

For Saginaw Valley State College Employees.
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FORUM TEACHES BUSINESS SUCCESS

Over 50 business professionals from across the state will be telling 125 present and future small business persons how to launch and manage successful enterprises during a May 14-15 Entrepreneurship Forum here.

Included among the "faculty" are persons who have successfully started up their own businesses, as well as accountants, attorneys, bankers and venture capitalists. They will tell how to start businesses or to expand or improve companies they may already own.

A diverse variety of workshops, panels and one-on-one discussions will provide participants with financial, legal and professional resources, plus information needed to develop private enterprise ventures successfully.

Selection of topics and speakers has been directed by a 30-member local steering committee, including business, industry and community leaders from the quad-county area. Prime sponsors thus far include the SVSC Business and Industrial Development Institute, The Dow Chemical Company, USA, and Forward Bay County, Inc. - Economic Development Administration.

The program has been organized by the Entrepreneurship Institute, a private, non-profit corporation based in Columbus, Ohio, in cooperation with the Business and Industrial Development Institute.

"We will be explaining how to succeed in business through the examples of persons who have," notes president Jack M. Ryder.

"It is imperative that business beginners get the help they need in early stages of their operation if they are truly going to succeed."

Among the 55 guest speakers are: Wilbur Reall, senior vice president, First State Bank of Saginaw; Joan Bintz, co-owner of Bintz Apple Mountain, Freeland; Wallace J. Bronner, owner and president of Bronner's Christmas Decorations, Frankenmuth; Herbert Doan, chairman and CEO, Doan Resources Corporation, Midland; Meade Gougeon, owner of Gougeon Brothers Boat Works, Inc., Bay City; and Michael Gray, vice president of Peoples National Bank, Bay City.

Also Judith Keller, owner of Frankenmuth Cheese Haus; Alan Ott, president, Chemical Bank and Trust Company of Midland; Allan R. Thieme, president of Amigo Sales, Inc., Bridgeport; Robert H. Tiderington, chairman of the board, Fischer-Flack, Inc., Saginaw; James Vanderkelen, president of Snow Machines, Inc., Midland; and Walter E. Walpole, chairman of the board, Walbro Corporation, Cass City.

Additional details about the program will be released shortly. For more information please phone the Entrepreneurship Institute at 1-800-848-3952.

ANCIENT INSTRUMENTS TO BE HEARD

While some musicians are jumping into the future with electronically produced sounds and rhythms, SVSC's Collegium Musicum specializes in Renaissance and other early music, played on instruments of those times.

They will be presenting a concert titled "Sounds of Ancient Instruments," featuring unfamiliar sounds from the lute, recorder, krumhorn, portative organ, vielle and sackbut, blended with assorted modern instruments. The performance is

set for 7:30 p.m. this Friday, April 2, in the college theatre.

Included are troubadour songs of the 12th century, 16th century music of Spain, works by Flemish master Isaac Heinrich, and selections from the English Renaissance and Masque periods. Ancient music from Italy and France is also represented, and SVSC's brass ensemble will perform with the collegium on selected melodies.

Tickets for the concert are \$2 general admission and \$1.50 for students or senior citizens. For more information, please contact the fine arts office at ext. 4159.

EIGHT MANAGEMENT DEVELOPMENT PROGRAMS TO BE PRESENTED

Supervisors, managers and leaders from area businesses will be meeting on campus for eight sessions designed to enhance individual and organizational effectiveness. The sessions are set for 9:00 a.m. - 4:00 p.m. on Tuesday, April 6, Thursday, April 8, Tuesday April 13, Wednesday, April 14, Tuesday, April 27, Wednesday, April 28, Tuesday, May 4, and Wednesday, May 5, in lower level Doan Center. Sponsors are the SVSC Management Center and Human Resource Dynamics, a management consulting firm.

Speaking April 6 on "Managing Stress in the '80's" will be SVSC faculty member Marcia Shannon. Maryann Cox of Human Resource Dynamics will be the instructor for "Effective Supervisory Skills for Productivity Improvement" on April 8.

Rosalie Troester, acting director of the Chrysallis Center, will be teaching about "Effective Written Communications" on April 13, while Cox will instruct the April 14 session on "Women in Management."

"Speed Reading for Improving Management's Communication and Understanding" will be the topic of Dr. Leslie Whittaker of SVSC on April 27, while Dr. Albert Busch will tell "How to Motivate Your Employees to Greater Productivity" on April 28. Cox will be the instructor for the April 4 session on "Problem Solving and Decision Making" and the concluding May 5 class on "Managing Management's Time."

A descriptive folder on the series is available from the office of continuing education.

Cost for the eight sessions is \$75, including materials and lunch. For additional information, please phone ext. 4068.

COMMENCEMENT CROWD CURTAILS TICKETS

Because more than 700 students will be eligible for graduation at the May 8 commencement ceremonies this year, it has been necessary to limit to four the number of guests each graduate may invite. Consequently faculty and staff members will also be limited to four tickets. If you plan to march, you will not need a ticket for yourself, but each member of your family and each guest must have a ticket to be admitted to the ceremonies.

Please make certain your ticket reservation form is received by the office of campus activities not later than this Friday, April 2. Since not every faculty and staff member may use his/her full ticket allotment, there may be extras, so order the total number you need and you will receive four initially. If possible, extra tickets will be distributed next week. Please pick up your tickets at the office of campus activities information desk in Doan Center.

MERRY WIVES, KING OF HEARTS SHOWN

Movies scheduled for April by the Valley Film Society offer a varied menu for viewers. Set for this Friday, April 2, is a filmed version of the opera "Merry Wives of Windsor." In contrast, the April 16 movie examines self-destructiveness of the civilized world and the demarcation between sanity and madness.

"Merry Wives" has been described as a textbook on how to film an opera. Notes one critic, "The picture makes one forget that singing is being done at all. The play is the thing, and the fact that it is being sung rather than spoken becomes unimportant."

"Kings of Hearts," to be shown on Friday, April 16, is set in a small French town at the close of World War I. Fleeing Germans attempt to delay their pursuers by planting a bomb, causing residents hastily escaping possible destruction to forget the inmates of the local insane asylum. This sets the stage for hilarious lyrical comedy when a Scottish soldier, played by Alan Bates, is sent to disarm the bomb.

Screen time for Society movies is 8:00 p.m. in

Wickes lecture hall. Pro-rated memberships available at the door cost \$7.50 for seven admissions purchased by April 2 or \$6.50 for six admissions purchased between April 3 and 16. For more information, please call Tom Hearn at ext. 4332.

SCIENCE COLLOQUIUM STUDIES ZINC

Recent studies of zinc metabolism in humans and animals demonstrate its importance for physical and neurological well-being. At the next SVSC science colloquium, set for 1:00 p.m., Wednesday, April 7, Dr. Ralph C. Gordon will discuss "The Key Role of Zinc in Biological Processes." He will present research findings from the literature and personal-laboratory observations to outline potential involvement of zinc in the etiology of the fetal-alcohol syndrome in humans.

Dr. Gordon is professor of pediatrics and human development at Michigan State University college of human medicine, and director of pediatrics for Saginaw Cooperative Hospitals.

The colloquium is open to all interested members of the campus community. It will be held in room 158 Pioneer Hall, with refreshments available. For more information, please call Dr. Charles Pelzer at ext. 4358.

"BROWN BAG" LUNCHEON SERIES CONTINUES

Next Monday, April 5, campus ministry will sponsor another program in its "Brown Bag" series. Loretta Weber will be presenting a prayer and decision model called "Discernment." The discussion will be held in campus ministry center in the basement of "A" house dorm from noon to 1:00 p.m. All interested members of the campus community are invited to bring a lunch and share their comments.

PRINT CLUB COLLECTION DISPLAYED AT SVSC

Prints originally distributed through a club will be on exhibit here for two weeks beginning next Monday, April 5. The display, from a private collection, is titled "Chicago Print Club: 1911 to 1940."

At a time when American artists had little support, the Chicago Print Club provided income and encouragement. It was founded in 1910 with 20 active artist members. They were supported by associate members, who contributed funds in return for etchings

received on a subscription basis.

An exhibition was held each year at the Art Institute of Chicago, and there were traveling exhibits until the late 1940's. In addition the group published books on etching and commissioned numerous editions of prints. Its success helped establish printmaking as a major medium in the development of American art.

This exhibit will conclude the 1981-82 art exhibition series at SVSC's art workshop gallery. The gallery is open to the public free of charge weekdays from 9:00 a.m. to 4:30 p.m.

BASKETBALL AWARDS BANQUET SET

An awards banquet to honor members of the 1982 men's and women's Cardinal basketball teams is set for 7:00 p.m. Friday, April 16, in Doan Center. Tickets for the evening, open to all interested members of the SVSC community, are \$8. It's a good chance to spend an enjoyable evening and let our teams know that we value their contributions to SVSC. The program will include highlights of their recent participation in NAIA national competition at Kansas City. For more information about the banquet, please call Joan Webster at ext. 4114.

ACROSS CAMPUS--

--Poetess Diane Wakoski will be reading from her works next Monday, April 5, at 7:30 p.m. in lower level Doan Center. The publisher of 14 books of poems, she is poet-in-residence at Michigan State University. The reading is free and open to the public.

--A series of scholarships and financial aid workshops are scheduled for today, March 30, and tomorrow to focus on new and renewal aid application procedures. Please encourage returning students to apply, as renewal is not automatic. Workshop times and locations are: Tuesday - 4:00 p.m., room 158 Pioneer Hall; 6:00 p.m., room 220 Wickes Hall; and Wednesday - noon, room 158 Pioneer Hall. For more information, please call the office of scholarships and financial aid at ext. 4103.

--SVSC maintenance repairman Nelson Beck will be retiring next week after many years of service to the college. A dinner in his honor is planned for Das Michigan Haus on Friday, April 16, at 7:30 p.m. All members of the campus community are invited to attend at

a cost of \$10 per person including gift contribution. For reservations, please call Sally Callahan at ext. 4080.

--Assistant professor of criminal justice David Hayeslip has successfully completed all requirements for his doctoral degree at Michigan State University. He successfully defended his doctoral dissertation, "The Determinants of Job Dissatisfaction and Job Satisfaction Among Correctional Officers: An Exploratory Study," last week. Hayeslip will receive his doctor of philosophy degree from the college of social science, school of criminal justice during commencement ceremonies on June 12 in East Lansing.

--Tonight's the evening you are invited to join Hemlock residents for a stroll through the past in Hemlock's middle school gymnasium from 7:30-9:30 p.m. This event is the finale for a six-week series examining the history of Richland and Fremont townships. A treasure trove of memorabilia will be shown at the "museum for a night," including old farm implements, antique toys and books, and items formerly manufactured in Hemlock. Acting Chrysalis Center director Rosalie Troester has served as advisor for the community series. The museum night is open to the public free of charge.

--SVSC's physics club will visit AMS Fusion, Inc., in Ann Arbor, this Friday, April 2. On the same trip they will go to the department of physics and astronomy as well as the nuclear engineering department at the University of Michigan. In January the club visited the health physics department of the cancer treatment center at St. Mary's Hospital, Saginaw. Students and faculty toured facilities such as the linear accelerator, radiation treatment and diagnostic facilities.

--SVSC's choirs, collegium and brass ensemble completed a successful tour to the Chicago area last week, performing at St. Victor's Church in Calumet City and at the Baha'i Temple in Wilmette. The choirs performed two Brahms motets as they sang for the Baha'i celebration of the new year. The collegium performed music of the French Medieval period and from the Spanish Renaissance, and the brass ensemble performed German Tower music and selections by Bach in honor of his birthday anniversary. While in Chicago the students visited the Museum of Science and Industry plus other cultural locations. Their director is Dr. Eric Nisula.

--The SVSC 40-member wind band also participated in its annual tour recently. The instrumental ensemble, under the direction of Dr. Jon Mitchell, performed a pre-tour concert at the SVSC campus theatre on February 25 and made a recruitment-goodwill concert appearance Friday at Bridgeport high school. The band next traveled to Cambridge, Ontario, where they performed at the Fairview Mennonite Home and Senior Citizen's Complex to a capacity house. After sightseeing trips to the Kitchener Market and to Toronto, the group returned back home.

--Kay Elaine Delap is the new reference librarian at SVSC, succeeding Rosemary Rice-Billings. She holds a B.A. in media science from Purdue University and a master of library science and specialist degree in library information science from Indiana University. She has been a reference assistant at the Indiana University library and earlier was an acquisitions clerk, law librarian, reference librarian and media specialist. She has extensive experience in computer assisted reference and begins her duties here on April 12.

--Next shopper's day for the SVSC Children's Center has been scheduled at Saginaw's State Street A & P on Wednesday, April 14. By presenting a special identification card, you can secure a donation of 5% of the amount of your grocery purchase to help fund our Children's Center. Cards are available from the information desk in Doan Center, student government office, dean of students' office or evening services.

--Dr. Shiv K. Arora, professor of marketing at SVSC, has been elected president of Eastern Michigan Contract Bridge Association. The association, a unit of the American Contract Bridge League, includes Flint, Saginaw, Bay City, Midland, Mt. Pleasant, Caro, Traverse City, and other cities in northeastern Michigan. Arora has also been named chairman of the regional bridge tournament to be held at SVSC on June 16-19, 1983.

--Assistant professor of physics Dr. Albert Menard has been listed in the 1982-83 edition of "Who's Who in Technology Today." He joined some 25,000 of today's scientists and engineers presently working on advanced technology who are listed in the book, which will be published this spring.

--1979 SVSC graduate Evie Anderson is Challenge Bowl chairman for the Big Brother/Big Sister

bowling competition which will take place this Saturday, April 3. She urges persons wishing to help the Big Brother/Big Sister effort to participate, by pledging one cent (or more) per pin. Sponsor forms are available from James Dwyer in the admissions office at ext. 4200 or by phoning Ms. Anderson at 792-1527, the Big Brothers office in Saginaw.

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PERSONNEL

COORDINATOR OF PROSPECT RESEARCH AND RECORDS-S.V.S.C. Foundation. Full-time, permanent. (New). Salary negotiable.

This position will be open to members of the campus community for one week. Interested persons should contact the Personnel Office at ext. 4108.

SVSC CALENDAR OF EVENTS -- APRIL 1982

- March 18 - "Stanley Rosenthal: Recent Mixed Media Etchings" art exhibition at SVSC art workshop
April 2 gallery. Open to public free of charge weekdays from 9:00 a.m. to 4:30 p.m. Call fine arts office at ext. 4159 for information.
- April 2 - SVSC Collegium Musicum Concert; 7:30 p.m., SVSC theatre. Open to the public; tickets are \$2 general admission, \$1.50 for students or senior citizens. Call SVSC fine arts office at ext. 4159 for information.
- 2 - Softball, SVSC at Alma College, 3:00 p.m.
- 2 - Valley Film Society showing of movie "Merry Wives of Windsor;" 8:00 p.m., Wickes lecture hall. Prorated memberships available at the door. For information call Dr. Thomas Hearron at ext. 4332.
- 2-3 - Men's Track; SVSC at Ohio State University relays.
- 2-3 - Golf, SVSC at Smokey Mountain Invitational; Newport, Tennessee.
- 3 - Softball; Hillsdale College at SVSC; 1:00 p.m.
- 3 - Women's Track; SVSC at Western Michigan University Invitational
- 3 - Kite Flying Contest and workshop; 10:00 a.m. to 2:00 p.m., beginning at Doan Center. For information, call SVSC campus activities at ext. 4260 or SVSC volunteer services at ext. 4294.
- 3-4 - Microwave Cooking Demonstration; SVSC theatre. For times and details, call Jerry Dambro at 790-3500.
- 5 - Softball; SVSC at Grand Valley State College, 8:00 p.m.
- 5 - Poetry Reading; 8:00 p.m., Wickes faculty lounge. Open to the public free of charge. For information call Dr. Drew Hinderer at ext. 4497.
- 5-19 - "Chicago Print Club: 1911 to 1940" art exhibition at SVSC art workshop gallery. Open to public free of charge weekdays from 9:00 a.m. to 4:30 p.m. Call SVSC fine arts office at ext. 4159 for information.
- 6 - Baseball, SVSC at Alma College
- 7 - Movie "Football Fever" shown in Wickes lecture hall, 10:00 p.m. - 12 midnight. No charge. Call Sally Koch at ext. 4460 for information.
- 7 - Talent Show - 8:00-10:00 p.m. in SVSC theatre. Admission charge is 50 cents. Call Sue Heubner at ext. 4404 for information.
- 7 - Film showing; 7:00 p.m., lower level Doan Center. Open to the public free of charge. For information call Dr. David Barker at ext. 4303.
- 7-8 - Blood pressure screening program: Wednesday, 4-7 p.m. in southwest corner of 3rd floor Wickes; Thursday, 10 a.m. - 2 p.m., east entrance of Doan, northeast entrance of Pioneer Hall. Call Ms. Blecke at ext. 4130 for information.
- 9 - Baseball; Bowling Green State University at SVSC.

CONTINUATION OF SVSC CALENDAR OF EVENTS -- APRIL 1982

April

- 9 - SVSC Concert Band and Choir Concert; 7:30 p.m., SVSC theatre. Open to the public; tickets are \$2 general admission, \$1.50 for students or senior citizens. For information call fine arts office at ext. 4159.
- 9 - Field Trip to Detroit Institute of Arts. For itinerary and trip information contact Dr. David Barker at ext. 4303.
- 9 - Baseball; Ferris State College at SVSC
- 9-10 - Men's Track; SVSC at Dogwood relays.
- 10 - Men's and Women's Track; SVSC Invitational
- 10 - Softball; SVSC at Ferris State College; 1:00 p.m.
- 10 - Baseball; SVSC at Wayne State University
- 12 - Softball; Jackson Community College at SVSC
- 2-15 - Advance Registration Period for Fall Semester classes.
- 13 - Baseball; SVSC at University of Detroit
- 14 - Softball; SVSC at Aquinas College
- 14 - "Is There Life After College?" one-man theatre by Bill Alexander; 8:00 p.m., SVSC theatre. Open to the public; tickets - \$2 general admission, \$1 SVSC faculty & staff, and non-SVSC students; free to SVSC students. Call ext. 4260 for information.
- 15 - Lecture, "Edward Carpenter and the Androgyne," by Dr. David Rayfield; 3:30 p.m., Wickes faculty lounge. Open to the public free of charge. For information, call Dr. William Barnett at ext. 4062.
- 15 - Industrial Relations Research Association dinner meeting; 6:00 p.m., lower level Doan Center. For information call Dr. James Mitchell at ext. 4064.
- 16 - Baseball; SVSC at Northwood Institute
- 16 - Valley Film Society showing of movie "King of Hearts," 8:00 p.m., Wickes lecture hall. Prorated memberships available at the door. For information call Dr. Thomas Hearron at ext. 4332.
- 17 - Men's Track; M.S.U. Invitational and Ferris State College Invitational
- 17 - Softball; University of Toledo at SVSC
- 17 - Women's Track; Central Michigan University Invitational
- 17 - SVSC Weightlifting Contest; 8:00 p.m., SVSC theatre. Competition open to men and women in eight weight divisions. For more information, call John Curry at ext. 4253.
- 17 - Baseball; SVSC at Hillsdale College
- 19 - Baseball; SVSC at Spring Arbor
- 19 - Softball; SVSC at Lake Superior State College
- 20 - Baseball; SVSC at Siena Heights
- 20 - Gardening Workshop, 7-9 p.m., large private dining room, Doan Center. Open to public free of charge. Call MaryAnne Lustgraaf at ext. 4260 for information.
- 20 - Vocal Recital; 7:30 p.m., SVSC theatre. Open to the public free of charge. For information, call Annemarie Baumgarten at ext. 4159.
- 21 - Softball; Aquinas at SVSC
- 21 - Baseball; SVSC at Aquinas College
- 22 - Faculty Convocation to honor honor students, 3:30-5:30 p.m., lower level Doan Center. Call Dr. Albert Busch at ext. 4340 for information.
- 23 - Baseball; Grand Valley State College at SVSC