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THREE HUNDRED EXPECTED FOR THUMB DAY

The red carpet will be rolled out on campus for high school students from Huron, Sanilac and Tuscola counties Friday, April 10, during SVSC's third annual "Thumb Day." Some 300 high school juniors will get first-hand career information and a look at a typical college environment with the help of present SVSC students from their home areas.

Theme this year is "Explore Your Career." Thumb visitors will talk with students who live in SVSC residence halls to learn what dorm life is like. They will tour campus buildings to observe college classes in action and will meet with professors to find out what preparation is needed for various fields of study.

Representatives will also be on hand to talk about financial aid and scholarships, academic advisement, placement, cooperative education, fraternities and sororities, volunteer services and other organizations students will encounter during their college experience.

"Thumb Day is designed for any student considering any type of college training after graduation," says admissions representative James Dwyer, who is organizing the event. "Whether the students are considering SVSC isn't the important thing. Instead this is an informational day to acquaint them with college life in general and what they can expect during college in various major fields."

Students will each receive an 11-page booklet on "What Every High School Student Should Know About College." Designed by SVSC counselors to make the adjustment to college for incoming freshmen productive, the booklet gives insights into key areas encountered on a college campus.

Activities begin with a welcome to campus and a tour of academic and athletic facilities beginning at 10:00. Presentations by students from the Thumb who are currently enrolled at SVSC will follow, along with lunch at SVSC's student cafeteria. Career discussions with faculty members will give students a chance to look at specific areas of interest to them, and a round-up will conclude the day's activities by 2:00 p.m.

For additional details on Thumb Day, please contact Dwyer at ext. 4200.

COOPERATIVE EDUCATION WORKSHOP SET

A one-day workshop examining cooperative education opportunities for students and employers is being hosted here this Wednesday, March 25. Scheduled from 9:00 a.m. to 3:00 p.m., the workshop is co-sponsored by Mid-West Cooperative Education Association and Mid-West Center for Cooperative Education.

Representatives from area business and industrial organizations will present seminars on a variety of current topics. Speakers include personnel from Deloitte, Haskins & Sells, The Dow Chemical Company, Wickes Corporation, and Michigan Department of Labor's Office of Women and Work.

Registration is open to all interested area employers and employees, as well as college placement and cooperative education personnel. A $10 registration fee includes lunch and handout materials.
Coordinator is Gary Apsey, SVSC director of placement and cooperative education.

SCIENCE COLLOQUIUM TO DISCUSS GENETIC ENGINEERING

Shades of 1984 -- genetic engineering is here! Far from being a scheme carried out by a few mad scientists, genetic engineering is presently finding practical industrial applications.

As part of the SVSC Science Colloquium series, an in-depth examination of this topic is set for this Friday, March 27 at 1:30 p.m. in room 158 Pioneer Hall.

Dr. Steven J. Phillips, a molecular biologist for Dow Chemical Company, will explain why genetic engineering is currently being pursued by industry. His discussions will include information on the process of cloning an industrially useful gene.

Following the presentation there will be an opportunity for questions by the audience. For more information, contact Dr. David Dalgarn at ext. 4355.

COMMITTEE STUDIES STUDENT RETENTION

A committee looking at student retention here has submitted two progress reports to President Jack M. Ryder after studying the situation since October. Chaired by dean of students Dr. Philip E. Beal, the group says specific and significant steps are needed to improve the persistence rate of our students.

Development of a system to yield timely information on retaining students has already been initiated. This week a survey is being distributed to solicit information about students' future plans. A "campus health check" is included, where students can tell what they think about the college, its policies and procedures.

The committee is also collecting information about our recently entering students and is asking past students why they left. It has involved faculty and staff members in preliminary discussions about how to improve retention. A staffing need in the registrar's office identified by the group has been brought to the administration, which is attempting to obtain additional clerical help funded through the C.E.T.A. program.

Before beginning to collect data, committee members reviewed numerous available studies and other printed material related to student retention, discussed past SVSC studies and reviewed the work of SVSC's 1979 task force on academic advising. The committee has decided on a follow-up survey formulated by A.C.T. which will analyze reasons why students leave.

For the future, the group plans to focus its attention on the career ramifications of the academic experience at SVSC, academic advising as the cornerstone of retention and on the variety of learning assistance services currently available and/or needed. Particularly important will be the sensitivity of the college and its people to students' needs and how that sensitivity is made known and carried out.

The committee report expresses concern with "the critical lack of adequate data and record support for administrative and advising efforts of the college." These include a lack of basic information on academic progress, the need for timely and accurate billings to students, the expectations and demands made on staff personnel, the necessity that the system provide periodic audits of academic progress by students and the difficulties in maintaining a dependable listing of student addresses.

In addition to acknowledging the need for additional registrar's office staff, SVSC's administration has made acquisition of a new computer a top priority for new funding in Lansing. Ryder has stated that the college is "ready to move ahead to obtain the computer as soon as resources become available."

LARGEST COMPUTER SHOW IN MIDLAND APRIL 7-8

Michigan's largest computer show this year is coming to the Great Hall at Midland's Valley Plaza April 7-8.

With the theme "All Things Great and Small," the show is the eighth sponsored biannually by the Saginaw Valley Chapter of Data Processing Management Association (DPMA).

Nearly 60 display booths designed to meet the needs of small businesses or large corporations will be featured, says DPMA chapter president Donald Seidel, who also is SVSC assistant director of data processing.
Show hours are 1:00-8:00 p.m. on Tuesday, April 7, and 10:00 a.m.-5:00 p.m. on Wednesday, April 8. Admission is free to persons who can use computer-related services in their work.

Featured will be data processing-related products such as software and mainframe equipment, computer peripherals and accessories, computer-originated microfiche (COM), forms, supplies and magnetic media, data communications, office automation computers, data graphics and educational services.

ALUMNI ELECT FIVE

SVSC's 4,000-plus alumni have just elected five nominees to serve three-year terms to 1984 on the Alumni Association Board of Directors. Elected were 1972 graduate Gary E. Bosco of Bay City, a lawyer with Higgs and Darby, elected for a second three-year term; 1973 graduate James L. Gaertner of Saginaw, a Saginaw county commissioner and director of the Community Alternative to Prison Program, elected for a third term; current Alumni Association president Timothy L. Lipan of Lansing, 1974 graduate who is national field representative and state legislative liaison for the American Red Cross, elected for a second term; Jackie Matuszewski of Bay City, a 1973 graduate who earned her master's degree from SVSC last year while a teacher for the Bay City adult education program and part-time faculty in the English department here; and Angelita Torrez of Saginaw, a 1973 graduate who is director of academic support services at SVSC and is presently working toward her doctorate degree at MSU.

They will join ten other alumni members on the Board, which sets policy for alumni activities on behalf of the college.

FOREIGN LANGUAGE POETRY CONTEST

Students at area high schools are practicing their recitation skills -- but with an added dimension. The third annual SVSC Foreign Language Poetry Contest this Saturday, March 28, will test their fluency, diction and expression as they recite poems memorized in a foreign language.

First or second year language students will enter the lower division, while those with more experience will compete in upper division contests. There are categories for French, German, Polish, Spanish and bilingual contestants. An awards ceremony for all participants is scheduled for 2:30 p.m., with division winners to be announced. All students will receive certificates of participation, with trophies, books and records awarded for exceptional performances.

There is no fee for the event, but each participant should register by phoning Dr. Ricardo Pastor at ext. 4486.

ACROSS CAMPUS--

--SVSC professor of art Barron Hirsch has been appointed to the Alma College honorary advisory board. As a board member Hirsch will annually review Alma's art program, take part in discussions of contemporary issues in art and advise graduating seniors on professional career opportunities. His appointment is for a three year term.

--For the third consecutive year, associate professor of French Dr. David Barker has been invited to be a "reader" for the French Advanced Placement Examination administered internationally by the Educational Testing Service. He will be in Princeton, New Jersey, June 11-17 for the annual evaluation of exams. Readers are selected from secondary teachers and university professors throughout the country.

--Time is running short for SVSC female students to apply for study in Japan this spring. Through our exchange program with Shikoku Women's University, Tokushima, Japan, low-cost international study is available from May 9 - June 13 this year. As a sister institution of SVSC, Shikoku Women's University (SWU) is providing tuition and dormitory scholarships for all participants. A limited amount of additional financial assistance is available to those with demonstrated needs. If you are aware of female students who would qualify for and benefit from this experience, please contact Dr. Robert S. P. Yien very soon at ext. 4296.

--Assistant professor of education Dr. John C. del Regato was main speaker for the March 6 high school session of the regional meeting of Michigan Council of Teachers. The session at Grand Valley State College featured his talk on "A Concrete Model for Arithmetic Operations with Integers."
--Jazzing it up at the SVSC theatre at 8:00 p.m., Friday, April 17 will be the U.S. Army Jazz Ambassadors. If you like music which ranges from John Philip Sousa through Glenn Miller to Billy Joel, be on hand for this special appearance. The concert is sponsored by SVSC and the Bay Arts Council and is free to the public. Reservations are required and may be obtained by calling the fine arts office weekdays at ext. 4159.

--The Bay Arts Council is seeking your support during its first radio-thon Friday, April 3 - Sunday, April 5 on WBCM Radio (1440 AM). By pledging money for your favorite music and artist, you as a listener will be programming the music you want to hear from the 30's through the 80's. Your support will help insure continuation of weekly and monthly arts calendars, year-round art exhibits and performances for Bay county, programming for the new world friendship shell in Wenona Park and much more. To participate, you can call 894-4543 or 662-4281 between 4:00 and 11:00 p.m. on Friday the 3rd; 8:00 a.m. and 11:00 p.m. on Saturday, April 4; and 11:30 a.m. to 6:00 p.m. on Sunday, April 5. Contributions are tax deductible and may be made via a check payable to Bay Arts Council Radio-Thon, Bay Arts Council, P.O. Box 1115, Bay City, MI 48706.

--Coach Doug Hansen's men's track and field team literally ran up the score by winning its third straight GLIAC indoor meet Saturday at Ferris State College. SVSC finished with 195 points, followed by Northwood with 95. SVSC's Eddie Brown set conference meets in the triple jump and long jump. Six other Cardinals set conference records, including Dave Elbers in the pole vault, Ed LaBair in the 1,000-yard run, where Jerry Brown's second place finish also beat the old record, John Darga in the 880, and Joe Cotner and Rich Hunter in the 2-mile run (a Hillsdale runner did even better in that one). Evans Lallas won the 440 for the Cardinals, as well as taking third in the 300-yard dash.

--An unknown person named "Oscar" secretly appreciates the efforts of a number of college employees and anonymously sent each a long-stem rose last week. Bob Becker, Rhonda Kuehn, Carol Thomas and Dr. Bob Yien also found a card reading "your efforts are very much appreciated" with their roses.

--SVSC's theatre program wants you and/or your spouse for next fall's first annual homecoming play, "Our Town" by Thornton Wilder. Men, women and children are being sought, with some older performers preferred. Come to any one of four auditions, on Monday or Tuesday, April 13-14, at 4:00 or 7:00 p.m. Rehearsals will run from 4:15 - 6:45 p.m. weekdays after September 8, and the play will be performed during homecoming weekend on October 15-18. Call Maarten Reilingh at ext. 4306 for more information. He is also compiling a list of non-students who would like to participate in theatre production.

--Participating in a "Colloquium on Common Learning" next week at the University of Chicago will be dean of arts and behavioral sciences Dr. William K. Barnett. He was invited by the president of the Carnegie Foundation for the Advancement of Teaching and the president of the Charles A. Dana Foundation. Topics will include common learning: Symbols and Language, Prospects for General Education, The Natural World, Contemporary Organizations, Heritage and Traditions, and the High School College Connection.

--Thirty exhibitors representing a broad range of fields from art to automobiles, building trades and energy alternatives such as solar heat are coming to the 1981 Art and Trades Fair this weekend on campus. Sponsored by the 1981 Students in Free Enterprise group, the fair will run from noon - 6:00 p.m. on both Saturday, March 28 and Sunday, the 29th. Lectures by area businessmen are set for Sunday afternoon. For information, call the SIFE students at ext. 4359 or 4232.

--Because blood is life, you're asked to pass it on next Tuesday, March 31 when the Saginaw Valley blood program plans a bloodmobile visit on campus. From 9:00 a.m. - 3:00 p.m., students and employees are encouraged to come to room 317B Wickes Hall to make this vital donation.

--Christie Looney, wife of basic skills coordinator/student advisor Chris Looney, expects to be a patient for an extended time in Midland Hospital Center, 4005 Orchard, Midland. Christie also serves as vice president of the SVSC Women's Club. Please drop her a line or send a card when you have time.
Drs. Robert Yien and Walter Rathkamp recently visited Furman College, Greenville, S.C., under sponsorship of a Kellogg Foundation grant for dissemination of faculty development. Yien reports that Furman is like SVSC in many ways, with 2,300 FYES students compared to our 3,000 and a 2,500 headcount vs. SVSC's 4,331. Furman is a church-related liberal arts college, has a 750-acre campus which is fully enclosed, and was founded in 1826. With 154 full-time faculty members, Furman has a numerical advantage over our 112, and the same is true in total budget, where there's is $18 million compared with SVSC's $10.46 million.

But Furman has had a substantial faculty attrition rate averaging 10% annually, nearly double that of SVSC. Faculty pay there averages 10% below ours, and without spring/summer sessions or overloads, there is little opportunity for additional earnings. Through a three-year Kellogg grant received in 1976 and a subsequent Lilly Foundation endowment, Furman is attempting to remedy the problem.

Rathkamp and Yien met with professors, the president and provost at Furman in an effort to adapt and bring back to SVSC what they found there. Furman has a "very comprehensive" faculty handbook, written with Kellogg grant funds, and an attempt is being made there to enhance professional development of faculty in areas such as computer science in addition to traditional sabbaticals and research.

Ideas attempted include a faculty mid-career development program, with release time, travel stipends and even some tuition scholarships. A new faculty integration program brings senior and new members together to make them feel part of the campus. Watch this column for further word on adapting some of the Furman program to our campus.

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TWO-DAY SPRING SWING SET

Swing into spring on a musical note! SVSC's hosting a two-day spring musical festival, featuring the college choirs, bands and Collegium Musicum.

The festival kicks off Sunday, April 5 with a 3:00 p.m. performance by the Collegium and chamber choir. They will present a variety of traditional masterpieces at Doan Center. The Musicum combines ancient and modern instruments in a fresh approach to music of the medieval and renaissance periods. The result is a rare opportunity to hear instruments such as the vielle, harp, krummhorn and psaltery, along with more familiar sounds of guitar, flute and trombone. Vocal renditions by SVSC's chamber choir round out the afternoon.

Concluding the festival is an 8:00 p.m. concert in the SVSC theatre on Monday, April 6 featuring SVSC chamber and concert choirs and concert band. They will perform such audience favorites as Dvorak's "When Evening Comes," "Blow, Blow Thou Winter Wind" by John Rutter, "The Battle Hymn of the Republic" and "Symphonic Jazz Suite" by Frank Bencriscutto.

Vocal soloists include mezzo soprano Ruth Enszer of Saginaw; baritone Don Gingrich from Richmond; sopranos Susan Belger and Value Mielstrup, both from Bay City; altos Terri Polzin, Saginaw; and Susan Pechette, Kinde; and tenor Tom Braley from Saginaw. Instrumental jazz solos will be by members from the SVSC music faculty, with Jeff Hall featured on saxophone. "Ev'ry Time I Feel the Spirit" by William Dawson will be performed by a trio composed of baritones Dean Bass, Reese; Clay Gibbs, Hale; and Hubert Williams of Saginaw.

Both events are open to the public with tickets available at the door. Admission for the Sunday concert includes refreshments and is $3 for adults and $2 for students. Tickets for the Monday concert are $2.50 general admission and $1.50 for students and senior citizens.

For more information, contact Thomas Root at ext. 4389 or Eric Nisula at ext. 4307.

PERSONNEL

SENIOR SECRETARY - BUSINESS OFFICE (Replacement). Permanent, 25 hours per week. $4.05 per hour.

Interested persons should contact the personnel office at ext. 4108 within one week.

SVSC is non-discriminatory in its policies and practices.
March 18 -
April 7 - SVSC workshop gallery exhibition of paintings and drawings by Carl Oltvedt. Open to public free of charge weekdays from 9:00 a.m. to 4:30 p.m. For information call SVSC fine arts office at ext. 4159.

April
1 - Weightlifting Contest, SVSC theatre, weigh-in 5:00 p.m. Trophies in both men's and women's divisions. For information contact John Curry at ext. 4253.
2 - Women's Softball, Alma College at SVSC, 3:00 p.m.
2 - Lee Murdock guitar concert in Wickes Hall concourse; 12 noon - 2:30 p.m. (Weather permitting, concert will be outdoors in fountain courtyard.) Sponsored by SVSC Program Board; free admission.
3 - Valley Film Society showing of movie "Nosferatu the Vampire" starring Klaus Kinski. Wickes Lecture Hall, 8:00 p.m. Call David Barker at ext. 4303 or Kay Harley at ext. 4337 for information.
3-4 - Men's Outdoor Track, Ohio University Relays, 12 noon, Athens, Ohio
4 - Women's Softball, Wayne State University at SVSC, 1:00 p.m.
4 - Baseball, SVSC at Alma
4 - Women's Outdoor Track, WMU Invitational, Kalamazoo
5-6 - Spring Festival of Bands and Choirs; call ext. 4159 for ticket information.
   5 - Collegium and Chamber Choir, 3:00 p.m. at Doan Center
   6 - Choirs and Band, 8:00 p.m. at SVSC theatre.
6 - Women's Softball, Ferris State College at SVSC, 3:00 p.m.
6 - Andy Cohen guitar concert in Wickes Hall concert; 1:00 - 3:30 p.m. (Weather permitting, concert will be outdoors in fountain courtyard.) Sponsored by SVSC Program Board; free admission.
7 - Women's Softball, SVSC at Delta College, 3:00 p.m.
7 - SVSC Program Board showing of movie "It's A Mad, Mad, Mad World" at 2:00 p.m. in 317B Wickes Hall and 10:00 p.m. in Wickes lecture hall. Free admission.
8 - Mid-Michigan Policy Committee meeting, large private dining room, Doan Center, 1:00 - 3:00 p.m. Call Ramiro Gonzalez at ext. 4485 for information.
8 - Baseball, Alma College at SVSC
8-22 - SVSC art workshop gallery exhibition of paintings by Mary Sargent Burns. Open to public free of charge weekdays from 9:00 a.m. to 4:30 p.m. For information call fine arts office at ext. 4159.
9 - Women's Softball, SVSC at Siena Heights College, 3:00 p.m.
9 - National Shakespeare Company presents "Comedy of Errors," SVSC theatre, 8:00 p.m. Tickets are $2.50 general admission, $2 for students. Call campus activities at ext. 4260 for information.
10 - Baseball, Wayne State University at SVSC
10 - "Thumb Day" at SVSC. Juniors and seniors from Thumb area high schools will be on campus for tours and special activities. Contact Jim Dwyer at ext. 4260 for details.
10-11 - Men's Outdoor Track, Dogwood Relays, Knoxville, Tennessee
11 - Men's Outdoor Track, Saginaw News Invitational at SVSC, 12 noon.
11 - Bharatha Natym Dance Troup, SVSC theatre, 7:00 p.m. Call Dr. Merlyn Mondol at ext. 4351 for ticket information.
11 - Women's Outdoor Track, Bowling Green Invitational, Bowling Green, Ohio
11 - Women's Softball, Lake Superior State College at SVSC, 12 noon