

the INTERIOR

Saginaw Valley State College Life

DECEMBER 5, 1978

CHRISTMAS BUFFET READIED FOR DEC. 21

This year's annual SVSC Christmas luncheon for faculty, administrators and staff members, is set for 12 noon on Thursday, December 21 at Das Michigan Haus restaurant. Cost for the hot buffet lunch will be \$5.00 per person.

College employees may attend, provided office telephones and public contact areas are adequately staffed.

Reservations are to be made by Friday, Dec. 5 through Mrs. Michele Dyer at ext. 4102.

DRAMATIC CHANGES MARK SVSC ANNIVERSARY

At the beginning of its 16th year, SVSC looks to the future with optimism. Only a handful of the persons who were present in the early years remain. An entirely new administrative team is now in charge, and the faculty has grown so dramatically that the charter members can be counted on one hand.

Three members of the Board of Control were present at the beginning. They are Melvin J. Zahnow of Saginaw, Mrs. Ned S. Arbury of Midland, and Bay Citian Charles B. Curtiss, currently chairman of the Board. All three played strong roles in the early efforts to establish Delta College and then SVSC.

Curtiss views SVSC as "nearing maturity as an institution and beyond much of the instability and uncertainty of infancy and youth". He likens the present stage of its development to a person "maturing from adolescence into adulthood."

The College began life on November 13, 1963, when the State Board of Education granted a private charter, establishing Saginaw Valley College as a senior institution to offer junior and senior level courses. The idea then was to build the school on top of two-year Delta College. That concept never did materialize, and evaporated completely on July 22, 1965, when Governor George Romney signed the bill creating Saginaw Valley College as a state-supported, four-year college.

The enabling legislation identified the new college as Saginaw Bay State College, because the name Saginaw Valley College was already in use. A legislative act on April 6, 1966 changed the name back to SVC. The school's present identity as Saginaw Valley State College came into being, also by legislative act, on March 26, 1975.

SVSC has always enjoyed strong private support. The first capital fund drive was conducted in 1965 and raised more than \$4 million. This money bought the present campus of 782 acres, helped finance dormitories, Doan Center, and provided much of the early landscaping. A second fund drive in 1971 raised about \$2.5 million. Included in the gifts was the initial nest egg for Pioneer Hall of Engineering and Technology, which opened this year following gifts of \$2.7 million from area residents.

In the early years, enrollments constantly outstripped financial support offered by the state. Finally this past fall, President Jack M. Ryder persuaded Gov. Milliken that the College deserved greater support from the state. Milliken promised to increase the base level of funding in his next year's budget recommendations to the legislature. Of equal importance is the possibility that next year the state will release funds to begin construction of long-awaited Instructional Facility #2. When it materializes, this classroom-laboratory-office and library facility will be the second SVSC classroom structure provided by the state.

For Saginaw Valley State College Employees.
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Call 790-4054 with news items.

SVSC held its first classes in 1964 in the basement of Delta College, and moved on to its present campus in March 1967. The first building was dubbed the Project '66 Building, an unimaginative title that still sticks. The College was literally built on a former bean field, and the move to the more spacious quarters provided by Wickes Hall did not come until fall 1969. The second major building was a \$1.3 million gymnasium, a year later, financed by a student fee.

SVSC has a continuous record of student growth. It started from ground zero and now has an enrollment of 3,706 students. Over the years, the student body has changed with the average age now nearing 26, partially due to the introduction of graduate programs. Slightly over half are part-time students, and nearly nine out of ten are commuters. These trends are expected to continue into the future.

SVSC has been the state's fastest growing four-year college in the past six years, with enrollment up 67%. Along the way, its headcount has moved SVSC ahead of Lake Superior State College, now the smallest in the state higher education system.

The school has a full-time faculty of 101, and a strong cadre of persons drawn from the community for part-time duty because of their expertise in needed curriculum areas. More than 55 academic programs are offered at the baccalaureate level, and there are Master's degrees offered in education and business. The School of Business & Management has become the largest at the College, eclipsing both liberal arts and education as an attraction for students.

Only two members of the present faculty were with SVSC at Delta. They are Dr. William Hoffman, professor of history, and Dr. Samuel Levine, professor of chemistry. Several faculty members remain who were hired in 1867, the first year SVSC had its own campus. These include Dr. Berner Gorden, associate professor of chemistry, Dr. Albert C. Plausch, associate professor of chemistry, and Dr. David R. Weaver, associate professor of political science.

Among the administration, the old-timers include Ann K. Dickey and Stuart D. Gross. Mrs. Dickey, now Director of Institutional Research, started on a part-time basis as

Registrar in 1964 when operations began at Delta. Gross, currently assistant to the President, began in March 1967 as director of public affairs. He will retire from the College at the end of December. Another early employee is staff accountant Donald K. Henne, who began a month after Gross in 1967.

The top administration has changed completely. Dr. Ryder succeeded Dr. Samuel D. Marble as College president in 1974. His administrative team now includes Dr.'s Robert S. P. Yien, Emerson D. Gilbert, A. Jefferson Sharp, and Jerry A. Woodcock.

STU GROSS RETIREMENT PARTY NEXT THURSDAY

After more than 12 years with the College, assistant to the president Stuart D. Gross will be the first senior administrator to retire from SVSC at the end of this month. A retirement party honoring him is set for next Thursday, December 14 at 6:30 p.m. in Doan Center.

Persons who have worked with Stu over the years are invited to join in a salute to him. Cost of the dinner and gift will be \$9.50 per person. Reservations can still be made by contacting Sally Fisher at ext. 4050 and promptly sending your check to her.

A book of letters will be presented to Stu during a short after-dinner program. To have your letter included, please make certain it arrives not later than next Monday, December 11 at the office of the Vice President for Development & College Relations. Letters should not be more than 8½ x 11" with a margin of 1½" on the left side and should not be folded.

ASPECTS OF NATURAL PRODUCTS TO BE DISCUSSED AT FRIDAY SCIENCE COLLOQUIUM

Dr. William H. Reusch, professor of chemistry at Michigan State University, will speak on "Aspects of Natural Products", this Friday, December 8 at 3 p.m. in Room 238 Wickes Hall. The joint science faculty colloquium and chemistry club seminar is open to the public and all are welcome to attend. Science students should also be interested in his presentation, as Dr. Reusch authored the textbook in organic chemistry entitled "Introduct-

tion to Organic Chemistry", which is in use at SVSC. Refreshments will be served.

TWO RUNNERS ARE ALL-AMERICANS AS SVSC PLACES SECOND IN U.S.

Senior Rob Bostater and freshman Duane Johnson were both named All-American following their performances in the NAIA National Cross Country meet November 18 at Kenosha, Wisconsin. In that meet, the SVSC Harriers placed second for the second consecutive year.

Bostater finished 18th in the National Meet at Wisconsin Parkside with a 5-mile time of 25:41. It was his sixth such award in his career.

Johnson was the Cardinals' number 2 finisher in 22nd place with a 25:43 time.

Pembroke (N.C.) State finished first in the meet while defending national champion Adam (Colo.) State was third.

The top 25 runners were named All-Americans. Next finishers for SVSC were seniors Greg Henry at 37th place, and Pat Fitzgerald who was 39th. Over 380 runners finished the race. Individual champion was South Oregon State's Kelly Jensen, the first American to win the meet in six years.

MORE DOLLARS FOR MORE SVSC STUDENTS NEXT FALL

The amount of money available and number of SVSC students eligible for financial aid programs will increase substantially in 1979-80, following passage in Congress last month of the Middle Income Student Assistance (MISA) Act of 1978.

The amount of money available through many programs will double at the same time the eligibility requirements are being relaxed. Federal funding for college financial aid programs across the country will increase by more than \$1.05 billion from 1978-79 levels, to about \$4.5 billion.

Money available through Basic Education Opportunity Grants (BEOG) here will increase from \$321,843 this year to approximately \$643,000 for 1979-80. The number of eligible students will also increase

substantially, from 384 in 1978-79 to at least 775 next year. This is because SVSC students from families with an adjusted income range up to \$26,000 will now be able to receive BEOG's. In the past, a \$15,000 income was the maximum.

Funding for Guaranteed Student Loans (GSL) will rise from \$350,000 to \$500,000 next year. All students, regardless of family income, will be eligible to apply for GSL's. Some 400 SVSC students will be eligible for GSL's, compared to 287 this year.

The government will now be supporting higher education indirectly by making more money available for student financial programs. This aid will go directly to the students rather than to the institution, and colleges can obtain funding through the tuition and fees students pay. MISA also eliminates competition among colleges in obtaining federal funds, since BEOG's awarded by the United States Office of Education can be used at any college.

Financial aid application forms are now available and students planning to attend SVSC are encouraged to apply early for assistance to be utilized next fall. Additional information is available by contacting the SVSC Office of Scholarships and Financial Aid at 4106.

ARORA ADDRESSES FRANKENMUTH ROTARY

Dr. Shiv K. Arora, associate professor of marketing, addressed 60 members of the Frankenmuth Rotary Club last Thursday concerning "The Free Enterprise Dilemma". Other similar speeches have recently been given by Arora to various groups in the Saginaw Valley area, including a luncheon talk on November 7 to the Bay City Rotary Club.

CHRISTMAS FESTIVAL IS MONDAY AND TUESDAY

Next Monday, December 11, will mark the 7:30 p.m. Christmas Concert of Charlie Brown's SVSC Jazz Ensemble. Tuesday, December 12 at 8 p.m., the concert band directed by Thomas Root and the concert choir, chamber choir, and collegium, directed by Dr. Eric Nisula will present their formal Christmas Concert.

Both concerts will take place in the College theatre. Tickets are still available and may be picked up at the door. Cost is \$2.00 for adults or \$1.00 for students.

BAND PRESENTS LUNCH CONCERT

For those who can't make the Christmas Concerts on Monday or Tuesday December 11 or 12, the SVSC Concert Band led by director Thomas Root will present a mini-concert especially for the students and faculty of SVSC in the Doan Center cafeteria at lunch time Friday, December 8. The concert will begin at 12 noon and go to 1 p.m. with various selections to be played by the band.

MEN'S, WOMEN'S BASKETBALL TEAMS ACTIVE

December will be a busy month for SVSC's men's and women's basketball teams.

The men, now 2-1 on their short season, travel to Eastern Michigan University Wednesday, December 6 for a 7:30 clash. They will also be heading for two different holiday tournaments, at Spring Arbor Dec. 14-16, and Marshall December 28-29.

The women open their home season Wednesday, December 6 at 6 p.m. against Hillsdale College. They are 0-1 on their season so far. They will be on the road after that as they go to the University of Detroit Saturday, Dec. 9 for a 7 p.m. game, Thomas Aquinas at 7:30 on Dec. 13, Olivet College at 6:30 p.m. on Dec. 15, and Eastern Michigan University at 12:45 p.m. on Dec. 16.

BLUE CROSS/BLUE SHIELD OPEN ENROLLMENT NOW

The annual re-opening period for Blue Cross/Blue Shield Health Insurance Coverage begins this week and continues through January 15, 1979. During the open enrollment, employees not currently enrolled may join and current subscribers may make adjustments, including the addition of dependents, or any other changes.

Contact the Personnel Office at ext. 4108 for further information. All changes will have an effective date of February 20, 1979.

ANNUAL "MIDNIGHT BREAKFAST" ANNOUNCED

The ARA Food Services will be holding their annual "Midnight Breakfast" for all students December 13 from 10:00 to 11:30 p.m. in the Doan Center cafeteria.

The folks serving your breakfast will probably look a little different though, as they will be members of the SVSC Faculty and Administration.

Price for the breakfast will be between \$1.50 and \$2.00 according to John Curry, director of Food Services.

PERSONNEL --

-- PHYSICAL PLANT - Custodian, FT-P; \$4.92/hour.

This position will be open to members of the SVSC community for one week. Interested individuals should contact Personnel Office at 4108.

SVSC is an equal opportunity, affirmative action employer and is non-discriminatory in its policies and practices.

Valley State College