

The Interior

- 528 EARN SVSC DEGREES
- GOVERNOR'S COMMISSION CONDUCTS HEARINGS
- LOBBYING POLICY ANNOUNCED



For Saginaw Valley State College employees. Published by the Office of Information Services. Call 790-4054 with news items.

MAY 8, 1984



'SVSC HAS PROVIDED 20 YEARS OF SERVICE TO MICHIGAN,' PRESIDENT JACK M. RYDER TOLD GRADUATES AND GUESTS AT APRIL 28 COMMENCEMENT CEREMONIES. 'WE NOW HAVE CONFERRED OVER 6,000 DEGREES.'

FOREIGN STUDENTS' LANGUAGE LAB OPEN

The language lab for foreign students will be open Monday through Friday, until June 29. Located in room 376 Wickes Hall, the lab will be staffed by tutor Lissa Mallory. The schedule is: Mondays, 1:00 to 2:00 p.m.; Tuesdays, 3:00 to 4:00 p.m. and 5:00 to 6:00 p.m.; Wednesdays, 10:30 to 11:30 a.m.; Thursdays, 2:30 to 3:30 p.m. and 7:00 to 8:00 p.m.; Fridays, 1:30 to 2:30 p.m. The language lab is designed to assist foreign students with English instruction in an informal setting. For more information, call the lab at ext. 4376.

INTERIOR ON SUMMER SCHEDULE

With summer classes now underway, the "Interior" will be published on alternate Tuesdays. The next issue will be distributed May 22. Copy deadline is May 16.

STUDENT AD FARES WELL IN COMPETITION

Two students from Bay City John Glenn High School recently earned an honorable mention in the **Bay City Times'** Ad Craft Competition for their advertisement listing the advantages of SVSC. Andrea Stasser and Dale Wolicki were among students from throughout Bay County who worked with area professionals to create a display ad. The annual competition gives students an introduction to the promotional aspects of business and an opportunity to demonstrate their creativity.

TOURNAMENT VOLUNTEERS NEEDED

Volunteer support is needed for the NAIA national golf tournament hosted by SVSC June 2-8. Those interested in assisting should call assistant golf coach Joe Vogl at ext. 4085.

SVSC REPRESENTED AT COMMISSION HEARING

Members of the Governor's Commission on the Future of Higher Education heard testimony from representatives of Delta, Mott Community College, and SVSC on May 2. The afternoon hearing in Saginaw's City Council chambers was the second in a series of five around the state. Chairing the meeting was former Saginaw mayor Henry Marsh. Other commission members were Fr. Malcolm Carron, former president of the University of Detroit, and Lillian Jaffe Oaks, past president of Southfield City Council. Tish Tanski, associate director of the commission, opened the meeting by restating the basic assumptions used in preparing the preliminary report presented April 4.

President Robert Rue, C. S. Mott Community College, expressed concern for maintaining educational opportunities in urban centers throughout the state. He said Mott turns away as many as 3,500 students annually because they lack sufficient resources to provide faculty and facilities for high-demand classes. Delta officials said they face a similar situation. SVSC President Ryder also stressed the need for maintaining geographic access.

Ryder urged commission members, "Don't assume the short-term outlook for funding higher education is the same as the outlook for state revenues." He said spending priorities may have to be changed. "Make a case for the kind of higher education system the state needs and challenge the people to make it possible," he said.

SVSC Board of Control member Charles B. Curtiss asked the commission to define terms such as "duplication," and said the commonality found among college mission statements "is not only appropriate but a major factor in the strength of Michigan's higher education endeavor." Curtiss also talked about programmatic cost variances, noting they could be due to decisions related to staffing and teaching methods, rather than an indication of inefficiency. He pointed to the dilemma raised by calling for quality enhancement and at the same time placing fiscal constraints on the system. Curtiss discussed the trend for students to take part or all of their first two years at community colleges to obtain lower tuition rates. In effect, he said, this shifts a larger share of the cost burden to property tax, since community colleges are partially financed through local property taxes.

Others giving testimony included Delta administrators Hal Armin, Gene Arnold and Ellsworth Duguid, President Donald Carlyon, trustee Annette Deibel, and Marge Darger from SVSC's Board of Fellows. After the statewide hearings are concluded, a final report will be submitted in October.

SVSC SETS LOBBYING POLICY

To comply with the technical requirements of legislation that was recently upheld by the courts, President Jack M. Ryder has issued a policy statement governing lobbying activity for the College. SVSC policy regarding lobbying with state public officials states:

"Effective January 1, 1984, only those persons authorized to lobby state public officials as defined in P.A. 472 of 1978, on behalf of the College are permitted to lobby on behalf of the College or any part of the College. Any person engaged in lobbying who is not authorized to lobby on behalf of the College is not lobbying for or representing the College. Authorization to lobby for the College and eligibility for reimbursement for lobbying activities are limited to individuals delegated authority by the President which is in writing and kept on file in the office of the Assistant to the President.

"Prior approval to lobby on behalf of the College or to give a gift to a state public official must be granted by the Office of the President.

"Those employees initially authorized to lobby on behalf of the College are: the President, the Assistant to the President and Secretary to the Board of Control, the Vice President for Academic Affairs, the Vice President for Administration and Business Affairs, the Director of Institutional Research and Planning, the Director of the Business and Industrial Development Institute.

"This policy is not intended to infringe upon our employees' First Amendment rights to communicate with public officials. However, owing to the criminal and civil penalties and the statutory prohibitions included in the Act, employees should be aware that individuals who engage in lobbying activities as private citizens are likewise required to comply with the provisions of the Act and should become familiar with the prohibitions, reporting requirements and liabilities."

SOCIETY SCHEDULES SELECTION MEETING

The Valley Film Society will select its program of films for the 1984-85 season on Friday, May 11, at 7:00 p.m. in Wickes lecture hall. Those who join the society will be eligible to nominate two films and vote on the final selection. Full memberships purchased before or at the meeting are available at a reduced rate of \$15 and student memberships are \$5 for the season. Films are screened on the first and third Friday of each month, from September through May.

The society presents critically acclaimed films from throughout the world, including many that have never been shown in the area. Classics from as far back as the 1920's are featured, as well as recent Cannes Film Festival winners.

Memberships can be mailed by sending a check payable to the Valley Film Society to: Lynn Herkstroeter, treasurer; Valley Film Society; 335 Wickes Hall. For more information, call Dr. Herkstroeter at ext. 4333 or Dr. David Barker at ext. 4303.

BRIEFLY SPEAKING - EVENTS & INFORMATION

--SVSC's nursing alumni are planning a reunion for Thursday, May 10, at 6:00 p.m. in lower level Doan. The event will mark the fifth anniversary of SVSC's first graduating class of nurses. A social hour begins at 6:00, buffet dinner at 7:00, with a short program following. Cost for the evening is \$9.50. All faculty interested in attending should contact Debbie Bowman at ext. 4152.

--The Valley Film Society will present its last screenings of the season on Friday, May 18, at 7:45 p.m. in Wickes lecture hall. Two films by American Les Blank will be featured. "Garlic Is As Good As Ten Mothers" examines the "stinking rose" in cuisine, folklore, and holistic medicine. "Werner Herzog Eats His Shoe" watches the German director cooking his boot (in garlic) and eating it to fulfill a bet. Admission is by membership, available at the door. For more information, call Dr. David Barker at ext. 4303.

--A Saginaw group is sponsoring a live lobster sale to raise money for a new scholarship for nurses. The Saginaw County Medical Society - Auxiliary will be selling lobsters on Saturday, May 19, from 1:00 to 4:00 p.m. in the Four Flags Racquet Club

parking lot. Lobsters are \$8 each for the one pound size, and \$10 for pound and a half, with 50 percent of the cost tax deductible. Profits will be split between the medical auxiliary and the Lawyers' Wives of Saginaw County. Lobsters must be ordered by May 10. Forms are available in the School of Nursing and Allied Health Sciences office, and Information Services.

--SVSC will host the annual Tri-City Badminton Tournament Saturday and Sunday, May 19 and 20, in Cardinal Gym. There is an \$8 entry fee. More information is available from Sue Guevera at ext. 4067.

--Garden plots for members of the SVSC community are available again this year. Sizes are 20 x 20 feet for \$10, and 20 x 40 feet for \$20. The plots will soon be tilled and water will be provided. Proceeds from lot rentals will go to the Children's Center. Anyone interested in reserving a lot should call MaryAnne Lustgraaf at ext. 4260 by Friday, May 11.

--The Valley Entrepreneurs Club will host two speakers at their next meeting on Wednesday, May 23, at 5:30 p.m. in lower Doan. Jim Sexton of Consumers Power will discuss commercial and industrial rates, and William Harmon of MBA Services will present information on spread sheet projections. The meeting will feature a buffet instead of a formal dinner, and the cost is \$4 per person. For more information, call the BIDI office at 790-4048.

--Computer Services and Public Safety are seeking opponents for a campus softball league. Interested teams should contact John Guettler at ext. 4224.

--The theatre's "Green Room" is in need of new furnishings. It is the room where actors wait before appearing on stage, and davenport, easy chairs, tables and chairs are needed. If anyone has any "used" furniture they wish to donate, call Dr. William Barnett at ext. 4063.

--May 13-19 is Arson Awareness Week in Michigan, and Ron Trepkowski, public safety officer, asks the campus community to be aware that arson affects us all through property damage, higher insurance rates, and personal injury and death. Anyone with information about an arson is encouraged to contact local police or fire officials. For more information on arson week, call Trepkowski at ext. 4141.

--The second annual Polish Festival will be held June 15-17, at Polaski Hall, 6525 Weiss in Saginaw Township. Profits from the festival will go to the SVSC Foundation and for the promotion of Polish studies at SVSC. The Polish Heritage Committee of Mid-Michigan, event sponsors, are asking the campus community to assist in the organization and operation of the festival. Volunteers are needed to man ticket booths, work in various tents, and perform other duties. Anyone interested in assisting the festival can call the Polish Institute at ext. 4315.

--Following distribution of the April 17 "Interior," Dr. Harold Peterson reminded us that the Macomb center offering M.A.T. degree programs is SVSC's oldest and largest off-campus site, having been in operation for ten years. We appreciate the input, and hope that others also have been reminded of SVSC programs and services already in place that meet the Governor's Commission recommendations for Michigan's higher education system.

ACROSS CAMPUS

--Gary Apsey, director of placement and co-operative education, was a recent guest of WSGW radio host Art Lewis on his daily talk show. He responded to questions on careers, job opportunities and job search techniques. Apsey also was reappointed chairperson of Cooperative Education, Inc. membership committee at last month's national cooperative education conference. In addition, he has been elected to the board of directors of the Northwest Optimists Club.

--Dr. Jean Brown, assistant professor of education, has been busy penning articles and presenting papers this spring. She was a co-presenter of a paper titled "Let's Play Games: Learning Games and Activities for the English Classroom" at the National Council of Teachers of English conference last month. She also presented "A Media Blitz to Build Basic Skills" at a conference of the Michigan Council of Teachers in April. Brown is the co-author of "Helping Students to Understand the Impact of Language," an article to be published in the Montana English Journal.

Dr. Susie Emond, associate professor of education, attended the National Council of Teachers of English last month, and presented a paper titled "Using a Literature-Language Cycle to Chart New Understanding."

--Dr. Thomas Hearron, professor of English, traveled to Washington, D.C., at the end of April to testify before the Nuclear Regulatory Commission about construction problems at the Midland Nuclear Power Plant. He appeared on behalf of the Lone Tree Council.

HIGH FIVE

The Lady Cardinal softball team captured their first-ever GLIAC title with a double-header sweep over Wayne State last Sunday, 1-0 and 8-2. The Lady Cards finished the regular season with a 20-9 overall mark, while posting a 9-1 record in conference play.

The Cardinal baseball team split double-headers against Northwood and Hillsdale last weekend. SVSC currently sports a 15-17 slate, already a school record for wins. SVSC hosts Michigan State this Wednesday for a pair of games, then travels to Spring Arbor for the NAIA District 23 tournament.

SVSC won its second straight NAIA District 23 tennis title Saturday by bringing home four individual champions. The Cardinals finished with 28 points, with Nancy Kohler, Cathy Midcalf, Theresa Buchholz and Laura Hackman each winning two matches for their individual titles.

The Cardinal golf team wrapped up the District 23 title last week to earn their way into the national tournament they will be hosting in June. They finished second in the Ferris Invitational Sunday, and will host the GLAIC championship meet at Bay Valley this weekend.

SVSC men's and women's track teams ran away with the GLIAC title for the fourth consecutive year. The men finished with 277 1/3 points, while second place Northwood had 110 points. The women finished with 203 points to Hillsdale's 113.

SVSC EVENTWATCH

May 10 ... Nursing Alumni Reunion
May 18 ... Valley Film Society
May 19-20 ... Badminton Tournament
May 23 ... Entrepreneurs Club Meeting

See monthly calendar or call Information Services for times and details.

BOARD REPORT



A Report of the
Saginaw Valley State College
Board of Control

May 8

Approval of faculty professional development and research projects for SVSC Foundation funding, authorization to plan a new parking lot and to purchase a mobile unit to expand campus bookstore facilities, and appointment of a Board member to fill a vacancy were among the business items handled at the Board of Control's pre-Commencement meeting April 27. Members also adopted a resolution commending the 1984 Lady Cardinal basketball team for its performance, and extended congratulations to students selected for exchange programs with colleges in Japan and Poland.

Before discussion began on resolutions, President Jack M. Ryder updated the Board on Commencement plans and commented briefly on the preliminary report of the Governor's Commission on the Future of Higher Education. He said the report indicated colleges and universities should be involved in economic development, and should provide opportunities for adult learners. "We have a very good record in these areas, and will continue to do so." He invited Board attendance at the Commission hearing in Saginaw on May 2.

Board members approved a recommendation to provide support from the SVSC Foundation for 14 faculty research projects and nine professional development requests. While the full cost of research projects can be underwritten, faculty who receive professional development grants must match their awards with personal funds. Awards ranged from \$122 to \$2,500 and totaled nearly \$15,000. Those receiving grants for research projects were Dr. Thomas Renna, Dr. Elaine Stephens, Dr. George Eastland, Dr. Charles Pelzer, Dr. Suk Koo Yun, Dr. Hsuan Chen, Dr. Jean Brown, Dr. Arthur Andrewes, Dr. Paul Swiercz, Dr. Emilio Castaneda, Dr. Gary Thompson, Dr. Albert Plaush, Dr. Ricardo Pastor, and Dr. Merlyn Mondol.

After discussion, the resolution for authority to construct a new parking lot was amended to give authorization to complete plans and specifications for the facility. The Board will act on those plans at a future meeting. The proposed lot will be located west of the pine bosk near Wickes Hall, and will accommodate approximately 300 cars.

Authorization was given to purchase a used mobile unit, not to exceed \$28,500, to expand storage and office space for the bookstore.

In other action, the Board --

elected Henry J. Klykylo to fill a vacancy on the Saginaw Valley Research and Development Corporation board.

--approved a meeting schedule for 1984-85. The calendar includes an October meeting in Bay City and a joint meeting with Delta in November.

--appointed a nominating committee to select candidates for the June 11 Board officer election.

--welcomed new student Government president Dallas Mossman to the table. Mossman told Board members, "I am proud to be a member of this school. I will graduate next year, and I will be proud to be an alumnus of this school."

--authorized use of earnings from the Hoern and Hoern Endowed Memorial Fund to provide financial assistance in the form of grants and student employment to residents in the tri-county area.

--met five students who will be accompanied by Dean and Mrs. William K. Barnett on an exchange study trip to Shikoku Women's University in Tokushima, Japan, and two students who will study in Poland.

FROM HIGH SCHOOL DROPOUT TO CORPORATE EXECUTIVE

John W. Kendall, chairman of SVSC's Board of Control, has compressed more living into 53 years than most people even think about. His accomplishments have included such diverse activities as riding and roping in sanctioned rodeo competition to time in the boardrooms of one of America's larger corporations. *

Born in St. Paul, Minnesota, Kendall moved to Detroit when he was nine years old. By age 16 his swimming ability had earned him a berth on Detroit's all-city prep swim team. That's the same year he dropped out of high school. "I thought I knew it all then," Kendall said. "It really didn't seem to me that the schools had anything worthwhile to teach me."

After leaving school Kendall worked for the railroad system in Canada for "a couple of years," then returned to Detroit to work in the burgeoning factories. "Finally, I realized there was a different side of life," Kendall said. He saw education as the key to escaping the factory floor, so he completed requirements, passed the General Education Development test and enrolled in college. He was then 27.

Kendall studied biology at Michigan State University for three years before completing degree requirements in biology and education at Wayne State University. Following graduation in 1963, he taught junior high and high school for three years. "I loved it," Kendall said, "but finally I couldn't afford to teach."

Pay scales for teachers were low at the time, and Kendall recalled receiving \$6,600 annually. He supplemented his income with four part-time jobs, including teaching night classes, and using his swimming expertise to coach other swimmers and work as a life guard. "By working at these jobs I was able to raise my income to \$8,900 a year -- but it was killing me."

Kendall's solution was a job with Chrysler Corporation in their foreman training program. Now, 18 years later, he is still employed by Chrysler. In those years he has covered 27 different assignments at 14 of Chrysler's locations. He has been on the corporate staff in Detroit three times, and currently is EEO Administrator for the corporate staff.

Much of his work with Chrysler has been in personnel-related capacities. Among specific assignments was the task of placing more minority and female employees in the regional offices, and Kendall is pleased with the gains he's helped to accomplish. Examples he cites include promotion of his last two secretaries to management positions with Chrysler. "I also hired the first female safety coordinator in Chrysler."

Still, he's not satisfied with progress made by females and minorities. "We have a lot of catching up to do," he noted, and he sees education as the means to improving minority participation at all levels of society. "We must attack the problem at its beginning. Kids must come better prepared from our K-12 systems. The curriculum, both in K-12 and colleges, must continue to be upgraded. We are all part of a total school system. The system must produce people who can progress through it."

"Not everyone will be successful the first time. I 'flunked' the original system, but there were programs that allowed me to come back and be successful later. There are people who can, and who have, and who are doing it every day. Sometimes the inspiration doesn't come until later in life."

During the late 60's, Kendall was on loan by Chrysler to New Detroit, Inc. for six months. New Detroit was organized to bring civic leaders and public officials together in an effort to address urban problems. He became interested in Michigan's Republican party when George Wallace, running on a third-party, segregationist ticket, won 16 Michigan delegates for the presidential election. "I became convinced that it was necessary to have a strong two-party system." The contacts he made eventually led to his 1969 appointment by Governor Milliken to the SVSC Board of Control.

"That's the greatest thing that ever happened to me," he said. "To watch this institution grow, and the students grow, has been just fantastic. There has been a continuum (of progress). We have a lot of long-time faculty. Considering we have only a 20-year history, the long-term faculty are building our traditions."

"I feel adopted by the tri-county area. It is a great honor to be here. I don't miss very many meetings, and I've put 50,000 miles in travel to SVSC. It has been a pleasure to be involved with the college."