



FEBRUARY 1, 1977

SVSC MICHIGAN'S FASTEST GROWING COLLEGE DURING PAST FIVE YEARS

Although still Michigan's second smallest four-year public college, SVSC has been the state's fastest growing baccalaureate institution during the past five years.

According to figures released by the Michigan Association of Collegiate Registrars and Admissions Officers, SVSC's Fall 1976 enrollment was 45.8% greater than in 1972. During that five-year span, the College's student enrollment has mushroomed from 2,278 to 3,322 persons.

Other enrollment gains during the past five years were at Grand Valley State College with a 41.4% increase, Lake Superior State College with a 30.0% gain, and rises of 28.0 and 27.3% in student numbers at Oakland University and Michigan Technological University, respectively. Other increases were Northern Michigan University's 15.1%, Ferris State College's 12.0%, the University of Michigan's 11.1% (Ann Arbor .6%, Dearborn 62.6%, Flint 44.2%), Central Michigan University's 9.3%, Michigan State University's 7.1%, and 3.2% at Western Michigan University. A 2.9% gain was recorded at Wayne State University, while Eastern Michigan University had a reduction of 13.8%.

For Fall semester 1976, only six of Michigan's 13 publicly-supported state institutions registered an enrollment increase. Sharpest upswing in enrollment was recorded by Michigan Technological University with a 7.2% gain, while Ferris State College jumped 5.0% in enrollment. Lake Superior increased its student num-

bers by 3.6% with Saginaw Valley close behind at 3.5%. The only other gains were at CMU with a 2.7% rise and Grand Valley State College, where enrollment increased .5%.

For Fall semester, Saginaw Valley officially registered 3,322 students, compared with 3,209 a year earlier. Current projections are that enrollment may increase to 3,620 students next Fall, a 9% gain, if this year's state budget allocation is increased sufficiently to allow this growth.

LECTURER TO ANALYZE PRESIDENTIAL LEADERSHIP STYLES

The combined effect of various leadership styles, world political situations, and personality differences among American Presidents will be analyzed Thursday night at 8 P.M. in the SVSC Theatre. That's when biographer Doris Kearns Goodwin will appear on campus. Her lecture will look at the Presidency and holders of that office as 'part biography, part 'psycho-history', part political analysis and part unretouched reminiscence.'

A noted author, Ms. Goodwin wrote "Lyndon Johnson and the American Dream" and was LBJ's choice to help him with his memoirs. Her sensitive treatment of potentially exploitative material given to her by LBJ grew out of her desire to study his life, not only in terms of the historical setting and social forces shaping his decisions but also through the emotions, family ties, and psyche which had shaped his actions throughout his life.

Articles by Ms. Goodwin have appeared in Atlantic, Redbook, and The New Republic magazines. Her speech will focus on the way personalities have shaped the Office of the Presidency, incorporating anecdotes of all Presidents to illustrate her political and historical points.

Her 8 P.M. address on February 3 will be open to the public without charge.

For Saginaw Valley State College Employees.
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COLLINS AWARDED FELLOWSHIP FOR ACADEMIC DEANS INSTITUTE

A fellowship from the Andrew W. Mellon Foundation for participation at the sixth annual Institute for Academic Deans has been awarded to Dr. Larry L. Collins, Dean of the School of Arts and Sciences at SVSC.

Dr. Collins is one of seventy participants selected from across the United States for the Institute scheduled at Kiawah Island Inn, Charleston, South Carolina, from March 6-11.

Sponsored by the American Council on Education, the Institute will include sessions on program planning and budgeting, time management, collective bargaining, organizational behavior, personnel evaluation and development as well as other topics in higher education.

ART DEPARTMENT CHAIRMAN NAMED CONSULTANT

Dr. Barron Hirsch, Chairman of the Art Department at SVSC, has been appointed consultant to West Virginia Wesleyan College to help that institution develop an art gallery.

Hirsch has been made responsible for analyzing areas on the West Virginia campus, so that funds can be secured and a permanent art gallery built.

He currently serves on the Board of Directors of the Saginaw Art Museum and the Bay City Art Fair. Before coming to SVSC he was Director of the Arnot Art Gallery, Elmira, New York.

OLDEST SAGINAW BLACK WOMEN SOUGHT

An SVSC group is searching for the oldest black women currently residing in Saginaw. The Black Students Association of SVSC's Ethnic Culture Center plans to honor these ladies through its Ethnic Awareness Programs.

Elder black women 90 years or older will be invited to a recognition banquet in their honor on Sunday, March 27, where

they will be recognized for the courage and determination they have displayed over the years. A Distinguished Black Elder Award will be given for exceptional merit.

Information concerning the dinner is available through the SVSC Office of Campus Activities, by contacting Emerson Holliday or Debora Jones at Ext. 483.

ZIVICH WINS MID-MICHIGAN EXHIBITION

Winner of the \$500 first prize in the 18th annual Mid-Michigan Art Exhibition sponsored by the Midland Art Council is Matthew Zivich, Assistant Professor of Art at SVSC.

Zivich won with an entry entitled "Potemkin", an oil painting on canvas. His painting will be displayed with other entries at the Midland Center for the Arts, beginning February 2-25. Gallery hours are 1-5 P.M. daily and 7-9 P.M. on Thursday evenings. Entrants in the competition submitted paintings, drawings, prints, sculpture, plastics, ceramics, textiles, jewelry, enameling, metalwork, woodwork, photography, and mixed media.

Another painting by Zivich accepted for showing is entitled "Parade", also an oil painting on canvas.

Zivich and his wife reside at 1102 Hancock Street, Saginaw, and he joined the art faculty at SVSC in September. He was previously an adjunct professor of painting at Notre Dame University, South Bend, Ind., before coming to SVSC.

Juror for the competition was Dr. Stephen Prokopoff, Director of the Museum of Contemporary Art, Chicago, Illinois.

EXHIBIT ON "THE ART OF REVOLUTION" AT SVSC

"The Art of Revolution", an exhibit of political posters from Cuba from 1959-1970, will be on exhibit in the SVSC Arts Workshop from February 1-15.

The posters, by contemporary Cuban artists, combine visual and verbal images to create powerful political propaganda for the

Castro position.

According to Dr. Barron Hirsch, Chairman of the SVSC Art Department, the posters are beautifully designed statements of interest to artists and designers as well as to those in politics and government.

Hours for the exhibit are 9 A.M. to 4:30 P.M. daily.

REVIEW OF M.B.A. PROGRAM PROPOSAL
SET FOR TUESDAY

- A general discussion of the proposed Master of Business Administration Program will be held by the Curriculum Committee of SVSC next Tuesday, February 8, from 7-8 P.M. in the Wickes Hall Board Room. Interested faculty, administrators and students are invited to attend.

HELP ROLL OUT THE "RED CARPET" FOR
CAMPUS VISITORS

Often distinguished visitors such as state or national legislators or people outstanding in fields of science, education, business and industry honor us by visiting the campus. We are always extremely pleased to have them here and want them to feel at home while at SVSC.

It would be of great assistance if those responsible for such invitations could inform the Office of the President and the Office of Information Services about forthcoming visits. Whenever possible, the President or some other official would be happy to extend greetings and possibly meet with or have lunch with the individual.

SVSC needs to cultivate every contact which may be helpful in the general relationship we have with the larger community around us. Please give the Office of Information Services sufficient notice so that we can provide publicity for such events. Very beneficial effects can result, such as wider knowledge of the visit and more extensive media coverage. Please keep us in mind the next time you have a guest speaker in class, for a club meeting or at a special event.

"GONG SHOW" AT DOAN CENTER ON FEBRUARY 9

The first annual SVSC Gong Show, based after the popular TV program, will be coming to campus at 8 P.M. on Feb. 9 in the Lower Level of Doan Center.

Amateur acts by students, faculty and administrators will be viewed by spectators and judges. Like the TV program, acts considered "good" will receive points while acts that are not will be "gonged" and thrown off the stage.

Some administrators have already agreed to participate. The show is being sponsored by residence hall students residing in E-House of Great Lakes Halls. Ira Gilbert, RA of E-House, hopes that this activity will increase understanding between administrators and students by having each see the other in an informal, non-academic setting.

PERSONNEL

SENIOR CLERK - Registrar. Full-time permanent. \$3.43 per hour.

CUSTODIAN I - Physical Plant. Full-time permanent. \$4.32 per hour.

These positions will be open exclusively to SVSC employees for one week. Persons interested should contact the Personnel Office. SVSC is an equal opportunity employer.