

the INTERIOR



October 30, 1979

COLLEGE UNITED WAY EFFORT SETS RECORD; DRIVE ENDS THIS WEEK

One hundred twenty-six employees of SVSC have contributed a record \$6,873 to the 1979 United Way drive, according to campus United Way coordinator Dr. Guy M. Lee. The figures reflect contributions through Tuesday noon, October 30, and show the campus has responded 106% to this year's goal of \$6,500. On a county-wide basis, contributions are down somewhat from last year and the Saginaw County drive is in danger of not meeting its overall goal for the first time in the past 26 years.

Members of the campus community who have not yet contributed or received their 'Thanks' buttons are reminded that the 1979 drive ends this week. A year ago, the campus contributed a total of \$4,596 and all donors are to be congratulated for their increased concern in 1979.

If you have not yet contributed, contact Dr. Lee or Sue Auernhammer at ext. 4293 now, and your pledge will be included in the total.

CALL 4477 FOR SNOW INFORMATION

When inclement weather arrives this winter and you have questions about whether SVSC classes will be held, please listen to any area radio or television station for updated information. All three TV stations -- WNEM TV-5, WJRT TV-12, and WEYI TV-25 -- will be called if day or evening classes are called off. So will the following radio stations: Bay City - WGER-FM, WHNN-FM, WRDD, WXOX; Caro - WKY0; Midland - WMPX, WRCI-FM, WUGN-FM; Saginaw - WIOG-FM, WKCQ-FM, WKNX, WSAM, WSGW, WWWS-FM.

For the first time, a special weather emergency telephone line has been set up and will be operated from the Office of Information Services. A pre-recorded message indicating whether school has been called off can be heard during times of inclement weather on ext. 4477 (790-4477 from home). Normally, decisions concerning morning school closings will be made not later than 6:00 a.m.. When cancellations of evening classes are necessary, these will generally be announced by 2:00 p.m. for classes which begin at 4:00 p.m. or later.

FINANCIAL AIDS WORKSHOP COMING

A Financial Aids workshop for area high school counselors will be held next Wednesday, November 7, from 8:30 a.m. to 4:30 p.m. in the college theatre.

Pertinent topics to be explored will include financial aid applications and how federal financial aid programs operate.

Workshop registrations begin at 8:30 a.m., with the first session scheduled for 9:30 a.m. Sponsors include SVSC's Office of Financial Aid and Scholarships and the Michigan Student Financial Aid Association. Additional information on the workshop and registration may be obtained from Financial Aid at 4106.

FOREIGN LANGUAGE DAY IS NOVEMBER 14

"Make New Friends -- Learn A Foreign Language" is the theme for SVSC's annual Foreign Language Day, Wednesday, November 14. That's when over 600 high school French, German, Spanish and Polish students from Saginaw Valley high schools will be coming to campus from 10:00 a.m. to 2:00 p.m.

Participating students are already busy at work creating original posters using French, German, Polish, Spanish and/or English slogans to capture the theme. A fair will include booths oriented toward the respective foreign cultures, and various foreign language items will be offered for sale. Among the entertainment will be a professional dance couple doing several Latin dances such as the rumba and the cha-cha.

For Saginaw Valley State College Employees.
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And there will be competition as well as entertainment for the students from participating high schools. Invitations have been sent to: Douglas MacArthur, Eisenhower, Michigan Lutheran, Saginaw High, St. Charles, St. Mary, Sts. Peter and Paul, St. Stephen and Swan Valley. Also invited are Bay City's All Saints, Central, Handy, John Glenn, Essexville Garber, Holy Trinity, Pinconning and Western; Bridgeport, Bullock Creek, Buena Vista, Carrollton, Caro, Chesaning, Midland High, Midland Dow, Frankenmuth, Freeland, Hemlock, Merrill, Owendale, Gagetown, Reese and Vassar.

Students will be presenting skits, songs and dances for the judges with prizes awarded in each category. There is a \$1.00 fee for each student attending, and reservations must be in before November 5. For more information on reservations, contact Dr. David Barker at ext. 4303.

INDOOR MARCHING BAND CONCERT READIED

Individuals who missed hearing the College marching band this season during football halftime performances will have another chance, inside away from cold fall weather. On Sunday, November 18 at 3:00 p.m. the SVSC department of music will present its indoor marching band concert in the college theatre.

Their fourth annual concert will feature selections from Maynard Ferguson, Barry Manilow, and "Fiddler on the Roof" along with a medley of Broadway hits and music played by the group throughout the fall during halftime and pre-game performances.

Tickets for the event are \$2.00 for adults and \$1.00 for students and may be purchased at the door. For further information on the concert contact the SVSC department of music at ext. 4389.

CHILDREN'S CENTER TO OPEN THURSDAY

The new SVSC Children's Center begins operations this Thursday, November 1 at 7540 Davis Road, just opposite the Davis Road campus entrance. The facility is designed for children of SVSC students, faculty and staff, as well as the community at large, with a minimum age of 2½ and a maximum age of 6.

Because the Center did not open last month as originally planned, some persons have made alternate arrangements for fall semester and as a result, a number of openings are presently available. Information is available by calling Elsie or Bonnie at 753-8631 or Ann Kozak at college Student Government office (ext. 4232).

To provide an effective program, children must be signed up for at least two time blocks (8:30 to 12:30 or 1:00 to 5:00) per week, scheduled to coincide with day classes. Cost per four-hour session is \$5.00.

Time blocks offered are Monday, Wednesday and Friday mornings and/or afternoons, Tuesday-Thursday mornings and/or afternoons, and five day per week mornings and/or afternoons.

Because the new program is not yet licensed, there will be not be noon-day meals served, although healthy, nutritious morning and afternoon snacks are being offered.

Interested persons should come with their children to the Children's Center to sign up.

SVSC GROUP PLANNING TRIP TO SPAIN

Three days each in Madrid and Malaga, plus a day in Granada will be part of a tour to Spain presently being planned for approximately February 22 to March 2, 1980. The trip, which will be open to any SVSC student, faculty member, administrator or relatives, is being arranged by Dr. Ricardo Pastor, associate professor of Spanish.

Included is a round-trip jet flight from Detroit to New York and Madrid-Malaga plus return. The group will stay in first-class hotels, with double occupancy and private bath and Continental breakfasts are scheduled daily. Other special sightseeing, medical insurance, and "Club Memberships" for reduced meal prices are also included. Approximate cost will be \$730 per person and information is available from Pastor at ext. 4486.

ZOTT, MARVE TOP DISTRICT PLAYERS

Senior quarterback Steve Zott has been named NAIA District 23 offensive player of the

week, while sophomore defensive end Eugene Marve was tabbed the District's defensive player of the week. The pair were honored after their performance in SVSC's 22-14 GLIAC win over Ferris State College last weekend.

The win gave SVSC a 4-0 record in the Conference, good for first place. The Cardinals are 7-1 overall and are traveling to Mexico City this weekend to play against the University of Mexico's Ministry of Education team.

Final home game is on Saturday, November 10, which will be the GLIAC title showdown with Wayne State. The 1:30 p.m. contest at Cardinal Stadium marks SVSC's first chance at winning the Conference championship.

CROSS COUNTRY TEAM TO RUN AT AQUINAS

This Saturday's meet isn't quite the "big one" for SVSC's cross country team. But if the Cardinals don't win it, there won't be a "big one." This Saturday's run at Aquinas College in Grand Rapids is the NAIA District 23 championship, and the Cardinals must win this meet to qualify for the national meet November 17 in Wisconsin.

SVSC's harriers are tied for the top spot in the nation in the latest NAIA poll, and are favored to win Saturday's District 23 meet. They are two-time defending district champs, and finished second in the nation last year.

Of the 12 runners who will be representing SVSC in Saturday's meet, six have turned in times of under 25 minutes for the five-mile run, and all run consistently in the low 25's. "Depth is our greatest asset," says coach Doug Hansen. "Our goal this weekend is to score under 20 points. If we can do that," he says, "nobody will be able to beat us."

The NAIA national meet will be held at the University of Wisconsin's Parkside campus in Kenosha, Wisconsin.

CAMPUS NOTES --

--Frederick A. (Buzz) Webster, professor of marketing and chairman of the marketing department, has recently been appointed to serve as editor of the "Saginaw Valley Business Review," a publication of the Center for Economic and Business Research, whose director is Dr. Hong Park. The "Review" is an opportunity for academic input, and Webster is looking for short informative articles reflecting life, economic activity, or other phenomena in the tri-city area. The intended audience of the "Review" is the professional businessmen in this area. If you have an article, or just an idea that can be editorialized, contact Webster in room 323 Wickes Hall, ext. 4379.

--Dr. Margaret Cappone, professor of psychology, has been elected to the New York Academy of Sciences in the areas of psychology and biomedical sciences. The academy was founded in 1817 and is located in New York City. Its goals include fostering fellowship and communication among people from distantly related fields and advancing sciences through member contribution.

--Dr. Philip Beal, Dean of Students, is author of "Student Retention: A Case Study of an Action Approach," which recently was published in the "NASPA Journal." The article detailed results of a national study which Beal helped to conduct in 1978. As an outgrowth of this study, Beal is now engaged in a series of nine professional seminars conducted across the country for the purpose of assisting colleges with student retention. The seminars are sponsored by the American College Testing Program and are designed to improve academic advising and reduce college drop-out rates.

--SVSC graduate Chris Ferguson was recently hired as senior reference librarian at the University of Mississippi. Ferguson received a degree in library science from the University of Texas-Austin.

--President Jack M. Ryder is chairman of a committee established by the President's Council of State Colleges and Universities to examine the role of the Council in light of numerous recent changes in college presidencies across the state.

--The campus shares the sorrow of Dr. Charles Brown, associate professor of music, whose father, William, passed away last weekend in California.

--Dean of the school of Business and Management Dr. James L. Mitchell welcomed the Saginaw Valley Society of Women Engineers to campus last week when the group held its first evening dinner meeting in Doan Center. He discussed the M.B.A. program and how it offers future career opportunities for women.

--A special tour of Dow Chemical Company on Wednesday, November 28 for SVSC's Business faculty will present a unique insight into Dow's Midland operations. There is limited room for additional faculty members to participate on a first-come basis, as a maximum of 20 to 24 persons can attend. If interested, contact the School of Business and Management at ext. 4064.

--Students in Marketing 451, "Free Enterprise", were in Midland Friday and Saturday for a two-day orientation on the annual Students in Free Enterprise competition, which will involve 18 Michigan and Indiana colleges this year. Dr. Shiv Arora is teaching the class.

--Dr. William K. Barnett, dean of Arts and Behavioral Sciences, will appear as the magician Merlyn when Saginaw's Pit and Balcony community theater presents Lerner and Loewe's "Camelot". The play begins November 1 and runs through the 17th at the theater, located at 805 N. Hamilton, Saginaw.