MARCH 28, 1978

AMERICAN-STANDARD V.P. TO BE NEXT "BUSINESSMAN IN CLASSROOM"

Roy C. Satchell, Senior Vice President of American-Standard Corporation and President of Mosler Safe Company, will visit SVSC this Wednesday, March 29, as part of the School of Business and Management's "Businessman in the Classroom" series.

Funded through a grant from an area private foundation, the project brings special guest speakers to SVSC's Business Policy class. The industry executives from across the United States send information about their "live" business situation to the class well in advance of their appearance, so the students can produce case studies with innovative ways of solving business problems.

Before joining American-Standard, Satchell was a financial executive in the oil industry. He subsequently joined the Joseph Schlitz Brewing Company, where he was promoted to Financial Vice President, Executive Vice President and Chief Operating Officer, and finally President.

After that he taught courses in business policy for the Harvard Graduate School of Business, of which he is a graduate. He has been with American-Standard, Inc., the nation's largest manufacturer of plumbing fixtures, since January 1965 and is presently based in New York City. Because he just returned from a two-year experience in Europe, his discussion with the class will center on the international dimension of business.

Persons interested in additional information on the "Businessman in the Classroom" series should contact the School of Business and Management at Ext. 325.

GRAHAM, KESSLER TO STEP DOWN

Two long-time SVSC administrators have announced they will be stepping down from their present positions after College Search Committees find successors for them.

Eldon L. Graham has submitted his resignation as Director of the Division of Engineering and Technology, with plans to join the faculty effective July 1, 1978. Dr. Robert S. P. Yien, Vice President for Academic Affairs, praised Graham for his dedication to the programs and construction of Pioneer Hall of Engineering and Technology. The search for a new director will begin immediately, and Yien announced that Graham will continue his duties and services as director until that selection is concluded. Graham joined the College in July 1970 as Director of Resources Development and became Director of the Division of Engineering and Technology in October 1973.

Ms. Libbie Kessler has indicated her intention to relinquish her responsibilities as Director of Library and Learning Resources. She has been with SVSC since 1967, when she transferred here from Delta College. A search for the new director will begin immediately.

Dr. Yien indicated that both Search Committees will be composed of faculty, student and administrative members.

SVSC JAZZ ENSEMBLE CONCERT COMING

Mr. Sherman Mitchell of Flint will be the featured performer at the Monday, April 3, performance by the SVSC Jazz Ensemble, originally scheduled for March 6. The 7:00 P.M. performance in the SVSC Theatre will include solos by Mr. Mitchell on trombone with the Ensemble.

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Mr. Mitchell is a freelance musician from the Flint area and is accomplished on trombone, saxophone, flute and oboe. He is associated with Music Center in Flint as an instrument repairman. The April 3 concert is the last of four Lurie series concerts by the SVSC Jazz Ensemble.

FUTURISTIC SCIENCE EQUIPMENT ON DISPLAY

Nuclear magnetic resonance and electrophoretic apparatus, mass spectrometers, gas chromatographs plus infrared visible and ultraviolet spectrophotometers all sound like futuristic science fiction equipment from "Star Wars". Actually they are the names of some of the sophisticated scientific equipment which will be operated for students and the public to observe during the annual Science Open House on Friday, April 7, at SVSC.

Students from more than 50 area high schools have been invited to attend the 9:30 A.M. to 3:00 P.M. view into the future, sponsored by the SVSC Biology, Chemistry, Mathematics, and Physics Departments. Both specialized apparatus and less sophisticated equipment will be operated by faculty members, who will also provide tours of their facilities in Wickes Hall and Pioneer Hall.

Simultaneously, an estimated 300 students from 113 mid-Michigan high schools will be on campus for the annual SVSC Math Olympics. This year two renewable scholarships will be awarded to top seniors who plan to major in mathematics, computer math, or data processing at SVSC. The exam is scheduled from 11 A.M. to 1:00 P.M., with lunch to be provided by the College from 1-2 P.M.

According to Dr. Rose Novey, Associate Professor of Mathematics and Director of the Math Olympics, this year's participants are being selected by teachers at their respective high schools rather than through a competitive math test as was done last year. Numerous other prizes will be awarded to top finishers from each grade level.

The students coming to SVSC for the Math Olympics are from region four of the Michigan Council for Teachers of Mathematics. Additional information about the competition is available from Dr. Novey at Ext. 303.

The Science Open House will be open to the general public without charge and faculty members from the various departments will be on hand to discuss their programs and answer questions. Coordinating the open house is Dr. Arthur G. Andrews, Assistant Professor of Chemistry, who can be called at Ext. 324 for additional information concerning scheduling.

BASEBALL COMING AS A CLUB SPORT

Baseball is coming to SVSC this spring on a club basis, but it may be several years before the Cardinals add baseball as a varsity sport. About 30 young men have begun practice in the gymnasium and will go outside as soon as weather permits. William Gregory, who has coached Bay City Central junior varsity baseball, has volunteered his services as coach for this initial venture, according to Athletic Director Frank "Muddy" Waters.

The move to baseball is on the initiative of the students, according to Waters, and they are raising the money to finance a season of club competition, purchase uniforms and equipment. One money-raising effort will be a dance April 1 at the SVSC gymnasium.

The students know, Waters said, that there is no money in the athletic budget to finance baseball as a varsity sport. They also know the money must be raised to guarantee at least three years of support before the College will officially move into baseball. "The spirit of the young men and their willingness is gratifying," Waters said.

College President Jack M. Ryder also said he is pleased the students are taking the lead in baseball, but warned that although the College desires to have baseball as a varsity sport, there is no money
now in the budget. All colleges in the Great Lakes Athletic Conference have baseball as a varsity sport except SVSC and Lake Superior.

BUSINESS STUDENTS PROMOTING FREE ENTERPRISE SYSTEM

353 Freeland area school students in grades 5, 8 and 11 recently learned about the positive side of the American free enterprise system through a training project undertaken by SVSC business students.

To begin the project, the Freeland young people answered a questionnaire designed by the SVSC students to determine their level of understanding about the supply/demand system, the need for resources and other capital, plus innovative thinking and risk in business. The students' understanding of these basic economic concepts was then measured under the direction of Dr. Shiv K. Arora, Associate Professor of Marketing at Saginaw Valley.

A short movie and oral presentation by Arora's students followed, and in the concluding session a second questionnaire was administered. Before and after results were then compared to determine how much the students had learned.

"Each of the three grades showed a statistically significant improvement in their understanding of the free enterprise system through this project," notes Arora. "When we compare the level of understanding before and after our students' involvement, we find that the maximum improvement occurred in the 8th grade group. Through this exploratory research project, we now tentatively feel that junior high is the proper level to begin teaching this subject."

Arora's students are also attempting to tell the public at large some of the advantages of free enterprise through taped public service announcements for radio stations and oral presentations for business groups such as rotary clubs and other service organizations.

"This program is one of several ways we are attempting to increase the involvement of our students with real life issues affecting business," said Dr. George M. Harmon, Dean of Business and Management. "Interactions with the business community through projects like our executive in the classroom series and college/industry dialogue also increase student sensitivity to business issues."

MEN'S BASKETBALL AWARDS PRESENTED

Senior Dale Brown of Carrollton was named most valuable player at the annual men's basketball awards dinner at the Frankenmuth Bavarian Inn on Wednesday, March 22. Al MacDonald of Dearborn Divine Child was honored as outstanding freshman, while Tim Ryan of Three Rivers was named the best defensive player. Most improved player was Roger Mason of Bellaire, while Robert Wensom of Dearborn won the spirit award. Named co-captains for the 1978-79 season were Ryan and Anthony Stephenson of Saginaw St. Stephen's High.

TICKETS TO BE REQUIRED FOR COMMENCEMENT

Admission to annual commencement exercises at Cardinal Gymnasium on Saturday, April 29, will be restricted this year to those who hold tickets. It will be necessary to limit the number of tickets for each member of the faculty and staff to five each, said Dale Harbin, Coordinator of Alumni Relations and Special Events. SVSC personnel planning on participating in the procession will not need tickets for themselves but should contact Harbin's office at Ext. 551 before Friday, April 14, concerning the number of tickets required for family members and guests. If there are tickets left over, the balance will be distributed after the April 14 deadline to those who have requested additional numbers.

EUROCOMMUNISM TO BE DISCUSSED IN SECOND CONTEMPORARY EUROPE LECTURE

Eurocommunism will be the topic discussed by Samuel H. Barnes, Chairman of the U of M Department of Political Science,
next Tuesday, April 4, at 7:30 P.M. at Saginaw's South Junior High School, 224 N. Elm. The reaction panel will include SVSC's Dr. Anna Dadlez, Assistant Professor of Modern Foreign Languages; Dr. John Willertz, Associate Professor of History; and Dr. Sam Sarkar, Associate Professor of Economics.

At the first lecture last week, the U of M's Dr. Eric Stein spoke on the European common market. The questioning was led by SVSC's Donald Novey, Associate Professor of Economics, Carl Ciske of Delta College, and Saginaw Attorney Gilbert Deibel.

Remaining sessions will be on April 19, May 1 and May 16, with the final two held at Doan Center on the SVSC campus.

BARBARA DARIN NAMED TO BOARD OF CONTROL

Barbara L. Darin of 429 N. Beech Daly, Dearborn Heights, has been named to the Board of Control by Governor William G. Milliken. A former school teacher, Mrs. Darin succeeds David M. Serotkin of Mt. Clemens, who resigned late last summer. She will serve for the remainder of a term expiring July 21, 1983, subject to state senate confirmation.

Mrs. Darin has been an active community leader and volunteer and is a member of the Dearborn League of Women Voters, American Association of University Women and Lawyers' Wives of Dearborn. She has received the "Community Service Award" from the Ford Motor Company.

In July, Mrs. Darin will have finished serving a four-year term on the State Officers' Compensation Commission. She was born in Washington, D. C. and received her Associate in Arts degree from Marjorie Webster Junior College. She earned her Bachelor of Science degree from the University of Virginia, where she also did graduate work and taught years in Michigan and Virginia public schools. Her husband, Frank, is an attorney in industrial relations for Ford Motor Company and the couple has two daughters.

JAZZ ENSEMBLE TO PERFORM AT MIDLAND CENTER

The SVSC Jazz Ensemble will perform at the Midland Center for the Arts in the 1978 Midland Symphony Orchestra Society Jazz Series next Friday, April 7, at 8:15 P.M.

Director Dr. Charles Brown has chosen the Flint-based ensemble, "Method" as featured performers for the concert. While Brown's group plays big band jazz and rock upon request, it prefers a style more like the big bands of the Big Band Era. The jazz ensemble consists of five saxophones, five trombones, four trumpets, four rhythm players, and a vocalist. The group performs big band music of the Dorsey's, Glenn Miller, Woody Herman, Stan Kenton, and others.

Tickets for the concert are still available and can be obtained from the Midland Center for the Arts box office between 10 A.M. and 5:00 P.M. between April 3-7. Tickets are also available through the Midland Symphony Orchestra Society by phoning 631-4160.

PERSONNEL

DIRECTOR OF ENGINEERING & TECHNOLOGY - full-time permanent.

DIRECTOR OF LIBRARY AND LEARNING RESOURCES CENTER - full-time permanent.

SUPERVISOR OF OPERATIONS & MAINTENANCE - full-time permanent.

SENIOR PERSONNEL CLERK - full-time permanent. $3.53 per hour.

SENIOR ACCOUNTING CLERK - full-time permanent. $3.53 per hour.

These positions will be open exclusively to SVSC employees for one week. Persons interested should contact the Personnel Office. SVSC is an equal opportunity employer.