





NOVEMBER 10, 1981

BOARD HOLDS TUITION, AUTHORIZES DEFICIT

In a special session of the Board of Control Thursday afternoon, members agreed to hold winter tuition rates at fall semester levels, authorized a 1981-82 fiscal year budget deficit not to exceed \$255,000, approved a more flexible spring and summer class schedule, moved to proceed with development of a new, privately-funded townhouse project on campus and ratified a new collective bargaining agreement with secretarial and clerical employees.

President Jack Ryder told members that he foresees another cut of two to four percent in state appropriations between now and the end of June. If the cut were three percent on the state's October 1 - September 30 current fiscal year, its impact on SVSC's fiscal year -- which ends June 30 -would be about \$165,000. This would be similar to the impact of Governor Milliken's October executive order which also cut \$221,787 from the budget, \$165,000 of which must be absorbed during the current institutional fiscal year. The college had earlier reduced its budget for the 1981-82 institutional fiscal year by \$190,000 after a September 30 executive order.

Thus the total financial impact of the October and not-yet-announced but anticipated cut would be \$330,000 for the current institutional fiscal year. Ryder told the Board there are three options for shaving this amount, the first of which would be program and/or personnel reductions. But he said, "My judgment is that we are very thin now. It is not logical to maintain the enrollment we have now, the current efficiency of our operations or the quality of what we offer if we make this cut. If we eliminate programs, we also eliminate students and thus income."

The second option would be to increase tuition and fee rates effective winter

term by \$7.08 per credit hour to come up with the additional \$330,000. However, this was based on 46,601 student credit hours for the balance of the year and assumes no loss. "Assuming the same fee rates, tuition would rise from \$41 to \$48 per credit," Ryder pointed out. "I don't feel this is a viable option because our fall increase was higher than anywhere else in the state. This would reduce students' access to higher education and we would be pricing them out of the market. Our increase this fall exceeded CMU and set our tuition ahead of all but the big three colleges," he added. "Many colleges who increased less this fall are going up this winter, such as Wayne State. I feel we were realistic when we set our fall rates.'

Ryder said the third option is a combination of factors, including no tuition increase until the 1982-83 fiscal year, estimated additional savings of \$50,000 in utility costs because of conservation on campus and the late arrival of more-expensive Algerian natural gas, use of \$25,000 in reserve funds from gymnasium facility payments and a potential 1981-82 fiscal year deficit of as much as \$255,000. "For some period of time, we can carry the deficit in our cash flow. This is a potential deficit because we don't know for suranother cut is coming," he pointed out.

Any deficit would have to be made up, and the president said plans would be to do so in the succeeding year, when the additional one-fourth of the state's October and planned later cuts would also have to be absorbed. Nine actions were listed to offset the anticipated 1981-82 deficit, led off by a modification in the spring/summer schedule to increase enrollment and revenue production.

Other actions include even more agressive recruiting of students, utilizing more

extensively the faculty, administration and students. Also listed was a requirement that administration and staff members take vacations during summer months and that the air conditioning in Pioneer Hall would be closed down during summer months. Rigorous efforts at energy conservation across campus will be renewed, and there will be a re-evaluation of the level of telephone services for all college operations. Suggestions for economizing will be aggressively sought from all members of the campus community. In addition, all budget managers and all faculty and staff will be requested to make special efforts again to hold down expenditures and effect cost savings wherever possible. Finally, there will be a delay until at least July 1, 1982, on replacement of personnel in positions where vacancies have occurred due to attrition, unless they were essential to income production, teaching of students or basic operational controls. Because the amount of money to be received next year from the state is unknown, it is simply too early to decide on the course of action then, Ryder noted. "Possibly more drastic action regarding personnel or programs may be required, even though this certainly would not be warranted from a demand point of view."

Vice president for business affairs Jerry A. Woodcock pointed out that the college had operated with a deficit from 1970 until about two years ago. "The maximum accumulated amount was \$221,000 in 1978, and this was eliminated over the next two years. Board trustee Charles Curtiss then moved that SVSC, in an effort to address the current budget difficulties resulting from cutbacks in anticipated cuts 1) should affirm its intention to maintain current tuition levels during our 1981-82 fiscal year, 2) do not make major programmatic changes during the balance of the year in view of the fact that we have not had a proliferation of programs and any cuts would mean a significant reduction in what we offer, 3) realizing the vast improvement made at SVSC regarding management and financial controls in recent years, we should express our confidence in the administration's ability to maintain the deficit at a reasonable level, and 4) a deficit not to exceed \$255,000 should be authorized, with a clear hope that it will be significantly less.

Vice chairman Dr. Richard Gilmore said we should anticipate there will be cuts and

should search for places where we can make substantive budget reductions. "It takes time to modify a program or reduce an expenditure. Instead of waiting until the last strangling moment, we should plan for and maybe start to drop some (low enrollment) courses this year because we know we will have future reductions." Curtiss said his resolution is to postpone facing the problem, which "may be more difficult to solve ultimately than today."

Trustee Hugo "Ted" Braun, Jr., said he has "no enthusiasm for setting up a deliberate deficit, but these are drastic times calling for a drastic approach." Board secretary Florence "Jo" Saltzman added that "the earlier we begin discussions on next year's budget, the earlier personnel can make their plans. I'm afraid we're going to lose some good people, but that may have to happen for the next year or so."

Discussion then moved to a point by Mrs. Saltzman that other colleges have capped their enrollments to save on program costs. Curtiss responded that we have been capping enrollments automatically, by setting a maximum number of students per class, so that if a section is filled, their choice is either not to come or to take something else. "We have capped enrollment class by class, which makes more sense economically than according to a given number of bodies. This is very effectively a cap on enrollment, much like limiting residential population by the amount of housing available," Curtiss said. Board treasurer G. James Williams said he would "hate to see us lower student performance standards to get more numbers for the sake of generating income. On the short term, we can add a few students incrementally and get by for a while, but not add staff. don't want to see standards any lower. shouldn't sacrifice standards for dollars."

On a unanimous vote, the Board then approved Curtiss' motion.

Formal approval was also given to the modification of the spring/summer schedule. It was noted that an increasing number of guest and transfer students are being attracted here during May, June and July and that a modification in the spring/summer schedules could enhance opportunities while reducing instructional cost, utilities and the custodial work force. Support for the modification has also

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come from the Faculty Association. Under the new agreement, there will be: (1) two five and one-half week sessions, from May 10 through June 15, and June 16 through July 23, 1982; (2) one ten and one-half week session, from May 10 through July 21 next year; and (3) one seven and one-half week session from June 16 through August 7, 1982.

The Board also reviewed SVSC's 1982-83 State Appropriation Request Summary, built upon the state's earlier commitment of \$7,392,900 for the 1981-82 state fiscal year. It was noted that reductions made this fall have not been subtracted from that base. Added to that figure for next year is an increase of \$50,050 for anticipated inflation in utilities costs. Cost increases and replacement of one-time resources the college has been forced to use in the 1981-82 budget adds \$762,186, making next year's request \$8,205,136, a 10.98 percent increase over the 1981-82 state fiscal year figure.

In addition there are five program revision requests sought by SVSC. In order, these are \$200,000 for phase two of the academic and administrative computer purchase; \$367,782 for replacement funding of monies formerly obtained through federal grants; \$162,322 to complete the installation and remodeling of existing modular units; \$117,000 for the second year phase-in at the Business and Industrial Development Institute and \$85,000 for three additional temporary classrooms in a classroom and counseling center project. These additional items bring the institution's total request to \$9,137,240, a 23.6 percent increase over what was originally allocated to the college for the 1981-82 state fiscal year before executive orders caused funding cutbacks.

The Board also moved to authorize president Ryder to proceed with development of an oncampus town house project for married students, faculty and staff members, subject to the general guidelines of an earlier letter of agreement drawn with Architects, Incorporated, of Saginaw. The final agreement for the project will be subject to Board approval. Through senate concurrent resolution #283 of 1981, the Michigan legislature approved the leasing of college land to a private developer for the project, which is expected to consist of 50 units.

Finally, the Board went into executive session to consider the collective bargaining

agreement recently reached with the SVSC Secretarial-Clerical Association. Upon reconvening, approval was unanimously given to the contract, which runs from July 1, 1981, through June 30, 1983.

RYDER DISCUSSES COLLEGE CLOSING RUMORS

President Jack M. Ryder told a meeting of the campus community last Friday, November 6, that "I want you to know unequivocably my feeling and belief that a closing of this college by the state is never going to happen." Responding to a Detroit Free Press series of articles on the future of higher education and comments made by "a handful" of state legislators, Ryder reported that there has been no planning for the closing of any state college by the Governor, Department of Management and Budget or other executive branch officials.

"In our recent DMB hearing, I've raised this issue with (state budget director) Gerald Miller," Ryder told the group. "I told him there is a real concern on my part that people should not make comments about even the possibility of closing any institution, including SVSC. We cannot continue receiving private sector support, such as a recent \$10,000-share gift of Dow Chemical stock, if we keep hearing irresponsible comments about closing."

The president added that while state government must talk about all options for saving money right now, such talk is not really planning. "I told the DMB people that if consideration of closing colleges ever becomes necessary, it should be done behind closed doors, without state officials making comments. Any consideration of any college closing is not true from all that I can gather."

In other comments, Ryder expressed his personal appreciation and congratulations to the faculty, staff and administration for exceeding this year's \$8,000 United Way goal and for ratifying the new secretarial-clerical contract. He pointed out that during the past two years, no other state institution in Michigan has received a higher percentage of increase in state support -- eight percent -- than SVSC. Statewide the percentage was just five percent, ranking Michigan behind all other states but Ohio which had four percent. "But these rankings were made before the recent budget cuts and we may now be at the

bottom," he pointed out.

"This state has not been increasing its rate of support on a percentage basis like the rest of the country, but we had been higher initially. For 1980-81, Michigan ranks 31st among the states on the amount allocated to higher education per capita. We were 37th in appropriations per \$1,000 of personal income. While we must take care of people with serious physical and mental problems, to move the state and even the nation forward we must put our resources into productive aspects such as higher education rather than institutions which merely maintain individuals."

Ryder also reviewed comments made earlier to the College Board of Control (see earlier article).

UNITED WAY HITS \$9,000

Thanks to help from 134 college employees, this year's United Way Fund drive on campus surpassed its \$8,000 goal by more than ten percent, raising a total of \$9,072. "This figure represents an all-time high and is the result of considerable effort by many people on campus. Thanks so much to everyone who made this record effort possible," says Dr. Guy M. Lee, campus United Way coordinator.

STUDENTS REPRESENT 70 COUNTIES, 16 NATIONS

Students from all but 13 of Michigan's 83 counties are represented in this year's 4,355 enrollment. As the college continues to grow, so does the geographic area from which students come to the University Center campus.

Eight counties are each sending 100 or more students to SVSC, led by Saginaw County with 1,813. Bay County is second with 833 students, followed by Midland County with 324.

Enrollment continues to rise in the Thumb area and Tuscola County now has 239 students attending SVSC classes, either on campus or through a new teleteaching program in Cass City.

Macomb County, where an off-campus MAT program is offered, ranks fifth with 172 students. Huron County has replaced Wayne County for sixth place in the rankings with 108 students, while Oakland is seventh with 102. Wayne County is sending 100 students, the same as a year ago.

Next in order are Genesee County with 91, losco with 87, Arenac with 54, Sanilac with 49 and Ogemaw with 25 students. In all there are 4,298 Michigan residents in attendance.

Twenty-two students come from ten states besides Michigan, with six from Illinois, four from New York, three each from New Jersey and Ohio and others from Arizona, Georgia, Kansas, Rhode Island and Wisconsin.

Another 35 students represent 16 foreign countries, from Argentina and Bolivia to Saudia Arabia and Venezuela.

SECRETARIAL HEALTH/DENTAL MEETINGS PLANNED

Two sessions will be held this Thursday, November 12, for all full-time, permanent secretarial and clerical staff members, to discuss recent changes in group health insurance carriers and the new college dental plan. Both meetings will be held in room 224, Pioneer Hall, with the first from 10:30-11:30 a.m. and the second from 1:00-2:00 p.m. "We are strongly encouraging all full-time, permanent secretarial and clerical staff employees to attend one of these two meetings," notes assistant director of personnel Ann Schulte. "We request the cooperation of supervisors in releasing them from their work to attend."

FERENCY TO VISIT WEDNESDAY

Dr. Zolton Ferency will be here this Wednesday, November 11, as guest of the SVSC Democrats' group. A 10:30 a.m. reception, open to the public, is planned in the Wickes Hall student lounge. Ferency, professor of criminal justice at MSU, will lead a discussion and answer questions about political issues.

WINTER EVENTS DEADLINE FRIDAY

If you're planning on having an on-campus event during winter semester 1982, please note that this Friday, November 13, is the dealine for listing winter events on the calendar of events to be published by the information services office. This calendar will be distributed throughout campus and the area communities during December and can be of great assistance in helping advertise your event.

If you need the proper forms, have any questions or wish to reserve any facilities, please stop by the office of Elizabeth Kornacki in Wickes 224 or phone her at ext. 4348.

EDUCATION FRATERNITY CHAPTER COMING

A University Center chapter of Phi Delta Kappa, professional fraternity in education, is being established by representatives of various educational groups. An initial membership of about 80 persons is expected in the group, which will be formed as a club until ready to apply for official chapter affiliation.

A ten-member executive board for the University Center group includes: Drs. Guy M. Lee, special assistant to the president; Joseph Snider, professor of education, and Elaine Stephens, assistant professor of education.

Members of Phi Delta Kappa are administrators, college and university professors, classroom teachers and specialists in many areas of education. The group exists to promote quality education as an essential element in developing and maintaining a democratic way of life. Members strive to achieve high quality leadership through research, teaching and other professional services.

There are currently over 500 other Phi Delta Kappa chapters throughout the U.S. and Canada, as well as international chapters. Approximately half are based on college campuses with graduate departments of education, while the balance are community-based. The fraternity is open to men and women, with a current total membership of about 116,000.

Future meetings of the University Center group will take place in various school and college locations throughout the tri-county area. Membership is by chapter invitation, following criteria currently being established by the executive board. Other regional chapters are located in Flint and Mt. Pleasant.

For details about the University Center club, please call Dr. Snider at ext. 4060.

WHITNEY TO SHARE POETRY

J. D. Whitney believes poetry should be shared and enjoyed, and he's planning a visit here to do just that. On Monday, November 16, he will be in the Wickes Hall faculty lounge at 8:00 p.m. to read selections from his works. The reading is open to the public free of charge.

Whitney's writings have been widely published, and four volumes of his poems are currently

in print. These are "Tracks," published in 1969; "Nabisco Warehouse," 1971; "SD," 1973; and the 1976 publication "Tongues."

For Whitney, poetry is a way of life. Because he feels it is an excellent medium for oral communication, he frequently presents readings and is recognized for his expressive style. He also participates extensively in artist-in-the-school programs and workshops.

The Whitney reading is sponsored by the school of arts and behavioral sciences, English department and office of campus activities. For more information, please call Dr. Drew Hinderer at ext. 4497.

CHRISTMAS POTTERY SHOW AND SALE SCHEDULED

Looking for a unique Christmas gift? Or a chance to get a head start on holiday shopping?

You can do both at the Christmas Pottery Show and Sale scheduled from 10:00 a.m. to 7:00 p.m. at the SVSC art workshop next Tuesday, November 17. Dr. Barron Hirsch, chairman of SVSC's art department, is planning the event as a follow-up to last year's successful showing.

Featured will be the works of two Midland artists, Nora Butcher Bieri and Gordon Jamison. Both teach pottery at Midland Center for the Arts and have exhibited at art fairs and shows throughout Michigan.

All work is original and individual. The show/sale is open to the public and the SVSC community. It's an exceptional opportunity to purchase a gift of lasting beauty for a favorite friend or relative -- or perhaps to treat yourself!

ACROSS CAMPUS--

--The SVSC bookstore is now removing fall semester books from the shelves to make room for winter textbooks. Fall books will be placed in storage for a short period before being returned to the publishers. If you need any more books for fall semester, please come in as soon as possible, reminds bookstore manager Betty Wineland.

--SVSC's Student Social Work Organization is sponsoring a Food Drop Box for collection of grocery donations during the Thanksgiving and Christmas season. Contribution of canned goods and boxed items such as macaroni, cake mixes, etc., will be welcomed, and all donated items will be forwarded to Saginaw Good Neighbors Mission for distribution to needy families. The drop box will be located on the 3rd floor of Wickes Hall across from the student government office. It's a good opportunity to get into the holiday spirit by sharing with those who are less fortunate! For more information about the program, call SVSC student Jaclyn Taylor at 792-6978.

--SVSC art professors Barron Hirsch and Matthew Zivich are judges for a Bay City flag contest. All interested Bay County residents were invited to submit proposed designs for a flag which will become the official Bay City banner. The winning selection will be displayed throughout the city and used during the St. Patrick's Day and 4th of July parades. Entries are to portray the historical development of Bay City as a shipping and lumbering center and include reference to Indian folklore and traditions. Hirsch and Zivich will conclude their judging this week.

--Dr. Harriet Tillock, chairman of SVSC's sociology department, presented a paper at the October 24 annual meeting of the Michigan Sociological Association at Delta College. Titled "Retired Family and Their Aged Parents," her paper is based on her research and study of the problems of aging.

--SVSC faculty member Drew Hinderer will join other members of the Midland Chamber Ensemble in the group's second public performance on Sunday, November 22. The concert is scheduled for 3:00 p.m. in the Founder's Room of Dow Center for the Performing Arts. Works by Boismortier, Couperin, Gebauer, Fasch and Brahms will be included. The recital is presented as part of the Midland Symphony Showcase series and is open to the public free of charge.

INTERNATIONAL DINNER PLANNED

Food for thought will be on the menu along with a wide variety of culinary treats at the SVSC Women's Club International Buffet Dinner. Set for Friday, November 20 in lower level Doan Center, the evening begins with punch and a social hour at 6:30 p.m. followed by dinner at 7:00 p.m..

In keeping with the world view theme, SVSC president Jack M. Ryder will address guests on "The Internationalization of SVSC" after

dinner is concluded. The event is open to all SVSC employees and their spouses or guests.

Those planning to attend are asked to bring an international or native dish to serve 12 people. A \$2 per person charge will be assessed to cover beverages and table service. Facilities will be available to keep food warm or cold, as needed, until dinner is served.

Members of the SVSC Women's Club note that the popular International Dinner is an excellent way to enjoy good food, fellowship and an opportunity to learn about other cultures. For reservations, please call Dr. Gretchen Mooningham at 790-4318 (695-5325, ext. 4318 from Midland). She may also be reached at home by phoning 790-3014.

FINAL FALL ART EXHIBIT READIED

An exhibition of recent work by Michigan artist Philip Booth will round out the fall series at the Saginaw Valley State College art workshop gallery. Set to run from Wednesday, November 18, through Friday, December 4, the display will include etchings, drawings and paintings.

Booth, who resides in Ithaca, studied commercial art at Grand Valley State College. Since his stint at GVSC, he has developed his own individualized style of expression in pure art forms, and is rapidly becoming recognized as an outstanding young artist.

According to Dr. Barron Hirsch, chairman of SVSC's art department, Booth's work is similar to that of American realist Edward Hopper. "His canvases deal with images of working people and their daily lives," Hirsch says. "Booth chooses people not normally considered as subjects of art and tries to capture their feelings and moods, particularly deep thought and reflection. His interpretations are very sensitive," Hirsch concludes.

SVSC's art gallery is open to the public free of charge weekdays from 9:00 a.m. to 4:30 p.m. For more information about the exhibition, please call SVSC's fine arts office at ext. 4159.

SVSC 18, MICHIGAN TECH 13

With 165 yards on 30 carries against Michigan Tech, SVSC tailback Calvin Robinson is GLIAC offensive player of the week. Final football game this season is here Saturday at 1:30 p_{790708}^{m} against Wayne State.