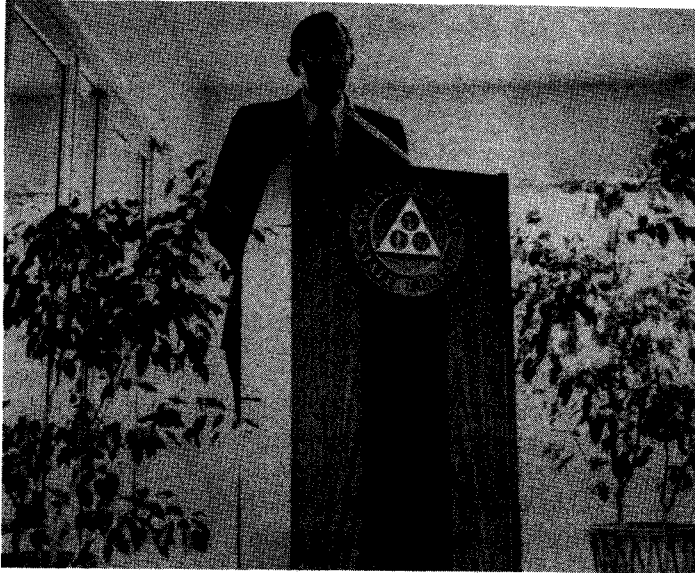


THE Interior

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September 4, 1985



PRESIDENT'S ANNUAL MESSAGE FOCUSES ON FUTURE OPPORTUNITIES

SVSC President Jack M. Ryder referred to the recent past to put the present into perspective as he began his annual orientation message to faculty and staff. Quoting from a September 7, 1982 *Detroit News* clipping, Ryder said, "Just three years ago, the Governor was recommending a \$110 million reduction in the support for higher education. Some pundits were recommending the closing of some of the state's colleges.

"Fortunately, to paraphrase Mark Twain, 'the rumors of our demise were highly exaggerated.'"

Ryder pointed to steps taken to begin restoring support for higher education. "Although SVSC's appropriation per student in constant dollars has not improved since 1982, neither has our situation worsened." He added that, thanks to special efforts by local legislators and support from Governor Blanchard, the college soon will enjoy the addition of several new facilities.

* **PRESIDENT'S ANNUAL MESSAGE OFFERS A LOOK AT THE FUTURE**

* **ORDERS FOR PARKING PERMITS BEING TAKEN BY PUBLIC SAFETY**

* **FOOTBALL SEASON GETS UNDERWAY SATURDAY**

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"When completed, SVSC will boast a new classroom-office building (Maurice Brown Hall), the most modern science building in the state, a brand new library (Melvin J. Zahnow Library), an Administrative Services Building, forty apartments for students and staff, a fine arts center and sculpture gallery, and a physical education building. No campus in Michigan today can boast of such rapid and dramatic development."

An area of both pride and concern for the college is its ability to attract students in increasing numbers, Ryder indicated. "We are an institution of choice."

Citing pressures on the college's operating budget that have come because funding has not followed enrollment patterns, Ryder said SVSC must confront some fundamental questions this year. "Should we continue to try to serve the needs of a wide range of students living in East Central Michigan? Or should we begin to limit access to those who can demonstrate a higher level of achievement in the basic skills of composition, computation and reading?"

"For all of my professional career I have been devoted to increasing access to higher education for those who were qualified and able to profit from the experience. It is difficult for me to contemplate moving in the opposite direction." Ryder said he would appoint one committee and ask an existing committee to examine aspects of the issue. The appointed committee will study enrollment control and explore its impact on fiscal resources. Members, to be named soon, will be asked to suggest a variety of enrollment controls and present advantages and disadvantages of each.

In addition, the Academic Policies Review committee will be asked to deal with the question of the college's proper role in

the teaching of basic skills. "Some have suggested that basic skills should be taught in the high schools and the community colleges rather than in the state's four year colleges and universities. What would be the result if such a plan were adopted at SVSC?

"My objective in charging these committees is not to reduce the number of our employees. I do believe that some approach to enrollment control may provide a practical means of relieving the mounting pressure on the college's operating budget. My objective is to utilize our collective wisdom in order to examine ways in which we can achieve the level of excellence that is within our reach."

Ryder said the issue of how SVSC can achieve excellence occurs at a very crucial time. "As we near the last decade of the Twentieth Century, we have been summoned to awaken America to the importance of excellence." Noting that "there is little doubt that five years ago, we were a nation at risk," Ryder said both federal and state governments now are calling for a return to academic rigor.

"This year, SVSC's state appropriation (which represents about 64 percent of our operating budget), grew substantially, and we very much appreciate the vote of confidence which the Governor and the legislature have given us." Ryder cautioned that the actual increase in support of general operations is reduced by the tuition freeze and by various restrictions that apply to use of appropriated funds. "Our job," Ryder said, "is to make the most of the resources that have been given to us. I ask you to do everything in your power to provide our students with the best education which we can provide."

"To make the most of our opportunity is the very essence of excellence."

He concluded his remarks by asking the college community to take a close look at its graduates to see if they measure up to criteria demonstrating attainment of an excellent education. He asked professors to let students know that we have high expectations for them and are proud of their achievements. And he reminded faculty to be proud of their own and their colleagues' achievements.

Ryder closed by reading a creed for educational professionals that appeared in a recent **Phi Delta Kappan**. Copies of the article are available.

Other activities at the Thursday morning session included recognition of six faculty who had been granted tenure and six who had been promoted. New faculty and staff members were introduced. (Related article will appear in next issue of the Interior).

Dr. Arnold Melnick updated the audience on progress toward completion of the self-study for North Central accreditation. He distributed outlines of the format the reports will follow, and said editing and compilation will be completed as soon as four subcommittees submit their sections. Materials for several other sections already have been received. When the reports have been compiled, copies will be distributed across campus and open forums will be conducted for review of the documents. He said the completed report must be presented to the NCA review team by July of 1986 for their study prior to a campus visit in November of 1986.



President Ryder speaks with Marshall Fredericks [center] and Harriett Cook after a statue unveiling ceremony held at the Danish Festival in Greenville recently. Fredericks is a world renowned sculptor whose work will be permanently featured in SVSC's planned Fine Arts Building. Cook is a Danish Festival official.

SVSC CHILDREN'S CENTER STILL HAS OPENINGS

Brenda Lee, coordinator of the SVSC children's Center, is accepting applications from parents with youngsters between the ages of 2-1/2 to 6 years old. The Center has a limited number of openings available.

Daily activities at the Center include art, dramatic play, pre-reading skills, music, science and cooking, pre-math skills, large and fine motor skill development, and outdoor play.

The Children's Center is open Monday through Friday from 7:45 a.m. to 5:00 p.m. Cost of caring for one child is \$1.70 per hour, or \$1.40 each for two children from the same family. A weekly rate of \$60 per child will pay for up to 45 hours of care. The fee includes supervision by highly-trained professionals, as well as a morning and afternoon snack. Parents may stop by the Children's Center at 7540 Davis Road, east of the campus. For additional information, call 753-8631 or extension 4294.

STUDENTS SOUGHT FOR 'LEAD ON' RECOGNITION

The Campus Activities office will be periodically recognizing SVSC students for outstanding leadership on campus and in the community. Members of the campus community have the opportunity to nominate candidates for the award. For a form, call ext. 4170.

LOT C PARKING PERMITS AVAILABLE

Lot C parking passes for 1985-'86 are available for faculty and staff. Permits from 1984-'85 will not be accepted after September 30. Fee for a permit is \$20, and applications should be accompanied by a driver's license. Zane Rybkowski, director of Public Safety, also reminds groups planning to use Lot C for guest parking during fall or winter semester to contact Public Safety at least two weeks prior to the event to determine if sufficient space will be available. For more information, call extension 4141.

MOTOR POOL RELOCATES TO LOT B

The southeast section of Lot B has been designated for all motor pool vehicles. Remember to park in reserved spaces when parking personal cars over night, unless you have a Lot B permit. For additional details, call extension 4153.

BRIEFLY SPEAKING

--What makes reptiles lovable creatures? Find out when a professional reptile handler presents **Reptile World** Wednesday, September 4. The presentation will be held in the theatre at 8:00 p.m. For ticket information, call ext. 4170.

--Color relief prints by Dr. Barron Hirsch will go on display at the **SVSC Arts Workshop Gallery** beginning September 4. For gallery hours call extension 4159.

--Campus Activities is sponsoring a **Sundae Break** Thursday, September 5. Free ice cream will be available in lower level Doan from 3:30 to 4:30 p.m. For further information, call extension 4170.

--A dinner honoring **Dr. Hal Peterson** on his retirement from SVSC will be Friday, September 6 at 7:00 p.m. at the Bay Valley Inn Resort. Cost for dinner is \$12.50 per person, and reservations must be made no later than Thursday, September 5, by calling Ruth Gomez at ext. 4059.

--The **University Club** is accepting new members for 1985-'86. A kick-off luncheon will be Saturday, September 7 at 11:30 a.m. to 1:00 p.m. Memberships are \$12 per couple or \$6 per individual. Members will be provided with a complimentary pass to the football game following the luncheon. Call Gary Apsey by Thursday, September 5 for reservations at extension 4070.

--The **Saginaw Valley Entrepreneurs Club** opens its third season Wednesday, September 11. Guest speaker will be Gene Riley of Gene Riley Advertising, Inc. The meeting will be held in lower level Doan Center, and the program begins at 6:00 p.m. Cost is \$7.50 per person, and reservations must be made no later than Friday, September 6. Call Amy Ferguson at ext. 4048 for details.

--Members of the Students Polish Club are raising money for a scholarship fund by selling tickets to a **Bobby Vinton concert**. Vinton will appear at the Saginaw Civic Center's Heritage Theatre on Friday, September 20. The show begins at 7:30 p.m. A drawing will be held in conjunction with ticket sales. Tickets must be purchased through the Polish Students Club by Tuesday, September 10. For ticket information call 894-5531, 693-6063, 865-9803 or 754-0013.

--The State of Michigan Auditor General's office is progressing on their audit here at SVSC. Jim Muladore is coordinating the audit. If there are questions pertaining to materials that need to be accessible to the auditors, call extension 4218.

--Copies of the **Fall 1985 Calendar of Events** are available by contacting Tim Inman in Information Services at extension 4054.

--The SVSC **Concert Choir** is accepting new members for the upcoming year. Call Dr. Eric Nisula at ext. 4307 if interested.

ACROSS CAMPUS

--Dr. William G. Elliott, professor of law and finance, attended the 56th American Business Law Association convention in Portland, Oregon, August 13-17. He was presented with an award "in recognition of many years of outstanding service to the American Business Law Journal." Elliott has been business manager of the Journal since 1977, during which time advertising revenues increased fourfold. He formally served as president of the American Business Law Association.

--Dr. Janet E. Rubin, associate professor of communication and theatre, was elected Governor of Region III of the Children's Theatre Association of America (CTAA) at a conference held in Toronto, Ontario. Rubin represents constituents in Ohio, Indiana, Michigan, Wisconsin and Illinois on the CTAA Board of Directors. She also was

elected to the Nominating Committee at the organization's business meeting. While at the conference, Rubin presented a paper, entitled "Helping the Community's Children to Grow: A Survey of Civic and Community Theaters."

HIGH FIVE

Athletic Director Robert Becker has been kept busy over the summer finding coaching replacements. Newest on the athletic department staff is Cathy Midcalf, head coach for **women's tennis**. Also added this summer were Claudette Charney, **women's basketball**, and Jim Nesbitt, **cross country** and **men's and women's track**.

Cardinal football Coach George Ihler is currently preparing for home opener opponent Indiana Central. The September 7 contest can be heard live on WBCM Radio (1440 AM). Kick-off time is 1:30 p.m.

EVENTWATCH

Sept. 4 ... Lecture: Reptile World
Sept. 4-18 ... Art Gallery: B. Hirsch
Sept. 5 ... Sundae Break
Sept. 6 ... Peterson Retirement Dinner
Sept. 7 ... University Club Luncheon
Sept. 7 ... FB: SVSC vs Indiana Central
Sept. 11 ... Entrepreneurs Club Dinner

For details see monthly calendar or call Information Services.

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SVSC physical plant crews were supplemented by Job Corps workers who assisted this summer with cleaning up campus grounds and facilities. The crews were given various jobs that included painting, landscaping, and cleaning.



SAGINAW VALLEY STATE COLLEGE

CALENDAR OF EVENTS

SEPT.	
3	"Get Acquainted Picnic;" 11:30 a.m. - 1:30 p.m.; Fountain area. Listen to the tunes of the FADEAWAYS and enjoy 50¢ subs for lunch. Sponsored by the Student Government. Call ext. 4232 for more information.
4	Lecture: "Reptile World;" 8:00 - 10:00 p.m., SVSC Theatre. Admission \$2.00 for general public, free for students. Call Diane Brimmer at ext. 4170 for more information.
4-18	Exhibition: Color Relief Prints by Dr. Barron Hirsch. SVSC Art Gallery. Free admission. Call ext. 4159 for gallery hours and more information.
5	Sundae Break; 3:30 - 4:30 p.m., lower level Doan Center. Free admission. Take a break for this ice cream social. Call Diane Brimmer at ext. 4170 for more information.
7	SVSC Football: SVSC vs. Indiana Central; 1:30 p.m., Cardinal Stadium. Call the Athletics Center at ext. 4114 for more information.
11	SVSC Entrepreneurs Club; 6:00 p.m., lower level Doan Center. Area entrepreneurs meet for dinner and speaker. \$7.50 fee. Call ext. 4048 for more information.
12	"Crime Stoppers Program;" luncheon lecture by Jon Cisky, Associate Professor, Criminal Justice. Noon - 1:00 p.m., lower level Doan Center. Free admission. Call ext. 4170 for more information.
14	Cross Country - SVSC Open; 11:00 a.m. Call the Athletics Center at ext. 4114 for more information.
14	SVSC Football: SVSC vs. Franklin College, IN; 1:30 p.m., Cardinal Stadium. Call the Athletics Center at ext. 4114 for more information.
17	Salad Bar Series; 11:30 - 1:30 p.m., Doan Mall. Enjoy live entertainment and a delicious salad bar. Admission \$1.50. Call Diane Brimmer at ext. 4170 for more information.
17 & 18	Drama auditions for "When You Comin Back, Red Ryder?" Auditions are at 7 pm on 9/17; 4 pm on 9/18, SVSC Theatre. Auditions for five male and three female roles. Call ext. 4019 for more information.
19	IRRA Dinner and Meeting; 6:00 - 10:00 p.m., lower level Doan Center. Call Dr. James Mitchell at ext. 4064 for more information.
20	"Citizen Kane;" 7:45 p.m., Wickes Hall lecture hall. Movie by Orson Welles. Admission by membership, available at the door. Sponsored by the Valley Film Society. Call Dr. Terry Ishihara at ext. 4154 for information.

24	Photograms and Prints by Carol Bjerke; SVSC Art Gallery. Free admission. Call ext. 4159 for gallery hours and more information.
25	Women's Tennis; 2:30 p.m., tennis courts. SVSC vs. Northwood Institute. Call the Athletics Center at ext. 4114 for more information.
28	Women's Tennis; 2:00 p.m., tennis courts. SVSC vs. Oakland University. Call the Athletics Center at ext. 4114 for more information.
29	Beginning of Homecoming Week. Various campus events. Call Diane Brimmer at ext. 4170, or Jo Stanley at ext. 4050 for more information.