FALL FACULTY, STAFF ORIENTATION SET

With classes ready to begin on Monday, September 10, a faculty and staff orientation will take place Thursday, Sept. 6 in Doan Center's Lower Level. A coffee and get-acquainted session from 9:30 - 10 a.m. will be followed by a welcome at 10:00 by President Jack M. Ryder and Ann Kozak, acting president of Student Government. The Admissions Office will next show a slide presentation about the College at 10:45 a.m. Faculty members only will then remain for an academic affairs update by vice president for academic affairs Dr. Robert Yien at 11:45, and a faculty luncheon is next at 12:00 noon.

Five minute presentations on internal services provided by various College areas will take place from 1:30 to 2:30 p.m., involving representatives of the offices of Admissions, Registrar, Financial Aid, Placement, Continuing Education, Chrysalis Center, Conference Bureau, Public Safety, Information Services, Valley Vanguard, Business Services, Athletics, and Sponsored Programs. Fifteen minutes will be spent from 2:30 - 2:45 p.m. for a presentation on the Bookstore, followed by a similar 15 minute presentation concerning SVSC's Library. These afternoon sessions are intended for all members of the College faculty.

An all-College reception and dance is slated for 7:30 - 11:30 p.m. on Thursday evening in Doan Center in honor of new faculty and staff members. All faculty and staff as well as their spouses or guests are encouraged to attend, to welcome the new members of the SVSC team with an enthusiastic crowd.

DORMS FILLED FOR FALL

For the first time in College history, SVSC's dorms are completely jammed for fall semester and on-campus housing applications still coming in are being placed on a waiting list. This action on Tuesday, Sept. 22 was necessitated by a surplus of students over spaces available, although dorm capacity was expanded this fall from 456 to 490 students. The only persons this year with private rooms will be handicapped students who require the space for wheelchairs or other special equipment. At last count, the number of deposits received was some 20% higher than a year earlier, with more still coming in.

Overall registration figures for fall semester remain "right on target", according to Admissions officials, with a total of about 3,850 students anticipated. In addition to the Macomb Master of Arts in Teaching project, a similar program is under way at Caro and other off-campus courses are being taught in Bay City, Midland, Saginaw and at Wurtsmith Air Force Base, where 8 are listed.

30-second television commercials telling about SVSC and fall semester are currently being run on WNEM TV5 and WHEY TV25. The advertisements were filmed live on campus and involve students from the marketing department's advertising strategies class and Information Services. Numerous faculty members and classroom shots are also part of the advertisements.

Both the TV commercials and a recent 2-page listing of the fall schedule of classes in the Bay City, Midland, Saginaw, Saginaw Township and Tuscola County newspapers utilized the theme "SVSC--Your Something Very Special College." The TV spots are being run across the whole program schedule and will continue until the beginning of classes on September 10.
Because Labor Day falls on Monday, Sept. 3 this year, the former open registration has been replaced by 2 days of special registration this Wed and Thurs, August 29-30. Delayed registration will be next Wednesday and Thursday, Sept. 5-6. Drops and adds will be Monday, Sept. 10 through Friday, Sept. 14, while late registration is set for Sept. 12,13 and 14.

FOOTBALL, HOMECOMING SCHEDULES SET

Four home football games this season at Cardinal Stadium will be highlighted by Homecoming on Saturday, October 13 versus Grand Valley State College. The season begins next Saturday, Sept. 8 against Northwestern Illinois at 1:30 p.m., while other games will be Sat., Sept. 29 against Evansville and Sat., Nov. 10 against Northwood.

Each full-time SVSC employee is entitled to one free all-sports pass for fall semester, covering admission to all home sports events through December. Passes can be picked up at the Business Services Office, 66 Building, during normal working hours. Spouses and dependents of employees can purchase additional passes for $8 each. Additional ticket information can be obtained by calling ext. 4101.

As a special part of Homecoming, the SVSC 1979 History Fest is planned for Saturday, October 13 from 10 a.m. to 5 p.m. You'll be able to see what your roots were doing when, as area historical societies, museums, the military and other groups interested in history will bring educational displays, historical artifacts and re-creations of important past historical events to campus.

The event will be educational in nature, with no admission charge. Indoor exhibits will be set up in the mall area of Doan Center, for viewing by alumni attending Homecoming events, persons coming to campus for the 1:30 p.m. football game and any others interested in area history.

Also included will be an encampment of area mountain men, a re-enactment of a full-scale civil war battle, the SVSC Collegium and exhibits by various ethnic groups, religious and foreign language representatives. If you are interested in genealogy or know of persons with hobbies or collections involving area history, please contact Douglas DeWitt at Ext. 4248 or phone Information Services at 4054.

LABOR DAY OBSERVANCE IS MONDAY

All College functions will pause temporarily next Monday, September 3 in observance of Labor Day. Normal operations resume Tuesday, September 4.

CATALOGS FINALLY OUT THIS WEEK

After delays caused by the academic reorganizing of three schools and three divisions into 5 schools and considerable late copy changes, the 1979-80 official SVSC College catalog will finally be delivered to campus by the printer this Wednesday, August 29. The accompanying Viewbooks arrived from Pendell Printing Company, Midland, some 2 months ago and have already been distributed to numerous potential SVSC students. For the past 3 years, the Viewbook has been included as the first 16 pages of the catalog, which has 100 8½ x 11 pages in this edition.

WE NEED YOUR PHOTO FOR DIRECTORY!

Because all SVSC employees will have their photographs included in this year's faculty-staff and student directory, we are asking you to make arrangements now to have a photo taken if you have not already done so. Please call the Office of Information Services at ext. 4054 this week, to help us publish this year's directory on time. If your title, home or office telephone or address have changed during the past year, kindly let us know so that your information will be current.

HERE'S YOUR CHANCE TO GET IN SHAPE!

Interested in getting into shape? The SVSC fitness and jogging club is forming this fall for all interested faculty, staff, administrators, secretaries and maintenance personnel. First meeting is scheduled for 11:45 a.m. on Wednesday, Sept. 12 in the portable classroom behind the gym. No matter what your level of fitness, here's your chance to get into shape and the club is for everyone. For further information
contact Dr. Doug Hansen at ext. 4119, Dr. Eric Peterson at 4360 or Dr. Tom Renna at 4363.

PROJECT P.A.C.E. TO ASSIST SAGINAW AREA GIFTED

A new arrangement between SVSC and the Saginaw County Intermediate School District will begin this September to broaden educational opportunities available to academically superior students. Dubbed as project "P.A.C.E. or Preferred Advanced College Experience," the program will enable those identified as academically gifted by their home school system and the intermediate district to take regular SVSC classes with a scholarship for half the tuition cost.

College credit will be given for the classes, which the Michigan Department of Education will allow to count for both high school and college requirements if okayed by the local school district. The college credit may be applied toward a degree program at SVSC or other accredited college. The program differs from project "A.C.E." by giving scholarships and requiring identification of participation as "gifted" by their home school.

Coordinating the endeavor are Caroline S. Gruenberg, gifted education coordinator for the SISD and Collette R. Mercier, SVSC admissions counselor. Information on either projects P.A.C.E. or A.C.E. may be obtained by contacting Mercier at ext. 4200.

SC&T GROUP TO ESTABLISH SECRETARIAL COMMITTEE

39 members of SVSC's Secretarial, Clerical and Technical staff met with director of Personnel Larry Fitzpatrick and President Jack M. Ryder on August 15 and voted to establish a new secretarial committee with elected representatives chosen according to geographical location. 2 each will come from Wickes Hall, Wickes Annex and the 66/68 Building, while 1 will represent Pioneer Hall, Doan Center, Public Safety and the Gym. Terms of office will be staggered with 1 representative from each area serving for 2 years and the other for 1.

The Committee will make revisions to the Secretarial Manual, set-up a communication network among secretaries, alert the Personnel Office to potential grievances and promote further training programs for members. The Committee is not to take the place of talking to the boss, unless the boss is the problem.

President Ryder told the group the budget recently adopted will be tight and we will have to watch how we spend money, but the College will be moving ahead this year on a very sound basis and no additional layoffs are anticipated. While salaries here cannot compete with some large businesses, the group was told SVSC is trying to compete with other governmental agencies. Ryder noted that higher ed has a more significant contribution to offer society than building a car and asked the SC&T staff to take pride in that.

The Personnel Office is now working on preparing eligibility lists for soliciting nominations to the Secretarial Committee. Eligibility for office will require 6 months of service, although all SC&T members will have voting power.

MARKETING RESEARCH PROJECTS SOUGHT

Ideas for marketing survey projects which would benefit the College or area communities directly or indirectly are being sought for the marketing research 435 class this fall semester. Some five projects will be chosen by the class members, who conducted surveys last fall on radio listenership, SVSC's College image and enrollment projections. Persons with potential project ideas should phone them to ext. 4301 or 4054.

IS CLOTHING TO BE OUR NEXT CRISIS?

Clothing patterns and costs may be effected by a lack of oil according to Dr. Hong Youl Park, Assistant Professor of Economics. Park recently made predictions about future textile fiber trends to a national gathering of 1,200 economists in Las Vegas, where he unveiled an econometric model he has developed. He warned that we may have to give up the advantages and low cost of synthetic materials we have come to enjoy unless we soon develop some sources of man-
made fiber not dependent on oil. Today more than 71% of our fibers are man-made and the percentage continues to rise, while there has been a corresponding downward trend in cotton consumption.

During the past 2 decades we have become used to no-iron fabrics that launder easier, look better and last longer, with cotton becoming an inferior good. Park feels the U.S. should change its public policy and put more money into research and development. Such funds could be used both to create new man-made fibers which are not dependent on petroleum and to increase American productivity, which has slipped compared with foreign nations. As these have picked up American technology, they have obtained a comparative advantage over the U.S. by increasing productivity more rapidly.

Park's model contains a system of equations representing the behavior of the commodity market. Relative price, real income and the price of closely related commodities are the variables he uses to determine the consumption of various fibers. Three commodity markets--man-made, cotton and wool textile fibers--are represented in his system of equations, which can be used for forecasting future textile consumption.

SVSC PEOPLE IN THE NEWS

--New Coordinator of SVSC's Graphic Center is Larry G. Neetz, 207 S. Columbian St., Bay City. He will responsibility for all internal printing, photo copying and other graphics reproductions. The college postal service is also reporting to him. Neetz has previously been self-employed as owner-manager of Neetz Printing Company in Bay City, which was founded by his father. Neetz's wife Shirley will now manage the shop. Neetz has been affiliated with the family business since graduating in Accounting from Bay City Junior College in 1956.

--Sanford E. Harper of Saginaw is new Veterans' Coordinator. He will coordinate veterans' benefits through the Registrar's office, as well as certification of eligibility and contacts between the College and the Veterans' Association Regional Office. He is commander of the Saginaw U.S. Army Reserve Fourth Battalion, 38th field artillery, and holds the rank of Lieutenant Colonel. He has been awarded numerous military honors, including a bronze star, air medal, army commendation medal, Vietnam service medal and others. He is a graduate of Tuskegee Institute and has been a production supervisor at Saginaw Steering Gear as well as a human relations officer for the U.S. Army and an assistant professor of military science for Youngstown State University, Ohio. He and his wife, Barbara reside in Saginaw with their 3 children.

RED-WHITE SCRIMMAGE SATURDAY

Dress rehearsal for the 1979 SVSC "Fighting Cardinals" football team comes this Saturday, Sept. 1 at 9 a.m. complete with officials, scorers, timeouts and other game conditions. For the 90-plus players, the game will be the big decider of who plays and who doesn't when the official season begins the following Saturday. Coach Frank "Muddy" Waters and his coaching staff will use the scrimmage to make a lot of big decisions on options for the 10-game season. There will be no admission charge and all are welcome to see a preview of things to come this fall.

PERSONNEL NOTES

--COORDINATOR, Academic Advisement; (replacement) Full-time, permanent, Salary negotiable.

--COMPUTER OPERATOR; Full-time, permanent. (Replacement), Salary negotiable. Third shift (11:30 p.m. - 9:30 a.m.) 4 days/week.

--DIRECTOR, Bilingual-Bicultural Education; Full-time permanent (replacement). Salary negotiable.

--FACULTY SECRETARY; 68 Building, Part-time, permanent. $3.70 per hour (replacement). August-May.

These positions will be open to all members of the campus community for one week. Interested individuals should contact the Personnel Office at ext. 4108.

SVSC is an affirmative action, equal opportunity employer whose policies and practices are non-discriminatory.