

# THE Interior

REFERENCE DEPARTMENT

SAGINAW VALLEY COLLEGE LIBRARY

2250 PIERCE ROAD

• WINTER SALAD BAR CONCERT SERIES SET  
DOAN CENTER, MICHIGAN 48710

• NOMINATIONS SOUGHT FOR OUTSTANDING  
ALUMNI AWARD

• BASKETBALL TEAMS ADD TWO MORE VICTORIES

For Saginaw Valley State College employees. Published by the Office of Information Services. Call 790-4054 with news items.  
January 15, 1985

## SVSC OBSERVES MARTIN LUTHER KING DAY

SVSC will join the nation in honoring Dr. Martin Luther King, Jr. today. SVSC Black Student Association and Campus Activities are sponsoring a series of activities to commemorate Dr. King's birthday. The program begins with a film titled "Legacy of a Dream" at 11:00 a.m. Following the movie, Mr. Nate Jackson, representing Michigan N.A.A.C.P., will speak on the present state of the dream that King held for his people.

His address will be followed by another film, "I Have a Dream," which reviews the life and times of Martin Luther King. Concluding the day's activities will be group response to films and speakers. Faculty members Nellie Monroe and Dr. James Syphers, both associate professors of social work; Dr. William Hoffmann, professor of history; and Michael Finney, SVSC alumnus and assistant manager, City of Saginaw, will lead the audience discussion.

All members of the campus community are invited to participate in the observance at Doan Center. Lunch may be purchased at Doan, or you may bring your own. Coffee and tea will be available.

"State of the State" Address  
Governor James J. Blanchard  
Wednesday, January 23, 1985

"State of the College" Message  
President Jack M. Ryder  
4 p.m. Thursday, February 7, 1985  
Lower Level Doan Center

Please mark these dates.

## SALAD BAR CONCERT SERIES SET

Diane Brimmer, coordinator of campus activities, has scheduled a series of "Salad Bar Concerts" for winter semester. All events will take place in Doan Center mall and will feature an all-you-can-eat salad bar, plus entertainment.

"The series is designed for you and your busy schedule," Brimmer said. "You are welcome to join us for lunch, \$1 for all you can eat, or simply stop by and enjoy a free concert."

"The Naturals" will kick off the series with a concert scheduled for 11:45 a.m. to 12:35 p.m. on Thursday, January 17. This high school variety group is making a stop in Saginaw on their way to regional championships in Ann Arbor. "The Naturals" are modeled after "Up With People," and promise an upbeat, lively performance.

On Tuesday, January 22, saxophonist Donald Sinta will present classical selections beginning at 11:30 a.m. Sinta has gained world recognition as a saxophone virtuoso and is a nationally respected teacher and clinician. Following his tenure with the Detroit Symphony, he held teaching positions at several colleges. Sinta currently serves as professor of saxophone at the University of Michigan in Ann Arbor. He will be appearing as guest artist with the Saginaw Symphony on Saturday, January 26, where he will premiere an original composition by John Anthony Lennon. Student tickets are \$3, \$4.50 and \$5.50, half the cost of general admission.

Future concerts in the salad bar series include two dates in February, one in March and a closing session in April. Specific details will be published later, or you may call ext. 4260 for information.

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### SVSC SEEKS OUTSTANDING ALUMNI

Nominations for the 1985 Distinguished Alumni Award are being accepted by the alumni relations office at SVSC. All graduates since 1966 are eligible for nomination, with the award to be presented at spring commencement ceremonies in May. Criteria for selection are service to the community and the college or the SVSC Alumni Association. Present alumni association board members and past recipients of the award are not eligible for consideration.

Past recipients have included a state lawmaker, educators, a lawyer, a physician and an author, among others.

Nominations may be submitted by the campus community and the public. Persons wishing to nominate an alumnus can secure forms from the alumni relations office. Letters listing the names and addresses of nominees with written reason for supporting them also will be accepted. The name, address and phone number of the person submitting the nomination also should be included.

The SVSC Alumni Association's board of directors will make the final selection. Nominations must be received by February 22 for review and consideration. Additional information about the award is available by contacting Mrs. Jo Stanley at ext. 4050.

### ZIVICH ARTWORK ON DISPLAY

Drawings, paintings and sculpture by Matthew Zivich, professor of art, will be displayed at the SVSC Art Gallery from Monday, January 21 to Friday, February 1. In the past year Zivich's works have been selected for the "Images of Michigan's Heritage" exhibit at the Michigan Historical Museum in Lansing; second place in the Birmingham Bloomfield Art Association's Annual Michigan Fine Arts Competition; and the Second Alumni Art Annual of the University of Michigan School of Art. He received first place and one-man show honors at the Saginaw Art Museum. He also will have two works on display January 20 through September in the Contemporary Art Institute of Detroit's "A Road Show," which tours five locations.

Admission to the SVSC art exhibition is free. For gallery open hours, call extension 4159.

### WORKSHOP APPLIES CREATIVE TOUCH TO BUSINESS

The Business and Industrial Development Institute is offering a workshop designed to help entrepreneurs put creativity to work in their business enterprises. Called "Starters and Stoppers," the day-long seminar will examine creative forces that move people toward or away from success.

The event is scheduled for 8:30 a.m. to 9:00 p.m. on Thursday, February 7 at the Sheraton Fashion Square in Saginaw. Presenters are Martin M. Shinedling and Teresa C. Shinedling. Both have extensive work experience and educational backgrounds in the field of clinical psychology.

The Shinedlings will lead conference participants through a series of skill building techniques, including tension reducers, mind clearers, block busters and subliminal facilitators. The workshop will feature group interactions and activities that encourage participation. Methods for expanding the creative process will be introduced.

"The workshop will help you identify personal motivational structures and learn how to unblock and express your creativity," said BIDI coordinator Amy Ferguson. "It is designed to help people identify, understand and take charge of their creative processes."

Ferguson said the program is directed toward entrepreneurs who are considering starting a business, but need a motivational push. "Those who have recently established a small business and are now searching for ways to enhance creative thoughts also would benefit, as would those who want to expand their enterprises," Ferguson said.

Registration fee for the conference is \$95 per person, and includes a continental breakfast, two meals, a social hour, free parking and all workshop materials. Registrants who pay before January 28 will receive a complimentary informational cassette designed and produced specifically for the conference.

Space is limited to 100 participants. For more information, or to register for the workshop, call Amy Ferguson at ext. 4048.

## COLLEGE DEPARTMENT, FACULTY RECEIVE GRANTS

--The Office of Placement and Cooperative Education has received a Supplemental Funds Program grant for cooperative education for the 1984-85 program year. This is the third year SVSC has received a grant to improve and expand cooperative education programming. According to Gary Apsey, director of placement and cooperative education, grant monies have been used to develop handbooks, audio-visual materials and for job development.

--Dr. David E. Barker, professor of French, has been awarded a \$3,000 grant from the Canadian Embassy in Washington. Dr. Barker will spend time in Canada during the summer of 1985 gathering materials to develop a humanities course in Canadian culture. The grant is a part of the Faculty Enrichment Programme sponsored by the Canadian government.

## BRIEFLY SPEAKING

--The Valley Film Society will offer "Dodes' kaden" on Friday, January 18 at 7:45 p.m. in Wickes lecture theatre. The film focuses on the struggles of a group of Tokyo slum dwellers. Admission is by membership, available at the door. For information, call ext. 4303.

--The University Club is planning to attend the SVSC Women's and Men's basketball games at Oakland University on Saturday, January 26. The group will leave from the SVSC water tower lot at 11:00 a.m., returning no later than 9:00 p.m. Plans include a stop at Charlie's Crab Restaurant in Troy. An \$8 fee per person will cover transportation costs and admission to the game. For reservations, call ext. 4225 no later than Tuesday, January 16.

--Bob Martin, executive-in-residence in the school of business and management, will give a "Career Awareness" presentation on Tuesday, January 22 from 9:30 to 11:30 a.m. and again from 1:30 to 3:30 p.m. in lower level Doan Center. This event is sponsored by the Professional Improvement Committee. Supervisors will be receiving notification from the personnel department on release time for their support staff; office schedules should be arranged so sufficient staffing will be available.

--All administrative/professional employees are reminded to return **Vision Insurance** enrollment cards to the personnel office as soon as possible. Call ext. 4108 for more information.

--Kim Haller, intramurals supervisor, is looking for donations of used men's and women's **ice skates** for students participating in the College's intramurals program. Call ext. 4067 to make arrangements for pick-up of skates.

--Paul F. Oreffice, president and chief executive officer from The Dow Chemical Company, has donated Ben Wattenberg's "The Good News is the Bad News is Wrong" to the SVSC library. Oreffice comments, "In general, the book brings to light some of the most promising points in our society for today -- and for tomorrow." Contact Dorothy Horwath at ext. 4236 for more information.

--A limited number of copies of the recently published "AV Program Catalog" are available in the Learning Resources area of the library. For information, call ext. 4244.

## ACROSS CAMPUS

--Gary Apsey, director of placement and cooperative education, has been selected to serve as the public relations/promotion person from Michigan for cooperative education. This position is one of eight on the Michigan Executive Planning Committee that supports the efforts of the Midwest Cooperative Education Association, an eight-state regional organization. Apsey's charge will be to recognize and circulate information about cooperative education.

--The Dormant Technology Transfer Project was nominated for the G. Theodore Mitau Award for Innovation and Change in Higher Education. The award is sponsored by the American Association of State Colleges and Universities, and is presented annually to an AASCU institution that exemplifies the commitment of state colleges and universities to educational improvement. A description of the project was published in "More Good Ideas: Responses to Changing Educational Needs by State Colleges and Universities" (November 1984). This booklet is a collection of creative approaches to academic/administrative concerns in higher education.

--Dr. Barron M. Hirsch, professor of art, had an article published in the January 1985 issue of the "New Art Examiner." The paper is a review of the work of two Detroit painters: Lowell Boileau and Steven Goodfellow. The "New Art Examiner" is a national publication that gives extensive coverage to the midwestern art scene.

--The following information was submitted by Dr. Leslie Whittaker, professor of English: "Some have likened Whittaker's progress through law school to the fate of Sisyphus. . .foreordained to slip further back down whenever he made a move to go up. Yet, to the consternation of many, including Wayne State Law School, after five years of almost imperceptible progress, he finally reached the summit.

"Poor misguided creature! All the reward he received was to be stamped 'J.D.' and pushed back down the hill. So he is still at it -- slipsliding away on another steep incline: this one's called 'The Bar Exam.'" (Congratulations, Les, and best wishes for success.)

--Betty Wineland, bookstore manager, was recently elected to a two-year term as trustee of the Michigan Association of College Stores. She will have responsibility for editing the Association's newsletter. In 1983-'84, Wineland served as secretary for MACS.

#### DRAMA AUDITIONS AT SVSC

Drama auditions are being held for SVSC's winter theatre production, "Wiley and The Hairy Man." Auditions will be Tuesday, January 22 at 7:00 p.m. and Wednesday, January 23 at 4:00 p.m. in the SVSC theatre. Members of the campus community are welcome to audition and also to apply for positions backstage and as crew members.

"Wiley and The Hairy May" is Susan Zeder's folk story of a small boy who learns to overcome his own problems. There are two major male roles and one major female role, with several supporting roles. Stage actors need to be available for matinee performances. The play will have 12 performances between March 21 and 29. For more information call Dr. Janet Rubin at ext. 4019.

#### HIGH FIVE

The Cardinal men's basketball team added to their victories column with a 65-56 win over Michigan Tech on January 10, and a 78-73 defeat of Lake Superior State on January 12. Guard James Preston was named NAIA District Player of the Week. The 12-2 record represents the team's best start ever, resulting in an eleventh spot nationally in the NAIA poll.

The Lady Cards brought their regular season win streak to 36 games, defeating Michigan Tech 96-47, and Lake Superior State 85-47. The women are ranked second nationally in the NAIA, and boast a 23-game home win streak.

The next home game will be Saturday, January 19 at 3:00 p.m. in Cardinal Gym against Grand Valley State College. Both men's and women's teams from each school are undefeated in the conference.

John Robinson and Troy Ouellette of the men's track team each qualified for the NAIA National Meet with fine performances at the Eastern Michigan Track Classic. Robinson won the 35-pound weight, and Ouellette finished high in the mile.

Vera Pruitt won the 400 and 200 meters at Michigan Tech University as the Lady Cardinal track team won six of eight events.

#### EVENTWATCH

Jan. 17 ... Salad Bar Series  
Jan. 18 ... Film: "Dodes' kaden"  
Jan. 19 ... M & W BB: Grand Valley State  
Jan. 21 ... Art Gallery: Matt Zivich  
Jan. 22 ... Free Concert: Donald Sinta  
Jan. 22/23 ... Drama Auditions for "Wiley"  
Jan. 23 ... Annual Beach Party

See monthly calendar or call Information Services for times and details.

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