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ENTERPRISING STUDENTS PROMOTE BUSINESS

"The business of this country is business," President Calvin Coolidge said it 50 years ago, and a group of SVSC business students think it's still a valid philosophy.

What's more, they want all Americans to know more about how free enterprise works. And they're willing to put time and effort into projects which increase understanding of capitalism in a free economy.

They are the 1981 "Students in Free Enterprise" (SIFE) group and are working under the supervision of Dr. Michael Sovansky, assistant professor of law. Together they have planned some 20 activities designed to inform others how free enterprise can operate effectively to maintain the high standard of living we enjoy in the United States.

Current projects include a "free enterprise hotline" at ext. 1051, which features a different recorded message about free enterprise each week. In addition, each student is researching and writing articles on some phase of free enterprise for publication in SVSC's student newspaper. They're also taking their message to high schools and community organizations through a lecture series.

But the biggest apple on their free enterprise tree is a two-day Art and Trades Fair to showcase tri-county business and industrial firms. "Our idea is to bring together as many different sectors of our business community as we can," notes Nicholas Attalla, Bay City senior. "We want the Fair to be an information and idea exchange as well as a chance to display products. There is a great deal of technical knowledge and expertise in this area, and there are people with questions about problems they face.

"For example, everyone wants to learn new ways to conserve energy in their homes or workplaces and in transportation. By bringing people from the home building and construction trades together for this event, ideas can be pooled. Spectators can learn what's available from the displays," Attalla says.

Slated for Saturday and Sunday, March 28 and 29, the Fair will run from noon until 6:00 p.m. each day. Displays include an arts and crafts show in Doan Center, the building trades and industrial expo in Cardinal gymnasium and guest speakers in Wickes Hall. The automotive exhibit will be located in the courtyard between Wickes Hall and Doan Center.

Mike Brandow, Bay City junior who is spearheading the project, notes that another feature of the Fair will be a series of speakers from area firms. Approximately half a dozen businessmen will address audiences throughout the day on March 29. Representatives are included from The Dow Chemical Company, General Motors Corporation, Midland's Chemical Bank & Trust Company, and Second National Bank of Saginaw.

We'd like as many people as possible to join our effort to speak up for American free enterprise," says Rebecca Sullivan, Saginaw senior. For details, please call ext. 4359 or 4232.
MICHIGAN COLLEGE ENROLLMENTS UP SLIGHTLY

A slight increase in enrollments at Michigan's fifteen public colleges and universities has been reported this year by the Presidents Council of State Colleges and Universities.

According to the report, a 2.3% enrollment increase of fiscal-year-equated students (FYES) is expected this year over last. The colleges had 204,711 FYES in the 1979-80 fiscal year, compared with an estimated 207,293 for the current year -- a growth of 2,582 students.

Comparing actual 1979-80 FYES figures with estimates for 1980-81, the report showed increases ranging from .7% at Michigan State University, .9% at Eastern Michigan University and 1% at Northern Michigan University to 5.3% at Ferris, 5.8% at the University of Michigan-Flint and 12.9% here at SVSC. Projected increases in FYES at six of the schools ranged from 1.3% to 3.8%, and two schools expected declining FYES enrollments.

The total student head count at the fifteen institutions for fall semester 1980 was 241,952, up about .9% or 2,237 students from fall 1979's figure of 239,715.

The report said the fall 1980 entering class of 35,239 was the largest ever recorded. The previous high of 35,160 was in fall 1976.

Comparing the number of full-time equated students for fall 1979 with the same figure for fall 1980, the Presidents Council report listed figures ranging from an 11.3% decrease at Grand Valley to SVSC's 17.5% growth. The U of M-Flint was up 7.8%, and ten other colleges showed increases ranging from .3% to 4.7%. Western Michigan University was down .1%, while Wayne State registered a 4.3% decrease.

GALACTIC JOURNEYS EXPLORED

There'll be some cosmic talk hovering around SVSC March 16 and 17 when a visiting lecturer from the American Astronomical Society lands.

Professor Arnold Heiser, director of A. J. Dyer Observatory, Vanderbilt University, will lecture on "Exploring the Solar System Today" on Monday, March 16 at 6:00 p.m. in 158 Pioneer Hall. On Tuesday, March 17, at 12:30 p.m., also in 158 Pioneer, he will speak on "Galaxies and Cosmologies." Refreshments will be served at the end of each talk. All are invited and there is no admission charge.

Heiser's visit is sponsored and funded by the Harlow Shapley visiting lectureship program. This program was begun by Shapley, who showed that the sun is near the outer rim of our galaxy rather than near its center, as formerly believed.

"LADYHOUSE" A FAMILY STUDY

"Any parents who have watched their children grow, any child who has had to tear away from a loving but over-protective parent will identify with the dilemmas in 'Ladyhouse Blues'," says director Maarten Reilingh.

SVSC will be staging the Kevin O'Morrison play Thursday through Saturday, March 19-21 as its winter semester production. All performances will be in the theatre, with curtain time set for 7:00 p.m. on Thursday and 8:00 p.m. the following evenings.

"Ladyhouse Blues" is a story about growing up. Liz, the mother of four girls, is an "Old Testament woman" from the Ozark region of southern Missouri. She is every inch a matriarch, fiercely loyal, but burdened with prejudices which put her on a collision course with her daughters. Liz is played by Vickie VanSteenhouse of Unionville, an SVSC junior majoring in speech and married to Larry VanSteenhouse.

Eylie, the youngest, is a perpetual dreamer determined to marry a Greek fisherman who will take her to California. Michele Langley, a freshman in SVSC's speech/theatre department, has the part of Eylie. She works part-time at the information desk in Doan Center and is the daughter of Margaret Geese, Freeland, and Richard Langley of Saginaw.

Eighteen year old Terry is a budding activist and "the best tip-getter" at Doyle's Restaurant. Bridgeport's Jeni Karr plays her part. A freshman speech major, Jeni is active on SVSC's pom pom squad and plays tennis. Her parents are Mr. and Mrs.
Joseph Ringelsen of Bridgeport.

Next is Dot, married to a young man from a socially prominent family which has not accepted her mountain ways. Her role is played by Kimberly Schultheiss, a freshman in SVSC's nursing curriculum. Her parents are Mr. and Mrs. Ronald Schultheiss of Charlotte.

Helen, the oldest, is most like her mother and clings to mountain traditions though the family now lives in St. Louis. Kathy Kernstock from Bay City has the part of Helen. She is a graduate of SVSC where she majored in biology.

In spite of individual interests, the five are united by the "ladyhouse," one of a number of homes made temporarily manless by the war. The house and family ties become their source of strength.

As the plot unwinds, mother Liz learns she must accept the reality of her children’s new ways and allow them freedom to grow. They, in turn, must adapt to their world while retaining things of value from their childhood days.

"Ladyhouse Blues" will be presented in readers theatre style with actors facing the audience as they deliver lines. This technique demands high concentration and involves the audience in its imaginative effort to create the world of the play. Reilingh has successfully used this style on previous occasions and will be introducing it to SVSC audiences.

NOTE: Tickets are available from the secretarial office in Wickes annex by phoning ext. 4110. The reception for the SVSC community preceding the play will take place on March 20 only, not on March 19 as was reported last week.

16th COMMENCEMENT READIED FOR MAY 9

SVSC's 16th annual commencement has been set for 1:30 p.m. on Saturday, May 9, in Cardinal gymnasium. Full-time faculty and staff members may order academic regalia between Monday, March 17, and Friday, March 21, by contacting the bookstore at its new location in Doan annex. There will be no rental charge for regalia. Measuring will be done in the bookstore between 9:30 a.m. and 4:00 p.m. on Monday through Friday, or 5:30 p.m.-6:30 p.m. on Monday through Thursday.

Commencement will be the highlight of our academic year, according to vice president for development and college relations Dr. A. Jefferson Sharp. Participation of full-time faculty and staff is requested at commencement, to recognize our new graduates. Because March 21 will definitely be the last date to order regalia, please be prompt. A letter is being sent full-time faculty and staff members this week, on which you can indicate whether you will participate this year, and whether or not you will need to order regalia from the bookstore. If you have any questions, please contact the development and college relations office at ext. 4050.

CAMPUS NOTES--

--The annual faculty/administration vs. alumni basketball game is slated for next Saturday, March 14, at 7:30 p.m. in Cardinal gymnasium. All persons interested in playing or cheerleading should contact Jim Dwyer at ext. 4205 or Jo Stanley at 4050. Post game activities will be held at Das Michigan Haus, compliments of the Alumni Association. Faculty/Ad coach Paul Gill has decided to come out of retirement, hoping to guide his team to its third straight victory. If that happens, the alumni will be awarded the coveted Pickens Trophy for good, but word is out that the alumni have a secret weapon this year.

--Wood engravings and metal relief prints by Earl Nitschke are on display daily now through March 17 in the art workshop gallery. Coming March 18 - April 7 will be paintings and drawings by Carl Olvedt.

--A workshop in creative papermaking will be presented next Friday, March 13, from 8:30 a.m.-12 noon in the art gallery. The public is invited to make paper with various textures and materials, using supplies provided. There is no charge, but reservations are limited to the first 25 persons. Contact Barron Hirsch at ext. 4391 or 4159 for details.

PERSONNEL

SENIOR REGISTRATION ASSISTANT - REGISTRAR'S OFFICE. Full-time, CETA position (new). $4.05 per hour.

This position will be open to members of the campus community for one week. Contact Personnel at ext. 4108.

SVSC is an equal opportunity, affirmative action employer and is non-discriminatory in its policies and practices.
CONTINUATION OF SVSC CALENDAR OF EVENTS -- MARCH 1981

March

20 - Baseball; SVSC at West Georgia College, Carrollton, Georgia

20 - Valley Film Society showing of movie 'Z', Wickes lecture hall, 8:00 p.m. Stars Yves Montand, Jean-Louis Trintignant. Contact Dr. David Barker at ext. 4303 or Kay Harley at ext. 4354 for details.

20 - SVSC History/Political Science club meeting on "Crisis of the Month," 11:30 a.m.-1:30 p.m., 311 Wickes hall. Call John Hoefling at ext. 4232 for information.

21 - Baseball, SVSC at West Georgia College, Carrollton, Georgia

21 - Men's Indoor Track, GLIAC Championship, Big Rapids, noon

21 - District 631 Rotary International, president's indoctrination seminar, lower level Doan Center, 8:00 a.m. - 4:00 p.m. Contact John R. Broadfoot for information.

21 - SVSC Cheerleader Clinic, Cardinal gym, 8:00 a.m. - 4:00 p.m. Contact Belinda Cain at 777-1957 or 792-0091 for information. (Private meeting)

23 - Gospel Singers Concert, lower level Doan Center, 7:00-9:00 p.m. For information contact Herbert Burkett at ext. 4406.

23 - Baseball, SVSC at Georgia College, Milledgeville, Georgia

23 - SVSC Jazz Ensemble Artist Series, SVSC theatre, 7:30 p.m. Tickets $2 general admission, $1.50 students and senior citizens. Contact fine arts office at ext. 4159 for information.

24 - Baseball, SVSC at Georgia College, Milledgeville, Georgia

24 - Representatives from Jervis B. Webb on campus for student interviews. Contact placement office at ext. 4070 for details.

25 - Baseball, SVSC at Georgia College, Milledgeville, Georgia

25 - Midwest Cooperative Education Association meeting on campus. Contact Gary Apsey at ext. 4070 for information.

25 - CPA Exam Preparation Seminar, mobile unit D 66-68, 6:00-10:00 p.m. Contact Dr. William Elliott at ext. 4323 for information.

25 - Mimeo Theatre Workshop, Doan Center mall area, 9:00 a.m. - noon. Open to public; seminar in techniques of corporeal mime. To register or for information, contact Mary Anne Lustgraaf at ext. 4260.

25 - Corporeal Mime Theatre, SVSC theatre, 8:00 p.m. Tickets $3 general admission, $2 students. For reservations or information contact campus activities at ext. 4260.

26 - "Meeting of the Minds" sponsored by SVSC History/Political Science club, 311 Wickes hall, noon to 2:30 p.m. Call John Hoefling at ext. 4232 for information.

27 - Food Demonstration sponsored by Dambros, SVSC theatre, noon-2:00 p.m. Contact Jerry Dambro at 799-3500 for details.

28 - Microwave Oven Demonstration and School, SVSC theatre, 8:00 a.m.-9:00 p.m. Phone Jerry Dambro at 799-3500 for details.

28 - Men's Track, CMU Indoor/Outdoor Meet, Mt. Pleasant, noon

28 - Foreign Language Poetry Contest, Wickes lecture hall, 238 Wickes Hall, rooms 158 & 224 Pioneer Hall; 9:00 a.m.-5:00 p.m. For information call Dr. Ricardo Pastor at ext. 4486.

28-29 - SVSC Art & Trade Fair, noon-6:00 p.m. each day. Includes trade, technical, arts, crafts, homebuilders plus automotive displays. Call Nick Attalla at 892-6378 or Becky Sullivan at 799-1659.

29 - Waivel Ensemble dance troupe, SVSC theatre, 2:30 p.m. For ticket information contact SVSC Polish Institute at ext. 4319.

30 - SVSC Honors Committee film, lower level Doan Center, 7:00 p.m. Call Dr. Dalgarn, #4355.

31 - SVSC Program Board showing of movie 'Casablanca', 2:00 p.m., 317B Wickes hall and 10:00 p.m. in Wickes lecture hall.