JUNE 24, 1980

STUDENTS READY WITH FREE ENTERPRISE CELEBRATION

While July 4 is the traditional day to show patriotism, a group of SVSC students will be celebrating some of the basic tenets of democracy on Tuesday, July 1 at Fashion Square Mall.

Backed by an official proclamation by Governor Milliken and the state legislature that July 1 is "Free Enterprise Day" in Michigan, the students will be serving up cake and fortune cookies along with lots of information about what they feel has made our country great.

"You can have your cake and eat it, too, thanks to free enterprise" is the message the students have printed on napkins they'll be distributing along with pieces of free cake, thanks to area businesses. In the spirit of the American way, those firms supplying the cakes will have their logos emblazoned on the frosting, as well as on a banner above the display showing their contribution to the project.

From a booth in the mall, the marketing students will also be distributing fliers and other information telling how free enterprise has made America great. Balloons they'll be distributing warn "Don't blow it America -- support free enterprise." Comparison shopper wheels will be handed out to portray how the American way gives more freedom of choice than other systems.

The students, under the direction of associate professor of marketing Dr. Shiv K. Arora, have also ordered 4,000 specially-made fortune cookies from a firm in San Francisco for Free Enterprise Day. Printed inside the cookies are messages telling why the American way is the best on earth and how support of free enterprise can keep it that way.

"We hope that students within the mall will be able to help paint a ten-foot wide mural which depicts some of the struggles business has today against government regulations and inflation. Class members will be showing free enterprise movies and sponsoring a poster contest for kids, and a business "I.Q." quiz will be distributed from their mall exhibit.

Ethnic dancers representing different cultures are slated to perform at 3:00, 5:00, 7:00 and 8:00 p.m. in the mall. Representatives of various cultures will show how America has been a melting pot for many nationalities and a land of opportunity unparalleled elsewhere. Students will also be handing out crossword puzzles and selling T-shirts proclaiming free enterprise messages. In addition, they'll be asking for help with a survey on free enterprise, results of which will be used as part of their preparation for the national "Students in Free Enterprise" contest in Dallas, Texas, July 13-15.

Arora and several of the students recently were guests on the 'Third Tuesday' program at Fashion Square Mall and appeared on WKNX radio. They also made a presentation of their work to the Saginaw Valley Rotary Club last Monday and received a check for $100 toward their efforts. Finally, the group presented its program to the chairman, president, Michigan division general manager and other high officials of the Dow Chemical Company earlier this month. The presentation and a question-answer session which followed were taped and later presented twice on Midland cable television channel 2.

July 1 will also be Free Enterprise Day in Saginaw county and the cities of Midland and Saginaw. In Bay City, this whole week has been included in the declaration.
SVSC PLANS TIGER EXCURSION

No, they won't be visiting lion country safari. Instead a group of SVSC employees (hopefully including you) will be journeying to Detroit on Friday, July 25, to watch the Detroit Tigers' baseball game against Oakland. The group will leave SVSC at 5:00 p.m., with game time at 8:00 p.m. and approximate arrival time back at 12:30 a.m.

Help show that trips like this are well received! Order your ticket today by calling Patti Zimmer at ext. 4101, Alice Cornejo at 4108 or Nancy Deike at 4112. Total price is $18, including a $6.50 box seat, refreshments and munchies en route and bus transportation. Hurry with your reservation before the 47 seats are taken!

CATALOG OUT; DIRECTORY COMING SOON

With the arrival of 1980's SVSC catalogs last Friday, June 20, a new record was reached for earliest delivery ever of the annual publication. This year's shipments of view books came in earlier last week. Publications designer Lindy Babcock and the information services staff are to be congratulated for eclipsing the previous record, set two years ago, by three weeks.

We are now requesting your help in getting changes of title, home address and other information for the 1980-81 faculty and staff directory to the office of information services now. We are planning to have this year's edition available for distribution on September 1 when our students return for fall semester.

To clarify the question of what information is to be included in the directory, we will basically use the same guidelines which appear for students under "access to records" on page 30 of the 1980-81 catalog. The main difference is that college employees are subject to the Michigan Freedom of Information Act, under which their name, title, campus address and extension, and even salary can be released. While we will never disclose any salary information unless specifically requested in writing to do so, we do plan to list all college employees in the book and to use a format similar to last year.

If you wish to change any of your information, please do so on the form included in this week's issue. If you decide to delete your home address or home telephone number or spouse's name, please write "delete" on the appropriate lines. If you have not as yet had your photo taken, or were unhappy with last year's, please phone extension 4054 so we can get your picture taken. We are willing to use a photo you supply, provided it is black and white, not larger than 5" x 7" (preferably a wallet size print) and is of studio quality. We regret that color photos or home snapshot shots do not reproduce well and hence cannot be used.

Anyone with questions on the directory should phone ext. 4054 before the July 15 deadline for photos and information to be completed.

SECRETARIAL/ClerICAL STAFF TO CONSIDER UNIONIZATION

The Michigan Educational Support Personnel Association (MESPA) has filed a petition for election with the Michigan Employment Relations Commission, meaning that a secret ballot election for SVSC secretarial/clerical employees will be held to determine whether the group wishes to be represented by the MESPA union.

The election has been scheduled for Wednesday, July 23, from 12:30 to 2:00 p.m. SVSC secretarial/clerical employees who will not be on campus to vote at that time are asked to notify the personnel office, so that an absentee ballot may be obtained. "This will be an important choice both for our secretarial/clerical employees and the college, and we are hopeful everyone will be able to vote," notes director of personnel Larry K. Fitzpatrick. Sixty-two college employees are eligible to participate in the election.

FOOTBALL, BASKETBALL RECRUITS HERE SATURDAY

Over 20 football recruits and another half-dozen basketball signees will get together at SVSC's annual recruit day this Saturday, June 28.

For the first time, cage coach Bob Pratt's incoming players will eat lunch, tour the campus and meet SVSC President Jack M. Ryder with coach Jim Larkin's football recruits.
"This is a great opportunity for the kids coming in," says Larkin, named the SVSC coach in February of this year. "They get a chance to meet each other and to meet the coaching staff before the entire team comes here in August.

"A lot of these young men haven't been away from home for a long period of time before, so it can be a real shocker for them when they show up for practice in August. This way, they feel a little more at home once summer camp starts, and they know a few people."

Freshman gridders will report to SVSC to open practice on Friday, August 15, with returnees reporting Wednesday, August 20.

**SALARY ADJUSTMENTS 'ON HOLD'**

Because of the uncertainty of legislative appropriations, SVSC administrators are not yet in a position to finalize budgets or make adjustments for the 1980-81 fiscal year. Thus, salaries will remain at the 1979-80 level until state appropriations are more certain. "We appreciate your patience in this matter and assure you that action will be taken as soon as possible," said President Jack M. Ryder. "Every attempt will be made to keep you fully informed throughout this period."

**CAMPUS NOTES—**

--John R. Broadfoot will be retiring as assistant director of placement and continuing education this Wednesday, June 25. An open house in his honor is set for room 15 (Conference Room) of the Project 68 Building. Coffee and donuts will be served from 9:00 a.m. to 12:00 noon, with snacks and punch on hand from 1:00-4:30 p.m. Come join the festivities and share old stories and memories.

--SVSC's swing choir, directed by Jack Brandmair, is combining with the college concert band, under direction of Thomas Root, to present an easy listening pops concert tonight (Tuesday, June 24) at 7:30 p.m. in Bay City's Venona Park. Admission is free and the public is welcomed.

--The annual picnic of SVSC's Alumni Association is slated for noon to 4:00 p.m. this Saturday, June 28. All SVSC alumni are invited to join faculty and staff members at Owosky Grove for an afternoon of fun and fellowship. Plans include softball, volleyball and badminton, plus an opportunity for conversation and renewal of friendships. Hot dogs, Polish sausage, potato salad, baked beans, assorted relishes and beverages are on the luncheon menu. For reservations, call the Alumni Association office at ext. 4050.

--New editor of "Mathematics in Michigan" magazine is assistant professor of education John C. del Regato. The magazine is published by the Michigan Council of Teachers of Mathematics and is the official state journal of mathematics education. Del Regato was selected for the post from a panel of eight editorial assistants. Math games he designed are being featured as "centerfolds" for the journal, for use by teachers in classrooms. He has also helped to devise a new magazine format, which has been cited for increasing readership. In addition, he has worked to discover and train new writers for the publication. The magazine has a readership of 2,000 within the state and is distributed across the nation.

--Friday the 13th turned out to be an unlucky day for the residential program softball team, as they were whipped 11-8 by the public safety team. Although the student life coach tried tripping an opposing player running around third base and even extended the game an additional inning in a last ditch, technical maneuver, his efforts proved to no avail.

--Central stores will be closed for inventory the entire week of June 30-July 4. Orders will not be filled that entire week, so please plan ahead to accommodate your office needs.

--Senior SVSC bowler Fred Buxman placed fourth in the National Collegiate Match Game Championships Saturday in Patterson, New Jersey. Ted Jenney of Rensselaer Polytechnic University was the eventual winner. Buxman was rated fourth in the nation and officially finished the season in that position. This is the second year in a row that he has seen national competition.