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OCTOBER 12, 1982

For Saginaw Valley State College employees. Published by the Office of Information Services. Call 790-4054 with news items.

SVSC SETS HOMECOMING ACTIVITIES

Football and a whole lot more. That's what's being planned as SVSC prepares to welcome its alumni home this week. Events range from an SVSC theatre department production of "Butterflies Are Free" to a Sunday brunch, with a foreign film, musical coffeehouse and alumni gatherings in between.

Homecoming week activities kicked off last night when the Gilmour Brothers presented their special blend of Irish and American folksongs. On Friday, October 15 alumni can renew old friendships at a 3:30 p.m. reception hosted by the SVSC Faculty Assn. in Wickes Hall faculty lounge.

SVSC thespians will stage Leonard Gershe's two-act comedy, "Butterflies Are Free" in the college theatre at 8:00 p.m. on Friday and Saturday with a Sunday matinee at 2:00 p.m. At 8:00 p.m. on Friday the Valley Film Society will show the Australian film "Gallipoli" in Wickes lecture hall.

This year's homecoming game will pit the Fighting Cardinals against Northwood

Institute's Northmen. SVSC cheerleaders will ask everyone to "fire up" for the game at a pep rally/bonfire in Owsley Grove at 7:30 p.m. Friday. Just prior to gametime on Saturday, SVSC alumni are invited to a tailgate picnic in lot E. Game time is 1:30 p.m. Saturday in Cardinal Stadium and halftime ceremonies include a performance by the Cardinal marching band under the direction of William Wollner. Also at halftime will be crowning of the homecoming king and queen. Following the game, alumni can continue to mix at a postgame party at Rausch House.

Another weekend event is the 2nd annual Cardinal Run for fun and funds, beginning at 9:00 a.m. Saturday on Morley Field track.

Topping off homecoming week activities is a Sunday brunch from 11:00 a.m. to 1:00 p.m. in Doan Center. The meal is \$4.95 for adults and \$2.75 for children, and will finish in time for the 2:00 p.m. matinee performance of "Butterflies Are Free."

For a detailed homecoming week schedule, call SVSC campus activities at ext. 4260.

Piping up to give a festival air to the Cardinal Run will be the Tri-City and District Pipe Band. They won't be the only ones huffing and puffing on October 16, however. Twenty-three civic and campus groups are collecting pledges to raise money for Cardinal athletics and themselves.



"BUTTERFLIES ARE FREE" SET FOR STAGING

Don Baker is determined to enjoy the life most young men do; to have his own apartment, independence, and the satisfaction of "doing it on his own." Not an unusual goal, but it can be difficult for a blind man to achieve.

Area audiences will be able to watch the struggles -- and triumphs -- of a man who refuses to view his blindness as a handicap when SVSC thespians present Leonard Gershe's two-act comedy, "Butterflies Are Free." Performances are scheduled at 8:00 p.m. in the SVSC theatre on Friday, October 15 and Saturday, October 16, with a 2:00 p.m. matinee set for Sunday, October 17.

Playing the lead role of Don is Kent Burden, 21, a junior theatre major at SVSC. Burden has found the role demanding. "I had to approach it from the standpoint of using my other senses instead of my sight," he said. "But at the same time, Jill (Don's girlfriend) doesn't know he's blind in the early part of the play. So I have to play a blind man who appears to be sighted."

A native of Battle Creek, Burden has performed in summer stock productions at Western Michigan University and Kalamazoo College. He played the role of Christ in "Godspell," Judas in "Jesus Christ, Superstar" and George in "Our Town."

Playing opposite Burden is Milly Bredow, 17, a freshman theatre major from Peck, Michigan. She has the role of Jill, and said she feels close to the character. "I like her; she kind of reminds me of myself. She's funny and a little naive."

"You get your own apartment and suddenly you're a playboy!" That's what Mrs. Baker seems to be saying to son Don and his girlfriend Jill in this scene from the SVSC theatre department production of "Butterflies Are Free."

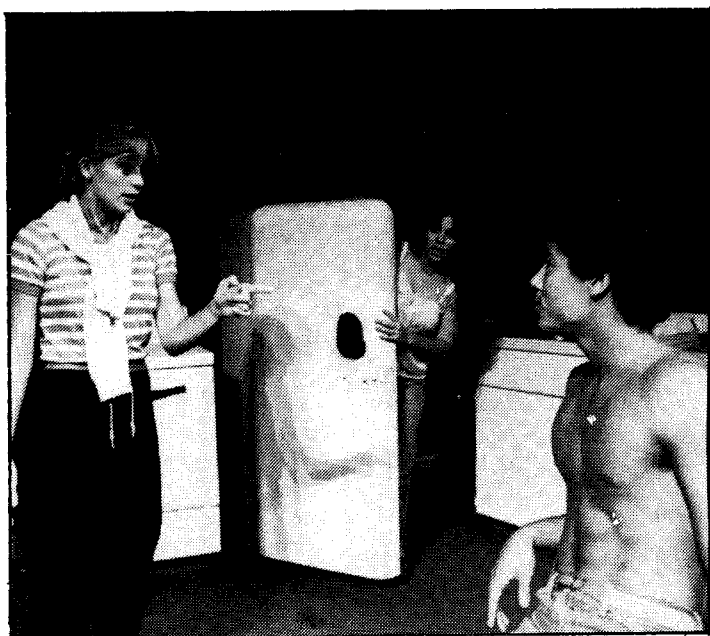
Keeley Stanley, 19, of Freeland plays Don's mother, Mrs. Baker. She wanted that part because she had played the same role in high school and enjoyed it. Stanley's other theatre experience includes the part of Thea Elusted in SVSC's spring production of "Hedda Gabler." Daughter of Kenneth Stanley, she is a sophomore majoring in psychology.

Rounding out the cast is Clif McQueen, 23, who plays the part of Ralph Austin. He has performed at Pit and Balcony, most recently playing in the "Fantastics." Currently job hunting, he finds acting a good way to use his extra time. He resides in Buena Vista township.

Serving as stage manager in the production is Lisa-Marie Fowler, daughter of Mr. and Mrs. Kenneth Fowler of Saginaw. She has acted in previous SVSC productions and is a sophomore theatre major.

Dr. William Gourd, chairperson of communications and theatre at SVSC, will be directing his first production at the college.

All seats for "Butterflies Are Free" are reserved and tickets are available in advance or at the door. General admission is \$3; SVSC faculty may attend at a reduced price; and there's a special rate of \$1 for students and senior citizens. For ticket information, call ext. 4110.



CARDINAL RUNNERS APPROACH STRETCH

Many people who do not regularly run or jog will find themselves on Morley Field track when the Cardinal Run fund raiser starts Saturday, October 16. While some community group members may be covering only a few laps to raise funds for themselves and SVSC, knowing how to prepare is still important.

"A lot of people just don't know how to warm up," said Jeanine Morse, student trainer and junior in physical education at SVSC. "They don't stretch out before physical activity and that can cause problems." Morse has worked with athletes at SVSC and has taught an exercise program at the YWCA in Bay City.

"Too many people do things like bouncing when they stretch, which can cause muscle tears. They should slowly stretch to the point of tension, just before it hurts, and hold it about 15 to 30 seconds. Each stretch should be repeated three or four times."

Morse warned that those unfamiliar with training techniques should not start a program without expert advice.

People stretching and jogging at the Cardinal Run will be earning money for each lap completed through pledges they have collected. Profits are split between the non-profit community groups participating and the SVSC athletic program, with SVSC doing the book work and collecting.

The Run begins at 9:00 a.m. on October 16, and Run coordinator Pam Binder said there is still time for groups to sign up. For information, call Binder at ext. 4165.

ALMA COLLEGE PRINT SHOW COMING TO SVSC

The first annual all-Michigan printmaking competition will be on display at SVSC's art workshop gallery from Monday, October 18 to Tuesday, November 2. The "Alma College Print Show I" is an outstanding exhibition of contemporary printmaking, according to SVSC art department chairman Dr. Barron Hirsch. It can be viewed from 12:00 noon to 9:00 p.m. Monday through Thursday. There is no admission charge. For more information, please call the SVSC fine arts office at ext. 4159.

SEMINARS PLANNED FOR SOCIAL WORK INSTRUCTORS

A series of four in-service training workshops is being offered by SVSC for instructors who are supervising social work students in field placement assignments. Persons who have been instructors or plan to supervise in the future also may attend.

The series is primarily intended for supervisors who do not hold a Master of Social Work degree, but is also open to those with an M.S.W.

Sessions are set for 1:30 to 3:30 p.m. on Wednesday, October 20 and Wednesday, December 1, and from 9:30 to 11:30 a.m. on Thursday, January 20 and Thursday March 17, 1983. All workshops will be held in Doan Center on the SVSC campus.

Topics to be examined include social work curriculum, the roles and responsibilities of field instructors and resources needed for field practicum instruction. The workshops also provide a forum for discussing long range goals of social work education.

Persons desiring more information about the program may call Ann Rae, chairperson of SVSC's department of social work at ext. 4077.

STUDY SKILL SEMINARS SET

Because last year's study skills seminars were well received, Campus Activities Coordinator MaryAnne Lustgraaf has planned another series this fall. Students and other interested members of the campus community are invited to attend the workshops in lower level Doan Center from 6:30 to 8:30 p.m. next Monday and Tuesday, October 18 and 19. There is no admission charge. For details about the program, please call Lustgraaf at ext. 4260.

CHRYSTALLIS CENTER SPONSORS WORKSHOP

SVSC's Chrysallis Center will sponsor a "Life Context Workshop" this Friday and Saturday, October 15 and 16. The workshop is described as a self-growth session, and is a pre-requisite for the national "Intensive Journal" program which teaches people to chronicle their interior life. For detailed information about the workshop schedule and fees, please call the Chrysallis Center at ext. 4267.

UNITED WAY CAMPAIGN BEGINS

"Helping your neighbors the United Way... an American Tradition" is the theme of this year's United Way fund-raising drive.

With a goal of \$2,956,521, the Saginaw County United Way will distribute money to over 50 agencies in 1982-83. According to campaign directors, these agencies provide many worthwhile services. Included are aid to cancer victims, help in preventing strokes and heart attacks, assistance in maintaining supplies of blood for transfusions, and programs designed to be character-building for persons of all ages.

College President Jack M. Ryder notes that campus-wide participation will provide services that make our community a better place for everyone. He has asked each employee to help fulfill SVSC's 1982-83 United Way goal of \$9,500. "Last year a total of \$9,133 was raised for this important community effort," Ryder said. "With a little extra teamwork we can attain and exceed our goal again this year. Each of us can be a part of a successful United Way campaign."

Prizes again will be offered by anonymous donors for a drawing involving those who contribute to this year's SVSC United Way campaign. First prize in the drawing will be \$40, while second place is \$20. Each contributor will have one ticket in the drawing for the first \$20 United Way gift, with another ticket for each additional \$10. Tickets are entered automatically as soon as contributions are received.

Norma Gase is SVSC liaison and campaign coordinator the the 1982-83 drive. Persons with questions regarding the campaign, or those needing pledge cards, are asked to contact Gase at ext. 4075. "If you have special concerns about giving to a county other than where you live, please let me answer your questions," Gase said. She requests that contributions or pledges be returned to Sue Hentschel by Friday, October 22.



THANK
YOU:

WALPOLE EXPLAINS JAPANESE MANAGEMENT STYLE

An attentive SVSC audience heard Robert Walpole, Jr. discuss various aspects of Japanese business management and the implications for U.S. managers. His presentation in Wickes lecture hall last Monday was sponsored by the SVSC International Studies Committee.

Walpole is part of the management team of Walbro, Inc., which owns a Japanese subsidiary. He debunked some currently popular beliefs about Japan's industrial supremacy as "media myth," but acknowledged that Japanese firms have been very successful and offer models other nations can follow. "There are four major aspects of Japan's success story," Walpole said. "First, they emphasize their human resources. This is important, because Japan must import 98 percent of the materials it uses. Therefore, they provide worker training programs; guaranteed lifelong employment; skill enrichment; worker motivation through small group situations; and a bonus system to reward satisfactory work performance."

According to Walpole, Japanese firms follow a strategy of market growth, even when it means profit sacrifice in the short run. "They also emphasize quality control and technical innovation," he continued, "and, finally, they have a keen competitive spirit." Summing up, Walpole stated that, while Japanese firms represent a competitive force to be reckoned with, they are not necessarily unbeatable. "They have done extremely well in capitalizing on their own situation, but we have advantages in other areas," he concluded.

SPORTS REPORT

SVSC' cross country team dominated the Grand Valley State College Invitational, posting a perfect score of 15. The Cards' Tom Zarzycki paced his team with a 25:21 clocking. Teammates Spence Peterson, Duane DuMonte, Ed LaBair and Duane Johnson followed to complete the shutout.

SVSC's football squad did not fare so well at the hands of Michigan Tech last Saturday. A 10-7 halftime lead slipped away, allowing the Huskies to pull off a come-from-behind 24-10 victory. The Cards are hoping homecoming will provide needed inspiration to break into the win column.

BOARD APPROVES REVISED BUDGET, AUTHORIZES
ESTABLISHMENT OF 'SAGINAW VALLEY RESEARCH
AND DEVELOPMENT CORPORATION'

Noting that it was "appropriate to look at changes which have occurred" since adopting a 1982-83 operating budget in August, Vice President for Business Affairs Jerry A. Woodcock recommended a revised budget for approval by the Board of Control at its regular session Monday. The new budget figure totals \$12,036,430, compared to the August 9 budget of \$12,240,000.

The operating budget approved earlier by the Board was based on an appropriation of \$7,397,712 by the state. SVSC's allocation for the next fiscal year now stands at \$7,383,823, down \$13,889 from the original estimate. In addition, an executive order cut of \$55,405 announced last May, plus deferrment of other payments due from the state, have resulted in a deficit to begin the 1982-83 fiscal year. Woodcock pointed out that investment income to the College is also down because of lower interest rates and reduced revenues for investment.

Cost of providing health insurance benefits for SVSC employees has risen, but expenditures in other areas have been trimmed. By instituting "tight cash management practices," Woodcock informed the Board, "it has not been necessary to borrow at this point in time." Since the August budget contained an allowance for interest on loans, this figure has now been reduced.

Savings also are expected in expenditures for utilities. Anticipated rate increases have not materialized, and coupled with college-wide energy saving measures, will result in projected savings of \$102,050 over the amount originally budgeted. Further reductions were listed in contingency funds and in supply and expense categories for college departments. Noting that each vice president will be asked to reduce supply and expense budgets within his area by an average of 10 percent, Woodcock pointed to savings of \$70,000. "Some of these measures will be hard to realize," he acknowledged.

President Jack M. Ryder added that, while tuition increase would be one alternative for balancing the budget, "it is my judgment that we ought to stay with the present level and manage without tuition increases. Given the fact that we have already raised

tuition for this year, we should risk sustaining a small budget deficit rather than asking students to carry more of the burden." State appropriations will provide some 60 percent of operating funds, compared to 78 percent as recently as four years ago.

The recommended budget revision was unanimously adopted by the Board.

On a more positive note, the Board unanimously approved authorization for the president, vice president for business affairs and vice president for academic affairs of the College to establish a Michigan non-profit corporation to be named Saginaw Valley Research and Development Corporation. The corporation will serve as the legal entity through which the Business and Industrial Development Institute will function. Provisions of the resolution include designation of the president and two vice presidents as members of the Board of Directors for the corporation, along with three members of the Board of Control. Initial funding for the corporation not to exceed \$50,000 will come from specifically restricted funds. In a related information item, Vice President for Academic Affairs Robert S. P. Yien announced the appointment of Dr. Leonard F. Herk as director of the Business and Industrial Development Institute, effective November 15.

In other action, the Board accepted a contribution of \$25,000 from the Oscar P. and Louise M. Osthelder Foundation to establish an endowment for scholarships. Preference is to be given to students from Bay County, according to terms of the bequest.

The Board also:

--released right-of-way 49.5 feet wide on each side of the centerline of the Goetz Drain and Branch Number One in Kochville Township.

--agreed to enter into a contract with Consumers Power Company for inspections and maintenance of certain college-owned gas facilities located on the SVSC campus.

--was brought up to date on the status of capital outlay requests for the 1983-84 fiscal year. Instructional Facility Number 2 is given top priority, and it was noted that the capital outlay bill recently passed by the legislature and signed by Governor

Milliken contained an appropriation of \$100,000 "to complete plans and begin construction of IF2". President Ryder pointed out that \$1 million previously donated by the Wickes Foundation for library construction can be applied toward total projected building cost of \$28.4 million. He added that construction would be scheduled over three years, and would require additional funding from the state for completion. According to Ryder, the \$100,000 signals a commitment to proceed with the project, since "it has been a long time since the state has started a building it didn't complete."

--examined an enrollment report for the current fall semester, showing an increase of 1.6 percent in student count and 1.7 in total credit hours.

--reviewed state operating appropriations to SVSC for the past three fiscal years.

--received reports from Sponsored Programs and the Personnel Office

--heard a report from Student Government President Fred Harring detailing progress on teacher evaluations, implementation of the new student judicial code and grievance procedures, and learned that a number of students are taking active roles in support of candidates in the upcoming November election.

--welcomed SVSC alumni William Hammer and Bert Schaefer as guests to the meeting.

In accordance with a recommendation to hold one meeting per year at an off-campus location, Monday's meeting was scheduled in Southfield. A reception for Detroit area alumni followed Board and committee meetings.

HOMECOMING KING AND QUEEN SELECTED

Two students active in dorm life will reign over homecoming activities as king and queen following crowning ceremonies Monday night. Elected by their peers were Billy Dexter, a senior majoring in history, and Delaphine Prysock, a senior physical education major. Both are from Detroit.

Dexter has served as a resident assistant and assistant hall director in the SVSC dorms. He is also a member of the varsity track team, and becomes the first king ever crowned at SVSC.

Prysock has been a resident assistant for two years and is a recipient of the academic achievement award. Both were sponsored by Phi Beta Sigma fraternity.

Serving on the homecoming court with Dexter and Prysock will be: David Johnson, Flint, and Janice Corteville, Peck; Michael Morgan, Flushing, and Susan Maceroni, Richmond; Rodney Foster, Bay City, and Colleen Booms, Harbor Beach; Michael Lange, Royal Oak, and Kimberlee Key, Flint.

TEXTBOOK REQUEST FORMS DUE

Bookstore Manager Betty Wineland reminds faculty members that this Friday, October 15 is the deadline for textbook adoption lists to be submitted to the bookstore. She notes that several faculty members have already turned in request forms. "Congratulations are in order for Dr. Tom Yun and Dr. Bob Pratt, who were first to have their textbook request forms received by the bookstore," Wineland said.

Orders will go out the week of October 18, in time to beat the Christmas mail rush.

