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For Saginaw Valley State College employees. Published by the Office of Information Services. Call 790-4054 with news items.

July 10, 1985

## CONSTRUCTION OF CAMPUS APARTMENTS UNDERWAY

Students desiring housing accommodations on campus will find a new alternative available to them this fall. Construction began in June on apartment buildings located north of College Drive. Twenty-four units are scheduled for completion by September 1, with 16 more units to be ready by January 1, 1986.

The two-bedroom apartments will provide a housing option for married students, students with children, or single students who want the convenience of living on campus, but prefer apartments to dormitories. Serenus Johnson and Son Construction Company of Bay City submitted the low bid on construction, and also was the successful bidder on site preparation, landscaping and installation of utilities.

Monthly rental rates for the apartments were approved by the Board of Control at a special meeting on Monday, July 8. The Board also approved naming the complex "Pine Grove Apartments," and the road approaching them will be called Pine Grove Lane. (See Board Report.)

Decorated in earth tones, the apartments will feature a pass through between kitchen and dining room, and will be equipped with a 15 cubic foot refrigerator, an oven/range, countertop microwave, and built-in desks.

Other furnishings include coffee and end tables, a dining table and chairs, lounge chair and couch. Central mail delivery and limited parking will be provided, and a coin operated laundry facility will be available. Two suites will be equipped for handicapped students.



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**INVOLVEMENT IN EDUCATION FOCAL  
POINT FOR SVSC BOARD MEMBER**

Sometimes an interest in your children's education can take you places you never expected to go.

Ask Florence "Jo" Saltzman. Involvement in a local P.T.A. and other activities at her children's schools grew into a full-blown interest that eventually led her to run for the State Board of Education. Although her bid for that office was unsuccessful, the visibility resulting from the campaign was instrumental in her appointment to the Board of Control of Saginaw Valley State College.

Mrs. Saltzman was appointed to the SVC Board by then-Governor William Milliken in December of 1974 to fill the unexpired term of John Cartwright. She was later re-appointed to a full eight-year term.

Before accepting the appointment, Saltzman said she sought information about the college. She learned that fewer students were enrolled in SVC in 1974 than attended her local (Birmingham Groves, MI) high school.

She also found similarities between SVC and Utica College in New York, where she and her husband, Arthur, lived before coming to Michigan. "Both were small, four-year liberal arts colleges with commuter students. Both were located in once-prosperous industrial areas. We actually could see the college revitalizing the city as its graduates entered government and business activities.

"One of the things that intrigued me (about SVC) was a journalism course," she said. "That had been my professional background." Saltzman holds a bachelor of arts from Syracuse University, and lacked just six credits for a master's degree when she and her husband, Arthur, moved to Michigan. She was a copy reader for the **Syracuse Post-Standard**, and later worked for a national news syndicate. She was copy editor and feature writer.

Some of her articles appeared in the **Detroit News**, as well as other publications.

While in New York, her husband taught economics at the Utica campus of Syracuse University, and Jo became president of the Faculty Wives Association. "Because of our academic involvement, it was truly a thrill when we both became college trustees," she said. (Art Saltzman served as a member of Oakland University's governing board until September, 1984.)

Reflecting on SVSC's role as a regional college, Saltzman said the primary service area may be the nearby communities, but "it (SVSC) is also a state college, so it should not have a strictly local board. It is important to have people who are not from the area serve on the board. (Support for) local fund raising comes from local board members. Also, there can be greater pressure on local board members."

She pointed out that outside board members serve to extend the influence of the board. "They can inform legislators and residents in their home areas about the programs and needs of the college. "You can double or triple contacts with people who have some control of funding for an institution. A statewide network carries the word for your college. You can circulate the name of the school and what it is doing."

Saltzman has been an active promoter of the Michigan Association of Governing Boards (MAGB) and served as an alternate delegate when SVC first joined the organization in 1975/76. She and board member Charles Curtiss have shared MAGB responsibilities for the college, and each has served on the executive board at various times.

"MAGB is important as a vehicle not only to exchange information and to train trustees (through workshops), but also to honor outstanding students and faculty

members at an annual convocation. Furthermore, the Legislature needs to be reminded how well our public institutions function without a centralized coordinating agency. "At its inception, the Governor's Commission on the Future of Higher Education reported it would not recommend such an agency -- an obvious political thicket. But the Commission's references to duplication, overlapping missions, research categories, etc. was a hint at the possibility, I believe."

Saltzman noted that she was one of the few women to serve as a college trustee in the 70's. "I would ask, 'How many women do you have on your board'," she said. "I discovered SVSC was unique. We usually had at least two women, and at one time there were four women on SVSC's board."

She feels that every college should have women on its board. "Maybe they had different experiences than some of the men. It is not a balanced board without female representation. If women can be students, they also should be policy makers. Many have good backgrounds. It is a resource that was not being utilized."

Saltzman is past president of the Birmingham-Bloomfield Art Association. "I see work by SVSC faculty at state-wide shows." She is looking forward to the construction of a new fine arts building on campus.

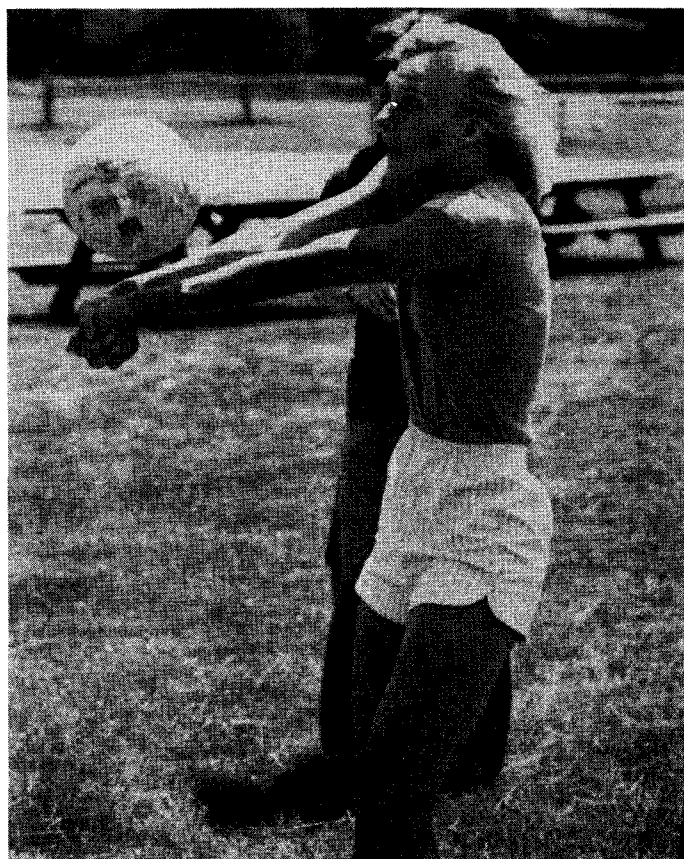
Saltzman is pleased with the growing level of recognition SVSC receives around the state, and attributed it to several factors, including an outstanding athletic program. Other factors, such as accessibility for handicapped, also bring positive attention, she said.

For Saltzman, involvement with education continues to be a family affair. She says service on the SVSC board has been an extension of involvement in the local school district. "In a way, it's been like following my children to college."

Once president of the Birmingham Board of Education, she feels her activities on the SVSC board offer a perspective similar to the view of the K-12 system gained through local participation.

She admits that her opinions on the issues in higher education are not always shared by her husband. His point of view as a member of Oakland's board and as an adjunct faculty for MSU's Management Center in Troy, sometimes are at odds with positions she forms. "While most of our breakfast table conversation is as mundane as anyone else's, we do sometimes disagree on how things should be done for the betterment of higher education," she said.

Saltzman's current term extends through July 21, 1989. Until at least that time, she's likely to add a fresh and thoughtful perspective to Board discussions. And you can be sure she'll be an active proponent of SVSC.



Diane Forrester, class of '83, serves another winning point during the volleyball game at the SVSC Alumni Picnic, June 29.

### FACULTY/STAFF PORTRAITS RETAKEN

Portraits of all faculty and staff members will be retaken on Wednesday and Thursday, July 10 and 11, from 9:00 to 11:00 a.m. and 1:00 to 4:00 p.m. If you received an appointment form, please remember to write your name on the return portion before you mail it. For an appointment, contact Mark Cornillie at ext. 4086.

### FALL CALENDAR PRODUCTION UNDERWAY

The 1985 Fall Calendar of Events currently is in production. Persons who will be sponsoring and/or organizing an activity between September and December should submit details to Tim Inman, or call extension 4054.

### BRIEFLY SPEAKING

--The "John Curry Lost 10 Pounds" Special will be Friday, July 12 in the **Snack Bar**. The menu includes a seven ounce choice New York steak, french fries, small tossed salad, and a medium pop. Cost is \$4, but John says it's okay with him if you only want to pay \$3.25 (John Curry, how do you do it?!) This offer is good as long as supply lasts.

--The **summer movie series** continues with "Best Defense" on Wednesday, July 10. Show time is 9:00 p.m. in the SVSC theatre. Admission is free and open to the campus community.

--The program statement of the **Health & Physical Education Complex** can be reviewed by contacting Douglas Hansen at extension 4119.

### ACROSS CAMPUS

--Persons interested in contacting **Dr. John Jezierski**, professor of history, and his wife, Diane, may write: 313 E. 31 Street, Baltimore, Maryland 21218. Or write: Department of the History of Art, The Johns Hopkins University, Baltimore, Maryland 21218.

--**Dr. Gail E. Kantak**, assistant professor of biology, presented a paper entitled "The Arkansas River: Flow Pattern, Channel Width and Vegetation Growth" at the 1985 Annual Meeting of the Ecological Society of America. The Society met at the University of Minnesota June 17 through 21.

--New arrivals: **Casey Josephine** (8 lbs. 1 oz., 20 in.) to **Kathy Lake**; **Karlie** (7 lbs. 14 oz., 19 in.) to **Perry Toyzan**. Congratulations!

--Recuperating at home: **Gayle Leece**, publications designer, from surgery at Saginaw General; and **Dr. James Mitchell**, dean of the school of business and management, from a non-surgical procedure at St. Mary's Hospital. Best wishes!

--**Dr. Peter Shiue**, associate professor of mathematics and computer science, recently reviewed a manuscript by Dr. L. Stephen, "Introduction of Applied Statistics," for PWS Publishers.

--**Ms. Julie Voelck** has accepted the position of Reference/Periodicals Librarian, effective July 22, 1985. Voelck is from Tri-State University, Indiana.

### HIGH FIVE

The SVSC women's and men's athletic programs finished sixth and 11th, respectively, in the national **NAIA all-sports standings**. Academic All-American **Joe Stanley** from Bay City has signed with the Cardinal golf team. Men's **baseball** coach **Walt Head** has signed ten players to his squad that rewrote the record book with a 25-28 mark in '84-85.

#### EVENTWATCH

July 10 ... Movie: Best Defense  
July 16 ... Noon Concert: Microtones  
July 24 ... Movie: Airplane

See monthly calendar or call  
Information Services for details.

# BOARD REPORT



A Report of the  
Saginaw Valley State College  
Board of Control

July 8, 1985

It took more than the usual amount of discussion, but SVSC Board of Control members acted to set 1985-86 tuition rates at today's special meeting. An initial proposal presented to the Board resulted in a tie vote, but an alternate schedule was approved following a motion by Charles Curtiss.

The new schedule sets tuition for Michigan undergraduate students at \$51.50 per semester credit hour, up \$2 from the rate maintained for the past two years. The increase is in line with the Consumer Price Index. May-to-May, the most recent month for which figures are available, the CPI-W (weighted for urban areas) showed a 4.06 percent increase. The increase in Michigan undergraduate tuition and fees at SVSC is 3.8 percent. The total annual increase for a full-time student carrying 31 credits is \$62.

In-state graduate students will pay \$72.50 per credit hour, compared to \$69 last year, or a 4.8 percent increase. Tuition for out-of-state undergraduate students will remain at the 1984-85 level of \$104 per credit hour, and out-of-state graduate tuition will be \$145. Last year out-of-state graduate students paid \$138 per credit hour. All other student fees remain unchanged from 1984-85 levels.

The first proposal considered by the Board called for Michigan undergraduate tuition of \$52 per credit hour, with out-of-state undergraduate tuition set at \$109. In recommending a smaller increase, Board member Curtiss said he believed tuition increases should

not exceed the rate of inflation. He reminded those present of the Governor's recommendation to that effect.

Curtiss said that colleges and universities should be responsive to this request in light of increased levels of state support in recent years. "Tuition is a tax," Curtiss said. "Lansing is now saying this (increasing tuition) is not the way we should be going. I think it is important that all of the colleges in Michigan hear that message if we want to have continued support." He noted that SVSC is expected to receive an increase in appropriations "approximately three times the CPI. We should hold tuition costs down if we want that same consideration next year."

President Jack Ryder said he applauded Governor Blanchard and the legislature for their commitment to placing a higher priority on the support of higher education. "However, this (increased appropriation) is simply one of the steps necessary in restoring the support levels to meet the needs in the state of Michigan. Even with the apparent increase that will be enacted, support for higher education in real dollars will still be behind the 1979 level." He said state support now accounts for about 61 percent of SVSC's operating budget, while only a few years ago the average state support for public colleges was 72 percent.

"Because of SVSC's growth in enrollment, the college, even with a substantial increase this year, will be about 28 percent below the state average support per fiscal year equated student." He said a

state task force, which includes Dr. Ann Dickey, director of institutional research and planning, and Jerry A. Woodcock, vice president for administration and business services, is developing an investment needs model. Formula funding that will recognize enrollment patterns may be used in setting future appropriations levels, he said, and added that this year's proposed increase to SVSC includes recognition of enrollment growth here.

Ryder also stated that limiting enrollment growth at SVSC would be one alternative to underfunding.

In recommending a tuition increase to the Board, Woodcock said that eight of Michigan's 15 public institutions already had passed tuition increases ranging from 3.1 to 6.9 percent. He said the proposed increase would leave SVSC in the same position relative to other schools as last year. (Six public colleges and universities have higher tuition rates than SVSC.)

Student Government President Dan Strasz reminded the Board of the unique character of SVSC's student body. "Seventy-five percent of us are from a four county area (Bay, Midland, Saginaw, and Tuscola); 90 percent commute; 50 percent are age 25 or older, and 33 percent are married." He said 52 percent of the students attend SVSC part-time, and 80 percent receive some form of financial aid. "Increased tuition will place a further burden on SVSC students who already find it difficult to meet college costs."

The tuition increases requested by the administration were expected to generate approximately \$250,000 in added revenue. The approved rates would bring in about \$200,000, Woodcock estimated. He said it would be difficult to find ways to reduce the budget by \$50,000, particularly since the state has warned colleges that use of the forward funding concept should be phased out over the next five years.

The Board will consider SVSC's 1985-86 operating budget at its August meeting.

Board members approved a resolution naming the apartment complex currently under construction north of College Drive. The units will be called "Pine Grove" apartments, and the road to the complex will be "Pine Grove Lane."

In related action, the Board approved a rental schedule setting a rate of \$360 per month for families and \$150 per person monthly for individuals. At the option of the college, apartments may be rented to three individuals for \$550 per month; two individuals per apartment, \$500/month; or one person at \$450 monthly. The rate for SVSC faculty/staff would be \$360. Those arrangements would be subject to space availability.

Vice President Woodcock reported that the SVSC Foundation had provided funding for purchase of a lot on Pierce Road near the holding pond.

Board Chairman John Kendall appointed a committee charged with formulating the process for evaluating the President's performance. The committee is to complete its recommendations by February 1, 1986. President Ryder noted that he had requested the evaluation, and pointed out that such evaluations had taken place on prior occasions during his tenure.

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The report of Dr. Ryder's remarks to the Board of Control on June 10 contained a comparison of the Governor's recommended appropriation for SVSC and other public colleges and universities. The comparison should have noted that while SVSC had been recommended for a 13.3% increase, were the \$500,000 for operation of new buildings not considered, SVSC's recommended increase of 7.6% was no greater than increases recommended for other institutions.