"Murphy's Law certainly applies to new business enterprises!"

Gene Brady - Brady Paper Recycling

"The greatest investment in the world is in the inner space of your own mind. Become a sponge for information. Read! Listen! Set goals; maintain your attitude -- go for it!"

Tim Seward - Tidy Car

"A true entrepreneur creates something new. Your success will be copied by others."

Joan Bintz - Apple Mountain Steakhouse

"Price fairly; offer service and quality. Maintain the integrity of your product."

John Bintz - Bintz Apple Mountain Steakhouse

These were typical of the comments heard by some 135 participants in SVSC's "Entrepreneurship Forum II" held May 13-14. Thirty-three faculty members representing a variety of businesses and professions shared their expertise with entrepreneurs interested in starting or expanding their own business enterprises. Most participants went away feeling confident they had been helped with their business plans and decisions.

A follow-up survey of participants in last year's Forum indicates there is reason for optimism. Telephone interviews with 71 percent of the 1982 registrants revealed that nineteen businesses either began operating, plan to start up soon, expanded or changed practices as a outgrowth of the Forum. This resulted in the creation of 39 new jobs in the past year, with 30-42 more expected in the near future.

According to the Chicago consulting firm which conducted the survey, these results take on an increased significance in view of economic conditions during 1982-83. "The state of Michigan has often held the unfortunate position of having the highest level of unemployment among the fifty states. In light of this situation, the Saginaw Valley entrepreneurs have done quite well," they said.

Included on the list of new businesses started after last year's Forum were a financial services firm, a travel consultant firm, a mail order company, a dairy product distributorship and an optical image processing company. Dr. James Mitchell, dean of SVSC's school of business and management and Forum coordinator, expects several additional business enterprises will begin or expand operations as an outcome of the 1983 Forum.
ADMINISTRATIVE REORGANIZATION ANNOUNCED

President Jack M. Ryder has announced a reorganization of the top level of administration with the purpose of shifting more of his own time to the vital function of raising more funds for the operation and development of the college. In addition, the changes will result in a modest decrease in the costs for fiscal year 1983-84, but will place an even heavier burden on individual administrators.

The position of Special Assistant to the President and Director of Affirmative Action will be eliminated, and instead Ms. Angie Torrez, currently Director of Academic Support Services, will be assigned responsibility for affirmative action counseling and given an addition to her title, making it Director of Academic Support Services and Affirmative Action. Director Torrez will report directly to the President for her responsibilities in affirmative action. In order to carry on effective academic support services programs, a half-time graduate assistant position will be established to provide assistance. Additional paper work responsibility for affirmative action will be assigned to the Personnel Office.

The position of Assistant to the President and Secretary to the Board of Control, which has been vacant for five years, will be filled as soon as possible. In addition to the normal duties of such a position, the appointee will have responsibility for supervision of the Director of Information Services and the Publications Designer.

The position of Director of Sponsored Programs will be assigned to Dr. Robert S. P. Yien, Vice President for Academic Affairs, but will not be filled for 1983-84. Instead, the responsibility will be divided between Dean William K. Barnett, who will be given part-time assistance for his normal duties with the appointment of a faculty member on overload, and Dean Crystal M. Lange, who will be relieved of some major committee assignments. The Coordinator for the Business and Industrial Development Institute will provide contract administration support. Recruitment for the replacement of the Director of Sponsored Programs position will begin in the fall, with appointment set for July 1, 1984.

Mrs. Jo Stanley, currently secretary to Vice President A. Jefferson Sharp, will be elevated to the position of Coordinator of Alumni Affairs and Special Events to place more emphasis on our growing body of alumni. She will report directly to President Ryder.

President Ryder will assume direct responsibility for the development function of the college as Executive Director of the SVSC Foundation, supervising the Coordinator of Annual Funds and the Coordinator of Research and Records. Consideration will be given to the employment of a temporary consultant for special fund raising projects.

Dr. A. Jefferson Sharp, who elected early retirement, will continue at 50 percent time as Vice President and Consultant for College Development for 1983-84.

All other vice presidents will be delegated additional responsibility, relieving the President for more direct involvement in the development function.

WARRICK APPOINTED INTERIM DEAN

Dr. Earl M. Warrick of Midland has been appointed interim dean for the School of Science Engineering and Technology. An internationally known physiological chemist, Warrick is a retired senior management consultant for Dow Corning Corporation. He will serve until a permanent dean is selected by a special SVSC search and screening committee.

Warrick received his Bachelor of Science degree from Carnegie Institute of Technology in 1933, where he subsequently earned Master of Science and Doctor of Science degrees. He is a native of Butler, Pennsylvania, and was a fellow with the Mellon Institute in Pittsburgh from 1934 until he joined Dow Corning in 1956 as assistant director of research. He was promoted to manager of the Hyper-Pure Silicone Division in 1959 and became manager of new products business in 1968. In 1972 he was named management consultant.

Warrick served a previous stint as interim dean of S.E.T. during the 1979-80 academic year. He was awarded an honorary Doctor of Humanities degree from SVSC in 1982. "We are extremely pleased that Dr. Warrick has agreed to provide leadership for maintaining and developing our science and engineering programs while the search is underway for a permanent dean," said Vice President for Academic Affairs Dr. Robert S. P. Yien.
CHRYSALLIS CENTER HOSTS OPEN HOUSE

While it's generally acknowledged that entering kindergarten can be a frightening experience for a young child, fewer people recognize the anxiety that can accompany a return to the classroom by mature adults.

One agency which provides assistance with adult re-entry into college classes is SVSC's Chrysallis Center and its staff is hosting an open house from 9:00 a.m. to 5:00 p.m. today and Wednesday, May 24-25. While the center has been in existence for several years, SVSC personnel feel the public may not be aware of its services and have planned the event to provide information about its programs.

According to SVSC Assistant Director of Admissions Collette Mercier, the number of students over age 25 who enroll at SVSC continues to climb each year. "There are now more than 47 percent of our students in this age bracket," Mercier said. "It is not at all uncommon to find people in their forties, fifties, or even older working toward a degree."

Mercier feels this trend is partly due to economic conditions which may necessitate career changes. Another factor she sites is the changing role of women. "In many cases mature women are returning to school to educate themselves for careers they felt weren't open to them when they were younger," she noted.

"Whatever their reasons for seeking a college education, older students have different needs and require different counseling support than the traditional 18 year old entering freshmen," Mercier stated. "Chrysallis Center for Adult Re-entry has programs designed to aid adults who have been absent from the classroom for an extended time."

Among the services listed by Chrysallis Center are self-inventory testing to focus interests and identify goals, information about future job trends, help with resume writing and preparation with interview techniques, specialized workshops to meet group needs, and peer counseling. Details about these services will be available at the open house, according to planners.

The reception is open to all adults who are considering enrolling in college classes, those already back in school but unsure of their goals, adults facing career change, and those who simply want to meet other mature students. Refreshments will be served. For information about the open house or Chrysallis Center, call ext. 4267.

HANDICAPPERS ON THE AGENDA

Over fifty people, including government officials, met at SVSC Saturday to discuss handicapper programs and problems. "Handicappers on the Agenda" covered a variety of topics, including job training and placement, education, housing, transportation, and public benefits.

Participants spent the morning with government officials in informal discussions. State Rep. Tom Hickner of Bay City listened to handicappers cite such concerns as lack of adequate housing and continued program cuts. Many complained of being able to find adequate housing only in projects for the elderly, which they felt cut them off from people their own age. When questioned on funding, Hickner said "Pressure to reduce programs is coming from Washington. Reagan seems bent on dismantling programs."

A representative of Senator Donald Riegle's office heard requests for participation in planning. "We want to be included at the program development level, not just told 'here it is,'" said one woman. James Gaertner, Saginaw County Commissioner, relayed some good news. He informed participants about an upcoming job grant and told how to apply for aid.

After lunch, a 50-page task force report evaluating programs was presented. Public testimony was also taken and many people expressed their views before the group.

Geraldine Caesar of the Association of Retarded Citizens discusses job funding with County Commissioner Jim Gaertner.
STUDENT CLUBS PROVIDE SCHOLARSHIPS

It's a case of students helping themselves. Two SVSC student clubs recently raised money to provide scholarships and begin an endowment fund. The Business and Accounting Club held a raffle last month which netted them $600, of which $300 was awarded as scholarships to three students.

In April the Biology and Chemistry Science Club gave President Ryder their first installment toward establishing a $10,000 endowment fund for future scholarships. They eventually hope to provide $1000 a year (see April 12 issue).

Former Bus. and Acct. Club President Gary McMall hands scholarship checks to Laura Suin and Julie Michals as Ron Stanton and Dr. James Mitchell look on. Suin is a finance major and Michals a accounting student. Stanton is manager of Whitehead Office Products, which supplied raffle prizes. Missing is recipient Beth Perry, an accounting major.

Members of the Biology and Chemistry Science Club scholarship committee present President Ryder with the first installment of their endowment fund. Left to right are: Sara Jardinico, Nancy Crandall, Rose Fuhrman, Margaret Greene, Paul Gauverau, and Dr. Ryder.

POLISH FESTIVAL PROGRESSING

The groundwork has been laid, plans are progressing and soon Saginaw's first large Polish festival will become a reality. Slated for June 17-19 at the Brothers of Kosciuszko's Pulaski Hall in Saginaw Township, the festival will offer a wide variety of sights and entertainment. Two newly formed organizations, the Polish Heritage Committee and a local chapter of the Polish American Congress, are the driving force behind this effort.

The festival will benefit the community and SVSC's Institute of Polish Studies. Proceeds will be split between the Institute and the Heritage Committee.

Culture, music, food, and rides will be featured during the three-day event. A mini-museum will display artifacts, arts and crafts. Nine bands will play for dancing throughout the weekend. Many Polish treats will be available, from sausage and blood soup to sauerkraut and pastries. Admission tickets will go into a raffle, and $1,800 will be given away during the festival.

The festival will run from 4:00 p.m. to around midnight Friday, 10:00 a.m. to midnight Saturday, and 11:00 a.m. to 10:00 p.m. Sunday. Tickets are $1 in advance and $1.50 at the gate. Advance tickets can be obtained on campus from BIDI director Dr. Len Herk or Cezary Mendelius, Polish Institute director.
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<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tr>
<td>7-8</td>
<td>Suicide Workshop; 8:00 a.m. to 5:00 p.m., lower level Doan. Open to the public, registration fee charged. For more information, call the SVSC conference bureau at ext. 4162</td>
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<tr>
<td>13</td>
<td>Tri-County Chapter of Arthritis Foundation; monthly meeting. 7:00 p.m., lower level Doan. Open to the public. Call Mary Ellen Torrez for information at ext. 4487.</td>
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<tr>
<td>16-17</td>
<td>New Student Orientation; campus wide. Open to new students and family. Fee charged. Call MaryAnne Lustgraaf at ext. 4260 for information.</td>
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<tr>
<td>16-19</td>
<td>Saginaw Regional Bridge Tournament; all day, SVSC gym. Call Dr. Shiv Arora at ext. 4301 for more information.</td>
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<tr>
<td>18</td>
<td>Sports Medicine Workshop; 8:00 a.m. to 5:30 p.m., Pioneer Hall. Open to the public, $30 fee. Call Dave Bertie for information at ext. 4125.</td>
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<tr>
<td>18</td>
<td>Saginaw Valley State College Alumni Association Summer Picnic; 12:00 noon to 8:00 p.m. on campus. Open to SVSC alumni, fee charged. Call Jo Stanley for more information at ext. 4050.</td>
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<tr>
<td>25</td>
<td>Real Estate Licensing Examination; 8:00 a.m., Pioneer Hall, room 224. Open to registered students. For more information, call Angelita Torrez at ext. 4284.</td>
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<tr>
<td>28-29</td>
<td>New Student Orientation; campus wide. Open to new students and family. Fee charged. Call MaryAnne Lustgraaf at ext. 4260 for more information.</td>
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SUMMER CLASSES OFFER VARIETY

Whether it's learning how to earn money, invest it, or record how it's spent, there's a course available this summer through SVSC's continuing education office. There are also non-credit courses in several languages and introductory word processing.

The classes, which range in length from two to twelve weeks, do not require admission to SVSC. According to Dr. Eugene J. Hamilton, director of continuing education and placement, courses are designed for enrichment or to develop skills of students who may not be working toward a college degree. Most classes begin in June, and fees vary according to duration and content of each course.

"Beginning Chinese Language and Culture" meets in room 14 of SVSC's '68 Building from 6:00 to 8:00 p.m. Mondays and Thursdays for 7 1/2 weeks beginning June 6. Instructor Louise Cheng will present an introduction to the Chinese language and examine aspects of Chinese culture such as art, music and calligraphy. No knowledge of Chinese is required for the class, which costs $75.

Also beginning Monday, June 6 is a 7 1/2 week course in "Japanese Language and Culture" taught by Yoko Mossner. Class meetings will be held in Room D of the '68 Building from 7:00 to 9:00 Monday and Thursday evenings. Students will look at ancient and modern Japanese culture and basics of the language. The fee is $75.

A course designed for anyone interested in learning the customs, traditions and language of Poland will be held Wednesdays from 6:00 to 10:00 p.m. in room 14 of the '68 Building. "Polish Language and Culture" is taught by Dr. Cezary Mendelius, acting director of SVSC's Institute of Polish Studies, and costs $75 for 7 1/2 weeks.

A class examining the "History and Culture of Israel" will meet Sundays beginning May 22 from 3:00 to 5:00 p.m., or Mondays beginning June 27 from 7:00 to 9:00 p.m. in the Temple Israel, 2300 Center Avenue, Bay City. Instructor Rabbi Dov Edelstein has traveled extensively in the Middle East. He will present both historical and current information about Israel. There is a $20 fee for the course.

The Saginaw Museum will host a class on the "History of Mackinaw Island." Meetings are set for 6:30 to 8:30 p.m. Sundays and Tuesdays for 7 1/2 weeks beginning June 12. Class instructor Karen Kent will offer students the option of a trip to the Island after they've learned about its cultural, political and geologic history. Class fee is $75.

Women with $25 can learn how to invest other funds by registering in "Investment for Women." The five-week class examines financial instruments with special emphasis on setting individual investment objectives and budgeting. Classes will be held in Room D, '68 Building, Wednesdays from 7:00 to 9:00 p.m. beginning June 1.

If finding cash for course fees presents a problem, "Learning a Service Trade - Housecleaning" could provide a means for earning money. Taught by Betty Stacy, who operates her own successful cleaning service, the class presents professional methods for cleaning a house. Students in the two-week workshop will learn how to select proper materials, how to manage time effectively, and how to market their newly-acquired skills. The $65 course fee covers a manual listing cleaning techniques and a checklist for homeowner information. Classes will be held daily from 9:00 a.m. to 12:00 noon the week of June 20 in room 14 of SVSC's '68 Building. The second week's schedule will be determined during the first class week.

Two word processing classes will be offered at Office Automation Systems, 418 N. Michigan Ave., Saginaw. "Introduction to Word Processing" is for students who want to learn or refresh word processing skills. Classes meet from 7:00 to 9:30 p.m. for 10 weeks beginning June 22. A maximum of 12 persons will be accepted in the class, which costs $72.50.

For students familiar with word processing, "Records Management" can provide instruction on ways to set up and manage various types of business and industrial records. Sessions will be limited to 12 persons and meet from 7:00 to 9:30 p.m. for 12 weeks, with a beginning date to be announced. The fee is $85.

For registration or other information about any of these classes, call SVSC's continuing education office at ext. 4068.
TEACHING TEACHERS TO BE COMPUTER LITERATE

Dr. Norman Sterchele, associate professor of education at SVSC, teaches a course designed to show classroom teachers who may have no knowledge of computers how to work confidently with the new electronic gadgetry that is invading homes, classrooms and offices. He's finding that he must first overcome their fears.

"Initially, many adults who've never been exposed to computers are afraid they will break an expensive piece of equipment if they make a mistake. Sometimes I spend most of the first class meeting dismantling a simple computer to show them how uncomplicated and durable the machine really is," Sterchele said.

Once by that hurdle, Sterchele begins to deal with other, more subtle fears. He pointed out that many teachers have the misconception they must learn to write computer programs if they use computers in their classrooms. That isn't so, according to Sterchele. "Teachers don't have to write a textbook in order to use it for a class in geography, for example," he said. "Neither do they have to write programs to use computers. One of the objectives of my class is to learn to select software which will assist them in their particular subject areas."

That leads into another area of anxiety for teachers. "Some feel the computer may replace them," Sterchele noted, "but that isn't the case. Computers should improve, not replace, teachers. It gives them another tool to meet educational goals."

"Computers can be wonderfully involving machines for student learning. Some programs are so good that kids don't want to put them down. By selecting appropriate software, the teacher can acquire a classroom 'assistant' to free instructional time for specialized tasks only the teacher can perform."

Demand for Sterchele's course, titled "Computers in the Classroom," has been so brisk that the current waiting list numbers over 200. "We have been overwhelmed by the response," he reported. "Our class section filled within 15 minutes after registration opened." Already Sterchele's idea has begun to mushroom within SVSC's school of education. Several other instructors have planned computer components for classes they currently teach. Many of them had to learn how to operate computers themselves; now they are ready to pass that knowledge along.

Ultimately, the college has a goal of making every student "computer literate." There will be a computer component built into many of the classes, in addition to courses directly concerned with computer operation, data processing or program writing.

Dr. Guy M. Lee, Jr., dean of the school of education, pointed out that the college's academic vice president, Dr. Robert S. P. Yien, has been 'most supportive' of efforts to provide computers for instructional purposes. "He foresaw a need when other persons were reluctant to consider it," Lee said.

Lee and Sterchele pointed to the increasing role computers play in society. "There will be many new career options related to computers," Lee said. He cited such examples as service, repair, and writing of instruction manuals for owners as additions to jobs already directly involved with computer operations.

"Computers have a broad application in today's society," Lee added. "That is why SVSC is committed to building a program of computer literacy for teachers who will be educating our young people."

Persons with questions about SVSC's computer education for teachers should call the school of education at ext. 4059.

ALUMNI PICNIC COMING

SVSC's Alumni Association is completing plans for its annual picnic, set to begin at noon Saturday, June 18. The menu will feature a hot dog/bratwurst buffet with potato salad, baked beans, relishes, a variety of melons and assorted beverages. Faculty and staff members will serve as "Celebrity Chefs." Also on schedule are baseball, volleyball, soccer and horseshoe pitching events, plus games for children. The $4 cost (children under 12 attend free) includes a chance at special door prizes for those who register before Wednesday, June 15. For more information or a reservation form, contact Mrs. Jo Stanley at ext. 4050.
LIBRARY NOTES

Due to a new working arrangement in the library/LRC, phone numbers previously designated to Calvin Williams (4241) and Kay Delap (4242) have been reassigned. All reference calls and inquiries regarding inter-library loans should be placed to the 4242 extension at the reference/public service desk. Ext. 4241 is now assigned to the library reference office and should not be used for reference or inter-library loan inquiries.

The library has changed its operating hours for the summer sessions. From now until August 5, the hours are as follows: Monday through Thursday, 8:00 a.m. to 10:30 p.m.; Friday, 8:00 a.m. to 4:30 p.m.; Saturday, 10:00 a.m. to 6:00 p.m.; and closed Sunday. The library will also be closed on Memorial Day and Fourth of July.

PHOTOGRAPHER HOURS

The college photographer will be shooting portraits for the directory and his files June 1-10 from 8:30 a.m. to 4:30 p.m. All those who haven't had portraits taken or would like new ones should call Dennis Ullrich at ext. 4086 for an appointment.

ACROSS CAMPUS

--Associate professors Dr. Susie Emond and Dr. Jean Brown of the school of education recently attended the annual spring conference of the National Council of Teachers of English, held in Seattle. They presented papers entitled "English/Language Arts Teachers Take an Introspective Look," reporting their research on practices and attitudes of Michigan teachers. Dr. Brown also attended a planning session of the conference's teacher preparation and certification committee, on which she is serving a three-year term.

--Zane Rybkowski, director of Public Safety, was recently awarded a master's degree in administration from Central Michigan University.

--A number of SVSC faculty members and alumni from the school of nursing were elected as officers to the SVSC Honor Society of Nursing during ceremonies May 5. Elected were: assistant professor Lois Deleruyelle, president; instructor Sally Decker, president elect; assistant professor Mary Graiver, vice president; student Susan Patrzik, secretary; Alumnus John Ryzak, treasurer; instructors Ann Gallegos and Pat Pelletier, nominating committee; assistant professors Janalou Blecke and Margaret Flatt, counselors.

SPORTS REPORT

The Cardinal golf team finished second in the GLIAC championship tourney held May 12-13 at Oakland University. SVSC was edged out by Ferris. The Cards will participate in the NAIA national tournament in Fort Worth June 7-10.

SVSC's softball team closed the season in third place in GLIAC, their best campaign ever. Coach Sue Guevara's squad compiled a 7-5 conference record and 17-10 overall mark. Six Cards were named to the all-district team: Nancy Chretien, Laura Collison, Kelley Hughes, Karen Kubczak, Chris Martin and Billie Jo Roach.

Both the men's and women's track teams captured this year's NAIA District 23 outdoor titles. The men outdistanced second-place Northwood 291.5-182 to clinch their fifth consecutive title. The women racked up 244 points in dominating the first annual District 23 women's meet.

Despite a poor record, the Cardinal baseball team fared well against district opposition and earned a berth in the NAIA District 23 tournament. They eliminated favorite Siena Heights before bowing out with an 11-29 overall mark for 1983.

PERSONNEL

ASSISTANT TO THE PRESIDENT AND SECRETARY TO THE BOARD OF CONTROL (Position reopened) Ph.D. preferred. Salary negotiable. Position available after July 1, 1983. Interested applicants should contact the Personnel Office at ext. 4108.

SVSC is an affirmative action employer and is non-discriminatory in its policies and procedures.

COMING EVENTS AT SVSC

May 24-25 ... Chrysallis Open House
May 24-25 ... Blood Drive
June 6-9 ... Summer Registration
June 13 ... Board of Control Meeting
June 14 ... Next issue of "Interior"
June 18 ... ALUMNI PICNIC