

MINUTES  
BOARD OF CONTROL  
Regular Formal Session  
Board of Control Room, Third Floor Wickes Hall  
February 6, 2012  
1:30 p.m.

Present: Abbs, D.  
Carmona, S.  
Ferguson, C.  
Gamez, D.  
Gilbertson, E.  
Martin, J.  
Velasquez, J.  
Wilson, L.  
Yantz, J.

Others  
Present:

Bethune, A  
Boehm, J.  
Brandimore, M.  
Dorne, C.  
Dwyer, J.  
Kowaleski, M.  
Lane, R.  
Looney, C.  
Morgan, S.  
Mudd, B.

Muladore, J.  
Peretz, M.  
Poppe, J.  
Press  
Ramet, C.  
Rousseau, J.  
Schindler, K.  
Thorns, M.  
Woodington, D.  
Yaros, T.

SAGINAW VALLEY STATE UNIVERSITY  
BOARD OF CONTROL  
FEBRUARY 6, 2012  
REGULAR FORMAL SESSION  
INDEX OF ACTIONS

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***I. CALL TO ORDER***

Chairman Abbs called the meeting to order at 1:32 p.m.

***II. PROCEDURAL ITEMS***

**A. Approval of Agenda and Additions to and Deletions from Agenda**

There were no additions to or deletions from the agenda.  
The agenda was APPROVED as distributed.

**B. Approval of Minutes of December 16, 2011 Regular Formal Session**

**It was moved and supported that the minutes of the December 16, 2011 Regular Formal Session be approved.**

The minutes were unanimously APPROVED as written.

**C. Recognition of Official Representative of the Faculty Association**

Professor Robert Lane, President of the Faculty Association, noted the importance of effective advising and career development when dealing with students who want to attend graduate school.

**D. Communications and Requests to Appear Before the Board**

Jan Poppe, Staff Member of the Month for January, was introduced to the Board.  
(See Appendix One: Poppe.)

Douglas Woodington, Staff Member of the Month for February, was introduced to the Board. (See Appendix Two: Woodington.)

(Trustee Carmona joined the meeting at 1:40 p.m.)

***III. ACTION ITEMS***

**1. Resolution to Appoint Nominating Committee for May Board Elections**

**RES-1958 It was moved and supported that the following resolution be adopted:**

**WHEREAS, Saginaw Valley State University Board of Control bylaws stipulate that a nominating committee shall be appointed by the Board to recommend candidates for each office;**

**NOW, THEREFORE, BE IT RESOLVED, That Jenee Velasquez, Leola Wilson, and Jerome Yantz be appointed to serve as the Saginaw Valley State University Board of Control nominating committee.**

The motion was APPROVED unanimously.

2. Resolution to Reappoint Auditors for FY 2012

RES-1959     **It was moved and supported that the following resolution be adopted:**

**WHEREAS, It is a good management practice to have conducted an annual independent financial audit; and,**

**WHEREAS, The Finance and Audit Committee recommended to the Board and the Board subsequently approved at its June 13, 2011 meeting the public accounting firm Andrews Hooper Pavlik PLC (AHP) to perform the University's annual financial audit for a five-year period subject to annual renewal beginning with fiscal year 2011; and,**

**WHEREAS, The Finance and Audit Committee has reviewed and finds satisfactory the performance of AHP and as a result recommends its reappointment for fiscal year 2012;**

**NOW, THEREFORE, BE IT RESOLVED, That AHP be reappointed to conduct the fiscal year 2012 financial audit.**

The motion was APPROVED unanimously.

3. Resolution to Appoint Legal Counsel

RES-1960     **It was moved and supported that the following resolution be adopted:**

**WHEREAS, The University in the normal course of operations has need for legal research and advice; and,**

**WHEREAS, In accordance with Board of Control Bylaws Article 3.101, the Board retains authority to appoint the University's general legal counsel; and,**

**WHEREAS, The firm of Braun Kendrick has agreed to serve as the University's general counsel;**

**NOW, THEREFORE, BE IT RESOLVED, That Braun Kendrick be appointed to serve as the University's general counsel effective as of the date of this resolution.**

The motion was APPROVED unanimously.

4. Resolution to Approve Faculty Tenure Effective July 1, 2012

RES-1961     **It was moved and supported that the following resolution be adopted:**

**WHEREAS, Faculty tenure provides continuous employment of a faculty member for at least a basic two-semester appointment during each fiscal year, and  
WHEREAS, Tenure status is achieved when a faculty member is recommended by the Professional Practices Committee and by the Administration for continuous appointment henceforth,  
NOW, THEREFORE, BE IT RESOLVED, THAT the following faculty members be granted tenure, as provided by the terms of the SVSU – Faculty Association agreement, effective July 1, 2012.**

<b>Anthony Bowrin</b>	<b>Associate Professor, Department of Accounting</b>
<b>Karen Brown-Fackler</b>	<b>Associate Professor, Department of Nursing</b>
<b>Myra Fall</b>	<b>Assistant Professor, Department of Teacher Education</b>
<b>Jules Gehrke</b>	<b>Assistant Professor, Department of History</b>
<b>Mark Giesler</b>	<b>Assistant Professor, Department of Social Work</b>
<b>Joseph Jaksa</b>	<b>Assistant Professor, Department of Criminal Justice</b>
<b>J. Blake Johnson</b>	<b>Assistant Professor, Department of Art</b>
<b>Sara Beth Keough</b>	<b>Assistant Professor, Department of Geography</b>
<b>Rosalyn Sweeting</b>	<b>Assistant Professor, Department of Biology</b>
<b>Diana Trebing</b>	<b>Assistant Professor, Department of Communication</b>
<b>Carol Zimmermann</b>	<b>Assistant Professor, Department of Criminal Justice</b>

The motion was APPROVED unanimously.

(Trustee Martin joined the meeting at 1:50 p.m.)

#### ***IV. INFORMATION AND DISCUSSION ITEMS***

##### **5. Enrollment Report**

Mr. Chris Looney, Assistant Vice President for Academic Affairs/Registrar/Director of Institutional Research, reviewed the attached Enrollment Report for Winter Semester 2012. (See Appendix Three: Enrollment Report.)

##### **6. KCP Grants**

Dr. Clifford Dorne, Associate Vice President for Enrollment Management, and Dr. Mamie Thorns, Special Assistant to the President for Diversity Programs, gave an overview of the King-Chavez-Parks Initiative programs at SVSU that are funded by the

Michigan Workforce Development Agency, Michigan Department of Education and U.S. Department of Education. (See Appendix Four: KCP Grants.)

7. Cancellation of Sunrise Education Center

Mr. Joseph Rousseau, Director of the School and University Partnership, updated the Board on the status of Sunrise Education Center. Mr. Rousseau reported that Sunrise Education Center has experienced a steady decline in student enrollment over the past few years. It has been determined that the charter school can no longer sustain its program financially. Mr. Rousseau stated a meeting is scheduled in the coming weeks with Sunrise Education Center Board of Education, charter school partners, and their management company to discuss the process of closing the charter school. Mr. Rousseau noted, "This closure is unfortunate, particularly since Sunrise Education Center was one of our first charter school academies in 1996....They have been successful over the years academically, but financially they can't sustain the program."

8. Appointment of Ad Hoc Steering Committee to Make Recommendations for Future Charter School Policies and Initiatives

President Gilbertson recommended that an Ad Hoc Steering Committee be appointed to review charter school policies and initiatives. Chairman Abbs asked those Board members who are interested in this review process to contact him directly within the next few weeks.

***V. REMARKS BY THE PRESIDENT***

President Gilbertson offered no formal remarks.

***VI. OTHER ITEMS FOR CONSIDERATION OR ACTION***

9. Motion to Move to Informal Session to Discuss Collective Bargaining

BM-1123      **It was moved and supported that the Board move to Informal Session to Discuss Collective Bargaining**

The motion was APPROVED unanimously.

The Board moved to Informal Session at 2:35 p.m. and reconvened in Regular Formal Session at 2:50 p.m. with Board members Abbs, Carmona, Ferguson, Gamez, Martin, Velasquez, Wilson, and Yantz in attendance. Also present were President Gilbertson, Dr. Carlos Ramet, and Mary Kowaleski.

***VII. ADJOURNMENT***

10. Motion to Adjourn

BM-1124      **It was moved and supported that the meeting be adjourned.**

The motion was APPROVED unanimously.

The meeting was adjourned at 3:00 p.m.

Respectfully submitted:

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David Abbs  
Chairman

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Leola Wilson  
Secretary

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Mary Kowaleski  
Recording Secretary

## STAFF MEMBER OF THE MONTH

## Jan Poppe

Director of Integrated Marketing • January 2012

The arts are important to Jan Poppe. That's why she said it felt "natural" for her to step into the role of chairing the 2011 Theodore Roethke Poetry & Arts Festival.

"I've done a lot of volunteer work and board involvement in various arts and cultural organizations," Poppe said. "My passion outside of the workplace has always been in the arts."

From her prior experience on the planning committee, Poppe knew the group had an eye on going beyond the ceremony held for the winner of the SVSU Board of Fellows Triennial Roethke Memorial Poetry Prize.

"There were a few things we did in 2008 with the plans of 2011 in mind as the Great Lakes Bay Region concept really began to get some traction," Poppe said. "In the back of our minds we really wanted to do more on a community-wide basis."

The festival expanded to include nearly a week of events celebrating Roethke, including a poetry slam at SVSU, a poetry reading at Dow Gardens in Midland and a concert tribute in Bay City.

"We really did things to work with Saginaw, Bay and Midland counties," Poppe said. "Even though Roethke is Saginaw's favorite son, we really worked to have the region embrace him in this event."

It was nice to be part of a group that was really passionate about bringing the name Theodore Roethke to a wider audience."

Poppe says that her interest in the arts fits well with her position in University Communications.

"It's really more about the creative aspect and the marketing aspect that ties whatever the event or the project and the planning all together. Our publications aren't just to recruit students or just to engage donors, but we have a message to the greater community to consider SVSU as a cultural resource."

As the editor for Reflections2013, Poppe is in the process of "bundling" the five issues between fall 2011 and fall 2013 in anticipation of the university's 50th anniversary – "a way to communicate the growth and maturity of the university," she said.

Poppe has worked at SVSU for nearly eight years, and enjoys being part of a growing university.

"I just look at the years I've been here and how the university has matured and morphed and evolved from a purely local commuter school to this full-service, engaged regional university," she said. "It's a privilege to tell those sometimes very emotional and moving stories about students with great opportunities or faculty scholarship or donors who are generous givers to university."





## STAFF MEMBER OF THE MONTH

## Doug Woodington

Support Center Technology Specialist • February 2012

It has been an eventful new year for Doug Woodington. The biggest development is that he recently became engaged. He proposed to his fiancée Mei atop the Empire State Building during a vacation to New York City where they enjoyed the sights and attended television shows.

"That morning, we walked to the Today show. We were on TV with the crowd; I've always wanted to do that," Woodington said.

Woodington had planned to propose one day earlier on the first day of the Chinese New Year celebration – Mei is Chinese – but skies were gray, so he waited anxiously until the weather cooperated and she accepted. Now Woodington is busy consulting with the U.S. Embassy and preparing for two wedding ceremonies, one in Saginaw and one in Beijing.

Unlike most Chinese citizens because of the country's "one child" policy, Mei has two brothers and three sisters; Woodington said it simply would be too expensive for her entire family to travel to a U.S. ceremony, and vice versa.

In the meantime, Woodington plans to do what he has done for the past 12 years: assist faculty, staff and students who are experiencing technology problems. His most frequent request is helping students access the wireless network.

"The most common thing is that people can't get their passwords

to sync. They get so frustrated they don't know what to do, and you have to help them."

A constant challenge for Woodington and his colleagues is staying on top of technology changes.

"It's very important to keep up to date on that," he said. "We keep trying to update our systems here. For Windows 7, for example, we can familiarize ourselves with it before it is released on campus."

The bottom line is solving computer problems for campus users.

"We try to give good customer service. That's the game plan for our whole area. And we do get good feedback from our customers."

In his spare time, Woodington enjoys restoring cars that were built before computer systems became standard auto equipment.

"I have a 1969 Firebird convertible. That's my baby," said Woodington, who also has four other Firebirds in his collection and regularly attends car shows. He also spends time aiding local family members with various tasks, an extension of his work role.

"I always try to be very helpful to everybody," he said. "It's one of the things I like to do."

While having technological expertise is necessary, Woodington says his number one job requirement is honesty.

"Be up front with people. If you don't know, say so, and try to find an answer."



# Student Profile

## Winter Semesters 2011-2012

# Headcount and Credit Hours

	Winter 2011	Winter 2012	Change	%
Students	10,343	10,360	+17	+0.16%
Credit Hours	116,068	118,800	+2,732	+2.35%

## Enrollment by Student Level

	Winter 2011	Winter 2012	Change	% Change
UG	8,203	8,345	+142	+1.73%
	103,572	106,212	+2,640	+2.55%
GR	1,601	1,395	-206	-12.87%
	8,816	7,841	-975	-11.06%
TC	343	298	-45	-13.12%
	1,998	1,722	-276	-13.81%
ND	196	322	+126	+64.29%
	1,682	3,025	1,343	+79.85%

## Average Load

	Winter 2011	Winter 2012	Change	%
<b>FTICs</b>	12.53	12.98	+0.45	+3.59%
<b>Transfers</b>	11.15	11.49	+0.34	+3.05%
<b>Returning Undergrads</b>	12.72	12.79	+0.07	+0.55%
<b>Total Undergrads</b>	12.63	12.73	+0.1	+0.79%
<b>Graduate Students</b>	5.51	5.62	+0.11	+2.00%
<b>Teacher Certification</b>	5.83	5.78	-0.05	-0.86%
<b>Non-Degree</b>	8.58	9.39	+0.81	+9.44%
<b>TOTAL</b>	11.22	11.47	+0.25	+2.23%

# Gender and Age--Undergraduate

	Winter 2011	Winter 2012	Change	%
Men	3,520 (42.91%)	3,633 (43.54%)	+113	+3.21%
Women	4,683 (57.09%)	4,712 (56.46%)	+29	+0.62%
Age 25+	1,747 (21.30%)	1,705 (20.43%)	-42	-2.40%
Under Age 25	6,456 (78.70%)	6,640 (79.57%)	+184	+2.85%

# Gender and Age--Graduate

	Winter 2011	Winter 2012	Change	%
Men	425 (26.55%)	385 (27.60%)	-40	-9.41%
Women	1,176 (73.45%)	1,010 (72.40%)	-166	-14.12%
Age 25+	1,494 (93.32%)	1,284 (92.04%)	-210	-14.06%
Under Age 25	107 (6.68%)	111 (7.96%)	+4	+3.74%

# Ethnicity

	Winter 2011	Winter 2012	Change	%
Native American	39	37	-2	-5.13%
African American	881	977	+96	+10.90%
Hispanic	232	266	+34	+14.66%
White	8,168	7890	-278	-3.40%
Multiracial	87	105	+18	+20.69%
Unknown	394	431	+37	+9.39%



## Where Our Students Come From

	Winter 2011	Winter 2012	Change	%
Saginaw	2,490	2,595	+105	+4.22%
Bay	1,189	1,219	+30	+2.52%
Midland	594	577	-17	-2.86%
Tuscola	484	412	-72	-14.88%
Genesee	684	633	-51	-7.46%
Huron	231	209	-22	-9.52%
Macomb	741	710	-31	-4.18%
Oakland	558	572	+14	+2.51%
Wayne	524	577	+53	+10.11%
Other MI	2,329	2,237	-92	-3.95%
Other US	54	52	-2	-3.70%
International	465	567	+102	+21.94%

## Student Majors by College—Undergraduates

	Winter 2011	%	Winter 2012	%
Arts & Behavioral Sciences	1,952	23.80%	2,143	25.66%
Business & Management	1,131	13.79%	1,184	14.17%
Education	1,043	12.71%	906	10.85%
Health & Human Serv	2,256	27.50%	2,336	27.98%
Science, Engineering & Technology	1,411	17.20%	1,469	17.59%
Undeclared	410	5.00%	312	3.74%

## Student Majors by College—Graduates

	Winter 2011	%	Winter 2012	%
Arts & Behavioral Sciences	118	7.37%	108	7.77%
Business & Management	132	8.24%	120	8.63%
Education	1,102	68.83%	920	66.19%
Health & Human Serv	249	15.55%	242	17.41%
Science, Engineering & Technology	0		5	0.39%

# State of Michigan Workforce Development Agency / King-Chavez-Parks Initiatives

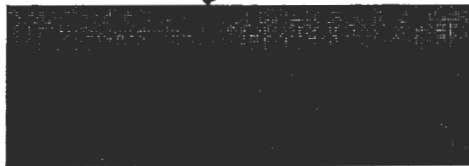


**SVSU Division of  
Enrollment Management**



**Dr. Cliff Dorne,  
Associate Vice President**

**KCP Select Student Support  
Services (4-S) Program**



**SVSU Office of  
Diversity Programs**



**Dr. Mamie Thorns,  
Special Assistant to the President**

**U.S. Department of  
Education/KCP  
GEAR –UP Program**



## **Michigan King-Chavez-Parks Select Student Support Services Program (4-S)**

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The legislative intent of the KCP 4-S Program is to:

- “increase the [college/university] graduation rates of admitted academically or economically disadvantaged students”
- “develop “expansive institution-wide partnerships focused on retaining 4-S targeted students: effective instructional techniques, counseling strategies, and tutoring and mentoring programs”

## Brief background...

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**Dr. Cliff Dorne**, Associate Vice President for Enrollment Management and **Dr. David Callejo-Perez**, Gerstacker Endowed Chair of Education co-wrote the grant application, working closely with **Janet Rentsch**, Director of the SVSU Sponsored Programs Office. The grant was awarded to SVSU in late November 2011.



## Why we wrote this grant application:

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- SVSU's mission as a university of both choice and opportunity
- Current trends in Michigan's economics and demographics:  
The size of the fall FTIC cohorts will stabilize from year to year
- 43% of the 2004 SVSU FTIC cohort graduated in six years
- To research the correlates of successful student services, both academic and co-curricular, that are data-driven, with sound assessment processes worthy of national emulation
- To powerfully contribute to a campus culture of student success

# The Grant Award to SVSU:

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Authorized Budget	For Each of 6 Consecutive FYs
State Contribution (70%)	\$114,050 (x 6 FYs= \$684,300)
Institutional Required Minimum Match (30%)	\$48,879 (x 6 FYs= \$293,274)
Total	\$162,929 (\$977,574)

The grant runs for six years and it is the goal of SVSU to subsequently institutionalize the services and program assessment processes.





## SVSU 4-S PASS Staff

Title/Job	
Dr. Clifford Dorne	Grant Principal Investigator
Mr. Shawn Wilson	Director of SVSU Office of Multicultural Programs
Mr. Roberto Garcia	Office of Multicultural Programs
Ms. Raven Williams	Office of Multicultural Programs
Mr. Craig Aimar	Director of Retention and MAP-Works Coordinator
Mr. Bryan Crainer	Coordinator of First-Year Programs
Ms. Sherry Morgan	Student Progress Coordinator
Dr. David Callejo-Perez	Grant Evaluator and Carl A. Gerstaecker-Endowed Chair of Education
Mr. Stephen Daly	Grant Data Analyst
Two Student Peer Mentors and One Student Advising Assistant	Emily Klaski and Delisa Taylor
Student Assistant	Office of Multicultural Programs
Ms. Marlene Searles	Director of Early College Programs
Ms. Sharmee Dickson	Office of Early College Programs

## The Student Cohorts

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- The SVSU Office of Institutional Research selected the initial student cohort (N=196) based on three criteria:
- ACT Score Upon Admission to SVSU (16-20)
- First Generation in College/University (U.S. Dept. of Education Definition)
- Pell Eligibility

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There will be six annual FTIC cohorts of at least 145 students, including 15 Early College Students

## List of Campus Service Offices

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Academic Advisement Center	First Year Experiences Office	Counseling Center
Undergraduate Admissions	Disability Services	Student Life Center; RSOs/Clubs
Career Services	Residential Life/Learning Communities	Student Technology Center
Tutoring Academic Program or T.A.P. (Non-S.E. & T.)	Multicultural Services	Orientation
Chemistry/Biology Tutoring Center	Housing	Registrar
Math/Physics Tutoring Center	Zahnaw Library	Early College Office
Writing Center	Financial Aid	Office of the Ombudsman
Student Conduct Programs	Diversity Programs/GEAR-UP	Athletics

## The Coordinator, Ms. Sherry Morgan,

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- along with the two trained Student Peer Mentors, works individually with students in the cohort, developing Individual Student Success Plans (ISSPs), and serves as an ongoing liaison with service offices
- oversees referral-for-service processes, as students are referred for academic assistance and for social campus engagement activities, all tracked with the MAP-Works online program (handout).

Students in the cohorts are individually counseled on many success strategies, including :

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- The role(s) of the Student Mentors
- Organization of student study schedules
- How to work with professors
- Use of instructional technology and Library
- Time management planning
- Syllabus mapping and breakdown
- How to make the most of referrals to campus service offices
- Volunteer opportunities for cultural and social activities on campus

## Proposed Outcomes

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- Continuous data analyses (including MAP-Works data) and reporting every six months will allow the Project to adjust to students' needs, provide institutional adoption of lessons learned, and create comparisons between PASS eligible students and a control group.
- This will greatly assist in making strategic enrollment management decisions that are data-driven and data-informed, with the goal of greatly increasing the retention and persistence-to-graduate rates of this student population.

Thank you!

# **GAINING EARLY AWARENESS & READINESS FOR UNDERGRADUATE PROGRAMS (GEAR UP)**

## **CAUSE**

## **EFFECT**

**PARTNERSHIP**  
*(Saginaw Valley State University  
&  
Saginaw Public School District)*

**EARLY  
INTERVENTION  
COMPONENT**  
*(Thompson & Rubin Elementary  
Middle School)*

**SCHOLARSHIP  
COMPONENT**  
*(Leverage Financial Options)*



**UNIVERSITY &  
SCHOOL DISTRICT  
COLLABORATION  
WILL INCREASE  
ACCESSIBILITY**

**COLLEGE READINESS &  
AWARENESS WILL  
INCREASE COLLEGE  
ATTENDANCE,  
RETENTION, AND  
SUCCESS**  
*(3.75 Cohort—7<sup>th</sup> grade)*

**WILL RAISE  
EXPECTATIONS FOR  
LOW-INCOME  
STUDENTS &  
FAMILIES**

*Gear UP 2012*