For Saginaw Valley State College Employees. Published by the Office of Information Services. Call 790-4054 with news items.

SEPTEMBER 29, 1981

IN THIS ISSUE...

- ···Festivities Kick Off Next Week
- ···Cardinal Run Aids Athletics Program
- · · · Enrollment Up Yet Again

# HOMECOMING READIED FOR OCTOBER 12-18

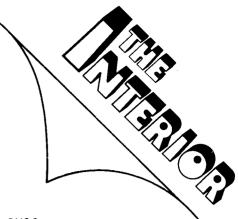
Homecoming isn't just for football fans anymore. Groups all across campus are preparing to welcome alums back to SVSC during the week of October 12-18.

Events range from an SVSC theatre department production of the traditional American classic "Our Town" to a multi-media presentation titled "The Future Is Now," explaining the scientific horizon and how to get there. There are also movies, a speech and theatre open house, a variety of sports events and special programs planned by the SVSC Alumni Association.

Of course, a highlight of homecoming weekend is the contest between SVSC's fighting Cardinals and the Grand Valley State College Lakers. It promises to be a tough contest with exciting football action as the two GLIAC rivals meet.

Halftime ceremonies include a performance by the Cardinal marching band under the direction of Dr. Jon Mitchell. New to SVSC's music department this year, Mitchell has planned a variety of marches and other selections by Russian composers.

Also at halftime, the winner of the 'Name the SVSC Cardinal" contest will be announced. SVSC athletic director Bob Becker and campus activities coordinator MaryAnne Lustgraaf recently unveiled a fully plumed Cardinal mascot rivaling the San Diego Padres' chicken, and students, staff, alums and fans have been invited to submit names for it. All entries in the contest are due to Lustgraaf by Wednesday, October 14, with the winner to receive a gift certificate plus "The idea sounds simple, but in practice



an all-season SVSC sports press.

To set the proper mood for the game, a pep rally is planned for 7:00 p.m., Friday, October 16, in Owsley Grove.

## HELPING SVSC A FAMILY AFFAIR

There's a popular theory that women who work outside the home can't expect much career support from their husbands and children. But Sally Morley, coordinator of annual funds for the SVSC Foundation. feels she has living proof that families can not only be supportive, but directly involved.

Since she began her duties at SVSC two years ago, her sons have often helped out with projects Sally has planned to make the community more aware of SVSC and its programs. "They've done everything from stamp envelopes for a mailing to recruiting friends to help out with sports events at the college," she says.

And husband Ted (E. B. Morley) serves as chairman of SVSC's athletic fund raising committee, playing an active role in boosting sports at the college.

Sally's current SVSC project shows the extent of involvement her family has in her work. She is coordinating the "Cardinal Run," set for Saturday, October 17. The Run is a walk/jog/run event designed to provide support for SVSC's expanding athletic program.

Volunteer "runners" solicit pledges for the number of laps they believe they can complete around the college track. Nonprofit community groups are invited to sign up their own runners, walkers or joggers for pledges. Monies earned are then shared equally by the college and the sponsoring group.

requires an enormous amount of preparation,"
Sally notes. "Ted is serving as volunteer chairman, and both of us have spoken to groups all over the tri-cities to explain the Run."

"Sons Scott and Tim are also involved. They plan to run, and are signing up supporters to pledge money for their efforts. And that involves other family members, because they are asking aunts, grandmothers, cousins -- whoever will cooperate," she explains.

Sally points out that her SVSC "family" is also going all out to assist with the Run. "Bob Pratt (varsity basketball coach) and his young son, Casey, were the first SVSC runners to take out pledge sheets," she notes. "Since then many other individuals and groups across campus have followed their lead and are either running or pledging support to others."

Morley is pleased with involvement by outside community groups. Among runners who have registered for the event are Saginaw mayor Paul Prudhomme, city manager Tom Dalton, state senator Robert Young and state representative Mike Hayes of Midland.

Appropriately enough, the Run takes place on Morley Field track at SVSC. Dedicated in May 1980, the modern all-weather track was named for the Morley family, whose contributions through Morley Foundation helped construct the facility.

Persons who would like information about the Run and how their non-profit group can share in the fun and funds are asked to phone Mrs. Morley at ext. 4075.

#### YET ANOTHER ENROLLMENT RECORD SET

The pool of high school graduates may be shrinking at the same time that state and federal grants and loan monies are being curtailed, yet SVSC set another enrollment record this fall semester. Final figures are still not available, but about 4,355 students have enrolled. The record was set despite a 34 percent increase in tuition costs since last fall and a cutoff of student applications for housing early this summer, which forced some students to attend other colleges or make different housing arrangements.

Credit hours also reached a new high of about 41,000 student credit hours, compared with

40,632 this past year.

High unemployment levels as currently experienced in this area have normally helped enrollment in the past. This fall, because many workers have been out of work for prolonged periods of time and aid programs are being cut, director of admissions Richard P. Thompson noted that unemployment is having a reverse effect. "Our concern is that in some cases, students are beginning to feel priced out of the higher education market," he pointed out.

"Our graduate enrollments are continuing to rise and set a new high mark this year, but most of those students are already employed and take additional classes to upgrade their professional qualifications," Thompson said. "Students in this category are generally earning adequate money from their jobs to pay for grad courses without need for loans or other financial help.

"Another economic trend we're seeing is that our number of returning students reached nearly 2,700 and is up by more than 100 from last year. This shows that some of those students who formerly began here with plans to transfer elsewhere to complete degrees now find it's less expensive and more convenient to graduate from SVSC. We now have broader academic offerings and more campus life activities than when we were smaller, and that's another important reason why students return."

Preliminary enrollment figures from most Michigan public colleges show a slight drop in enrollment this fall. "There's no question that an out-migration is occurring from Michigan to other states. People leaving tend to be those without children or a spouse, who are young enough to pull up stakes without having to sell a home or disrupt a family. Because our average student age is now almost 27, we have a smaller proportion of such students. Thus we are not experiencing the attrition rate of some residential campuses," Thompson indicated.

Final figures for all public colleges will be released in early November, but Thompson is confident that SVSC has again retained its title as "Michigan's fastest-growing public four-year college."

### ACROSS CAMPUS--

--Michael A. Finney of Bay City has joined

the admissions office staff as an admissions representative. He graduated from SVSC in June 1979 with a bachelor of business administration degree. While attending, he served as student government president, president of the Black Students Association and was a member of SVSC's varsity football team along with a number of other organizations. He was selected for inclusion in "Outstanding Young Men in America" in 1979.

Since graduation, Finney has been a merchandise manager with J. C. Penney Company at Fashion Square Mall, with responsibilities in four departments. He is a native of Flint, where he graduated from Flint Northern high school in 1974.

--Also new to the SVSC staff is mailroom delivery clerk David Jerome of Midland, who succeeds Jerry Wallaert. Before coming to SVSC, he was a mail processor for Aetna Life and Casualty Company. He is a graduate of Midland high school and is single.

--Final reminder that your 1981-82 gate card and sticker for parking lot "C" must be purchased by this Wednesday, September 30. Cost is \$20 for the year and permits are available during regular business hours from the department of public safety on Pierce Road. For additional information, please phone ext. 4141.

--It's often difficult to draw a line between hard contact in a rugged sport and dangerous action that should not be allowed. Attorney Richard Horrow is a key spokesman for the movement to define excessive violence in sports and attach penalties for its use. He will address this controversial topic on Thursday, October 1, here. Set for 8:00 p.m. in SVSC's theatre, the multi-media presentation is free to members of SVSC community. For more information about the event, please call campus activities at ext. 4260.

--Valley Film Society members may present their membership card in lieu of payment for one ticket to any performance of "Our Town" on Friday and Saturday, October 16 or 17, at 8:00 p.m. or Sunday, October 18, at 2:00 p.m. The same arrangement will be true for "The Rimers of Eldritch," second play of the season on Thursday through Saturday, March 18-20, 1982 at 8:00 p.m. "Our Town" is the classic American play by Thornton Wilder which explores the shallowness and lack of real communication which character-

izes our daily lives. "Reimers" is an intensely dramatic exploration of the various interpersonal conflicts and entaglements of life in a small rural community. Tickets can be reserved for either play by phoning ext. 4110 weekdays after October 1.

--The office of public safety will be open from 8:00 p.m. until 12:00 midnight Monday through Friday during the fall and winter semesters. Saturday and Sunday hours will be 12:00 noon until 12:00 midnight. Their phone number is 4141.

If an emergency developes on campus when the public safety office is closed, you can reach the campus police by calling Saginaw Central Dispatch at 9-911.

--New music critic appointed by the Midland Daily News is Dr. Eric Nisula, assistant professor of music.

--New preview films from CRM/McGraw Hill Films will be coming to the SVSC library soon. To reserve films for previewing, please contact Mrs. Virginia Krawczak in the division learning resources, room 121 Wickes Hall, at ext. 4244. Available from October 5-15 will be management movies on "Decisions" and "Delegating." A communication movie entitled "Verbal Communication" will be here October 15-25, as will a literature movie titled "Sredni Vashtar."

Two films available November 1-10 have useful application in many disciplines. These are the communications movie on "Speaking Effectively: To One or One Thousand" and the memory movie entitled "Memory." Also available November 1-10 will be an energy film on "Fire in the Water." A theater film entitled "Borrowed Faces" will be here from November 20-30, while December 1-10 offerings include "Extinction: The Last Tasmanian" (anthropology) and "Psychling," a psychology film. From January 10-20, a criminal justice film on "Grand Jury: An Institution Under Fire" will be here along with a sales/communication movie on "Listening in Sales." Additional details are available from Mrs. Krawczak.

--A reminder that all eligible employees should return their dental enrollment forms and their optional Metropolitan Life Insurance enrollment forms to the personnel office by September 30. If you have any questions regarding these forms or need a new supply of them, please call ext. 4108.

#### Oct.

- Sept. 29- "Printmakers from New York" exhibition at SVSC art workshop gallery; open to public free of charge weekdays 9:00 a.m. 4:30 p.m. Call fine arts office at ext. 4159 for information.
- Oct. 1 American Youth Hostel meeting, 7:30 p.m., lower level Doan. Call Brian Gano at ext. 4255 for information.
  - 1 "Violence in Sports," lecture/film by Richard Harrow; 8:00 p.m., SVSC theatre. Open to public; tickets \$2 general admission, \$1 for students and senior citizens. Call campus activities at ext. 4260 for information.
  - 1 Study skills seminar, "Compose Intelligible Notes," lower level Doan Center, 5:00-7:00 p.m. Contact MaryAnne Lustgraaf at ext. 4260 for information.
  - 2 Women's Tennis; SVSC at Ferris State College, 3:00 p.m.
  - 2 Cross Country; SVSC at Notre Dame Invitational
  - 2 Valley Film Society showing of movie "Shadows"; meeting at 7:30 p.m., film at 8:00 p.m., Wickes lecture hall. Student and regular memberships available for series: contact Dr. Thomas Hearron at ext. 4332 for information.
  - 2-3 Volleyball; SVSC at GLIAC Meet
    - 3 Women's Tennis; SVSC at Grand Valley State College, 1:00 p.m.
    - 3 Football; SVSC at Central State, Ohio
    - 5 Study skills seminar, "Make Sense Out of Textbooks and Course Work," lower level Doan Center, 3:00-5:00 p.m. Contact MaryAnne Lustgraaf at ext. 4260 for information.
    - 7 Exercise sessions open to all; lower level Doan Center, 8:00-11:00 p.m. Call Carol Thomas at ext. 4037 for information.
    - 7 Volleyball; SVSC at Grand Valley State College, 7:00 p.m.
    - 7 Representatives from Western Geophysical, Inc., on campus for interviews with graduating seniors; all day, '68 building; contact placement office at ext. 4070 for information or appointment.
    - 8 Study skills seminar, "Make Sense Out of Textbooks and Course Work," lower level Doan Center, 5:00-7:00 p.m. Contact MaryAnne Lustgraaf at ext. 4260 for information.
    - 9 Women's Tennis, SVSC at Wayne State University, 3:00 p.m.
    - 9 Cross Country SVSC at Purdue Invitational
    - 10 Volleyball; Wayne State University at SVSC, 2:00 p.m.
    - 10 Cross Country; SVSC at Grand Valley State College Invitational
    - 10 Women's Tennis; Northwood Institute at SVSC, 10:00 a.m.; Ferris State College at SVSC, 4:00 p.m.
    - 10 Football; SVSC at Hillsdale
    - 10 Leadership workshop for student senators, program board, executive officers, and SVSC club and organization representatives. Contact MaryAnne Lustgraaf at ext. 4260 for details.
    - 12 Study skills seminar, "Construct Term Papers and Written Assignments," lower level Doan Center, 3:00-5:00 p.m. Contact MaryAnne Lustgraaf at ext. 4260 for information.
    - 13 SVSC Program Board showing of movie "Young Frankenstein"; 2:00 p.m. in room 317B Wickes Hall; 10:00 p.m. in Wickes lecture hall. Free admission; contact campus activities at ext. 4260 for information.

- 13 Movie "The Green Wall" (Spanish); 7:00 p.m., room 315 Wickes Hall. Sponsored by department of modern foreign languages; open to public free of charge. Contact Dr. Ricardo Pastor at ext. 4486 for information.
- 13 Business & Professional Women's Association dinner meeting, 6:00 p.m., lower level Doan Center. Contact Rose Collamer at ext. 4267 for information.
- 14 Exercise sessions, 8:00-11:00 p.m., lower level Doan Center; open to campus community. Call Carol Thomas at ext. 4037 for information.
- 15 Study skills seminar, "Construct Term Papers and Written Assignments," lower level Doan Center, 5:00-7:00 p.m. Contact MaryAnne Lustgraaf at ext. 4260 for information.
- 15 OMNI "The Future Is Now" multi-media presentation; 8:00 p.m., SVSC theatre. Open to public; tickets \$2 general admission, \$1 students and senior citizens. Contact campus activities at ext. 4260 for information or reservations.
- 15 I.R.R.A. monthly meeting; reception 6:30 p.m., Doan Center Mall; dinner 7:30 p.m., lower level Doan Center. Call Dr. James Mitchell at ext. 4064 for details.
- 15 Speech and Theatre Open House; 9:00 a.m.-2:00 p.m. Open to high school students and instructors. Includes matinee performance of "Our Town." For information, contact Maarten Reilingh at ext. 4306.
- 15 Board of Fellows breakfast meeting, 7:30 a.m., lower level Doan Center.
- 16 Valley Film Society showing of movie "Mr. Hulot's Holiday"; 8:00 p.m., Wickes lecture hall. Student and regular Society memberships available for series; contact Dr. Thomas Hearron at ext. 4332 for information.
- 16-17-18 SVSC Theatre department presentation of "Our Town" at SVSC theatre; the 16th at 8:00 p.m.; the 17th at 8:00 p.m.; and the 18th at 2:00 p.m. Open to the public; tickets \$3 general admission, \$1 students and senior citizens. For reservations or ticket information, call ext. 4110.
  - 17 Cardinal Run --- beginning at 8:00 a.m., Morley Track and Field. Contact Sally Morley at ext. 4075 for information.
  - 17 Alumni Association tailgate picnic, 11:30 a.m. 1:00 p.m., parking lot "E". Call Rhonda Kuehn at ext. 4092 for information.
  - 17 Women's Tennis; Lake Superior State College at SVSC, 10:00 a.m.
  - 17 Football; Grand Valley State College at SVSC (HOMECOMING); 1:30 p.m.
  - 17 Alumni Homecoming activities; call Jo Stanley at ext. 4050 for information.
  - 17 Cross Country, EMU TFA/USA Open
  - 17 Alumni Association after game afterglow, approximately 4:30 p.m., Rausch House. Call Rhonda Kuehn at ext. 4092 for information.
  - 17 Volleyball: SVSC at Oakland University
  - 18 Volleyball; Lake Superior State College at SVSC, 2:00 p.m.
  - 19 Placement workshop mock interview session. Sign up at placement office in '68 building, or phone ext. 4070 for information.
  - 19 International Dinner, 6:00-10:00 p.m., lower level Doan Center; sponsored by SVSC Baha'i Club. Open to public; contact Mardy Oeming at ext. 4070 for information.
  - 20 Meeting for students majoring in foreign languages; 5:00-7:00 p.m., Wickes Hall faculty lounge. Contact Dr. Ricardo Pastor at ext. 4486 for information.
  - 20 Luncheon "International Year of the Disabled Person," 11:30 a.m., lower level Doan Center. Contact Don Kennedy at 790-0647 for information.

- 21 Exercise sessions, 8:00-11:00 p.m., lower level Doan Center; open to campus community. Call Carol Thomas at ext. 4037 for information.
- 21 Representatives from J. C. Penney Co., Inc., and General Motors, Saginaw Central Foundry Division on campus for job interviews with graduating seniors; all day, '68 building. Contact placement office at ext. 4070 for information or appointment.
- 22 U.S. Marine Corps on campus all day for interviews; Wickes Hall (north) Concourse. Contact placement office at ext. 4070 for information.
- 22 Communications skills in-service sessions sponsored by Mid-Michigan Bilingual Programs; 8:00 a.m. 3:00 p.m., large private dining room, Doan Center. For information, contact Ramero Gonzalez at ext. 4487.
- 22 A.C.T. Workshop, 8:00 a.m. 2:00 p.m., lower level Doan Center; for SVSC admissions office personnel. For information, contact Richard Thompson at ext. 4200.
- 22-23 Women's Tennis; GLIAC Tournament
- 23-24 Volleyball; Siena Heights Tournament, 9:00 a.m.
  - 24 Real Estate Licensing Exam, 8:00 a.m.-2:00 p.m., room 224, Pioneer Hall. Contact Angelita Torrez at ext. 4284 for details.
  - 24 Football: SVSC at Northwood Institute
  - 24 Cross Country; GLIAC at Hillsdale College
  - 26 Study skills seminar, "Participate Loud and Clear in Class Discussions and Speaking Assignments," lower level Doan Center, 3:00-5:00 p.m. Contact MaryAnne Lustgraaf at ext. 4260 for information.
  - 26 SVSC Jazz Artist Series concert; 7:30 p.m., SVSC theatre. Open to public; tickets \$2 general admission, \$1.50 students and senior citizens. Contact fine arts office at ext. 4159 for information.
  - 27 Volleyball; SVSC, Delta College, Mott Community College Meet, 5:00 p.m.
  - 27 "The Devil You Say," one actor play sponsored by campus activities; 8:00 p.m., SVSC theatre. Open to public free of charge. For reservations or information, contact campus activities office at ext. 4260.
  - 27 Movie "Cousin-Cousine" (French); 7:00 p.m., room 231 Wickes Hall. Sponsored by department of modern foreign languages; open to public free of charge. Contact Ricardo Pastor at ext. 4486 for information.
  - 28 Exercise sessions, 8:00-11:00 p.m., lower level Doan Center; open to campus community. Call Carol Thomas at ext. 4037 for information.
  - 29 Study skills seminar, "Participate Loud and Clear in Class Discussions and Speaking Assignments," lower level Doan Center, 5:00-7:00 p.m. Contact MaryAnne Lustgraaf at ext. 4260 for information.
  - 29 Volleyball; SVSC, Albion College and Calvin College Meet, 6:30 p.m.
- 29-30 Horror film festival; 29th "The Abominable Dr. Fibes" and "Return of Dr. Fibes"; 30th "Rodan" and "The Beast Must Die," 10:00 p.m., Wickes lecture hall; sponsored by campus activities, free to students, faculty and community. Contact MaryAnne Lustgraaf at ext. 4260 for information.
  - 30 Cross Country; Eastern Michigan University Invitational
  - 31 Football; SVSC at Ferris State College