

# the Interior

- GREAT AMERICAN MUSIC FESTIVAL SEEKS HELPERS
- FAMILY TUITION GRANT PROGRAM ANNOUNCED
- APPOINTMENTS MADE TO PLANNING RESOURCE COUNCIL

JULY 12, 1983

For Saginaw Valley State College employees. Published by the Office of Information Services. Call 790-4054 with news items.

## MUSIC FESTIVAL NEEDS VOLUNTEERS

The major plans are set, groups have been booked and the site is being readied. "Saginaw's Great American Music Festival," slated for July 29-31 at SVSC is running on schedule, but volunteers are still needed. Dr. Eugene Hamilton, SVSC dean of placement and continuing education and festival co-chairman, is asking members of the college community for their help.

"SVSC was chosen for the festival site because of its ideal location, and we hope to attract 30,000 people over the weekend," Hamilton said. "The college should benefit from that kind of exposure and will receive a share of any proceeds realized from the venture, so we are seeking volunteer help for the three days. It would seem ideal for several SVSC employees to volunteer their time and also enjoy the excitement of the festival."

Hamilton noted that event organizers especially need people for clerk-type tasks such as ticket taking and money counting. Volunteers for car parking and ushering are also needed. "We expect to give each volunteer who works a minimum number of hours a three-day pass which is an \$8 value," he said.

Those wishing to volunteer should call Hamilton's office at ext. 4068 and leave their name, address and telephone number. The committee in charge of volunteer assistance will contact those interested in helping out during the festival.

## SVSC VICE PRESIDENT ACCEPTS NEW POSITION

Dr. Emerson D. Gilbert, vice president for administration and student services, will leave SVSC to assume duties as president of Saginaw Osteopathic Hospital in mid-August. Gilbert came to SVSC in 1976 as vice president for administrative affairs after serving as director of the Columbus Center of Indiana University-Purdue University at Indianapolis. His duties here have included responsibility for coordination of design and construction of new facilities, and he headed the efforts to secure funding for IF 2.

## SVSC HOSTING JAPANESE, KOREANS

SVSC will host two groups from the orient when students from Japan and Korea visit the campus later this month. Seven students from Shikoku Women's University (SWU) in Tokushima, Japan, and 25 men and women from Kyung Hee University (KHU) in Seoul will arrive during the weekend of July 16 for several weeks of studies and tours.

The students will divide their time between the classroom and field trips, through an intensive course of instruction called "American Culture and English Language." Studies in English will be supplemented by trips to area hospitals, manufacturing plants, government offices, parks and other examples of American culture. Weekend tours include visits to Mackinaw Island, Niagara Falls and Toronto. SVSC's guests will also visit Greenfield Village on July 28 and be guests of the Detroit Tigers that evening.

The Koreans will return home the weekend of August 6, and the Japanese students depart on the weekend of August 20.

Both groups are part of exchange programs SVSC has developed through its emphasis on international education. Each spring a group of female SVSC students visit SWU to study Japanese culture and language, and SVSC and KHU have exchanged professors in the past. During the 1981-82 academic year, SVSC economics professor Dr. Hong Park taught at KHU, while Dr. Myong Kwang Park of KHU spent a year at SVSC.

## 1983-84 SCHOLARSHIPS AWARDED

As the cost of college education continues to rise, students are finding scholarships important in financing their degrees. Seventy-three freshmen entering SVSC this fall have been awarded merit scholarships for their academic and other talents.

Five graduating high school seniors won Presidential Scholarships, good for full tuition, fees and book expenses during four years of college studies. The awards are SVSC's highest honor for incoming freshman students.

SVSC Awards for Excellence went to twelve incoming freshmen. The full-tuition awards are given to students who demonstrate excellence in academic pursuits and talent in a specific area such as music, student government, leadership art or other extra curricular programs.

The SVSC Citizenship Award was also given to five future college students. The award provides \$500 annually toward tuition and fees and can be renewed up to four years by maintaining a 3.0 grade point average.

Six students won SVSC Residential Life Awards which pay \$1,000 per year toward room and board fees for students residing on campus. Evidence of demonstrated leadership in high school activities is required, along with a 3.0 or higher grade point average. The awards are granted annually to students who will become actively involved in the SVSC community.

Five students who completed community college programs of study were awarded scholarships to continue course work towards bachelor's degrees at SVSC. Community College Scholarships are worth up to \$1,000 a year.

Forty graduating high school seniors won Triskelion Scholarships. The \$400 scholarships are awarded annually and can total \$1,600. Students who attained a National Merit Semifinalist or commended student status, or whose grade point average was 3.5 or higher, received the award. Two-hundred dollars is granted per semester for up to eight semesters, provided a 3.0 average and full-time enrollment are maintained at SVSC.

## SVSC ANNOUNCES PLAN TO AID FAMILIES

Families with more than one student enrolled in SVSC classes will get a break under a new plan announced last week by college officials. Those meeting eligibility requirements for the program will receive grants based on the number of family members in full-time attendance at SVSC. Amounts awarded can range from \$400 per academic year for a family with two students in simultaneous attendance, up to a maximum of \$1,500 per year if five or more members are concurrently enrolled.

Half of the total award is credited to the student's account each semester of eligible attendance. If the student is receiving other financial assistance, the award will be included in the scholarship/grant portion of the aid package.

Family size is determined by the number of dependent siblings (as defined by Internal Revenue Service) and parents claiming the dependent students who are enrolled at SVSC during a given academic year. To qualify, all students must be enrolled in an undergraduate degree-seeking program for at least 12 credits each fall and winter semester. Students must maintain a 2.0 (C) or better cumulative grade point average, or the grant can be cancelled or reduced.

According to Dr. Emerson D. Gilbert, vice president for administration and student services, the plan was initiated to provide relief from financial hardships experienced by families seeking college education for their children or other family members. "We recognize that rising tuition rates have placed a great financial burden on many families," Gilbert said. "Our plan is designed to alleviate some of the financial pressure and increase access to higher education for multi-student families."

The assistance will be available to those registering for fall classes if they meet program requirements. Applications can be obtained from the Office of Scholarships and Financial Aid at SVSC, or from the Admissions Office. Those seeking assistance for fall semester or the 1983/84 academic year should apply no later than October 14. Applications for winter semester only will be accepted until February 15, 1984.

### BIDI OFFERS DATABASE SEARCH SERVICE

To assist businesses searching for information the Business and Industrial Development Institute (BIDI) of SVSC is offering the use of its Database Search Service. Database is a computer network system capable of extracting subject matter from a wide variety of printed resources in a short time period.

"Database results are useful for people in the local business community, entrepreneurs, county and local government officers," said Dr. Leonard Herk, director of BIDI. "It is rapid, convenient method for locating business demographic information relevant to individual situations." The databases contain much of the same information as printed text (such as Business Periodical Indexes) but offer increased coverage and speed. Each search produces a printed copy of bibliographic citations containing brief abstracts or requested information. "Abstracts include, in summary form, the most essential data contained in the articles," Herk said.

For a modest cost, the search service can quickly provide information on current developments in new markets or technologies, market size and segmentation, market forecasts, trends, corporate activity and other similar information. Because the system searches for data at the national and international level, material concerning Saginaw Valley demographics and economics may be quite limited. Although data is available on a world-wide and historical basis, it can be restricted to English language references and recent publication. "Our searches can be designed precisely to meet individual needs and budgets. Typically, searches containing 75 to 150 citations will provide most of the required information," Herk noted.

Under the system, an information scientist will be available to discuss customer research needs and select the appropriate databases for access to the information needed. By using appropriate key words, a computerized search is conducted and a comprehensive print-out will be provided within one week to ten days. Cost for the search is on a graduated scale. The first 10 citations cost \$1.25 each, while the next 80 are \$1. All citations after the first hundred are 75 cents each. For more information on the database search service, call Amy C. Ferguson, BIDI coordinator, at ext. 4048.

### PLANNING RESOURCE COUNCIL APPOINTEES NAMED

Dr. Ann K. Dickey, director of institutional research and planning, has announced the appointment of five new members to the Planning Resource Council. Their terms begin this month and will continue through June 30, 1985.

Receiving appointments were Dr. Berner Gorden, associate professor of chemistry; Mrs. Mary Graiver, assistant professor of nursing; Dr. Guy M. Lee, Jr., dean of the school of education; Ms. Angie Torrez, director of academic support services; and student member Ellen Petie. They join Dr. Drew Hinderer, associate professor of philosophy and English; Dr. James Mitchell, dean of the school of business and management; registrar Paul Saft; Dr. William Smith, professor of English; and student government president Connie Pope; whose terms expire in 1984. Dr. Dickey serves as ex officio member of the Council.

The Planning Resource Council will recommend to the college's Executive Committee the theme or focus of 1983/84 planning activities, the specific questions to be directed to the faculty and staff, and the schedule which planning units, deans and vice presidents will follow in preparing and submitting their plans for the four years beginning July 1, 1984. The Council will also draft the annual statement of planning assumptions and assist the Executive Committee in reviewing plans when they are submitted.

### BOARD SETS TUITION, FEES; CANCELS WRESTLING

The SVSC Board of Control approved tuition and fee schedules for 1983/84 which call for increases ranging from 9.4% for undergraduate resident students to 9.8% for out-of-state students enrolled in graduate programs. The general service fee of \$3 per credit hour remains unchanged. New undergraduate tuition rates will be \$49.50 per credit hour for residents and \$99 per credit hour for out-of-state students. Graduate students will pay \$66 per credit hour in-state tuition or \$132 if they are not Michigan residents. SVSC's schedule compares with increases being set by other public colleges in Michigan.

Board members also approved the administration's recommendation that wrestling be dropped as a varsity sport at SVSC. Cancellation of the program is expected to save about \$15,000 in coaching and travel costs.

STUDENTS ASSIST WITH ORIENTATION

Currently enrolled students are assisting professional staff members with orientation activities at Saginaw Valley State College this summer. They share college experiences with newcomers and help with campus tours and recreation. About one hundred and sixty incoming students are on SVSC's campus this week, attending sessions today and tomorrow to prepare for classes this fall. They'll take tests, schedule classes and meet with faculty, staff and advisors.

Student group leaders include Dennis Boyd, Penny Crawley, Donna Drake, Sandy Greyerbiehl, Julie Ann Kostic, Susan Maceroni, Angelia McKeiver, Tom McNulty, Mark Moleski, Bruce Nordin, Jeannine Scheuerlein, Craig Tatum, Kelly Sue Vasold, Cheryl Vinson, Steve Wilkowski and Renee Witte. Further orientation sessions are scheduled for July 28 and August 11.

PUBLICATION DEADLINES

Information Services is again at work preparing three of the fall's major publications -- the calendar of events, faculty and staff directory, and media guide. In order to meet the publication date of each project, media coordinator Bruce Rossman would appreciate your help by noting the following deadlines.

If you are planning an event you would like publicized in the fall calendar of events, please submit information on the program (what, when, where, how much, etc.) to Rossman by July 22. The deadline is necessary to assure that the calendar is printed and distributed before the end of August.

If there is a change you would like made in the listing of your name and address in the faculty and staff directory, please notify Rossman by July 27. Appointments for new portraits can be made by calling college photographer Dennis Ullrich at ext. 4086.

This fall's media guide will list areas of expertise of faculty and staff using information taken from the BIDI and Information Services questionnaire distributed this spring. If you have not returned a completed questionnaire, please do so by July 27. Blank forms can be obtained by calling information services.

If you have any questions, call Rossman at ext. 4054.

COOKBOOK SPECIAL

Evening services is running a special "orientation sale" on the 1983 Children's Center cookbook, "What's Cooking at SVSC." They make good shower and early Christmas gifts and can be purchased for \$4.50 in the evening services office, 223 Wickes.

SOFTBALL REPORT

The employee softball league has been underway for several weeks and team standings are (as of 7/7):

	W	L
Computer Services	2	0
'66-'68 Building	2	1
Public Safety	2	1
Graphics Center	1	1
Student Government	0	4

'66-68 Building is dropping out due to a player shortage. League players would like to wish a speedy recovery to David Lewis, graphics center workstudy student, who broke his foot while playing last Tuesday. David underwent one and a half hours of surgery to have a plate installed in his foot and was released from the hospital Saturday.

ACROSS CAMPUS

--Lindy Babcock, publication designer, will exhibit her Master of Arts in Art/Design show at Central Michigan University's Creative Arts Gallery July 18-28. "The Last Few Frames" is photography used as montage, collage and sequence which explores the variety of ways people experience old age. The gallery is located in the lower level of the CMU University Center and is open from 8:30 a.m. to 4:30 p.m.

PERSONNEL

NURSING PROJECT COORDINATOR, SCHOOL OF NURSING AND ALLIED HEALTH SCIENCES -- Full-time, 11 month position (temporary 3 yr. project). New position by special project grant, salary negotiable. Master's degree in nursing, plus experience, required.

Call personnel for details. SVSC is equal opportunity, affirmative action employer and is non-discriminatory in its policies and practices.



# BOARD REPORT



A Report of the  
Saginaw Valley State College  
Board of Control

JULY 7, 1983

At a special session Tuesday the SVSC Board of Control approved tuition and fee schedules for the 1983/84 fiscal year. The matter had been deferred at earlier Board meetings while College administrators awaited legislative action on state appropriations for higher education, feeling they would be in a better position to keep increases at a minimum.

The package recommended by SVSC administrators called for increases ranging from 9.4% for undergraduate resident students to 9.8% for out-of-state students enrolled in graduate programs. The general service fee of \$3 per credit hour remained unchanged, as did most fees.

New undergraduate tuition rates will be \$49.50 per credit hour for Michigan residents and \$99 per credit hour for out-of-state students. Graduate students will pay \$66 per credit hour in-state tuition or \$132 per hour if they are not Michigan residents. Thus, total tuition and required fees for a full-time undergraduate Michigan student carrying 31 credits per year would move to \$1627.50, up \$139.50 (9.4%) from the \$1488 needed during the 1982/83 academic year. Similar comparisons in other categories show a 9.5% increase for in-state graduate students (\$69 per hour compared to \$63); 9.7% for non-resident undergraduates (\$102 compared to \$93); and 9.8% for non-Michigan graduate students (\$135 compared to \$123).

In seeking Board support for the recommendation, Vice President for Business Affairs Jerry A. Woodcock noted that "SVSC is becoming relatively less expensive to attend compared to Michigan's other four year public colleges." Woodcock said indications are that seven other Michigan institutions will have higher tuition and fee schedules than SVSC when rates have been set for 1983/84. "In the current year only six of the 15 colleges and universities were more expensive

than SVSC," he said. Woodcock also pointed out that SVSC had held its increase in housing rates to 4.6%, "which translates to a 6.5% overall increase in college costs for the 11% of our students who reside on campus."

Although Woodcock declined to give figures for institutions which had not officially set 1983/84 rates, he indicated "an informal survey" showed that several would hike tuition by about 9% and some were contemplating increases in excess of 14%. He also compared SVSC's new rates to tuition and fee charges set by Delta College for 83/84. "Michigan residents who reside outside of Bay, Midland and Saginaw counties will pay \$1629.50 to carry 31 credits at Delta next year," he said. "That is \$2 more than they would pay to earn 31 credit hours at SVSC."

Dr. Alex Ross, vice president of the SVSC Faculty Association, challenged Woodcock's contention that SVSC "is becoming relatively less expensive to attend." He said comparisons should be made with SVSC's primary competitors such as Central Michigan University, Michigan State University, and Delta College. Board member Charles Curtiss pointed out that comparisons with tuition rates in other colleges need to focus on the programs offered by those institutions. "The product, or program, mix is a significant factor," he said. "It costs more to offer programs such as nursing or engineering than it does to offer a history program, for example."

Curtiss warned against becoming "too specialized," and said SVSC could lower its costs by offering credit for "experiential programs, but such measures might conflict with our academic standards."

Ross referred to a study completed by George Chressanthis, assistant professor of economics, evaluating the impact of tuition changes on student enrollment. President

Ryder explained the study had been prepared at the request of SVSC administration and said it contained information which would be useful in planning changes in future years. "The work deals with the price elasticity of tuition," Ryder said.

Chressanthis said his study presented a time-series picture of SVSC. "Students here have reacted to price/income changes." He said the study shows enrollment tends to change inversely to changes in tuition price or family income.

Ross told the Board that Michigan Education Association had placed a constraint on negotiations between the faculty association and the administration. "A discussion of tuition was to be included in negotiations," Ross said. "We feel an increase of 10% is unacceptable, and we recommend that you look further into this issue. The faculty association is strongly opposed to this particular proposal." Earlier, Ross had informed the Board that negotiations between the association and administration had been recessed. He said the association's position was that there should be "little or no tuition increase," and said the present deficit "is caused by a failure to adopt appropriate policies, particularly relative to non-academic programs."

President Ryder explained, "Even with the tuition increase and the expected 8.5% increase in state appropriations it is unlikely we can submit a balanced budget to the Board in August." Following the vote to approve the recommended schedule, Board member Honey Arbury commented, "No one wants to increase tuition rates, but we feel it is a necessity, given present financial circumstances."

Fees which were increased included the student copy of transcript, now \$1 rather than 50 cents; and the addition of charges of \$4 and \$6, respectively, for replacement of a diploma or diploma cover. Laboratory fees, off-campus service fees, and fees for applied music, equitation, matriculation, orientation, late registration or hand registration, I.D. replacement, graduation, official copy of transcript, and returned check service charges all followed the 1982/83 schedule.

As part of the tuition and fee schedule, the Board accepted a family tuition grant

program presented by Vice President for Administration and Student Services Emerson D. Gilbert. The plan provides awards for families with two or more full-time students enrolled at SVSC. According to a graduated scale, awards can range from \$400 for a family with two concurrently enrolled SVSC students to a maximum of \$1500 for families with five or more full-time students.

Other business conducted by the Board included approval of a recommendation to eliminate wrestling as a varsity sport at SVSC. In asking support for the move, Ryder cited the resignation of the wrestling coach, Karl Briggs, and said the position would not be refilled. He said cancellation of the program is expected to save approximately \$15,000 in coaching and transportation costs. Scholarships for the 83/84 year will be honored. He indicated twelve student wrestlers currently share \$11,255 in scholarship awards.

Ryder also presented and discussed a plan to move a greater portion of athletic program funding to the private sector. Under the proposal, increasing costs of athletic assistance grants and achievement awards will be assumed through reliance on private contributions. The plan calls for private donations of \$51,140 in 1983/84 to be used for athletic assistance grants.

Reacting to Ryder's plan, Board member Dr. G. James Williams said, "We must re-evaluate all programs at SVSC. Our financial problems are not going to go away in the immediate future."

Ryder reported to the Board on the progress of the Capital Outlay Bill containing \$1.1 million in funding to begin construction of IF 2 at SVSC. "The measure includes authority to sell bonds for the purpose of constructing the \$28.4 million project, and allows for use of state funds until the bonds can be sold at a favorable rate." He informed the Board that the operating bill for the 83/84 fiscal year calls for an 8.5% increase in funding to SVSC and "is about as good as we can expect. The method the State is using to pay out the appropriation will be helpful, too, but will not solve all our financial problems."

The meeting included a separate executive session to consider issues related to collective bargaining.