

# the INTERIOR

SEPTEMBER 13, 1977

## ENROLLMENTS, DORM OCCUPANCY REACH NEW HIGHS

"Up" was the word at Monday's Board of Control meeting, as members learned that fall semester enrollments show a 6% increase over last year. With fall registration ending this Wednesday, it appears that about 3,550 students will be attending SVSC this year, compared with 3,322 last fall. Student credit hours will also be up by about 3% after drops and adds are completed and are expected to reach 32,600. 40% of the fall enrollment are new students, while 7% fall in the readmitted category and the remaining 53% are returning students.

Dorm occupancy has also set a record this fall, with 395 students in residence halls versus last year's 305. 225 new students are in dorms compared with 142 a year earlier, and 2½ times as many of last year's residents returned this fall than was the case three years ago. Director of Campus Life John Burkhardt reported that 80 more spaces could have been filled than were available this year, marking the first time that dorm occupancy has exceeded capacity. Total applications for admission will end up close to the 3,000 mark this fall, for a 10% gain over last year's 2,690. While this fall's 650 applications for freshman admissions from the tri-counties were 9% below last year, freshman applications for other Michigan counties totaled 639, representing a 14.5% jump. In addition, more of this fall's freshman applicants have actually enrolled for classes than was the case a year earlier.

A report by Rossetti & Associates on their re-evaluation of the campus master plan was highlighted by the firm's statement that they are "looking forward to having SVSC become the finest small public college in the state, with all the positive things coming here that are associated with a small private college." Their preliminary model showed a grouping of interconnected buildings around a college green, designed for a campus population of 10,000. However, the ultimate size could be scaled down from that and each component part would help to complete the appearance of the campus even before all the buildings are constructed. The proposal by the planners would use Instructional Facility II and a library building to close off the campus green area at both ends instead of having it stretch out to infinity. A new fieldhouse and auditorium would be located at opposite ends of the campus and Wickes Hall would remain prominent as the only three-story instructional building. The complex of buildings would be connected by enclosed walkways, with corridors serving as both lounge and study areas. As students walk from one area to another, they would pass by other activities and thus would come to have an increased awareness of other functions on campus. College President Ryder noted that "the planners have done a fine job of revising our appearance and their cohesive approach has brought the various separate aspects of the campus together." It is hoped that representatives from all areas of the SVSC community will have an opportunity to look at the proposed plan this month, so that Rossetti & Associates can finalize their report next month.

A presentation by Dean George M. Harmon showed that student credit hours in the School of Business & Management have increased 61% in the past two years and now represent 23% of the College total. This compares with 18% in 1976 and 15% a year earlier. Dean Harmon pointed out that business students take more than half of their credits outside that area, thus enhancing total College-wide credit hours

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as well. Undergraduate credit hours in business have risen from 4,680 in fall 1975 to 6,876 this fall, and enrollments in the new M.B.A. program are adding another 670 graduate student credit hours this year. The target figure of 150 M.B.A. students is "right on", he reported and most applicants plan to go all the way on their M.B.A. degrees rather than just taking one or two courses. "Ours is a tough, quality program and that's what attracts more and better students," Dean Harmon concluded.

Completion of the first floor of Pioneer Hall of Engineering and Technology is now slated for October 1, with the entire building to be finished on or about November 1. Equipment is being ordered for early December, with plans to move in on December 1 and to have the building fully operational for the beginning of winter semester in January.

The Board also received a recent audit report for Student Government and learned that expenditures for student activities are being increased substantially this fall, to approximately \$12,000. Appreciation was expressed to the students for their help in contributing display cases for the Art Department this year and sound equipment for the College Theatre earlier. Board members are also presently perusing the new Student Government constitution. It was also announced that Board members Mrs. Ned S. Arbury and John Kendall have been reappointed for new eight-year terms and that a replacement has not yet been named to succeed David Serotkin. Copies of Stu Gross's manuscript entitled "Where There's a Will" were distributed to Board members. The new book is a history of higher education in the Saginaw Valley and Gross is hopeful that it will be published early next year. Finally, appreciation was expressed to the Wickes Foundation of Saginaw for its recent \$1,000,000 grant toward the growth of SVSC library facilities.

#### FOOTBALL-WATCHING SEMINAR WEDNESDAY EVENING

SVSC Football Coach Frank "Muddy" Waters will conduct a 90-minute seminar on the finer points of football watching this Wednesday, September 14, at 7:30 P.M. in the Theatre. The registration fee of \$1.00 entitles participants to bring a guest and covers the cost of refreshments. Each person attending will also receive a free \$5.00 reserve ticket to the Edinboro State - SVSC football game next Saturday, September 17.

Further information is available by contacting John Broadfoot at Ext. 273.

#### JAZZ ENSEMBLE SLATES FREE CONCERT

Fresh from their recent two-week European concert tour, the SVSC Jazz Ensemble will present a free concert for the general public on Wednesday, September 21, at 8:00 P.M. in the Doan Center Mall. The 21-member group and their director, Dr. Charles T. Brown, returned to the United States on August 31 after performing before more than 20,000 people at concerts in Germany, Switzerland and Austria.

The public is welcome to attend and refreshments will be provided by the SVSC Program Board.

#### ELLIOTT NAMED TO NATIONAL BUSINESS LAW POSITION

Dr. William G. Elliott, 919 Palmetto, Saginaw, was elected secretary-treasurer of the American Business Law Association during the group's 54th annual meeting in Miami and Nassau last week.

Elliott, who is Associate Professor of Business Law and Finance, is now in line to become president of the group in 1981. He also served as a panelist regarding editorial tips in the publication of regional and national proceedings during the convention. He also is the voting delegate for the Tri-State Regional Business-Law Association, which he currently serves as president.

The ABLA is a national organization representing more than 700 professors who teach collegiate law -- business law, legal environment and legal studies -- at four-year colleges and universities. The group promotes and encourages scholarship and superior teaching of law-related courses and fosters understanding between collegiate administrators and those who teach and research in the field of legal studies. The Association is headquartered in Atlanta, Georgia, and has members from all 50 states plus numerous foreign countries.

Elliott, who has been teaching at SVSC since 1969, earned his Juris Doctor degree from Wayne State University and his Bachelor of Arts and Master of Business Administration degrees from Michigan State University.

#### SVSC HOMECOMING FEATURES ENTERTAINMENT VARIETY

A traditional pep rally and bond fire, plus entertainment including a nationally-known hypnotist, dinner theatre, clubs and organizations fair, super-star competition and talent showcase will be featured entertainment for the 1977 SVSC homecoming week. Activities begin on Monday, October 3, and continue through Saturday, October 8's football game between the SVSC Fighting Cardinals and Youngstown State University of Ohio and a homecoming dinner-dance that evening.

Hypnotist James Mapes will appear in the SVSC Theatre Monday evening at 7:30 P.M. with a special family entertainment show for guests and alumni. Admission is \$1.50 for students and \$2.50 for others, with tickets available at the door.

A campus-wide super-star competition is slated for all day Tuesday. Faculty, staff, and students will compete in a series of ten events for the title "Super Star" and extensive prizes. Events include a banana split eating contest, frisbee football, female weight lifting, tricycle races, male beauty contest, and team tug-o-war.

A dinner theatre on Wednesday evening at 6 P.M. in Doan Center cafeteria will feature the Alpha-Omega players in the comedy, "The Diary of Adam and Eve." Originally a short story by Mark Twain, the work was adapted as part of the Broadway musical "The Apple Tree". The jolly musical by the composers of "Fiddlers on the Roof" combines humor and nostalgia with music to provide a new perspective on the lives of the first man and first woman. The Alpha-Omega players are formerly of Hollywood and will be coming to SVSC from Rockport, Texas. They have performed "Adam and Eve" nearly two thousand times since 1970 and have logged more than a million and a half miles in bringing outstanding live theatre to various sections of the nation. Cost to the public is \$2.75, including the buffet meal.

Thursday events include a clubs and organizations fair from 12 noon - 4 P.M. to acquaint students and the public with various activities at SVSC. Door prizes will be given away during the fair, in the mall area of Doan Center. An 8 P.M. band concert that evening in Doan Center by the SVSC Marching Band will be free and a musical treat for family members of all ages.

Friday afternoon events include an alumni/faculty/student seminar, beginning at 1 P.M. in Doan Center. Students will have an opportunity to meet with SVSC alumni about employment and the educational benefits earlier students received at SVSC. The famous Massey tapes will be shown from 1 to 2:30 P.M., followed by a rap session beginning at 2:45 P.M. From 4:30 to 5:30 P.M., a faculty/alumni wine and cheese party will feature the best of both from around the world.

Friday evening activities will be highlighted by a 7:30 P.M. talent showcase at the SVSC Theatre. Any individual or group from the Saginaw Valley area is invited to audition for the showcase on Saturday, September 24, from 12 noon to 3 P.M. in the Theatre. Prizes of \$100, \$50, and \$25 will be given to the best

three acts. Talent showcase tickets are \$1.00 for students and \$1.50 for the general public. At 10:30 P.M., a pep rally and bond fire will introduce this year's homecoming king and queen contestants, the marching band, the cheerleaders, SVSC's pom pon squad and football team, plus the famous "Fighting Cardinals". Refreshments will be included.

On Saturday, October 8, a pre-game luncheon for SVSC alumni in Doan Center begins at 11:30 A.M. and includes a miniature football field cake crafted by SVSC Food Service Manager John Curry. Tickets are \$2.75 for alumni and \$2.00 for children.

The 1:30 P.M. football game with Youngstown State University will include halftime homecoming ceremonies and the crowning of the 1977 homecoming king and queen. General admission tickets will be \$3.00, with reserved seats \$5.00 and student admission \$1.50. A homecoming dinner and dance at the Villa Venice Restaurant, 3545 Bay Road, Saginaw, will highlight the SVSC class of 1966. After the 7:30 P.M. homecoming dinner, the sensational "Whiz Kids" band will provide entertainment for the 9 P.M. homecoming dance. Dinner and dance tickets are \$6.50 each for students and \$9.00 for guests and alumni and include photographs plus all gratuities. Reservations should be made in advance through the Student Government or Campus Activities Office at Ext. 236 or 526.

#### CAMPUS MEMBERS MAKE TV APPEARANCES

Drs. David Weaver, Associate Professor of Political Science, and Zeller Robertson, Associate Professor of Political Science, were featured last weekend in a discussion of the Panama Canal situation on the "A Time To Live" interview show on WJRT-TV, channel 12. They discussed political ramifications of the proposed Panama Canal Treaty.

On September 6, Sports Information Director Kevin Brazell was interviewed on the WNEM-TV, channel 5, Noon News concerning this week's "How to Watch Football" seminar. Dr. Anna Dadlez, Director

of the Institute of Polish Studies, also recently appeared on the Noon News program to discuss the College's Polish Studies program and a Polish music and dance program here.

#### OPEN HOUSE TODAY AT CAMPUS MINISTRY

Fall open house at the Campus Ministry center in Dorm C-4 is taking place from noon to 5 P.M. and 7 to 10 P.M. this Tuesday and Wednesday, September 13-14. There will be free refreshments, prizes and drawings with an opportunity to win \$25. A movie at 10:15 P.M. on Tuesday will feature Frank Sinatra, Dean Martin, Sammy Davis, Jr., and others in "Robin and the Seven Hoods" while Wednesday night's movie "The Outlaws Is Coming" stars The Three Stooges.

All members of the College community are welcome to attend the open house, said Sister Grace Janowski. There is no admission charge.

#### INTRAMURAL ACTIVITIES ROLLING

Intramural bowling, volleyball, soccer and flag football are being offered this fall through the Campus Activities Office. IM bowling will meet Monday nights at 10:30 P.M. at the Eastland Bowling Center in Bay City. Male or female or mixed leagues will be offered this year. Intramural volleyball is scheduled for 4 P.M. Tuesday afternoons, beginning Tuesday, September 13, with soccer on Thursday afternoons at 6 P.M. beginning this Thursday, September 15. Flag football games will be played Saturday mornings at 11 A.M. beginning Saturday, September 17. Call Campus Activities at Ext. 525 for team roster information. Faculty and staff teams are welcomed, said Emerson Holliday, Coordinator of Campus Activities.

A tennis tournament is scheduled for 9 A.M. this Saturday, September 17, in the tennis courts with male doubles and female doubles competitions. Mixed doubles will take place the following Saturday at 9 A.M.