SVSU_® BOARD OF CONTROL MINUTES

December 17, 2010



AGENDA SAGINAW VALLEY STATE UNIVERSITY BOARD OF CONTROL

REGULAR FORMAL SESSION

Board of Control Room, Third Floor Wickes Hall December 17, 2010 1:30 p.m.

I. CALL TO ORDER

II. PROCEDURAL ITEMS

- A. Approval of Agenda and Additions to and Deletions from Agenda
- B. Approval of Minutes of October 11, 2010 Regular Formal Session
- C. Recognition of the Official Representative of the Faculty Association
- D. Communications and Requests to Appear before the Board
 - * Jeff Coupie, Michigan Sports Unlimited
 - * Staff Member of the Month (October): Mike Pazdro
 - * Staff Members of the Month (November): Brian Mudd, Jeffrey Roberts, Daniel Goodell, Joseph Wojkiewicz
 - * Staff Member of the Month (December): Marie Rabideau

III. ACTION ITEMS

- 1. Resolution to Congratulate the 2010 Student Association for Their Leadership in the Battle of the Valleys Competition
- 2. Resolution to Grant Undergraduate and Graduate Degrees
- 3. Resolution to Approve New Member to the Saginaw Valley State University Board of Fellows
- 4. Resolution to Approve Confirmation of Board Members for Previously Authorized Charter Schools
- 5. Resolution to Approve the Addition of Pre-Kindergarten to Oakland International Academy
- 6. Resolution to Approve Non-Renewal of the Public School Academy Charter of Michigan Health Academy
- 7. Resolution to Authorize the Borrowing of Funds to Meet Temporary Cash Flow Deficits
- 8. Resolution to Approve Fiscal Year 2012 Budget Development and Capital Outlay Requests
- 9. Resolution to Approve Capital Projects
 - a. Wickes Stadium Surface Replacement and Addition of Lighting
 - b. Doan Center Campus Dining Expansion and Upgrades
- 10. Resolution to Approve Faculty Sabbaticals for 2011-2012
- 11. Resolution to Approve Faculty Tenure Effective July 1, 2011

IV. INFORMATION AND DISCUSSION ITEMS

12. Report on Sustainable Outcomes - WIRED Grant (Harry Leaver)

V. REMARKS BY THE PRESIDENT

VI. OTHER ITEMS FOR CONSIDERATION OR ACTION

13. Motion to Move to Informal Session to Discuss Personnel Evaluations

VII. ADJOURNMENT

14. Motion to Adjourn

SAGINAW VALLEY STATE UNIVERSITY BOARD OF CONTROL DECEMBER 17, 2010 REGULAR FORMAL SESSION INDEX OF ACTIONS

RES-1900	FOR THEIR LEADERSHIP IN THE BATTLE OF THE VALLEYS COMPETITION APPROVED	
RES-1901	RESOLUTION TO GRANT UNDERGRADUATE AND GRADUATE DEGREES APPROVED	2
RES-1902	RESOLUTION TO APPROVE NEW MEMBER TO THE SAGINAW VALLEY STATE UNIVERSITY BOARD OF FELLOWS APPROVED	
RES-1903	RESOLUTION TO APPROVE CONFIRMATION OF BOARD MEMBERS FOR PREVIOUSLY AUTHORIZED CHARTER SCHOOLS APPROVED	
RES-1904	RESOLUTION TO APPROVE THE ADDITION OF PRE-KINDERGARTEN TO OAKLAND INTERNATIONAL ACADEMY APPROVED	3
RES-1905	RESOLUTION TO APPROVE THE NON-RENEWAL OF THE PUBLIC SCHOOL ACADEMY CHARTER OF MICHIGAN HEALTH ACADEMY APPROVED	4
RES-1906	RESOLUTION TO AUTHORIZE THE BORROWING OF FUNDS TO MEET TEMPORARY CASH FLOW DEFICITS APPROVED	5
RES-1907	RESOLUTION TO APPROVE FISCAL YEAR 2012 BUDGET DEVELOPMENT AND CAPITAL OUTLAY REQUESTS APPROVED	6
RES-1908	RESOLUTION TO APPROVE CAPITAL PROJECTS APPROVED	6
RES-1909	RESOLUTION TO APPROVE FACULTY SABBATICALS FOR 2011-2012 APPROVED	7

RES-1910	RESOLUTION TO APPROVE FACULTY TENURE EFFECTIVE JULY 1, 2011 APPROVED8
BM-1107	MOTION TO MOVE TO INFORMAL SESSION TO DISCUSS PERSONNEL EVALUATIONS
	APPROVED9
RES-1911	RESOLUTION TO APPROVE ADMINISTRATIVE STAFF COMPENSATION APPROVED
BM-1108	MOTION TO ADJOURN APPROVED10

MINUTES BOARD OF CONTROL

Regular Formal Session December 17, 2010

1:30 p.m.

Board of Control Room, Third Floor Wickes Hall

Present: Abbs, D.

Gamez, D. Gilbertson, E. Karu, K. Martin, J. Sedrowski, L. Yantz, J.

Absent: Ferguson, C.

Wilson, L.

Others

Present: Bachand, D. Kowaleski, M.

Leaver, H. Bethune, A. Boehm, J. Mudd, B. Boon, J. Muladore, J. Brandimore, M. Padrzo, M. Burelle, D. Press Cooper, M. Puia, G. Coupie, J. Rabideau, M. Ramet, C. Dwyer, J. Foster, B. Roberts, J. Freer, B. Rousseau, J. Gibson, J. Schindler, K.

Goodell, D. Thorns, M. Walker, J. Watson, M. Hocquard, S. Watson, M. Justice, M. Wetmore, J. Kerkau, M. Wojtkiewicz, J.

I. CALL TO ORDER

Chairman Karu called the meeting to order at 1:35 p.m.

II. PROCEDURAL ITEMS

A. Approval of Agenda and Additions to and Deletions from Agenda.

President Gilbertson asked that Action Item 1 be moved after Procedural Item C. The agenda was APPROVED as revised.

B. Approval of Minutes of October 11, 2010 Regular Formal Session of the Board of Control

It was moved and supported that the minutes of the October 11, 2010 Regular Formal Session of the Board of Control be approved.

The minutes were unanimously APPROVED as written.

C. Recognition of Official Representative of the Faculty Association

The representative of the Faculty Association was unable to attend today's meeting.

III. ACTION ITEMS

1. Resolution to Congratulate the 2010 Student Association for their Leadership in the Battle of the Valleys Competition

RES-1900 It was moved and supported that the following resolution be adopted:

WHEREAS, Since 2003, students from Saginaw Valley State University and Grand Valley State University, led by their respective Student Associations, have competed in a charitable fund-raising competition known as the *Battle of the Valleys*; and

WHEREAS, SVSU has won the Battle of the Valleys trophy in five out of eight years, having raised nearly \$196,500 to benefit local charities such as the Boys and Girls Club of Saginaw County, Habitat for Humanity, the City Rescue Mission, Child and Family Services of Saginaw County, and the United Way; and

WHEREAS, In 2010, SVSU students collected \$40,088 for the Salvation Army of Saginaw County. Of the seven charities that applied to be beneficiaries of SVSU student efforts in this year's competition, the Salvation Army of Saginaw County was selected due to its youth programs. Funds raised will help support scholarships for after-school, over-the-summer, and weekly character-building programs.

NOW, THEREFORE, BE IT RESOLVED, That the Board of Control of Saginaw

Valley State University congratulate the 2010 Student Association and through them, the entire student body which they represent, for a successful and commendable fund-raising effort and for continuing a spirit of generosity and philanthropy on this campus.

Julie Boon, President of the Student Association (SA), introduced the SA governing board. Ms. Boon informed the Board that the SA raised \$40,000 for the Battle of Valleys competition this year; Grand Valley State University raised \$3,500. Ms. Boon stated: "We are very thankful for the support of the community and also to the members of SVSU for our huge victory."

Chairman Karu congratulated the SA for their outstanding effort in the Battle of the Valleys competition.

The motion was APPROVED unanimously.

- II. PROCEDURAL ITEMS (continued)
- D. Communications and Requests to Appear Before the Board

Mr. Jeff Coupie, President of Michigan Sports Unlimited, presented President Gilbertson with the Gold Medal Sponsorship Award for Thunder in the Valley for 2010.

* * *

Mike Pazdro, Staff Member of the Month for October, was introduced to the Board. (See Appendix One: Pazdro.)

Dan Goodell, Brian Mudd, Jeff Roberts, Joe Wojtkiewicz, Staff Members of the Month for November, were introduced to the Board. (See Appendix Two: Goodell/Mudd/Roberts/Wojtkiewicz.)

Marie Rabideau, Staff Member of the Month for December, was introduced to the Board. (See Appendix Three: Rabideau.)

- III. ACTION ITEMS (continued)
- 2. Resolution to Grant Undergraduate and Graduate Degrees

RES-1901 It was moved and supported that the following resolution be adopted:

WHEREAS, Saginaw Valley State University is granted the authority to confer undergraduate and graduate degrees as outlined in Section 5 of Public and Local Acts of Michigan 1965; and

WHEREAS, Operating Policy 3.101 Article III of the Board reserves to the Board the authority to grant degrees;

NOW, THEREFORE, BE IT RESOLVED, That the Board of Control of Saginaw Valley State University approves the awarding of undergraduate and graduate degrees at the December 17, 2010 Commencement as certified by the faculty and Registrar.

The motion was APPROVED unanimously.

3. Resolution to Approve New Member of the Saginaw Valley State University Board of Fellows

RES-1902 It was moved and supported that the following resolution be adopted:

WHEREAS, The Saginaw Valley State University Board of Fellows shall consist of a minimum of twelve and a maximum of forty members who shall serve for four-year terms; and WHEREAS, James Barcia has been recommended for appointment as a new member; NOW, THEREFORE, BE IT RESOLVED, That James Barcia shall serve on the Saginaw Valley State University Board of Fellows as stipulated in the organization's bylaws for a term expiring in 2014.

The motion was APPROVED unanimously.

4. Resolution to Approve Confirmation of Board Members for Previously Authorized Charter Schools

RES-1903 It was moved and supported that the attached resolution be adopted. (See Appendix Four: Board Members.)

Joe Rousseau, Director of School and University Partnerships, told the Board that background, criminal record, and reference checks had been run on the applicants.

The motion was APPROVED unanimously.

5. Resolution to Approve the Addition of Pre-Kindergarten to Oakland International Academy

RES-1904 It was moved and supported that the following resolution be adopted:

WHEREAS, the Saginaw Valley State University Board of Control has approved the charter school application for grades K-12 for Oakland International Academy; and WHEREAS, Oakland International Academy must currently reject the application of

pre-kindergarten students; and

WHEREAS, the current students being served by Oakland International Academy and their parents have requested the opportunity to provide pre-kindergarten education; and

WHEREAS, Oakland International Academy has a desire to provide an education service for pre-kindergarten students;

NOW THEREFORE, BE IT RESOLVED, that the Saginaw Valley State University Board of Control approve the application and program amendment providing for the addition of pre-kindergarten students beginning with the 2010-11 school year.

Joe Rousseau, Director of School & University Partnerships, stated: "For several years Oakland has talked about beginning a preschool program and that is certainly something we encourage in our Charter Schools. We know there is a body of research that supports this education. The earlier we can get our students in school, the sooner we can begin to provide some current education and improve the likelihood of success in these students."

The motion was APPROVED unanimously.

6. Resolution to Approve the Non-Renewal of the Public School Academy Charter of Michigan Health Academy

RES-1905 It was moved and supported that the following resolution be adopted:

WHEREAS on July 25, 1996, the Board of Control of Saginaw Valley State University (the "Board of Control") issued a charter contract (the "Contract") authorizing Michigan Health Academy, a Michigan non-profit corporation (the "Academy"), to operate a public school academy; and

WHEREAS the term of the Contract, as previously extended, expires on June 30, 2011, unless extended by the Board of Control and the Academy; and

WHEREAS by letter dated August 16, 2010, the Michigan Department of Education advised Joseph Rousseau, the SVSU Director of School/University Partnerships, that the Academy must by closed at the end of the current school year (June, 2011):

NOW THEREFORE IT IS RESOLVED, that the Contract of the Academy shall expire on June 30, 2011;

RESOLVED FURTHER, that the Director of School/University Partnerships is directed to prepare a schedule and timeline of tasks to be accomplished in the dissolution of the Academy, which schedule shall include notice to students and families, appropriate filings with

Michigan and federal officials and agencies, liquidation of assets, payment or provision for payment of liabilities of the Academy, and transfer of any remaining assets to the Board of Control for remission to the State of Michigan;

RESOLVED FURTHER, that the Director of School/University Partnerships shall endeavor to work with the Board of Directors and administration of the Academy, and shall take all actions necessary or desirable, to effect the dissolution and liquidation of the Academy in as prompt and efficient a manner as possible after the end of the current school year.

Mr. Rousseau stated: "This is an unfortunate situation and I don't know that we have ever closed a school It is unfortunate because these are high-need students and we are not confident that they have other schools in their area that will provide them with a good, quality education they are getting at Michigan Health Academy. However, the achievement scores speak for themselves. They are in the single digits; they have been for years By closing down the school, we open the door up for another school that will have the ability to demonstrate stronger results in terms of student achievement.

President Gilbertson noted: "After all of our efforts and all of their efforts to succeed, Michigan Health Academy was simply unable to meet yearly progress Our responsibility is to ensure the quality of the schools that we charter We have reached the point with this charter school where we can no longer recommend to you that it continue to be authorized by the University." Dr. Gilbertson also noted that Michigan Health Academy has been closely monitored for the past 4 to 5 years.

The motion was APPROVED unanimously.

7. Resolution to Authorized the Borrowing of Funds to Meet Temporary Cash Flow Deficits

RES-1906 It was moved and supported that the attached resolution be adopted: (See Appendix Five: Cash Flow.)

President Gilbertson noted that this is an annual action to keep open our ongoing credit.

James Muladore, Executive Vice President for Administration and Business Affairs, stated: "This authorization allows for a two-year agreement, and it is consistent with the authorization from the first two years.

The motion was APPROVED unanimously.

8. Resolution to Approve Fiscal Year 2012 Budget Development and Capital Outlay Requests

RES-1907 It was moved and supported that the attached resolution be adopted: (See Appendix Six: Capital Outlay)

President Gilbertson noted: "This is an annual exercise that we go through with the executive branch in Lansing We are asking for Board approval of our annual operating budget request."

The motion was APPROVED unanimously.

9. Resolution to Approve Capital Projects

RES-1908 It was moved and supported that the following resolution be adopted:

WHEREAS, The Finance and Audit Committee has discussed and considered various capital projects; and,

WHEREAS, Sufficient financial resources are available from capital project and auxiliary system reserves to fund projects;

NOW, THEREFORE, BE IT RESOLVED, That the Board hereby authorizes the President or the Executive Vice President for Administration and Business Affairs to enter into contracts to complete the below referenced projects with budgets as indicated:

Wickes Stadium Surface Replacement and Addition of Lighting
Doan Center Campus Dining Expansion and Upgrades
\$1,200,000
\$1,250,000

Mr. Muladore told the Board that the surface on the playing field in Wickes Stadium has been

in place since 1998 and the surface is at a point where it needs to be replaced. Mr. Muladore stated that the average life of a natural turf field is approximately 7 to 8 years and the current playing field has gone through 12 seasons.

Regarding the Doan Center campus dining expansion, Mr. Muladore informed the Board that when the Doan Center was opened in 2005 its seating capacity was 335 and over the years, the center has been reengineered to accommodate 415. Mr. Muladore noted that currently there are 1,210 on-campus students and we expect that number to be approximately 1,250 this upcoming fall semester. Mr. Muladore stated that this funding would add 100 to 175 more seats to the Doan Center as well as improvements to the existing area.

The motion was APPROVED unanimously.

10. Resolution to Approve Faculty Sabbaticals for 2011-2012

RES-1909 It was moved and supported that the following resolution be adopted:

WHEREAS, Saginaw Valley State University is committed to quality education and provides the faculty with opportunities to maintain and enhance their professional knowledge and expertise, and

WHEREAS, The University administration supports faculty sabbatical leaves as an integral part of the SVSU Faculty Development Program,

NOW, THEREFORE, BE IT RESOLVED, THAT, the following faculty members be granted sabbatical leaves as specified below for the academic year of 2011-2012.

Faculty Member	<u>Department</u>	<u>Leave Request</u>
Martin Arford	Geography	Winter 2012
Peter Barry	Philosophy	Fall 2011/Winter 2012 (at ½ teaching load)
Elson Boles	Sociology	Fall 2011/Winter 2012 (at ½ teaching load)

Margaret Borkowski	Psychology	Fall 2011

Robert Braddock History Fall 2011

Anthony Crachiola Mathematical Sciences Winter 2012

Robert Drew Communication Winter 2012

Thomas Kullgren Mechanical Engineering Winter 2012

Poonam Kumar Education, Tech & Development Fall 2011

Julie Lynch Psychology Fall 2011

Todorka Nedeva Mathematical Sciences Winter 2012

Gretchen Owocki Teacher Education Fall 2011/Winter 2012

(at ½ teaching load)

Deborah Smith Teacher Education Winter 2012

Paul Teed History Fall 2011/Winter 2012

(at ½ teaching load)

Lee Trepanier Political Science Fall 2011

Matthew Zivich Art Fall 2011/Winter 2012

(at ½ teaching load)

Dr. Donald Bachand, Vice President for Academic Affairs, reviewed the process by which faculty are granted sabbaticals.

The motion was APPROVED unanimously.

11. Resolution to Approve Faculty Tenure Effective July 1, 2011

RES-1910 It was moved and supported that the following resolution be adopted:

WHEREAS, Faculty tenure provides continuous employment of a faculty member for

at least a basic two-semester appointment during each fiscal year, and

WHEREAS, Tenure status is achieved when a faculty member is recommended by the Professional Practices Committee and by the Administration for continuous appointment thenceforth.

NOW, THEREFORE, BE IT RESOLVED, THAT the following faculty members be granted tenure, as provided by the terms of the SVSU - Faculty Association agreement, effective July 1, 2011.

Daniel Cook, Assistant Professor, Department of English
Bradley Herzog, Assistant Professor, Department of Rhetoric & Professional Writing
Brad Jarvis, Assistant Professor, Department of History
Joshua Ode, Assistant Professor, Department of Kinesiology
Debra Wagner, Assistant Professor, Department of Nursing

Dr. Bachand reviewed the process by which faculty tenure is granted.

President Gilbertson stated: "These are very fine individuals . . . the University is lucky to have them here and I recommend them to you with great enthusiasm."

The motion was APPROVED unanimously.

IV. INFORMATION AND DISCUSSION ITEMS

12. Report on Sustainable Outcomes – WIRED Grant

Harry Leaver, Executive Director of the Center for Business & Economic Development, and Dr. George Puia, Associate Dean of the College of Business and Management/Dow Chemical Company Centennial Chair in Global Business, presented a report on Workforce Innovation in Regional Economic Development: Sustainable Outcomes relating to the WIRED Grant. (See Appendix Seven: WIRED Grant.)

V. REMARKS BY THE PRESIDENT

President Gilbertson offered no formal remarks.

VI. OTHER ITEMS FOR CONSIDERATION OR ACTION

13. Motion to Move to Informal Session to Discuss Personnel Evaluations

BM-1107 It was moved and supported that the Board move to Informal Session to discuss personnel evaluations.

The motion was APPROVED unanimously.

The Board moved to Informal Session at 3:05 p.m. and reconvened in Regular Formal Session at 4:15 p.m. with Board members Abbs, Gamez, Karu, Martin, Sedrowski, and Yantz in attendance. Also present were President Gilbertson, Dr. Carlos Ramet, and Mary Kowaleski.

14. Resolution to Approve Administrative Staff Compensation

RES-1911 It was moved and supported that the following resolution be adopted:

WHEREAS, The Board of Control retains unto itself the authority to establish compensation levels for the University's President and Vice Presidents; and

WHEREAS, The Board of Control has received and accepted favorable performance evaluations from the President for Donald Bachand, Vice President for Academic Affairs; James Dwyer, Vice President for Enrollment Management; Merry Jo Brandimore, Vice President of Student Affairs; and James G. Muladore, Vice President for Administration and Business Affairs;

NOW, THEREFORE, BE IT RESOLVED, That the President's and Vice Presidents' base salaries for the 2011 calendar year be set as follows:

Eric R. Gilbertson	\$223,664
Donald Bachand	\$180,876
Merry Jo Brandimore	\$128,125
James Dwyer	\$128,125
James G. Muladore	\$170,525

The motion was APPROVED unanimously.

VII. ADJOURNMENT

15. Motion to Adjourn

BM-1108 It was moved and supported that the meeting be adjourned.

The motion	was APPROVED	unanimously.

The meeting was adjourned at 4:45 p.m.

Respectfully submitted:	
K.P. Karunakaran, M.D. Chairman	
Lawrence E. Sedrowski Secretary	
Mary A. Kowaleski Recording Secretary	

Appendix One: Pazdro

staff member of the month Mike Pazdro

Project Manager • October 2010

Mike Pazdro decided to sign up for an accelerated honors course over the summer. He didn't return to school, but he did take on the most difficult assignment of his career: renovating Wickes Hall.

"I don't know if you can put it into words." he said. "It's the hardest project I've ever been involved with." Pazdro asked for the job. "It was pretty complicated and I wanted to test myself."

Pazdro explained it was really two projects in one: renovating office spaces and relocating several departments while also updating the building's 40-year-old HVAC system. Each had its own challenges.

"This is the hardest building to work in by the function of the building and the nature of the people who work here," he explained. "You have Admissions and Financial Aid and the amount of students they need to take care of, so there's no shut down time. It was right down to the wire."

Installing the new air handler resulted in the widely chronicled roof leak and several preventable instances of the fire alarm being tripped. Despite all the obstacles, nearly everything was in place when fall classes started August 30, and Pazdro attributes that success to effective teamwork.

"Once Γ m done with the contractors, everybody else has to get in there," he explained.

He said the pressure was on a variety of other campus departments, too, including ITS and Instructional Technology: Maintenance and Custodial; Purchasing and University Police, to name a few.

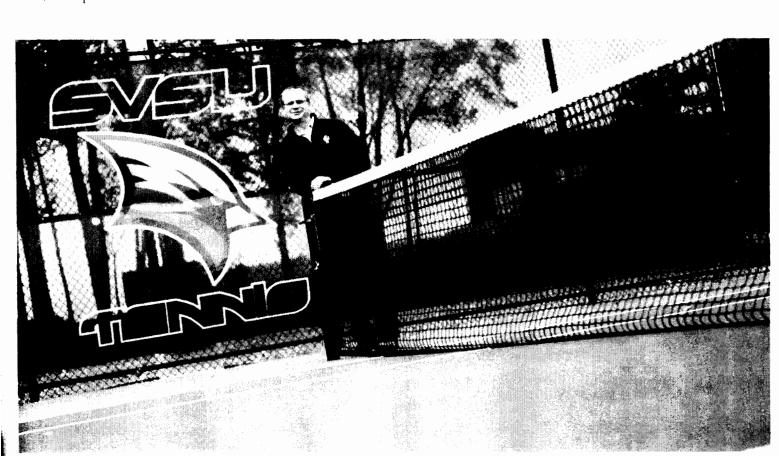
Pazdro also oversaw other summer projects, such as the renovation of Living Center North and the construction of the new Papa John's outlets. He particularly enjoyed seeing the new tennis courts built. The most difficult part of staying on top of them all simultaneously? "The schedule," Pazdro said. "Without a doubt, the schedule."

Pazdro's personal schedule did not see much of a summer break, either, as he and his family moved into a new house. One of the perks: It has a "cave" where he can spend quiet time with his daughter, Jessa, 4. Another: It is located near the Chippewa Nature Center, making it easy for the family to go kayaking.

Pazdro has enjoyed his five years at SVSU, and he is eager to get started on new projects, such as expanding the Fitness Center and building the new Student Recreation Center.

"I spend enough time over there," the avid volleyball player quipped. Still, Pazdro is hoping for an extra slice of sanity.

"This summer was a little crazy."



STAFF MEMBERS OF THE MONTH

Dan Goodell, Brian Mudd, Jeff Roberts, Joe Wojtkiewicz

Classroom/Instructional Technology Support • November 2010

Joe Wojtkiewicz recalls the state of classroom technology on campus when he arrived as a student in fall 2003.

"There weren't many smart podiums. A lot of classrooms didn't have the technology. Today, students can expect just about any class to include a smart podium, at a minimum. Technology has grown by leaps and bounds. I would say it's a 400-500 percent increase."

Wojtkiewicz points to advances such as high definition displays, wireless Internet access and interactive audience response systems.

"A lot more faculty are using technology, so to meet their needs, we have to continue to upgrade these rooms."

Today, Wojtkiewicz spends 80 percent of his time fixing classrooms. He is part of the team that ensures those technology tools are in good working order. Brian Mudd said that effort should not to be taken for granted.

"In many instances, we're talking about classrooms that are in use from 8:30 in the morning until 10 at night. Keeping up with that demand is tremendous."

Dan Goodell chimed in: "We try to be an immediate response department. Any time we get a call, that is our first priority. If we can't solve it over the phone, we immediately send someone to the classroom to see if we can fix the problem."

The staff also takes measures to prevent problems before they arise.

"You can't always predict when a lamp is going to burn out, but we go through and check all the technology, replace the batteries in remotes. We try to head off issues before they become a classroom problem. I take pride in that."

Keeping up with current demands provides ample workload to stay busy, but one eye must focus on the future, too.

"People learn in different ways," Roberts said. "Some people learn visually; some people learn audibly. It's our job to know what technology is out there to support all types of learners."

"From an instructional technology standpoint," Mudd added, "portability is the key with students – hand-held devices – for entertainment, for communication, for everything."

Video production is a key component of Goodell's responsibilities.

"As video becomes more intensive, we're starting to work with more classes," he said. "We just did 10 student projects with the occupational therapy program, because what they illustrate can best be taught with video."

Beyond fixing daily problems, the team members also lead workshops on how to use technology.

Goodell points out: "We're not just 'repair guys,' we're also teachers" ... a characteristic they share with those they support.



Appendix Three: Rabideau

STAFF MEMBER OF THE MONTH Marie Rabideau

Coordinator of Student Conduct Programs • December 2010

Marie Rabideau knows what characteristics are essential to her job overseeing student conduct programs.

"You have to have empathy," she said. "You can't be just hard-nosed."

Detachment can be required, too, especially when students unleash their frustrations upon being disciplined. "A lot of things I don't take personally."

Rabideau keeps a positive attitude and takes measures to ensure students are treated fairly. "Just because a I call a student into my office doesn't mean that he or she will be disciplined," she emphasized.

There are some 40 to 50 violations of the code of student conduct that could ultimately lead to a meeting with Rabideau. Alcohol and noise violations are the most common complaints. More serious charges can result in removal from university housing or dismissal from the university. Most cases require relatively little investigation. "The majority of students admit what they've done," she said.

When investigation is required, Rabideau has learned to keep an open mind. "In this job, you cannot say, 'This is what happened.' I had one student bring a complaint against another student, and during the investigation, the story got switched around."

If unsatisfied with an investigation, or the recommended sanction, a student may request a hearing. Rabideau served as the hearing

officer for 39 academic hearings and 171 disciplinary hearings last year.

"I make sure the process is followed and I make sure everyone understands what is going to happen," she said.

For hearing panels, Rabideau relies on around 90 faculty, staff and student volunteers to weigh the evidence.

"I have to give credit to the conduct board. I could not do my job without them, and I tell them that all the time. They do a great job."

Many students appreciate being set straight.

"It's really quite surprising. In some cases where you've sanctioned the student, after it's all done they'll say 'Thank you."

Others reach the same conclusion... after some time elapses.

"It may take more than a year or two," she said.

To step away from student conduct, Rabideau walked two half-marathons with former SVSU classmates this year. She said she also is very close with her nieces, nephews and extended family, some of whom live out of state.

Rabideau has worked at SVSU for 23 years in a variety of roles. "It's a great place to work," she said. "I've made so many friends."

And they know the "real" Rabideau, not just her disciplinarian reputation.

"I'm not as tough as some people think I am. My friends know that "



12/16/10 REVISED RESOLUTION OF THE BOARD OF CONTROL OF SAGINAW VALLEY STATE UNIVERSITY

To Approve Confirmation of Board Members for Previously Authorized Charter Schools

December 17, 2010

WHEREAS, the Saginaw Valley State University Board of Control, the school's authorizing agent, requires that University Chartered Schools Board of Directors have a minimum of five members and a maximum of nine members; and

WHEREAS, individual Charter Schools have a desire to replace Board members who have submitted their resignation; and

WHEREAS, certain Charter Schools have a desire to have parents of students represented on their Board of Directors;

WHEREAS, certain Charter Schools desire to reappoint a board member whose term of office has expired;

NOW, THEREFORE, BE IT RESOLVED, that the individuals listed below be appointed by the Saginaw Valley State University Board of Control as new members of the Board of Directors of the following Charter Schools.

Creative Learning Academy, Beaverton

Jacqueline Cross

Reappointment

Term: 1/1/2011 - 6/30/12

Trisha Winn Schultz

Appointment

Term: 8/1/10 - 6/30/12 (Interim Appointment)

Ms. Schultz earned her B.A. from Oakland University in English Literature. She currently owns and operates Earth Winn Farms that is committed to locally grown organic food, Heirloom variety produce, and Heritage breed poultry and livestock. Ms. Schultz has experience in general office procedures, accounting, and customer service. She is dedicated to education and believes in the need for alternative approaches to education for every child. (See attached approval letter for interim appointment.)

Detroit Community Schools, Detroit

Julie Richie Appointment Term: 1/1/2011 - 6/30/11

Ms. Richie earned her BS in accounting from Long Island University. She currently serves as President and CEO of The Yes Foundation of Bingham Farms, Michigan. Her expertise is in non-profit administration, financial management, child and youth program design and development, and reading program design and development. Ms. Richie believes her years of expertise and experience coupled with her vision to improve education for all students will be an asset to the Academy board.

HEART Academy, Harper Woods

Andrea Ferrario Appointment Term: 1/1/2011 - 6/30/13

Ms. Ferrario earned her BS in Business Administration and her Master's in Human Resource Administration from Central Michigan University. She currently serves as Director of Worklife Services at St. John Providence Health System in Warren. Ms. Ferrario is recruited as a member of the health field.

Merritt Academy, New Haven

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Reneé Yax Appointment Term: 1/1/2011 - 6/30/11

Ms. Yax currently serves as Detective Sergeant with New Haven's Police Department; she also coaches volleyball with local high school students. Ms. Yax serves her community as a member of the school district crisis team and reproductive health committee. She is dedicated to the academic success of all students. Ms. Yax believes her experience working with students and the community will be an asset to the Academy board.

Northwest Academy, Charlevoix

Steve Bennett Appointment Term: 1/1/2011 - 6/30/11

Mr. Bennett earned his BS in Administration from Ferris State University. He currently works as a sales representative for Charter Communications, and owns/operates MacDougall House, a Bed and Breakfast in Charlevoix. Mr. Bennett was a previous administrator at the Academy. The Academy board believes that Mr. Bennett will be an asset to the board.

ltem #4 Page 3 of 4

Oakland International Academy, Detroit

Rashed Rabaa Appointment Term: 1/1/1201 - 6/30/11

Mr. Rabaa earned his BS in Electrical Engineering from Detroit Institute of Technology and his MS in Electrical Engineering from Wayne State University. He currently serves General Motors Company as an Engineering Specialist. Mr. Rabaa has been involved in initiatives with students of all ages, from mentoring to teaching. The Academy board believes Mr. Rabaa will be an asset to the board

Pontiac Academy for Excellence, Pontiac

Ann Suziedelis Appointment Term: 1/1/2011 - 6/30/13

Ms. Suziedelis earned her BA in Elementary Education from The Catholic University of America in Washington, DC. She earned an MA in Political Science from Central Oklahoma University and an MA in Systematic Theology from St. Michael's College in Vermont. In 2004 she earned her PhD in Healthcare Ethics from St. Louis University. Ms. Suziedelis currently serves as the Vice President of Mission and Ethics at St. Joseph Mercy Oakland. She believes her experiences in education, both in the classroom and in administration coupled with her conflict resolution skills make her an asset to the Academy board.

Saginaw Preparatory Academy, Saginaw

Samuel Jackson Reappointment Term: 1/1/2011 - 6/30/13

White Pine Academy, Leslie

Kenneth Hamlin Appointment Term: 1/1/11 - 6/30/13

Mr. Hamlin owns and operates his own business, K & M Paintless Dent Repair and does custom motorcycle painting. Mr. Hamlin has three children that attended White Pine Academy and has been a part of the school since it opened in 1999. He believes as a board member he can help maintain the founding focus of the school, which is to help each student achieve their personal best in academic and character education.



(989) 964-4000 • From Midland: 695-5325

7400 Bay Road - University Center, MI 48710 - USA

School/University Partnership Office (989) 964-4623 Fax: (989) 964-4636

July 19, 2010

Dear Eric:

SVSU's Policy Statement on Public School Academies, section V, item 6, states,

In the event that one or more vacancies develop on the Board of Directors of a PSA at a time or in a manner that renders the PSA Board of Directors unable to conduct business, the President of SVSU may make interim appointments to fill the vacancies on the Board of Directors of the PSA. Such interim appointments will remain in effect until subsequent action by the SVSU Board.

-adopted by Board of Control 11/14/94; Revised 6/17/96, 10/14/96, 10/4/99, 10/12/09

A recent resignation from the Board of Education of Creative Learning Academy, located at 540 Lang Road, in Beaverton, reduces the number of board members there to four, one less than the five board members required by their contract with us. To keep the academy in compliance and able to conduct business, I am requesting your interim appointment of Ms. Trisha Winn Schultz, who was interviewed by the board during their regular 7/12/10 board meeting and has been recommended by that body.

Ms. Schultz has undergone a recent criminal records check and has, to the best of our ability to determine, both the background and the motivation to responsibly assume this role. She has completed coursework at Alma College as a Presidential Scholarship recipient, at Central Michigan University and at Oakland University, in special education, human development, speech and language acquisition, and technology. She has also participated in seminars aimed at helping special needs children succeed. She is the mother of a home-schooled autistic child and is owner-operator of her own business, EarthWinn Farms, which specializes in organic methods. Finally, past employment has provided her with general office, marketing, customer service, and accounting experience. The qualifications statement in her application for this board vacancy begins with, "Dedication to education is my most valuable attribute" and concludes with, "My children have attended charter schools... because I believe in the need for alternative approaches to education for every child."

We are satisfied that Ms. Schultz is a highly-qualified candidate for this board vacancy and appreciate your consideration of this request for her appointment on an interim basis until the SVSU Board of Control meets in December and can consider formal action on a permanent board appointment.

Sincerely,

Joe/Rousseau

Distor

RESOLUTION TO AUTHORIZE THE BORROWING OF FUNDS TO MEET TEMPORARY CASH FLOW DEFICITS

WHEREAS, The Board of Control of Saginaw Valley State University (the "Board"), in the exercise of its constitutional duties has determined that it is necessary and expedient to provide for the borrowing of monies in an amount not to exceed \$25,000,000 from time to time outstanding on terms set forth herein for the purpose of providing necessary funds to meet temporary cash flow deficits; and

WHEREAS, It will be necessary for the Board to enter into one or more agreements (any such agreement being a "Line of Credit Agreement") whereby the aggregate sum of up to \$25,000,000 from time to time outstanding may be borrowed from one or more banks or financial institutions on a "line-of-credit" basis; and

WHEREAS, It is necessary for the Board to authorize the President and the Executive Vice President for Administration and Business Affairs (each an "Authorized Officer"), or either of them, to negotiate, execute and deliver on behalf of the Board, one or more Line or Credit Agreements with one or more banks or financial institutions, all within the limitations set forth herein, in order to provide the Board with greater flexibility in structuring the terms of one or more lines of credit.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF CONTROL OF SAGINAW VALLEY STATE UNIVERSITY, AS FOLLOWS:

- Line of Credit Agreements. The Board hereby authorizes the Authorized Officers, or either of them, to select one or more banks or financial institutions to provide one or more of lines of credit within the parameters stated in the Resolution, and negotiate the terms of and execute and deliver one or more Line of Credit Agreements in the name of the Board and as its corporate act and deed, in order to provide the Board access to one onmore lines of credit in the aggregate sum not to exceed \$25,000,000 from time to time outstanding of potential line of credit draws or advances. Draws or advances under any Line of Credit Agreement shall be made at the request of any Authorized Officer, or any other officer or employee of the Board or of Saginaw Valley State University so designated in writing by an Authorized Officer. Interest shall accrue on sums outstanding at an interest rate to be specified in each Line of Credit Agreement, but not in excess of the lesser of 15% per annum or the maximum rate permitted by law, and shall be payable on the dates and in the amounts as shall be provided in each Line of Credit Agreement. Principal representing the draws or advances under any Line of Credit Agreement shall be repaid with interest as provided in each Line of Credit Agreement, but all principal and interest on any draw under any Line of Credit Agreement shall be finally due and payable on or before the date one year from the date that draw is made, but in no event later than December 31, 2012, or such earlier date or dates selected by either Authorized Officer. Any Line or Credit Agreement may provide for the delivery of one or more notes to evidence all or a part of the obligations described in each Line of Credit Agreement (any one such note being a "Note"). The Authorized Officers, or either of them, are further authorized to prescribe the form of and execute and deliver any Note pursuant to the terms of any Line of Credit Agreement.
- 2. <u>Limited Obligation; Security</u>. The Board's obligations under any Line of Credit Agreement and related Note shall be limited and not general obligations, payable solely from General Revenues, as defined below, and from the proceeds of short-term investments, or either of those sources, and may be unsecured or, if an Authorized Officer so determines, secured as set forth below; provided, that the Board reserves the right, but not the obligation, to pay principal of and interest on any Note from any legally available

funds. The Authorized Officers, or either of them, are further authorized, empowered, and directed in the name of the Board and as its corporate act and deed to secure one or more Notes as described in this Resolution with (a) a first or subordinated lien on the General Revenues (as shall be defined in any Line of Credit Agreement in a manner generally consistent with the definition contained in a certain Trust Indenture dated August 1, 2008 between the Board and The Bank of New York Mellon Trust Company, N.A., as trustee); and/or (b) a pledge of short-term investments of the Board. A first lien on the General Revenues permitted to be established by this Resolution and any Line of Credit Agreement shall be on a parity basis with the first lien thereon established as security for certain outstanding debt of the Board.

- 3. <u>Tax Matters</u>. If in the judgment of the Authorized Officers, or either of them, it is advisable for the interest on a Note authorized by this Resolution to be "tax exempt" for federal and state income tax purposes, the Authorized Officers, or either of them, are further authorized to (a) covenant and agree in the name of the Board that, to the extent permitted by law, the Board will take all actions within its control necessary to maintain an exclusion of the interest on the line of credit from adjusted gross income for federal income tax purposes under the Internal Revenue Code or 1986, as amended; and/or (b) designate the Board's obligations under one or more Line or Credit Agreements as "qualified tax exempt obligations" for purposes of deduction of interest expense by financial institutions, if and to the extent that such designation is lawfully available to the Board.
- 4. <u>Other Actions</u>. The Authorized Officers and any other officers of the Board as may be appropriate, are each authorized and directed to complete such applications, forms or documents necessary, make such certifications, take all other actions necessary and undertake any procedures required to effectuate the provision of one or more lines of credit as described in this Resolution, without further action of the Board.
- 5. <u>Prohibitions</u>. No Line of Credit Agreement or Note shall provide for or be construed as a pledge of the credit of or create any liability on the part of the State of Michigan, or any member or officer of the Board, or any of their successors, and no Line of Credit Agreement or Note authorized by this Resolution is intended to and shall not create any indebtedness of the State of Michigan or the Board within the meaning of any State constitutional debt limitation or restriction
- 6. <u>Rescission</u>. All resolutions and parts of resolutions insofar as they conflict with the provisions of this Resolution be and the same are hereby rescinded.

RESOLUTION TO APPROVE FISCAL YEAR 2012 BUDGET DEVELOPMENT AND CAPITAL OUTLAY REQUESTS

WHEREAS, The fiscal year 2012 Budget Development Request and Capital Outlay Request required to be provided to the Michigan Department of Management and Budget must be approved by the Board of Control;

NOW, THEREFORE, BE IT RESOLVED, That the Budget Development Request and the Capital Outlay Request for Saginaw Valley State University for fiscal year 2012 be approved as submitted to the State of Michigan.

Item No. 8-A Page 1 of 5

(989) 964-4000 • From Midland: 695-5325

7400 Bay Road • University Center, MI 48710 • USA www.svsu.edu



Eric R. Gilbertson, President (989) 964-4041 fax: (989) 790-1314 erg@svsu.edu

November 10, 2010

Mr. Glen Preston
Office of the State Budget
Office of Education and Infrastructure
George W. Romney Building, 6th Floor
111 South Capitol Avenue
Lansing, Michigan 48913

Dear Mr. Preston:

Saginaw Valley State University's fiscal year 2012 budget development request is provided to you in response to the State Budget Director's August 10, 2010 letter.

As indicated in prior years, we strongly encourage a consistent approach to State funding for higher education. An appropriate minimum base appropriation per student should be allocated to the State universities. The FY2000 higher education appropriations bill did establish a funding floor of \$4,500 per fiscal year equated student, and SVSU's FY2011 appropriation remains significantly below this amount at \$3,366.

It is clear that one important way to address the severe economic problems Michigan is experiencing is to increase participation in the higher education system and as a result produce a larger number of college graduates. Institutions such as SVSU have been growing and thus contributing to expanded opportunity for a college education. Financial support for growth institutions, however, has dropped precipitously on a per student basis. As the attached chart illustrates, SVSU's FY2011 per student funding level as noted above is nearly 27% below its FY2001 funding level. The University's funding level, it should be noted, dropped 5.5% on a per student basis just in the past year.

We suggest that State policy encouraging participation in higher education would be more successful if there was consistent financial support provided to universities and their students by the above referenced funding floor concept. In this way, financial support follows students to their chosen institutions, and any disincentive for a university to expand enrollments is either reduced or eliminated.

We propose once again that this per-student appropriation apply <u>only</u> to Michigan citizens. We should not be asking Michigan taxpayers to fund educational opportunities for sons and daughters of other states who are least likely to remain in Michigan after having enjoyed the opportunities our State provides. We understand, of course, that students from other states and countries add a great deal to our University and should not be discouraged from attending. On the other hand, they also pay a tuition premium that should be set so as to eliminate the need for any subsidy by Michigan taxpayers.

Mr. Glen Preston Page 2 November 10, 2010

Our policy recommendation remains as stated over the prior several years – establish a minimum per in-state student level of State support (floor funding) for each public university campus and make this a priority for additional State funding that may become available for higher education. Such a policy would recognize institutions with the capacity for growth and the ability to deliver quality education.

Sincerely,

Eric R. Gilbertson

ERG/JGM/mjc

Enclosures

UNIVERSITY PERFORMANCE MEASURES

Institution:	SAGINAW	VALLEY	STATE	UNIVERSITY
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Outcome Goals	2008-2009	2009-2010	Estimated 2010-2011	Goal 2011-2012
1. Number of students graduating from the university with a degree in mathematics, sciences, health care, or engineering (include degrees for the Classification of Instructional Programs (CIP) codes 01.03.04.10.11.14.15.26.27.29.40.41.46.47.48.49 and 51)	342	352	357	362
2. Total amount of research expenditures by the university.	\$823,369	\$873,568	\$925,000	\$950,000
3 Number of start-up companies formed based on university generated inventions.	N/A	N/A		
4. Number of patents granted to the university.	N/A	N/A		
5. Number of graduating students that received a Pell grant during their enrollment at the university.	460	503	487	494
6. Attach a summary of efforts by the university within the past two years to commercialize technology developed through university research. Include the number of jobs created or retained as a result of university research and technology transfer.				

Appendix Six: Capital Outlay

UNIVERSITY PERFORMANCE MEASURES

Institution: SAGINAW VALLEY STATE UNIVERSITY	Institution:	SAGINAW	VALLEY	STATE	UNIVERSITY
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Outcome Goals ,	2002-2003 Cohort	2003-2004 Cohort	2004-2005 Cohort	2005-2006 Cohort
Maintain or improve baccalaureate graduation rates:				
a) Four year graduation rate - actual	8.7%	9.0%	10.7%	8.3%
b) Five year graduation rate - actual/estimated	28.6%	29 .7%	33-1%	29.0%
c) Six year graduation rate - actual/estimated	37.4%	38.0%	42.7%	37.6% (e)
Graduation rate" means the percentage of students who have completed the requirements for a baccalaureate degree from the institution at either 4.5, or 6 years following initial enrollment using the IPEDS Graduation Rate Survey GRS) methodology. The GRS is based on a fall cohort of ull-time, first-time degree/certificate seeking undergraduates as established for the IPEDS Fall enrollment Survey. Report graduation rates to the nearest enth of percent. Report actual data where available and estimates when actual data is not available with a (e) noted effer the reported estimated data.				

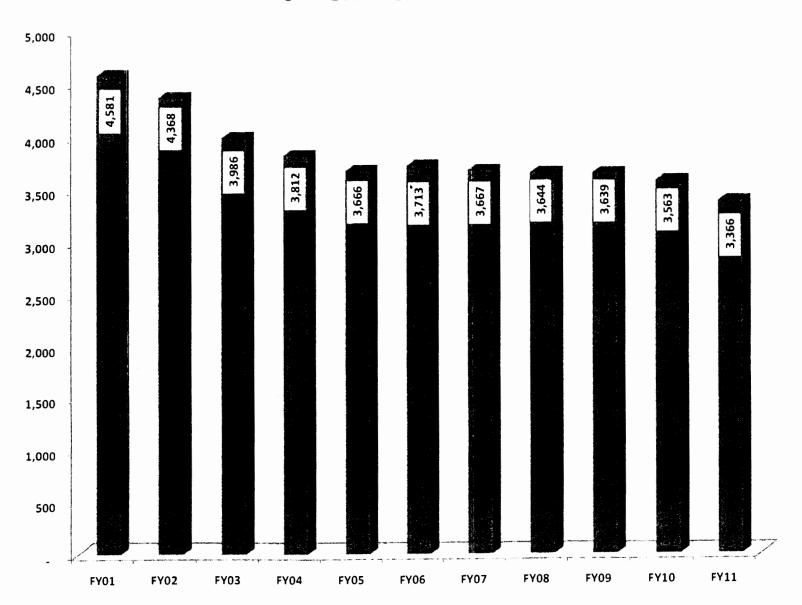
Date Completed 11/05/10

Contact Person J. Chris Looney

Phone Number (989) 964-4259

E-Mail Address jcl@svsu.edu

SAGINAW VALLEY STATE UNIVERSITY STATE APPROPRIATIONS PER FYES



Appendix Six: Capital Outlay

Item No. 8-B Page 1 of 7

SAGINAW VALLEY

(989) 964-4000 • From Midland: 695-5325

7400 Bay Road • University Center, MI 48710 • USA www.svsu.edu

James G. Muladore, Vice President Administration & Business Affairs (989) 964-4045 fax: (989) 790-9221 jgm@svsu.edu

December 3, 2010

Ms. Lisa Shoemaker, Capital Outlay Coordinator Office of Education and Infrastructure Office of the State Budget George W. Romney Building P.O. Box 30026 111 South Capitol Lansing, Michigan 48909

Dear Ms. Shoemaker:

Please find enclosed five copies of SVSU's Capital Outlay Request for FY2012. SVSU's Facilities Assessment and Deferred Maintenance Capital Financing Report first prepared in November 2000 has been updated as of December 2, 2010 and is included with this submission.

These documents are submitted in accordance with the State Budget Office's August 6, 2010 Capital Outlay Budget Information letter.

If you have any questions, please contact Mr. Steve Hocquard at (989) 964-4081 or the undersigned.

Singerely,

James G. Muladore

JGM/mjc

Enclosures

cc: Eric Gilbertson Gene Hamilton Steve Hocquard

Saginaw Valley State University

University Center, Michigan

Capital Outlay Request

2012

Eric R. Gilbertson President

December 2, 2010

Saginaw Valley State University 5-Year Capital Outlay Plan

		Project		Funding :	Sources	
Academic and Other Facilities	Project Period	Cost Estimate	General Fund	State of Michigan	Self Supporting	Other
Wickes Hall Renovation	2011-2012	\$8,000,000	\$2,000,000 *	\$6,000,000		
Major Expansion, Maintenance & Renovation						
Fitness and Recreation Center Addition	2010-2011	7,000,000				\$7,000,000
Energy Conservation Measures	2010-2012	3,000,000				3,000,000
Deferred Maintenance	2010-2013	5,000,000			\$1,000,000	4,000,000
Auxiliary Facilities Expansion	2010-2012	7,500,000			7,500,000	
(Conference & Events Center, Campus Dining)						
Technology Upgrades (data network)	2010-2013	1,500,000			500,000	1,000,000
		\$32,000,000	\$2,000,000	\$6,000,000	\$9,000,000	\$15,000,000

^{*} University match at 25%, if required by Capital Outlay legislation.

SAGINAW VALLEY STATE UNIVERSITY FY2012 CAPITAL OUTLAY PROJECT REQUEST WICKES HALL RENOVATIONS

Priority Rank #1

Does Authorization for this Project exist in any Public Act?	Yes	No X
Is the Project for Instructional Purposes?	Yes	No X
Is the Project a Renovation or New Construction?	Yes X	No
Are a Professional Program Statement and/or Schematics available?	Yes	No X
Are required Match Resources currently available?	Yes	No X

A. Project Description Narrative

The proposed project will consist of the renovation of Wickes Hall, the University's main student service and administration facility. This building was constructed in 1968 and was renovated in 1987 to accommodate a substantial change in use. However, much of the mechanical system and most of the electrical and plumbing systems are as they were originally built. The mechanical system's main air handler was changed out in 2010 out of necessity. Asbestos, which was used to fireproof the building's steel structure, remains today. Other aspects of the facility such as portions of the exterior glass and many of the doors are also of original 1968 vintage. This project is intended to replace the inefficient and heavily worn portions of the building. The project will also provide architectural changes as required to realize needed operational efficiencies in the building.

The renovation work to Wickes Hall is estimated to have an average design and construction cost of \$80 per square foot. The building contains approximately 100,000 square feet of gross floor area. Construction on the project could potentially begin in April of 2011 and be completed by August of 2012. The total cost for the project is estimated at \$8,000,000.

The annual cost to operate this facility is estimated to significantly decrease since the current 40-year-old dual duct mechanical system operates in a very inefficient manner. The cost of energy usage should drop significantly after this renovation. No increase in tuition or fees directly attributable to this building is anticipated.

B. Other Alternatives Considered

Major portions of Wickes Hall's infrastructure, including the major portions of the building's air handling system, electrical systems, plumbing, doors and parts of the exterior glazing are over 40 years old and beyond their normal useful lifespan. These systems have been repaired many times but their operation has become increasingly unreliable over the years. In addition to being unreliable, the heating and cooling systems are the most energy inefficient of any such systems on campus. Some of the exterior glazing is still of single pane construction and is very inefficient as to the use of energy. The 40-year-old water piping was made of galvanized pipe which has corroded to such a degree to cause low water flow and failure of flush valves due to flaking rust. The exterior doors and hardware are so worn and of such an age that they are difficult to repair and parts are not easily found. Wickes Hall is a busy and highly useful facility at our University. Space is very limited on campus. There seems to be no reasonable option other than to undertake the needed repairs and renovations for this facility as soon as possible.

C. Programmatic Benefit to State Taxpayers and Specific Clientele or Constituencies

Wickes Hall provides a home to the major student services on our campus. Admissions, Financial Aid, Registrar, Student Advising, Career Services, Cashier, and International Programs operations are housed here in addition to academic classrooms and a computer lab. The University's main computer center is located in this building. Wickes Hall also serves as a major administrative facility for the University. Several offices, including Student Financial Services, the president, several vice presidents, deans and Human Resources, among many others, are located in this building. This building serves, on an ongoing basis, every student that attends the University. The continued operation, reliability and efficiency of this structure is of the utmost importance to Saginaw Valley State University if it is to effectively service the educational needs of the State of Michigan.

D. Match Resources

The University's capital contribution will be provided by general revenue bonds, private contributions and/or other unrestricted University funds.

Appendix Six: Capital Outlay

Capital Outlay Project Request FY2012 Wickes Hall Renovations Project Budget

Design, Testing, Inspection and Miscellaneous	\$700,000	
Site Work, Utilities and Landscaping		0
Renovation: 100,000 sq. ft. @ \$64.00/sq. ft.		6,400,000
New Equipment and Technology		100,000
Furniture		100,000
Contingency		700,000
7	Total	\$8,000,000

Line Item Construction Program Summary Saginaw Valley State University

Rank	Project Description	Gross Square <u>Feet</u>	Total <u>Project Cost</u>	State <u>Funds</u>	State Funds Expended to Date	Estimated Construction <u>Start</u>	Estimated Construction Complete	<u>Status</u>
1	Wickes Hall Renovations	100,000	\$8,000,000	\$6,000,000		April 2011	August 2012	Α

Codes for Status Column:

A = Not Yet Authorized

B = Planning - Program Statement C = Schematic/Preliminary Plans

D = Final Design E = Under Construction

Workforce Innovation in Regional Economic Development: Sustainable Outcomes

Harry Leaver - Center for Business & Economic Development George Puia - College of Business and Management

Objectives

- Grant Objectives
 - Innovatively link workforce development, economic development, and education to create stronger economic development
 - Build partnerships and coalitions to exploit economic development opportunities regionally
- SVSU Objectives
 - Economic Development/ Business Attraction
 - Entrepreneurship Support
 - Economic (Business) Diversification

SVSU Approach

- Funding philosophy
 - Angel-Venture investment
- Grants represent investments in innovative new outreach and educational programs
 - Fund innovation
- Take best programs and make them sustainable without further grant funding
 - Program sustainability
 - · Cultural sustainability

Economic Development

- Portfolio approach
 - No one method focal point would transform economy
- > Three main growth targets
 - Entrepreneurship
 - Business Diversification
 - Business attraction

Entrepreneurship Support

- Rationalize community efforts to create a unified entrepreneurship offering
 - Required regional resource mapping
 - Convert local resources into regional resources
- Identification of missing pieces of the "Puzzle"
 - Educational initiatives
 - · Lead to the creation of an Entrepreneurship Minor in CBM
 - Angel Network
 - SVSU/WIRED provided support to bring in the Kauffman Foundation and launch the Blue Water Angels
 - Support for the Mid Michigan Innovation Center
 - · Start-up companies

Business Diversification

- Two types of business growth:
 - Market / Product Diversification
 - · Summits targeted at emerging technologies
 - · One-On-One Coaching of businesses
 - Student teams working with businesses
 - Expanded customer base within existing market sector
 - Leveraging business expertise to enter other markets.
 - Globalization
 - Global Business Academy, a CBM/CBED partnership that has touched over 200 regional organizations

Business Attraction

- Regional branding "Great Lakes Bay Region"
- Building off of the emerging technology/industry clusters anchored by:
 - Dow
 - Dow Corning
 - Hemlock Semiconductor Corporation (HSC)
- Solar initiative MiSolar

Major outcomes

- Rationalized entrepreneurship support network
- Angel funding network
- Systematic incubator support
- SVSU academic programs in entrepreneurship
- Business diversification workshops, seminars, and counseling
- Global Business Academy
- ▶ MiSolar
- Great Lakes Bay Regional Alliance activities

Ongoing SVSU Regional Partnerships begun/expanded under WIRED

- Great Lakes Bay Regional Alliance
- Great Lakes Bay Michigan Works
- Great Lakes Bay Manufacturers Association
- Thumb Michigan Works
- Small Business Technology Development Center
- Michigan Manufacturing Technology Center, Northeast Region
- Mid Michigan Innovation Center

- Bay Future Inc.
- Midland Tomorrow
- Saginaw Future Inc.
- Bay, Midland & Saginaw Chambers of Commerce
- Saginaw County Business Education Partnership
- Huron, Lapeer, Sanilac & Tuscola Economic Development
- Delta College
- Saginaw Bay Sustainable Business Partnership
- MiTech+

Questions

Thank you for your support

Harry Leaver
Center for Business and Economic
Development (CBED)

George Puia
College of Business and Management