

June 27, 1978

COLLEGE CLOSING TUESDAY FOR HOLIDAY

In observence of the Fourth of July next Tuesday, an official national holiday, all offices of the college will be closed. However, the college will be officially open Monday, July 3 for normal operations, says Director of Personnel, Larry K. Fitzpatrick.

Anyone wishing to take time off Monday July 3 will be required to use Annual Leave time. It is imperative that arrangements be made to assure that all offices are covered on Monday.

DAVIS WINS ADDITIONAL PUBLICATIONS AWARDS

Publications designer Paul Davis has recently received additional recognition from three sources for publications he has designed during the past school year.

He recently was given an award of recognition for graphic arts excellence by Consolidated Papers Inc., the nation's second-largest producer of printing paper, for "outstanding achievement in design, layout, and production of the 1977 SVSC catalog and viewbook on a Consolidated enamel printing paper."

Next came a graphic achievement award from the Fox River Paper Co. for the twocolor letterhead Davis designed to be used by the SVSC Foundation. The letterhead, printed on Nantucket gray, Circa 83 paper, used blue thermography and a gold hot foil stamp for the college seal.

This week Davis received word that brochures he designed placed third in the fund-raising category and third in the special topic division in the 1978 Annual School and College Publications Contest sponsored by the National School and Public Relations Assoc. (NSPRE). Out of more than 1,200 entries in the contest, Davis' folder "Why Every Athlete Needs A Supporter" won national recognition in the fund-raising category while the "SVSC Parent Orientation Handbook" was chosen for third place in the special topics division.

DADLEZ FEATURED IN NEWSPAPER, RADIO INTERVIEWS

Dr. Anna Dadlez, director of SVSC's Polish Studies Institute, discussed the present role of the Institute in a Saturday, June 17 feature article in the Midland Daily News titled "Polish Studies Institute Doing Well At SVSC." The article, by Daily News staff writer Paula Peck and SVSC Director of Information Services John Rummel, described changes which have occurred in the Institute as a result of Dr. Dadlez's direction.

The Sunday, June 18 "Forum" program on WSGW radio presented a half-hour discussion by Dr. Dadlez with interviewer Fred Krell on the role and mission of the Institute.

On Tuesday, July 11, Dr. Dadlez will be one of the principle speakers on the topic "Polish Issues In American Publications" at a Polish workshop slated for St. Mary's College, Orchard Lake, Michigan.

OKLESHEN HONORED BY BUSINESS CLUB

Dr. Henry Okleshen, assistant professor of finance, was honored by 30 students and business faculty members last Friday June 3 during a party at Doan Center sponsored by the SVSC Business Club. The gathering was a farewell for Okleshen, who will be leaving the college in July to relocate in California.

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The Business Club regularly presents opportunities for students and business faculty members to get together outside the classroom on an informal basis.

ARORA, MITCHELL IN WASHINGTON

Drs. Shiv K. Arora and James Mitchell of the School of Business and Management participated in the recent American Assembly of Collegiate Schools of Business (AACSB) seminar on Internationalizing the Business School Curriculum in Washington, D.C. Both will also be attending the AACSB workshop to be held in Chicago, Illinois next month.

SOCIAL WORK STUDENTS WATCH THEMSELVES LEARN

A unique course has been developed by Norman Woronoff, assistant professor of social work, which allows his students to observe themselves in action during interview situations.

Rather than just watching his Social Work 270 students practice interviewing techniques, Mr. Woronoff records their exercises on video tape, which he plays back for the participants and the rest of the class to critique.

"It's very helpful for students to be able to watch themselves work," he said. "They can view the entire communcations process and take note of the verbal and non-verbal aspects that might otherwise be missed, such as eye contact."

Woronoff said that although the interview is one of the most important tools of the social worker, very few schools offer courses on interviewing techniques.

"Interviewing per se is not usually taught," he said. "Normally, it is incorporated into the methods courses or practicum. This is what makes our course relatively unique."

Woronoff's course stresses the "helping" interview, in which the social worker establishes rapport with the client and determines what his or her problems are.

"We want to focus on the clients, their situation and what's bothering them," he

explained. "Then we decide with the client on the best means of helping them overcome their problems."

"Throughout the interview process we want the students to realize they have choices as to what approach to take in helping the client," he continued. "We try to show them some of the strategies they can employ and what the consequences are of each."

Woronoff said he tries to avoid assigning roles to the students involved in the interview to make the experience more realistic and therefore more valuable.

"To avoid contriving our interviews, I tell them to talk about things which are actually important in their lives," he said. "The closer you can simulate reality, the more meaningful the learning experience will be."

Woronoff said "Interviewing for Social Workers" reinforces the rest of the social work program because it allows the students to actually apply textbook concepts and gives them experience normally gained only through actual field work.

"So far, the response has been really good," he said, "and I think it makes for a more exciting class."

MITCHELL NAMED DISTRICT REPRESENTATIVE

Rick Mitchell, athletic equipment manager, was named Michigan representative to District 23 of the American Equipment Manager's Association last week at its annual convention in Kansas City, Missouri.

His duties will include recruiting other college equipment managers in the state into the Association (AEMA), and reporting all current events to the District director.

STATE BOARD DISCUSSES TEACHER TRAINING AT SVSC

The State Board of Education last Monday held its third annual meeting with deans and directors of education from Michigan's 30 teacher training institutions at SVSC's Doan Center. This was the first such session held outside Lansing or on a college campus.

State Superintendent of Public Instruction John W. Porter proposed the establishment of a

task force committee representing the eight large public, five small public and 17 independent colleges to obtain better utilization of college and university resources for teacher training, which he termed the "number one priority area."

Porter told the group he opposes life teaching certificates and suggested such certificates be limited to eight years. He said the solution to improving instruction is to retrain and upgrade the skills of the 150,000 teachers and 30,000 paraprofessionals teaching in Michigan elementary and secondary schools.

Porter urged the creation of regional professional development centers across the state, which would be controlled by the intermediate districts. The colleges would vote on the development committees.

He said that although colleges should play in integral role in in-service re-training of teachers, the problem is how colleges would pay salaries of their education staff for working with the regional development centers.

"As long as state appropriations are based on a funding model which pays only for generating student credit hours, it will be very difficult to provide the in-service training unless the development centers pay the cost, and that's difficult, too," Porter explained.

Dr. Harold W. Peterson, SVSC dean of the School of Education, suggested that teachers should have the choice on where to receive in-service training, which would automatically take care of the matter of accountability by the colleges. "Those doing a good job of teacher training and upgrading will be sought after by teachers for sound, well-rounded courses," he said.

AIR CONDITIONER REPAIRS CONTINUE

250 copper tubes in the Trane air conditioning unit atop Wickes Hall are currently being pulled out of the unit and replaced, with operation expected to resume by the start of summer session classes next Thursday, July 6.

According to director of physical plant Robert Hanes, representatives of the Trane Company, manufacturer of the unit, have been on campus daily since the air conditioner began malfunctioning before Memorial Day. Dow Chemical Company is also providing supervision along with some equipment for the SVSC crew, which has been working overtime and weekends on the large project.

The tubes and unit are 10 years old and some were damaged to some extent by a partial freeze-up shortly after Wickes Hall was built.

College officials appreciate your cooperation in putting up with the inconvenience and hot temperatures the replacement has caused. Hanes noted his crew is doing all they can by running city water through the coils to provide a partial cooling, keeping building doors open, running all ventilating fans and by discharging warm air evenings.

PERSONNEL --

SENIOR SECRETARY -- Residential Programs \$3.53/hour Full-time, Permanent

RECORDS SUPERVISOR -- Department of Alumni Relations and Special Events \$3.85/hour Full-time, Permanent

These positions will be open exclusively to SVSC employees for one week. Persons interested should contact the Personnel Office. SVSC is an equal opportunity employer.