Dartmouth professor to highlight MLK events at SVSU

Saginaw Valley State University will welcome a nationally recognized expert on race and gender issues for its 2005 Martin Luther King Jr. Celebration.

The theme for this year’s events is “What Has Become of the Dream?” Ella L. J. Edmondson Bell will deliver the keynote address during a dinner set for 6 p.m., Thursday, Jan. 20 in the Curtiss Hall seminar rooms.

Bell is an associate professor of business administration in the Amos Tuck School of Business Administration at Dartmouth College. She is recognized as a leading authority on topics related to organizational change, and the management of race, gender and class in organizational life.

Bell’s research focuses on the career and life histories of African-American and European-American women.

She has been a consultant to a number of Fortune 500 companies and other organizations, including Salomon Smith Barney, Proctor and Gamble, General Electric, and the Department of Labor.

Bell also appeared on CNN’s “Democracy in America 1996” as a recognized expert of race relations in the workplace.

She holds a Ph.D. in organizational behavior from Case Western Reserve University.

Bell writes a regular column for Essence magazine, and has co-authored a book, Our Separate Ways, Black and White Women and the Struggle for Professional Identity.

She will participate with students and several members of the SVSU faculty in a discussion centered on her work.

SVSU’s College of Business & Management and the SVSU Office of Diversity Programs are sponsoring Bell’s appearance.

Tickets are $25 for the general public and $5 for students. For more information, contact the SVSU Box Office at ext. 4261.
Professional Profile


Across Campus

- **Sgt. Marc Strain** of the University Police Department recently completed training as a Certified Information Security Management and Cyber Crime Investigator (CCI) through the Michigan State University Identity Theft Partnerships in Prevention. The training specializes in investigating identity theft and computer fraud incidents. Anyone who believes they have been a victim of an identity theft or computer crime can contact Stratn at ext. 4157.

- **Judy Youngquist**, ESL Specialist, along with Elizabeth Niergarth, ESL instructor, and Swenja Granzow, Writing Center mentor, presented “ESL University Writers: Challenging Cases from the Writing Center and ESL Program” at the annual Michigan Teachers of English as a Second Language Fall Conference at Grand Valley State University, Friday, Nov. 12.

Condolences


- **To Cynthia Benner**, circulation assistant, on the loss of her mother-in-law, Linda Benner, who passed away Dec. 10.

- **To Carolyn Gilbreath**, assistant professor of teacher education, on the loss of her husband, Kenneth Gilbreath, who passed away Dec. 26.


- **To Gloria Musial**, professor of teacher education, on the loss of her father, Harvey W. Gosen, who passed away Dec. 27.


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**SVSU hires new business dean**

SVSU has hired Marwan A. Wafa as dean of the College of Business and Management. Wafa comes to SVSU from the University of Wisconsin-Parkside, where he has served as dean of the School of Business and Technology since 2000.

“I believe that the College of Business and Management has the intellectual capacity represented by the faculty and students to strategically contribute to regional economic development,” Wafa said.

Wafa spent 14 years as a professor of decision sciences at the University of Southern Indiana, including an appointment as associate dean of the School of Business and director of the MBA program from 1998 to 2000. While there, he received faculty research awards in 1990 and 1997.

Strategic operations management and total system quality improvement are Wafa’s areas of academic specialty. His current research focuses on just-in-time implementation strategies in the manufacturing and service industries.

Wafa holds a Ph.D. in industrial management from Clemson University, where he also completed a master’s degree in management. His bachelor’s degree is in civil engineering from Kuwait University.

Wafa will begin his post at SVSU in July 2005.
When you talk to people about Saginaw Valley State University, you hear different things. Some people comment that SVSU is the “sure is growing.” Others make mention of the beautiful campus, and that SVSU is “really taking off;” still others reference the past with “I remember when ...” observations. The challenge is to market the best of SVSU and to do so with clearly, concisely and consistently told messages that showcase SVSU people and their successes.

Our advertising and publications are undergoing changes that will convey a sense of SVSU as a place that offers quality and value, where exciting things happen, and where achievement is not only possible, but recognized and rewarded. Over the next couple of months, you will read more about University Communication’s plan that provides a focus and consistency to what we say and what our marketing looks like.

Be on the look out for something more. Something better.

“The reputation of an institution is its capital ... [it] creates value for degrees granted. SVSU’s reputation must be developed — not merely to serve our vanities, but to reflect the true value of our institution.”

— Eric R. Gilbertson
2005 State of the University Address

SVSU Foundation raises $1 million, meets Kresge Challenge

The Saginaw Valley State University Foundation achieved its goal of raising $1 million as part of the Saginaw Community Foundation’s Kresge Challenge. As a result, SVSU will receive an additional $333,333 for its endowment from the Kresge Foundation, which pledged to match $1 for every $3 raised during the campaign that ended Jan. 4.

“It is through the generosity of hundreds of loyal donors that we were able to reach our goal,” said Lucille Beuthin, vice president for public affairs and executive director of development and the SVSU Foundation.

“We are especially grateful to the Maynard Smith Trustees, Carl Smith Jr., and National City Bank for expediting the release of funds from the trust, which was approved in probate court the day before the deadline,” Beuthin added. “It was the final piece to the puzzle.”

The money raised by the SVSU Foundation through the Kresge Challenge will be placed in endowments to support a variety of scholarship programs, as well as to develop a musical artist-in-residence program to provide SVSU students with the opportunity to learn from leading professional musicians.

“We would like to thank the Saginaw Community Foundation for providing SVSU and many other community organizations with this extraordinary opportunity to see their gifts matched by the Kresge Foundation,” Beuthin said.

Nominations for the Landee Award, SVSU’s most prestigious recognition of teaching excellence, must be submitted by Monday, Jan. 31. To nominate a deserving faculty member for this award, go online to www.svsu.edu/landee/ or to the Academic Affairs Office Web site and click on “Awards.”
Politics, economy, and culture of south Asia focus of February symposium

A series of scholars will visit SVSU to discuss the politics, economy, and culture of south Asia during “International Symposium: South Asia,” Feb. 3 through 17.

The symposium opens with a lecture from Ayesha Jalal, professor of history at Tufts University, Thursday, Feb. 3 at 1 p.m. in the Rhea Miller Recital Hall. Her talk is titled “Bringing the Great Divide: Towards an India-Pakistan Détente.”

Jalal is considered one of the world’s leading scholars of modern south Asian history. She is the author of numerous books and articles on India and Pakistan, including *Modern South Asia* and *Kashmir Scars*. Jalal received her doctorate in history from the University of Cambridge.

The second speaker will be Arvid Panagariya, the Jagdish Bhagwati Professor of Indian Political Economy and professor of economics at Columbia University. His talk, “South Asia Economy: Can India be the Tiger that China Is?”, will take place Thursday, Feb. 10 at 7 p.m. in the Rhea Miller Recital Hall.

Panagariya is the author of many books, articles and technical papers, including *The Muddles over Outsourcing*. His work has also appeared in several newspapers and magazines, including *The Financial Times*, *The Economist*, *The Economic Times* and *The Wall Street Journal*. Panagariya completed his doctorate in economics at Princeton University.

The series will conclude Thursday, Feb. 17 when visual anthropologist Tejaswini Ganti, associate professor of anthropology at Connecticut College, presents her lecture, “The Indian Film Industry: Bollywood and Globalization.” She will speak at 2:30 p.m. in the Rhea Miller Recital Hall.

Ganti is the author of the book *Bollywood: A Guidebook to Popular Hindi Cinema*. She received her doctorate from New York University.

The symposium is sponsored by the SVSU Office of Academic Affairs. Admission to all lectures is free of charge. For more information, contact Nameeta Mathur, assistant professor of history, at ext. 2606.

Baumgartner named McAvoy Award recipient

SVSU football defensive end Neil Baumgartner has been named recipient of the 2004 Great Lakes Intercollegiate Athletic Conference (GLIAC) Jack H. McAvoy Award as announced by Commissioner Tom Brown. The award is presented annually to the GLIAC football player who best combines outstanding character and leadership on the field, in the classroom, and in the community.

An Iron River native, Baumgartner has maintained a 4.00 grade point average while majoring in secondary education. He is the reigning GLIAC and D-II Commissioner’s Association Great Lakes Region Male Scholar-Athlete of the Year (2003-04) and has been named to the GLIAC All-Academic football team in each of the three years he was eligible. Off the field, Baumgartner has served as a volunteer for many community projects, including the SVSU Athletic Department’s annual blood drive, Habitat for Humanity, the Saginaw East Side Soup Kitchen, Battle of the Valleys fund-raising event for Big Brothers and Big Sisters, and the Heritage Harvest food drive.