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IN THIS ISSUE...

- ...MBA Worth Effort, Grads Say
- ...Frahm New Information Services Head
- ...Directory Update Time Here

SVSC SETS ORIENTATION PROGRAMS

Students set to attend SVSC fall classes can choose from four summer orientation sessions designed to give them information about the college, its programs and services. According to MaryAnne Lustgraaf, orientation coordinator, each session will include two full days of information and activities.

Sessions are slated for June 22-23, July 13-14, July 27-28 and August 10-11. "By providing a choice of dates, we hope to accommodate all students who will be entering SVSC classes for the first time this fall," notes Lustgraaf. "New students are special people with special needs, and we want to help them start their college careers with a solid foundation."

Lustgraaf adds that transfer students may also attend any of the orientation programs. All students who participate will be able to register for fall classes with the guidance of college academic advisors.

Participants will also complete required basic skills tests and have the option of taking special placement exams in math, chemistry and foreign languages. Other activities include campus tours, meetings with SVSC deans, media presentations and a role playing session to simulate freshman year experiences.

A special program has been planned for parents and spouses of entering students. Family members attending these optional activities may stay either in SVSC residence halls or off campus.

Registration fee for students is \$30 and includes programs, meals and housing. Participating family members pay a \$5 fee, with meals available at \$17.25 and dormitory rooms at \$4 per person.

Each session is limited to 160 registrants, with vacancies available in the July 27-28 and August 10-11 sessions. For more information about any of the programs, please contact Lustgraaf at ext. 4260.

MBA MEANS GOOD BUSINESS SENSE

All the classes, studying and research work needed for a Master of Business Administration degree are worth the effort, say graduates of SVSC's young MBA program.

A survey recently completed by 22 of the first 27 recipients of MBAs from SVSC showed that all felt the degree had benefited them in some way.

Typical comments from graduates indicated the program gave them practical preparation for a business or professional career. Others who had not been enrolled in a formal program of study for a period of time said they saw it as an opportunity to update their skills.

Some noted that completing requirements for an M.B.A. was a confidence-builder, or that the discipline of study helped them learn to organize their time to best advantage. Self-fulfillment in reaching an academic goal was also cited as a reason for satisfaction with the program.

All but three of the respondents had been employed before entering the program. Ten of those with jobs remained with the same employer after completing degree

requirements, with five receiving promotions. Three others held the same position, while two noted that the question of promotion did not apply in their situation.

Nine of those surveyed, or 40%, had accepted positions with a different employer. A third of them considered their new jobs a promotion over previous work.

Some 36 percent indicated that their employers regard the M.B.A. as an important qualification and employ several persons with the degree. In these circumstances, SVSC grads found that employers generally felt that an M.B.A. earned at SVSC was as academically valid as the same degree obtained from another institution.

Respondents also pointed out that SVSC's course of study has a reputation for being academically demanding.

Salaries reported by 20 respondents ranged from three who were earning less than \$15,000 annually to two who have yearly incomes over \$40,000. Six listed salaries between \$22,000 and \$25,000, four earned between \$25,000 and \$30,000, with three receiving \$30,000 to \$35,000 each year. Salary ranges for the remaining two were from \$15,000 to \$22,000.

SVSC initiated its M.B.A. program in fall semester 1977. By 1979 enrollment had grown to more than 200 students, with the first three degrees granted in May, 1979. An additional 30 persons received M.B.A. degrees last month following winter semester.

Dr. James L. Mitchell, dean of SVSC's school of business and management, notes that the program accepts both students whose undergraduate degrees were in business administration and those from other fields who meet rigid entrance requirements. "This accounts for the wide variety of reasons listed for satisfaction with the program," he feels.

According to Mitchell, SVSC has planned its program to accommodate already-employed students, so nearly all classes are offered evenings. "Because of job responsibilities, students may require a longer time period to complete coursework," he points out, "but they are able to do so without interrupting established career plans."

Survey results showed that the average time

to earn an M.B.A. was 2.72 years, with a range from one to four years. "The shorter times generally occur when a student has advanced credits from another institution which will transfer into our program," Mitchell says, "while longer completion times are usually for students whose undergraduate degree was in an unrelated major."

From 36 to 60 credit hours of study are needed for the M.B.A. degree at SVSC. Twenty-one hours are in "foundation" courses which may be waived by those with previous background in business classes. For more information about the program, please call the school of business and management at ext. 4064.

#### FRAHM TO HEAD INFORMATION SERVICES

Marilyn G. Frahm has been named director of information services for SVSC, according to vice president for development and college relations Dr. A. Jefferson Sharp. Her appointment is effective on June 16 when she succeeds John Rummel, who will become director of community relations for St. Luke's Hospital, Saginaw.

Frahm has been media coordinator in the office of information services since October, 1979. Her new duties will include management of the college news bureau, including media relations, sports information and photography.

The publications office, headed by Lindy Babcock, will be separated from the information services office and will now report directly to Dr. Sharp. However, editing and photographic services will continue to be provided by the office of information services.

Frahm earned a master of business administration degree from SVSC in 1981 and holds a bachelor of science from MSU. Long active in various community groups, she has been a 4-H club leader for 20 years, is a member of the Michigan Department of Agriculture's consumer advisory committee and a past member of the speaker's bureau division of Michigan Farm Bureau women's committee. She also belongs to the American Association of University Women and the Zonta Club of Saginaw.

Before joining information services, she worked for the division of placement and continuing education at SVSC, and in the college

of agriculture at Michigan State University.

"We are extremely pleased to promote Marilyn to this most important post. She has developed very well in her role as media coordinator, assuming increased levels of responsibility under the direction of John Rummel," Sharp noted.

Frahm resides near Frankenmuth with her husband, Ralph. They are the parents of three sons.

#### FACULTY/STAFF DIRECTORY UPDATE BEGINS

It's time to update photos and information for the 1982-83 annual SVSC Faculty & Staff Directory. Please take time now to check the information in the current directory and verify its accuracy. If there are any changes in either your home or office data, such as a new phone number, new title, etc., please type the corrected or updated version in a memo directed to the office of information services. If no changes are requested, we will use the same photo and data that appears in the 81-82 edition.

Since we now have a full-time photographer on staff, you may want to take advantage of the chance to have a re-take of your file portrait. In addition to helping us recognize co-workers from other campus locations, the photos are a convenience to you if you ever need passport or I.D. pictures. Photographer Dennis Ullrich can be reached at ext. 4086 for an appointment, or he will take your photo on a walk-in basis between 11:30 a.m. and 1:30 p.m. during the next two weeks. His office/studio is in Wickes Annex.

Your assistance is requested now, so that the directory can go to the printer by August 1 and be back in time for the start of fall semester early in September. Please call information services at ext. 4054 if there are any questions.

#### SVSC ON TV

SVSC's campus and personnel will be making the video scene during June. Tonight (June 9), P.M. Magazine viewers will see a segment titled "The Family Affair" on channel 5, a feature based on the high school track meet run on our Morley Field on May 24. It involved students from Arthur Hill high school coached by Bill Johnson, Clare high school tracksters under the direction of Rob Johnson,

and a Vassar high school team whose coach is Dan Johnson. The Johnson brothers enjoy a friendly rivalry, and have promised to make it a four-way event when brother Ron, currently assistant at Kearsley, becomes a head coach.

Those who have access to cable television will be able to view the NCAA Division II Outdoor Track and Field Championships held May 28 and 29 in Sacramento. ESPN - TV has scheduled the telecast for this Saturday, June 12, starting at 8:00 p.m. It's a great opportunity to see national caliber athletes, and see some of SVSC's five All-Americans competing in the two-day event. SVSC ran to a seventh-place finish in its first NCAA II outing.

National champion Eddie Brown will be in the spotlight, breaking the tape in the 400-intermediate hurdles. You should also see the mile-relay running to their second place finish, right behind Angelo State, Texas.

#### ALUMNI PICNIC REMINDER

Members of the SVSC community who want to participate in the early bird drawing should make their reservations with Jo Stanley by Wednesday, June 16. The event features one of John Curry's famous picnic lunches, plus an afternoon of games and conversation. For details, check the last "Interior" or call the alumni relations office at ext. 4050.

#### SVSC-MESPA ELECTIONS HELD

The following persons were recently elected and installed as officers of the SVSC Secretarial and Clerical Association, MESPA: president - Gloria Wagener, administrative secretary to the dean, school of arts and behavioral sciences; vice president - Michele Angle, shop supervisor, bookstore; secretary - Shirley Roberts, faculty secretary, Pioneer Annex; treasurer - Nancy Whalen, faculty secretary, fine arts. Serving as stewards will be Cindy Conway, administrative secretary to the dean, school of science, engineering and technology; Nancy Campbell, administrative secretary to the controller; and Angela Browne, senior transcript clerk, registrar's office. To fill a vacancy created by a resignation, Victoria Tepe, library technical processing clerk, has been appointed acting steward. Pamela Besiak, senior secretary, academic support services, will serve as acting steward during Cindy Conway's leave of absence.

For more information about the association,

please contact any of the officers listed above. Mrs. Wagener can be reached at ext. 4062.

#### SUMMER LIBRARY HOURS ANNOUNCED

During summer, the Library/Learning Resources Center will be open on Mondays through Thursdays from 8:00 a.m. to 10:30 p.m.; Fridays 8:00 a.m. to 5:00 p.m.; Saturdays, 10:00 a.m. to 6:00 p.m.; and closed Sundays. They will also close July 5 for the Independence Day holiday, and will only be open Tuesdays through Thursdays, 8:00 a.m. to 4:30 p.m. after summer classes end August 7. Regular hours will resume with the beginning of fall classes September 7.

#### 15 RECEIVE SVSC ACHIEVEMENT AWARDS

Fifteen SVSC students have received grants recognizing academic performance and leadership in campus activities. SVSC dean of students Philip E. Beal noted that each recipient had maintained a grade point average of 3.25 or higher while enrolled full time. "Winners of SVSC Achievement Awards also were involved in extracurricular activities ranging from athletics to volunteer service with community agencies," he adds.

Named to receive the awards, worth \$100 per semester toward college costs at SVSC next fall and winter, were: Bad Axe - Nancy R. Milton, R.R. #1; Battle Creek - Lori M. Meyer, 249 Watkins Lane; Bay City - Kellie A. Walker, 5813 W. Side Saginaw; Chesaning - Helen E. Owens, 16801 S. Stuart Rd.; Detroit - Delaphine Prysock, 2001 Longfellow Street; Grosse Pointe Woods - Catherine M. Schmidt, 1375 Edmundton; Harbor Beach - Colleen Booms, 7955 Learman Road; Midland - Victoria Tepe, 414 W. Buttles; Mosinee, Wisconsin - Patricia L. Stevens, 465 Scout Rd.; Oscoda - Victoria L. Buchinger, 1927 River Avenue; Richville - Donna M. Drake, 3332 VanBuren; Saginaw - Dorene E. Newman, 5211 Prestwick; and Lynn A. Sonsmith, 3458 Mackinaw; Spring Lake - Fred T. Harring, 326 South Street; and Union Lake - Penny M. Crawley, 2731 Red Arro.

Winners were selected by a college screening committee which included representatives from the admissions office, student government, financial aid office and student life.

#### SVSC SELECTS SIX FOR CITIZENSHIP AWARDS

Although motivated by a desire to help others,

six high school seniors recently learned that community service can bring personal reward as well. Students from Anchorville, Charlotte, East Detroit, Escanaba, Mt. Pleasant and St. Clair Shores have been named to receive Citizenship Awards for study at SVSC.

The award recognizes academic achievement plus demonstrated leadership in school and civic activities. It pays \$500 each year toward tuition and fees at SVSC and can be renewed up to four years with full-time enrollment and a minimum 3.0 (B) grade point average.

Winners were chosen by a college selection committee. They are: Kelly Lynn Gardiner, 15215 Crescentwood, East Detroit; Kevin L. Haley, 3180 Milliken Rd., Charlotte; Jane Johnson, 307 Pine St., Mt. Pleasant; Sandra L. Kammer, 8928 Meisner, Anchorville; Diane L. Kostenko, 20419 Mauer Drive, St. Clair Shores; and Jean Marie Tolfa, 2400 South 26th Street, Escanaba.

SVSC grants up to six Citizenship Awards each year. High school students entering their senior year this fall can apply for these scholarships anytime prior to March 15, 1983, to be considered for the following fall semester. For more information, please contact the SVSC office of admissions at ext. 4200.

#### POLISH INSTITUTE TO SPONSOR FILMS

A special showing of films documenting the 1979 visit to Poland by Pope John Paul II has been scheduled for 2:30 p.m., Saturday, June 26, here. The presentation in Wickes lecture hall is sponsored by SVSC's Institute of Polish Studies.

Both an English and Polish version of the tour will be screened, with admission open to the public free of charge. Background information about the movies will be given by Dr. Anna Dadlez, director of the Polish Institute.

"There is a battle in Poland for allegiance of human minds and souls," Dadlez believes, "and the Church is winning."

"On one hand you have the powerful Marxist ideology expounding the rights of the common man. The Church in Poland accepts the principle of individual dignity and adds ideas of Christian humanism and advanced political and social notions," she says. "Thus it is the Church that is accepted as agency for human and national rights in Poland."

According to Dadlez, it is generally acknowledged that the Catholic Church has been a prime factor in Poland's recent struggle for freedom. And she feels that John Paul II has played an active role in working for human rights in Poland.

"In remarks to the United Nations assembly during his fall 1979 visit to the U.S., John Paul II noted that the question of human rights is of the highest importance in internal social life as well as in international life. One of his first priorities after election to the papacy in 1978 was to visit his native Polish homeland and emphasize that Poland has a special mission in world events," she says.

The color movies, titled "Pope John Paul II in Poland," depict his joyous reception by the Polish people. For more information about the June 26 program or SVSC's Polish Institute, please call ext. 4315.

#### ACROSS CAMPUS--

--Dr. David E. Barker, associate professor of French, has been named reader for the Advanced Placement Examinations in French administered by the Educational Testing Service. He will join over 900 other readers in all academic subjects from across the nation for the reading June 11-18 in Princeton, New Jersey. This marks the fourth consecutive year that Barker has participated in the exams, given annually to high school students desiring college credit for work completed in secondary school.

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--Officials of Saginaw's public libraries have set June 14-19 as "Fine Free Week" at all six locations. Borrowers can return any overdue books, records or films without payment of overdue fines. For more information, please call 755-0904.

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--At the spring meeting of Michigan College and University Placement Association, SVSC's Gary Apsey was elected treasurer for a two-year term ending in mid-1984. Apsey is director of placement and cooperative education at SVSC.

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--Dr. Barron Hirsch, chairman of SVSC's art department, served as judge of the recent West Side Art Fair in Saginaw. The annual event has grown in both size and stature for the past several years, and attracts entries from many outstanding Michigan artists.

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--Theatre director Maarty Reilingh is looking for formed wood to make shields which will be used in SVSC's fall production. He notes that the curved backs from old wooden theatre seats serve the purpose well. Anyone who knows where he might obtain them, or something similar, is asked to contact Reilingh at ext. 4019. About one dozen will be needed, and donations would be welcomed.

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#### PERSONNEL

INSTRUCTOR/ASSISTANT/ASSOCIATE/FULL PROFESSOR OF ACCOUNTING. Full-time permanent. (Replacement) Beginning fall 1982. Salary negotiable.

COORDINATOR OF ANNUAL FUNDS, SVSC FOUNDATION. Full-time, permanent. (Replacement) Salary negotiable.

Anticipated vacancy: ASSISTANT PROFESSOR OF SPANISH. Full-time, permanent. (Replacement) Salary negotiable.

These positions will be open to members of the campus community for one week. Interested persons should contact the personnel office at ext. 4108.

SVSC is an equal opportunity, affirmative action employer and is non-discriminatory in its policies and practices.