THE INTERIOR

October 30, 1973

Most of you know the college will celebrate its Tenth Anniversary with an all day program on November 27. To set the record straight, November 27 isn't the actual date of SVC's beginning. That was November 13, but to get the program we wanted, some license had to be taken with history.

Every program is open to students, faculty, staff, and the public. Hopefully, faculty members will encourage their students to attend. We also will have several groups of high school students touring the campus that day, and there will be an art show in the Fine Arts Building.

The program shapes up like this:

President's luncheon in Cardinal Gym, to which the faculty, staff, Student Senate, Board of Control, Board of Fellows, and The Triskelions are invited. The speaker will be Dr. Loren C. Eiseley, University of Pennsylvania, anthropologist, and author. Students and the public are invited in after the luncheon to hear the program. A Chicago physician even has asked permission to hear him. Permission was granted.

At 3:30 p.m., C. Benson Branch, President of The Dow Chemical Company, will speak on "The Future of Engineering" in the Wickes Hall Lecture Room. Our Chemistry Department will be honored at this one. Branch will get into the theory of zero population growth, and show why it can't continue if there is to be economic growth.

At 8 p.m. in the Gymnasium, Governor William G. Milliken will speak on "Public Service & Higher Education," and Edward N. Cole, President of General Motors, will speak on "Industry & Higher Education." Cole, Milliken, and Branch will receive honorary degrees.

Eldon L. Graham has been named Director of Engineering and Technology. He will terminate his assignment as Director of Resources Development about November 1st, after his last big proposal on Financial Aid is completed. Zeke Monroe will continue in the Resources Development Department and shoulder the work Eldon has been doing. If faculty members have ideas for grants, please take them to Zeke. He will give all the help he can.

For your information, the Advanced Institutional Development Grant which asks for \$2.5 millior over the next five years, has been filed with the Department of Health, Education, and Welfare. It is a good proposal because it had the input of the entire college. Eldon and Zeke engineered the process of putting it together. It's the biggest, by weight and money, the college ever has submitted, and one of the best. The decision as to success or failure will be known by December 31.

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