June 12, 1984

**RYDER NAMED CHAIRMAN OF PRESIDENTS COUNCIL**

SVSC President Jack M. Ryder has been named chairman of the Presidents Council of State Colleges and Universities. His election to the two-year term took place at the association's May meeting.

The council's membership includes the chief executive officers of Michigan's 15 public four-year colleges and universities. "The purpose of the Presidents Council is to provide coordination of Michigan's colleges and universities within a framework that recognizes their institutional autonomy," Ryder said. "Its efforts are varied, but include such things as conducting studies on enrollment, formula funding, faculty and staff salaries; evaluation of new and spin-off program development at the respective institutions; public relations; legal considerations; and communication with the Governor, legislators and governmental agencies."

Ryder feels the biggest challenge facing higher education in Michigan is "restoration of the creative and innovative spirit of enthusiasm among faculty and staff that has been tarnished over the past several years." Pointing out that Governor Blanchard and the legislature have taken positive steps toward restoring confidence, Ryder added that it will take "continued commitment to leadership to maintain the quality and reputation that Michigan higher education deservedly earned over the past 35 years."

"Although Michigan's system of higher education has suffered seriously during the depression, as have most other governmental agencies, it has been able to weather this crisis with its reputation for quality basically intact. However, because of gains in higher education internationally and in many parts of our own country, including the South and West, the restoration of adequate resources to prepare students for the challenges of the future has to be of the highest priority for the state of Michigan," Ryder said. "If we are to be competitive in the national and international marketplace, we must retain and employ, as we had in the past, the highest quality in our faculty and staff, and we will have to provide the facilities and equipment necessary for students to be prepared to take their place in a rapidly changing world society."

According to Ryder, the colleges and universities must become even more effective in communicating their role in enhancing economic development and job development through closer relationships with business, industry, government, labor and other elements of society. He added that the Presidents Council and its member institutions plan to work cooperatively with public and parochial school teachers and administrators to improve our educational system from elementary school through the collegiate level. "Education is the key to economic prosperity and a desirable quality of life, and the people of Michigan deserve the best of both."
POLISH GROUPS HOSTING FESTIVAL

The theme for this year's Polish Festival is "Something Nice for Everyone," and while the phrase acknowledges the event's numerous activities, it also reflects some of last year's benefits. Friday through Sunday, June 15-17, are the dates of the second annual festival, to be held at Saginaw's Pułaski Club, 6525 Weiss in Saginaw. It will feature ethnic food, dancing, and Las Vegas-style games, but organizers feel the social element it provides is special.

"Last year's festival was successful on many fronts," said Dr. Cezary Mendelius, director of SVSC's Institute of Polish Studies and one of the event's organizers. "However, it was primarily a unique opportunity for a social get-together by hundreds of Polish families, who for decades used to live in the traditional Polish neighborhoods that no longer exist. In fact, many people met old friends whom they had not seen for twenty or more years."

The festival opens on Friday at 4:00 p.m. and runs until midnight. Pan Franek with Zosia & The Polka Towners will entertain in the main tent that evening. Saturday's hours are 2:00 p.m. to 1:00 a.m., with Jim Krzeszewski's Harmony Jacs, plus John Lipinski and Polka Pleasure performing.

A Polish mass featuring the choir from St. Rita's of Saginaw will begin Sunday's festivities at 1:00 p.m. Gene Gwisdala and the Polka Spirits, plus Tommy Reder and the Polka Towners will play that day and evening until midnight.

The festival is a production of the Polish Heritage Committee of Mid-Michigan, an organization comprised of the Brothers of Kosciuszko; Saginaw Pułaski Club; the Mid-Michigan Chapter of the Polish American Congress; Polish Falcons of America, Saginaw Nest; and SVSC's Polish Students' Club.

Admission is $1.50 for adults, and children under 12 are admitted free. Proceeds from the three-day event will go to the promotion of Polish studies at SVSC.

CLASS NOTEBOOK

Craft and personal growth classes, along with courses for novice computer operators, highlight the summer offerings through SVSC's continuing education office. The non-credit courses, do not require admission to SVSC. They are designed for enrichment or to develop skills of students who may not be working toward a college degree.

"Introduction to Calligraphy" is designed for those with little experience in calligraphy. The eight-week class will meet on Tuesdays from 7:00 to 9:00 p.m., beginning June 19. Course cost is $40.

"Advanced Calligraphy" is for students experienced in this art form. The six-week course, meets on Wednesdays from 7:00 to 9:00 p.m., beginning July 11. The course fee is $30.

Learning different approaches to dyeing with natural materials, including sunlight, will be covered in a "Natural Dyes Workshop." The two-day workshop will meet from 9:00 a.m. to 5:00 p.m. on July 10 and 31. The fee is $35.

Another craft class, "Introduction to Handspinning," presents basic principles of designing with handspun yarns. Classes meet on August 1 and 8, from 7:00 to 10:00 p.m. The course fee is $15.

"Introduction to Latin" is a six-week course that will meet on Tuesdays, from 7:00 to 9:30 p.m., beginning June 19. The cost is $37.50.

Leaders of clubs and organizations will find "Running and Conducting a Meeting" useful. The class meets once on Monday, August 13, from 7:00 to 9:30 p.m., and the fee is $7.

"How to Advertise Your Business Like a Professional" will assist merchants to effectively use advertising techniques. Topics to be discussed include preparing a camera-ready ad, developing a radio or television script, planning an advertising campaign, and obtaining free advertising. Classes will be held on Tuesday and Wednesday, July 10 and 11, from 7:00 to 9:30 p.m. The cost of the course is $30.

Learning to look at young children objectively is a goal of "Managing the Preschool Child -- Peacefully." Positive and peaceful discipline methods will be covered, along with making decisions for children. The eight-week class meets every Thursday from 7:00 to 9:30 p.m., beginning June 21. The course fee is $50.
A "Divorce Seminar" is planned to help people deal with the problems of separation. The eight-week course meets on Mondays, beginning July 9. The course fee is $75.

In conjunction with SVSC, the Inacom computer centers of Bay City and Saginaw will be offering five computer courses for novice and beginning students. All classes will run from 7:00 to 9:00 on the evening of each course.

Two sections of "Understanding Today's Computers" will be held at both Inacom locations. The capabilities and limitations of small computers will be examined. Bay City classes will be offered on July 12, 19, and 26, then again August 9, 16, and 23. The two sections in Saginaw will be held July 9-11 and August 29-31. Cost for the class is $30.

"Introduction to BASIC" also will be conducted twice at each center. This three-week course will stress fundamentals of the BASIC computer language, as well as techniques to get more out of commercial programs. Bay City's classes will be offered on consecutive Tuesdays beginning on July 24 and August 14. The Saginaw classes also will meet on Tuesdays, with starting dates of July 17 and August 7. The course fee is $60.

Two sections of "Introduction to Word Processing" will be held at both Inacom locations. Classes in Bay City will be held on July 9, 16, and 23, with another section being conducted August 6, 13, and 20. Saginaw classes will run July 25-27, with a second section being held August 22-24. Registration for the course is $35.

"Accounting Applications" will emphasize techniques for processing records on a microcomputer. Students will learn to record disbursements, receipts, inventory and create a payroll. No prior programming experience is required. This three-week course will be offered only in Bay City on consecutive Wednesdays, with starting dates scheduled for July 11 and August 8. The course fee is $45.

The ability of microcomputers to manipulate data is the focus of "Introduction of Spreadsheets." Student will create their own modeling templates using the "Multiplan" program. No prior programming experience is required.

Bay City and Saginaw both will host three sections of the course. Bay City's first section will run June 27-29, followed by a class held on July 13, 20, and 27, with the final section running August 29-31.

Saginaw's first section will be held June 27-29, followed by a section meeting on three consecutive Fridays beginning July 6. The final section will be held on three consecutive Wednesdays, beginning August 1. Registration for the course is $35.

For registration and information, call the office of continuing education at ext. 4162.

**BRIEFLY SPEAKING - EVENTS & INFORMATION**

--The USA Junior Olympics Boxing Tournament will be held in Cardinal Gym June 20-23. Boxers 15 to 17 years old from across the country will compete in the contest, and reside in SVSC dorms. Cable sports station ESPN will be on campus to tape the bouts for broadcasting at a later date. Preliminary action will take place Wednesday and Thursday, June 20 and 21, at 1:30 and 7:00 p.m. Semi-finals will take place at 7:00 p.m. on Friday, June 22, and the championship rounds will start at 7:00 p.m. on Saturday, June 23. Admission is $2 for 1:30 p.m. bouts and $3 for the 7:00 p.m. programs. There also will be a $1 parking fee for lots D and E on Friday and Saturday evenings. For more information, call the conference bureau at ext. 4162.

--The SVSC Alumni Association picnic will take place on Saturday, June 23, and the campus community is invited to attend. Festivities will begin at noon near the softball field, or lower Doan Center if the weather is inclement. The menu features a bratwurst/hot dog buffet. Participants are encouraged to bring a mitt and join in a softball game against alumni. Volleyball, soccer and horseshoe games also will be available. Cost of the picnic is $4 for adults, $1 for children 5-11. Reservations and fees must be turned in to Jo Stanley by June 20. For more information, call Stanley at ext. 4050.

--The Children's Center is now accepting enrollments in their preschool/childcare program for this fall. Children aged 2 1/2 to 6 years are eligible, and affiliation with the college is not required. For more information, call 753-8631 or ext. 4290.
ACROSS CAMPUS

--Deans William Barnett and James Mitchell recently attended the "International Business and Education: Our Common Market" conference in Florida, in connection with their International Business Grant. Barnett, of the school of arts and behavioral sciences, presented papers and served on two panels, "Doing Business in Asia," and "Problems in Implementing and Maintaining International Education Programs." He also served as moderator on the Asia panel. Mitchell, of the school of business and management, presented a paper and served on a panel titled "Developing and Marketing International Trade Workshops/Courses to the Business Community."

--Faith Edwards, instructor of nursing, and her husband, Carroll, are the proud parents of a baby girl. Kelly Elizabeth was born on June 2, weighing in at eight pounds, two ounces.

--Dr. William Gourd, chairperson of the department of communication and theatre, has been elected president of the Parent-Teacher Organization of Carpenter Elementary School in Midland.

PERSONNEL

EXECUTIVE DIRECTOR OF DEVELOPMENT. Full-time, permanent position (replacement). Salary negotiable. Master's degree required, doctorate preferred, or equivalent.

HVAC (Heating, Ventilating and Air Conditioning). Full-time, permanent position (replacement). Considerable experience in operation and maintenance of boilers and refrigeration equipment. Pneumatic control experience required. $7.80 per hour starting rate. Some evening and weekend work required.

For further details, call the personnel office at ext. 4112. Internal applications must be received by Thursday, June 14.

SVSC is an equal opportunity employer and non-discriminatory in its policies and practices.

HIGH FIVE

SVSC's men's golf team made their finest national showing at the NAIA national tournament last week, but strong winds and a shaky final nine holes meant the difference between a championship and the card's second place. Coach Bob Becker's team finished seven strokes off the pace at the tournament held at Bay Valley Golf Club, their home course. SVSC finished with 1183 for 72 holes, while champion Limestone College of South Carolina holed out with a 40 over par 1176. The Cards went into the final round with a five stroke lead over Limestone, but finished the day with a 318 total to Limestone's 306.

Bob Stephens of SVSC finished third in individual honors, after setting a course record Wednesday with a blistering 65. Other team members included Mike Mueller, tied for fifth; Kendall Kinsey, tied for 12th; Bob Gray tied for 56th, and Mike Erickson, 66th. Stephens, Mueller, and Kinsey earned All-American status for their efforts.

SVSC EVENTWATCH

June 12-13 ... Orientation
June 13-19 ... Registration
June 15-17 ... Polish Festival
June 18-23 ... National Boxing Tourney
June 23 ... Alumni Picnic

See monthly calendar or call Information Services for times and details.
June 11, 1984

Tuition rates were the focus of attention at the June meeting of the SVSC Board of Control. After hearing administration comments regarding the need for increased course fees, the Board approved a 1984-85 schedule that sets rates ranging from 4.3 to 4.9 percent above current charges. Under the new schedule, undergraduate Michigan students will pay $52 per semester credit hour, up $2.50 from 1983-84 charges of $49.50 per credit. In-state graduate students will pay an additional $3 over the current rate of $66 per semester credit hour. All other student fees remain at 1983-84 levels, with the exception of an additional $1 per course added to laboratory fees. The lab fee had not been increased for at least four years, College administrators said.

Out-of-state students also will face increases in tuition, with undergraduate tuition set at $104 and graduate tuition at $138 per credit hour. These figures compare with $99 and $132 during 1983-84.

In seeking Board approval of the schedule, Vice President for Administration and Business Affairs Jerry A. Woodcock said the new rates would amount to an increase totalling $77.50 for a full-time undergraduate student taking 31 credit hours over the upcoming academic year. "Dormitory rates approved earlier this year for 1984-85 increased $70, a three percent rise. The total annual increase for a Michigan resident undergraduate student living in the college residence halls will be $147.50, or 3.7 percent, for room, board, tuition and fees," Woodcock said.

"While we regret raising tuition at all, the costs of continuing enrollment increases and very difficult fiscal constraints we have faced in recent years as Michigan suffered through a severe recession, coupled with increases in the cost of utilities and other operating costs, required us to take this step," said SVSC President Jack M. Ryder. He expressed concern that accessibility to higher education be maintained, while at the same time quality of educational programs is retained. Ryder said SVSC is seeking scholarship funds from private sources to supplement financial aid already available to students. He called attention the the Family Tuition Grant program instituted during 1983-84, which allows for reduction on tuition costs for families with more than one student taking 12 credits or more per semester at SVSC. Ryder also pointed out that an increasing number of families are taking advantage of a pay-as-you-go budgeting plan available through the College.

Student Government President Dallas Mossman said students have concerns related to tuition. "We want to keep good faculty on campus, and recognize that only by giving faculty a decent wage can we keep those faculty. We also want to maintain services at current levels. I can understand why the tuition increase is needed. Still, I have to empathize with students that are scraping to make ends meet. Even small increases can be devastating to these students," Mossman said. He told the Board he was working with his counterparts at other Michigan colleges to "force the state legislators to recognize the needs of higher education."

Approval was given for 16 faculty promotions, and seven faculty were granted tenure. Moving from instructor to assistant professor were Ms. Sally Decker and Ms. Faith Edwards, both in nursing. Ms. Janalou Blecke, nursing; Dr. Michael Sovansky, law and finance; and Dr. Elaine Stephens, education, were elevated to associate professor from assistant professor. Those attaining the rank of full professor were Dr. Arthur Andrewes, chemistry;
Dr. David Barker, modern foreign languages; Dr. Basil Clark, English; Dr. Berner Gordon, chemistry; Dr. William Gourd, communication and theatre; Dr. Lynn Herkstroeter, modern foreign languages; Dr. Joseph Matti, mathematical sciences; Dr. Peter Moehs, chemistry; Dr. Merlyn Mondol, psychology; Dr. Hong Park, economics; and Mr. Matthew Zivich, art.

Receiving tenure were Mr. George Corser, associate professor of engineering and technology; Mrs. Margaret Flatt, assistant professor of nursing; Dr. William Gourd, professor of communication and theatre; Mr. Eldon Graham, associate professor of engineering and technology; Dr. Drew Hinderer, associate professor of philosophy and English; Mrs. Nellie Monroe, associate professor of social work; and Mrs. Ann Rae, associate professor of social work.

Revisions to the Basic Skills requirements, ratified by the faculty on April 18 and approved by administration, also received Board approval. The new requirements include beginning algebra, and are designed to insure that all SVSC students successfully pass basic skills tests in reading, writing and math, or pass equivalent classes in those areas, by the time they have completed 30 credit hours at SVSC. In introducing the plan, Vice President for Academic Affairs Robert S. P. Yien said the new reading and writing requirements would be implemented in the winter of 1985, while upgraded math requirements would become effective fall semester 1985.

In other action, the Board:

--voted to continue the terms of present officers for an additional year. Serving as chairman is John W. Kendall; vice chairman is Dr. Richard Gilmore; secretary, Mrs. Florence "Jo" Saltzman; and treasurer, Mr. Hugo "Ted" Braun.

--approved continuation of the general fund operating budget for 1984-85 at a level consistent with the anticipated operating budget for the 1984-85 fiscal year from June 30 until such time as that budget has been developed and adopted.

--authorized construction of a new parking lot west of Lot C at a cost not to exceed $75,000. Initially, the lot will be surfaced with gravel, and will be funded from the College's pooled operating cash flow. Repayment for lot costs will be made from parking operations, anticipated at a rate of $30,000 annually following repayment of the cost of paving and finishing lot E. Construction costs for Lot E and the new lot are expected to be recovered by June 30, 1988.

--Commended retiring head track coach Dr. Douglas Hansen for his achievements and the accomplishments of the track teams he has coached. Hansen will be increasing his classroom responsibilities and adding some administrative duties.

--heard a personnel report announcing the hiring of Dr. Ralph K. Coppola as Director of Sponsored Programs, and Dr. Thomas E. Kullgren as dean of the School of Science, Engineering and Technology. Ms. Marilyn Gordon Dresser, hired as administrative assistant in the Office of the President, was introduced to the Board.

--learned that enrollments for the first summer sessions are up by 200 students from 1983 early sessions. Currently 1,754 students are taking summer classes, and registration for later sessions will take place from June 13 through 19.

--learned the SVSC golf team finished second in the recent NAIA national championship tournament, hosted by SVSC at Bay Valley Golf Club. President Ryder noted there are 387 schools with golf teams, and 31 sent district winners to the tournament.

--received a brief report on M.A.G.B. activities from Jo Saltzman. Board member Joyce Woods summarized comments from the meeting of the women's committee of M.A.G.B. and relayed concerns the group has for the physical well-being of female students.

--learned that Dr. Ryder has been named chairman of the Presidents Council. (See story, page 1)

--presented a plaque to Professor Sikiji Kondoh, who will be returning to Japan after spending a year at SVSC under our exchange program with Shikoku Women's University in Tokushima.

--heard that Student Senate has contributed $375 for SVSC students travelling to Japan, and expects to award funds to those who will be studying in Poland. Mossman also briefly outlined his project to obtain career materials from out-of-state chambers of commerce.