MARCH 13, 1979

BOARD ADOPTS MISSION STATEMENT; RYDER PLANS LANSING MEETING ON FUNDING BASE

A new and somewhat unique mission statement for SVSC was approved Monday at the Board of Control's March meeting. According to Board chairman Charles B. Curtiss, the goals are different from those of most other colleges because they emphasize students rather than programs, teaching research, or public service.

"These tell what we intend to offer to individual students rather than enumerating what programs we are going to develop," he said.

Goals of the College are grouped in four broad categories including 1) providing a campus where students may experience personal and intellectual growth; 2) encouraging research and pure learning; supporting intellectual and artistic creativity; 3) offering education which, properly applied, advances human capability in society at large; and 4) encouraging constructive evaluation of society.

A second draft approved by the Board would add a fifth category of endeavoring to discover increasingly innovative, constructive, effective and efficient modes of operation for the purpose of achieving educational goals.

Although the final wording must still be worked out, the mission statement also recognizes how professional programs have been developed within the College over the years, in response to demonstrated needs. The final document will point out how these pro-

grams are deeply-rooted in the liberal arts, according to Dr. Gamal Elashhab, professor of education, who spoke on behalf of the committee drafting the statement. "All of the goals listed are well-founded in the philosophical scheme of things, and they list both what we are doing well now and what we are aspiring to achieve," he said.

President Jack M. Ryder told the Board he expects to meet soon with Gov. Milliken, in hopes of increasing the College's base level of funding some $510,000 next year. Although the executive budget recommends an increase of 10.96% for SVSC, Ryder said inflation is expected to cause about 8.4%, according to recent Office of Management & Budget estimates. Rapid growth by the developing institution will eat up the rest, meaning that at present there would be no money left for raising the base level of state allocations.

For 1979-80, the College requested $7,891,106 from the State on the institution's fiscal year. This would be an increase of $2,027,081 over the $5,864,025 appropriated by the state this year. The College was actually requesting an increase of $1,316,981 in appropriations, or a 20% addition over the increase in base funding which had been sought. The total general fund budget for 1978-79 is $8,043,968, while $9,212,355 had been estimated for 1979-80.

"We have the Governor's letter of last October promising a substantial increase in our funding level, and I have felt he was sincere in recognizing our financial problem. I feel this sincerity should now be implemented, and see no reason why augmentation should not occur. I'm sure he'll be able to shed additional light on the whole matter," the SVSC proxy said.

A growth factor is being included in this year's budget due to enrollment projections for next year. Only three other state colleges -- Lake Superior State and the UM branches in Flint and Dearborn -- are receiving a similar factor.

Ryder concluded that "It doesn't appear our base adjustment problem, which is that of an institution growing over the years, has been addressed."
The Governor has included $146,000 in the new supplemental appropriations bill for SVSC's telephone system and "he's apparently lived up to that part of his promise without a doubt," Ryder said.

College officials think that Instructional Facility #2 is moving along and that it will be funded in the second tier of bonds sold by the state this year. Ryder said he is "hopeful we will have a letter this week permitting us finally to fix on the number of square feet and move ahead with this project." Estimated cost to the state is $14.1 million.

On the heating and cooling plant, also expected to cost $14 million, Ryder indicated that he is optimistic this will also be included in the bonding program, assuming that the bonding level is lifted above the $400 million currently envisioned.

The next three projects considered "necessary and desirable right now" are the Continuing Education/Student Center, Fine Arts Building, and Physical Education facility. Ryder said that the Governor has recommended planning money for SVSC's P.E. facility in his new planning bill and that similar facilities have been constructed at other institutions. He said that private money would help to motivate the state on construction of the building, as the $1 million Wickes gift enabled the library to be added to IF #2. He conceded that the College is presently hampered by relatively poor Physical Education and Fine Arts facilities and felt that we need "more in both areas as soon as possible. I would like to see both buildings going up at the same time."

Board member Mrs. Florence Saltzman cautioned that new programs should not be added, even with new buildings, and that "we should only handle what we'll need." Board member Dr. Richard Gilmore recommended that our direction of private support should be to proceed with the Fine Arts building next, and the general consensus of the Board was in agreement. Generally, continuing education buildings or student centers are supported from student fees and/or private dollars, and it is expected that this will likely be the case at SVSC.

About $30,000 has been earmarked for a College chapel so far, and some money has also been privately donated for a stadium, but it appears that development of both projects will be off in the future.

In other business the Board --

-- decided not to meet in April and will hold its next session on Friday, May 4 at 9:30 a.m.

-- recommended that the SVSC Foundation provide $600 or half the cost for Dr. Sam Sarkar to present a paper on "Some Economic Aspects of Establishing A Pain Center" at the Annual Conference of the Atlantic Economic Society in Vienna, Austria, May 10-18.

-- formally established the undergraduate Michigan Resident Tuition Rate for courses through the Alpena/Wurtsmith program at $50 per credit hour effective with Spring session.

-- agreed to allow the surviving spouse of deceased faculty or staff members to participate in the basic health insurance plan for the lesser of two years or the time period allowed by the insurance carrier, with the person to pay the full cost for such coverage in advance.

-- approved an institutional policy for providing off-campus continuing education services. Off-campus courses are to be of equivalent quality to those offered on campus and are not to diminish the quality of education on campus. These programs are to be basically self-supporting and are to be carefully coordinated with other institutions which offer similar programs to avoid unnecessary duplication. By building a need for additional full-time faculty members, the off-campus programs and supporting services could actually enhance the level of on-campus instruction. Faculty members are to be involved in all planning and will be responsible for the quality of work which is carried out.

-- learned about an ad hoc committee including students and Board members which will be involved in long-range planning with three or possibly four consultants. Representatives of AASCU will be on campus March 22, while a representative of the NACUBO, University of Wichita will be on March 29 and a Kellogg Foundation representative around May 3. The long-range planning will involve programming, SVSC's mission, and faculty development.

-- learned that the North Central Association on-site visitation has been rescheduled to October 29, 30 and 31.
--- learned that search and screening committees have been established to help in the selection of Deans for three academic units (see story below).

SEARCH COMMITTEES ESTABLISHED FOR THREE DEANS

The search and screening process to select deans for three SVSC academic units has begun and members were announced at Monday's Board of Control meeting by Dr. Robert S. P. Yien, vice president for academic affairs, who will chair each of the three.

Committee members to find a Dean of Arts & Behavioral Sciences include Dr. Leslie Whittaker, professor of English and Education; Dr. Barron Hirsch, professor of art; and Mrs. Karen Harper, associate professor of social work; Ava Lewis, a senior student majoring in sociology; and Dr. Crystal Lange, dean of Nursing and Allied Health Sciences, who will represent the administration.

The committee seeking a Dean of Business & Management will include Albert Busch, associate professor of management; Dr. William Elliott, professor of finance, Dr. Sam Sarkar, professor of economics; Mrs. Ann Kozak, a junior student majoring in accounting, and vice president for business affairs Jerry Woodcock, who will represent the administration.

The committee leading the search and screening process for a new Dean of Science, Engineering & Technology will include Dr. Rose Novey, associate professor of mathematics; Dr. Richard Trdan, assistant professor of biology, Dr. Suk Koo Yun, professor of physics; Theresa Gipson, a junior majoring in chemistry; and Eldon Graham, acting dean, who will represent the administration.

"HAMLET" TO PLAY AT SVSC

"To be, or not to be" will ring through the SVSC Theatre Wednesday, March 14 at 8 p.m. as the National Shakespeare Company, Inc. brings its performance of the Tragedy of Hamlet to the stage.

Admission to the performance is $1.50 for SVSC and Delta students, and $2 for the general public. Tickets are available at the Campus Activities office or at the door the evening of the production. It is being sponsored by the SVSC Program Board.

SVSC TO HOST 'MIND OVER MATH' SEMINARS

Dr. Stanley Kogelman, co-author of 'Mind Over Math' will be conducting a series of seminars on the SVSC campus Sunday, Monday, and Tuesday March 18-20 in the lower level of Doan Center.

Kogelman feels that most people in the country -- from students to corporation presidents -- commonly avoid contact with mathematics or any activity that is seen as math-related. "These people panic at the thought of long columns of numbers," he notes. "They feel embarrassment, low self-esteem, even incompetence with faced with mathematics. But, it's only temporary, and can be cured. It's usually caused not by lack of ability, but by psychosocial factors."

Kogelman will be holding four seminars which deal with what he terms 'math anxiety' at every level, from technical aspects for college math teachers, to what it is itself and how to overcome it for elementary math teachers and people who will admit to having math anxiety.

The Sunday, March 18 workshop, titled 'Math Anxiety and Beyond: The Effect of Math Anxiety on College Curricula and Subsequent Student Performance', will be held on a highly technical basis for college math teachers and high school teachers with strong math backgrounds. It will deal with interventions math teachers can make to eliminate symptoms of math anxiety. "Too often it is masked by a poor self image and a lack of self-confidence that leads to a stance of indifference and math avoidance," Kogelman notes. The workshop will begin at 7 p.m. with registration and coffee.

Monday, March 19, 'Math Anxiety: What it is, Who it Affects, How it Can Be Overcome' will be held for elementary teachers of math and guidance counselors. "Guidance counselors especially can play an important role in helping their students overcome math avoidance," says Kogelman. That workshop will begin at 9 a.m. with registration and coffee and go to approximately 11:30 a.m.

At 1:30 p.m. Monday, 'The Role of the Math Educator in Reducing Math Anxiety' will be
held for junior high and high school math teachers. "Math teachers and counselors know students often underestimate the importance to their future careers of mathematics and quantitative training," Kogelman continues. "Research suggests that math performance is significantly increased by social support in the classroom." That workshop will run until approximately 4 p.m.

The last workshop, at 8:30 a.m. Tuesday, March 20, will involve "Math Anxiety: A Barrier to Adult Academic Achievement" and will be a demonstration workshop with various techniques being shown. It will be geared for adult educators and for people who will admit to having certain hang-ups about mathematics in general. "Adult educators realize a math handicap becomes more pronounced in its effects each year as careers require more and more math background," concludes Kogelman. The workshop will go until approximately 11:30 a.m.

Registration fee for each workshop is $5, and lunch will be available for $2 upon admission. Reservations should be made by contacting the Chrysallis Center at 4267.

SVSC TO SPONSOR HIGH SCHOOL POETRY CONTEST

SVSC's Department of Modern Foreign Languages will be sponsoring a poetry recital contest for the area's high school students April 7, from 10 a.m. to 2:30 p.m. on the campus.

The contest, which will be held for participants in Spanish, French, German and Polish, will feature prizes of poetry books and records in the winner's language and all students entering will receive a participation certificate.

Every high school in the Tri-County area is allowed four students in each language. The students will be required to memorize and recite poems in their languages in either the Lower or Upper Division. Lower Division students include those in first and second year study, with Upper Division students being those with three or more years of the language.

There will be a lunch break from 11:30 a.m. to 1 p.m. and students may bring their lunch or eat in the campus cafeteria for $2.50. There is no registration fee, but registration forms must be received by Dr. Ricardo Pastor, ext. 4487 before a school can be entered in the contest.

FYI MATERIAL DUE MARCH 26

All material to appear in the April "FYI" should be received at the Office of Information Services by Monday, March 26. For more information, call Donna Mitchell at ext. 4054. Nothing for the April FYI will be accepted after that date.

EINSTEIN CENTENNIAL LECTURES HERE THIS WEEK

To commemorate the 100th Anniversary of Albert Einstein's birth, a Centennial Lecture Series on campus this week will feature nine faculty lecturers on Wednesday and Thursday, March 14-15. Dr. Marcus Price, head of the astronomy research section of the National Science Foundation, Washington, D.C., was on campus Monday and Tuesday for the Harlow Shapley Visiting Lectureship.

Lectures in Room 213 Pioneer Hall on Wednesday, March 14, will include: "Einstein, a Biographical Sketch", by Dr. John R. Willertz of the department of history from 11 to 11:35 a.m.; "Einstein and Engineering" by Dr. Thomas Gillespie of Engineering & Technology from 11:40 a.m. to 12:10 p.m.; "Space-Time and Special Theory of Relativity" by Dr. Frank Chen of the physics department from 12:15 to 1:05 p.m.; "Images: Discarded and Otherwise - Man and the Universe" by Dr. Basil Clark of the English department from 1:15 to 1:45 p.m.; and "Einstein and Quantum Mechanics" by Dr. George Eastland of the chemistry department from 1:50 to 2:20 p.m.; and "General Theory of Relativity and its Cosmology" by Dr. S. K. "Tom" Yun of the physics department from 2:30 to 3:20 p.m.

The week's activities will conclude with three lectures on Thursday, March 15, also in 213 Pioneer Hall. Speakers will be Dr. Raymond Tyner of the English department on Archibald MacLeish's "Einstein", a poem from 11 to 11:15 a.m.; on "Einstein, An Example of the Creative Paradox" by Dr. Samuel Levine of the chemistry department from 11:20 to 11:50 a.m.; and on "Einstein on Peace and War" by Dr. Thomas Renna of the history department from 11:55 a.m. to 12:25 p.m.

All persons in the campus community are
welcome to attend, as is the general public. Further information is available from Dr. Yun at ext. 4135.

NORTH CAROLINA POET COMING TO CAMPUS

Dr. Ann Deagon, North Carolina poet, will be on campus for a two-day visit, next Friday and Saturday, March 23-24. She will present a public reading from her works on Friday, March 23 at 7:30 p.m. in the faculty lounge on the third floor of Wickes Hall.

Dr. Deagon, professor of classics at Guilford College, Greensboro, North Carolina, has published seven books of poetry and a number of short stories. She has conducted numerous poetry readings and workshops over a wide area, including Alabama, Georgia, New York, Texas, Vermont and Virginia.

A reviewer recently said that without any doubt, "Ann Deagon is the most important woman poet writing in North Carolina -- and perhaps the entire South."

All members of the campus community are welcome to attend her public reading. Additional information may be obtained from Dr. Basil Clark, chairman of the Department of English at ext. 4312.

BEST OF WEST ON EXHIBIT

Steven L. West will be exhibiting his constructions of wood, glass, and paper at the Arts Workshop Gallery in the Project '68 Building now through March 30.

West was educated at Eastern Michigan University, where he specialized in sculpture, drawing and painting. He is a local Midland artist who has had numerous exhibitions in Mid-Michigan and Detroit.

"HAPPY HOUR AND A HALF" AT SNACK BAR

A "Happy Hour and a Half" has been arranged for Tuesdays and Thursdays from 8:30 to 10 a.m. in the Cardinal Snack Bar, Doan Center. According to ARA Food Service manager John Curry, all faculty, staff members and students are invited to get together to have coffee and a doughnut for just 25¢ each.

TWO PRESIDENTIAL COFFEE SESSIONS SLATED

All SVSC students are invited to get together with College president Jack M. Ryder for coffee with the President on Wednesday, April 4 from 7:15 to 8:30 p.m. Location will be the east end of the second floor of Pioneer Hall, adjacent to the Engineering & Technology library. The session is planned so that evening students can get together with the president during their class breaks.

On Thursday, April 5, the second faculty and staff Presidential Coffee will be conducted in the faculty lounge, third floor Wickes Hall, from 3:30 to 5 p.m. An informal setting is planned for mutual exchange of information.

CAMPUS NOTES --

-- Several SVSC Faculty members will be participating in next week's 83rd Annual Meeting of the Michigan Academy of Science, Arts & Letters at Grand Valley State College. Vice chairman for the medical sections of the March 23-24 meeting will be Dr. Thomas Renna, associate professor of history. He will also conduct a Friday morning session on "Monastic Attitudes Toward War, 800-1200". In the medical studies section, Dr. Charles Pelzer, associate professor of biology and students Randy Hoeh and Rod Knoerr will present a paper on "Serum Alpha-1 Antitrypsin Phenotypes in Humans with RP Blindness". Finally, Dr. John Jezierski, associate professor of history, will present a Friday afternoon paper on "A Fortnight in the Wilderness: Alexis deToqueville, the Democracy, and the Michigan Frontier, 1831".

-- Dr. Susie Emond, assistant professor of reading, will deliver the keynote address at the Michigan Reading Association's annual meeting in Grand Rapids next Monday, March 19. She will be assisted by part-time faculty member Peggy Stertz. Titled "After I Know What's Wrong - Then What Do I Do?" the speeches deal with diagnosing and correcting reading problems in the areas of word recognition and comprehension. Dr. Emond will also be facilitator for a Share-A-Like Session on Elementary Reading on Sunday, March 18.

-- Presidential Administrative Assistant Mrs. Opal Colvin had an especially nice birthday on March 6 when she learned that her son, Denny, had just received his second promotion
at IBM Corporation, Kingston, New York. He has been with IBM since May 1974, following graduation from Rose-Hulman Institute of Technology, Terre Haute, Indiana, where he received his B.A. in Computer Science. He is presently pursuing his Master's degree at Rensselaer Polytechnic Institute, Troy, New York, has a general license from the FCC, is an avid amateur radio operator, and is president of the Rose-Tech Alumni Club for the Eastern United States.

-- Lila J. Ryder, wife of SVSC President Jack M. Ryder, was awarded a Master of Arts degree in Higher Education Administration during commencement exercises last Saturday, March 10 at Michigan State University.

She received her Bachelor of Arts degree in 1973 from Purdue University, West Lafayette, Indiana.

PERSONNEL --

-- BUSINESS OFFICE; Cashier, FT-P, $3.70/hour.

-- INTERCOLLEGIATE ATHLETICS; Backfield Coach, FT-P, Salary Negotiable.

-- SCHOOL OF EDUCATION; Administrative Secretary, FT-P, $4.25/hour.

These positions will be open to members of the campus community for one week only. Interested individuals should contact the Personnel Office at ext. 4108.

SVSC is an affirmative action, equal opportunity employer whose policies and practices are non-discriminatory.