OCTOBER 4, 1977

HOMECOMING WEEK BRINGS FLURRY OF ACTIVITIES

Homecoming week activities come to a climax on Saturday afternoon with the SVSC-Youngstown State University football game, crowning of the homecoming queen at halftime, and the annual dinner/dance for students and alumni that evening.

Earlier featured events include a dinner theatre performance on Wednesday evening at 6 P.M. in Doan Center cafeteria, when the Alpha-Omega players will present the comedy "The Diary of Adam and Eve." Originally a short story by Mark Twain, the work was adapted as part of the Broadway musical "The Apple Tree." Faculty and staff members are invited to attend, with a cost of $2.75 per person including the buffet meal. The jolly musical by the composers of "Fiddler on the Roof" combines humor and nostalgia with music to provide a new perspective on the lives of the first man and first woman. The Alpha-Omega players hail from Texas and have performed the play nearly 2,000 times while traveling over 1½ million miles.

A clubs and organizations fair from 12 noon to 4 P.M. highlights Thursday's events. Purpose is to acquaint students and the public with various activities at SVSC. Scheduled for the mall area of Doan Center, the fair includes free door prizes. An 8 P.M. performance by the SVSC marching band on Thursday evening in Doan Center rounds off the day's activities.

All members of the SVSC community are encouraged to participate in an alumni/faculty/student seminar this Friday, October 7. From 1-2:30 P.M., the Massey Tapes will be shown in the SVSC Theatre, followed by a 15-minute break in the Lower Level of Doan Center. A seminar from 2:45-4:30 P.M. in the Lower Level will provide the SVSC student body with an opportunity to interact on an individual basis with the participating alumni and faculty, concerning career choices and job opportunities.

From 4:30-5:30 P.M., a faculty/alumni wine and cheese party will feature the best of both from around the world in the third floor faculty lounge of Wickes Hall. Faculty members are invited, whether or not they take part in the seminar.

A talent showcase at 7:30 P.M. on Friday evening in the Theatre will bring the best in live entertainment from the Valley to campus. Prizes of $100, $50, and $25 will be awarded to the best three acts. Talent showcase tickets are $1.00 for students and $1.50 for others. A pep rally and bonfire will follow at 10:30 P.M. to introduce this year's homecoming queen candidates, the marching band, the cheerleaders, SVSC's new pom pom squad and the football team. Refreshments will be included.

A pre-game luncheon for SVSC alumni in Doan Center begins Saturday's activities at 11:30 A.M. Tickets are $2.75 for alumni and $2.00 for children. Kickoff is at 1:30 P.M. for the football game with Youngstown State, with general admission tickets still available at $3.00 and student admission $1.50.

A homecoming dinner and dance at the Villa Venice restaurant on Bay Road, Saginaw, includes dinner at 7:30 P.M. and the 1977 homecoming dance at 9 P.M. The "Whiz Kids" band will provide entertainment; dinner and dance tickets are $6.50 each for students and $9.00 for guests and alumni. Advance reservations should be made by phoning Ext. 236 or 526.
More information about homecoming week will be available on Wednesday noon during the WNEM-TV 5 news program, when members of the homecoming committee will be interviewed by TV-5's Linda Hunt.

**PRESIDENTIAL COFFEE THURSDAY AFTERNOON**

All SVSC employees, including faculty and support staff members, are invited to meet with President Jack Ryder this Thursday, October 6, during a 1:30-3:30 P.M. Presidential Coffee in Doan Center's Lower Level. The informal session will give all present an opportunity to discuss mutual concerns on a casual basis. Coffee and doughnuts will be served. All faculty and support staff members are invited and encouraged to participate.

**SECOND FACULTY COLLOQUIUM THURSDAY NOON**

The second bi-weekly lunch colloquium sponsored by the Faculty Association will begin at 12 noon this Thursday, October 6, in the large private dining room of Doan Center. Speaking this week will be Dr. George Eastland, professor of Chemistry and chairman of the Chemistry Dept.

The colloquium begins at 12:30 and continues until 1:30 P.M. Persons wishing to eat should go through the regular cafeteria line for $1.75 and bring their tray to the meeting room. If you plan to attend these sessions regularly and eat lunch at each meeting, contact Larry Kickham at Ext. 353 to make your standing reservation.

Next in the series will be a talk by Dr. Tom Hearron of the English Department on Thursday, October 20.

**BLOOD PRESSURE CLINIC, FLU SHOTS SET**

A Blood Pressure Clinic sponsored by the SVSC Health Service will be included at the clubs and organizations fair on Thursday, October 6, from 12 noon to 4 P.M. in the mall area of Doan Center. All members of the SVSC community are invited to stop by and get their blood pressure checked.

Flu shots will be given in the Health Clinic (Residence Halls suite B-2) daily from now through Friday, October 14. Booster shots for those who had flu shots last year will be given October 31-November 11. Those getting their first shot in October can receive their booster shot from November 28-December 9 in the Health Clinic.

**SPEEDREADING CLINIC IS THURSDAY NIGHT**

Persons who want to read faster and improve their reading skills will have a chance to find out how this Thursday, October 6, by attending a free demonstration lesson at Douglas MacArthur High School, Saginaw.

SVSC Professor of English and Education Dr. Leslie Whittaker will conduct the 7-9 P.M. session in MacArthur's West Hall. No reservations are needed. The complete course will be offered at MacArthur on Thursdays, October 13, 20 & 27 and November 3, from 7:00-9:00 P.M. Additional information is available from the Center for Placement and Continuing Education Services, Ext. 273.

**DIALOGUE WILL STICK TO BUSINESS**

A giant rap session is coming to the SVSC fieldhouse on Thursday, October 20. One hundred leaders from business and industries across the Saginaw Valley plus an estimated 550 students from 13 mid-Michigan colleges and universities will sit down together to discuss private enterprise and the impact of governmental planning.

The students and business leaders will learn from each other at the second annual Business/Industry Dialogue, co-sponsored by SVSC, the National Association of Manufacturers and tri-county chambers of commerce. This year's Dialogue is open to both business and non-business majors. Students may attend without charge, but should sign up ahead of time at the School of Business & Management Office in 348 Wickes Hall.

Registration at 8:30 A.M. will be followed
by an informal meeting of the students and faculty members with top area business leaders over a continental breakfast. Dr. George M. Harmon, Dean of the School of Business and Management at SVSC will introduce the program and its theme "The Alternative to Private Enterprise?" A film on "The Second Battle of Britain" is next, highlighting issues relative to private enterprise versus government planning. All present will then spend an hour discussing issues related to the film and program theme on a one to one basis. An 11:30 A.M. smorgasbord luncheon will come after another film entitled "Man's Material Welfare."

SVSC President Dr. Jack M. Ryder will moderate a 12:15 panel discussion featuring questions from the audience about the role of American business in present day society. Panelists include Carl A. Gerstacker, John K. Belaski and Dr. Barbara Bryant. Gerstacker is chairman of the Compensation and Finance Committee and past president of the Board of Directors for the Dow Chemical Company, Midland.

Belaski is owner and president of Crossroads Imports of Lansing, who during his college days was a strong critic of the free enterprise system. Bryant is vice president of Market Opinion Research, Inc. of Detroit and has done extensive public surveys of attitudes toward business.

Harmon is college coordinator for the Dialogue, while industry coordinator is Steve Doyle, Personnel Director for Chevrolet Parts Division, General Motors Corporation, Saginaw.

Students and faculty will be participating from Alma College, Alpena Community College, Central Michigan University, Delta College, John Wesley College, Kirtland Community College, Mid-Michigan Community College, Mott Community College, Northwood Institute, Saginaw Business Institute, SVSC, St. Clair County Community College, and University of Michigan-Flint.

**USERS' SURVEY PLANNED AT LIBRARY**

To aid staff members in determining how to improve or add to services offered, the SVSC library will be surveying its patrons between Wednesday, October 12, and December 31, 1977. A Users' Survey questionnaire form will be at the Circulation Desk for students, faculty and staff members. The library requests your cooperation in completing the form and leaving it in the drop box at the Circulation Desk. No names are required.

**WOMEN'S CLUB PLANS AUTUMN HAYRIDE**

An autumn hayride for members of the SVSC Women's Club and their spouses rolls out on Friday, October 21, at 8 P.M. Starting point is the home of Bernie and Annette Gorden, 12720 Scott Road, Freeland. Good food and cold drinks will be available at a cost of $1.00 per person. R.S.V.P.'s should be made by October 17 to Ext. 311 or by calling 695-9834.

**POLISH FOLK DANCERS TO KICK UP HEELS**

A celebration of Polish music, dance and song is coming to SVSC on Saturday, October 22, when the Wiśla Dance Ensemble of Detroit performs at 7:30 P.M. in the Theatre.

The group, which is the Polish Folk Dance Ensemble in residence at the Detroit Historical Museum, also participated in the Third International Polish Folk Dance Competition in Rzeszow, Poland recently. The 25-member ensemble will sing Polish songs which accent their dancing in a program of universal interest.

There will be no admission charge for the program, which is being sponsored by a grant from the Michigan Council for the Arts whereby the group will perform in various Michigan cities. The funds are being matched by the Polish American Congress and The Friends of Polish Art, Detroit. Co-sponsor is the SVSC Institute of Polish Studies, which welcomes the general public to attend.
UNITED WAY NEEDS YOUR HELP!

Last year at this time the faculty contract had not been settled and as a result, many SVSCers did not contribute to the United Way campaign. With rising costs and inflation, the United Way of Saginaw County now needs your help. By giving to United Way, you eliminate 70 individual campaigns and lend a helping hand to thousands who truly need it. Last year 107,933 people were actually helped in Saginaw County alone.

The purpose of United Way is the raise and distribute money to its 70 local, state and national services according to proven need. The services financed by the campaign must submit monthly and annual budgets, which are carefully studied and checked by volunteer United Way committees. It is by far the most economical and efficient way discovered to date to perform this vital task.

Last year, SVSC's contributions dropped by over $1,000 from the year before. Let's all do our part in 1977-78 to make up this deficit!

A pledge card is attached by which you can either pay your total pledge now or elect payroll deductions during the 1977-78 school year. A printing error on the cards under the payroll deduction section should read "Payroll deductions, according to our company plan, while employed during 1978" instead of "1977" as shown. Please complete your card and return it to the Information Services Office as soon as possible, so that we can get your validated receipt back to you. This year's theme is "You Make It Happen...in 100,000 ways!" Please do your part to make the slogan come true. Booklets explaining exactly how United Way operates are available from Information Services, by calling Ext. 207.

PERSONNEL

ASSISTANT/ASSOCIATE PROFESSOR OF MUSIC

This position will be open exclusively to SVSC employees for one week. Persons interested should contact the Personnel Office. SVSC is an equal opportunity employer.
The United Way works for all of us in Saginaw County in 100,000 ways...

I add my support to that of my neighbors and fellow workers according to the suggested GUIDE FOR GIVING.

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I HELP PEOPLE THROUGH THE UNITED WAY OF SAGINAW COUNTY

License No. MC-C 3871

Bill me direct monthly and address below:

City [ ] Zip [ ] Date [ ]

Other's signature [ ]

See other side for weekly or twice a month deduction.
LOCAL UNITED WAY OF SAGINAW COUNTY SUPPORTED VOLUNTARY SERVICES

American Red Cross, Saginaw County Chapter
Big Brothers of Saginaw-Bay Area
Big Sisters of Saginaw County
Blood Donor Recruitment Program—American Red Cross
Boy Scouts of America, Lake Huron Area Council
Catholic Family Service of Saginaw
Child and Family Service of Saginaw County
Emergency Assistance Fund
First Ward Community Service
Lutheran Children's Friend Society
Mitten Bay Girl Scout Council
Neighborhood House (LSSM)
RE-AD Association
Saginaw Community Clinic Association
Saginaw County Association for Retarded Citizens
Saginaw County Information Center on Alcoholism
Saginaw Society for Crippled Children
Saginaw Valley Rehabilitation Center
Special Developmental Projects for Disadvantaged (1977-78 Fiscal Year)
St. Vincent's Home
The Salvation Army
The Young Men's Christian Association
The Young Women's Christian Association
Visiting Nurse Association
Voluntary Action Center
Youth Services (SCYPC)

PLUS 27 State and National Voluntary Services

Here's What Your Payroll Deduction will be:

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IF YOU NEED HELP, CALL 755-0457

UNITED WAY OF SAGINAW COUNTY