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SVSC'S UNITED WAY GOAL IS \$8,000

With a goal of helping 55 agencies and over 70 different community services through one campaign, the Saginaw County United Way fund raising drive kicked off this week on campus. SVSC's goal is to raise \$8,000 of the \$3,172,505 county-wide goal by November 3. Last year a total of \$7,009 was raised here amounting to 88 percent of our goal.

"We're hoping not only to reach this goal but also to exceed this amount for the 1981-82 campaign. It seems reasonable to expect that we can meet this goal and even surpass it. We can succeed if we work together," notes president Jack M. Ryder. "I am again asking for your participation in this worthy cause. The need for your participation in giving is greater now than ever before."

Dr. Guy M. Lee, Jr., is liaison and coordinator for the United Way campaign, and his plan again this year is to coordinate the fund raising through various administrative unit managers of the college. Each employee will be contacted by the unit representative in his/her area and will receive a pledge card for indicating this year's contribution.

"This year the United Way considers your 'Fair Share' to be one percent of your annual income," Lee notes. "This amount is considered equitable, and simple and essential to the success of the United Way of Saginaw County campaign. However many people in Saginaw County give two percent, three percent or more of their income.

"Why give away one, two or three percent or more of your income? Because you don't give it away! Your community -- your family, friends, neighbors and co-workers -- needs and deserves your support and help. We need each other. Your single gift through United Way helps support 55 agencies which benefit over 100,000 of us each year."

Lee stated that, based on an \$18,000 annual income, a one percent gift is only one cent on a dollar, \$3.49 a week, or about eight cents an hour.

Lee also indicated that each year some employees who work in Saginaw County but live elsewhere ask why they should give where they work. "Many people who LIVE in Saginaw County work in others, such as Bay or Midland. These individuals are asked to give to those respective United Ways. Generally, to give where you work is a just and equitable arrangement for everyone, and that is why the United Ways throughout the country have adopted a policy of encouraging giving where you work," he says.

"Your quick response will enable the college to close its fund raising for the United Way of Saginaw County in a reasonable time...remember, thanks to you...it works...for all of us! United Way is the only way to go!" president Ryder concluded.

SPEECH/THEATRE OPEN HOUSE SET

Some 200 area high school students and instructors are expected here this Thursday, October 15, for a speech and theatre open house. Planned as the first in a series of annual events, the open house covers a variety of topics related to speech and dramatics.

Activities begin with a 9:30 a.m.

performance of Thornton Wilder's "Our Town" in the college theatre. A picnic lunch is scheduled after the play, followed by a series of workshops concluding at 2:45 p.m.

Topics of sessions scheduled from 1:00-1:45 p.m. are: "Warming Up and Getting in Touch," a seminar in acting by Robert Amsden, Bowling Green University; "Our First Lesson in Voice," led by SVSC vocal music instructor Annemarie Baumgarten; "Movement for the Performer" conducted by SVSC dance instructor Barbara Zivich; and "Behind the Scenes - Reader's Theatre Technique in 'Our Town'," with SVSC theatre director Maarten Reilingh. Theatre technician Douglas Wagener will also offer a backstage tour of SVSC's theatre during this time period.

Workshops from 2:00-2:45 p.m. include: "Demonstrations of Stage Lighting" by Mina Foerster from the Midland Center for the Arts; a repeat session of "Warming Up and Getting in Touch"; "An Introduction to Mime" by Pit and Balcony director Joe Mattys; "The Oral Interpreter at Work" by Maarten Reilingh and SVSC speech students; and "Body Signals and Facial Messages" discussed by SVSC associate professor of speech William Gourd.

Persons interested in more information about the open house are asked to contact either Gourd or Reilingh at ext. 4306.

THURSDAY PROGRAM VIEWS FUTURE

Almost daily, scientific discoveries and advances in technology seem to take us deeper into the universe. "The Future is Now," a multi-media presentation set for 8:00 p.m. Thursday, October 15, in the theatre, attempts to explain the scientific horizon. Robert Malone, pictorial editor for "Omni" magazine, points out the boundaries and identifies ways to control man's venture into the future.

For 20 minutes the audience travels into the world of science through picture and sound. Scientific photos explore the moons of Saturn, scan a living human artery and combine with sound effects to chart the frontiers of human knowledge about space, medicine, energy, information flow and human evolution.

The program concludes with a lecture and audience dialogue led by Malone. Titled

"The Next Fifty Years," Malone's thesis challenges listeners to take control of technology. He argues that tomorrow's world belongs to those who recognize and understand the promise and limitations of technology.

Malone is a robotics and industrial design expert. Formerly editor-in-chief of "Industrial Design Magazine," he has held various posts in industrial and art design, and has headed his own design and consulting firm. He is also an accomplished artist and author. A collection of his artworks is on display at New York's Metropolitan Museum of Art, and his books include "Rocketship" and "The Robot Book."

"The Future Is Now" is sponsored by the campus activities office. Tickets are available at the door or by calling ext. 4260. General admission is \$2, with students and senior citizens admitted for \$1.

WOOD ENGRAVINGS EXHIBITED AT ART GALLERY

A popular 19th century art form will be on display at the SVSC art workshop gallery from next Tuesday, October 20, through November 2. The third show in SVSC's fall exhibition series will feature landscape scenes reproduced through wood engraving.

As an art medium, wood engraving reached its peak in the 1800's. The SVSC exhibit, from a private collection, includes examples illustrating the high level of quality achieved between 1850 and 1900.

Dr. Barron Hirsch, chairman of SVSC's art department, notes that a reason for the popularity of wood engraving was its ability to reach a wide audience. "Its greatest strength was the capability to render fine detail and convincingly represent a great variety of textures. Wood engraving was used to record scientific phenomena, depict landscape views, reproduce paintings and to make portraits of famous people available to the public," he adds.

Admission to SVSC's art gallery is free and open to the public weekdays from 9:00 a.m. to 4:30 p.m.

FIRST JAZZ ARTIST CONCERT OCTOBER 26

The first concert in the SVSC Jazz Ensemble's 1981-82 artist series will include the U.S. premiere performance of "Montreaux Suite."

Music for the suite was composed by songwriter/musician Jeff Hall for the Ensemble's appearance at the 1979 Montreaux Festival in Switzerland.

Trombonist Sherman Mitchell will be making a return visit as featured soloist for the concert. In addition to "Montreaux Suite," the Flint musician will be showcased in such standards as "All of Me" and "Angel Eyes" done in the big band sound typical of the Ensemble.

Tickets for the concert, scheduled for 7:30 p.m. in the SVSC theatre on Monday, October 26, are \$2 general admission and \$1.50 for students and senior citizens. For concert or ticket information, please call the SVSC fine arts office at ext. 4159.

FOOD SERVICE NEEDS YOUR HELP

According to Food Service Director John Curry, the rapid growth experienced by SVSC in recent years has increased the work load for his department. "During 1981 we assisted with a record high number of events, and it appears there will be even more in 1982," he says.

To guarantee continuation of a high level of service to groups using SVSC facilities, Curry is establishing new deadlines for Food Service Request forms. He asks that all forms for major activities such as luncheons, dinners and receptions reach Liz Kornacki in the SVSC scheduling office (224 Wickes Hall) at least two weeks prior to the event. For smaller functions, such as coffee set-ups or simple receptions, one week lead time is requested. "This will insure that your program is given the attention it needs for success," Curry notes.

"Also, if you want special arrangements or a particular menu for an occasion you're planning, please make an appointment to discuss your needs," Curry asks. "If you simply send through a food service request form, I will plan to give you service which keeps your budget in mind."

Persons new to SVSC or inexperienced at sponsoring special events can obtain help by contacting Curry and his staff at ext. 4253. To obtain scheduling forms or information about completing them, call Liz Kornacki at ext. 4093. She notes that it is possible to speed processing of forms, if

necessary, by hand delivering them to her office.

HOMECOMING WEEKEND EVENTS REMINDER:

--SVSC Faculty Association is hosting a reception for faculty, staff and alumni in the faculty lounge, 3rd floor Wickes Hall, from 3:30-6:30 p.m. on Friday, October 16.

--Members of the SVSC community are invited to attend the Alumni Association tailgate picnic at 11:30 a.m. on Saturday, October 17, in parking lot "E" near the gym. Bring your own food and drink and join the pre-game fun.

--Following the SVSC-GVSC football action, the Alumni Association will host an after-glow party at the Rausch House across from the tennis courts on Davis Road. Refreshments will be provided, and faculty and staff are invited to participate in the festivities.

--SVSC theatre director Maarty Reilingh has announced that there will be free admission for all faculty and staff members who attend any performance of "Our Town" on the 16th, 17th or 18th. Performances are scheduled at 8:00 p.m. on Friday and Saturday and 2:00 p.m. Sunday. SVSC alums with I.D. cards are admitted for a special rate of \$1. For ticket information, call ext. 4110.

--For the convenience of homecoming guests who may wish to purchase souvenirs, the SVSC bookstore will be open Saturday, October 17. Hours will be posted on the outside entrance.

CAMPUS NOTES--

--State Senator Jack Welborn will be on campus Friday, October 23, for a 9:00 a.m. breakfast meeting in lower level Doan Center which is open to the public. Welborn is hosted by the SVSC Business Club and will be discussing the American free enterprise system. For information about the event, please call Dr. Michael Sovansky at ext. 4359.

--The Baha'i Club at SVSC is sponsoring an international dinner on Monday, October 19. Set for 5:30 p.m. in lower level Doan Center, the potluck is open to the campus community. Guests are asked to bring a dish, either international or American, to share. For more information, call Mardy Oeming at ext. 4159.

--Parking lot attendant Glen Gerish will mark his 75th birthday on Monday, October 19th, and Opal Colvin is organizing a card shower for him. All SVSC personnel who want to help make the day special for Glen are asked to forward cards and greetings to Opal. She will be delivering them to the Gerish home, where Glen is recuperating from his recent auto accident, on Monday afternoon. She's also planning a cake and ice cream treat to complete the remembrance.

--Sympathy is extended to Rose Collamer on the death of her husband, Max, last Wednesday following a brief illness. Funeral services, with Sr. Trish Novicke, O.P., officiating, were held in Smith Chapel, Midland, on Friday, October 9. Mrs. Collamer is an associate professor of English and director of Chrysallis Center at SVSC, and we share in her loss.

--Final figures for fall semester 1981 enrollment were released last week. As expected, SVSC set a new record, both for number of students registered for classes and total student credit hours taken. A total of 4,355 students signed up for 40,942 credit hours of course work. That compares to previous highs of 4,331 students and 40,632 credit hours, both reached during fall semester 1980.

--"Mr. Hulot's Holiday," a classic French comedy, will be screened by the Valley Film Society this Friday, October 16, at 8:00 p.m. in Wickes lecture hall. Regular and student memberships for the 1981-82 VFS series are still available. For information, please call Dr. Thomas Hearn at ext. 4332.

--Theatre director Maarty Reilingh was a guest on Tom Eynon's Channel 5 TV noon news today (October 13). Reilingh discussed the upcoming SVSC production of "Our Town" and future plans for developing the college's theatre program.

--Drew Hinderer, associate professor of philosophy/English, will perform with the Midland Chamber Ensemble at the Saginaw Art Museum in an all-baroque recital of works by Bach, Telemann, Boismortier and others. Set for 3:30 p.m. on Sunday, October 18, the concert will feature music for violin, bassoon and harpsichord. It is open to the public free of charge.

NO ROOM LEFT FOR FURTHER STATE CUTS, BOARD LEARNS

Lansing's September 30 cut of \$190,062 in SVSC's state appropriation "doesn't leave much room for any further cuts," president Jack M. Ryder told the Board of Control at its Monday monthly session. "The next cut, if it comes in this fiscal year, will go into the bone of the institution," he warned and vice president for business affairs Jerry A. Woodcock indicated we have no contingencies for further budget reductions.

As a result, the Board unanimously adopted a revised general fund operating budget for the fiscal year ending next June 30. The new figure totals \$12,227,000, compared with the \$12,345,000 budget adopted by the Board on August 10. \$100,000 of the cut had been placed on "hold" in the initial budget, including \$10,000 for equipment, \$20,000 for library acquisitions, \$30,000 for planning resources, \$25,000 for supply and expense and \$15,000 for remodeling.

These monies will be used for \$100,000 of the state reduction, except for \$8,000 in additional SVSC Foundation support for the purchase of library books. Other cuts announced at the Board meeting include another \$5,000 in equipment, \$10,000 in planning resources and \$5,000 in remodeling. Other sources of revenue or savings include \$4,000 left as the 1980-81 year end fund balance, a \$3,000 veterans' grant to reduce the personnel cost for administering the veterans' program, \$2,000 saved by reducing the part-time registration clerical pool, \$3,000 anticipated to be saved in unemployment compensation costs and a \$2,000 room rental reduction for the Macomb County off-campus program.

Another \$20,000 will be saved by delaying the replacement of non-faculty openings when positions are vacated. Another \$40,062 still remains to be cut, "from areas we haven't specifically identified for additional revenues. I feel this is a reasonable amount to locate in a \$12 million budget," Woodcock stated. The reductions mean only \$12,000 will be available college-wide for equipment this year and that supply and expense categories, originally budgeted for a 7½ percent increase, have been reduced by area of responsibility to a 3.75 percent rise.

In other action, president Ryder told the Board that limited resources are causing a

problem throughout the Michigan higher education system as well as the nation as a whole. "It appears that as a result of reduced state support here and in a number of other states, access to higher education is being limited when, throughout the world, other nations are scrambling to increase access with the support of their governments. The Reagan program has already placed some constraints on financial aid and we expect these will be very substantial next year," he reported. At SVSC in fall 1980, 711 students received Pell (BEOG) grants, compared with 631 this year. The total number of dollars at SVSC dropped from \$637,000 to \$626,000 during the past year. The number of students in the college work-study program has stayed virtually the same (298 this year versus 296 in fall 1980) although the available funds have risen to \$202,000 from \$154,000. In addition, the college added \$50,000 in student employment funds, partly by eliminating two custodial positions and filling these with students. Other declines in aid have been noted in the National Defense Student Loan program, which dropped to 90 students this September compared with 149 last fall and the Supplemental Opportunity Grant, which now has 194 students participating after 202 were eligible in fall 1980. "I'm concerned about having to increase the cost when our demand is solid and we have no weak programs," Ryder said.

Trustee G. James Williams replied that this nation puts a much higher percentage of students into college than others and said there is "still a fair amount of ground to cover before the percentage of students in college here and in other lands comes together." He warned that we need to "be careful about comparisons -- the data shows we're doing better than other countries."

Ryder said that he foresees a continuing problem at the state level concerning tight resources and said that some are questioning whether the state can continue supporting all the present institutions. "One temptation would be to eliminate some so that resources would be left to support the others and maintain quality. But the state is providing more than \$37 million a year to support private higher education, while our total appropriation is less than \$7 million. I question if that is an appropriate direction for state resources. I've personally supported private education to a

limited degree, because it's important to have different approaches and the private colleges provide that. But with insufficient funds, I consider it unwise to destroy the public system to any degree when it is meeting the need of the people. We will see many concerns expressed over the next few months as the financial problem seems to worsen," Ryder predicted.

In other action, the Board approved resolutions regarding the College Endowment Fund and Investment Income, the opening of a deposit account with Chase Manhattan Bank to facilitate administration of the Metropolitan Life Insurance Company employee benefit plan; and authorization to wire transfer funds between the college and Michigan National Bank. Drs. Guy Lee and Harold Peterson were named once again to serve on the College Reappointment and Tenure Commission in accord with the Faculty Association contract, and an anti-nepotism policy was adopted for the Board's operating policy to match one already existing for all college employees.

Considerable discussion involved the construction program summary submitted for 1982-83 to the state Department of Management & Budget. In all, \$67,425,000 is being requested for IF 2 and remodeling of Wickes Hall, lighting and walks for the Michigan Institutional Roads project to be built on campus, site improvement and landscaping, a maintenance equipment building, a central heating and cooling plant and tunnel distribution system and the physical education building and outdoor facility. Trustee Charles Curtiss expressed concern that the heating and cooling plant had a higher priority than the physical building. He urged that it either be considered as a lower priority or be dropped from future facilities requests.

Because of inflation, new cost estimates are for \$27,462,000 as the state share for IF-2, \$20,603,000 for the heating/cooling plant and \$17,105,000 for the P.E. project. Trustee Williams said approval may come easier for SVSC projects if it appears we can "keep the College viable for \$40,000,000" than \$67,000,000. Vice chairman Richard Gilmore said that historically SVSC has had impressions that if the state built the heating/cooling project, other facilities to use its capacity would follow. President Ryder reported that we are the only college without a central heating plant but agreed that "given the uncertainty of today's environment, the other projects have priority."

The Board next moved to authorize necessary

groundwork to proceed on establishment of a non-profit foundation for the new Business and Industrial Development Institute. Up to \$12,000 has been authorized by the SVSC Foundation for legal fees to set up the separate B.I.D.I. Foundation. Any revenues received from it would be for the benefit of the college and could not be used for other purposes. Trustee Gilmore asked why the \$83,000 appropriated by the state for the B.I.D.I. wasn't being used for this purpose, because "we should separate state functions from gift functions and too much reliance has been placed on gifts from the private sector." Because the state funds are being used to support research projects and the college will be the ultimate beneficiary of the new foundation, the Board unanimously approved work to proceed.

Other authorization was for adoption of the Basic Policies for Sponsored Research and Consulting Relationships document, an SVSC Patent Policy and approval for participation as an incorporator for a new corporation called the Michigan Association of Governing Boards (this group has operated informally since 1967 but by incorporating can receive grants). Trustee Curtiss was designated the Board's authorized member. The Board also adopted a resolution endorsing the theme "Michigan's Energy is Mindpower" and next accepted a distinguished service award from the Council for Advancement and Support of Education. Retiring Board member Melvin J. Zahnow was honored with a resolution recognizing his able and dedicated service during 16 years as its treasurer.

Registrar Paul Saft reported that for the first time, the number of students taking classes on the SVSC main campus passed the 4,000 mark as it reached 4,053. After increasing by one percent last year, the number of women students jumped by another three percent this fall, to 2,421 or 56 percent of SVSC's 4,355 total headcount. Enrollments from the area quad-counties are now 74 percent of the total, compared with 85 percent just four years ago. This reflects the fact that SVSC now attracts more students from across the state than in the past.

Only major decline in enrollments this fall came in the new student category, where a 4.4 percent drop occurred (1,517 versus 1,586 last year). New student credit hours fell from 15,519 to 14,573, a 6.1 percent loss. Total credit hours reached 40,942, up .8 percent or 310 credits over 40,632 in fall 1980. Concern was expressed that the 34 percent hike in tuition rates this fall may be causing some beginning students to attend the area community college instead of SVSC.

Finally, the Board received the annual audit report from the accounting firm of Yeo & Yeo and endorsed two amendments to the student government constitution. The first set up a procedure for interim summer replacement of the student body vice president and secretary, a provision which already exists for the president and treasurer. The second states that the student senate must approve actions of the student body president in setting executive salaries and secretarial wages and allocations of Program Board budget funds. In addition, the student senate will now have the power of allocating student government funds and any student can request allocations, which will be reviewed by a new budget committee.

Committee memberships for the Board of Control during this next year will include trustees Braun, Gilmore, Kendall and Saltzman on the Academic, Personnel and Facilities Planning subcommittee; Trustees Arbury, Curtiss, Darin and Williams on the Business, Finance and Investments group; and Trustees Gilmore and Williams along with President Ryder, Vice President Woodcock and Melvin Zahnow on the Investment subcommittee.