OCTOBER 7, 1980

STUDENTS COME FROM 70 COUNTIES, 22 COUNTRIES

As the number of students attending SVSC continues to increase, so does the geographic area from which they come to the campus.

All but 13 of Michigan's 83 counties are represented in this year's record enrollment of 4,331. That figure is up 12.3% from 3,855 in fall 1979 and only four lower peninsula counties are not included.

Four thousand two hundred and fifty-two Michigan residents are attending. Saginaw county again leads the way with 1,878 students, compared with 1,694 a year ago. Bay county is second with 850 students, an increase of 81, while Midland county is sending 306 students versus 276 in 1979.

Two hundred and seven Tuscola county students attend SVSC classes, either on campus or master of arts in teaching courses taught in Caro. Macomb county, where a similar off-campus MAT program is taught, ranks fifth with 174 students. Next in order are Wayne county with 100 and Iosco county with 93. Off-campus extension classes have been expanded at Hurstsmith Air Force Base this year, increasing the losco total from 39 last fall. Nearby Arenac county now has 40 students versus 26 in 1979.

Ninety current SVSC students are from Genesee county, while 83 are from Oakland, 79 from Huron and 48 from Sanilac county.

Twenty-eight students come from 12 states besides Michigan, with seven from New York, four from Illinois, three each from Alabama, New Jersey and Ohio, two from Texas and one each from Florida, Massachusetts, Minnesota, Mississippi and Wisconsin.

A total of 51 students from outside the United States come from 22 countries. Included are Argentina, Bolivia, East Africa, El Salvador, Ethiopia, India, Indonesia, Iran, Ireland, Japan, Jordan, Kuwait, Lebanon, Netherlands, Panama, Peru, Poland, Qatar, Saudi Arabia, Thailand, Venezuela and Vietnam.

Credit hours are up a whopping 15.1%, from 35,302 in fall 1979 to 40,632 this year. There are 1,586 new students, 175 re-admitted persons and 2,570 returnees. All figures are new record highs.

UNITED WAY, AN OPPORTUNITY TO HELP OTHERS; PRIZES OFFERED

As an SVSC employee, maybe you haven't received the amount of pay raise you would have liked this year, but all of us should consider ourselves fortunate anyway because we still have our jobs. Because so many people are currently laid off in Saginaw county, the United Way campaign is asking for extra support from the college this year to help make up the difference. Theme for this year's drive is "You Are The One."

Your single gift, through the United Way of Saginaw county, helps support 56 agencies which benefit over 100,000 county residents each year. These agencies provide more than 70 different community services. Last year 77 SVSC employees and their family members benefited from or participated in services of Big Brothers, Boy Scouts, Cancer Association, Catholic Family Service, Child and Family Service, First Ward Community Service, Girl Scouts, Red Cross, Visiting Nurses Association, Volunteer Action Center, Y.M.C.A., Y.W.C.A. and Youth Services.

Last year the SVSC family contributed a total of $7,160. This year's on-campus goal is $8,000, and our help is needed to fill in where other county residents have lost their income and jobs because of the current auto recession. College president Jack M. Ryder said, "It seems reasonable to expect that we
can meet this goal and even surpass it."

Dr. Guy M. Lee, Jr., will again serve as liaison and coordinator for the 1980 drive. He'll be working with various administrative unit managers at SVSC, and someone in your area will be giving you a pledge card for indicating your contribution. Your quick response will enable the college to close its fund raising goal later than Friday, October 31.

Anonymous contributors have established a first and second prize for drawings of those who contribute this year. Each contributor will have one ticket in the drawing for their first $20 United Way gift, with another ticket entered for each additional $10 contribution. Your tickets will automatically be entered into the drawing as soon as you contribute. First prize this year is $35 and second prize is $20.

For further information about contributions, pledge cards or the prize drawing, please contact either Dr. Lee or Sue Auernhammer at ext. 4293. They'll be glad to explain why indeed "You Are The One," for without your support the success of our efforts is unlikely!

MUSICAL TOUR OF POLAND OFFERED

Enjoy a musical tour of Poland when the Lutnia Singing Society of Detroit performs here on Sunday, October 19, at 2:30 p.m. in the SVSC theatre. Lutnia will present a variety of Polish music ranging from classical to folk tunes. Each reflects a special aspect of Polish culture which will be identified for the audience by Dr. Anna R. Dadlez, director of the institute of Polish studies. She will explain the historical background for each song.

A slide/lecture travelogue by Eugene Siedliski, SVSC's guest instructor from the University of Poznan, will be entitled "Poland the Beautiful" and shows current rural and urban attractions in his native country.

Tickets will be free for SVSC faculty and administrators but must be obtained in advance from the Institute at ext. 4315. Others will be charged $2.50, with $1.50 for children.

BRANDimore APPEARING WITH JAZZ ENSEMBLE

SVSC kicks off its 1980 jazz ensemble artist series on Monday, October 20, with a special appearance by pianist Lee Brandimore. The performance is slated for 7:30 p.m. at the SVSC theatre.

Brandimore is manager of the Midland Music Center and is president of Saginaw Musicians Union local no. 57. He also heads a trio which plays at tri-city night clubs and lounges.

SVSC's jazz ensemble, directed by Dr. Charles Brown, has built a reputation for outstanding musicianship representative of the big band era. Appearances at night clubs, concerts and other events have introduced local audiences to the band's style. Four concerts, each featuring a guest soloist, are planned for the artist series during SVSC's fall and winter semesters.

Concert tickets are $2 general admission and $1.50 for students and senior citizens. They are available at the door, or in advance by contacting the fine arts office at ext. 4159 between 9:00 a.m. and 3:00 p.m. Monday through Friday.

CALENDAR ORDER DEADLINE NEAR

All college personnel with calendar requests for 1981 are asked to contact the business services office at ext. 4101 to place orders for daily calendar and appointment books. All such orders must be received by October 15. If your department has not already submitted a request, please notify Barb Jaski of your calendar needs for the coming year.

SVSC OFFERS HEAVENLY VIEW

As the seasons change, there is a constantly changing starscape visible in nighttime skies. This heavenly showing can be observed close-up through SVSC's 16-inch Kassereigrain telescope at the college observatory.

Beginning October 10 and continuing through December 12, observatory director Dr. Hsuan "Frank" Chen will host an open house from 8:00-10:30 p.m. on all clear Friday evenings except November 28. In addition to viewing stars, guests can learn about the planet
Jupiter from slides obtained by Voyager satellite. Short feature movies on a variety of astronomical topics will also be shown, and refreshments are served.

According to Chen, the Great Galaxy of Andromeda, the Hercules star cluster, and ring nebulae in the constellation Lyra are among the configurations visible in early fall months. "Of course, the moon is always a favorite object for stargazers to study," Chen adds.

SVSC's observatory is located two miles north of Fashion Square Mall on Pierce Road, east of Bay Road (M-84) and west of the south entrance to campus. Admission is free and groups of 20 or less are welcome. For information on open house programs or viewing conditions, contact Chen at ext. 4137.

CAMPUS NOTES --

--Dr. Michael M. Lee, director of library and learning resources, will be a panelist on "Overcoming Resistance: Students' Use and Non-use of an Academic Library - A Case Study" during the joint conference of the Michigan Library Association, Special Libraries Association and the Michigan Association for Media in Education on October 10, at the Dearborn Hyatt Regency Hotel. Dr. Lee has also been listed in the 1980-81 edition of "Who's Who in the Midwest."

--A special panel discussion on the November ballot issues will be presented by the League of Women Voters at 4:00 p.m. next Wednesday, October 15, in the lower level of Doan center. Panel members will include Linda Bruin, legal counsel for the Michigan Association of School Boards; Keith Geiger, president of the Michigan Education Association; a representative from the Smith-Bullard office; and John Rummel from SVSC. A similar panel discussion is planned for that evening at 7:30 p.m. in the gymnasium of Handley school, 3021 Court street, Saginaw. Proposals A, C and D will be discussed in detail and the public is welcome to attend either session.

--Sally Morley, coordinator of annual funds, is representing the college on the Board of Directors of PRIDE, Inc., a group organized to educate and stimulate the downtown activities of Saginaw, with a goal of rejuvenation and restoration. PRIDE coordinates the county Christmas parade, scheduled this year for Saturday, November 22, and Christmas in the park in downtown Saginaw. PRIDE has also established with the city of Saginaw the farmers market, numerous senior citizens' programs, the ethnic festival and the Christmas tree lighting in the park. Along with the city of Saginaw and Saginaw central area, PRIDE is a cosponsor of the riverfront development project.

--Katheryn M. Lewis, librarian-cataloger in the library and learning resources center, recently represented the Michigan Library Consortium at a workshop in Columbus, Ohio, prepaid by OCLC, Inc. Topic of the workshop was "OCLC and AACR2 - national development and implementation of new cataloging rules and standards for libraries."

--Members of the SVSC community are invited to participate in Delta College's fine arts performance season titled "The 1980's: Agenda 1." In celebration of Delta's twentieth anniversary, the performances bring to campus various personalities contributing to the current decade in fields as diverse as space travel, the new politics, international relations and humor. First program is this Wednesday, October 8, at 8:00 p.m., when Dr. B. Gentry Lee, codeveloper of the PBS series 'Cosmos' will speak in the lecture theatre. General admission is $3 for his talk on "Man and the Universe."

Television comedian Pat Paulsen takes on the subject "Politics Can Be Fun, Mother" on Tuesday, October 14, at 8:00 p.m. in the Delta gymnasium, with tickets at $5 for gym floor and $3 bleachers. Respected veteran broadcast correspondent Pauline Frederick of NBC television will appear on Monday, October 27, at 8:00 p.m. in the Delta lecture theatre. She will speak on "United Nations -- U.S. Relations," with tickets going for $3. For information, contact 686-9223 or 686-9227.

--Dorothy R. Horwath, assistant director of library and learning resources, represented SVSC at a meeting of the Michigan State
Planning Committee ACE National Identification Program for the Advancement of Women in Higher Education, which was held at Oakland University October 2. The session discussed particular program needs, and identified needs will be shared at the November meeting of the committee and executive council for implementation in 1980-81.

--There's a new display case in the SVSC library, and the first exhibit to be showcased will be an international potpourri from Opal Colvin's teapot collection. Included in the sampling will be teapots from England, Poland, Germany, America and Holland, as well as several Oriental pots.

Opal has accumulated more than 400 teapots since beginning her hobby several years ago. Her current selection will be on display in the library during the month of October.

--Barbara Frink, instructor of nursing, can be reached at her Pioneer annex office by phoning ext. 4186. Please update your faculty/staff directory.

--Placement and cooperative education director Gary Apsey attended an October 3 placement workshop at Alma College as part of the fall meeting of the Michigan College and University Placement Association. Of special interest was a session on "Early-On Placement Services," which discussed activities for freshman and sophomore college students. Apsey learned that services here compare in scope with those provided by other colleges to lower division students. "While larger colleges have more sophisticated programs and resources, we feel SVSC offers a broad variety of services to its students," he concluded.

SEVEN PLACEMENT WORKSHOPS SET

SVSC seniors and graduate students will learn how to establish credentials, files, prepare resumes, conduct job searches and discover effective interview techniques at workshops planned for Tuesday, October 14-Wednesday, October 15, by the office of placement and cooperative education. Identical sessions on October 14 will meet from noon to 1:00 p.m. in Wickes lecture hall, as well as from 4:00-5:00 p.m. and 5:00-6:00 p.m. in 224 Pioneer hall.

On October 15, sessions are scheduled in the Wickes lecture hall from 11:30 a.m. - 12:30 p.m. and 12:30-1:30 p.m. Additional afternoon meetings will be from 4:00-5:00 p.m. and 5:00-6:00 p.m. in 224 Pioneer hall. Additional information about the seminars and other services offered by SVSC placement office are available by phoning ext. 4070.

PERSONNEL

ADMISSIONS CLERK - Full-time, permanent (replacement). (Corrected posting.) $3.50 per hour. CETA appointment. Hours are: Monday through Thursday, 10:30 a.m.-7:00 p.m.; Friday, 8:00 a.m.-4:30 p.m.

This position will be open to members of the campus community for one week. Interested persons should contact the personnel office at ext. 4108.

SVSC is an equal opportunity, affirmative action employer and is non-discriminatory in its policies and practices.

BOARD LEARNS SCHEMATIC DRAWINGS APPROVED

The College Board of Control learned Monday that the Bureau of Facilities in Lansing has approved schematic drawings for the new Instructional Facility No. 2 project on the SVSC campus. Vice President for Administration and Student Affairs Dr. Emerson D. Gilbert said, "We're now waiting a letter from the Governor releasing additional planning money for final construction drawings." The project, which will have 291,300 gross square feet, is scheduled on a current Department of Management and Budget program summary for a September, 1981 construction start. Completion would be in January, 1984. Current cost estimate for the total project is $25,875,000.

Progress is also continuing on the Central Heating and Cooling Plant and Tunnel Distribution System for the campus. Schematic drawings have been completed for that project, which must now be included in a capital outlay bill for construction drawings. Current price tag
is $18,730,000, according to the revised figure, with construction tentatively set to begin in September, 1981.

Meanwhile, the Physical Education Building and Outdoor Facility project is awaiting program approval from the Bureau of the Budget. After that, it will go back to the House-Senate Joint Capital Outlay Subcommittee for release of planning funds. At present, the total for that project is estimated at $15,550,000, with construction possible as soon as September, 1982 and completion in January, 1985.

Two other major projects are being considered at the present time. They include a five-year site improvement and landscaping project, which would create additional berms, sidewalks, holding ponds and trees at a cost of $980,000. The east-west campus road to connect Bay and Davis roads is also moving ahead, and $70,000 is being requested for lighting and walks alongside that project. The road itself would be funded by the Michigan Institutional Roads budget.

On a more somber note, the Board spent considerable time discussing ramifications of ballot proposal "D" (Tisch), if it should pass in the November election. Current estimates are that tuition at SVSC would rise to about $120 per credit hour plus additional student fees if Tisch II forced the state of Michigan to reduce SVSC's appropriation to zero. "With $3,500 to 4,000 for fees and a $6,000 total for residential students, we would be a private institution," said President Jack M. Ryder. "I'm very disturbed that the Governor would eliminate all state funding to SVSC and all but the 'Big Three' institutions, but I'm not sure I could make a different decision from his. You can't set all the prisoners free and close all the mental institutions."

Board chairman Charles B. Curtiss said there is a strong resentment and anger among numerous people because of present high tax levels. "This is something the government can't ignore or overlook and the message from the people is getting across. Tisch is a reckless, irresponsible approach to the problem. There appears to be an inability on the part of both the general population and those spending tax monies to set priorities. We must get down to figuring out what we're all about, and I feel the state is well on its way to doing that without Tisch." Curtiss noted that over the past three years, SVSC has been undertaking long range planning, studies of graduates and their employability, and has eliminated the past deficit here. "We've been setting priorities at SVSC," he stated. "Many organizations across the state must judge the services they provide by ways other than the size of their budgets."

Board secretary Mrs. Ned S. Arbury said she is concerned about voters not understanding implications of the proposals. "Many just see this as a chance to slash their property taxes in half and aren't aware of all the ramifications," she said. Curtiss added that many people simply don't want to understand what would happen with Tisch and feel it's the best way they can "send a message" to Lansing. He also indicated that some 60% of the increase in property taxes over the past decade has resulted from the value of houses going up. One practical solution would be to freeze assessments and restrict future government growth, he felt. While the Headlee amendment of 1978 has helped to keep new taxes out, it hasn't yet saved people a lot of dollars in a way that is obvious to them, he believes.

Further discussion pointed out that Tisch would reduce access for a broad middle section of the population to higher education opportunities. The Board then unanimously stated its opposition to proposal D via a resolution urging Michigan voters to "evaluate seriously the provisions of the Tisch II (Proposal D) amendment and the resultant negative impact on educational opportunities and services provided by Saginaw Valley State College and other state colleges and universities before casting their ballots in the November 4 election."

The Board also acknowledged the resignation of Dr. Arthur J. Majewski as a member and passed a resolution thanking him for his time and efforts on behalf of SVSC. Curtiss and Dr. Richard H. Gilmore were appointed to additional terms on the board of directors for the SVSC Foundation, with Curtiss to serve to September 1984 and Gilmore to September 1983.

Registrar Paul Saft said the total number of students enrolled was 12.4% over fall 1979, reaching 4,331, with credit hours up 15.1%.
to 40,623. This growth was the greatest at any state college or university again this year. Ryder noted that 75% of the students come from Saginaw, Bay, Midland or Tuscola counties, "an indication we're meeting the needs of students who otherwise would not be able to go on to college."

The number of students under age 25 increased from 53 to 55% of the total this year, and the ratio between men and women remained at 47% men to 53% women, exactly the same as in 1979. Average credit load is 9.38 credits, versus 9.16 last fall, and 47% of our students are now full-time compared with 44% a year earlier. There was a 14.8% increase in the number of full time equated (F.T.E.) students, as that figure reached 2,688. Commuters continue to constitute 88% of the student body, no change from 1979.

Dean of students Dr. Phil Beal reported that 484 students are currently living in SVSC dormitories, with 213 returning and 271 new residents. "This is a pattern we'd hoped to achieve and we were pleased that so many returning students were able to find housing off-campus and relieve the pressure caused by insufficient space for the needs of new students. In all, 70 new students and 62 returnees were released from housing contracts because of the lack of adequate room space. 173 students were assisted regarding off-campus housing, and 58 persons in area communities with rooms or apartments contacted the Housing office when SVSC's need for living space was announced. 29 new winter contracts have already been received from students who hope to get into the dorms then, he said.

In other business, the Board learned that 37 children are currently signed up for 400 hours of time per week at the SVSC day care center. While this is still short of the 500 hours needed to break even, there are some times which have now reached maximum capacity. "We're very enthused and pleased with the way things are going," Beal reported.

Drs. Hal Peterson, Douglas Hansen, Robert Meadows and Kenneth Wahl gave a report on the school of education and its programs. Indications are that the number of Michigan births in recent years will create a need for more kindergarten and first grade rooms by the mid '80's. Peterson noted there is a general shortage of elementary teachers coming by Fall 1984, when 240 more kindergarten and 480 more first grade teachers will be needed than in Fall 1981. Especially needed will be reading, bilingual and math teachers.

Wahl reported that SVSC's M.A.T. program is growing because 'We're unique and doing so much field work. We urge our students to develop and make their own teaching materials and give them experience in materials classes which many programs do not. Over the last three years, the number of SVSC graduates has risen from 103 to 154 annually at the undergraduate level, and there were 160 M.A.T. grads this past year. Currently some 60 to 70% of education graduates at the bachelor's degree level are being placed in jobs. 'We could place 100% if they were willing to move to other states,'" both Peterson and Wahl noted. Many of the teachers hired in the 1950's will be retiring in the '80's, so there will also be a need for additional graduates to replace them.

FRIDAY DEADLINE FOR INTERIOR COPY!

We're very interested in running news of your event, recent speech off campus or other information of interest to the SVSC family. To make certain it will get published, please remember that our copy deadline is 4:30 P.M. FRIDAY for the next week's issue. If you don't have time to stop by our office or to drop Information Services a note, simply call our information line at any hour of day or night at 790-4477. You can record your message of any length, and we'll get it off the tape the next morning.

Persons with ideas for potential news stories about campus people are encouraged to contact us at any time. By publicizing the fine work you are doing, we can help to acquaint our friends and neighbors in area communities with the many things going on at SVSC.

Call any time but kindly remember our Friday P.M. deadline!