

# the INTERIOR

JANUARY 17, 1978

## TENTATIVE FIGURES SHOW SLIGHT ENROLLMENT GAIN

Tentative figures as of Friday, January 13, show a winter semester headcount of 3,148 students, roughly 3% above the 3,046 enrolled one year ago following winter semester late registration. For winter 1976 the figure was 3,040.

Credit hours this winter total up to 29,522, or approximately 1% ahead of last winter's 29,261 and 29,264 in 1976.

"We are pleased by this increase, which occurred although the economy has picked up since last winter and some persons who were full-time students then have either reduced their credit load or have returned to working full-time," said Director of Admissions Richard P. Thompson. Thompson also noted that the number of students who returned for winter semester was higher than previously and that enrollments in any college traditionally decline for winter semester due to weather conditions.

As last week's Chronicle of Higher Education reported, a continuing and strong upward trend in the number of women students attending U. S. colleges and universities represents 93% of their enrollment growth this year. While growing numbers of women on campus follow a long-term trend, the percentage of females has been gaining momentum at an increasingly rapid rate.

This fall there were more women than men enrolled here for the first time, reports Registrar Gary R. Apsey. Since fall 1975, the number of both men and women students

has increased, although the number of women has shot upward faster. In fall 1975, there were 1,554 women, while 1,633 enrolled in fall 1976 and 1,813 came to SVSC this past semester.

Although part of this trend might be attributed to increased enrollment in the college's nursing program, college officials had assumed this would be balanced by males in the new Master of Business Administration degree curriculum. But while few women entered business programs a few years ago, today they represent fully one-third of business students, Thompson said.

According to the Chronicle article, this past year's total college enrollment growth nationwide amounted to 366,541 additional students, of whom 93% or 341,043 are women. This year, 49% of all American college students are women, compared with 40% a decade ago, 35% twenty years ago and 29% thirty years ago.

The trend at SVSC follows exactly what is happening nationwide. Overall, the enrollment of women at all types of colleges and universities as full-time or part-time students is up 6.5% this year. At the same time, the enrollment of men has increased less than half of one percent, according to the National Center for Education Statistics.

"Social changes such as husbands and wives both working and liberalized attitudes have led to women seeking higher career objectives," Thompson feels. "In general, earnings for women as well as men are directly related to their level of education. Many traditional clerical or secretarial jobs have been changed markedly by computers and other forms of technology, thus creating a need for increasing amounts of education," he said.

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## ILLEGAL PARKING TO BECOME A "DRAG"

Effective this Wednesday, January 18, the Department of Public Safety will begin towing all illegally parked vehicles from the reserve section of Lot C. This procedure has become necessary because of the hardship illegally parked vehicles cause drivers who have paid to park in the reserved sections.

Vehicles towed from campus will be impounded and held until the driver and/or owner pays all parking violations and the towing fee. Parking violations are paid at the Department of Public Safety in Doan Center.

According to Public Safety Director Zane L. Rybkowski, adequate parking space is available in Lot D east of Wickes Hall. He asks deans, directors and administrators to make certain that invited guests have guest permits. If this is not possible, a call should be made to the Department of Public Safety to provide the license number and make of car.

## LANDEE NOMINATION DEADLINE IS FEBRUARY 1

Nomination forms for the Franc A. Landee Award for Excellence in teaching are available across campus and must be returned to the Nomination Committee by February 1. Teaching personnel who are full-time employees of SVSC and have taught here at least three years are eligible for nomination. The award consists of a medal, monetary gift and a year of honor in memory of the late Dr. Landee, former Dow Chemical Company research scientist who taught here part-time.

The 1978 award will be presented at the April 1978 commencement exercises. The recipient will be chosen by a Selection Committee which consists of Dr. Guy M. Lee, Jr., Chairperson representing the administration; Dr. William Hoffman, representing the faculty; Scott Stevens as student member; Ms. Jan Botz, representing the alumni; and James Bandeen, representing the Board of Fellows.

Nominations will be accepted from members of the present and past SVSC community. Guidelines providing evidences of effective college teaching are listed on the nomination form.

## SUPERSTAR COMPETITION CONTINUES THROUGH JANUARY 20

Superstar competition events by SVSC students are taking place this week during winter carnival and continue through Friday, January 20. Teams consisting of five members, one of whom must be female, are competing in events throughout the week, with the winner to be determined by total cumulative points.

The competition began Sunday with a snow pyramid contest, followed by the pinball wizard championships Monday. An old-fashioned barbershop quartet competition is slated for 9 P.M. Tuesday, to be followed by frisbe-football games Wednesday between 3 - 5:30 P.M. in the Fountain area. Frisbe-football is basically a football game, except that a frisbe is used in place of a football.

From noon to 1 P.M. on Thursday, a dog sled race is planned for the Fountain area. On Friday, indoor track and field events including a grape throw, ping pong tournament, tug-of-war and donut walk will begin at 7 P.M. in Cardinal Gymnasium.

## DOLL IS FIRST WINTER FACULTY SPEAKER

The faculty colloquium series sponsored by SVSC's Faculty Association will resume this Thursday, January 19, at noon with Dr. William Doll, Associate Professor of Management, as featured speaker. His topic will be "Building a Comprehensive Open System Role Model", based on his current research on model-building efforts. Participants may go through the cafeteria line, bring their own lunch, or have lunch served in the large private dining room in Doan Center if they have standing reservations. Dr. Doll's presentation will begin at 12:30 P.M.

#### STUDENT GOVERNMENT TO SPONSOR WSO SPEAKER

Cary Davis, representing the World Service Organization, will be guest speaker at the Thursday, January 19, Student Government meeting, beginning at 5 P.M. in the Lower Level of Doan Center. Any interested campus groups are invited to attend the meeting to hear Mr. Davis' presentation.

According to Student Government Senator Sandy Sears, WSO was begun by Davis' father after World War II. The organization exists to put an end to passports that are required to go from country to country and to promote "world passports" instead to allow free passage. Davis has gained worldwide recognition for his work on behalf of the organization.

#### IMPACT OF TELEVISION ON CHILDREN TO BE DISCUSSED

Ms. Mary Wahl of the Tri-County Young Family Program will discuss the impact of television advertising and program content on children at a lecture planned for 7 P.M. Tuesday, January 24, in the Lower Level of Doan Center. Her presentation will also focus on selective viewing, educational values, and anti-social influences of television on children.

All parents, teachers, students, counselors or babysitters are welcomed to participate in this informative evening, sponsored by the SVSC Women's Club. Majors in education, psychology, sociology, communications, the visual arts, business and nursing should be especially interested in the presentation. A discussion and refreshments will follow.

#### POLISH INSTITUTE TO SPONSOR LANGUAGE AND CULTURE COURSE

A "Polish Language and Culture" community education course will be sponsored by the Institute of Polish Studies this semester at Bay City St. Stanislaus School, 900 S. Grant Street. The eight-week adult evening class begins Thursday, January 26, from 7-9 P.M. and continues for eight weeks.

Robert Strybel of Bay City, who has just returned from eight years in Warsaw, Poland as a translator, accredited correspondent, and independent news service operator, will be the instructor. He was born and educated in the U. S. and has designed the course to help Poles retain or build their ethnic knowledge. According to him, the course will enable Polish-Americans both to learn about their heritage and to brush up on the Polish language. It is designed to reach a broad range of persons including working adults, senior citizens and others of post-high school age, regardless of previous educational background. Information about the course, which will be offered for community credit as Polish 011, is available by contacting the Institute of Polish Studies at Ext. 288 between 9 A.M. and 1 P.M. daily. A \$15.00 fee will be charged, with registration available the first evening or by contacting the Continuing Education Office at Ext. 213.

#### CHINESE AMBASSADOR TO VISIT, SPEAK HERE NEXT THURSDAY

Visiting the campus on Thursday, January 26, will be the honorable James C.H. Shen, Ambassador of the Republic of China to the United States. He is expected to arrive here at 1:30 P.M. for a press conference and welcome by mayors of the tri-cities at the Wickes Annex Conference Room. From 2:30-4:00 P.M., he will address Fellows of the Academy of Applied Philosophy in the Wickes Hall Board Room. His address will concern Chinese-American relations.

Following a private dinner at President Ryder's residence, Ambassador Shen will be honored at an open reception from 7:00 to 7:45 P.M. in the Lower Level of Doan Center. All members of the SVSC campus community and other interested persons are invited to attend.

The Ambassador's visit to SVSC will conclude with an 8:00 P.M. address on "Trade Relations Between the United States and Republic of China -- Present and Future Implications," at the SVSC Theatre. There will be no charge to attend and, as with the reception, all members of the public are invited.

## ALUMNI-FACULTY/STAFF BASKETBALL GAME COMING

Members of the SVSC Alumni Association and faculty and staff will pair off in their second annual basketball contest on Saturday, January 28, at 7:30 P.M. in Cardinal Gymnasium. In last year's hard-fought game, the faculty and staff bested the alumni 61-57.

Coaching this year's contest will be Paul S. Gill for faculty and staff and K. Dale Harbin for the alumni. Faculty and staff members interested in participating should contact Jim Muladore at Ext. 247 or Dale Harbin at Ext. 551. A social hour will immediately follow the game, allowing players to get their second breath before returning home.

## CHEERLEADERS, POM PON SQUADS TO "SHAKE IT UP"

Seventh and eighth grade cheerleaders and high school pom pon squads from across the state will learn new routines as they compete for trophies and ribbon awards at special clinics planned here for Saturdays January 28 and February 4.

The junior high cheerleading clinic, sponsored by SVSC's 11-member male/female cheerleading squad, is Saturday, January 28, in the College Gymnasium. Seventh and eighth grade cheerleaders will learn new chants, cheers, dance routines, balance stunts, and fundamental tumbling techniques. Closed circuit television will be used so squads can see how they appear to audiences. The day begins with registration from 8:30-9:30 A.M. in Cardinal Gymnasium, with sessions between 9:30 A.M. and 5 P.M. Included will be practice time, squad evaluations, a lecture and discussion, plus trophies for first and second place squads in both seventh and eighth grade categories.

According to SVSC cheerleading advisor Linda Hoffman of Bay City, squads will also demonstrate one of their own cheers, with individual medals going to winning squad members. There will also be a

spirit award for the squad demonstrating the greatest enthusiasm throughout the day. Fee for the junior high clinic will be \$4.00 per person, including lunch, and a 50% deposit is to be returned by January 20. Enrollment forms are available from Mrs. Hoffman through the SVSC Athletic Department or by contacting her at 2175 Third Street, Bay City.

All varsity high school pom pon squads from across Michigan have been invited to the first annual Pom Pon Clinic in the SVSC Gym on Saturday, February 4. Captains will register their squads, which range in size from 10-21 members each, between 8:30 & 9 A.M. in Cardinal Gymnasium. A speed learning routine will be taught to all squads by the SVSC pom pon team and each squad will perform original routines where they compete for trophies and ribbons. Top squads will perform that afternoon at the SVSC-John Wesley College basketball game beginning at 3:00 P.M. Fee for the clinic will be \$10.00 per squad, regardless of the number of members, and the cost includes admission to the SVSC basketball game. Lunch will be available on an optional basis and awards will be presented at 1:45 P.M. before the basketball game.

Additional information and reservation forms for the high school pom pon clinic are available by contacting Ms. Karen Laatsch, SVSC pom pon advisor, at Ext. 224. Because space is limited, reservations should be made promptly.

## FREE JAZZ ENSEMBLE CONCERT COMING

Pianist Mike Brush of Freeland will be featured performer at the Monday, January 30, performance by the SVSC Jazz Ensemble. The 7:00 P.M. free concert in the SVSC Theatre will include solos by Brush with the entire ensemble and the Mike Brush Quartet.

Brush, a professional song writer, recently graduated magna cum laude from SVSC in music education and is teaching a

folk music course this semester. He was pianist for the Jazz Ensemble when it toured Europe last summer. The January 30 concert is the second of four Lurie series free performances by the group.

#### SEMINAR TO TEACH MIND OVER MATTER

The key to curing problems like obesity, excessive smoking or a lack of self-confidence is to concentrate on the desired result, not the present difficulty, says mind control expert James J. Mapes. He will present his "Power of the Mind" seminar at SVSC on Monday, January 30, and will lecture on how to let your mind control your body on Tuesday, January 31.

Mapes will demonstrate how persons can overcome their liabilities by learning mind control. He feels that such diverse difficulties as nail biting or bet wetting should be considered a problem of awareness. He will teach his audience at SVSC the principle of self-hypnosis, utilizing the factor of awareness wherever appropriate.

Mapes has been at SVSC twice before and is returning by popular demand because of the way he literally entranced his audiences. According to him, "The only limitation to the human mind is your imagination." Rather than dwelling on their problems, he feels people should concentrate on desired changes instead. For example, he teaches people who are tense, nervous or upset to write down opposite words such as calm, relaxed, or tranquil instead and then try to emulate these traits.

During his two-day residency at SVSC, Mapes will help students become fully absorbed and completely engrossed in material they are studying to gain a maximum impression of it. This will enable a steady increase in retention, so that recall during examinations or later is more complete than previously.

Mapes will conduct his power of the mind seminar on Monday, January 30, from 7-11 P.M. in Pioneer Hall. Self-hypnosis techniques he will teach include how to

enforce a reducing diet, breaking the smoking habit, avoiding procrastination, building self-confidence, resistance to fatigue, improvement in sports and improving memory and the learning process. On Tuesday, January 31, he will lecture at 8:00 P.M. in the SVSC Theatre. Cost for the lecture is \$1.50 for SVSC or Delta students, with a \$3.50 general admission. Tickets for the seminar are \$10.00 each. Additional information and reservations are available through the Activities Office, Ext. 525. Mapes' appearance is being sponsored by the SVSC Program Board.

#### SVSC RECEIVES HOUSING INTERNSHIP

SVSC has been selected as one of 12 institutions nationwide to receive endorsement for an Association of College and University Officers Housing Internship. The internship program will begin in spring term and continue until August. According to John C. Burkhardt, Director of Campus Life, applicants from across the U. S. have been interviewed for the internship and Carra Sargent from Central Arkansas University has been selected. Carra is presently completing a master's degree in higher education administration and has considerable background in the housing field.

#### INSTRUCTORS ASKED TO REPORT NON-ATTENDANCE

All SVSC instructors are asked to continue reporting the non-attendance of veterans in their classes to the Registrar's Office, according to Veterans' Coordinator Rusty Moe. The Registrar's Office is required by VA to report any veteran who has not attended a class for a period of two weeks.

Because SVSC does not require the keeping of attendance records, instructors must be looked to when questions arise about attendance. The last date of attendance can be established from last activity date reflected in instructors' records, last papers submitted, and/or last examination recorded.

With faculty cooperation, instances of college liability due to reporting the last date of attendance should be minimal.

#### CHOW SPEAKS AT U OF M SEMINAR

Dr. Brian G. Chow, Associate Professor of Physics, was guest speaker at a Monday, January 16, business economics seminar at the University of Michigan, Ann Arbor. He lectured on "The Critical Issues of Cost Benefit Analysis on Nuclear Research and Development Projects." An hour long question and answer session followed the lecture.

#### BLUE CROSS ENROLLMENT PERIOD EXTENDED

The Blue Cross open enrollment period has been extended through Tuesday, January 31, 1978 by the Personnel Office. Contact them at Ext. 265 for further information.

#### HERE'S YOUR CHANCE TO VIEW NEW MASTER PLAN

An opportunity for faculty, student and clerical/administrative members of the SVSC community to view the proposed new SVSC campus master plan will come next week during sessions on Tuesday, January 24, and Thursday, January 26, in the Lower Level of Doan Center.

Students interested in the new campus design can view the drawings and comment on Tuesday, January 24, beginning at 10:30 A.M. Faculty members will be holding a similar session that day beginning at 12:30 P.M. Clerical and administrative personnel will meet on Thursday, January 26, beginning at 8:30 A.M. The new plans are expected to be approved at February's Board of Control meeting.