

the INTERIOR

Saginaw Valley State College Library

SEPTEMBER 12, 1978

DORM OCCUPANCY, ENROLLMENT HIT NEW HIGHS

The dorms are filled to capacity and so are most SVSC classes this fall as enrollment is up 5% and housing occupancy has set a new record at 428. The College Board of Control learned Monday that the number of first-time College students has increased by 10% over last fall and that new students in the dorms are up by 20%, with equal numbers of men and women. Although late registration will not be completed until Wednesday night, it appears that final enrollment will be 3,700 students, thus matching earlier projections.

At the close of business last Friday, 33,497 credit hours had been generated for a 6% rise over last year's 31,469 at the same point. Director of Admissions Dick Thompson attributed much of the credit for improving this fall's retention rate to faculty members. He said that students have a high regard for the quality of SVSC's faculty, and that this influenced new and returning students. The only decline this fall has come in the number of transfer students, which are down by about 50 from last year.

Considerable discussion ensued on the registration problems which occurred August 29. Board chairman Charles B. Curtiss pointed out that registration is often the first real contact the institution has with many students and said that we "teach as much by what we do as by what we say."

Registrar Gary Apsey pointed out that a registration review committee was studying the matter and that more persons had shown

up that day to register than had been expected. Chairman Curtiss urged that registration be shaped up regardless of the cost so that no one would have to stand in line over a half hour. All agreed that neither the registration process nor the College in general have been well supported by Computer facilities.

Director of Campus Life John Burkhardt said that dorm occupancy is "as close as we ever want to be to full occupancy" this fall. There are 261 new students and 167 returnees in the dorms right now, reflecting a 20% increase in new and 5% rise in returning over a year earlier. Burkhardt pointed out that SVSC's winter to fall retention rate now competes favorably with any other Michigan school and said that suite density in the dorms is currently an average of 7.25 students per 8 person suite. The number of handicapped students has also increased, with one quadraplegic and two paraplegics in the dorms this year.

A working model of the proposed new SVSC heating and cooling plant was unveiled by Ronald Morketter, Al Blair and Arthur Lewis of Harley, Ellington, Pierce, Yee Associates, architects and planners for the project. The facility has been designed to change the campus' long-term energy strategy from natural gas to alternative fuels including coal, oil, or even processed wood or processed solid waste. Location of the plant has been moved closer to Davis Road, east of the trees across from Cardinal Stadium. A building 135 x 135 feet would contain two 25,000 lb./hour boilers. The building would be 55 feet tall and would have 65-foot coal silos, which could hold a 21-day coal supply. Earth berms with ground cover around the building would improve its aesthetics and reduce the amount of brick required for the project while also reducing the scale of the building. Two stacks would be 100 feet above grade and the exterior would consist of brick, glass and dark aluminum.

\$110,000 in planning money was allocated by the legislature last year and construction is expected to take 24 months after project

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HALLOCK MORE THAN JUST A FOOTBALL PLAYER

approval is received from the State. Morketter estimated that a proposal could be made to the legislative joint capital outlay committee in approximately two to three weeks. Current costs are pegged at about \$7 million for the plan plus \$7 for a 5,000 foot tunnel which would distribute steam and chilled water across the campus.

Adoption of an operating budget was delayed until the October Board meeting and the College will continue to operate during the next month at a level consistent with the 1977-78 operating budget or as changed by the President. Governor Milliken recently told representatives of the College they will learn before October 1 of any budgetary help which might be anticipated from the executive branch.

The Director of Sponsored Programs M. S. "Cy" Smith and Dr. Crystal M. Lange, Director of the Division of Nursing and Allied Health Sciences, reported on the new \$464,240 federal grant received last week for continued development of the four-year nursing degree program. Dr. Lange explained that the American Nursing Association will require a B.S.N. as the minimum entry level into the nursing profession by 1985 but pointed out that this will not affect currently registered nurses. Both Smith and Lange expressed their appreciation for the very strong support received from local legislators for the grant.

The College's first pure research grant has come to Dr. James Levenson of the Biology Department. \$15,576 will be used for a two-year research project on landscapes composed predominately of forest islands in the eastern United States. The NSF stipend to Dr. Levenson is part of an NSF consortium with Southern Illinois University.

The Board also agreed to meet at 5 p.m. on Monday, October 9 for dinner with the College Board of Fellows and to meet on Monday, November 13 with the Delta College Board of Trustees. Members then re-elected the present slate of Board officers for another year. These consist of chairman Charles B. Luttiss, vice-chairman John W. Kendall, secretary Mrs. Ned S. Arbury, and treasurer Melvin J. Zahnow.

Nick Hallock has been playing football for a long time. He's in his second year of play at SVSC, and before that he played for two years at Grand Valley State College. And that's not all.

He also played four years of ball in the Marines.

But please. . . don't call him a jock.

"I can't stand that word," says Hallock. "I hate all the connotations that go with it, that football players just come to school to play football and are too dumb to do anything else."

Hallock has undertaken a crusade to help improve the image of college football players -- and especially those at SVSC.

He is "guiding", as he puts it, a group of 15 to 20 Cardinal players in a "caps for charity" drive.

And, although he admits that some of his motivation is a charitable spirit of giving, a good part of it is pure spite.

"I spent a lot of time this summer reading newspapers," says Hallock, who, at 28, is the oldest member of the Cardinal team. "And I started to get very angry with the image Saginaw Valley football players were starting to get."

"The story that started popping up all over the state was that the students at SVSC didn't care for football and they wished that the program would be eliminated."

"This word was getting out all over the state, too -- I read it in the Grand Rapids Press."

The more he read, Hallock says, the angrier he got.

"I finally felt that instead of all this negativism, we should have something constructive done around here."

That's when he decided on "caps for charity", a program of the Coca-Cola Bottling Company.

"I worked for Coca-Cola as a truck driver during the summer," Hallock says, "so I knew about the program. It just took me some time to get some people -- and the College -- behind me."

Hallock and other players now station themselves at various stores throughout the Tri-Cities, each armed with a barrel and a poster. Contributors give them bottle caps from any Coca-Cola products -- Coke, Sprite, Mr. Pibb, Fanta, Fresca and others -- and, in return, the Coca-Cola company gives Hallock and his crew a penny for every pair of caps.

For charity, of course.

"We're going to use the money for a fund for handicapped students at SVSC -- helping to buy Braille readers for blind students, hearing aids for kids with hearing impairments, and the like.

"And we're doing it largely to show that we do care. It's really easy for people to sit in the nickel seats and take potshots at something they don't like. But the guys on the football team are willing to do something about it.

"I think it takes strong people to band together under pressure. And this team is under a lot of pressure. There are people on campus who are against us, and people in the community, too. We just want to show that this football team can do a few things for the people of this college."

STUDENT HEALTH SERVICES SET HOURS

The Student Health Services office in Dorm B-2 has set its hours for the fall semester. Irene Miller, the new student nurse, will be in Monday and Tuesday from 10 a.m. to 4 p.m. and on Wednesday and Thursday from 11 a.m. to 5 p.m. These hours will become permanent beginning Monday, September 18. The office telephone number is 4271.

EVENING STUDENTS' RECEPTION NEXT WEEK

SVSC's 1400 evening students are cordially invited to meet with College president Jack M. Ryder and College vice presidents next Monday and Tuesday, September 18 and 19 between 8 and 9 p.m. at the third floor Student Concourse in Wickes Hall. The receptions, planned to coincide with class breaks, will give both undergraduates and graduate students an opportunity to meet and interact with College officials.

It will be appreciated if instructors can allot time between 8 and 9 p.m. for class breaks so that students can participate.

PLEASE UPDATE KENDALL ADDRESS

New address for John W. Kendall, vice chairman of SVSC's Board of Control, is 23310 Thorncliff, Southfield, MI 48034. It would be appreciated if campus offices sending correspondence to Mr. Kendall would update their address files.

POLICE CHIEFS COMING TO CAMPUS

At least 40 police chiefs and their guests from 14 counties will be on campus this Saturday, September 16 for their annual meeting. Representing the Central Michigan Association of Chiefs of Police, the group will elect new association officers and have a luncheon at Doan Center. The group will also attend the SVSC - Indiana Central football game at 1:30 p.m. and tour the campus. Hosting the event is SVSC's Department of Public Safety.

ZIVICH ON "DAY BY DAY"

Matthew Zivich, assistant professor of art, was a recent guest on TV 19's "Day by Day" program, to discuss the scholastic art awards program he is coordinating. Appearing with Zivich was Jack Savage, manager of Hampton Square Mall, where outstanding art pieces by area junior and senior high school students will be displayed early next year.

Zivich also told how an advisory committee of nearly a dozen local art supervisors and teachers is assisting with the Scholastic Arts project.

LAST CHANCE TO BE PORTRAYED!

Final opportunity for SVSC faculty members and administrators to have their photos taken for inclusion in the new College Directory will be this Thursday and Friday, September 14 and 15. If you did not have your photo taken last fall or have joined the College since then, we urge you to contact the Office of Information Services now at extension 4054 to arrange for us to take a quick pic of you. Your name and biography will be included in the directory, and we certainly do not want to leave out your photo, which is very helpful to our students in knowing who you are. If you have a new pair of glasses or new hairstyle, we would also appreciate the chance to re-take your picture.

SVSC VS. INDIANA CENTRAL SATURDAY

The Cardinal football team comes off a first-game loss to Wayne State University this Saturday to take on the Indiana Central Greyhounds. The game, which begins at 1:30 p.m., should be a close contest, as the Cardinals begin to gel as a team and turn out in fine style.

Also, don't forget the JV football team's home contest against Wayne State Monday, September 18. Starting time for that game is 3 p.m.

PERSONNEL --

Bilingual - Bicultural Studies; Project Aide. Part-time, permanent. \$3.53/hour

Academic Support Services; Senior Secretary. Full-time, permanent. \$3.53/hour

Computer Services; Keypunch Operator. Full-time, permanent.

ALL OF THE ABOVE POSITIONS WILL BE OPEN TO MEMBERS OF THE CAMPUS COMMUNITY FOR ONE WEEK. FOR MORE INFORMATION, CALL PERSONNEL AT 4108. SVSC IS NON-DISCRIMINATORY IN ITS POLICIES AND PRACTICES.

SATURDAY 16 Sept. SUNDAY 17 Sept.
BRUNCH

Scrambled eggs
Fried eggs
French toast with
Maple syrup
Donuts
Pick your own
Submarine sand-
wich
Chicken Rice soup

Scrambled eggs
Fried eggs
Waffles with
Maple syrup
Hot turkey sandwich
Gravy
Mashed potatoes
Creamed corn
Hot bagels with
Cream cheese
Coffee cake

MONDAY 18 Sept.
BREAKFAST

Scrambled eggs
Waffles
Maple syrup
Blueberry muffins
Asst. hot & cold cereals
Asst. fruit and juices

LUNCH

Footlong chili dog
Swedish meatballs
Mexican corn
Potato sticks
French onion soup

**SVSC
CAFETERIA
MENU**

TUESDAY 19 Sept.
BREAKFAST

Scrambled eggs
Cheese omelet
Canadian bacon
Donuts
Asst. hot & cold cereal
Asst. fruit & juices

LUNCH

Vegetable soup
Reuben sandwich
Vegetable beef stew
Buttered broccoli
onion rings

DINNER

Swiss steak
Brown gravy
Chicken pot pie
Asparagus
Baked potato
Tea rolls

DINNER

French dip Au Jus
on Hard roll
Polish sausage
Mashed potatoes
Sauerkraut
Wax beans

DINNER

Ham & cabbage
Beef & macaroni
casserole
Boiled potatoes
Corn bread

DINNER

Cod wedges with
Tartar sauce
Lasagna
Cauliflower au gratin
French fried potatoes
Baked dinner rolls

WEDNESDAY²⁰ Sept. THURSDAY²¹ Sept. FRIDAY²² Sept.

BREAKFAST

Scrambled eggs
Pancakes
Maple syrup
Coffee cake
Asst. hot & cold
Cereals
Asst. fruit & juices

Scrambled eggs
Blueberry fritters
Maple syrup
Crisp bacon
Donuts
Asst. hot & cold
cereals
Asst. fruit & juices

Scrambled eggs
French toast
Maple syrup
Orange muffins
Asst. hot & cold
Cereals
Asst. fruit & juices

LUNCH

Clam chowder
Shrimpburger
Stuffed cabbage
Wax beans
Boiled potatoes

LUNCH

Potato soup
Fried egg sandwich
or Western egg
Sandwich
Beef & Spanish
Noodles
Mixed vegetables
Hash browns

LUNCH

Cheddar cheese soup
Pizza- plain or with
Mushrooms & peppers
Baked macaroni & cheese
Brussels sprouts

DINNER

Veal steak Italienne
Grilled cheese with
Tomato
Whipped potato
French fried cut
Green beans

DINNER

Plain & BBQ
Chicken
Chip steak with
Cheese on hard roll
Corn on the cob
Buttered noodles

DINNER

Breaded shrimp with
Tartar sauce
Tacos
Succotash
French fried potatoes

CAFETERIA MEAL HOURS

MONDAY THRU FRIDAY
BREAKFAST 7:15 A.M. to 8:30 A.M.
CONTINENTAL 8:30 A.M. to 9:30 A.M.
LUNCH 11:30 A.M. to 1:00 P.M.
DINNER 5:00 P.M. to 6:30 P.M.

SAUNDREY THRU SUNDAY
BRUNCH 10:30 A.M. to 1:00 P.M.
DINNER 5:00 P.M. to 6:00 P.M.

TONY ENIS -
WELCOME HOME !!

THOUGHT FOR THE WEEK

Experience: The wonder-
knowledge that enables
you to recognize a
mistake when you make
it again.

Monday through Friday
NIGHT SPECIAL
SNACK BAR

Hot Pizza 7 - 10 PM

DINNER SPECIAL
SNACK BAR

5 PM - 6 PM
see cafeteria menu for
that night:
Meat Potato or Salad
Vegetable
Choice of Beverage -
Only \$1.60

MONOTONY BREAKER
WEDNESDAY NIGHT
Make your own
Caramel Apple