



AUGUST 8, 1978

#### -SVSC TO OFFER CARO GRADUATE PROGRAM

Master of Arts in Teaching degree programs for teachers at both the elementary and secondary education levels will be offered in Caro beginning in September.

A planned sequence of courses leading to the Master of Arts in Teaching degree will enable Thumb area residents to earn their graduate degree over a two-year period. Eight courses will be offered in Caro, consisting of two each in fall and winter semesters during the 1978-79 and 79-80 school years for a total of 24 graduate credits. Participating students would be expected to earn the remaining nine hours toward the graduate degree on campus during the Spring/Summer sessions.

Incoming students may transfer to up 12 hours of appropriate graduate credits from other accredited graduate schools, subject to evaluation by the dean of the School of Education, Dr. Harold W. Peterson.

All courses which apply toward an M.A.T. degree may also be used toward an 18-hour or 30-hour continuing education, according to Peterson. Approval of a formal 18-hour program is obtained through the School of Education.

Certificate endorsements, for teachers who wish to become certified at a different grade level, can also be arranged by contacting the Office of Education at 4059.

Co-sponsors of the program are the School of Education and Center for Continuing Education and the Community Education Office of Caro Community Schools. Fall semester classes to be offered in Caro are Education 510, Problems in Elementary Reading; and Education 571, Audio-Visual Methods and Materials, for three hours of graduate credit each. Education 510 is an advanced course in appraising methods, materials, informal and standardized tests, and diagnoses. The course includes planning, organizing, and providing experiences for the corrective reader. Education 571 offers an overview of A.V. equipment and materials with experiences in understanding and manipulating their operation. The class will work with utilization and curricular integration of A. V. media, as well as production of inexpensive instructional materials.

Teachers wishing to enroll in the program may obtain an application for admission to Graduate Studies from the Caro Community Education Office or the School of Education office. Admission applications may also be submitted at the time of course registration. There is no application fee, but a \$25 one-time-only matriculation fee will be charged with the first tuition billing.

Course registrations are accepted by mail or on campus in advance of the semester, or at the first class meeting.

Questions concerning admissions, registration, tuition costs, or general information about the SVSC-Caro graduate program should be directed to the School of Education -- Graduate Admissions, extension 4057 or 4066.

#### PUBLICATIONS GUIDE SHOWS HOW

Attached to this week's Interior is a copy of SVSC's new guide to publications procedures, published this week by the Office of Information Services. By following carefully the steps outlined in this informative booklet, your brochure, folder, or news release will be published much more rapidly than would otherwise be possible.

For Saginaw Valley State College Employees.  
Published by the Office of Information Services.  
Call 790-4054 with news items.

The primary change from previous operating procedure is that the Information Services Office will no longer be able to become involved in extensive copy writing and research. This is because you are the expert and the best authority on the material you want included in your publication and has been made necessary by staff limitations. Only limited copy editing and writing will now be available.

In preparing your manuscript for publication please follow closely the steps outlines on pages 10 and 11 of the booklet and use the guide for style detailed on pages 12 and 13.

We would also direct your attention to our need for prior adequate notification so that we can obtain optimum coverage for events you might have planned on campus this year. One daily newspaper with whom we work now requires a minimum 10 day gap between the time it receives articles and actually prints them. We would greatly appreciate having you remember Information Services at the time you plan your event and let us know well in advance when you schedule an activity or other newsworthy occurrence.

Your forethought and consideration have always meant a great deal to us. With our staff limitations, such early warning is now the only way we'll be able to help you adequately. Thanks in advance!

#### KESSLER TO END 40-YEAR EDUCATION CAREER

Libbie Kessler, the lady who organized both the SVSC and Delta College libraries, is retiring September 15 after a 40-year career in education.

A native of Bay City, Miss Kessler was head librarian of Bay City Central High School and Bay City Junior College before it was closed in 1961 and moved out to the present Delta College campus. She was responsible for the initial organization of that library and hiring a staff.

"Another lady and I worked on the Delta collection at the Hoyt Library in Saginaw, where we organized the various categories and put all the books together. We had no staff and had to move the whole library to the new Delta campus ourselves," she recalls.

When Delta's first president Dr. Samuel Marble organized Saginaw Valley and opened operations here in 1967, he took Miss Kessler along to become Director of Library and Learning Resources, with responsibilities including complete control of all policies, budget, and staff.

"Because Delta's students were there for such a short time before transferring out, I just barely got to know them before they left. I went along to Saginaw Valley because I wanted to see them all the way through," Kessler says.

At first there was even time to be an instructor in education, teaching children's literature, but soon the workload grew too heavy. Her community involvement has included serving as Bay City Branch President of the American Association of University Women, secretary to the Faculty Association of the Bay City Teachers, and secretary to her local chapter of the American Association of University Personnel. She also holds memberships in the American and Michigan Library Associations, as well as being a life member of the National Educational Association.

Miss Kessler received her A.A. degree from Bay City Junior College in 1934 and a B.S. degree in History from the University of Michigan in 1938. Her Master of Library Science degree was earned from the Library School of the University of Illinois in 1941. Miss Kessler presently resides in Saginaw.

#### APSEY, VOGL DO IT AGAIN

For the second year in a row, Registrar Gary Apsey and Financial Aid Coordinator Joe Vogl won the best-ball championship at St. Charles Kimberly Oaks Golf Course. The dynamic duo shot a 3-under par total of 141 to win by four shots.

In other action, SVSC golfer Steve Brady posted his third straight win and fourth of the season Sunday to regain the lead for the 21 Club season title at Bay Valley Golf Course. The defending champion has two tournaments remaining, and at 134 points, is just one ahead of Steve Yockey, closely followed by Bill Herrick at 131.

## FALL BUS SCHEDULE ANNOUNCED

The Saginaw Transit Service bus schedule for Fall Semester will offer five stops per day at the SVSC campus. Cost is 40¢ for adults. Persons who need to use both the Saginaw Transit Service and the Delta bus to reach their destination should ask the driver for an inter-service transfer. The cost is 25¢.

### NORTHBOUND: Saginaw to Bay City

#### Saginaw:

Jefferson & Lapeer

6:45 8:20 10:45 12:45 2:45

#### Bay Rd. & Christy Way

6:50 8:25 10:50 12:50 2:50

#### Fashion Square Mall

7:05 8:40 11:15 1:05 3:05

#### SVSC

7:15 8:40 11:15 1:15 3:15

#### Delta College

7:25 8:50 11:25 1:25 3:25

#### Bay City:

Raymond & Salzburg

7:35 9:35 11:35 1:35 3:35

### SOUTHBOUND: Bay City to Saginaw

#### Bay City:

Raymond & Salzburg

7:35 9:35 11:35 1:35 4:25

#### Delta College

7:45 9:45 12:05 2:05 4:10

#### SVSC

7:55 9:55 12:15 2:15 4:35

#### Fashion Square Mall

10:20 12:20 2:20 4:40

#### Bay Rd. & Christy Way

8:00 10:25 12:25 2:25 4:45

#### Saginaw:

Jefferson & Lapeer

8:20 10:40 12:30 2:40 4:55

## EMERSON HOLLIDAY IS CONFERENCE COORDINATOR

Director of Campus Activities Emerson Holliday will be coordinator of educational sessions for the regional conference of the National Entertainment and Campus Activities Association, slated for October 18-22 at Bowling Green State University, Ohio. Some 1,500 delegates representing more than 80 colleges from seven states in the Great Lakes region will be in attendance.

Holliday's duties will include arranging all speakers, seminar workshop presenters and specialty guests. Assisting him will be Cuffy Maziarz, Campus Life Staff Assistant, who will also be conducting seminars on promotion and publicity.

SVSC students Rose Marie Chapman and Carmella Jones will discuss program board structures and train program board members at the conference. Student Dawn Huffman will chair a session on student leadership. Summer intern Carra Sargeant will come back to the conference to administer a residence hall program session.

## RETAILING CLASS HEARS GUEST SPEAKERS

Bringing realism from the firing line of retail business to the classroom has been the intent of assistant professor of marketing Herb Ashley's Marketing 332, Retailing, class this summer. Addressing sessions have been Mrs. Helene Roy of Michigan National Bank/Valley and area sales manager for VISA bank cards; Louis Grimaldi, vice president of Mueller Brothers, an independent retailing establishment; Chuck Sharp, advertising executive for the retail advertising division of Booth Newspapers of Southfield; and Dennis Adams, manager of Fashion Square Mall.

Final guest for the series will be Milton Feldman, manager of Montgomery Wards Saginaw store, who will discuss management of a large chain department store. He will appear next Monday, August 14, at 7 p.m. in 234 Wickes Hall. Ashley recently accepted a position as assistant professor of business administration at Defiance College, Ohio.

## PERSONNEL --

Physical Plant -- Groundsman and Equipment mechanic; full-time, permanent. \$5.23/hour

Physical Plant -- Custodian 1; full-time,  
permanent. \$4.52/hour Open September 1

Campus Life -- Senior Secretary; full-time,  
permanent. \$3.53/hour

Switchboard -- Switchboard Operator; part-  
time, temporary. \$3.14/hour

These positions will be open to members of  
the SVSC community for one week. SVSC is  
an equal opportunity employer and is non-  
discriminatory in its policies and practices.