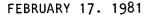
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LOGGINS CONCERT AIDS CHILDREN'S CENTER

Though noted for hit songs like "Please Come to Boston" and "Pieces of April," Nahsville's Dave Loggins feels he's primarily a songwriter.

Loggins will be performing songs he's written for such artists as Crystal Gayle, Jimmy Buffett and Tanya Tucker at SVSC on Wednesday, March 18. Proceeds from the 8:00 p.m. concert will benefit the SVSC children's day care center.

Loggins produced his first record album in 1972. His "Pieces of April" was picked up by Three Dog Night, and it became a top ten song. "Please Come to Boston" made the top five, after which he was nominated for a Grammy Award for the best pop vocal performance of the year.

Eight cuts of songs recorded on his "Country Suite" album in 1976 were recorded by other artists, including Tanya Tucker's "You've Got Me To Hold On To," a number one country record in 1976.

Crystal Gayle's version of "Don't Treat Me Like a Stranger" came from Loggins' "One Way Ticket to Paradise" album. His 1979 collection entitled, "David Loggins," includes songs he wrote for England Dan, Rita Coolidge and others.

Since then he has written 'Treat Her Like a Lady,' and he is currently working with Dan Fogleberg and Jimmy Buffett on a soon to be released album.



Tickets for the March 18 concert are \$4 general admission and may be obtained at the information desk at ext. 4260.

ROOT COMPOSITIONS TO PREMIERE

Premieres of two compositions will be featured at a winter performance by SVSC's concert band. "Ballad for Kristin," an original composition by director Thomas Root, and "The Lone Wild Bird," a Root adaptation of a Southern folk song, will be highlights of the concert.

Slated for 8:00 p.m. on Friday, February 27, the musical will be held in the theatre. Other selections include Aaron Copland's "Outdoor Overture," a suite of American folk dances and a suite of marches with a percussion interlude.

"We've planned this event to be a spirited break from winter," notes Root.
"SVSC's spring recess begins March 2, and our concert will be a celebration of winter's end."

Concert tickets are \$2.50 general admission and \$1.50 for students and senior citizens. For information contact the fine arts office at ext. 4159.

"STATE OF THE COLLEGE" ADDRESS COMING MARCH 11

President Jack M. Ryder will address members of the faculty, staff and administration on Wednesday, March 11, at 4:00 p.m. when he presents his annual "State of the College" address. His 4:00 p.m. talk will be presented in lower level Doan Center.

All college employees are invited to attend, but public contact areas are to be staffed during that time. Where possible, you are encouraged to have student or part-time employees answer telephones and handle normal business.

LANGUAGE WEEK FESTIVITIES SET

Fluency in a foreign language is becoming increasingly important as the world shrinks, so SVSC's department of modern foreign languages is attempting to involve other departments and our area communities at large in "Foreign Language Week" on March 2-6.

First scheduled event is a wine and cheese party on February 26, from 6:30-7:30 p.m. in the Wickes 3rd floor faculty lounge. Joseph Van Mole from D.C. Heath book publishers will be on hand with a display of books, realia and to answer questions. Members of the Saginaw Valley Foreign Language Association will be sharing ideas at the session on projects planned for Foreign Language Week.

The third annual SVSC Foreign Language Poetry contest will test the fluency, diction and expression of area high school students as they recite poems memorized in a foreign language. Contestants will be assembling here on Saturday, March 28, at noon. First or second year language students will enter the lower division, while those with more experience will participate in upper division contests. French, German, Polish, Spanish and bilingual contestants will be involved. An awards ceremony for all contestants is scheduled for 2:30 p.m., with division winners to be announced. If you are aware of students who would like to take part, please remind them that the registration deadline is March 1.

Registration forms and information about the contest may be obtained by phoning Dr. Ricardo Pastor at ext. 4486.

BUSINESS EXEC PROMOTES SHAKESPEARE

"The liberal arts should be studied by business students because they provide a common bond among educated persons."

That's not the feeling of a liberal arts professor. Instead it's the view of the quiet, soft-spoken Dow Chemical Company senior consultant who is SVSC's first executive-in-residence.

At the beginning of each term Robert J.

House of Midland gives students a class outline which includes Ben Franklin's quote, "Idleness and pride tax heavier than kings and Parliaments."

He followd that by mentioning, "I encourage my students to study Shakespeare. I tell them to read 'Othello' and find four instances where the message isn't transmitted clearly. Of course, I also encourage them to study Shakespeare for Shakespeare's sake."

House's role at SVSC is to act as a liaison between the college and industry. There are several aspects, from explaining to liberal arts majors how a multi-national company operates in Latin America to guest lecturing in cost accounting classes. He also advises college administrators on curriculum development, teaches management courses and gives career counseling.

House's career counseling doesn't consist of telling students what to do. Rather, he asks questions such as: Do you want to go into industry? Or a private firm? Or the government? "I ask relevant questions. I don't give them a program.

"I tell them: 'If you want to make it in business, make your own program and see how you rate.' If you want maximum employability, get a degree in engineering and add business administration to it...and study the liberal arts!"

Thirty-nine years at Dow and a desire to slow down led to House's current position. He started as a cost accountant and moved up to division controller for Dow's operations in Michigan. He later was promoted to personnel director and served concurrently as division controller.

House then acted as controller and employment relations manager for Dow's world-wide Life Science operation, frequently traveling to Europe and South America. A stint as general manager of the Indianapolis division followed. Next he became director of employee relations for Dow for a five year period.

Shortly after Dow named him as senior consultant to the firm, SVSC initiated its executive-in-residence program. "That was my project," House notes. "SVSC thought I'd be more effective if I were in the classroom."

As a consequence, he teaches two classes in the school of business and management, "Personnel Management" and "Strategies and Policies." Designed as a "capstone" course, "Strategies and Policies" is taken by seniors just before they graduate.

"I enjoy the association with students," says House. "I've been really impressed with both their quality and dedication."

CAMPUS NOTES--

--A tip of the SVSC hat goes to physical plant employees Kevin Beechler, Tom Dupuis and Gordon Wolf, who worked on campus all night last Tuesday after putting in a full day to clear the 9-inch snowfall from walks, parking lots and access roads. Special thanks also go to John Curry and his food service staff for feeding the crew during its bout with the weather.

--President Jack M. Ryder has been designated by National Association of Intercollegiate Athletics (NAIA) district 23 chairman Henry Burbridge to serve as district 23 representative on the NAIA College Presidents' Advisory Committee. The group is comprised of one president appointed from each of NAIA's 31 districts.

--SVSC faculty and staff are encouraged to recommend students who would be qualified for positions as resident assistant or summer orientation group leader. Applications for resident assistant are available in the Doan Center residential life office and must be returned by 4:00 p.m., Friday, February 27. Students applying should have a 2.3 or better G.P.A.

Orientation group leader applications may be picked up either at the information desk in Doan Center or the dean of students office in Wickes Hall. They are due at the information desk by 4:00 p.m., Saturday, February 28. For more information, contact MaryAnne Lustgraaf at ext. 4260.

--"Spanish Today" has accepted for publication a short story entitled "La Carta" by Dr. Ricardo Pastor. It will appear in the April-May issue of the magazine, which has a circulation of 100,000.

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-- The February issue of the "Journal of Inorganic and Nuclear Chemistry" contains an article by professor of chemistry Dr. Peter J. Moehs and two of his former students at SVSC. The study, entitled "Symmetrical 1,3-Disubstituted Tetraphenyldisilthianes - A Pearson 'Soft' Acid-Base Match," is the culmination of nearly eight years of research at SVSC by Moehs and students. Coauthors are Dr. Thomas D. Harris, who earned his BS degree from SVSC and his doctorate from the University of New Hampshire, and Michael D. Gebler, another SVSC graduate who is just finishing his Ph.D. at MSU and is also a part-time instructor here. Moehs submitted the article during his sabbatical last winter, as part of an on-going study of the organometallic compounds of group IV A elements. He and present students Tom Tagney and John Sugden are looking at other aspects of this family of elements which contain the metal sulfur metal bond.

--Doug Hansen's harriers won their fourth straight NAIA district 23 indoor track and field championship Saturday at Spring Arbor, after which Hansen was chosen as "coach of the year." The Cardinals earned 205 points, far outdistancing Northwood in second place with $106\frac{1}{2}$. Eddie Brown broke a 12-year-old district 23 mark in the triple jump by four full feet, while Dan Prose topped a 14-year record in the 600-yard run. Brown also won the long jump with a school record and took the 50-yard high hurdles. Evans Lalas won both the 440 and 300-meter runs.