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- \* CARDINAL SIGNBOARD DONATED TO COLLEGE
- \* SVSC FOUNDATION NAMES COORDINATOR
- \* SVSC TO HOST CHINESE LECTURER

For Saginaw Valley State College employees. Published by the Office of Information Services. Call 790-4054 with news items.

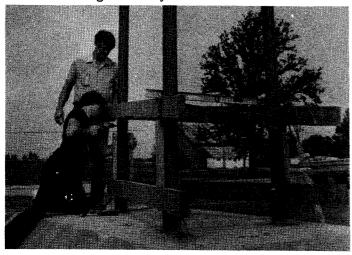
September 17, 1985

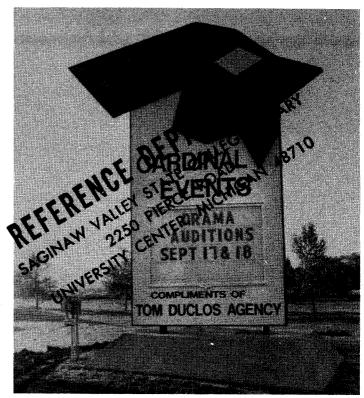
# SIGNS OF THE TIMES AT SVSC

It's hard to miss a 15-foot cardinal, so no doubt even the most preoccupied member of the campus community has noticed the new signboard at the intersection of Bay and Pierce. But many of you may have questions about how and why the giant SVSC Cardinal came to roost at that particular nesting spot.

The sign, which will be used to post both athletic and other SVSC activities on a weekly basis, was hatched by Tom Duclos, a 1974 graduate, with Dr. Eugene Hamilton in the wings as midwife. When he was organizing the Cardinal Club as an athletic fundraising group last year, Hamilton felt the sign would help to focus public attention on happenings here on campus. He convinced Duclos to sponsor the project, and the planning began.

Duclos hired an artist to design the big sign, and presented several sketches to the college administration. The Cardinal logo was selected as the favored design element, and Duclos started the task of converting sketch to finished product. Actual construction began early this summer.





In addition to paying all costs involved in constructing the sign and installing electrical service to the floodlights that will illuminate it, Duclos also got involved in some of the work. He can personally attest to the depth of conduit trenches, for example.

With the final touches put on his feathers only days before, and letters for the case arriving in the nick of time, the big bird was ready to tell the world about the SVSC-Indiana Central game on September 7. Duclos posted the message himself the morning of the game.

Responsibility for updating the sign has been turned over to college personnel. It will post home athletic events, and can be used for concerts, plays, art shows and similar events open to the public. Persons who would like their activity posted should call Information Services at ext. 4054.

### SVSC FOUNDATION NAMES COORDINATOR

Kermit A. (Kert) Lehman has been named Coordinator of Corporate Relations and Athletic Development for the SVSC Foundation. The Foundation receives private contributions for SVSC.



Lehman's responsibilities include coordination of athletic fund raising activities and events. Major annual projects in that area are the Cardinal Run, slated for October 5 this year, and the Cardinal Club, an ongoing organization of people interested in

supporting SVSC's varsity sports programs.

As membership chairman of the Cardinal Club, Lehman will seek both new and returning members for the organization. There are varying levels of participation available, which include game tickets and other benefits.

The Cardinal Run is a walk-run-jog event open to individuals and non-profit organizations. Participants seek pledges, with proceeds split between the organization they represent and SVSC.

Lehman also will work with area business and industry to develop areas of mutual support and cooperation with the college. Previous SVSC Foundation activities with the business community included the Annual Business Commitment (ABC), which paired community leaders with SVSC personnel.

Lehman comes to SVSC from the Midland Community Tennis Center, where he served as activities coordinator since 1981. Previously he was employed by the MDS Courier Corporation in Seattle, Washington, and was a stockbroker with Shearson, Hayden and Stone in Seattle. He also held various positions with Paine Webber in Seattle and Milwaukee, and taught at the junior high level in Milwaukee. He is a graduate of the University of Wisconsin-Milwaukee.

Lehman's appointment fills a vacancy created when Pam Binder, former coordinator of annual funds, left the Foundation. Lehman and his wife, Mary, are the parents of two children. Steve (16) and Kate (13).

# SVSC TO HOST CHINESE LECTURER

Professor Lu Gu-sun from Shanghai, China, will be lecturing at SVSC at 8:00 p.m. on Thursday, September 26. His lecture, titled "Chinese Literary Commitment and Heroism," is open to the campus community free of charge. It will be held in the Wickes Hall faculty lounge.

Professor Lu currently is in the United States as a senior Fulbright Scholar with the University of Maryland in College Park. Earlier this year he was in the same capacity with the University of California, Berkeley. His home institution is Fudan University in Shanghai, where he serves as associate professor of English.

A distinguished scholar, Lu has published numerous papers in both Chinese and English.

Thev include comparative studies of English and Chinese literature, as well as works related to Chinese translations Shakespeare's writ-Lu also has pubings. lished several translations of English works to Chinese, and translated Chinese writings to English. Among the familiar works that he has translated into Chinese



are Peter Benchley's "Jaws" (the script version), Neil Simon's "The Prisoner of Second Avenue," and "The Moneychangers" by Arthur Hailey.

He was the speaker representing China at the 20th International Shakespeare Conference at Stratford-upon-Avon, England, in 1982, where he presented a paper entitled "Hamlet Across Space and Time." This paper subsequently was published in Shakespeare Survey. Also, he was the guest speaker at the University of Maryland's Symposium on the Renaissance in 1983.

His September 26 lecture will delineate the writing of several traditional Chinese writers. He will attempt to explain the tendency toward a persistent blown-up image of the hero in Chinese literature.

For more information about the lecture, call Dr. Mason Wang, professor of English, at extension 4328.

## BRIEFLY SPEAKING

- --The '85-'86 **film series** is featuring "Annie Hall" today at 2:00 p.m. in lower level Doan and again at 10:00 p.m. in Wickes lecture hall. Admission is open to the campus community free of charge. Call extension 4170 for additional information.
- --Individuals looking for an opportunity to apply their acting talents are invited to try out for a part in "When You Comin Back, Red Ryder?" **Drama auditions** will be held in the theatre tonight at 7:00 p.m. and Wednesday, September 18, at 4:00 p.m. Back-stage and crew workers are needed as well. For details, call extension 4019.
- --In observation of Hispanic Heritage Week (September 15-21), the campus community is invited to a noon luncheon presentation held in lower level Doan on Wednesday, September 18. Laurencia Pena, from the Office of Bilingual Education in Lansing, will speak on Hispanics in Michigan. Admission to the luncheon is by reservation only, and cost is \$2.95 per person. Reservations must be made before 3:00 p.m. Tuesday, September 17, by calling extension 4170.
- --SVSC faculty and staff are invited to attend any of BIDI's one-day business conferences for free or for a reduced fee. This offer is limited to the availability of space, handouts and meals. SVSC standbys will be notified of conference openings after the registration deadline date. Conferences are scheduled for November 20, 1985, and in January, March and May, 1986.
- --The work of three artists who are members of university faculties will be on exhibit in the **Arts Workshop** September 18 through 25. Included in the show are works by Warrington Colescott, Adrien Van Suchtelen and Jim McCormick. The exhibit is made possible by the Lakeside Studios of Lakeside, Michigan. Admission is free. For more information, call extension 4159.
- --New student, faculty and staff identification cards presently are being processed. The cards will be mailed to members of the campus community near the end of the semester. Please note that the library is accepting "old" identification cards or a driver's license for checking out books. Call ext. 4170 for details.

- --Graduate School catalogs are needed for a display table to be set up during Graduate School Day, October 9 and 10. Anyone who has any catalogs to loan should send them to the Campus Activities office. Please write your name on the catalog so that it can be returned.
- --Dr. Eugene Hamilton, dean of continuing education and international programs, indicated that responses to the International Experience/Foreign Language Survey shows a variety of interesting experiences by members of the campus community. Documenting the language skills and international expertise of the campus community will be helpful in providing services to the community. For a copy of the survey form, call extension 4068.
- --Having problems with your health? Make an appointment with Dr. Dennis O'Connor in **Health Services.** Dr. O'Connor will be on campus every Wednesday from 11:00 a.m. to 1:00 p.m. Cost for services for faculty and staff is \$8. Walk-ins are accepted. Call extension 4272 for additional details.
- --Orson Welles stars in "Citizen Kane," a saga of a publisher's rise to power. The feature is presented by the **Valley Film Society** on Friday, September 20, in Wickes Lecture Hall. Show time is 7:45 p.m. For membership information, call Dr. Terry Ishihara at extension 4154.
- --Campus Activities is sponsoring a **Clubs Fair** Thursday, September 26. Faculty advisors are asked to be certain that organizations have submitted a reservation for table space to the Campus Activities office. Call ext. 4170 for information.
- --Campus Ministry will present a reflection and discussion led by Lou Oates on Wednesday, September 25, from 11:30 a.m. to 1:00 p.m. Oates is a Saginaw city council member who has demonstrated against the South African Aparthied. Guests are invited to bring their lunch, or purchase a carry-in meal from the snack bar. Admission is free.
- --The **Theatre Guild** will present a comedy presentation by The National Touring Company of Second City Sunday, September 29, at the Midland Center for the Arts. For further ticket information and reservations, call the box office at 631-4800.

### **ACROSS CAMPUS**

--Dr. Robert E. Cheek, assistant professor of management and marketing, attended the National Academy of Management 45th Annual Meeting in San Diego, California, August 11 to 14, 1985. While participating in group discussions on future management trends, Cheek and several professors of management state of Wisconsin discussed preliminary plans to implement a system institutions of similar whereby several purpose would create a network of information between themselves to exchange ideas leading toward research and and trends management information development in systems (MIS).

--Dr. Barron Hirsch, professor of art, has been invited to present a lecture at the annual Michigan Art Education Conference at the Mackinaw Island Grand Hotel in October. His subject will be "Printmaking in Michigan: Traditional and Innovative Techniques."

### PERSONNEL

ASSISTANT PROFESSOR, Computer Science - Full-time, permanent (replacement). Salary negotiable. Ph.D. preferred, M.S. or M.A. required.

For further information about this position, contact the Personnel Office at extension 4112. All internal applications must be received no later than Monday, September 23, 1985. SVSC is an equal opportunity-affirmative action employer.

### HIGH FIVE

The Cardinal football team dropped a heartbreaking 23-20 decision to Franklin College Saturday afternoon for their second straight With Saginaw Valley loss of the season. clinging to a 20-17 lead, Franklin quarterback Kevin O'Shea dropped back to throw with 44 seconds showing on the clock, 24 yards away from the end zone. As O'Shea was being pulled down by SVSC defensive lineman Phil open receiver and Jean, he spotted an completed a pass that resulted in The Grizzlies came up winning touchdown. with an interception in the final seconds to ice the win. The Card's next game will be road against Eastern Illinois, the September 21 at 2:30 p.m. The game will be broadcast live on WBCM (1440 AM) beginning at 2:15 p.m.

The women's tennis team defeated Oakland University 7-0 over the weekend. Theresa Buchholz, Terri Bako, Tammy Manninen and Linda Paeglis each notched victories for the Cardinals.

### **EVENTWATCH**

Sept. 17 ... Film Series: Annie Hall

Sept. 17,18 ... Drama Auditions

Sept. 18 ... Adjunct Faculty Reception

Sept. 18 ... Luncheon: Hispanic Issues

Sept. 18-25 ... Arts Workshop Exhibit

Sept. 20 ... VFS: Citizen Kane

For details see monthly calendar or call Information Services.



Tom Bishop, a junior, is on his way here to a fourth place finish in the SVSC Cross Country Open held over the weekend. Finishing first was Shown Butler, an SVSC sophomore, with a time of 26:15.