NEW TEACHER CERTIFICATION PROGRAM RECEIVES APPROVAL.

A program proposal for SVSC to offer a certificate endorsement in computer science for secondary teachers received approval from the State Board of Education last week, making SVSC one of only six schools in the state to have such a program. SVSC is the only college in this area that received approval, according to Dr. Guy M. Lee, dean of the School of Education.

Lee said that state officials moved in September 1983 to allow a new area of endorsement for those who would be teaching computer science at the secondary level. When criteria for certification programs were published some eight months ago, SVSC submitted its first proposal. A revised plan presented to the Office of Teacher Certification was recommended for approval by the State Board of Education. The program requires 23 credit hours, making up a minor.

Lee feels the program was accepted because "the school of education merged its efforts with the math and computer science departments. Approval also was due to the overall high quality of SVSC programs."

Explaining the need for teacher certification, Lee said, "Teachers customarily assigned to teaching classes at the secondary level in computer science have taken some courses or workshops in computers. Others have simply acquired informally the basic information about computers, but no certification requirement has existed for teachers providing this instruction.

"Since computer science has become increasingly more important in the curriculum of our schools, the State Board of Education has taken action to allow and require teachers to complete training in an approved teacher preparation program leading to a certificate endorsement in computer science." Lee said the current program is optional for teachers. He said, however, the program would be reviewed after it had been in effect from one to five years. "After it has been reviewed, the computer science endorsement will become a requirement for all those with secondary certification who teach a class in this area.

"This requirement will apply only to teachers assigned specifically to classes in computer science. Teachers who use computers for instructional purposes may need to become generally 'computer literate', but the certification requirement would not apply." Lee said SVSC already has faculty, equipment and curriculum to offer the program. He estimates there are 75 to 100 teachers in SVSC's service area who are currently teaching computer science.

Other Michigan schools receiving approval from the state board were Grand Valley, Michigan Tech, Siena Heights, Kalamazoo College, and Madonna College.

MICHIGAN CONGRESSMEN GET HIGH RATING

Michigan senators Carl M. Levin and Donald W. Riegle voted consistently to support higher education, according to a recent study of the 98th Congress.

The American Council on Education and the Action Committee for Higher Education monitored the voting records of members of the House and Senate through June. On eleven key votes, Senator Levin voted in support of higher education eleven times. Senator Riegle voted ten times in support of higher education and was announced in support of higher education on the eleventh issue.

In the House, Rep. Donald J. Albosta voted in support of higher education ten of eleven times, and Rep. Bob Traxler supported higher education on all eleven issues.
EIGHTEEN JOIN SVSC FACULTY

There will be eighteen new faculty members instructing SVSC students this fall semester. The number includes five new positions added to meet the needs of expanding enrollments, plus replacements for positions vacant because of leave, retirement or resignation.

New in the School of Arts and Behavioral Sciences are Dr. Charles B. Fields (Ph.D., Sam Houston State University), assistant professor of criminal justice/political science; Mr. Louis Cohen (M.S., Niagara University), assistant professor of psychology, and Dr. Diane Sautter (Ph.D., Syracuse University), assistant professor of English. Fields will be assisting with the new master’s degree program in criminal justice/political science.

New appointments in the School of Science, Engineering and Technology include three electrical engineering faculty, three in mathematics, and one each in mechanical engineering and biology. They are: Mr. Gulam Raz (M.S., Washington University) and Dr. Abdolhamid Ghods (Ph.D., Michigan State University), both assistant professors of electrical engineering; Mr. Tirumala Ramesh (M.S., Mississippi State University), instructor of electrical engineering; Dr. Enayat Mahajerin (Ph.D., Michigan State University), assistant professor of mechanical engineering; Mr. Daniel Gloden (M.S., Western Michigan University) and Mr. Randall Hock (M.S., Central Michigan University), both assistant professors of mathematics; Dr. Peter Shiue (Ph.D., Southern Illinois University), associate professor of mathematics and computer science; and Dr. Gail Kantak (Ph.D., University of Wisconsin – Madison), assistant professor of biology.

Mrs. Denise Johnson-Allen (M.S.N., University of Alabama) is new in the School of Nursing and Allied Health Sciences. Johnson-Allen is an instructor of nursing.

Dr. Hossain Najmaie Ph.D., Iowa State University), assistant professor of management; Mr. David Skinner (M.A., Governor’s State University), assistant professor of finance, and Mr. Paul Weber (M.B.A., Western Michigan University), assistant professor of finance.

The SVSC faculty includes 128 full-time positions, and is supplemented by adjunct faculty who teach part-time. Average class size is 22 students.

LIBRARY BEGINS NEW BOOK APPROVAL PLAN

A new approval plan for selecting library holdings has been announced by Dorothy Horwath, interim director of the library/learning resources center. Elements of the plan include an arrangement between SVSC and a book vendor for access to a broad spectrum of newly published titles, establishment of a reading room for reviewing the collection, and a process for indicating selections.

Horwath said that new books arrive each week, and are displayed for a two-week period. They are arranged by subject, and have been selected by a profile that includes both subject and non-subject parameters. Books are kept in a reviewing room located at the east end of the library. Those wishing to examine books can pick up the room key from the circulation desk, use study facilities in the room, and fill out a form to recommend purchase or return of each book reviewed.

"The approval plan can be a very effective mechanism for timely, systematic and balanced collection development," Horwath said. "The library receives new titles as they are published, based on the profile defined by academic departments. This reduces gaps in collecting and builds a collection that reflects curriculum needs of the institution. Also, a book is better evaluated by a 'book in hand' experience."

Horwath said the plan supplements other methods currently used for obtaining previously published books and instructional materials. "Librarians and faculty members share the goal of building an excellent book collection. The dual approach of an approval plan for current imprints and title requests for retrospective ordering can help us accomplish our goal."
WORKSHOP TO ASSIST EXPORTERS

"Exporting is easier than you think!"

That's the advice Dr. James Mitchell, dean of the school of business and management, is giving to local manufacturers and producers. And he's planned a workshop to show them how to establish an export business. The day-long seminar will meet in the Doan Center on Tuesday, September 18 from 8:30 a.m. to 4:30 p.m.

"Exporting is an excellent way to expand sales and increase profits," Mitchell said. "At the workshop, business managers can learn just how several local firms are profiting from exporting. They can find out about free assistance that can be obtained from national, state and local sources.

"Workshop leaders will take time to answer individual questions," Mitchell added. Resource persons who will be presenting information include: James VanderKelen, president of Snow Machines; Meade Gougueon, president of Gougueon Brothers; Robert Walpole, senior vice president of Walbro Corporation; William Gibson, U.S. Department of Commerce; Nancy Hennigar, Michigan Department of Commerce; Lawrence Unsworth, commercial lending, Second National Bank; and Luther Aman, Leonard Brown International, Ltd.

During the morning sessions, participants will hear from local entrepreneurs who have established successful exporting ventures. The afternoon session will be devoted to presentations by persons representing agencies or firms that provide facilitating services to exporters.

According to Mitchell, the workshop should benefit "anyone who has a manufactured product, particularly something unique or 'high tech'. Novices in exporting or those who would like to become exporters are prime candidates."

Cost of the workshop, which is partially funded by a grant, is $15. The fee, payable at the door, includes lunch and workshop materials.

For more information about the workshop, or to make reservations, call Dr. Mitchell at ext. 4064.

LANGUAGE PANEL BEGINS FALL SERIES

The first of a series of language panels will be presented tomorrow, September 12, from 12:30 to 1:30 p.m. in the Wickes faculty lounge. Topic for the program is "Language and the Law," with papers presented by Hugo E. (Ted) Braun, Jr., and Dr. Rosalie Troester. Braun is a partner in the law firm of Braun, Kendrick, Finkbeiner, Schafer and Murphy. A graduate of Yale and the University of Michigan Law School, he currently serves as treasurer of SVSC's Board of Control. His presentation is titled, "The Language of Law: Words of Art or Gobbledygook?"

Dr. Troester is assistant professor of English at SVSC. She is applying her interest in language and the law to a new continuing education course in police report writing. Her paper is titled, "Language and the Law: Do the Words Work?"

The aim of the series is to encourage further interest in the nature of language, according to Troester. "Our goal is to heighten the awareness of principles governing English and its use, and to consider specific problems in various areas of our society where language is crucial."

Sponsors of the series are the department of English, the office of the Vice President for Academic Affairs, and the President's office. Dr. Raymond Tyner, professor of English, serves as coordinator, and will moderate a question and answer period following the formal presentations.

The next two language panels are set for Wednesday, September 15 and Wednesday, October 10.

TWIN COMMENCEMENTS PROPOSED

The college commencement committee has discussed a plan to hold dual commencement exercises in May to accommodate parents and guests of the graduates. Under the plan, two schools would participate in one ceremony, and three in a second, with the platform party in attendance at both. Dr. Gary Davis, assistant to the president, has asked for reactions from the campus community to guide those who will make a decision on the proposal. He can be contacted at ext. 4034.
A/P STAFF APPOINTMENTS LISTED

Eight people will begin duties in professional and support staff positions at SVSC as fall semester classes start. All are filling vacancies on the college administrative/professional staff.

New in the admissions office is Doris Parker, admissions representative. Ms. Parker has a B.S. degree from Oakland University, and taught for four years in the Pontiac public school system. Her duties at SVSC include pre-admission counseling of students.

Diane Brimmer will serve as coordinator of orientation and student activities. Ms. Brimmer earned a B.S. in psychology and education from Oakland University, and a M.Ed. in student administration from Loyola University of Chicago. She comes to SVSC after serving as training director/program director for the Girl Scouts of Racine County, Wisconsin. She will plan and conduct orientation sessions for new students at SVSC, and will schedule and coordinate events and activities open to SVSC students.

Ms. Vicki Stewart replaces Joseph Vogl as assistant registrar. Ms. Stewart holds a B.A. from Central Michigan University. She previously served five years as executive secretary to the vice president for academic affairs at SVSC.

Claudia Anderson joins the SVSC computer services staff as a programmer/analyst. Her degree in computer science was earned at SVSC, and she previously was employed by Frankenmuth Mutual Insurance Co. She will assist users of SVSC's computer services in developing systems specific for their departmental needs.

Brian Fisher has been named coordinator of student financial accounting in the controller's office. His duties will include serving as liaison between the controller's office and the office of scholarships and financial aid. Fisher holds a B.S. from Central Michigan University. He comes to SVSC from Big Rapids, where he was employed by First National Bank and Trust.

Appointed as financial aid officer was Gloria Seney. Ms. Seney has completed a certificate program at Northeastern School of Commerce, an associate's degree at Delta College, and will receive a bachelor of science degree from SVSC this year. She has been employed as an income tax specialist, and as a houseparent in a home for emotionally disturbed teenagers. Her duties at SVSC will include counseling of students regarding availability of financial assistance with college costs, as well as monitoring of financial aid programs.

New in the office of information services will be Timothy Imman, appointed as media coordinator, and Gayle Leece, named publications designer. Imman holds an associate's degree from Delta College and he is completing bachelor's degree requirements at SVSC. His duties will include preparation of information for internal and external release, plus assistance with public relations activities of the college. He has been employed in the art and advertising department of Amigo, Inc. since 1980.

Ms. Leece holds a B.F.A. from Wayne State University, an associate of arts from Delta College, and an associate's degree from Bay City Junior College. Her work has been exhibited at several juried shows, and she has had one-woman shows at the Saginaw Country Club, the Saginaw Art Museum, and other locations. For the past ten years she has operated her own freelance graphic design studio. Her responsibilities at SVSC will include the design and production of college publications for internal and external distribution.

In addition to these appointments, Mr. Kim Haller has been named to a half-time position as intramural sports supervisor.

SPONSORED PROGRAMS DIRECTOR DETAILS

ACTION PLAN

Dr. Ralph Coppola, director of sponsored programs, has charted a course of action to provide effective service to other college departments and personnel. Since assuming his duties in July, he has been reviewing previous activity in seeking grants and developing an approach he feels will best utilize college resources in securing external funding.

"The primary function of my office is to assist members of the SVSC community in the attainment of external funding for projects," he said. "In order to best match funding sources with individual's project ideas, a questionnaire will be distributed to determine areas of faculty interest."
Coppola also has a plan to "spread the word" about potential sources of funding. "First, materials will be posted in the faculty lounge," he indicated. "Second, materials will be distributed to the deans, and finally, a newsletter entitled Funding Opportunities will be distributed to the college community."

He also will be offering grant writing workshops to assist faculty in understanding the funding process and the development of proposals.

"The door remains open for those interested in exploring funding possibilities or developing proposals," he concluded. "We encourage you to call ext. 4295 or stop by our office in Wickes Annex."

**BIDI OFFERS FULL FALL SCHEDULE**

SVSC's Business and Industrial Development Institute (BIDI) has put together a full fall schedule for area entrepreneurs. Offerings include a second edition of the 10-week "Entrepreneurial Option" course, monthly meetings of the Saginaw Valley Entrepreneurs Club, and a breakfast meeting to launch the Dormant Technology Project.

Entrepreneurial Option classes meet in Doan Center from 5:30 to 10:00 p.m. Monday evenings, beginning September 17. Participants in the course will learn to write a business plan.

The first meeting of the Entrepreneurs Club is set for Wednesday, September 12, beginning with a 6:00 p.m. social hour. A buffet dinner follows at 6:45, and at 7:45 members will hear a presentation titled "Dare to Develop Your Dreams." The topic of risk-taking will be addressed by Lou Furlo, general manager of Morleys Travel Service, and Burrows Morley, retired chairman of the board for Morley Brothers, Inc.

A breakfast meeting to explain the potential of dormant technology transfer has been set for 7:30 a.m., Wednesday, September 19 in Doan Center. Leonard Herk, director of BIDI, has been working to identify technology available for transfer and to establish a method for accomplishing the transfer. At the breakfast, Herk plans to present information on some technologies that currently are available.

For more information about any of the BIDI activities, call ext. 4048.

**BRIEFLY SPEAKING**

---1984-85 parking cards now are available for faculty/staff members who wish to park in C lot. 1983-84 cards expire on September 30, and will not be accepted after this date. Fee for the cards is $20, and applications should be accompanied by a driver's license, vehicle registration and proof of insurance. Zane Rybkowski, director of public safety, also reminds groups that plan on using C lot for guest parking during fall or winter semester to contact the department of public safety at least two weeks prior to the event to determine if sufficient space is available.

---Dr. Walter Rathkamp has assumed duties as president of the SVSC Faculty Association. All communications related to the official business of the association should be directed to him or his designee.

---Michigan Trailways has established fall schedules for bus service to SVSC and Delta College. Information regarding bus routes and schedules is available from the information desk in Doan Center or the Student Government office.

---A slide/lecture title "Past and Present of Rome" will be presented at 4:30 p.m. on Tuesday, September 18 in room 314 Wickes Hall. Dr. Barron Hirsch, professor of art, will present an overview of the history of Rome, highlighting the developmental stages of the city's culture, art and architecture. Admission is open to the campus community free of charge. For more information contact Dr. Ricardo Pastor at ext. 4486.

---Auditions for "The Heiress" will be held at 3:00 and 7:00 p.m. in the SVSC theatre on Tuesday and Wednesday, September 18 and 19. The play will be performed November 2, 3, and 4. Members of the campus community are invited to audition for parts or assist with backstage work. For more information, contact Dr. Janet Rubin at ext. 4019.

---Monty Python fans are invited to join the Valley Film Society for a showing of "Jabberwocky" on Friday, September 21 in Wickes Hall lecture theatre. Memberships in the society are available at the door. They cost $17.50 for the season, or $5 for a trial or student membership. For more information about the society or its films, call Dr. David Barker at ext. 4303.