

INTERIOR

Celebrating 40 years of distinctive education in 2003



May 6, 2003

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College of Business earns prestigious honor

SVSU has achieved accreditation of its bachelor's and master's degree programs in the College of Business and Management by recent action of the Board of Directors of AACSB International, The Association to Advance Collegiate Schools of Business. The official announcement was made April 24 at the group's annual meeting in New Orleans.

"We have a new address – we've moved to a better neighborhood," said Paul Uselding, dean of the College of Business and Management. "The value of a degree in business from SVSU just went up significantly."

To achieve accreditation, business programs must satisfy the expectations of a range of quality standards relating to strategic management of resources, interactions of faculty and students in the educational process, and achievement of learning goals in degree programs. These standards are mission-linked. During the accreditation process, SVSU was visited and evaluated by business school deans with detailed knowledge of management education, applying accreditation standards that are

Among the faculty who assisted with the accreditation effort were, from left, Russ Gingras, professor of accounting; Richard Muzik, adjunct instructor of management & marketing; Iksu Jurn, associate professor of finance; George Puia, Dow Chemical Company Centennial Chair in Global Business; Mark McCartney, associate professor of accounting; Sam Sarkar, professor of economics; Jill Wetmore, acting assistant dean/professor of finance; Gary Clark, professor of management & marketing; Danilo Sirias, assistant professor of management & marketing; Paul Uselding, dean of the College of Business & Management; and Gwangheon Hong, assistant professor of finance. (Photo by Tim Inman)

widely accepted in the educational community.

The honor places SVSU in elite company. There are approximately 2,000 schools of business in the United States, according to AACSB, but only 454 schools worldwide have earned accreditation.

Accreditation is expected to improve the quality and quantity of business students at SVSU.

"It definitely enhances marketability," said Uselding. "I would anticipate that we can recruit students here that heretofore might not have considered SVSU. I think we will attract more and better students."

Uselding added that he is especially proud to see that SVSU earned accreditation at both the undergraduate and graduate levels. He likened the approval process to an undervalued stock that appreciates.



Student presented Owsley/Yang Award

Sheila K. Stankevitz, an SVSU senior, was selected as this year's recipient for the Owsley/Yang Award for Outstanding Biology Students. A plaque and \$200 award was presented to Stankevitz on the basis of her scholarly talent and extracurricular activities. Gene Yang, retired professor of biology, established the monetary basis of the award by providing a \$10,000 gift to the University. William Owsley, one of the original life scientists on campus, retired in 1975. He supported the award until his death.

SVSU offers seminars at Business Expo

Thousands of people are expected to attend the Mid-Michigan Regional Business Expo at Ryder Center Wednesday, May 7. The Office of Continuing Education will offer three free seminars that provide an opportunity for local business professionals to gain valuable knowledge and improve their skills. All three seminars will be held in the Ryder Center.

- "Seven Habits of Highly Effective People: A Quick Motivational Opportunity"
1:30 to 2:15 p.m., Presenter: David M. Hall, Executive in Residence for Management & Marketing
- "FISH! – Learn How Your Company Can Be Transformed"
2:30 to 3:15 p.m., Presenter: Laurie Boddie, international consultant
- "An Introduction to the New SVSU Center for Business and Economic Development"
3:30 to 4:15 p.m., Presenter: Jim Van Tiflin, executive director of the Center for Business and Economic Development

For more information on the Business Expo, visit www.midmichiganexpo.com. For more information on continuing education programs at SVSU, visit www.svsu.edu/occe, or call ext. 4475.

Enrollment underway for Science & Math Extravaganza

The Regional Mathematics and Science Center is accepting applications for its 2003 summer day camps.

"Science and Mathematics Extravaganza for Kids," or SMEK, include junior camps for students who will enter grades 2 through 4 this fall, and senior camps for students in grades 5 through 8.

Camp activities include a variety of fun, hands-on experiences. Several projects will be built and tested around themes that are designed for particular camps. All camps will emphasize the integration of math and science in practical applications.

Junior camps are scheduled to begin July 8 and 22. Senior camps get underway on July 14 and 28. These camps traditionally fill quickly, so early registration is encouraged. All camps include lunch, snacks, and recreation time at Ryder Center.

For more information, contact the SVSU Math and Science Center at ext. 4114. Details and forms are also available online at www.svsu.edu/mathsci-center.

The *Interior* is published bi-weekly when classes are in session fall and winter semesters and periodically through the summer. **Items should be submitted by noon on the Friday before the publication date** to the Office of University Communications, 389 Wickes Hall, (989) 964-4039, or E-mail: ucomm@svsu.edu.

University departments sponsoring activities or events listed in the *Interior* will provide reasonable accommodations for persons with disabilities when contacted at least three days in advance.

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Spring/Summer 2003 Interior Schedule

May 27 • June 17 • July 8 • July 29 • August 19 • September 9

UP CLOSE AND Personal

Professional Profile

• **Eric Gardner**, associate professor of English, has an entry on Mary Webb in the April 2003 supplement to the *American National Biography Online*. The *ANB* is published by Oxford University Press and is available at www.anb.org. Webb was one of the earliest African American women elocutionists.

• **Poonam Kumar**, associate professor of teacher education, published an article, "Effect of a Web-Based Project on Preservice and Inservice Teachers' Attitude Toward Computers and Their Technology Skills," in the *Journal of Computing and Teacher Education* (Vol. 19, No. 3, Spring 2003, p. 87-92).

Condolences

The campus community extends condolences to:

- The family of Doris M. VanSlembrouck, mother of **Kathy Henris**, senior secretary for Admissions, and mother-in-law of **David Martin**, manager of Employment & Compensation Services, and **James VanTiflin**, executive director of the Center for Business & Economic Development. Doris passed away April 20.
- The family of **Dianne K. (Maynard) Sommer**, a Campus Facilities staff member who passed away April 30.

Transitions

Please note the following changes in your *Faculty/Staff Directory*:

PROMOTED/TRANSFERRED/TITLE CHANGE

- **David Jerome**, Custodial/Maintenance II, Campus Facilities, ext. 2008, djerome@svsu.edu
- **Deborah Marsh**, administrative assistant to the executive assistant to the president, W349, ext. 4042, dkm@svsu.edu
- **Kathleen Theiler Lanza**, administrative secretary, Undergraduate Admissions, W181, ext. 6096, theiler@svsu.edu

NEW STAFF

- **Jerry J. (J.J.) Boehm**, media relations officer, University Communications, ext. 4055, jjboehm@svsu.edu
- **Bryan Zolinski**, police officer, Public Safety, ext. 4165, brzolins@svsu.edu

U.S. Rep. Dave Camp to address more than 500 graduates at 2003 Commencement

More than 520 SVSU students are expected to participate in Commencement ceremonies in O'Neill Arena at 1:30 p.m., Saturday, May 10.

The graduating class includes 457 students who will receive bachelor's degrees and 230 who will receive master's degrees or education specialist degrees.

U.S. Rep. Dave Camp will deliver the Commencement address to the graduates.

Camp, who represents Michigan's 4th Congressional District, was first elected to Congress in 1990. The Midland native was re-elected for a seventh term in 2002 with 68 percent of the vote. Camp sits on the House Ways and Means

Roberts Fellowship program revises overseas itinerary

Because of ongoing concerns about Severe Acute Respiratory Syndrome (SARS), the itinerary of the May study/travel experience for the 2002-03 class of Roberts Fellows has been further revised to include Japan only, where there are no reported SARS cases.

Although the actual risk to any of the Fellows in Taiwan is probably very small, the safety and well being of SVSU students must always be our first concern.

Accordingly, the portion of the itinerary that included Taiwan has been cancelled.

Instead, the Fellows will visit Tokyo, Kyoto, Nara, the Michigan Center for Japanese Studies, Hiroshima, and Shikoku University in Tokushima between May 11 and 25 for an intensive immersion in Japanese culture.



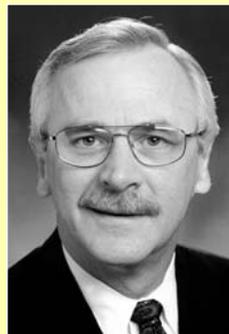
U.S. Rep. Dave Camp



Sally Decker



Patrick Pan



State Rep. James Howell

Committee and is a member of its health, trade and human resources subcommittees. The committee is considered one of the most powerful in the House, with jurisdiction over taxation laws, health care and Social Security.

In addition to conferring degrees, the 2003 recipients of the Landee Award for Teaching Excellence and the Earl L. Warrick Award for Excellence in Research will be recognized. Sally Decker, professor of nursing, received the Landee Award, while Warrick Award honors were given to Patrick Pan, professor of mathematical sciences.

The SVSU Alumni Association will

recognize State Rep. James Howell, recipient of the 2003 Distinguished Alumni Award.

A 1977 SVSU graduate, Howell majored in criminal justice while earning a Bachelor of Arts degree. He is a longtime resident of Saginaw County with an extensive list of personal and professional accomplishments in public service. Howell represents the 94th Legislative District in the Michigan House of Representatives. He is serving in his third term.

For those unable to attend the event in person, live streaming video will be available at www.svsu.edu.



Thomas J. McCann, director of the Math Resource/Support Center in the College of Science, Engineering & Technology, presents the **2003 Mayme Hamilton Tutoring Award** to Lesley Gilbert, a senior mathematics education major from Alger. The Mayme Hamilton Tutoring Award annually recognizes the outstanding efforts of a student tutor. Hamilton, born and raised in Canada, became a teacher in the Canadian educational system at age 18. In 1929, she moved to Michigan where she devoted her time to raising five daughters and five sons, including Eugene Hamilton, vice president for Public Affairs. Although she did not renew her formal teaching career in Michigan, Hamilton continued to use her teaching skills by tutoring her own children, nephews, nieces, grandchildren and great grandchildren. In fact, Hamilton tutored a son, several grandsons and a great granddaughter who all attained degrees from SVSU. The award plaque is on display in the Office of Academic Advising on first floor Wickes Hall. (Photo by Tim Inman)



More than 90 student presenters and 45 poster presentations were included in the second annual **Science and Engineering Symposium**, hosted by the College of Science, Engineering & Technology, April 25 in Dow Doan Science Building. Students and faculty from all seven departments within the College participated. Among the projects on display was an automated beverage dispenser, which was derived from the group members' past experiences working in the food and beverage industry. The user places a glass on the right end of the conveyor belt, and initiates the process by pushing a button. The glass travels to the dispensing area where a photo eye sensor switches off the conveyor, and the beverage mixing process begins. When the process has finished, the glass continues to the left until reaching a limit switch, or until another glass is detected and the user "programs" another beverage. (Photo by Arthur Nietiedt)

- Faculty and staff may bestow the **alumni scroll** to graduating members of their immediate family during the Commencement ceremony at 1:30 p.m., Saturday, May 10. Call Norma Zivich at ext. 4075 to make arrangements.

- The **Faculty Association Recognition Luncheon** will take place Friday, May 9 from 11:30 a.m. to 2 p.m. in the Emeriti Room.

- **Lot J3 will remain closed** through Sunday, May 11, for the Cardinal Racing Team to prepare for its next competition. For parking assistance as a result of this closure, contact Joyce Payne, parking services coordinator, at jep@svsu.edu, or ext. 4140.

- **Doan Café** will close Wednesday through Friday, May 7 through 9. Spring and summer hours for Doan Café are 10 a.m. to 2 p.m., Monday through Thursday; Doan-Science East hours are 8 a.m. to 7:30 p.m., Monday through Thursday.

- Spring and summer hours for the **Student Technology Center** are 10 a.m. to 8 p.m., Monday and Wednesday; 10 a.m. to 4 p.m., Tuesday, Thursday and Friday. Walk-ins are welcome during

regular hours. For more information, call ext. 2299.

- Due to telephone and data cabling work for the new Regional Education Center, the **second floor bridge** between Wickes Hall and Arbury Fine Arts Center will close for a two-week period starting Monday, May 5. For further information, contact Jerry Stuart at ext. 4074.

- Summer hours (Memorial Day through Labor Day) for the **Marshall M. Fredericks Sculpture Museum** are noon to 5 p.m., Tuesday through Sunday.

- The "Friends of SVSU" will host the

annual **PAC Party** from 4:30 to 7 p.m., Tuesday, June 3 at Four Seasons Landscaping, 2760 W. Kochville Road. Brats will be served with cold drinks. Door prizes include two tickets to the Sept. 21 Lions vs. Vikings football game, with overnight lodging at the Westin Metropolitan Airport Hotel. Also among the prizes are a "mini-case" of fine wines, four "top-grade" New York strip steaks, a Lions autographed football, and numerous other prizes. Cost is \$10 per individual, or \$15 per couple. For tickets, or more information, contact Gene Hamilton, vice president for Public Affairs, at ext. 4069.

Cardinal Red Pride

Spring athletic teams wrap up the season

- The **baseball** team earned a split with Ashland University in a Sunday, May 4 doubleheader. The Eagles posted a 7-3 win in the day's first game, before the Cardinals rebounded with a 6-2 decision. SVSU closes out the regular season at 28-16 (17-11 GLIAC).

- The **softball** team (21-21) was eliminated from the GLIAC tournament by Northwood University, 3-2, Friday, May 2. SVSU opened the tournament with a 9-5 win over Mercyhurst, and lost the first game in the double-elimination tourney to Ashland, 6-0.

- The men's **track** team finished with 91.5 points and a fourth place finish in the GLIAC Outdoor Track and Field Championships. The Lady Cardinals completed day two in fifth place with 74 points. The GLIAC Championships conclude SVSU's 2003 schedule.

Staff Member

OF THE MONTH

Darlene Rademacher

Administrative Secretary

College of Science, Engineering & Technology

May 2003

Darlene Rademacher has worked at SVSU for 22 years, and she has been the administrative secretary for the College of Science, Engineering & Technology since 1986.

"I really enjoy the faculty and staff here," she said. Rademacher likes the routine of her job and the people she works with, but that environment is about to change.

The office door near Rademacher's desk has had only one name affixed to it during her 17 years: Tom Kullgren.

"He hired me," she said. "It will be sad to see him leave. He's been a really good guy to work for."

The longtime dean of the College of Science, Engineering & Technology is retiring, and his nameplate will be replaced by another that reads Ron Williams.

Rademacher has had many good times with Kullgren, but her most enduring memory involves a rather unpleasant occasion.

"One day, around 4:30, some other faculty secretaries and I were going out to the parking lot when we see a man screaming at this girl in a car," Rademacher said. "All of the sudden, the car takes off, hits some trees, goes through the parking lot and crashes into a bunch of cars. One of them was Dean Kullgren's car."

Rademacher walked back to give Kullgren the bad news. The insurance company later classified his car as a total loss.

"We watched the whole thing in awe. Fortunately, no one was hurt," she added.

Rademacher explained that the car had a manual transmission and the man was pushing it with his young daughter behind the wheel in an attempt to get the car to start.

"The car took off and she didn't know how to drive it. She had no clue what she was doing. Instead of hitting the brake, she must have hit the gas."

The experience made a lasting impression on Rademacher. Her 15-year-old son recently expressed an interest in buying a car with a stick-shift. She told him "No!"

Rademacher previously worked in Academic Support Services and the Registrar's Office at SVSU, but she prefers the relative serenity of her office in Pioneer Hall to the hustle and bustle of other settings.

"I like the office atmosphere, especially the quietness of it." She previously was honored as staff member of the month in May 1992.

Rademacher says one of the most rewarding aspects of her job is helping students.

"Usually, when students come in here, they need assistance; so it feels really good to be able to help the students out," she said.

Rademacher is likely to be found spending her leisure time near a volleyball net. "Volleyball is my biggest hobby. I'm in three different leagues," she said. She also plays the sport each summer in the Can-Am games.

Rademacher also volunteers at the PetSmart adoption center a couple of times each month.

"I'm a big animal lover," she said. She became involved after adopting two cats herself.

"I'd love to take them all home, but I only have two," she said, chuckling.

Rademacher says she's ready for the challenge of adjusting to a new dean.

"I like change," she said. "I'm ready for something different and I'm definitely looking forward to having him come."

