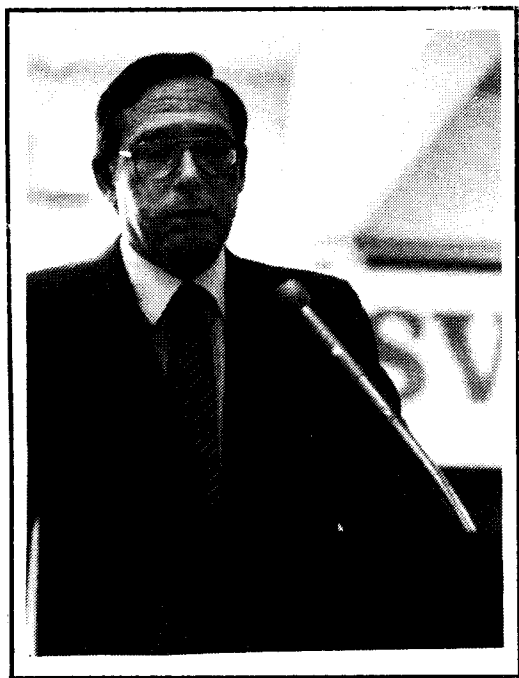


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- PRESIDENT RYDER DETAILS 'STATE OF THE COLLEGE'
- 'ARTIST IN RESIDENCE' COMING TO SVSC
- NEW FACULTY MEMBERS WELCOMED

SEPTEMBER 8, 1982

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PRESIDENT RYDER OUTLINES CHALLENGES, CITES ACCOMPLISHMENTS IN KEYNOTE ADDRESS

In his annual "State of the College" address to faculty and staff at orientation sessions last Thursday, September 2, SVSC President Jack M. Ryder outlined the challenge ahead and listed accomplishments of the 1981-82 academic year.

Noting that 1981-82 was probably the most difficult year for the 15 state colleges and universities in Michigan which anyone now working in them has faced, Ryder asked for ongoing commitment from faculty and staff to provide quality educational opportunities for SVSC students. He acknowledged that, unless economic recovery moves farther and faster than many predict, 1982-83 will be another year plagued by budgetary problems. But he pointed out that dedication and careful planning can keep the college moving toward long range goals.

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SVSC President Jack M. Ryder

"We need to weather the storm," he said, "and we need to stay on course. By weathering the storm, I simply mean that we must do our collective best to stay on board spiritually as well as physically. To make this year a good year, we need to conceive of ourselves as challenged rather than deprived, and we need to plan confidently for the future rather than give in to discouragement about the present.

"There is an enormous amount of talent and energy and good will in this room," Ryder continued. "I hope that all of it will be directed to assuring our students as much opportunity for intellectual and personal growth as they would enjoy in more affluent times."

Ryder emphasized that "we will sometimes have to substitute imagination and determination for other assets which unquestionably we should possess, but don't."

Staying on course, Ryder said, encompasses "the fact that we are a growing and developing State college, with our primary service

area being this region of the state." Ryder pointed out that he does not equate "regional" with "parochial."

"What a regional college mission means to me is that we should offer as many as possible of the baccalaureate and master's level and continuing professional education programs for which there is substantial and sustained demand within our service area. Regional responsibility also dictates ... that we continue to work actively to attract enrollments of recent high school graduates from neighborhoods and whole counties which have participated in higher education at a low rate. It means active concern for the educational needs and interests of older adults who live and work within our service area."

Summing up, Ryder said, "I believe we will emerge from these times as a healthier institution if we keep trying to maintain at least a limited amount of forward momentum."

In a more positive vein, Ryder noted the achievements made in 1981-82 toward goals established through the planning process. He cited 12 areas targeted for progress at last year's orientation and reported results for each.

-- Development of instructional computing capacity

Though the likelihood of immediate State funding "has all but disappeared," limited progress has been made. A dozen microcomputers for student use were purchased from private donations. Advances have been made toward more complete and efficient utilization of the Prime 550 central computer, and a committee will report to Ryder by January 1983 a plan for future acquisitions of computing equipment and software acceptable to academic departments.

-- Basic skills competency for students

Ryder noted that the writing lab has been recognized as a continuing part of programming for students by its incorporation into the general fund budget. Administration is assigned to Mr. Chris Looney, coordinator of basic skills. Also, a basic skills study committee headed by Dr. Basil Clark, professor of English, will begin to review the way SVSC tests and instructs in basic skills.

-- Writing across the curriculum

According to a recent report, Ryder said, most of the students who use the writing lab are affiliated with the School of Arts and Behavioral Sciences. "I therefore urge the faculty to require students to practice writing skill in virtually all of their courses," Ryder said. "Alumni surveys consistently identify the ability to write well as a skill our graduates in all disciplines find they need in the world after college."

-- Develop a comprehensive counseling and learning assistance center

The plan to locate personal and career counseling, academic advising and tutoring, and possibly the basic skills labs in one physical location has been deferred at least until we can secure the remaining mobile unit from the U. of M., Dearborn. Ryder interjected, "This is probably a good time to tell you that IF 2 has moved one step closer to ground-breaking. Last week \$200,000 to complete working drawings and begin construction was added to the capital outlay bill by the House appropriations subcommittee on higher education and sent to the House appropriations committee. While it will take some time to actually fund the project, it is at least moving in the right direction."

--Redesign our general education requirements and courses

An important accomplishment during the past year, according to Ryder, was the achievement of a working agreement within the faculty about a new and more demanding set of general education requirements for undergraduates. Designing and approving courses which fulfill the new requirements must now move forward in a spirit of concern for student needs, Ryder indicated.

-- Provide academic advising to virtually all students

Ryder said we are "moving along" toward this goal by implementing a system of mandatory advising for freshmen, sophomores and all new transfer students, beginning this fall with advising for winter semester. By winter semester, all juniors and seniors will receive information about how, where and from whom to seek academic advisement.

-- Providing comprehensive career counseling to all students by fall 1983

Responsibility for career counseling has been assigned to Dr. Philip Beal, dean of students. SVSC Foundation support has been received to install the "System for Interactive Guidance Information" (SIGI) in the Evening Services Office on second floor Wickes Hall. Students may use SIGI to explore career interests, aptitudes and values, plus the state of the job market. The library now contains a terminal connection to the "Michigan Occupational Inventory System" (MOIS), which can also be used for career information.

-- Launch the Business and Industrial Development Institute

BIDI has completed a year of existence with positive results. Several research and development projects have been funded with Institute support, an Entrepreneurship Forum was sponsored by BIDI last May, and a second is planned in May 1983.

--Improve the reliability, efficiency and scope of computer support for administrative functions

A significant achievement has been the design and programming of an integrated, on-line admissions, financial aid, scheduling and registration system now in use. The next step will be the development of on-line cumulative academic records. In addition, academic deans have acquired microcomputers through the generosity of an anonymous donor.

--Implement, with grant support, several initiatives in the field of nursing

Efforts to obtain a start-up grant for a master of science in nursing program will be renewed when doctorally-prepared faculty have been recruited. A separate proposal requesting funds for an outreach program for registered nurses in Oscoda and Cass City has been resubmitted. The program would utilize teleteaching equipment in those locations.

-- Provide physician care on campus once per week

This objective was met by employing a physician to take calls at the first aid station for two hours each week.

-- Expand opportunities for faculty development

Ryder issued a standing invitation for each of the five schools to design and request funds for their own plans for faculty development. He also pointed out that we should focus on "growing our own" faculty for certain disciplines such as computer science.

Additionally, Ryder cited other goals achieved in the past year. Included on the list were: 1) providing student and administrative services to evening students; 2) obtaining faculty advisors for several student organizations; 3) a modest increase in conference and workshop activity; 4) orientation for students entering in winter and spring semesters, as well as those entering in the fall; 5) better attendance at cultural events; 6) progress in providing access to facilities, scheduling, coaching support and scholarships for women athletes; 7) grants to two faculty members to study robotics and computer-aided design in order to develop instructional capability; 8) initiating individualized programs in French; 9) offering instruction for students in leadership skills; and 10) remodeling of 10 mobile units.

Other highlights include the implementation of the Valley Library Consortium linking the circulation systems of SVSC, Delta College and the Saginaw Public Libraries; completion of an affirmative action plan; selection of two faculty members to receive Fulbright awards; initiation of teleteaching programs in Cass City; expansion of exchange programs with several foreign institutions; and winning of the NAIA All-Sports trophy for the best overall performance of any NAIA-affiliate school in the nation.

"On the whole," Ryder concluded, "a year fraught with money problems has also been a year of great accomplishment on the part of our faculty and staff. I congratulate you all."

NEW DIRECTIONS SET FOR 1982-83

At last Friday's orientation session for faculty and staff, SVSC President Jack M. Ryder established new directions for the college for 1982-83 and beyond. Although he admitted that recent budgetary woes have slowed program development, Ryder stressed that we need not be discouraged from moving ahead.

"We plan to limit new academic program development in 1982-83 to studying the feasibility of offering mechanical engineering and electrical engineering," he said. "Our task this year is largely one of laying the groundwork and deciding when to move. If work can be completed in time, I expect to make a recommendation to the Board of Control next May," Ryder said.

He also pointed out that SVSC will move ahead with a baccalaureate outreach program for registered nurses in Oscoda and Cass City if grant money can be secured. Other new academic program proposals will be reviewed next summer.

Goals and objectives identified by several administrative units who participated in the long range planning cycle for the first time in 1981-82 were outlined by Ryder. On the list were plans submitted by business services, campus bookstore, graphics center, SVSC Foundation, development and college relations, admissions, registrar, student services "Adopt-a-student" program, plant services and athletics.

Ryder noted that the Planning Resource Council has taken "Student Retention" as its theme for 1982-83. He detailed proposals, listing those which have been implemented and others where evaluation or implementation has yet to occur.

Areas where progress has been achieved include an analysis of the cost of student attrition; a phone-a-thon to reach every undergraduate enrolled in winter 1982 and not pre-registered by July 16 for fall classes; the orientation session focusing on retention; a coordinated system of general and major academic advising to be put in place this fall; midterm grade reporting for all special admission students, with follow-up procedures established for students experiencing academic difficulty; development of the writing lab; and establishment of a basic skills study committee.

Proposals requiring further study, evaluation or implementation include establishment of a fund for retention projects; learning assistance for targeted groups; early evaluation of academic progress by new students; establishment of a college-wide policy for midterm deficiency notices; development of Doan Center Mall as an adult and commuting student lounge/study center;

requirement of syllabi which include objectives, requirements, and explanation of testing and grading for all courses; plans for involvement of commuting and part-time students in campus activities; development of a component for tracking academic progress at various stages of development; establishment of a joint task force for follow-up tactics for target groups of students; and implementation of a tracking system on the Prime computer in support of student retention.

Summing up his projections for the 1982-83 year, Ryder noted, "Obviously we can do a great deal without additional fiscal resources by changing our habit patterns and bringing creative solutions to the problems we face. The athletic department has adopted as its motto for the year 'Enthusiasm is contagious --- start an epidemic.' Let's all start an epidemic of enthusiasm," Ryder urged.

SVSC UNIVERSITY CLUB MEMBERSHIP DRIVE UNDERWAY

By now all SVSC faculty and administrative/professional staff members should have received a letter inviting membership in the newly-formed SVSC University Club. Annual dues are \$12 per year and cover newsletters plus miscellaneous expenses. Five events have been planned for the group, which seeks to foster opportunities for SVSC personnel to meet in a social environment. Other activities will be added in response to membership interest. For more information about the University Club or its activities, please call Dr. Walter Rathkamp, club president, at ext. 4362, or Dr. A. Jefferson Sharp, vice president for development and college relations, at ext. 4050.

CARDINAL RUN FORMS AVAILABLE

Pam Binder, coordinator of annual funds, has announced the availability of runner registration cards and sponsor sheets for the upcoming Cardinal Run. "For your convenience," she notes, "these forms may be picked up at the Information Desk in Doan Center." Supplies are also available in Binder's Wickes Annex office. She urges all interested participants to begin early to secure pledges.

FALL SCHEDULES ANNOUNCED

With the beginning of fall classes, most campus departments are resuming regular schedules. Included is the snack bar in Doan Center, which reopened Monday.

Library hours will be 8:00 a.m. to 10:30 p.m. Monday through Thursday; 8:00 a.m. to 4:30 p.m. on Friday; 10:00 a.m. to 6:00 p.m. on Saturday; and 1:00 p.m. to 9:00 p.m. Sundays.

Delta Bus has added runs which include stops at SVSC. For a detailed schedule of arrival and departure times, please contact MaryAnne Lustgraaf at ext. 4260. Printed schedules will also be available at pick-up points around campus.

INTRAMURAL FALL SCHEDULE SET

Intramural supervisor Paul DeGuise invites interested members of the campus community to sign up for any of the intramural sports offered during fall semester. Entry deadlines are:

Flag football (men & women) - September 14
Women's basketball - September 17
Co-ed softball tournament - September 20
Men's & women's tennis - September 14
Men's volleyball - October 18
Women's racquetball - November 8
Men's basketball - November 15

For starting dates, or more information about intramural activities, please call DeGuise at ext. 4067.

ACROSS CAMPUS--

--The campus community extends sympathy to Bob Hanes, director of engineering services, on the recent death of his father.

--Matthew Zivich, associate professor of art, has had several acrylic and watercolor paintings accepted for sale at the Joy Horwich Gallery, 226 East Ontario Street, Chicago. The location is in the center of an art gallery district two blocks east of North Michigan Avenue and across from the Museum of Contemporary Art.

--Dr. Elaine Stephens, assistant professor of education, has been selected to serve as

an external evaluator of grant proposals for the National Institute of Education. She was recently elected president of the Mid-Michigan Association for the Education of Young Children, and she serves as co-editor of "News and Views on Reading" published by the Michigan Reading Association.

NEW FACULTY ACCEPT SVSC TEACHING POSTS

Thirteen new faculty members have accepted positions on SVSC's teaching staff, three others have received a continuation of assignments which were temporary last year, and a visiting professor from Kyung Hee University in Seoul, Korea has been added to the fall semester roster.

New faculty in the School of Arts and Behavioral Sciences are Dr. V. Emilio Castaneda, associate professor of Spanish; Dr. Kermit S. Kynell, associate professor of criminal justice and political science; and Mr. William Wollner, assistant professor of music.

In the School of Business and Management, six people are new to the staff and one returns on a continuation. New are Mr. Abbas J. Ali, assistant professor of management/marketing; Mr. George A. Chressanthis, assistant professor of economics; Mr. Raymond A. K. Cox, assistant professor of management/marketing; Dr. Arnold M. Melnick, associate professor of accounting; Mr. Paul Swiercz, assistant professor, management/marketing; and Dr. Myoung Kwan (Peter) Park, visiting professor in economics. Mrs. Jill M. Wetmore continues as instructor in marketing.

Additions in the School of Education are Dr. Jean Brown, associate professor of education; and Mr. Mark Simon, instructor of physical education.

Mrs. E. Ann Gallegos and Ms. Pat L. Pelletier continue as instructors in the School of Nursing.

New in Science, Engineering and Technology are Dr. Morteza Khojasteh Marzjarani, assistant professor of mathematics; Dr. Christos Nikolopoulos, assistant professor of mathematics; and Dr. Douglas E. Zabel, assistant professor of Chemistry.

SVSC TO HOST 'ARTIST IN RESIDENCE'

To many, "Tin Pan Alley" is a quaint-sounding expression associated with music. To Gerald Marks, it has meant a way of life.

The 81-year old composer/musician will be paying a visit to his hometown this month when he spends a week as "Artist in Residence" at SVSC. Marks will arrive in Saginaw Sunday, September 12 for the beginning of a whirlwind week of activity that would leave many younger persons breathless. He will meet a variety of groups and individuals interested in music, guest lecture in SVSC music classes, appear on television, conduct a music lab -- and kick off the humanities series titled "Saginaw: Its Cultural Heritage, Yesterday, Today and Tomorrow."

Born in Saginaw at the turn of the century, Marks graduated from Saginaw High School in 1917. He wrote the senior class song that year, and began his long musical career in Saginaw.

Well-known popular hits penned by Marks include such old standards as "All of Me" and "Is It True What They Say About Dixie?" But he also wrote scores for motion pictures and musical productions, including the "Ziegfeld Follies." The 22-part "Sing a Song of Safety" series of musical messages that instilled tenets of safety in thousands of school-age children is also a Marks creation.

His citations include recognition by the U.S. Defense Department for authoring a song to sell government bonds and by the American Heritage Foundation for music designed to stimulate voting. Other awards came from B'nai B'rith for religious music; Paralyzed Veterans of America, to whom he contributed royalties from "Nine Days for Americans"; American Legion; and American Society of Composers, Authors and Publishers (ASCAP).

Currently Marks represents ASCAP on the lecture tour, and his week in Saginaw is sponsored by them.

Explaining his reason for taking on this role at an age when others might be content to rest on their laurels, Marks said, "We are one country which produces music the whole world listens to. Today's music is

everybody's companion -- we find it in banks, elevators, department stores, medical therapy, air terminals, and elsewhere. After a lifetime spent in Tin Pan Alley I can testify there is a world of dissimilarity between the weaving of imprecise theory and the sway, the strength, the influence of experience."

Tuesday evening, September 14, Marks will be a special guest at the opening program of SVSC's Saginaw Heritage series at the Ruben Daniels Lifelong Learning Center. The topic for the 7:00 p.m. meeting, free to the public, is "Saginaw's Contribution to Tin Pan Alley, 1890-1945."

Other activities for Marks next week include a reception hosted by SVSC faculty and staff at 4:00 p.m. Monday, September 13 in the Wickes Hall faculty lounge. Tuesday afternoon he will tape a session for Channel 19 TV's "Day by Day." Throughout the week, Marks will visit music and humanities classes at SVSC, and assist faculty with curriculum study.

Instrumental in arranging the Marks visit were Dr. Robert S. P. Yien, vice president for academic affairs at SVSC; Dr. William K. Barnett, dean of the school of arts and behavioral sciences; and Mrs. Rosella Collamer, director of Chrysallis Center. SVSC's music department, chaired by Dr. Charles Brown, assisted with campus arrangements for lectures and classroom visits.

For more information about the Artist in Residence program or Marks' schedule, please call SVSC Chrysallis Center at ext. 4267.

PERSONNEL

ADMINISTRATIVE SECRETARY, School of Business and Management. Full-time, permanent, replacement. Level 6, \$5.80 per hour.

CUSTODIAN, Plant Services. Full-time, permanent, replacement, 3rd shift, 11 p.m. to 7 a.m., Wednesday through Sunday. \$5.80 per hour. Special posting 9/3/82.

These positions will be open to members of the campus community for one week. Interested persons should contact the personnel office at ext. 4108. SVSC is an equal opportunity, affirmative action employer and is non-discriminatory in its policies and practices.