

INTERIOR

NEWS FLASH!

News and Events Website Replaces Mass E-mails

Along with enjoying a morning cup of coffee and checking voice mail, members of the University community also will make a quick click to *campusnews.svsu.edu*.

To enable those at SVSU to remain current, a news and events web site featuring updated articles of general interest, a comprehensive calendar of events, and other timely messages soon will be launched.

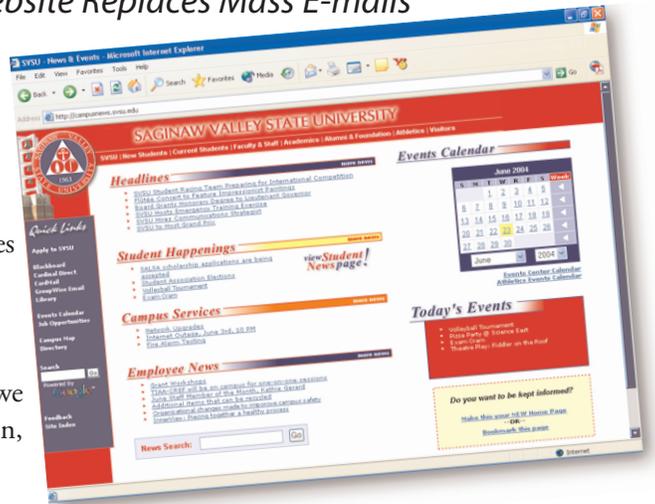
"This web site will improve the way in which we communicate as a University," said Lucille Beuthin, vice president for public affairs and executive director of the SVSU Foundation. "Easy access to information will be categorized so readers will be able to go directly to those items that are important to them."

The web site will contain four primary sections: news headlines, student happenings, campus services, and employee news.

"This web site is a better way to serve faculty and staff, as well as students," said Robert L. Maurovich, vice president for student services and enrollment management. "Information will be shared in a more timely and convenient format. The more people use the site, the more comfortable they will become."

The web site was developed after months of research and discussion over how to address a growing concern that too many mass E-mail messages were being sent to those with SVSU accounts. A survey conducted by University Communications and Information Technology Services revealed that less than one percent of recipients responded to indicate they were reading the Weekly Update. Additional research showed that many messages were being deleted or otherwise going unread.

"In recent months, the number of mass E-mails has been significantly reduced," Beuthin said.



"Though we recognize that using the new web site will require an adjustment, we think this will make people's lives easier.

"Instead of sorting through their E-mail to find an announcement, our goal is to have people make the new site their personal home page and spend a few minutes reviewing it every day to find out what's going on."

The changes are part of the University's plan for electronic communication and are consistent with what is taking place at other universities.

E-mail is increasingly being used for official communication. For students, course registration, financial aid awards, student accounts, and other information is now being shared online and through E-mail as paper correspondence is eliminated. For faculty and staff, announcements that include information of special interest to them could still be sent through targeted E-mails.

The web site is scheduled for launch in early July. Over the coming months, it will be evaluated to determine how frequently it is being used and how effectively it is providing information to the campus community. Announcements will be forthcoming in the Interior and on the SVSU home page when the site is up and running.

June 22, 2004

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Up Close & Personal

Professional Profile

- **Eric Gardner**, associate professor of English, has an entry on Elizabeth Greenfield, the 19th century black singer also known as the Black Swan, in *African American Lives* (eds. Henry Louis Gates Jr. and Evelyn Brooks Higginbotham, New York: Oxford University Press, 2004: 352-354).
- **Kathy Kalmar**, assistant professor of teacher education, presented her research at the Research Poster Session of National Association for the Education of Young Children's Annual Convention, last November in Chicago, titled "The Demise of Play in Kindergarten." Also, Kalmar had an article, "How to Help Your Child Read," published by TOPS: Tips on Parenting, Spring 2004 Edition. In addition, in May, Kalmar participated in Oakland University's First Research Symposium in a poster session. Her topic was "Teachers' Perceptions about Standards-Based Instruction and Their Reported Use of the Amount of Time for Play and the Complexity of Play in Half-Day Kindergarten Programs in Michigan."
- The English Language Program and two members of the English Department presented "Getting a Grip on Grammar II" Saturday, May 22, at SVSU. The program, which is the second in a series, drew some 30 potential, new and veteran teachers from around the state. Coordinated by **Jeannine Lorenger**, ESL specialist, and co-sponsored by **Heidi Vellenga**, director of the ELP, the program featured **Kerry Segel**, professor of English and chair of the ESL Teaching Certificate Program, who presented "Introduction to the Teaching of Grammar and the Practical Implications of Grammar History." Other presentations included "Grammar Games" and "Alternative Assessment for Grammar" by **Jacque Osborn**, ESL specialist; "Useful Websites for Grammar Practice" by **Judy Youngquist**; "Authentic Materials in the Grammar Class" by Lorenger and Carol Poleski, director, English Language Program, Sts. Cyril and Methodius Seminary; "Using Web Pages to Teach Grammar" by **John Lesko**, assistant professor of English; "Panel Discussion: Integrating Grammar into Content Classes" by Segel, **Elizabeth Niergarth**, ELP instructor, and Sandra Hagman, ESL/social studies instructor, Southfield Lathrup High School. The presentations were followed by a "Ten-minute Tips" session in which all presenters and participants could share ideas. All

presentations from the workshop received very positive comments and such enthusiastic response from participants that the SVSU presenters have been invited to organize another "Getting a Grip on Grammar" next fall in Battle Creek.

New Cardinals

- **Amy Pierce**, assistant professor of communication, announced the birth of a girl: Addison Jo Havlik (5 lbs., 4 oz., 18-1/2 in.), Thursday, June 10 at 6:45 a.m.

The Interior is published biweekly when classes are in session fall and winter semesters and periodically through the summer. University departments sponsoring activities or events listed in the Interior will provide reasonable accommodations for persons with disabilities when contacted at least three days in advance.

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Interior Publication Schedule

- July 13
- Aug. 24
- Aug. 3
- Sept. 7

Submission Deadline:
Noon on the Friday
before the publication date.
Send items by e-mail
to: tmi@svsu.edu.

The College of Education is hosting
a retirement reception for

James Hewitt

Director of Clinical Experiences

4:30 p.m., Wednesday, June 23 in ES 202

SVSU grad returns to head Alumni Relations

SVSU has hired one of its graduates, Gary Brasseur, as director of alumni relations. He will be responsible for developing a comprehensive alumni relations program.

"I'm especially pleased to have one of our alumni accept this position, because



Gary V. Brasseur

alumni relations is critical to the continued success of the University," said Lucille Beuthin, SVSU vice president for public affairs and executive director of the SVSU

Foundation. "We take pride in our growing number of graduates and the career success they are achieving.

"Their involvement and pride in their alma mater play an important role in creating the future at SVSU," Beuthin added.

Of the more than 24,000 alumni who have received degrees from SVSU, nearly half of them have graduated within the past 10 years.

Brasseur returns to SVSU after three years as an admissions representative for Delta College. He previously worked at SVSU from 1996 to 2001, including terms as assistant director of admissions and assistant director of financial aid.

"I'm very excited to be back," Brasseur said. "I look forward to making contact with as many alumni as possible."

Brasseur's top priorities will include building relationships with graduates and being actively involved with the SVSU Alumni Association. He will also seek to improve communication between SVSU and its alumni.

A resident of Bay City, Brasseur received a bachelor's degree from SVSU in 1993 and a master's degree in 2000. He is also a 2001 graduate of Leadership Bay County. Brasseur began his new post June 21.

SVSU Connects to the Community in Roethke Student Docent Program

SVSU's connections to the community often turn up in surprising places, from business plans to alternative fuels research and development. Since 1993, the Saginaw Bay Writing Project at SVSU has supported university-school partnerships in multiple ways. Supported by annual grants from the federally-funded National Writing Project, SBWP conducts annual Summer Institutes for area teachers (the 2004 Institute is currently underway in Science East) and supports innovative teaching/learning projects.

In March 2004, SBWP supported the Community Read project which brought well-known writer James McBride, author of *The Color of Water*, to area schools, the SVSU campus and the Temple Theater. A recent connection links SVSU to Saginaw's only Pulitzer Prize winning poet, Theodore Roethke.

Roethke—his works, family homes, and life—has received increasing community attention over the past several years, as Roethke's Saginaw home and gardens have been restored and the Roethke House has become a site for writers, teachers and students. This restoration

inspired an innovative Saginaw Bay Writing Project (SBWP) program linking the University with area schools—the Roethke House Student Docent Pilot Program.

The Student Docent project, developed by SBWP fellows Connie Baird, Saginaw Township Community Schools, and Anne Ransford, Caro Public Schools, had four interrelated goals:

- To create a working partnership between area school districts and the Saginaw Bay Writing Project so that students and teachers can collaborate and share the diversity and resources available in the local community
- To introduce students to the life and poetry of Theodore Roethke
- To develop students' understanding of

Saginaw's local history, particularly that of the 1920s

- To allow students to participate in creating presentations to be given at the Roethke House.

Students in grades 5-8 wrote scripts, selected poetry, and developed presentations for their roles as docents, highlighting the experiences of Theodore and his sister, June, as they grew up in Saginaw. Future training sessions will include more students as well as teachers.

These university-school partnerships develop critical literacy skills—listening, thinking, reading, public speaking and writing—that better prepare those area students who come to SVSU and contribute to enhancing the community of which SVSU is a part.

Physics Teachers Visit SVSU

High school and middle school physics teachers from across Michigan and the Midwest will participate in a conference at SVSU June 21-25. The conference is sponsored by the American Association of Physics Teachers and funded by a grant from the National Science Foundation.

More than 25 teachers are expected to attend the five-day residential conference, which is aimed at teachers from rural areas and small towns. The conference features workshops specifically designed to address the challenges faced by physics students and teachers in those environments. The sessions are led by members of the SVSU physics faculty and certified instructors known as physics teaching resource agents.



Crews were to begin demolishing the brick sign at the main entrance to SVSU Tuesday, June 22 around 7:30 a.m. The sign is being removed to make room for the widening of M-84 to a four lane boulevard from Pierce Road to Delta Road. In all, SVSU is transferring 16 acres to the state for the project.

The existing sign was built in 1991. In its place, a new "Gateway to the Future" arch will be built this summer to welcome visitors to SVSU. Construction is scheduled to be completed prior to the start of fall classes Monday, August 30.

As part of the ongoing construction process, the main entrance to campus will be closed for up to four weeks. The closure is tentatively scheduled to begin Monday, July 5. During this period, drivers may enter campus from Pierce Road or Davis Road.

The total cost for building the gateway arch and the accompanying reconstruction of College Drive is approximately \$1.1 million. The projects will be paid for through designated capital funds and private donations.

- The Eighth Annual **Bob Becker Open** is scheduled for Monday, Aug. 2. Registration begins at 9 a.m., with a shotgun start at 10 a.m. Proceeds fund the Bob Becker Scholarship for SVSU's female athletes. To sign up, contact the Alumni Relations office at ext. 4196.

- The **C-Store and Java City**, which are closed for the summer, will re-open Monday, Aug. 30.

- **Central Stores** will be closed for inventory Monday, June 28 through Wednesday, June 30. Orders received by Friday, June 25 will be delivered and charged to 2003-04 budgets. Orders received Monday, June 28 and beyond will be charged to 2004-05 budgets. Deliveries will resume on Thursday, July 1.

- Faculty and staff may bestow the **Alumni Scroll** to graduating members of their immediate family during the Commencement ceremony at 7:30 p.m., Monday, Aug. 23. Call Norma Zivich at ext. 4075 to make arrangements.

- Faculty and staff are reminded to place **regalia orders** at the Bookstore. Orders are due July 12.

- The Office of Sponsored Programs is offering an upcoming grant workshop titled "Grant Management," 10 a.m. to noon, Tuesday, July 13 in 141 Curtis Hall. To register, or for more information, contact Sue Jerome at ext. 4941 or visit www.svsu.edu/workshops.

- A **reading of selections** from James Joyce's *Ulysses* will take place at 7 p.m., Wednesday, June 23 in the Lillian Zahn Amphitheatre. Readings by faculty, students and local friends of hearty Irish prose will be featured. The event is free of charge.

Cardinal Red Pride

- Coach **Jim Nesbitt** received "quite a surprise," according to him, as he was named Mondo Regional Outdoor Coach of the Year in men's track & field by the United States Track Coaches Association (USTCA). Nesbitt just concluded his 19th season at SVSU and led his squad to a third-place finish at the 2004 GLIAC Outdoor Championships. Nesbitt also received the GLIAC Outdoor Coach of the Year award this season.

- SVSU will be well represented at this year's U.S. Junior Nationals with three student-athletes breaking qualifying marks this spring. Freshman Justin Thomason will compete in the 400 meters after establishing a time of 48.07 earlier this spring. Freshman Len Weddell will compete in the 1,500 meters establishing a time of 3:56.71 during the outdoor season. Freshman James Gale will compete in the 10,000 meters having run a time of 32:08.61 during outdoor competition. This year's event is being held on the campus of Texas A&M University in College Station, Texas at the Frank G. Anderson Track & Field Complex on June 25-27.

PLEASE ANNOUNCE TO CLASSES

KING-CHAVEZ-PARKS FUTURE FACULTY FELLOWSHIP PROGRAM (KCP-FFF)

STUDENT INFORMATIONAL MEETING

**Wednesday
July 14, 2004
College of Education
EN 297 - Wahl Seminar Room
5-6 p.m.**

The strategic purpose of the King - Chavez - Parks Future Faculty Fellowship Program is to increase the number of minority candidates pursuing university or college faculty careers in the State of Michigan. The program was created by the Michigan State Legislature in 1986 as a part of the larger King - Chavez - Parks Initiative.

This event is jointly sponsored by the SVSU KCP FFF Committee and the SVSU Office of Diversity Programs. For additional information, contact the Office of Diversity Programs at 989-964-4068.

RSVP by calling (989) 964-4068

Refreshments will be served.