

# the Interior

- OPTIMISM THEME OF ORIENTATION KEYNOTE

- SVSC PLANS CHANGES IN ENGINEERING PROGRAM

- PARKING CARDS AVAILABLE

20<sup>th</sup>  
ANNIVERSARY  
SAGINAW VALLEY  
STATE COLLEGE  
1963

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"IF WE CAN COOPERATE, IF WE CAN PLAN TOGETHER, IF WE CAN PLACE OUR PRIMARY VALUE ON A HIGH QUALITY TOTAL EDUCATIONAL EXPERIENCE FOR OUR STUDENTS, NOTHING WILL STAND IN OUR WAY."

President Jack M. Ryder

1983 Orientation Message

## PRESIDENTIAL MESSAGE CALLS FOR 'FOCUS ON FUTURE'

While acknowledging that difficult days still lie ahead, SVSC President Jack M. Ryder brought an optimistic note to his annual orientation message. Included in the good news was announcement of two grants recently received for programs in nursing and business, a favorable report on fall class registration, positive results from student retention activities, and indications of growing public support for higher education. The most welcome information delivered to a near capacity audience in Doan Center on September 1 was approval by Governor Blanchard and state legislators of funding for I.F. 2.

"This action represents a turning point in our history," Ryder stated. He noted the \$28.4 million complex will house library facilities, science labs and research space, plus classrooms and faculty offices.

The funding package contains over \$3 million for new equipment, and Ryder indicated this might be expanded through use as matching funds in securing federal grants. He expressed a belief that the next few years will see greater availability of grant programs and other support for higher education.

"In my judgement, a new climate for qualitative growth is dawning," he said, citing the appointment of the Governor's Commission on the Future of Higher Education as one example. He also listed various reports and studies at the state and national level which focus attention on education and its needs. "It will be our challenge to position SVSC to take advantage of the opportunity to grow in quality and service to our students and the community and state," he said.

He asked the campus community to focus its attention on contributions the college is making now and will make in the future. "As we observe our 20th anniversary, we have a unique opportunity to inform the public about our accomplishments and position SVSC for the growing support of higher education," Ryder said. Among his plans to achieve this goal are the development of new academic programs, including a master's degree in Criminal Justice and Political Science, a Bachelor of General Studies, and baccalaureate programs in electrical and mechanical engineering. Ryder also urged expeditious completion of the general education program of studies and internationalization of the total curriculum.

"We can prepare now for the NCA visit of fall 1985," Ryder indicated. He announced appointment of a steering committee chaired by Vice President for Academic Affairs Robert S. P. Yien to "re-evaluate our mission for the balance of the 1980's and 90's." Other committee members include Dr. Gamal Elashhab, Dr. David Barker, Professor Mary Graiver, Dr. Walter Rathkamp, Professor Donald Novey, Executive Director Richard P. Thompson or designee, Vice President Jerry A. Woodcock or designee, and Dr. Ann K. Dickey.

Admitting that his greatest concern was the financial condition of the college, Ryder said it would be necessary to maintain tight fiscal controls. "Because salaries and compensation represent 79 percent of our budget, controls must be exerted in this arena," he said. While he observed improvement in the economy, Ryder said he felt its impact on SVSC's budget is one to two years in the future. He pointed out that the Board of Control had adopted a 1983/84 general fund budget projecting a deficit of \$220,000, bringing the fiscal year accumulated deficit to about \$500,000. "I must say that the Board will not be willing to accept a projected deficit for fiscal year 1984/85, and I do not intend to present that type of budget."

Ryder indicated he would seek additional resources to enhance fiscal support. Possible sources include federal grants, increased state support through adjustments in the operating base as a result of I.F. 2, re-evaluation of methods of assessing tuition, and greater emphasis on private support. He listed contributions for library materials, student financial aid, a new

fine arts building, and increased support for athletic assistance grants as areas where private funding will be sought.

He announced plans for a week of celebration November 6 through 12, culminating with groundbreaking for I.F. 2 on Friday, November 11 at 2:00 p.m. followed by a public reception, with a dinner for faculty and administrators in the evening. Donors and contributors to SVSC's development will be invited to a 20th anniversary celebration dinner on Saturday, November 12.

"Developing mindpower for tomorrow's challenges" will be used as a theme for observing SVSC's 20 years, Ryder said. "I think it represents the best contribution SVSC can make in Michigan and society in general." He encouraged all campus personnel to make use of the theme.

In summary, Ryder stated, "Each institution must study itself and prepare for its own future. No one will do that for us. If we can cooperate, if we can plan together, if we can place our primary value on a high quality total educational experience for our students, nothing will stand in our way. I look forward to a very productive year ahead, and I hope you will make a personal commitment, whether you be faculty or staff, to share in these efforts for a greater SVSC."

#### 'WINDOWS OF OPPORTUNITY' OPEN FOR SVSC

Dr. Earl Warrick, interim dean of SVSC's School of School of Science, Engineering and Technology, told members of the orientation audience last Thursday that "the windows of opportunity are open for SVSC."

"Now is the time to ask the faculty, Board of Control, and college administration to implement a four-year engineering degree," Warrick said. He called for establishment of a bachelor's degree in electrical engineering and in mechanical engineering to meet needs of the Saginaw Valley business and industrial community. Warrick reminded listeners that SVSC's Pioneer Hall of Engineering and Technology had been funded by private contributions, demonstrating support for an engineering program here. He noted that many of the necessary courses are already in place, and additional classes would be recommended when results of a study are completed. Survey results will be tabulated this fall.

## CLASS NOTEBOOK

Several new credit and non-credit classes are listed on SVSC's fall schedule. SVSC employees and dependents are eligible for tuition discounts on credit courses.

**"VIETNAM: A TELEVISION HISTORY"** is scheduled to premiere on Tuesday, October 4, at 9:00 p.m. Comprised of 13 one-hour segments, the program will be broadcast by WUCM-TV, Channel 19. In conjunction with the PBS series, SVSC is offering History 451, "History of the Vietnam War." The three-credit course consists of watching the series, readings from two text books, and attending three examination and discussion classes on campus. To accommodate people with varied schedules, each program will be aired Tuesdays and later in the week at a time to be announced by Channel 19. For those who do not have access to a television at broadcast times, SVSC is making a set available and will also have a tape of each segment on file for one week.

"Vietnam" runs the gamut of the Indochina conflict. It provides background on Vietnam -- its people, the French presence, a chronology of events from 1945 to 1975, and the impact of the war on the American public. Also covered are the wide-ranging experiences and view points of those involved, from soldiers and politicians to ordinary citizens. The series features film footage from many sources. Producers had open access to the archives of ABC News, and uncovered material in the Armed Forces archives that had never been cataloged or seen publicly. They used the film collection of the Vietnamese Embassy in Washington, plus material from Hanoi archives.

The SVSC course will be taught by Dr. Eric Petersen, professor of history. He recently returned from an eight-week University of Connecticut seminar on American foreign policy, sponsored by the National Endowment for the Humanities, where he conducted primary research on the Vietnam war and the Paris peace talks.

"This is an excellent television course, and it comes at a good time," Petersen said. "After six to seven years of pushing Vietnam into oblivion, there is now a growing public interest. The government is now grudgingly admitting that there are problems with agent orange and delayed stress syndrome, and the controversy over the

Vietnam memorial brought the entire issue back before the public."

The course will use a full history by journalist Stanley Karnow, who spent 25 years reporting on Indochina for "Time," the "Washington Post" and NBC News. Those wishing more information on the course can contact Dr. Petersen at ext. 4305.

**"THE ENTREPRENEURIAL OPTION"** is a non-credit course designed especially for pre-startup, startup and early stage entrepreneurs. Sessions will be held on the SVSC campus every Monday from September 19 to November 21.

The program is designed to identify and improve the entrepreneurial skills needed to establish a successful small firm, with primary focus on practical, hands-on business skills development. Each participant will construct a comprehensive business plan by means of exercises, analysis of business cases, group and peer interaction, and instruction by SVSC faculty and experts from the private and public sectors.

Marketing, management styles, financial control, computers, legal aspects and private and public resources are some of the areas that will be covered during the course. New business ventures and opportunities will also be discussed. Enrollment is limited to 30, and early registration by telephone or mail is encouraged. Course tuition is \$295 per person and includes registration fees, meals, and course materials. For registration and course information, call BIDI coordinator Amy Ferguson at ext. 4048.

A **JAZZERCIZE** class will be held on campus fall semester on Tuesdays and Thursdays from 4:45 to 5:45 p.m. Classes will run from September 13 through December 22 in lower Doan, and the cost is \$16 for eight classes or \$2.50 per class for "walk ons."

Kathi Curtiss of SVSC's Confernece Bureau describes Jazzercize as the international jazz dance-fitness program that provides a "wild and wooly workout" for both men and women. "It conditions your body, lifts your spirits, puts a smile on your face, and a bounce in your step," Curtiss said. Interested persons may attend the September 13 class free to try out the program. For more information, call the conference bureau at ext. 4162.

## BRIEFLY SPEAKING - EVENTS & INFORMATION

--Parking cards for Lot C are now available for 1983/84. The fee is \$20. To obtain a card, SVSC employees or students should bring a driver's license, vehicle registration and proof of insurance to register vehicles with Public Safety. Office hours are 8:00 a.m. through 4:30 p.m. Monday through Thursday, and Friday 8:00 a.m. to 4:00 p.m. For more information, call ext. 4141.

--All full-time faculty, administrative, secretarial/clerical and staff personnel are entitled to a complimentary pass to all home athletic events during the 1983/84 sports season. Passes may be picked up in person at the Athletic Department during regular working hours, 8:00 a.m. to 4:30 p.m. Monday through Friday.

--The SVSC University Club is accepting memberships for the 1983/84 season. Now in its second year, the organization is open to all interested SVSC faculty, A/P staff and spouses. Annual dues are \$12/couple per year or \$6/single membership. Activities begin with an 11:00 a.m. kick-off luncheon at Bay City Casa del Rey followed by the SVSC-Liberty Baptist football game on Saturday, September 10. Four other events are scheduled and a sixth will be added in April. For information or reservations, call ext. 4200.

--Michigan Trailways' fall semester bus schedule includes four northbound and southbound stops at SVSC each weekday. Detailed schedules are available at various campus pick-up points.

--For your convenience in scheduling events, instructions for reserving facilities and services are listed on an insert sheet in this issue of the "Interior." The information was provided by Scheduling Coordinator Liz Kornacki.

## SPORTS REPORT

SVSC will kick off its 1983 football campaign by hosting NAIA power Liberty Baptist College on Saturday, September 10 at 1:00 p.m. The Cardinals will be trying to avenge a 35-7 shellacking dished out by the Flames last season. Moral majority leader Jerry Fallwell, president of LBC, is expected to be among the entourage coming from Lynchburg, Virginia.

Head Coach George Ihler and his staff were encouraged by the Cards' play in a controlled scrimmage at Olivet College Friday. SVSC dominated the scrimmage by scoring five times while keeping the Comets outside the Cardinal 23 yard line. SVSC intercepted five Olivet passes and recovered one fumble. Although the Cards were hit with several minor penalties, they had no turnovers.

The Cardinal cross country team steps into action this weekend with a meet at Eastern Michigan University. Coach Doug Hansen has a veteran squad which he claims could be his best ever. Hansen's harriers will be tested by a tough collection of NCAA Division I opponents at the open meet which begins at 11:00 a.m. Saturday in Ypsilanti.

Rookie Head Coach Loreen Laracey will find out about college volleyball next Tuesday, September 13 when her Cardinal squad tangles with Mott Community College. Laracey's goal is to bring her young squad along slowly this year, hoping for steady improvement. The Cards host Mott at 6:00 p.m. in Cardinal Gymnasium.

To accommodate production schedules in both Information Services and the Graphics Center, copy deadline for the "Interior" will be 1:00 p.m. Wednesday preceding the issue an item is to appear. Additional lead time is appreciated. The "Interior" will be distributed on Tuesday each week that classes are in session.

### SVSC EVENTWATCH

Sept. 10 ... Football; SVSC vs. LBC  
Sept. 12-13 ... "Shadow Box" auditions  
Sept. 13 ... Jazzercise class begins  
Sept. 13 ... Volleyball; SVSC vs. Mott  
Sept. 16 ... VFS film; "Little Foxes"

See monthly calendar or call Information Services for times and details.

Instructions for Events Scheduling

All facilities and equipment are currently available on a first come, first served basis for events to be held on or before August 31, 1984. Any event which is to occur on or after September 1, 1984 may be tentatively scheduled, but confirmation will not be received until after the advance scheduling period for 1984-85 has ended on February 15, 1984.

Facilities must be reserved two weeks in advance if food or a special set-up is required; one week in advance for events with no food or special set-up.

All SVSC offices/departments hosting events for which any and all charges will be covered by an internal account may contact the Scheduling Office directly (located in room W224, extension 4348). The applicant will reserve the facilities directly with the Scheduling Office and is responsible for submitting the proper forms. Forms must be submitted to the Scheduling Office within two days of reserving the facilities, or the reservation will automatically be cancelled by the Scheduling Office.

All off-campus groups; any SVSC employees using facilities for personal use; and any SVSC offices/departments/clubs/organizations hosting events for which there will be an admission charged or a direct charge to participants for food and/or beverages, must contact the Conference Bureau to schedule the event. The Conference Bureau is located in the '68 building, room 15, extension 4162. The Bureau will work with the Scheduling Office to reserve facilities and services, submit the proper forms, and coordinate all billing procedures.

All scheduling forms are supplied by the Scheduling Office. Specifics on which forms are required and instructions on how to complete them may be obtained from the Scheduling Office.

Some additional key rules/regulations governing events scheduling include:

The use of alcoholic beverages on the SVSC campus at any time must be approved; copies of the Alcohol Policy and further information may be obtained from the Scheduling Office.

There is no catering of events allowed on campus without the specific written approval of the Director of Food Services. In addition, all bake sales (and other such food sales) must be scheduled through the Scheduling Office.

The final count for food service must be reported one week prior to the scheduled event.

All student clubs/organizations must have a faculty or staff advisor and be registered with Student Government, or use of facilities for events will be denied. More details are available from the Office of Campus Activities.

No event is considered "scheduled" until all forms are processed and the Master Contract is signed by authorized Scheduling Office personnel.

A building manager is required for events which take place after normal building hours, particularly in the Cardinal Athletic Center. Related charges will be billed to the applicant.