FEBRUARY 8, 1977

POLICY STATED ON CLASS CANCELLATIONS DUE TO ADVERSE CONDITIONS

Since students and employees come to the campus from many different locations where weather conditions are often variable and many students reside in on-campus dormitories, the general policy is that SVSC will always be kept open if possible, with classes and other normal business continuing. This means that each employee is expected to make every reasonable effort to get to the campus while avoiding serious risks. An individual faculty member who will not be able to meet a class should try to learn from the Dean or Director whether a substitute is available. If the class must be cancelled, the College switchboard should be notified.

All classes could be cancelled or the campus closed for any appropriate reason, but this decision will normally be made in consideration of available information concerning:

1) The condition of the principal roads leading to the campus.

2) The condition of drives on the campus.

3) The availability of a reasonable amount of parking space relatively free of snow.

4) The condition of heat and other utilities on campus.

Decisions about the seriousness of weather conditions will be made by the Director of Physical Plant or his alternate, in consultation with the President, Vice President for Academic Affairs or another available vice president. If it is determined that weather conditions are so bad that employees or students coming to campus would be taking a serious risk in the morning, the following announcement will be called to area television and radio stations:

"Classes scheduled to begin before 4:00 P.M. will not be held at Saginaw Valley State College.

The expanded meaning of this is that daytime classes scheduled to begin before 4:00 P.M. are cancelled and that those scheduled to begin at 4:00 or later in the day will be held unless a later announcement is made that they are cancelled. All employees other than faculty should report if they can safely travel.

If a later announcement is needed, it will be released before 2:00 P.M. to the effect that

"Classes will not be held at Saginaw Valley State College this evening."

If conditions are extremely adverse, it may be decided to convey the following message:

"The Saginaw Valley State College campus will be closed today for students and employees."

This means that only Physical Plant employees and individual employees in Food Service, Safety and Security, and switchboard operators should report if they can safely travel. The non-Physical Plant employee group will have been notified in advance on an individual basis.

There will be no public announcement that classes are to meet or that the campus is to remain open.

Any notices of cancellation will be made on the following television and radio stations: WNEM-TV5, WJRT-TV12, WEYI-TV25, WBCM, WGER-FM, WHNN-FM, WIOG-FM, WKCQ-FM.

For Saginaw Valley State College Employees. Published by Dept. of Information Services. Call X207 or 8 with news items.
WKNX, WMPX, WSAM, WSGW, WWVS, and WXOX.

NEW AIRPORT DISPLAY TELLS ABOUT SVSC

Next time you visit Tri-City Airport, be sure to examine SVSC's new lighted display which gives basic information about the College and its programs. The exhibit is located just inside the main entrance doors and adjacent to the luggage area, where all airport patrons must pass when entering or leaving the building.

Included in the exhibit is a large scale map showing future plans for the campus, plus a map showing how to reach the campus and lighted transparencies depicting sports action and the fountain south of Wickes Hall. The College logo is also shown, as well as a brief description of SVSC and its programs.

Future plans are to include printed copies of the new campus map being prepared this winter and an informational booklet about the College as handouts at the display.

ROSE, ROLL AND DANISH AVAILABLE FOR VALENTINE'S DAY

Faculty and administrative staff members will have an opportunity on Valentine's Day next Monday to surprise their secretary(s) with a special treat arranged by John Curry, Manager - A.R.A. Food Service, for just $2.00. A Food Service staff member will deliver a rose, danish and coffee. Deadline to place orders for this special occasion is Thursday, February 10.

INTERVIEWEES SOUGHT FOR TV-5 NOON NEWS

As part of our community outreach program, the Office of Information Services has arranged to have members of the SVSC faculty or administration appear as interviewees on the WNEM-TV5 Noon News Program, with one appearance scheduled for every three weeks. Last Tuesday, Dr. Dwayne T. Cannon, Assistant Professor of Political Science, predicted probable actions that President Carter will take while in office, based on Dr. Cannon's analysis of the President's leadership style. Earlier appearances have been made by Dr. George M. Harmon, Dean of the School of Business and Management, and Eugene Hamilton, Director of the Career Services Center.

Main objective of the appearances is that there be a relationship to community-wide interests or current happenings. Future interviews already planned will discuss the Michigan Efficiency Task Force report, ways that federal income tax forms can be properly filled out, and new programs envisioned at SVSC. If you would like to be considered for an interview, please call Information Services at Ext. 208 and we'll make the contacts with WNEM-TV for you. This is a good way to get fine publicity for your department and for SVSC as a whole!

MEDICAL TECHNOLOGISTS TO MEET AT SVSC

The Wednesday, February 16, monthly meeting of the Tri-City Medical Technologists Association will be held at 7:00 P.M. in SVSC's Doan Center.

Guest speaker for the evening will be Dr. Gene C.H. Yang, Associate Professor of Biology at SVSC, who will discuss "Pathogenic Mechanisms of Enteric Pathogens -- Vibrio Cholerae."

The meeting at SVSC is being sponsored by the Campus Medical Career Club, with all interested people invited to attend.

FALL FOOTBALL BROCHURE WINS EXCELLENCE AWARD

The National Association of Intercollegiate Athletics (NAIA) has announced that SVSC's Fall football brochure by Sports Information Director Mike Mills was the second best printed piece submitted by the 565 NAIA colleges and universities across the United States. First place in the competition was awarded to Dan McDonald, Sports Information Director at Northwestern State University of Louisiana.

Mills' 32-page Fall sports brochure on SVSC's second football team featured a four-color cover depicting a combined bicentennial and sports theme.
Placing high in the NAIA competition is nothing new for Mills, who won 15th place for his 1975 SVSC football brochure. While he was Sports Information Director for Hillsdale College, he placed 5th in 1971 and 14th in 1970.


A graduate of Hillsdale College, he is a member of the Football Writers Association of America, College Sports Information Directors of America, and the NAIA Sports Information Directors Association. He is a native of Lansing and resides in Saginaw with his wife, Meredith, and two daughters.

WEBSTER ARTICLES PUBLISHED

An article entitled "Entrepreneurs and Ventures: An Attempt at Classification and Clarification," by Dr. F. A. Webster, Professor of Marketing, has been included in the January 1977 issue of Academy of Management Review.

Additionally, Webster has been informed that his most recent manuscript, "A Long-Term Product Diversification Model for Small Business Management," has been accepted for publication in a forthcoming issue of American Journal of Small Business.

Currently, he is also working on a book which he expects to complete by the end of 1977. This effort shall comprise a comprehensive bibliography to include an exhaustive list of books, professional and trade journal articles, governmental publications, monographs, working papers, and research reports arranged both chronologically and by area of emphasis within the general field of marketing. Dr. Webster hopes that eventually these items can be computerized, so that "custom lists" of selected publications can be secured rapidly from the data bank.

PAYROLL OFFICE REQUESTS SOCIAL SECURITY NUMBERS FOR HONORARIUMS

SVSC's Payroll Office can speed up payments of honorariums and extraordinary special salaries for non-employees if social security numbers for the person involved are included on the check request form. According to Kathy Jezewski, the check requisition form must have a social security number before payment can be issued, as the federal government requires the College to report these earnings by social security number. Further information and answers to questions concerning this are available from Kathy at Ext. 246.

THREE BIG HOME GAMES COMING FOR BASKETBALL TEAM

SVSC's Cardinal basketball team will play three important Great Lakes Conference games on their home court in Cardinal Gymnasium beginning this weekend. The three games will be played for each of the tri-cities.

This Saturday, February 12, the Fighting Cardinals will play Northwood Institute and anyone from Midland will be admitted for half-price. Next Monday, February 14, against Hillsdale College, Bay City residents will get the half-price discount, and on Wednesday, the 16th, against Wayne State University, Saginaw residents will be given the discount. Normal admission price for adults is $2.00, and all three games start at 7:30 P.M.

SVSC is currently 17-5 on the season, following a 78-69 loss at the hands of Grand Valley State College on Monday night.

WIND NOT THE ONLY THING THAT'S BLOWING HARD

Mother nature and her chilly winter winds aren't the only folks blowing mightily across the Saginaw Valley these days. So are the members of the SVSC Concert Band, currently blowing lustily through their cornets, brass and woodwind instruments in
preparation for their 8 P.M. Saturday, February 19, annual winter concert.

Highlight of the performance, slated for the Theatre, will be the premier performance of Director Thomas Root's new composition entitled "All The Earth Shall Ring". Root's work, an adaptation based on a tune which was originally a Christmas hymn, was commissioned by a Minneapolis, Minnesota high school.

Joining the band for Haydn's "Trumpet Concerto in E Flat" and a special arrangement of the popular trumpet solo "The Toy Trumpet" will be trumpet virtuoso Paul Willwerth of the Central Michigan University Music Department. He will also play "Americans We" march with the entire brass section.

In addition, Willwerth will conduct a 7 P.M. clinic at the Theatre for area trumpet or brass players and music teachers free of charge.

Other features of the winter concert include selections by Gustav Holst, Thomas Ritter George and additional American composers.

Admission to the concert is free and open to the public. A reception honoring Mr. Willwerth and the band will follow.

SVSC CHEMISTS RECOGNIZED BY AMERICAN CHEMICAL SOCIETY

Members of SVSC's Student Affiliate Chapter of the American Chemical Society have received special recognition from the ACS for completing excellent records during the past year.

According to Dr. George Eastland, Jr., Chairman of the SVSC Chemistry Department, the SVSC chapter was one of 86 considered to be commendable out of a total of 652 chapters across the country.

Eastland indicated that this marks the first time the SVSC chapter has been recognized. According to him, the honor reflects the extensive activities carried out by the local group during the past year.

The American Chemical Society helps students interested in Chemistry to develop attitudes of professionalism, by encouraging them to affiliate with the Society. Student affiliate chapters may be organized at institutions like SVSC which grant degrees in Chemistry or Chemical Engineering and become chartered as official units of the Society.

SVSC TALENT SHOWCASE SEeks AREA PERFORMERS

The Ethnic Culture Center is seeking talented persons to perform and compete in a Talent Showcase at 7:30 P.M. on Thursday, February 24, in the SVSC Theatre.

Awards will be presented in divisions of Creative Arts, including Literature, Dance and Theatre; Performing Arts for instrumental and vocal musicians; and Comedy. A Best Performer Award will be presented to the best all-around participant.

Entrants must audition in person on Sunday, February 13, and may arrange audition times by telephoning Ext. 483. Proceeds from the event will go toward future development of the SVSC Ethnic Culture Center.

ANDREWS PAPER IN CHEMICAL PUBLICATION

An article by Dr. Arthur G. Andrews, Assistant Professor of Chemistry, has been published in Acta Chemica Scandinavica. Entitled "Synthesis and Chiroptical properties of Optically Active Epsilon, Epsilon Carotenes," the paper is the fifth in a series of publications dealing with the absolute stereochemistry of C50 carotenoids.

SEVEN-DAY EXPEDITION LEAVING FOR COLORADO

A seven-day expedition to Northern Colorado is being planned for February 27-March 5 by the Office of Residential Programs. The trip is arranged as a special course, consisting of three days of indoor and open-air lectures covering a variety of topics along with four days in the beautiful, mountainous Mummy Range of northern Colorado. This time in the field will allow each student to practice and utilize many techniques
and methods on a day-to-day basis, as the expedition travels to above timberline at 10,000 feet. Goal of the course is to condense a great deal of knowledge and experience into just a week.

According to Lou Koziol, Coordinator of Residential Programs, the $208 cost includes transportation to and from Denver or Ft. Collins, use of touring skis, boots, poles, food, instruction, student handbook, Sky Ranch facilities, and other equipment the student will use. Participants must provide warm clothing, pack, and a warm sleeping bag.

HIRSCH EXHIBIT AT ALMA COLLEGE

An art exhibit by Dr. Barron Hirsch, SVSC Professor of Art, is currently being displayed through the month of February at Alma College's Clack Art Center.

Hirsch has previously exhibited his work at galleries in Boston, New York, Washington and Detroit. He has most recently been featured at the Kalamazoo Institute of Arts and the I.F.A. Galleries in Washington, D.C. He received both his B.F.A. and M.F.A. degrees from Cornell University, where he taught before coming to SVSC.

FREE TICKETS AVAILABLE FOR PIT & BALCONY PLAY

Tickets are currently available in the Activities Office for the play "The Good Doctor", which is being presented at Saginaw's Pit & Balcony Theatre. Admission will be free to SVSC personnel and students. The play begins its run February 17 and continues through March 5.

PERSONNEL

CUSTODIAN I (CETA) - Physical Plant. Full-time, permanent. $4.32 per hour.

ASSISTANT OR ASSOCIATE PROFESSOR OF CRIMINAL JUSTICE (Anticipated)

ASSISTANT OR ASSOCIATE PROFESSOR OF SOCIAL WORK (Anticipated)

These positions will be open exclusively to SVSC employees for one week. Persons interested should contact the Personnel Office. SVSC is an equal opportunity employer.