MARCH 25, 1980

ANSWERS COMING ON CRITICAL ISSUES

Tired of getting the run-around instead of straight answers about the economy, energy, the environment and government? A chance to learn what's really happening and why is coming Thursday and Friday, April 10-11.

Leading businessmen, economists, industry officials and government analysts will all be taking part in SVSC's first business symposium, dubbed "Critical Issues of the '80's".

Admission will be free and open to students, faculty, staff and the general public for all sessions. Location will be the SVSC theatre, said James L. Mitchell, dean of the school of business and management.

Keynote speaker at 7:30 p.m. Thursday, April 10 will be Herbert H. Lyon, vice-president of The Dow Chemical Company. His message will focus on some of the critical issues facing us as individuals and a nation. Lyon will offer solutions for these pressing problems in a timely talk which reflects his many years of successful business experience.

"Business and the Energy Crisis" will be the first of four topics on the Friday, April 11 program. This 9:00-10:30 a.m. session will be moderated by Art Van Dyke, news anchorman for WNEM-TV-5. Analysts include Robert Montross, general manager of Consumers Power Company's Midland nuclear plant. Other panelists include J. Ernest Mitchell, director of corporate planning for Dow Chemical Company, Phillip Sworden, supervisor of the department of natural resources for Dow Corning Corporation and Bernard Bartos, project manager for steam electrical co-generation at Dow Corning.

Each of four panels will examine topics in a relaxed informal manner, giving the audience an opportunity for questions, Mitchell noted.

"Business and Inflation" will be the second topic explored, between 10:45 a.m. and 12:00 noon. Moderator will be Merrill-Lynch account executive Charles B. Curtiss. Panelists include John F. Haineski, director of the research and marketing division of the office of economic development in the Michigan Department of Commerce and John H. McCray, Jr., assistant dean for Student Services and lecturer in economics for the University of Michigan-Flint.

Two panel discussions will round out the afternoon program schedule. "Government and Business Relations" from 1:15-2:15 p.m. will be moderated by Alfred Peloquin, metropolitan editor of the Saginaw News. Panelists will be Jerold E. Ring, legislative representative, government & community relations, for Dow Chemical and Bill Ochalek, manager of federal non-product legislation, with the government relations section, General Motors Corporation.

"Business and the Environment" will be considered from 2:30 to 3:30 p.m., with newsmen Art Lewis of WSGW Radio as moderator. Panelists will be Dr. Stacy Daniels, research specialist in the environmental sciences research lab at Dow Chemical and Al Garwick, senior engineer and plant engineer at GM's Bay City Chevrolet facility.

Running concurrently with the panel discussions will be four audio-visual presentations in Room 15 of the Project 68 Building, located next door to the theatre. At 9:15 a.m. and 3:30 p.m., a 25-minute film describing processes involved in providing safety of new
chemicals will be shown. Entitled "Bill Smith's New Chemical!", the film has been produced by Dow Chemical Company. "Energy: Crisis or Confusion" is a 20-minute slide presentation slated for viewing at 10:00 a.m. and 1:15 p.m. Narrator will be Jack Otter, senior staff assistant for public relations at Saginaw Steering Gear, and questions and answers will follow.

"Telecommunications of the Future" is a 20-minute slide presentation from Michigan Bell Telephone Company which will be shown at 10:45 a.m. and 2:00 p.m. in the '68 Building. Narrator will be Tom Straebel, who will also answer questions. "A Play Half Written - The Energy Adventure", a 27-minute film produced by Consumers Power Company, will be shown at 11:30 a.m. and 2:45 p.m.

Keynote speaker Lyon has been with Dow since 1947 and is a member of its board of directors and its compensation, finance and investment policy committees. He has also served as director of corporate administration and has been a member of the company's executive committee. His other roles at Dow have included serving as controller and later plant manager at the former Madison Division and then as controller of the company. He is a director of Asahi-Dow, Ltd. in Japan, the U.S.-Yugoslav Economic Council and the Japan-U.S. Advisory Council on Economic Relations.

"The programs both Thursday evening and Friday provide excellent opportunities to hear well-informed people presenting problems and suggesting solutions," Mitchell said. "This will present an unparalleled opportunity to learn more about these critical issues, as discussed by some of the most knowledgeable people in the U.S."

Persons with questions about the symposium should contact Eugene J. Hamilton, director of continuing education and symposium coordinator, at 4068.

MUSIC GROUPS IN WEDNESDAY SAGINAW CONCERT

The SVSC Chamber Choir, Early Music Col- legium and Brass Ensemble will all be fea- tured in a Renaissance Festival this Wednesday, March 26 at 8:00 p.m. at Hoyt Library, 505 Janes St., Saginaw. Included on the program will be unique early music selections. Admission will be free to the public. Hoyt Library is located in downtown Saginaw, east of the Washington Avenue Michi- gan Bell building. Janes is a one-way street eastbound from Michigan Bell and the library is located on the north side in the block east of Jacobsons. For more information, contact assistant professor of music Dr. Eric Nisula at ext. 4307.

SCIENCE COLLOQUIUM SET ON CHEMOTHERAPEUTIC AGENTS

Preventive medicine is gaining increasing interest and this concept is being extended to dental disease, one of the most prevalent non-life-threatening ailments in the world today. A major cause of dental disease is dental plaque, which are microorganisms which form a tenacious amorphous layer on teeth or inhabit crevices around the gums. This week's SVSC science colloquium, on Fri- day, March 28, will discuss new anti-microbial agents which are being designed to control the growth of harmful microorganisms without causing a major alteration of oral flora.

Speaker at the 1:30 p.m. session in 238 Wickes Hall will be Dr. Edward E. Flagg, research specialist in the central research bioproducts laboratory of The Dow Chemical Company. His topic will be "Chemotherapeutic Agents Against Dental Disease" and he will discuss two dental agents which utilize the effective cariogenic microorganism, Streptococcus Mutans. The two products are Tiodonium Chloride, an agent which underwent extensive development at Dow Chemical and Chlorohexi- dine, an agent which is being used commer- cially in Europe.

Refreshments will be served and all are wel- come to attend. The talk will also be part of the seminar series sponsored by the Midland section of the American Chemical Society.

SVSC ART STUDENTS TO EXHIBIT

A collection of printmaking projects by SVSC art students will be featured in the college arts workshop daily through April 14.

The students, who are enrolled in all levels of printmaking courses, will employ a wide variety of techniques in their work. Included in the show will be examples of block- printing, etching, aquatint and silkscreen, all of professional quality. The printmaking exhibit can be viewed, free of charge, daily Monday-Friday from 9:00 a.m. to 5:00 p.m.
POETRY CONTEST READIED FOR SATURDAY

The 1980 Poetry Recital Contest for Foreign Language Week is ready for this Saturday, March 29 on the SVSC campus. High school students from area schools will report at 10:00 to 224 Pioneer Hall for the French competition, 158 Pioneer Hall for German, 238 Wickes Hall for Polish and the Wickes Lecture Hall for the Spanish-Bilingual competitions. Prizes will be awarded in Wickes Hall at 2:30 p.m.

Serving as judges this year will be French: Dr. David Barker, Dr. Lynn Herkstroeter, Dr. Pamela Canon; German: Dr. Eric Gellert, Dr. Ulrich Moeber, Dr. Kurt Tintner; Polish: Dr. Anna Dadlez, Ms. Henryka Mikolajewski, Ms. Maria Pawlow; and Spanish and Bilingual: Mrs. Carlota Ortega, Dr. Ricardo Pastor, Dr. Pablo Ruiz.

There will be lower and upper divisions in each language, with schools allowed to send two students from each division for each language. Coordinating the competition is Dr. Ricardo Pastor, who is available to answer questions mornings at ext. 4486.

MUDDY WATERS FAREWELL "ROAST" TICKETS AVAILABLE

Frank "Muddy" Waters' friends in the Tri-City area would like to give the Michigan State University football coach a little something to remember them by.

Waters, former SVSC coach, will be the "honoree" at a Roast set for Friday, April 11 at the Saginaw Civic Center's Unity Hall.

The event is sponsored by the Bay Area Chamber of Commerce, the Greater Saginaw Chamber of Commerce, the Tri-County area MSU Alumni Club and SVSC.

Waters was coach here for five years, and last season led the Cardinals to an 8-1-1 regular-season record and a berth in the NAIA National Playoffs.

In 20 years at Hillsdale College and five at SVSC, he became one of the winningest coaches in the NAIA.

Former Saginaw mayor Paul H. Wendler will be master of ceremonies for the event. Expected to toss barbs at Waters from the dais are Dr. J. Donald Phillips, former Hillsdale president; President Jack M. Ryder; E. B. "Ted" Morley, chairman of SVSC's Athletic Fund Committee; Joe Slater, former SVSC grid captain; Frank Braman, executive director of the Bay Area Chamber of Commerce; Robert Becker, new SVSC athletic director; SVSC Faculty Athletic Representative George Eastland and Darrell Neilson of the Michigan State Alumni Club.

The event will begin with a cash bar at 6:30 p.m. with a roast beef dinner at 7:30 p.m. Tickets for the roast are $12.50 per person.

Further information and reservations are available by calling the SVSC Office of Development and College Relations at ext. 4050.

ACHIEVEMENT AWARDS AVAILABLE FOR STUDENTS

SVSC Achievement Awards recognize continuing SVSC students who have achieved academic excellence here and have contributed to the welfare of their college and community. These awards provide $200 for the 1980-81 academic year and students may reapply each year for the scholarships, which are not automatically renewable.

A minimum 3.25 GPA at SVSC is required, along with evidence of leadership in college activities and attendance as a full-time student with at least sophomore standing. Faculty and staff members are requested to encourage deserving students to apply now for next year. The dean of students office at ext. 4294 or scholarships and financial aid at ext. 4103 both have information and applications for these scholarships.


CAMPUS NOTES --

--A research paper entitled "Interaction of
Exercise and Ambient Environment During Heat Acclimatization" by assistant professor of physical education Dr. Ingrid Kuprat has been accepted for publication in a forthcoming issue of the "Hungarian Journal of Sports Medicine", a refereed journal. Kuprat's work was done in collaboration with Doctors Barbara L. Drinkwater and Steven M. Horvath of the Institute of Environmental Stress at the University of California-Santa Barbara. The data were collected while Kuprat was an N.I.H. Post-doctoral Fellow at the Institute.

"Forecasting Short-term Demand Deposit Flows: An Application of Time Series Model and a Regional Analysis" by Dr. Hong Y. Park, director of SVSC's Center for Economic and Business Research, has been accepted by the Mid-Continent Regional Science Association for presentation at its 14th annual meeting in Lincoln, Nebraska, April 24-26. Dr. Park also spoke last week at the monthly luncheon meeting of the Euclid Avenue Businessmen's Association in Bay City on the impact of anti-inflation policy on the local economy. Park will also give a speech at the Saginaw County Realtor's Association's annual meeting at the Frankenmuth Bavarian Inn on April 14. His topic there will be "Current Problems of the Housing Industry and Local Economy". More than 200 people will be in attendance there.

-Erin Noelle Root was born last Thursday, March 20 at Bay Medical Center to admissions counselor Collette Root Mercier and husband Thomas Root, instructor of music. Erin weighed in at 7 lb. 4 oz., was 19 inches long and so far has only a "little bit of brown fuzzy hair", according to her mother, who also reports that both are doing just fine.

-Dr. Guy M. Lee, Jr., administrative assistant to the president for affirmative action, has been nominated for inclusion in the third edition of "Who's Who Among Black Americans, 1980". The book is the primary reference volume documenting accomplishments and background of contemporary black Americans, and only one individual of every 1500 is selected for the book. Recently "Who's Who Among Black Americans" was one of only 380 titles chosen by the Library of Congress to be exhibited at last November's Whitehouse Conference on Library and Information Services.

--Dr. Anna Dadlez, director of SVSC's Institute of Polish Studies, has been selected by the Polish American Congress to revise the historical accuracy of a brochure illustrating Soviet behavior in Poland during World War II. The brochure is to be issued on the 40th anniversary of the massacre of more than 5,000 Polish prisoners of war in the Katyn forest near Smolensk. Other members of the historical committee are Dr. V. Chrypinski of Wayne State University and Dr. A. Ehrenkreutz of the University of Michigan.

--SVSC students Janet Schultz and Charles Suchodolski appeared with their instructor, associate professor of marketing Dr. Shiv K. Arora, on the March 24 program "Your Community" on WNEM-TV 5. Their topic was "It's Your Business" and the group discussed SVSC's students in free enterprise project.

PERSONNEL


WOMEN'S VOLLEYBALL COACH, Part time. Salary negotiable.

ASSISTANT FOOTBALL COACH/OFFENSIVE COORDINATOR AND ASSISTANT FOOTBALL COACH/DEFENSIVE COORDINATOR - Full time, twelve month positions with additional duties and coaching, advising and/or administrative assignments. Because these positions were specially posted on March 19, application deadline will be Wednesday, March 26 at 4:30 p.m.

SVSC is an equal opportunity, affirmative action employer and is non-discriminatory in its policies and practices.