

THE Interior

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June 18, 1985

SVSC NAMES EXECUTIVE DIRECTOR OF DEVELOPMENT

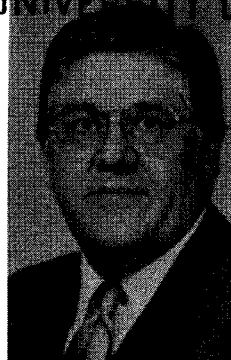
Dr. Albert J. Beutler has been named Executive Director of Development at SVSC. He also will serve as executive director of the SVSC Foundation.

Dr. Beutler's appointment is effective August 1. He will direct the college's fund raising activities, and will develop, recommend and implement policies and procedures related to fund raising. His duties include supervision of personnel responsible for coordinating annual funds and special projects, alumni and special events, and corporate relations and athletic development. He will report directly to the college president.

Beutler comes to SVSC from the Bethel Publishing Company of Elkhart, Indiana, where he served as the general manager and chief executive officer. Bethel operates four bookstores, a printing division, a wholesale operation, and a religious education materials division.

Prior to managing Bethel Publishing, Beutler served as president of Bethel College in Mishawaka, Indiana. During his tenure there, the college eliminated an accumulated operating deficit of \$250,000, constructed several new campus facilities, created new degree programs and initiated a curriculum review process.

Before his presidency at Bethel, he held positions as dean of students at Indiana University at South Bend and at Bethel College. He was promoted to associate professor of psychology and religion while teaching at Bethel College early in his career.



DR. ALBERT J.
BEUTLER

Beutler received a bachelor of arts in biblical literature and psychology from Bethel College. He earned a master of arts in biblical literature from Winona Lake School of Theology in Indiana, and holds a Ph.D. with a major in administration in higher education from Michigan State University. He has completed several research projects in higher education.

His professional memberships include the American Association for Higher Education, Council for the Advancement for the Support of Education, the Independent Colleges and Universities of Indiana, and the Indiana Conference of Higher Education. He was named "alumnus of the year" by Bethel College in 1966, has been listed in "Who's Who in the Midwest," and received the "Sagamore of the Wabash" award from the governor of Indiana in 1979. He has served on the United Way of St. Joseph County, the Junior Achievement of Michiana board of directors, the South Bend-Mishawaka Area Chamber of Commerce board of directors, the Michiana Arts and Sciences Council, and the Bethel College board of directors. He currently is a member of the State Student Assistance Commission of Indiana.

In announcing the appointment, President Ryder said, "We are pleased to welcome Dr. Beutler to our campus. His background

includes experience during a period of rapid growth at Indiana University at South Bend and at Bethel College. This will be an asset as he assists with the development now taking place at SVSC.

"SVSC began as a private institution and has continued to receive generous support from private sources. Dr. Beutler's role in coordinating and developing private support will be extremely important, in light of SVSC's rapid growth and the limited State appropriations over these past five years."

Beutler said he looks forward to the challenges of his new position. "SVSC is an institution with a promising future. I am excited about the prospect of working with campus and community leaders to assist the college in its efforts to meet the needs of the people it serves."

The directorship of fund raising and the SVSC Foundation had been held by Dr. Ryder on an interim basis since the retirement of Dr. A. Jefferson Sharp.

NEW STOCK ITEMS IN CENTRAL STORES

Twelve new items are available from Central Stores. Included are: stock number 65, Diskettes (1.2 Meq), \$39.30, 10/box; #66, Diskettes (360K, 252D), \$15.80, 10/box; #67, Diskette (152D), \$12.50, 10/box; #332, Quietwriter Printer Ribbons, \$6.75 each; #310 Qume Printer Ribbons, \$4.50 each; and #C-89, Batteries AA, \$1.50, 2/pkg.

Other new stock items are: #266, Paper (Continuous Feed 18# Plain White, Double Perf), \$15.48, 3000/cs; #267, Paper (Continuous Feed 20# Green Bar), \$26.54, 2800/cs; #268, Paper (Continuous Feed 20#

Bond, Plain White, Double Perf, Trim Edge), \$19.83, 2500/cs; #264, Paper (Continuous Feed, 20# SVSC Letterhead, Double Perf, Trim Edge), \$117.50, 2500/cs; #265, Paper (Continuous Feed, 20# SVSC Memo, Double Perf, Trim Edge), \$92.93, 2500/cs; and #288, Paper Clip Caddy, \$.44 each.

HUM A PRECISION TUNE

At some risk to its reputation, "The Interior" passes along the following contribution from the Office of Institutional Research and Planning:

Lowell : And what is so rare as a day
in June?

Wit : A day in February.

Institutional

Researcher: Ahem. A day in September,
April or November.

FOOTBALL CAMP AT SVSC

A football camp for boys entering grades four through nine next fall will be held at SVSC on June 24 through 27. Conducting the camp will be George Ihler, head football coach, and his staff.

The camp will include daily instruction of fundamentals, plus weight training and conditioning demonstrations on Nautilus equipment. A certified athletic trainer will be present throughout the camp.

The \$60 fee covers 16-1/2 hours of individual and group instruction with video equipment, a complimentary lunch each day, and a camp T-shirt. Each camper will need to bring a football helmet, football shoes, and shorts. In addition, a physical form signed by a physician within the past year is required from each camper. For an application form, call extension 4162.

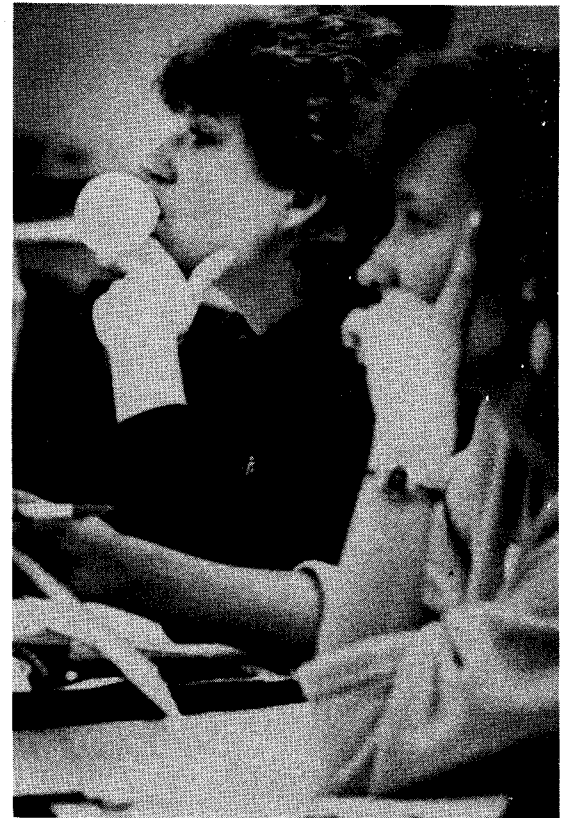
SVSC EMPLOYEES COMPLETE COMPUTER TRAINING WORKSHOPS

A number of college employees attended a series of computer workshops held in the Pioneer Hall of Engineering and Technology. Workshop participants learned how to "boot" their new IBMs, enter documents and print out information.





Some 200 people, including parents (left) and incoming students (above), visited the campus Wednesday for summer orientation sessions. Cindy Winter (right), of Bay Port, practices her bubble gum blowing technique. Two more orientation sessions are planned, one in July and another in August.



BRIEFLY SPEAKING

--The scheduling office has been relocated to room 15 in the '68 Building. The scheduling office is temporarily under the direction of Dr. Eugene Hamilton, dean of continuing education and international programs. For scheduling information, call ext. 4348.

--A video tape of President Ryder's appearance on Channel 19's "The Weekly" talk show is available in Learning Resources. Call ext. 4244 for details.

--The Bookstore summer hours are: Monday through Thursday from 9:00 a.m. to 7:00 p.m., and Friday from 9:00 a.m. to 4:00 p.m. The Bookstore will be closed for annual inventory on June 27 and 28.

--The Summer Movie Series continues with "Foul Play" on Wednesday, June 26. The movie will start at 9:00 p.m. in the theatre. Admission is free and open to the campus community.

--The campus community is invited to summer outings sponsored by the alumni relations office. A golf outing will be Friday, June 28, at Crooked Creek Golf Course. Starting time is noon. The summer picnic will follow on Saturday, June 29, at

noon near the softball field located next to Lot B. Make your reservations by contacting Jo Stanley at extension 4050.

--SVSC will host two live bands for free lunchtime concerts in July. The concerts are sponsored by Campus Activities and Student Government, and will be from 11:30 a.m. to 1:30 p.m. in the fountain area by Wickes Hall. Admission is free and open to the campus community. "The Urbations" will perform Tuesday, July 2, and the "Microtones" will be featured Tuesday, July 16. In case of rain, the concerts will be moved into the mall area of Doan Center. For more information, call ext. 4260.

--The Valley State Employees Credit Union is offering a limited edition VSE Share Bear free to members when they make a \$1000 deposit to a qualifying savings account. This offer ends August 15, 1985, or while supply lasts. Members who increase their Regular Shares by at least \$100 will be entered into a drawing for a weekend for two on the Leelanau Peninsula overlooking the Sleeping Bear Sand Dunes. The drawing for the vacation will be held on August 23, 1985. If you have any questions about the savings programs available at the credit union, or if you're not yet a member and would like to join, contact Alice in the Personnel Department at ext. 4108.

ACROSS CAMPUS

--Mr. Clifton H. Jones, director of library and learning resources, will begin his appointment at SVSC on Wednesday, July 24, 1985.

--Dr. Thomas J. Renna, professor of history, spoke to the Kiwanis Club of Shields, Michigan, on "The Problem of Jerusalem in the Middle East." Also, he presented a paper, titled "Wyclif's Attack on Monks in Historical Perspective," at Queen's College, Oxford University, England, at the Conference on Oxford Scholarship during the Age of Wyclif held April 17. The conference was sponsored by the Ecclesiastical History Society.

--Dr. Janet E. Rubin, associate professor of communication and theatre, has been invited to serve as a guest director/artist-in-residence with the Sherwood Forest Theatre in Pennsylvania. She will direct "Just So" by Jan Silverman, a children's theatre production to be performed in July. In addition, she will teach an in-service course, "How to Organize Theatrical Productions: Play or Musical," for the Allegheny Intermediate Unit, headquartered in Pittsburgh. Dr. Rubin also will act as a consultant for Sherwood Forest's children's theatre program.

--Betty Wineland, director of the Bookstore, is serving as vice president on the Midland Public Schools Board of Education.

--Jerry A. Woodcock, vice president for administration and business affairs, has been reelected to a second four-year term on the Freeland School Board. He served as treasurer during his previous term.



PERSONNEL

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DUPLICATOR OPERATOR, Graphics Center - Full-time, permanent (replacement) working Monday through Friday, day shift. Experience required on the A.M. TCS4 System. \$6.65 per hour.

All internal applications must be received by the Personnel Office by Thursday, June 20, 1985. SVSC is an equal opportunity and affirmative action employer.

PROGRAM STATEMENT FOR H&PE COMPLEX

The program statement of the Health & Physical Education Complex will be available to all faculty and staff for one week beginning June 17 in the Resource Center. Changes may be sent to Douglas Hansen, or call extension 4119.

HIGH FIVE

Marsha Reall, women's basketball head coach, has signed her first six recruits of the spring. The six include freshmen Trena Sanders of Benton Harbor, Paulette Martin of Cincinnati, Ohio, and Trine Tims Andersen of Lyngby, Denmark. In addition to the three freshmen, Reall also signed junior college transfers Matti Vaughn (Mott CC), Jill Derrick, and Jane Winters (both from Sinclair CC in Dayton, Ohio).

EVENTWATCH

June 24-26 ... SVSC Football Camp
June 26 ... Movie: "Foul Play"
June 26, 27 ... Orientation
June 27 ... Miss Saginaw County Prelims
June 28 ... Alumni Golf Outing
June 29 ... Alumni Picnic

Refer to monthly calendar or call Information Services for times and details.

Golfers head for the tees at SVSC's 13th annual Board of Fellows Golf Outing held at Bay Valley Golf Club on Thursday. Over 100 participated in this year's event.

OFFICES CLOSED ON THURSDAY, JULY 4, FOR INDEPENDENCE DAY. OFFICES OPEN FRIDAY, JULY 5.

BOARD REPORT



A Report of the
Saginaw Valley State College
Board of Control

May 10, 1985

Board of Control members agreed to hold a special meeting in July to set tuition rates for the upcoming school year. Noting that the state legislature is expected to complete final action on its 1985/86 appropriations bill early in July, President Ryder recommended delaying action on tuition rates.

Dr. Ryder outlined legislative action to set funding for SVSC and other Michigan colleges. "Governor Blanchard's proposal recommended an increase of 13.3 percent for SVSC," he said, "but that proposal contained \$500,000 for the start-up costs associated with the completion of I.F. 2. With that sum deducted, our actual increase would be only 7.6 percent compared to a 13 percent figure for those schools without similar costs.

"The House basically followed the Governor's recommendation," he continued. He pointed out that in 1979 SVSC lagged 11 percent behind the average for all Michigan colleges and universities in appropriations per fiscal year equated student. By 1984/85, after several years of enrollment growth here coupled with across-the-board percentage adjustments in appropriations, SVSC was 32 percent below the system average.

While commending the Governor and the legislature for steps taken to restore funding to higher education, Dr. Ryder noted the system is 11 percent below 1979 levels of support when inflation factors are considered.

Dr. Ryder said the Senate has recommended a total increase of \$115 million, bringing higher education's share of the 1985/86 budget to \$961,400,000. That was approximately \$10.4 million over the House version of the appropriations bill. Included in the Senate bill is \$2 million to be distributed

on the basis of enrollment growth. Based on a ten-year average of enrollment patterns, appropriations would be increased by \$260 per fiscal year equated student for those schools with increased enrollments. SVSC would receive \$308,000 from this source. Total appropriations to SVSC in the Senate bill would be \$10.5 million in 1985/86. The Governor's proposal, as well as the House bill, would send \$9,902,000 to SVSC.

Dr. Ryder stated that some tuition increase would be necessary with either bill, but that the level of increase could be contained under the Senate bill. He told Board members that several other Michigan colleges already have announced tuition increases, and others plan to do so. In most cases, the increases will be at the rate of inflation or less.

Student Government President Dan Strasz reminded Board members that SVSC students had accepted tuition increases some 15 times in the college's history. He pointed out the uniqueness of SVSC students, commenting that half are 25 or older, and that many have families to support. He said students would want a complete explanation of the necessity for any increase in tuition.

Board members devoted considerable time to the discussion of rental rates for the new apartment units to be constructed by fall semester. Rates proposed by the administration were set at \$360 per month for a two bedroom unit rented to married students. Single students would pay \$150 each per month to live in the units, with up to four students in each unit. In presenting the proposal, Vice President for Administration and Business Affairs Jerry A. Woodcock said the recommended rates were based on a survey of local rates for comparable apartments, plus the need to structure a revenue stream to finance the buildings.

Board member Charles Curtiss proposed changing the language of the resolution to read "family" instead of married, and "individual" instead of single to recognize situations such as a single parent with children. The resolution was approved as amended, with college administrators charged to work out appropriate contract wording and procedures.

The Board granted authority to the President or the Vice President for Administration and Business Affairs to execute contracts for the construction, equipping and furnishing of the student apartment complex within the amount of funds available, defined as "the sum of bond proceeds and up to \$350,000 from (Housing and Food Services) reserve funds." The low bid for construction of the facilities was \$1,320,180 from Serenus Johnson and Son Construction Company of Bay City. Low bid on the bond sale was at 9.4 percent interest. Still to be obtained are bids for apartment furnishings, site preparation, landscaping, and installation of utilities.

President Ryder presented a resolution authorizing funding of 25 to 30 percent of the Children's Center budget from the general fund. The remaining 70 to 75 percent would be self generated from fees and other sources. He spoke of the needs filled by the Center, both in terms of child care that is provided and as an educational laboratory for SVSC students. Board member Curtiss inquired about the cost of liability insurance for the Center, noting that insurance costs for schools and child care centers had risen sharply recently as a result of litigation. He asked if the college was doing all that could be done to minimize institutional liability. Ted Braun agreed that a report should be presented outlining facts related to insurance coverage. The funding resolution passed by a 7-1 vote.

The Board approved promotions for seven faculty members. Moving from instructor to assistant professor rank were Ms. Sachiko Claus, nursing; and Ms. Jill Wetmore, marketing. Dr. Abbas Ali was promoted from assistant to associate professor of manage-

ment. Achieving the rank of full professor were Dr. Kay Harley, English; Dr. Albert Plaush, chemistry; Dr. Janet Robinson, psychology; and Dr. Harriet Tillock, sociology.

In addition, the Board approved granting of tenure to Ms. Sally Decker, assistant professor of nursing; Ms. Faith Edwards, assistant professor of nursing; Dr. Louis Jacoby, assistant professor of accounting; Dr. Michael Sovansky, associate professor of business law; Dr. Elaine Stephens, associate professor of education; and Dr. James Syphers, associate professor of social work.

In other action, the Board:

--commended Mrs. Dorothy R. Horwath for her accomplishments and dedication as interim director of the Library Learning Resources Center. The resolution noted her leadership in the development and implementation of the Valley Library Consortium, the automation of SVSC's library, the library approval plan, and the acquisition of library audio-visual equipment, as well as her assistance in planning for the new library facility and in the appointment of a new director of the Library and Learning Resources Center.

--approved a continuation of the general fund operating budget until the adoption of the operating budget for the 1985/86 fiscal year.

--adopted a meeting calendar that includes an October 14 meeting in St. Charles and special meetings on October 19 and 20 to receive input from various college constituencies on the long range planning process.

--heard a report on fall admissions. Executive Director for Admissions and Student Services Richard P. Thompson noted that admissions were down slightly from the same period in 1984, but said he believed projected enrollment levels would be realized before the beginning of fall semester.

--received a personnel report listing two administrative and nine faculty positions filled.