SEPTMBER 9, 1980

FINAL ENROLLMENT COULD HIT 4,300

Welcome back for the start of a new school year! Things were crowded at SVSC last year with 3,855 students, and even more have been jammed into every nook and cranny for 1980-81.

At the close of regular registration on September 5, head count had already reached 4,075, with some 38,900 credit hours. This was considerably higher than last fall's final credit total of 35,302. In addition, there are some 125 off-campus students from Wurtsmith, Caro and other centers still to be added in. Finally, late registration will not begin until this Wednesday, September 10 through September 17, bringing more.

As reported last week, the dorms are jammed to maximum capacity. Some enrollment was lost when pre-registered students who had paid room deposits found all the spaces had already been taken. While alternative off-campus housing was found for some of these, a number of prospective freshmen were not as lucky and ended up having to attend a different college.

Hopefully SVSC's request for a low interest federal loan to construct additional dormitory spaces will be approved. The figure finally requested is $3,618,380, which could build some 288 additional spaces.

This fall's final enrollment figures will not be available until all off-campus registrations are completed late in the month.

RYDER LISTS SVSC ACCOMPLISHMENTS, CHALLENGES

In his annual address marking the beginning of the new school year, SVSC president Jack M. Ryder Thursday told the assembly that exciting times are on the horizon and that this should be a "landmark year" as the college marks its 15th year as a state institution of higher education. He expressed appreciation to those here who "contributed so much" to the success of SVSC, which he said is now "a sound, viable college because of your efforts."

Ryder admitted that it's easier to forget accomplishments when the state of the economy is as negative as at present, but he recalled the following positive things from the past year: --SVSC set an enrollment record of 3,855 last fall and is up considerably more than the earlier 2.9% projection for 1980. --The number of graduates has exceeded 4,000, many of whom we are seeing rise to positions of leadership. --The number of women exceeded men by 6% for the second year in a row last year and 47% of our students are over age 25. --Five hundred and four students are in the dormitories, and over 100 additional have been on a waiting list this fall.

--Reaccreditation for SVSC was approved earlier this year through the master's degree level until fall 1984. --Federal support, especially for programs such as bilingual and nursing has continued to be strong. --Students and other representatives from area communities have been increasingly involved in SVSC activities, such as foreign language day, math olympics, science open house and the math pentathlon. --Professor of business law Dr. William G. Elliott is president elect of the American Business Law Association. --Drs. Ann Dickey and Janet Robinson are members of the state higher education task force and Dr. Dickey's enrollment projections are being emulated on a state-wide basis.

--The Gemini 100 electronic blackboard is a new breakthrough on an instructional basis. --Creation of the valley library consortium and purchase of the new $275,000 library computer system will permit area library resource sharing and brings the potential for inclusion of all other valley libraries in the system. --Through the
planning resource council, SVSC is continuing its long range planning process. --The college affirmative action plan is now at the draft stage and with some fine tuning, should be ready for board review and approval within the next six months. --More than $14,000, the highest amount ever, was allocated for faculty research and scholarly activity this past year. --A follow-up study procedure was implemented for our graduates. --The school of business and management established a center for economic and business research and is publishing a quarterly "Economic and Business Review."

--SVSC's students in free enterprise attracted state and national attention for their promotion of the American economic system, and they were instrumental in the adoption of resolutions by the governor and legislature proclaiming July 1 as Free Enterprise Day. --The "Green River Review", published by professor of English Dr. Raymond Tyner, continues to attract a national and international following for his fine publication of poetry and prose. --The level and quality of SVSC publications by sports information director Greg Branch and publications designer Lindy Babcock again grew markedly this past year. --The Oscoda Wurtzsmith off-campus education center was created. --Through cooperative efforts with Delta College, off-campus centers have been established in numerous area communities, with SVSC providing junior-senior level courses. --The continuing education program has new policies and procedures and its programming has been enlarged. --New women's sports, funded by the SVSC foundation over the next three years, have been added in track and tennis.

--Morley field has been completed and is the area's foremost nine-lane metric track. --Through contributed funds, the baseball and softball fields have been completed on campus. --SVSC's athletic teams won conference championships in indoor track, football and men's basketball, placing second in outdoor track and golf. --The bowling team became state champions, SVSC's golf team placed fourth in the NAIA national tournament and SVSC won third place honors nation-wide in the overall NAIA standings. --The bureau of facilities in Lansing recommended that the office of management and budget support instructional facility No. 2, now estimated to cost more than $25 million. Ryder said he hoped a state bond issue would fund the project next year. --The water tower was repainted with "SVSC" proclaimed proudly and a fine new Bay Rd. sign was erected.

--The campus beautification program continued, with more than 1,000 pine trees moved to the central campus. --Twenty-one thousand square feet of additional classroom/office space was added via the use of 11 modular units from the University of Michigan-Dearborn. --The SVSC children's center was established to offer quality educational experiences for children of students, faculty and staff. --By holding down non-essential spending this past year, along with wise management of resources and a mild winter, the budget deficit plaguing SVSC since 1972 was eliminated and some resources were carried forward to assist in the tight 1980-81 year.

'None of these achievements would have been possible without the dedication of all of us working together and this cooperative spirit accounts for much of our success. We can be proud of our achievements," Ryder said.

Challenges for the future centered around the wise and prudent management of our limited resources. Michigan higher education may receive no additional appropriations for the 1980-81 year. Ryder said it is a paradox that the more successful we are, the less resources there seem to be available. Next year we will continue to enhance the most prudent use of our available resources and to seek other support. He warned that to sustain quality programs, another student fee increase may be considered for winter semester, but said they already pay 25-30% of the cost of their education.

Another challenge is planning, with December 1 the target date for the planning resource council to submit a final draft of the proposal for long range planning. In the science, engineering and technology areas, a careful analysis of service activities will be made, to determine specific programming areas best responding to the needs of students.

A new writing lab will be established this year, to help meet the challenge of developing experiences resulting in all students graduating with reasonably high levels of communications ability. The college will also be attempting to determine the extent to which our admissions standards are best serving the
interests of our students, the college and the general public.

Additional challenges listed were that negotiations will begin this year for secretarial/clerical personnel and Ryder said we will "strive together to find solutions of benefit to SWSC and the student body." Faculty negotiations will also resume this year, with his intent to "find solutions which advance the institution, consider legitimate faculty needs and enhance the quality of instruction for all students." Other challenges listed were to enhance the international dimension on campus, construct additional student housing, to move ahead on LF 2, to retain students through four years and to study closely the destructive effects which would result for a higher education if the Tisch amendment (proposal D) would be enacted this fall.

Ryder said another challenge will be an enhanced international dimension this year, as we broaden our exchange relationship with Poland and seek other areas of international relationships. He announced that he will serve on a mission to Taiwan in October, to study Chinese higher education and deliver seminars on American higher ed, as well as studying the role of women in Chinese society. He said he will also consider the possibility of pursuing Chinese programs on our campus.

Ryder noted that he expects higher levels of productivity for all areas and no reduction in personal service. He concluded that "we're in this together and can forge a chain of strength that will not break. We can pull a heavy load in serving the students and people of the state."

Student government president Michael Kilpatrick told the group that each student and faculty member has contracts with each other, as the classroom situation requires the instructor to teach, Mike (or other students) to perform, and the end grade as the contract outcome. He said his contracts are what he expects, namely challenging classes rather than an easy time. He does not expect exciting lectures, as some material simply isn't interesting but is his obligation to learn. He also doesn't expect fairness, which is "just an illusion in the world", or to be liked by everyone.

Kilpatrick does expect faculty members to enter the classroom situation as professionals, on time and prepared in a thoughtful manner. He feels they are obligated to "grade and return materials in an appropriate length of time, take pride in what they do, who and where they are and in the past. I'm asking you to respect me so that in the end I can respect you," he concluded on behalf of the student body.

BOARD OF CONTROL OKS DORM FOOD OPTION FOR OFF-CAMPUS STUDENTS

Because SVSC's dormitories are filled to capacity this semester and some displaced students have located rooms but not meals off campus, the Board of Control Monday authorized three food plan options to help them out. Affected students can purchase 10, 15 or 21 meals per week at the Doan Center cafeteria for the 15-week semester. Cost for 10 meals (lunch and dinner Mondays through Fridays) will be $520, with $550 the cost for three meals per day each Monday through Friday. The 21 meal plan will cost $580, the same as for dorm students.

Also approved in the brief 80-minute meeting was authorization for President Ryder to establish a bargaining committee to negotiate a tentative contract with the recently voted Michigan Educational Support Personnel Association secretarial/clerical employee group. The Board next appointed Education dean Dr. Harold Peterson and Dr. Guy M. Lee, special assistant to the president and director of affirmative action, to serve on a reappointment and tenure commission reviewing appeals from Drs. Richard J. Trdan and William F. Smith. Both are appealing negative recommendations for promotion which they received from the Professional Practices Committee. Peterson and Lee will be two of five persons participating on the reappointment and tenure commission and will represent the SVSC administration. These cases mark the first time a tenure decision has been appealed.

Registrar Paul Saft reported that the number of registered students as of Friday is up 11.7% from the same time in fall, 1979, with 4,075 students enrolled. Last year's comparable figure was 3,649, and the final number then was 3,855. New students are up 20.1%, at 1,450 versus 1,207 last fall, and returning students total 2,625, a 7.5% rise from 2,442.
Credit hours are at 38,901 right now, up 14.0% from 34,115 at this time in 1979. This represents 110.2% of the official final figure last fall. Saft noted that six days of late registration and off-campus enrollments still must be added in. There has been a slight increase in the average student credit hour load, from 9.35 to 9.55, which will bring in an estimated $25,000 in extra income.

Ryder reported on SVSC's second appropriations hearing of the year in Lansing recently and said it will be difficult to operate this year without sufficient resources. "I see few areas where we can cut back further than this past year without seriously affecting our programs," he told the Board. In Lansing he also pointed out that SVSC had eliminated its long-standing deficit in 1979-80 and learned that a new state budget is unlikely before October 1. "It is our understanding that a continuation budget will be enacted through December 31. While there is some talk that we will receive an increase of 1 1/2 to 2% at most, no one really knows and all are waiting to see revenue projections later in the year," Ryder said. "I support waiting, because otherwise we might get a zero increase now."

He also predicted that while this year's enrollment growth has partially resulted from the recession, "it will hold up and each year will exceed the previous one for at least the next five years." He said it is ironic that "as our enrollment grows, our state appropriation shrinks". SVSC has resource problems like other colleges, but the effect may be worse here because we came along later. He recalled the North Central Association statement to "give SVSC the resources it needs and they will get the job done".

Dr. Earl Warrick, who will step down next week as interim dean for science, engineering and technology, reported that a National Science Foundation grant is being sought for computer utilization, to upgrade computer technology on this campus and train our own people internally. The grant would be college wide, and a task force has been set up to represent all five schools and learn how to apply small computers to a variety of courses. $250,000 is being sought, with another $125,000 to be committed by SVSC, possibly with help from other governmental agencies or area industry. Ryder said the application is a major step forward and that upgrading our computer facilities is the second highest priority on our state budget request. Dr. Alistair M. Brett, Warrick's successor as dean, was introduced at the meeting.

A $162,229 renewal of the bilingual training grant has been negotiated although the contract has not yet been received. SVSC's program is one of only two in the state to be federally funded this year, and one of 32 chosen nationally from more than 400 applications. "This grant is a credit to the college, the bilingual education program and to the efforts of Senator Levin and especially Representative Bob Traxler," reported director of sponsored programs M. S. "Cy" Smith. SVSC will also be receiving a $20,000 department of justice LEAP grant and $3,500 from the national endowment for the humanities as a consultant grant. Approval also came recently for $100,337 to renew the nursing special project grant.

ALL-SPORTS PASSES AVAILABLE NOW

Each full-time SVSC employee is entitled to one free all-sports pass for the fall 1980 season, covering admission to all home sports events through December. Home football games are scheduled for September 27 against Central State of Ohio, October 4 versus Hillsdale, October 18 against Northwood Institute, October 25 against Ferris State and finally November 15 versus Indiana Central. All home games begin at 1:30 p.m.

Please pick up your pass in the Business Services office, '66 building, between 8:00 a.m.-4:30 p.m. daily. Additional passes for your spouse or dependents are $8 each for the season and should be purchased at the cashier's window. Contact Michelle Dyer at ext. 4102 for additional ticket information. She's also the person to contact if you have not yet received a copy of the recently-distributed 1980-81 central stores catalog. Call ext. 4101.

MAYNARD FERGUSON COMING HERE OCTOBER 5

He'll be playing "Gonna Fly Now," his hit single theme from "Rocky." With his trumpet, valve trombone and 13-piece jazz band, Maynard
Ferguson will also perform other popular releases like the themes from "Battlestar Galactica" and "Star Trek" at Cardinal gymnasium on Sunday, October 5.

His wide audiences include dancers, listeners and students of his technique, because Ferguson concerts attract young and old alike. The 8:00 p.m. performance is by reserved tickets, available now from the campus activities office for $7 per person. For reservations or information, phone the information desk at ext. 4260.

Born in Quebec in 1928, Ferguson studied violin and piano from age four. His interest and involvement in music continued to expand, leading him to a career around the world. By age 13 he was playing in a band with fellow Canadian Oscar Peterson, and at 16 he led his own band.

Ferguson first appeared in the U.S. in 1948, but public acclaim came later during the three years he spent with Stan Kenton. Audiences showed their respect for his ability to play the trumpet's upper registers by awarding him the Down Beat readers' poll number one spot for trumpet from 1950-52. After heading his own ensemble from 1956-67, he took his family to England and India. His return to the U.S. in the early 70's marked the beginning of the second part of his career.

"Gonna Fly Now" is typical of the style Ferguson creates in his current selections and in many ways symbolizes Ferguson the man. Life for him has been vital and exciting. "My prize word is 'adventure'," he says. "We're a jazz band because to me jazz means adventure. For me it's what the music is and does that counts. I think it's important to enjoy music and not always have to relate it to your own scene."

CAMPUS NOTES

-- A.R.A. food services manager John Curry knew better than anyone else exactly which day this year's Cardinals football team hit their stride and came into shape. It was 10 days or so after practice began and came when the volume of food they consumed peaked, at an average of 1½ times what they ate at the start. On number one entrees, their capacity became 90% more than normal. Using conservative figures, Curry says the average football player consumes some 180 ounces of food per day. An "average" meal includes nine ounces of meat or direct protein, three ounces of vegetables, 14 of dessert, rolls and fruit, 10 of starch, six of salad plus four or more eight-ounce glasses of beverages. Add to that the popsicles after training and what they drink at practice, and the total is mighty hefty.

"All athletes are taking a lesson from long-distance runners by eating high carbohydrate meals the day before and light carbohydrates the day of a sports event. No protein is consumed before a game," he reports.

-- All that good food must have paid off, as the football team dumped Northeastern Illinois University 28-7 Saturday in the nonleague season opener. The Cardinals piled up 285 rushing yards, better than in any 1979 game. Sylvester Bush gained 88 in 10 carries, while frosh quarterback Rusty Mandle had 80 in 12 attempts. Mandle hit on 3 of 12 passes for 64 yards, freshman Mike Zolnierek completed 4 of 8 for 81 yards in the second half, and the total offense reached 430 yards. Touchdowns were by Mandle from the one, Mike Rehm on a 33-yard pass from Mandle, Larry Leighton on a 17-yard run after Robert Forrest had returned an interception 25 yards, and by Rehm on a 35-yard pass from Zolnierek. Kirk McCarty booted four straight conversions. Next week's game is at the University of Evansville Saturday night.

-- Former SVSC standout Robert Dyer won the EMU open cross country meet Saturday in Ypsilanti with a five-mile time of 25:01.8. SVSC runner Waldo Cabriales was 12th, Rob Bostater 15th, Rich Hunter 22nd and Joe Cotner 29th. Coach Doug Hansen's team will be at the Ferris invitational next Saturday for the first scoring meet of the fall season.

-- Is your blood pressure within the normal range for your age and build? Find out Monday, September 29 through Wednesday, October 1 at the Health Fair hosted by SVSC in Doan Center. Information on everything from nutrition to human sexuality and family planning will be presented. Several area health service agencies will be on hand daily, with films, demonstrations, lectures and literature. Admission is free and open to everyone. Call
campus activities at ext. 4260 for schedule information.

-- Auditions for "Gallows Humor", SVSC's fall theatre production, are set for Wednesday and Thursday, September 24-25 from 4:00-5:30 p.m. and 7:00-8:30 p.m. in the theatre. Two to four men and one to three women will be needed, and previous acting experience is not required. Contact play director Maarten Reilingh at ext. 5306 for further details.

-- Associate professor of accounting Dr. Donald E. Wiseman recently conducted a workshop on "Accounting for Corporate-Issued Options as Liabilities" for the Midwest Business Administration Association's 16th annual meeting in Chicago. The seminar was part of a session on financial accounting. In mid-August he presented a paper on "Current Value Accounting for the Option Obligation -- the Valuation Problem" at the 65th annual meeting of the American Accounting Association in Boston.

-- Because of world-wide attention focused on the recent strike by Polish workers, Dr. Anna Dadlez finds her phone ringing more often than usual lately. As director of SVSC's Institute for Polish Studies, she has been interviewed by two area newspapers and the Syracuse (N.Y.) "Herald Journal" for her perspectives on the situation in Poland. Both the Bay City Times and Saginaw News have also conducted interviews on the subject with her.

-- The first row in Parking Lot "D" is to be used only by autos with car pool permits this semester. Cars transporting three or more riders will qualify for the permits, which may be obtained from the public safety office. Drivers are warned that any cars without pool permits found parked in the reserved row will be ticketed.

Persons interested in signing up for the car pool should stop at stations across the hall from the Valley Vanguard office on the west side of Wickes Hall's third floor. Coordinators from the SVSC commuter advocate group and student government will chart lists of names, phone numbers and addresses, classified by zone. Potential car poolers can then contact other persons in the same zone to compare schedules and arrange ride sharing. If from outside the tri-county area, you may register in the zone closest to the area from which you drive. For other information, please call the student government office at ext. 4294.

-- Graphics center printer Napoleon Lewis, Jr. was married August 9 to the former Elena DeLeon and recently returned from a honeymoon to Ohio. They are residing in Saginaw.

-- Associate professor of Spanish Dr. Ricardo Pastor has just published his new book, "Escritores Bolivianos Contemporaneos", in LaPaz, Bolivia. A study of 26 contemporary Bolivian writers, the book includes both novel and short story authors. Each essay deals with the themes, techniques and other features of the novel or short story under examination and views the authors from different perspectives. Copies of the book will be on sale at the SVSC bookstore shortly.

-- Next week we'll be presenting our annual listing of new faculty members, including brief biographies. If you haven't yet submitted your biography form to the office of information services, we would greatly appreciate having you do so today. Then we won't have to track you down! Thanks for your help. Call ext. 4054 if you need a copy of the form, have any questions, or would like to have your portrait taken for your file.

This year's Faculty and Staff Directory, which was sent to the printer three weeks ago, will be arriving back on campus shortly and will be distributed to you via campus mail.

PERSONNEL

VETERAN'S COORDINATOR CLERK - Full-time, replacement. Funding dependent on V.C.I.P. $3.50 per hour.

This position will be open to members of the campus community for one week. Interested persons should contact the personnel office at ext. 4108.

SVSC is an equal opportunity, affirmative action employer and is non-discriminatory in its policies and practices.