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WINTER ENROLLMENT OVER 4,000

With winter semester enrollments at 4,030 students, SVSC reports that 13% more students are signed up for classes than a year ago. The winter student count has exceeded 4,000 students for the first time. Final figures are expected next week.

Even better news is that the students have registered for 39,114 semester credits, a whopping 18.6% jump from last winter's 32,975.

"Not only are there more students, but their average credit load is higher than in the past," notes director of admissions Richard P. Thompson. "One significant factor is that the credit hours taken by returning students have increased by 20% this winter, reflecting greater student retention." He added that credit hours by new students are up 13.2%.

Two other trends are that the number of returning students this winter grew by 14.5%, and that new students are up nine percent.

Best news of all for Thompson is that fall admissions figures for September 1981 classes show a 35% increase over the same time last year. While many factors could affect final fall enrollments, freshmen applications from the tri-counties have grown by 111%. Bay county's figure is up 177%, Saginaw county is 103% higher and Midland county has increased 45%. Freshmen applications from other Michigan counties reflect a 35% increase at this point, according to admissions office figures.

Reports from other public four-year colleges in the state generally are showing winter enrollments to be about even with or slightly behind last January. Thompson reports one reason why SVSC is bucking that trend is its extensive evening programs, and increasing numbers of students are signing up for them.

"We're seeing that many persons who work full-time are also picking up a class or two, whether at the undergraduate level or in our MBA or graduate education programs," according to him.

"In addition, programs at our Wurtsmith education center, in Tuscola and Macomb counties and at area high schools are bringing four-year college classes closer to where people live," Thompson added.

"Another factor is that many of our programs have been developed in recent years and are sometimes more in tune with the changing job market than long-established ones.

"Even with the current downturn in our economy, there are still a lot of jobs out there for graduates who are qualified accountants, nurses and engineering technologists. The picture is even brighter beyond the state of Michigan."

SVSC SEEKS FACULTY AWARD NOMINEES

Gaining acclaim from students and peers for exceptional teaching skill is the highest tribute an instructor can receive. SVSC annually honors a professor for dedication and outstanding service to the profession by bestowing the Franc A. Landee Award for Excellence in Teaching.

Nominations for 1981 Landee Award recipient are currently being accepted. All SVSC students, alumni, staff and faculty members
may submit names for consideration by the selection committee.

Seventy-six faculty members are eligible for nomination this year, including: Accounting - John Clinkenbeard, Russell Gingras, Lawrence Kickham; Art - Barron Hirsch, Matthew Zivich; Biology - Charles Pelzer, Walter Rathkamp, Richard Trdan, Gene Yang, David Dalgarn; Chemistry - Arthur Andrewes, Berner Gorden, Samuel Levine, Peter Moehs, Albert Plaush; Criminal Justice - Donald Bachand, Jon Cisky;

Economics - Donald Novey, Hong Youl Park, 'Sam' Sarkar; Education - John del Regato, Gamal Elashhab, Robert Meadows, Bernyce Smith, Joseph Snider, Norman Sterchele, Kenneth Wahl, Leslie Whittaker, Susie Emond; Engineering - Thomas Gillespie; English - Basil Clark, Rose Collamer, Kay Harley, William Herron, William Smith, Raymond Tyner, Mason Wang; Finance/Law - William Elliott, Wayne Mackie, Dwight Means;

History - Robert Braddock, William Hoffmann, John Jezierski, Eric Petersen, Thomas Renna, John Willertz; Management - Albert Busch; Marketing - Shiv Arora, Frederick Webster; Mathematics - David DeSautel, Diana Dowling, Joseph Matti, Rose Novey, Christopher Smith; Modern Foreign Languages - David Barker, Anna Dadlez, Lynn Herkstroeter, Ricardo Pastor;

Music - Charles Brown, Thomas Root, Eric Nisula; Nursing - Janalou Blecke, Pamela Chally, Lois Deleryelle, Mary Graiver, Eunice Hinz, Marcia Shannon; Philosophy - David Rayfield; Physical Education - Douglas Hansen, Robert Pratt, Ingrid Kupprat; Physics - Hsuan Chen, Suk-Koo Yun;


The 1981 selection committee is chaired by James L. Mitchell, dean of the school of business and management. Committee members include Gerald Survant, alumni association representative; Michael B. Kilpatrick, student representative; Raymond L. Gover, Board of Fellows; and George E. Eastland, Jr., past Landee Award recipient.

Nominating ballots are available from the Landee Selection Committee, 348 Wickes Hall, SVSC, University Center, MI 48710; or by phoning ext. 4064. One choice is to be indicated for the award, along with written comments to support the nomination. Deadline for returning ballots is March 10.

Franc A. Landee was a Dow Chemical Company research chemist and part-time instructor at SVSC. The award was established to commemorate his contributions and give recognition to other outstanding educators at the college.

BOARD OF CONTROL MEETING MOVED

The February monthly meeting of SVSC's Board of Control will take place at the normal time of 9:30 a.m. next Monday, February 9, but in a new location. The scene will be room 237 of Herbert Henry Dow high school, located at the corner of Cook road and Saginaw road in Midland.

The Midland location was chosen "as an effort to become more familiar with the primary service areas of SVSC and to enable area people to attend SVSC Board of Control meeting more conveniently," noted president Jack M. Ryder. During that session the Board will also consider the possibility of meeting off-campus at least once annually.

Persons planning to attend the session can obtain directions to Dow high school by phoning ext. 4050.

HIGH SCHOOL POM PON SQUAD CLINIC COMING HERE

Bargains are not easy to find today, but the pom pon girls at SVSC have one to offer. For only $1 per person, high school pom pon squads can participate in a day-long clinic Saturday, February 14.

Registration begins in Cardinal gymnasium at 9:00 a.m. Each squad should be ready to present a routine they have rehearsed, and they will prepare a speedlearning routine. Following afternoon instruction in routines and techniques, each squad will be judged on its performance. Trophies and certificates of completion will be presented.

Lunch will be available at the Doan Center cafeteria. For information about clinic registration, contact Karen Niew at ext. 4104.
AWARDS PRESENTED TO STUDENT ARTISTS

Young artists from 19 schools in a seven-county region were awarded ribbons and medals in ceremonies held in Hampton Square Mall on Saturday. Top prizes for artworks entered in the East Central Michigan Scholastic Art Awards competition were received by seven students from four schools. Sponsors included the mall, SVSC and Peoples National Bank. Blue ribbon entries will advance to the 60th National Scholastic Art Awards competition held in New York later this year.

Sixty-two gold key awards were presented for works chosen as the best from more than 350 items. In addition, three students won Hallmark honor awards, one received an Armstrong award, and another won the Kodak Medallion of Honor. SVSC's Matthew Zivich represents the college in coordinating the annual contest.

BOOKSTORE CLOSING TODAY

Tuesday, February 3, marks the final day that SVSC's bookstore will be operating from its present quarters in Wickes Hall. To gain a considerably larger display area estimated at 50% more than at present, the bookstore will be relocated shortly to the modular units erected this winter on the south end of Doan Center. A reopening date will be scheduled later, according to bookstore manager Betty Wineland.

Persons with bookstore business to be transacted during the interim should contact the Glass Hut gift shop in Doan Center at ext. 4262. Items such as pencils, blue books and other supplies will be sold there while the moving is in progress.

CAMPUS NOTES --

--A French film and an American classic from the 1940's are scheduled by the Valley Film Society during February. Each movie will be shown at 8:00 p.m. in Wickes lecture hall following a brief meeting for society members. "The Lacemaker," starring Isabel Huppert, tells the tragic love story of a Paris beauty salon girl and a university student. It is set for Friday, February 6.

On Friday, February 20, the George Marshall comedy "Murder, He Says" will star Fred MacMurray as an insurance agent who blunders into a family of murderous hillbillies. Marjorie Main and Mabel Page co-star.

Persons interested in pro-rated Society memberships should contact Dr. David Barker at ext. 4303 or Kay Harley at ext. 4354.

--A tour of Spain from February 28 - March 8 will take students to more than the usual quick stops at tourist attractions. Three semester hours of credit will be offered for the trip and accompanying study, says Dr. Ricardo Pastor of the department of modern foreign languages. Total cost of the trip is less than $900 including roundtrip jet flight, hotel with continental breakfast and dinner daily, bilingual guides and all transportation, taxes and services in Spain. The SVSC group will visit Madrid, Cordoba, Alcazar, Costa del Sol, plus much more. For details, please contact Pastor at ext. 4486.

--Collette Root Mercier has been promoted to assistant director of admissions, according to director Richard Thompson. She completed her master of arts degree in college student personnel at MSU last December. Thomas Ferguson has been promoted to director of plant services. He previously was manager of that department.

--Techniques and supplies needed to produce creative lettering will be the topic of a hands-on workshop sponsored by the art department on Friday, February 20, from 8:45 a.m. - 12 noon. The seminar is open to the public without charge and will be instructed by Joan Schroeder. She has numerous credits and studied calligraphy with the royal calligrapher for Queen Elizabeth. Previous lettering experience is not required and workshop supplies will be provided. Class size is limited to 25 persons by reservation only. Contact art department chairman Barron Hirsch at ext. 4391 to register.

--Income tax blues? Campus activities is sponsoring a free tax preparation workshop for all SVSC students, staff and faculty. It is scheduled for 7:30 p.m. on Wednesday, February 18, in lower level Doan Center. A tax consultant will be on hand to answer questions and assist in filling out returns. There is no charge for the seminar, but you must preregister at the information desk.
SVSC's students in free enterprise project will hold a bake sale this Thursday, February 5, from 9:00 a.m. - 6:00 p.m. in the Wickes Hall concourse. Advising the project this year is Dr. Michael Sovansky, assistant professor of law.

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The senior placement workshop, originally scheduled for last Thursday but cancelled along with classes, will now take place this Thursday, February 5. Sessions are planned for 12:00-1:00 p.m. in the Wickes lecture hall and from 4:30-5:00 p.m. in 238 Wickes Hall.

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If you are a young business and professional man or woman between the ages of 25 and 35, you are invited to apply for a six-week Rotary International group study exchange team visit to Cordoba, Argentina beginning April 1, 1982. The program is sponsored by the Rotary foundation and offers a unique person-to-person opportunity for participants to study in another country, its people and institutions. Application deadline is this Friday, February 6, and applicants related to Rotarians are ineligible to participate. For information, contact Saginaw Rotary members Vic Roekle at 793-8363 or Jerry Werle at 752-4352.

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PERSONNEL

WOMEN'S TENNIS COACHING POSITION - ATHLETIC DEPARTMENT. Part-time (Replacement). Salary negotiable.

WOMEN'S VOLLEYBALL COACHING POSITION - ATHLETIC DEPARTMENT. Part-time (Replacement). Salary negotiable.

These positions will be open to members of the campus community for one week. Interested persons should contact the Personnel Office at ext. 4108.

SVSC is an equal opportunity, affirmative action employer and is non-discriminatory in its policies and practices.
SVSC CALENDAR OF EVENTS -- FEBRUARY 1981

Feb.
3 - Short Course on Horses, lower level Doan Center, 7:00 p.m. - 10:00 p.m. Phone Harold Ferris at 790-5291 for information.
3 - Women's Basketball, SVSC at Spring Arbor, 6:00 p.m.
4 - "Summer in February" Beach Party, all day in Doan Center Mall. Call campus activities at ext. 4260 for information.
4-25 - SVSC Art Workshop Gallery exhibition of paintings by Ted Vassar. Free admission; gallery open to the public 9:00 a.m. to 4:00 p.m. daily Monday through Friday. Phone ext. 4159 for information.
5 - Men's Basketball, SVSC at Hillsdale, 7:30 p.m.
6 - Men's Wrestling, SVSC at Grand Valley Tournament, Allendale, 10:00 a.m.
6 - Valley Film Society showing of movie "The Lacemaker" starring Isabel Huppert. French with English subtitles. Film at 8:00 p.m., Wickes lecture hall. Phone ext. 4303 for information; open to public.
7 - Kappa Alpha Psi Disco Party, Doan cafe, 9:00 p.m. - 2:00 a.m. Phone Anthony D. Henley at 755-0362 for information.
7 - Men's Basketball, Grand Valley State at SVSC, 2:00 p.m.
7 - Women's Basketball, Grand Valley at SVSC, 4:00 p.m.
7 - Men's Track, Michigan State Relays, East Lansing, 12 noon
7 - Women's Track, CMU Invitational, at Mt. Pleasant
7 - Bowling, SVSC at CMU
9 - Men's Basketball, SVSC at Wisconsin/Parkside, 7:30 p.m.
9 - SVSC Jazz Ensemble Artist Series; 7:30 p.m. at SVSC theatre. Tickets $2 for adults, $1.50 for students and senior citizens. Call fine arts office at ext. 4159 between 9:00 a.m. & 2:00 p.m. for details.
10 - Short Course on Horses, lower level Doan Center, 7:00-10:00 p.m. Phone Harold Ferris at 790-5291 for information.
10 - Women's Basketball, SVSC at Central Michigan University, 4:00 p.m.
10 - SVSC program board showing of movie 'Small Circle of Friends' at 2:00 p.m. in room 317B Wickes Hall and 10:00 p.m. in Wickes lecture hall. Free admission.
10-11 - Resume Workshop, sponsored by Placement & Cooperative Education. Contact Gary Apsey at ext. 4070 for information.
12 - Men's Basketball, Oakland at SVSC, 7:30 p.m.
12 - Women's Basketball, Oakland at SVSC, 5:00 p.m.
13 - Men's Wrestling, GLIAC Championship at Oakland.
13-14 - Collegium Musicum, Early Music Symposium in Grand Rapids. Call fine arts office at ext. 4159 for information.
14 - Pom Pon Girls Clinic, Cardinal gym, 9:00 a.m. - 4:00 p.m. Phone Karen Neview at ext. 4104 or 754-6225 for information.
14 - Men's Basketball, SVSC at Northwood Institute, 2:00 p.m.
14 - Women's Basketball, SVSC at Northwood, 4:00 p.m.
14 - Men's Track, EMU Track Classic, Ypsilanti, 12 noon
14 - Women's Track, U-M, CMU, SVSC at Ann Arbor
CONTINUATION OF SVSC CALENDAR OF EVENTS -- FEBRUARY 1981

Feb.
17 - Employer Day sponsored by SVSC Placement Office, 8:00 a.m. - 4:30 p.m., lower level Doan Center. Contact Gary Apsey at ext. 4071 for information.

18 - Women's Basketball, U-M/Dearborn at SVSC, 8:00 p.m.

19 - Steven Polinsky's one actor show, "Albert Einstein," SVSC theatre at 8:00 p.m. Tickets are $2 for students and $3 for general public. Phone campus activities at ext. 4260 for information.

19 - SVSC Board of Fellows meeting, lower level Doan Center, 7:00 a.m. - 9:00 a.m.

19 - Men's Basketball, SVSC at Spring Arbor, 7:30 p.m.

19-21 - Men's Track, NAIA Nationals at Kansas City, MO

20 - Men's Wrestling, SVSC, CMU, Kent State and Northern Illinois at Mt. Pleasant.

20 - Valley Film Society showing of movie "Murder, He Says!" starring Fred MacMurray. Black comedy in the tradition of "Arsenic and Old Lace." Film at 8:00 p.m., Wickes lecture hall. Phone ext. 4303 for information.

20 - SVSC SCIENCE FAIR & MATH OLYMPICS: open to area high school students. Contact Dr. Dalgarn (ext. 4355), Dr. Rahman (ext. 4490) or Dr. Trdan (ext. 4374) about science fair or John Mooningham at ext. 4341 about math olympics.

21 - Kappa Alpha Psi Disco Party, Doan cafe, 9:00 p.m. - 2:00 a.m. Phone Anthony D. Henley at 755-0362 for information.

21 - Men's Basketball, Ferris State College at SVSC, 2:00 p.m.

21 - Women's Basketball, Ferris State College at SVSC, 4:00 p.m.

23 - Women's Basketball, SVSC at Kent State, 7:00 p.m.

24 - Women's Basketball, SVSC at Cleveland State, 5:00 p.m.

24 - SVSC program board showing of movie "Comes a Horseman" at 2:00 p.m. in room 317B Wickes Hall and 10:00 p.m. in Wickes lecture hall. Free admission.

26 - Women's Basketball, SVSC at Oakland, 4:00 p.m.

27 - Women's Track, Eastern Michigan University Invitational at Ypsilanti

27 - Social Work Field Agency Supervisors meeting, large private dining room Doan Center, 9:30 a.m. - 1:00 p.m.

27-29 - SVSC Concert Band Winter tour, Royal Harris, guest tenor. Call fine arts office at ext. 4159 for information.

28 - Men's Track, NAIA District 23 at Big Rapids, 12 noon