May 7, 1985

CLASS OF '85 JOINS ALUMNI RANKS

"It was the best of times -- it was the worst of times..."

This quote, used by President Ryder in his Commencement remarks on Friday and Saturday, very appropriately summed up the feelings of the entire campus community. Students were honored during Commencement for their sacrifice and hard work while earning their degrees, employees from fire-destroyed Wickes Annex were congratulated for perseverance and dedication, and appreciation was expressed to faculty who offered both direction to graduates and support to the administration.

Students graduating from the SVSC Honors Program include Karen Foulds, a biology and chemistry major; Brian Latoski, a dual data processing and computer math major; Ann Beckwith, Spanish; Elizabeth Cameron, general business; Johnie Smith, history; and Vickie Wilson, psychology. In addition, 118 students graduated with honors, and were recognized at an honors convocation on April 18.

Dr. Richard Wolohan and Dr. Robert Traxler, both honorary degree recipients this year, delivered Commencement addresses. Wolohan outlined his five keys to success, one of which included setting goals. Traxler discussed the realization of rapidly changing technology, and the need to address the social and ethical issues resulting from this change.
ENTREPRENEUR AWARDS PRESENTED TO AREA BUSINESS PERSONS

Four area business leaders were presented achievement awards at the Saginaw Valley Entrepreneurs Club meeting held at SVSC on Wednesday, May 1. The awards are sponsored by the BIDI office.

Mr. Walter E. Walpole, chairman of the board for Walbro Corporation, was named "Master Entrepreneur." Recognized as "Entrepreneurs of the Year" were: Mr. Donald R. Golding, president of Gladon Corporation; Mrs. Sharon Long, owner of six business enterprises in Midland and Saginaw; and Mr. Guy D. Watrous, owner and manager of Midland Materials Research, Inc.

Award winners were selected by a committee of five community leaders and two SVSC administrators. A major factor in determining the finalists was evidence of a significant business accomplishment during the last five years, resulting in major sales growth and job creation. Other factors such as innovation and creativity, potential for future sales growth, and sales outside the Saginaw Valley also were given consideration.

Donald R. Golding, 36, began his career as a sales engineer with the Hayes-Albion Corporation in Jackson, Michigan, in 1972. Two years later he was a marketing analyst, but was promoted that same year to manager of sales administration for the Fabricated Products Group. Between 1976 and 1978, Golding was responsible for direct sales, totaling $15 million annually, to all General Motors Divisions. Prior to becoming president of Gladon Corporation in 1980, he was general manager for a two-year period. Gladon is a fabricator/molder of silicone rubber products for the hot-stamp decorating industry.

Golding earned his bachelor of science degree in aerospace engineering in 1971, and is currently completing requirements for a master of business administration, both from the University of Michigan.

Sharon Long currently owns six enterprises that have a combined work force of approximately 600 individuals. Long opened the first of her businesses, Girl Friday, a temporary employment service, in 1974. Select Employment, a permanent job placement agency, followed in 1975. Temporary Health Care Providers, a home health service, was added in 1976. In 1980 she acquired the Branch Office, an out-of-office secretarial service, and expanded its operations by providing a phone answering service. In 1981 she opened the Pepper Grinder restaurant on M-46 in Shields, just west of Saginaw. Next, she created Mid-Michigan Home Health Agency in 1984 to expand her home health business.

Long now serves a diverse business clientele that not only includes many individuals and small companies, but larger firms such as the Dow Chemical Company, Dow Corning, and the Midland Hospital Center. She is active in community organizations such as Zonta and Junior Achievement, and currently serves as president of the Midland Area Chamber of Commerce.

Guy D. Watrous established his business in 1980. Midland Materials Research, Inc., supplies materials to semiconductor producers throughout the world. Besides processing microchips, the firm is involved in research and development of high-performance materials for the aerospace industry. The only comparable operation in the United States is located in Texas. The company has one customer in Michigan, and 97 percent of its sales activities are outside the state.

Walter E. Walpole, 79, was selected as Master Entrepreneur for successfully operating a small business for a substantial period of time. Walpole, originally from Chicago, started his business career as a messenger boy for a bank in 1919. In 1927 he started working for Borg-Warner, and ten years later transferred to the Marvel Schebler Division of Borg-Warner in Flint, serving as secretary-treasurer. He left Marvel Schebler to establish Walbro Corporation in Fenton in 1950. Walbro, which moved to Cass City in 1954, now employs over 1300 in its total operation, and has facilities in the United States, Mexico, Japan, Singapore and West Germany. Formed initially to be of service to the small engine industry, Walbro now serves every segment of that industry as well as automotive and related industries.

Walpole, who was president before he became chairman of the Walbro board, retired in 1984. He is a member of the Bay City Country Club. In 1982 he was awarded an honorary doctor of laws degree from SVSC.
SVSC Professor Awarded N.E.H. Grant for Summer Study

Dr. John V. Jezierski, professor of history, has been awarded a grant by the National Endowment for the Humanities (N.E.H.). The stipend will cover costs of a summer seminar on "The Decoration of the U.S. Capitol."

The eight week seminar, conducted by Dr. Egon Verheyen, will take place from June 18 to August 9 at Johns Hopkins University in Baltimore. Verheyen began research for the seminar during the U.S. Bicentennial activities in 1976. His initial objective was to present American architecture from the point of view of the patron. As his study evolved, its main focus became an exploration of the decoration of the nation's Capitol from 1790 to the middle of the 19th century. He has explored in depth the role of Congress in influencing design and decoration of the Capitol.

The seminar format combines group discussions with independent research, and Jezierski plans to focus his efforts on development of a new course to be offered at SVSC. Titled "American Cultural and Intellectual History," the class will, Jezierski said, "unite the traditional literary sources and visual documents offered by artists and photographers with the built environment created by the architect." He expects to concentrate on an examination of the image of the Capitol presented to Americans by 19th century photographers.

Jezierski has been the past recipient of numerous grants and awards for his teaching and his research in local, Michigan and Canadian history. Included was a 1983 N.E.H. stipend to research the photography of the Goodridge brothers, a family of Black photographers whose studio operated in Saginaw from 1863 to 1922. His research resulted in an exhibition of Goodridge photographs, several publications and presentations, and a book-length manuscript about the family.

Another stipend Jezierski received enabled him to develop instructional content and materials for an SVSC course in Canadian history. "The Canadian Experience" was first offered fall semester of 1984, following Jezierski's return from an assignment as a visiting professor at Shikoku Women's University in Tokushima, Japan. He spent the 1983-84 year in Japan as part of an exchange program between SVSC and SWU.

Awards won by Jezierski include the 1981 Franè A. Landee Award for Excellence in Teaching and the Michigan Association of Governing Boards Distinguished Faculty Member Award in 1983. He has authored numerous scholarly papers and given frequent presentations on Saginaw Valley and Michigan history.

SVSC Grad Earns Accounting Award

Kathlyn M. Englehardt of Saginaw is a 1985 recipient of the Elijah Watts Sells award in accounting. The honor is given by the American Institute of Certified Public Accountants to recognize persons who have achieved exceptionally high scores on the national Certified Public Accountants (CPA) exam. She is one of only six Michigan accountants whose scores on the November 1984 CPA exam qualified for the distinction.

Englehardt graduated summa cum laude from SVSC in 1983, having maintained a 3.9 grade point average. She received a Bachelor of Business Administration degree with a major in accounting. Previously she had earned an associate's degree from Delta College.

In 1984 Englehardt returned to SVSC for post-baccalaureate work in advanced accounting, fund accounting, auditing and accounting information systems.

The Sells award will be presented to Englehardt at the Tuesday, May 7 meeting of the Eastern Chapter of the Michigan Association of Certified Public Accountants. The presentation will be part of a dinner program held at Zehnder's of Frankenmuth.

The Elijah Watts Sells award is named for a founding partner of the Deloitte Haskins & Sells accounting firm.

Interior Summer Schedule

The campus community can look for the Interior on alternating Tuesdays, beginning May 21. Information to be included in the newsletter should be submitted to Information Services by the Wednesday prior to the issue publication date. If you have a news item or need additional information, call extension 4054.
ACROSS CAMPUS

--Dr. Abbas Ali and Robert E. Cheek, assistant professors of management and marketing, attended the 28th Annual Conference of the Academy of Management, Midwest Division, in Champaign, Illinois, on April 18 through 29.

Dr. Ali presented a paper, "Value Systems as Predictors of Managerial Decision Styles of Arab Executives," which also appears in "Proceedings of the Academy" (pp. 54-60).

Dr. Cheek served as a discussant on the presentation topics of "Creativity and Innovative Decision making for Managers." His contribution addressed the situation parameters that differentiate between creativity and conformity.

--Gloria Hansen, coordinator of health services, reports that SVSC had a record turnout for the April 15 blood drive. Participants numbered 86 registered, 71 drawn, and 16 new donors. This was a better turnout than Delta had in a two day drawing, Gloria said, adding, "A great job, SVSC community!"

PERSONNEL

HVAC ASSISTANT (Heating, Ventilating, Air Conditioning) - Full-time, permanent (replacement). $8.20 per hour. Assignment will be on second shift. Three to five years experience in boiler operation and refrigeration required. Boiler or refrigeration operator's license preferred.

All internal applications must be received by the Personnel Office no later than Thursday, May 9. SVSC is an equal opportunity/affirmative action employer.
May 3, 1985

Although there were frequent references to the April 24 fire that destroyed all administrative offices in Wickes Annex, most of the discussion at Friday's Board of Control meeting focused on action for the future. Among the measures approved by Board members was a plan for financing construction of a proposed apartment project for student housing.

The Board gave its approval to sell bonds for construction of four-unit and two eight-unit buildings. Each of the 40 apartments would have two bedrooms, providing space for up to 160 students. According to Jerry A. Woodcock, vice president for administration and business affairs, the apartment style of construction was selected to provide flexibility. "In the past, we have not had housing for married students," he said. The units would be available to both married and single students, he said, and could provide needed accommodations for international students as well.

Cost of the two-story units, which would be located north of College Drive near a pine bosk, is estimated at $2,725,000. Bonds will be sold on May 27, following bid opening, with construction slated to begin in June. Woodcock anticipates completion of 24 units in time for fall semester occupancy.

The Board also approved the hiring of an architect on a temporary basis to assist with planning for a building to house the administrative, secretarial/clerical and student employees displaced by the Wickes Annex fire. Under consideration is a steel, "Butler-type" building that could serve as headquarters for the 11 administrative offices lost in the fire, until renovation of Wickes Hall has been completed in 1987.

The building would then be converted to other uses. It was noted that using the structure as future office space for personnel and business services staff would free the '66 Building for its intended use as a maintenance facility.

The new building will contain approximately 10,000 square feet and will be located between the '66 Building and Pierce Road. Bob Hanes, director of engineering services, explained that utilizing a pre-designed type of construction would make it possible to have a building ready for occupancy in mid-August, in time for offices to be moved from temporary locations in the dormitories. He indicated the building could be faced with brick to make it conform to other campus architecture.

The naming of two of the three modules comprising Instructional Facility No. 2 was approved unanimously by the Board. The library and learning resources center will be called the "Melvin J. Zahnow Library" and the classroom/office building will be named "Maurice E. Brown Hall." Both Zahnow and Brown were members of SVSC's original Board of Control. Brown, who died in 1974, was a former mayor of Saginaw. His name was linked with early plans for I.F. 2 when it was a single unit in concept.

Zahnow, 73, was a member of the Board from 1965 to 1981. A retired Wickes Corporation executive, Zahnow also served on the Harvey Randall Wickes Foundation Board. He has contributed both time and fiscal resources to the development of the college, and was the recipient of an honorary doctoral degree in 1982.

Board members also took a look at long range land use plans for the campus. In addition to I.F. 2, the proposed apartment units and office building, they were told...
that progress is being made on plans for construction of a new fine arts building. A committee also is working on preliminary plans for a new physical education facility. Other land use plans include a recreational area to serve the dormitories, development of an area for biological and wildlife studies, and establishment of a par cour fitness trail. Woodcock also told the Board that some land will remain in farm use, and other areas less suitable for farming will be planted with trees. He said 1,000 pine trees have been planted east of the Children’s Center. In related action, the Board gave its approval for sale of a house and lot owned by SVSC. The property is not contiguous to other college land, and is not needed for future development.

In other action, the Board:

--approved grants totaling $20,914.90 for 16 faculty research projects and six faculty professional growth plans. The grants, to be funded by the SVSC Foundation, range from $400 to $1,870.

--re-elected present officers to serve another one year term. Named were John W. Kendall, chairman; Dr. Richard Gilmore, vice chairman; Mrs. Florence (Jo) Saltzman, secretary; and Hugo E. (Ted) Braun, Jr., treasurer.

--discussed a 1985-86 meeting schedule, with approval delayed until June.

--appointed an administrative bargaining team for negotiations with the SVSC Secretarial/Clerical Association.

--heard a report on placement from Gary Apsey, director of placement and cooperative education.

--received a preliminary report on summer admissions and enrollments. The report, presented by Dick Thompson, executive director of admissions and student development, showed summer admission applications up nearly 21 percent over the same time last year. Registrations for summer classes also are up over April 28, 1984. They stand at 2,284 students, up 23.5 percent from 1984. The total number of credit hours taken by summer students is 12,240, compared to 10,992 through April of last year, for an increase of 11.4 percent.

--approved a resolution to grant emeritus status to Professor Harold W. Peterson. Peterson, who will retire in August, served as the first dean of the School of Education and provided leadership in the development and implementation of the undergraduate teacher education program, the Master of Arts in Teaching degree programs, the off-campus program in Macomb County and the certificate endorsement programs. He will be the second SVSC professor to receive emeritus status, joining William B. Owsley.