

# Interior

March 1, 2005

## IN THIS ISSUE

- Students build ramps for disabled during spring break  
Page 2
- SVSU publications earn gold, silver awards for excellence in advertising  
Page 4

## Visiting business law professor to present Chinese “Rule of Law” talk

Visiting professor Yves Dolais will present a talk at SVSU on “China: Towards the Rule of Law,” at 2:30 p.m., Tuesday, March 8 in the Rhea Miller Recital Hall.

Dolais will briefly explain the historic place of law in Chinese society and its evolution during the past 50 years.

He also will present the legal reforms tending towards the advent of the rule of law and their limits.

“Bearing in mind the



**Yves Dolais**

traditional culture, the Chinese pragmatic way is to start with rule by law while having rule of law as the ultimate goal,” said Diana Lawson, SVSU Harvey Randall Wickes chair in international business.

Dolais currently is the vice president for international relations, and professor of

business law at the University of Angers in Angers, France. Previously he served as dean of the faculty of law and business.

His appearance is sponsored by Office of Academic Affairs and the Harvey Randall Wickes Chair in International Business. Admission is free of charge.

## Voices in the Valley series brings poet to SVSU for March 10 reading

Poet Allison Joseph will read from her works at 7:30 p.m., Thursday, March 10 in Founders Hall. Joseph is appearing at SVSU as part of the Voices in the Valley series, with sponsorship from SVSU’s Cultural Diversity Initiative. She will be a visiting faculty member in the King-Chavez-Parks program.

A graduate of Kenyon College and Indiana University, Joseph currently teaches at Southern Illinois University in Carbondale, where she serves as editor and poetry editor for *Crab Orchard Review* and director of the Young Writers Workshop, a summer conference for high school writers.

Her first book of poems, *What Keeps Us Here*, won the Ampersand Press Women Poets Series Prize and was published in 1992 – subsequently going on to receive the John C. Zacharis First Book Prize from Ploughshares and Emerson College.

Her other awards include an Individual Artist's Fellowship in Poetry from the Illinois Arts Council, fellowships from the Bread Loaf and Sewanee Writers Conferences, and a Literary Award from the Illinois Arts Council.

Two collections of her work were published in 1997: *Soul Train*, from Carnegie-Mellon



**Allison Joseph**

University Press, and *In Every Seam*, from the University of Pittsburgh Press.

Recent awards

include first place awards in poetry contests sponsored by *So To Speak: A Feminist Journal of Language and Art*, the *GSU Review*, the Poetry Society of New Hampshire, and the *Rock River Times*.

Her essay, “Those Seventies Shows: Reruns, Race and My Father,” won first place in a contest sponsored by the *Peralta Press*, a journal based in

California.

Her two most recent collections of poetry are *Imitation of Life* (Carnegie-Mellon University Press, 2003) and *Worldly Pleasures* (Word Press, 2004, winner of the Word Press Poetry Prize).

Joseph taught at the Far Field Retreat, a poetry conference presented annually at Oakland University, in 2003.

# UP CLOSE AND PERSONAL

## Professional Profile

- **Hamza Ahmad**, associate professor of mathematics, had a research article titled "Witt kernels of purely inseparable quartic extensions" published in the *Journal of Linear Algebra and its Applications*, Vol. 395 (2005) pp. 265-273. Also, Ahmad and **Nancy Colwell**, assistant professor of mathematics, had a joint research article titled "Groups with trivial intersection of subgroups" accepted for publication in the *International Journal of Pure and Applied Mathematics*.
- **Hasan Al-Halees**, assistant professor of mathematical sciences, submitted a paper titled "A Note on Group Divisible Designs with Block Size Five" for publication in the *Australasian Journal of Combinatorics*. The paper was co-authored with Ahmed Assaf of Central Michigan University.
- **Phyllis Hastings**, professor of English, published an article titled "Do You Hear What I Hear?" in *Reflections: A Journal of Writing, Service Learning and Community Literacy*. The winter 2004 edition was a special issue on prison literacies, narratives and community corrections.  
Also, Hastings presented a mini roundtable session on "Writing in the Community: Why and Why Not" at the Michigan Campus Compact Institute, Feb. 17 and 18 at Adrian College. At the institute, Hastings presented examples of academic service learning projects and materials created by SVSU students enrolled in the Professional & Technical Writing and Creative Writing programs.
- **Judith Kerman**, professor of English, had a poem titled "Parable," published in the fall 2004 *Nature in Legend & Story Newsletter*. Also, Kerman's poem "Cholent" published in *The Comstock Review*, Vol. 1, No. 2.
- **Tai-Chi Lee**, professor of computer science, will have a paper titled "A SEEP (Security Enhanced Electronic Payment) Protocol Design Using 3BC, ECC(F2m), and HECC Algorithm" published in the *International Journal of Business Data Communication and Networking*. Byungkwan Lee co-authored the paper.
- **John Mooningham** and **Gretchen Mooningham**, professors of mathematical sciences, attended the joint American Mathematical Society and Mathematical Association of America annual meeting, Jan. 4 through 8, in Atlanta, Ga. Both served as judges in the MAA's Undergraduate Poster Session, which attracted 120 teams of students from across the U.S. and Canada.
- **Altaf-Ur-Rahman**, professor of electrical and computer engineering, attended the NSF-sponsored faculty workshop on Teaching of First Course in Power Systems (supported by innovations in teaching of power electronics and electric machines and drives), organized by the University of Minnesota Feb. 11 through 13 in Orlando, Fla. Rahman participated in the discussions during the breakout sessions on Transmission Lines, Fault Currents Circuit Breakers and Relays. A general discussion on the causes of the August 2003 blackout also took place at the meeting.
- **Chris Schilling**, Strosacker chair in engineering, was honored by the Michigan Campus Compact with its Faculty/Staff Community Service-Learning Award. Schilling was designated by his peers at SVSU as the faculty or staff person on campus who made the most outstanding contributions in the area of community service-learning. The award recognizes the influence on or engagement of students to be involved in community service or service-learning through modeling, instruction, and/or special projects. Together with SVSU engineering students, Schilling installed a biomass pellet furnace fueled by dried corn kernels at the Good Neighbors Mission in downtown Saginaw, introducing the use of renewable, environmentally-safe fuels. The furnace not only heats the building and benefits the Mission economically by reducing its energy costs, it has also fueled the interest of local elementary students, SVSU students, and the community in learning about science and fossil fuels. Schilling was formally honored during an awards reception Thursday, Feb. 17 at Adrian College as part of the Ninth Annual Institute on Service-Learning: Deepening the Commitment to Student Engagement through Quality Teaching. Michigan Campus Compact is a state-level non-profit organization that promotes the education and commitment of Michigan college students to be civically engaged citizens.

## Students build ramps for disabled during spring break

While many college students are spending their spring breaks applying suntan lotion at the beach, a team of 12 SVSU students are building better access for the disabled in Tennessee.

They are repairing and constructing ramps at the homes of individuals identified by United Cerebral Palsy, a non-profit agency in Nashville.

The project is part of SVSU's Alternative Breaks program, which was begun this year to encourage students to participate in community service during their school breaks. The program is sponsored by the SVSU Student Life Center.

"By encouraging students to participate in projects such as these, we hope to kindle an interest in community service that extends throughout their college years and into adulthood," said Ryan Fewins, assistant director of Student Life.

SVSU students who are participating in the program and will return from Nashville on March 5 are: Tiffany Adams, Jessica Chandler, Bryan Crainer, Candice Jackson, Kenecia Jenkins, Mary Kuras, Lottie Landers, Kalenga Pembamoto, Toni Powers, and Allison Shepard.



The Interior is published every three weeks throughout the year. University departments sponsoring activities or events listed in the Interior will provide reasonable accommodations for persons with disabilities when contacted at least three days in advance.

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## Interior Publication Schedule March 22

**Submission Deadline:**  
Noon on the Friday before the publication date.  
Please send items by e-mail to: [tmi@svsu.edu](mailto:tmi@svsu.edu).

# SVSU meets with Indy Racing League to discuss forming race team

SVSU, in cooperation with the Saginaw Valley Manufacturers Association, hosted executives of the Indy Racing League Thursday, Feb. 17 to generate support for the formation of a professional race team in the Saginaw Valley to compete in the Menards Infiniti Pro Series.

"We envision the team serving as a future technology and technical partnership test bed for the region, providing a link between economic development, community resources, and education," said Brooks Byam, associate professor of mechanical engineering.

"The Indy Racing League and Menards Infiniti Pro Series look forward to working with SVSU," said Roger Bailey, executive director of the Menards Infiniti Pro Series. "This program has the potential to benefit not only the league and the University, but also the students and corporate partners."

Bailey added, "the students will get hands-on experience in all aspects of racing – engineering, marketing, public relations – and the corporate partners will gain exposure at all of our venues across the country and in business-to-business relationships that we can facilitate with our current partners."

The Menards Infiniti Pro Series, formed in 2002, is the

premier ladder series in the IRL, developing drivers for the IndyCar Series, America's top open-wheel racing series.

Menards Infiniti Pro Series cars boast 450-horsepower Infiniti V8 engines and can attain speeds of 190 mph on superspeedways such as Chicagoland Speedway and the Indianapolis Motor Speedway.

For the past seven years,

SVSU students have competed in the international Formula Society of Automotive Engineers Collegiate Design Series, including a sixth place finish in 2002 and top half finishes in 2003 and 2004.

"This region has a rich automotive heritage, and the Indy Racing League is a recognized world leader in motorsports. It's a winning combination," Byam said.

## SVSU Choir performs concerts for audiences in Spain during spring break

The SVSU Choir will perform three concerts in Spain during SVSU's spring break, Feb. 26 through March 5. The choir includes 19 SVSU students, as well as faculty, staff and alumni. Members of the Bay Chorale will accompany the SVSU Choir and take part in performances.

"The trip is a wonderful opportunity for our students to experience world travel and to perform for international audiences," said Eric M. Nisula, professor of music and director of the choir.

The choir will travel to the Catalonian region of northeastern Spain. The first scheduled performance was Saturday, Feb. 26 at Casal d'Europa del Bergueda in Berga, which served as the Swedish Pavilion during the 1929 Barcelona World's Fair. The choir also performed concerts in two Gothic Barcelona cathedrals, Sunday, Feb. 27 at Parroquia Sant Ramon Penyafort and Monday, Feb. 28 at Iglesia Santa Maria del Pi.

The choir plans a variety of

musical selections, including Rachmaninoff's "Ave Maria;" a rendition of the World War II-era song "Boogie Woogie Bugle Boy;" "What a Wonderful World;" and a Spanish medley arranged by Nisula.

"It's also very rewarding and educational for our students to interact with Spanish people and to see great examples of Catalonian culture, such as the monastery at Monserrat, the Gothic section of Barcelona, and many other cultural attractions," Nisula added.

SVSU students singing with choir in Spain in 2005 include:

Kimberly Blanks  
Matthew Boog  
Calista Connor  
Lauralean Cheatham  
Darryn Crocker  
Corie del Rio  
Christina DeVos  
Michael Gray  
Peter Knutson  
Eric Markley  
Abby Marshall  
Jeffrey Neumann  
Jeremy Reis  
Megan Robinson  
Aaron Rodenbo  
Adam Schneider  
Elizabeth Schultz  
Jacquelyn Smylie  
Katrina Stratton

In the last edition of the *Interior*, University Communications promised that it would share information about the upcoming launch of our new advertising campaign.

In the next issue, we will show actual samples of billboards and print ads, but this article shares with you the "branding" message of what we promise our key audiences.

Who are we? What makes us distinctive? Why should a prospective student, donor, alum or regional resident care about or be a part of SVSU? Answers to all of these questions form the essence of our advertising, publications, photography and marketing collateral.

Time and time again we heard common themes from people who were asked about what made SVSU unique. "Personal relationships" ... "caring and mentoring

faculty" ... "quality" ... "student-centered" ... "a place small enough to encourage and allow people to be highly involved with their academic experience" ... "a chance for people to do more, become more" ... "an opportunity to dream, dare and do" ... "A place that encourages people to create, build, lead and achieve." These themes, these attributes, these distinctive characteristics become the visual and written messages (overt and implied) in our marketing.

In addition to our advertising that conveys these feelings and attributes, we tie it all together with a tagline that tells our audience the answer to why they should care and what makes us unique; whether we are describing the experience or the place, SVSU is "*Something More. Something Better.*"

It's what happens to people at a place that is special.

## CAMPUS HAPPENINGS

### On Display through Saturday, March 19

"The Preacher and His Congregation," a collection of photographs by James Perry Walker, will be on display in the Marshall M. Fredericks Sculpture Museum through Saturday, March 19 in the Museum's reception hall, as part of SVSU's celebration of Black History Month.

### Friday, March 11

The Cardinal women's softball team presents Kid's Night Out for children in grades two through eight. Youths can participate in activities such as swimming, basketball, floor hockey, tumbling, arts and crafts, games and racquetball. All activities are supervised by the Cardinal Softball Team and take place in the Ryder Center from 6 to 9:45 p.m.

### Monday through Thursday, March 14-17

The Student Michigan Education Association is sponsoring a scholastic book fair from 9 a.m. to 8 p.m. in the first floor lounge in the Regional Education Center. All SVSU faculty and staff who buy four books will get one free.

### Wednesday, March 16

A faculty/staff luncheon will take place from 11:30 a.m. to 1 p.m. in the Emeriti Room. Cost for the buffet is \$5. Also mark your calendar for the next luncheon that is set for Wednesday, April 6.

### Wednesday, March 16

Flûtee, professional artists in residence flute quartet at SVSU, will present a special concert, Celtic Flûtee, in honor of St. Patrick's Day at 7:30 p.m. in Founders Hall. The concert will feature music from Ireland and Scotland, with guest artists Cheryl Cheger-Timm on keyboard, and Matthew Boog, tenor vocalist, plus Flûtee's substitute flutist Christine Dodge. The concert will also be the world premiere of a

new work by Flûtee member Kim J. Teal. The piece, *Éireann Legends*, is a three-movement work based on Irish folklore and includes Irish tin whistles and bodhran as well as piccolo, C, alto, and bass flutes. Tickets are \$5 for general admission and \$3 for students and senior citizens. For further information, contact the SVSU Box Office at ext. 4261 or visit Flûtee's Web site at [www.svsu.edu/flutee](http://www.svsu.edu/flutee).

### Wednesday, March 16 and Thursday, March 17

A consultant from TIAA-CREF will be available for one-on-one counseling sessions in 116 Curtiss Hall. For more details, call ext. 7100.

### Sunday, March 20

A Music Brunch with Julie Meyer will take place at 1 p.m. in the lobby of Arbury Fine Arts Center. Sponsored by Smith Bovill, admission is free of charge and includes a light brunch. For more information, call ext. 4052.

### Monday, March 21

Clenora Hudson Weems presents "The 1988 Dissertation that Established Emmett Till as Catalyst of the Modern Civil Rights Movement: From Manuscript to Feature Film of Horror to Redemption" at 7 p.m. in the Alan Ott Auditorium.

### Tuesday, March 22

Valley Wind Quintet will perform a spring concert at 7:30 p.m. in the Rhea Miller Recital Hall. General admission is \$5, and \$3 for seniors and Students. For ticket information, contact the SVSU Box Office at ext. 4261.

*For more details on events taking place at Saginaw Valley State University, visit [campusnews.svsu.edu](http://campusnews.svsu.edu)*

## SVSU publications earn gold, silver awards for excellence in advertising

Two recent publications created by the Office of University Communications were presented ADDY Awards in recognition of creative excellence in advertising.

"This is SVSU," a four-color brochure that includes features and photographs of SVSU students, faculty, staff and alumni, garnered a gold ADDY Award. Winning a silver ADDY was the "SVSU Ragtime & Boogie Woogie Invitation."

The two awards were announced at a Feb. 17 dinner sponsored by AFSV, the Saginaw Valley chapter of the American Advertising Federation. AAF annually sponsors 14 district ADDY Award competitions among 210 member clubs.

With 60,000 entries each year, the ADDY Awards is considered the world's largest advertising competition and arguably the toughest. The AAF's ADDY Awards honor creative excellence in advertising and cultivate the

highest creative standards in the industry.

SVSU was among 17 local companies that submitted a total of 101 entries in this year's 26th annual competition. AFSV awarded 20 gold and 31 silver ADDYs.

Among the competition were materials promoting products and services by Dow Corning, Delphi, Covenant Hospital, The Dow Chemical Company, Wolverine Bank, Northwood University, MidMichigan Medical Center, and others.

Tony Pearman, chief creative officer for Access, a Roanoke, Virginia-based advertising and design studio, explains the special nature of the ADDYs: "The ADDY program is unique because it is the most inclusive and responsive creative show in the country. No other show recognizes and rewards every advertising creative execution.

"Each year, thousands of diverse pieces of great work –

from television commercials to radio spots, from newspaper ads to billboards, from graphic design to photography, from trade show exhibits to collateral materials, from special effects to Web site design – are entered in the competition," Pearman said.

The 2005 gold and silver ADDY Awards represent the first ever presented to SVSU. "This is

SVSU" next will compete at the regional level. Less than one percent of those entries will receive an ADDY Award at the national competition, which will be celebrated at the AAF National Conference June 7 in Nashville.

Examples of SVSU's winning entries can be viewed in 389 Wickes Hall.

## Fourth Friday

**Friday, March 18 • 4:30 to 6 p.m.**

**President's Reception Area,  
Third Floor Wickes Hall**

Join your faculty and staff colleagues for refreshments.

**Also mark your calendar:  
The Fourth Friday on April 22  
has been rescheduled for April 8.**

## STAFF MEMBER OF THE MONTH

**Kathleen Blanchard****Administrative Secretary, Disability Services/Student Counseling Center • March 2005**

Working in the combined office of Disability Services and the Student Counseling Center, Kathleen Blanchard must frequently divide her workload; however, she has but one focus.

"I enjoy customer service and the feeling of helping students every day," she said.

Blanchard stays on top of her split responsibilities through prioritization, realizing she may have to shift roles at any moment.

"I switch-hit all the time," she said.

For some, the constant back and forth might prove counterproductive, but Blanchard enjoys change, making her well suited for her job.

"Every day is different," she said.

As students crammed for mid-terms and professors devised exams, Blanchard was busy preparing tests—in Braille to accommodate blind students.

Technology has improved the conversion process. Today, when a professor E-mails an exam, computer programs are able to reproduce the test in Braille.

Mid-terms also increase students' stress levels and lead to a rise in the number of visitors to the Student Counseling Center, according to Blanchard.

Throughout the year, the Center also works with students who are disciplined for violating the student code of conduct.

"We have two different alcohol classes and an anger management class," Blanchard said. "It's a pretty busy office."

It must also be a soothing

space for those moments when students arrive with their emotions on edge.

"There have been times when students were pretty upset," Blanchard said. "You try to calm them down first, and then try to find out what the problem is. If you comfort them, sometimes that's all they need."

In her spare time, Blanchard enjoys making beaded jewelry, such as necklaces, bracelets and earrings.

"I like seeing the finished product," she said. "When I give them to friends and family, they really appreciate receiving them, and I enjoy seeing that."

Blanchard has dabbled in showing her jewelry at bazaars, but says her muse is too irregular to do more.

"For me, creative time just comes every once in a while," she said.

Blanchard also likes to travel, making trips to northern Michigan and visiting family. She recently returned from Arizona where she spent time with her sister.

Outside the office, however, Blanchard's primary preoccupation comes from following the sports and other extracurricular activities of her son, Andrew. That will soon change, as he will graduate from high school in June.

"He'll be coming here next year," Blanchard said. "Quite a few of his friends will be coming here, too."

Blanchard expects sharing a campus with her son to bring a few adjustments.

"I think that because I'll be on campus, knowing I'm here will keep a bit tighter rein on him," she said.

If Andrew comes to the office, Blanchard is ready to respond, as mother or employee.

"The door is always open for students. We want them to make healthy choices, and we have lots of information to help them."



## Engineering a University's History

Few people, if any, are more versed in the history of SVSU than Eldon Graham. The associate professor of mechanical engineering started at SVSU in 1970, long before engineering courses were taught.

While an employee of The Dow Chemical Company, Graham served six years on a committee charged with forming plans to start an engineering program, but there were many obstacles, especially when it came to funding.

"It became apparent we weren't going to gain state support," he said.

Graham accepted an offer from SVSU's first president, Sam Marble, to take on the challenge of putting an engineering program in place.

"My first few years primarily involved fund-raising," Graham said. "We knew it would have to be privately financed, and we went out and beat the bushes to get that money."

Eventually, enough money was raised, and Graham began the project for which he is perhaps best known, overseeing the construction of Pioneer Hall.

"I had the opportunity," he said, "to develop the conceptual design for the building, lay out the laboratories, and select the laboratory equipment. Every electrical outlet, every heating duct, I did the whole thing. I'm pretty proud of that."

Pioneer Hall has been in use since 1978, which is "not too bad," in Graham's opinion.

In August 2003, Graham had the privilege of delivering the Commencement address. He also wrote a book, *History of the Academic Programs: 1963-2003*.

"I'm pleased they selected me to write it," he said. "They could have asked an English professor who

knows how to write, or a history professor who knows history, but they asked a mechanical engineer."

Graham is not restricted to the past.

"I'm the guy in the (engineering) department who teaches the new stuff," he said.

Graham instructs students in computer-aided design, three-dimensional solid model design, and rapid prototyping.

It's not surprising that Graham manages to stay current in his field. He has always been a quick study, even when it comes to politics.

For a time in the early 1970s, Graham was SVSU's representative to the Michigan Legislature. As he prepared to ask for increased state funding, he put together a comprehensive presentation ... like an engineer.

"I had all the data; I had all the slides, but at the end, they looked rather bored," he said.

Graham was followed by Jack Breslin from Michigan State University.

"He showed their football highlight tape," Graham recalled. "The Legislature applauded. Guess who got the money?"

Graham guffawed at the reminiscence.

Graham has mixed feelings about retiring after a professional career of nearly 60 years.

"I'm going to miss the students so much," he said.

Graham will also miss his colleagues in the College of Science, Engineering and Technology and throughout the University, and everyone else who played a role in making SVSU what it is today.

"It's been a team effort," he said. "The dreams have come true."

