

the Interior

- PRESIDENT GIVES 'STATE OF THE COLLEGE' ADDRESS
- STUDENT RETENTION PROJECTS FUNDED
- DR. SHARP TO RETIRE

MARCH 8, 1983

For Saginaw Valley State College employees. Published by the Office of Information Services. Call 790-4054 with news items.

SVSC PRESIDENT DELIVERS "STATE OF THE COLLEGE" MESSAGE

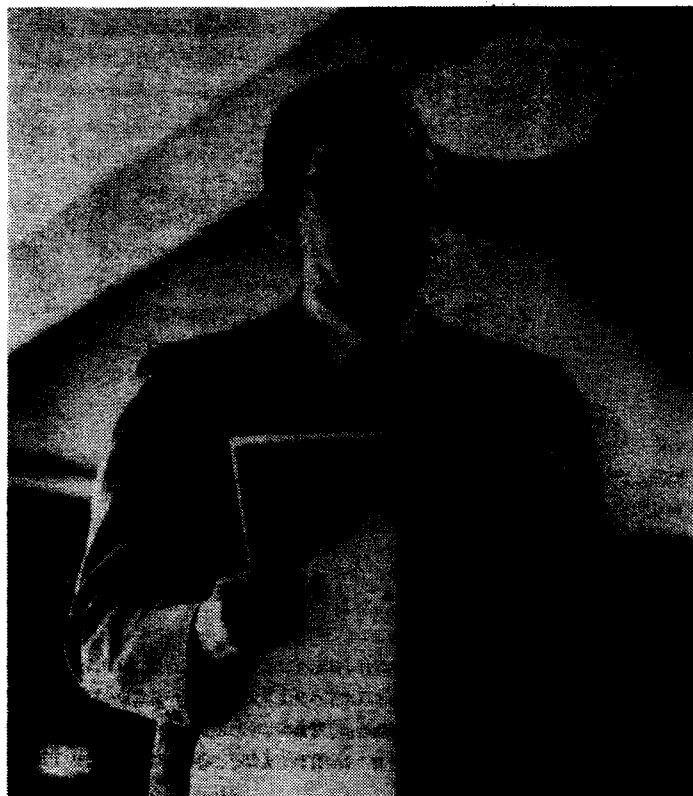
A subdued gathering of SVSC faculty, staff and students listened intently as President Jack M. Ryder presented his annual "State of College" address Monday. While the message began on an upbeat note with Ryder pointing out that SVSC will celebrate its 20th anniversary in 1983, it also contained some sobering facts regarding short-term problems caused by Michigan's economic recession.

Ryder stressed the accomplishments of the College in growing from an initial class of 119 students to its present enrollment of 4,426. "In the past 10 years, our enrollment has increased 91 percent," Ryder said. "We have seen a 25 percent increase in student numbers in the past five years." He pointed to a 68 percent increase in faculty and 41.6 increase in the administrative/professional staff in the last eight years, and noted that SVSC alumni now number over 5,000. "We have made these great strides because we have been responsive to the needs of the people of this area," Ryder said.

"However, as I see it, we face a challenge in coming years, given the dismal fiscal outlook for the next year or more. Our goals should be enhancement of the quality of our total effort, an increase in the retention of students, and maintenance and enhancement of our growing reputation as a comprehensive college. We must meet curricular and extra-curricular needs of an extremely diverse student body," he stated. Noting that 49 percent of our students are at least 25 years of age, and that the proportion of older students will likely increase in the future, he added that about 70 percent of SVSC students work at least part-time while attending college.

Ryder said it is his opinion that "as our resources permit, we need to offer for older students additional master's programs and continuing professional education, at least some of which should be taken to the places where prospective students work. At the same time, we need to maintain and possibly enhance opportunities on the campus for young undergraduate students to receive skillful counseling about aptitudes, interests and career opportunities. Our undergraduates also need the widest choice of educational programs we can afford to offer them and the richest extra-curricular opportunities we can offer."

The President then listed goals, including (a) a balance between employment of full-time and adjunct faculty; (b) increase in the number of personnel needed to carry on



necessary services and programs; (c) upgrading of computer facilities for instructional and administrative use; (d) growth in library holdings; (e) addition of up-to-date equipment; (f) availability of supplies, travel and other items to support instructional and administrative processes; (g) provision of assistance to the community in job development and retraining; and (h) construction of physical facilities needed to achieve these goals.

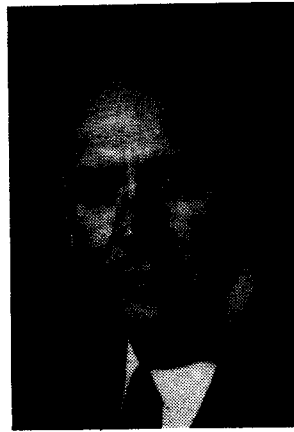
Attainment of SVSC goals, according to Ryder, requires the assumption that Michigan will recover from its current economic slump. He added he has observed an increased awareness at the nation level of the importance of higher education. "We should begin to find that adequate fiscal resources will be more available for provision of high quality higher education."

Calling for a need to deal with the current crisis in a rational manner, Ryder outlined the dimensions of the problem faced by the College. "State revenues have not kept up with expenditure demands, leading to deficits. Either programs and people must be eliminated or revenues increased. Therefore, I believe an income tax hike is necessary.

"The state has deferred payments to Michigan colleges and universities," Ryder continued, "and 'payless paydays' are not inconceivable." He told the audience that SVSC will shortly borrow for the first time in history to meet its payroll.

Ryder outlined the uncertainties of the next few months, stating that "the Governor has proposed a \$25 million budget cut to higher education. At SVSC that would amount to 3.7 percent, or about \$277,000. In addition, we have no assurances when deferrals will be repaid. We could end this year with over a 10 percent reduction in resources to meet our current operating budget."

"We must do everything possible to encourage our legislature to pass some form of income tax increase to produce solvency in the state," Ryder urged. Stating, "We must do what is necessary to maintain our people and our programs," he listed measures for the 1983/84 fiscal year. "I am calling for a one-year increase in productivity on the part of every SVSC employee. We should consider extending the work week of all administrative/professional personnel to 44



DR. A. JEFFERSON SHARP
to retire -- see related
story on page 3.

hours per week with no percentage increase in salary for 1983/84. Similarly, I believe we should consider discussing with the faculty association a one-year increase from 24 credit hours to 30 credit hours taught with no percentage increase in salary. Likewise, arrangements should be made with other employee groups to consider similar increases in productivity. Also, we will ask the students to share the burden by paying an increase of up to 15 percent in the tuition rate.

"We will look to economies where they can be achieved without adversely affecting programs and people, and increase pressure at the state level to fund construction of Instructional Facility F 2. We will also ask the private sector to assist us with increased contributions.

"Lastly," Ryder warned, "if sufficient savings cannot be achieved, I will recommend to the Board of Control where programs and people should be reduced to achieve a balanced budget." Concluding his remarks, Ryder reiterated his confidence in SVSC personnel and members of the community we serve to weather the present storm without need to resort to extreme measures. "We must remain united as a College family, not only with a strong will for survival, but with a great vision for the future of SVSC."

PROFESSOR TO GUEST ON CHANNEL 19

Ming-yi Chen, visiting professor from the Peoples Republic of China, and Dr. Alistair Brett, dean of Science, Engineering and Technology, will appear on Channel 19's "Day by Day" this Wednesday, March 9.

SVSC VICE PRESIDENT TO RETIRE

Dr. A. Jefferson Sharp, vice president for development and college relations, is phasing out a career which has spanned 35 years in higher education. He has been with SVSC for the past nine years.

Sharp will retire from his vice presidential post at SVSC, effective May 13, 1983. He will continue to serve the college in a half-time consultative capacity through June 30, 1984.

Sharp's involvement in higher education began as an admissions counselor at Albion College in 1948. He served in various capacities at Albion, including associate director of admissions, executive secretary of the college's advancement program, and director of alumni relations, until 1963.

From 1963 until 1974, Sharp was employed by Wayne State University. His responsibilities there were in the areas of development, estate planning, trusts and legacies.

In 1974 Sharp joined the SVSC staff as director of development. He was named vice president for development and college relations in 1976, where his assignments have included alumni relations, special events for the college, and fund raising. He serves as executive director of the Saginaw Valley State College Foundation, a non-profit body which receives and disburses private contributions to the college.

In addition, Sharp oversees SVSC offices responsible for coordinating federal, state and local grants programs; distributing information about college academic, athletic and extracurricular programs; and designing internal and external publications.

He also works closely with the Triskelions, women volunteers who raise scholarship monies for SVSC students, and with the Board of Fellows, an advisory group of business and professional leaders.

"Few people have the opportunity to develop the advancement program for a new college or university," Sharp said. "Such was my good fortune, however, at Saginaw Valley State College. Founded in 1963, the college was 11 years old when I first came here. In the past nine years, I've witnessed continuous enrollment growth,

with a current student body of nearly 4,500. We now have some 5,000 alumni, many of whom play important roles in the tri-county area."

During his tenure at SVSC, Sharp initiated the \$2,700,000 fund raising effort which resulted in construction of The Pioneer Hall of Engineering and Technology in 1977-78. Later \$371,000 in private funds was contributed to build Morley Field, an all-weather nine lane track recognized as one of the finest in mid-Michigan.

Other results of Sharp's development activities include completion of men's baseball and women's softball diamonds, financial support for foreign exchange programs, institution of a writing lab and purchase of research equipment and computers. Also benefiting from Foundation gifts are the college theatre program, music department and a variety of cultural and academic programs.

"Cultural enrichment opportunities are an important part of anyone's education," Sharp believes. "I am pleased that the Foundation has been instrumental in bringing such opportunities to SVSC students, as well as supporting scholarly research by SVSC faculty."

"With shrinking state appropriations for higher education, the Foundation's activities have become increasingly important," notes SVSC President Jack M. Ryder. "This help has kept us from losing ground in the current economic recession. We are extremely grateful to the individuals and organizations who have contributed to SVSC, and to Dr. Sharp for providing leadership needed to organize private effort."

"We wish Jeff well in retirement, and are pleased that he will continue to serve SVSC as a consultant during the difficult months ahead."

Sharp holds bachelor and master of arts degrees earned at Albion College and a Ph.D. from Wayne State University. He and his wife Kay are residents of Midland. He is a member of Midland's Art Council, Rotary Club, Symphony Orchestra Society, Theatre Guild, and United Methodist Church, and the Saginaw Valley Torch Club. The Sharps have a married daughter, Susan, living in Grand Rapids.

INDEPENDENT FILM ARTISTS COMING TO SVSC

Free from the constraints of commercial studios geared toward financial success, independent film makers have long been recognized as artists who can follow their own visions. Now through the efforts of the Valley Film Society, four evenings have been scheduled with these artists who will present and discuss their work.

Screenings are set for March 11, March 25, April 8, and April 29 at 8:00 p.m. in Wickes lecture hall. All showings are free, open to the public and membership in the Valley Film Society is not required. The program is made possible through a grant from the Michigan Council for the Arts, with support from the SVSC student government, bilingual education program and office of the dean of arts and behavioral sciences.

Award winner Les Blank kicks off the series on March 11. A Californian, Blank focused his early work on American ethnic groups and their music, especially those who live on the fringes of life. Blank will present two such films; "The Blues Accordin' to Lightin' Hopkins," and "Del Mero Corazon (Straight from the Heart)." The Hopkins piece follows the great blues performer as he visits a black rodeo and his boyhood home in Texas, examining the roots of his music. "Del Mero Corazon" explores the Tex-Mex Nortena music tradition.

Highlighting the evening will be Blank's critically acclaimed work, "Burden of Dreams." The film records the trials and tribulations of German director Werner Herzog as he struggles to make his latest effort, "Fitzcarraldo," in the jungles of Peru. Best known for "Aguirre, the Wrath of God," Herzog deals with the obsessed and Blank's documentary implies that perhaps the director is in that category.

Blank records Herzog's four-year effort, including the loss of lead actors Jason Robards and Mick Jagger, a border war and hundreds of near-mutinous Indians hired to pull a 320-ton steamship over a mountain so steep the film's engineer quit, calling the task impossible.

An edited version of Blank's film was shown on PBS, and Gene Siskel of the "Chicago Tribune" said that it "should be ranked

with the finest of films about great artists."

This is the second year the Valley Film Society has brought the work of some of the most talented independent film makers to the Tri-City area. Much of their work is never shown in public theatres, and society chairperson Lynn Derek feels that helps make the program special. "We are excited to present a series that is truly international in scope. We hope that the public will share these four outstanding evenings with us."

For more information on the series or its artists, call Tom Hearron at ext. 4332.

BEST IN CHINESE PAINTINGS AT SVSC

Examples of traditional Chinese painting and calligraphy will be on exhibit in the SVSC Art Workshop Gallery from March 7 through the 30th. "Contemporary Calligraphy and Painting from the Republic of China" is one of two such exhibitions touring American colleges and universities.

"Based on traditional Chinese philosophy, these paintings focus on the world of nature," said Dr. Barron Hirsch, chairman of SVSC's art department. "They are largely representational and include idealized images of mountains, rivers, flowers, animals and figures. Much of the work is influenced by Buddhist thought."

The exhibition is a joint effort by the Republic of China and the Consortium for International Cooperation in Higher Education and is designed to acquaint Americans with the state of art in Taiwan. The show was organized and exhibited at the National Museum of History of Taipei.

The gallery is open from 9:00 a.m. to 4:00 p.m., Monday through Thursday. Admission is free. For more information, call the SVSC fine arts office at ext. 4159.

SVSC PRESENTS WOMEN'S PROGRAMS

Women in politics, education and religion will be the focus of seminars at Saginaw Valley State College on Tuesday, March 8, and Wednesday, March 9. The programs honor National Women's History Week and will be held in SVSC's Doan Center.

Women's role in politics will be examined on March 8 from 11:30 a.m. to 1:00 p.m. A panel discussion will feature Dr. Joy Hargrove, SVSC associate professor of psychology and Saginaw councilwoman. Also on the panel are Cathy Crampton, vice president of SVSC's student government, and Laura Dockham, member of the SVSC Young Democrats and a student government senator. The film "First Lady of the World: Eleanor Roosevelt," will be shown.

Two events are slated for March 9. At 11:30 a.m. women and education will be the topic of another panel program conducted by three SVSC women. Making up the panel are Dr. Ann Dickey, director of institutional research and planning, Rosalie Troester, instructor of English, and Sue Maceroni, student athlete and resident assistant.

A film from the "Profiles in Courage" series will also be featured on the program. It dramatizes Mary McDowell's efforts during World War I to defend her right to teach Latin in a public high school while refusing to sign a loyalty oath which violated her Quaker beliefs.

At 7:00 p.m. that evening a program featuring women and religion will be presented. Sister Patricia Novicke, of SVSC's campus ministry will speak, along with Troester and several local seminarians.

All programs are open to the public and admission is free. For more information, call campus activities coordinator MaryAnne Lustgraaf at est. 4260.

SVSC STUDENTS NAMED TO NATIONAL DEAN'S LIST

Forty SVSC students have been honored for scholastic achievement during winter and fall 1982 semesters by being named to the National Dean's List. To qualify, students must earn a grade point average of 4.0 (A) while carrying 12 or more semester hours of course work during winter and fall terms.

Area students included on the National Dean's List are:

Bay City: Joseph Biskner, Nancy Crandall, Nora Mc Lellan, Carol Piesik, Billie Roach, Victoria Tuka, Ronnette Weidner and Diane Ziegler; **Beaverton:** Dana Dillon;

Bloomfield Hills: Joseph Cotner; **Brant:** Colene Kinsey; **Bridgeport:** Kathryn Gilmour; **Chesaning:** Helen Owens; **Coleman:** Andrew Wheeler; **Essexville:** Jane Muir, William Mulders.

Frankenmuth: Kevin Clark; **Freeland:** Cheryl Matuzak; **Grosse Point Woods:** Catherine Schmidt; **Hemlock:** David Sendtko; **Hope:** Jeffery Maxwell; **Marlette:** Linda Moore; **Mayville:** Vickie Fry; **Midland:** Donald Adams, Daniel Bird, Laura Dockham and Alan Huoni; **Ovid:** Julie Goebel.

Saginaw: Jeffrey Florczak, Karen Harvey, Terry Ishihara, Kathleen Mc Farland, Catherine Midcalf, Phylis Ranke, Mary Riedel and Cathy Warner; **Standish:** Scott Haranda; **Unionville:** Victoria Van Steenhouse; **Vassar:** Jane Rodammer.

SVSC STUDENTS SELECTED TO WHO'S WHO

Eighteen students from SVSC were recently named to the 1983 edition of Who's Who Among Students In American Universities and Colleges as being among the country's most outstanding campus leaders.

The students were nominated by campus committees and selected by editors of the annual directory. Selection was based on their academic achievement, service to the community, leadership in extracurricular activities and future potential. They join an elite group of students selected from more than 1,300 institutions of higher learning in all 50 states, the District of Columbia and several foreign countries. Students named this year are:

Bad Axe: Nancy Milton; **Bay City:** Sharon Howell, Paul O'Connor; **Burton:** William Olson; **Caseville:** Jeannie B. Scheuerlein; **Flint:** David D. Johnson; **Freeland:** Michelle R. Langley; **Harbor Beach:** Colleen Booms; and **Kinde:** Pamela A. McKim.

Midland: Patricia Noworyta, Donna J. Wedge; **Ovid:** Julie K. Goebel; **Port Austin:** Michael E. Korn; **Saginaw:** Erva Asiala, Patricia S. Neilan, Barry L. Nelson, Silvia E. Pastor and David R. Petzko.



FUNDS ALLOCATED TO RETENTION PROJECTS

In letters dated February 21 and 22, President Jack M. Ryder informed 16 departments and offices that they would receive immediate allocations from the SVSC Foundation's \$10,000 grant for projects designed to maximize the number of students who return to SVSC next fall and winter.

The president also wrote letters of appreciation to a number of departments and offices which submitted retention plans they intend to implement within existing budgets.

The winter semester retention projects are the first phase of this year's planning activities. Part II, which departments and offices were to submit to their dean or vice president on February 15, contains longer-range plans for activities designed to increase the number of students staying at SVSC to complete degrees.

Most of the projects proposed for immediate implementation aim at improving academic advising, helping students overcome academic deficiencies or integrating them more fully into the college community. Several administrative offices plan to improve their service to students as their contribution to student satisfaction with SVSC.

The largest grants from the SVSC Foundation's retention fund went to the English department for two projects designed to help students master the writing skills essential to success in college. The department will receive \$1,400 for a workshop to upgrade the abilities of adjunct faculty who teach writing and \$2,275 to implement a writing tutorial program.

Other grants include: \$150 to the art department for a museum field trip; \$70 to the English department for a theater field trip; \$250 to the psychology department for a Psychology Club forum; \$270 to the social work department for group advising materials, orientation functions and Faculty/Student Social Work Organization functions; \$310 to the sociology department for scholar's roundtables and a mailing to majors and upperclass students; \$150 to the physical education department for Physical Education Club speakers; \$200 to the biology department and a like amount to the chemistry department for activities of the Biology/Chemistry Club; \$700 to academic

support services for hiring tutors for students experiencing difficulty with engineering, mathematics or physics, a project proposed by and to be implemented with the assistance of the engineering technology department; \$385 to the division of placement and continuing education for a newsletter to off-campus students; \$350 to the athletic department for employment of study table monitors; \$225 to the dean of students for assisting faculty members in meeting with students experiencing academic difficulty or thinking of dropping out; \$86 to evening services for functions and \$550 for newsletters for evening students; \$203 to personal counseling for group counseling of freshmen with grades below 2.0; \$207 to residential life for an "Adopt-a-Student" program, and \$150 to residential life for parent newsletters.

Letters of appreciation for retention plans went to the departments of criminal justice, mathematical sciences, physics, nursing, the Institute of Polish Studies, academic support services, the library and learning resources center, placement, Chrysallis Center, the registrar's office, computer services, the controller's office, the development office, information services and sponsored programs.

The retention proposals received as Part I of the unit plan were reviewed, at the request of President Ryder, by the Planning Resource Council, Dean of Students Philip Beal, who heads a special task force on retention, and the Executive Committee.

COMING EVENTS AT SVSC

Mar. 7-11 ... Academic Regalia fitting
Mar. 7-30 ... Chinese Calligraphy, Art
Mar. 7-9 ... Men's Basketball Tourney
Mar. 8-9 ... Women's Basketball Tourney
Mar. 8-9 ... Women's History Week Pgm.
Mar. 9 ... Polymer Physics Lecture
Mar. 9 ... SVSC Polish Club - Temple film
Mar. 11 ... Independent Filmmakers Series
Mar. 14 ... Arthritis Foundation Meeting
Mar. 14 ... BOARD OF CONTROL Meeting

See monthly calendar or call Information Services for times and details.

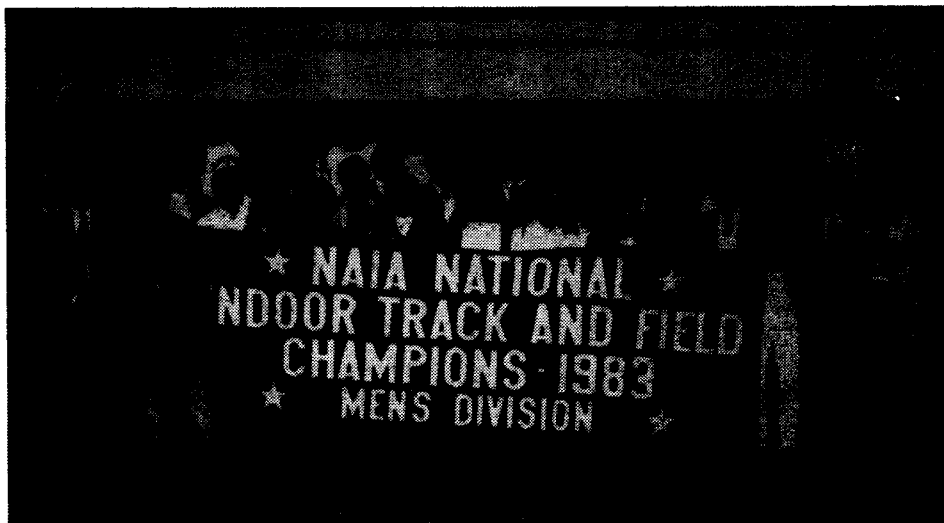
SVSC women's basketball team earned the right to host the NAIA Area VI regional tournament by winning the District 23 tourney last week. The Lady Cards (23-5) will play Franklin College (4-11) of District 21 at 8:00 p.m. tonight. The women's regional championship game will be played tomorrow, March 9 at 6:00 p.m., with the winner of the Hillsdale-Siena Heights game paired against the victor of the SVSC - Franklin contest.

The women's indoor track team placed fourth in the NAIA national meet, with six Lady Cards bringing home All-American honors. Cathy Schmidt was a repeat winner of the 'Most Valuable Performer' designation, setting new records in the 1,000-yard and 880-yard runs.

Also bringing acclaim to the SVSC sports program was freshman wrestler Darrell Burchfield. He placed eighth in the 118-pound competition of the NCAA Division II national meet to earn All-American honors. Burchfield also finished sixth in the NAIA national meet and was named GLIAC "Rookie of the Year." The SVSC wrestling team, coached by Karl Briggs, finished 30th in the NAIA national meet and 29th in its first-ever NCAA Division II national competition.

Meanwhile, the Cardinal men's basketball squad pulled out a 75-72 victory over Aquinas last night, earning the chance to play Siena Heights for the district championship. Their game will begin at 8:00 p.m. tomorrow, following the women's regional competition. The Cardinals wrapped up a share of the GLIAC title on February 26 with a 98-73 win over Oakland. Senior Spider Edwards scored a career high 32 points against the Pioneers.

SVSC men's indoor track team won its second consecutive NAIA indoor track championship in Kansas City on February 25-26. They earned a total of 79 points, 11 more than the second place team from Southern Texas. Eighteen men from SVSC qualified for the national meet and 14 earned All-American honors. Included were individual championship performances by Troy Ouellette in the two-mile and Eddie Brown in the 440-yard run. Coach Douglas Hansen was again named NAIA National Coach of the Year.



CHILDREN'S CENTER COMPILING FUND LIST

The Children's Center will soon begin a direct mail campaign to inform people about their services and solicit funds. If you know of someone they could contact, or are a member of an organization that could be approached, please let them know. Forms are available from the Dean of student's office, and the deadline is March 11.

On another note, the Children's Center staff would like to thank former members of the SVSC Women's Club for donating the \$510 remaining in their treasury to the center. The windfall was applied to the renovation of the building's garage and former women's club members are invited to stop by and inspect the improvements they made possible.

LIBRARY/LEARNING RESOURCES NEWS

The Michigan Library Consortium will hold a DIALOG new users system seminar at SVSC on March 16 & 17. On Wednesday, March 23, a NewsBank (microfiche) Library representative will conduct a workshop from 1:00 to 4:30 p.m. NewsBank is a current awareness reference service in the field of urban and public affairs. For more information on both seminars, call Dorothy Horwath at ext. 4236.

Two exhibits are scheduled for the library's display case in March. During next week the case will house the trophies for the foreign language poetry contest and the following week trophies for the international soccer championship can be on viewed.

FACULTY/STAFF LOSE TO ALUMNI CAGERS

The faculty/staff basketball team took it on the chin for the third year in a row when they lost to the alumni squad 64-59 on February 26. A three-point shot with 14 seconds left would have tied the game, but head football coach George Ihler's 25 foot jumper fell short. Leading scorers were Carl Darling with 25 for the alumni and Mike Finney from admissions with 17.

ACROSS CAMPUS

--Dr. Hong Park, professor of economics, discussed the economy, business future, and employment opportunities in Saginaw County and Michigan on Friday, March 4 during a breakfast at Delta College. The meeting was

attended by Congressman Bob Traxler, business, union, and other government leaders.

--Dr. Philip T. Delassus, researcher for The Dow Chemical Company, will address the SVSC Physics Club on polymer physics this Wednesday, March 9 at 3:00 p.m. in room 224 Pioneer Hall. Call Dr. Albert Menard at ext. 4134 for details.

--Copies of today's insert, "Public Higher Education and the State of the State," are available from information services. For extra copies, call ext. 4054.

CITY OF SAGINAW INCOME TAX WITHHOLDING

Several individuals have requested that the College provide income tax withholding for taxes owed to the City of Saginaw. According to the personnel office, about three weeks of programming would be required to modify the current system.

"Other projects more basic to operations have been given a higher priority over the next 18-24 months," notes Larry K. Fitzpatrick, director of personnel. Eventually we will be acquiring a new payroll/personnel system which will include city income tax withholding."

He adds there may be some confusion about filing estimated returns. "The City Treasurer's office has informed us they will mail the necessary forms if individuals call 776-1460. Also, payments can be mailed to the office."

PERSONNEL

WOMEN'S VOLLEYBALL COACH - Part-time, temporary position (replacement), available immediately. Salary negotiable. Previous experience as volleyball coach at high school or college level.

ASSISTANT/ASSOCIATE/FULL PROFESSOR, ACCOUNTING - Full-time, permanent position (replacement). Ph.D. in business, teaching experience. Salary negotiable.

STAFF ACCOUNTANT - OFFICE OF THE CONTROLLER Full-time, permanent administrative/professional position (replacement). Salary negotiable.

SVSC is an equal opportunity, affirmative action employer and is non-discriminatory in its policies and practices.