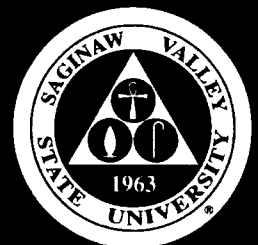


SVSU®

**BOARD OF CONTROL
MINUTES**

August 16, 2010



AGENDA
SAGINAW VALLEY STATE UNIVERSITY
BOARD OF CONTROL
REGULAR FORMAL SESSION
August 16, 2010
Board of Control Room, Third Floor Wickes Hall
1:30 p.m.

I. CALL TO ORDER

II. PROCEDURAL ITEMS

- A. Approval of Agenda and Additions to and Deletions from Agenda
- B. Approval of Minutes of June 14, 2010 Regular Formal Session
- C. Recognition of the Official Representative of the Faculty Association
- D. Communications and Requests to Appear before the Board
 - * Staff Members of the Month (Robert Long & Jacob Reinelt)

III. ACTION ITEMS

- 1. Resolution to Grant Undergraduate and Graduate Degrees
- 2. Resolution to Approve Deferred Maintenance Project
- 3. Resolution to Approve Permit Application to the Michigan Department of Transportation

IV. INFORMATION AND DISCUSSION ITEMS

- 4. Report on New Faculty Hires (Donald Bachand)
- 5. Fall Semester Enrollment Report (James Dwyer)
- 6. Annual Progress Report: Strategic Plan (Carlos Ramet)
- 7. Report of the Ad Hoc Committee on Charter Schools (Dr. Karu)

V. REMARKS BY THE PRESIDENT

VI. OTHER ITEMS FOR CONSIDERATION OR ACTION

VII. ADJOURNMENT

- 8. Motion to Adjourn

SAGINAW VALLEY STATE UNIVERSITY
BOARD OF CONTROL
AUGUST 16, 2010
REGULAR FORMAL SESSION
INDEX OF ACTIONS

RES-1886	RESOLUTION TO GRANT UNDERGRADUATE AND GRADUATE DEGREES APPROVED	1
RES-1887	RESOLUTION TO APPROVE DEFERRED MAINTENANCE PROJECT APPROVED	2
RES-1888	RESOLUTION TO APPROVE PERMIT APPLICATION TO THE MICHIGAN DEPARTMENT OF TRANSPORTATION APPROVED	2
RES-1889	RESOLUTION TO APPROVE TRANSFER OF SEWER LIFT STATION OWNERSHIP TO KOCHVILLE TOWNSHIP APPROVED	3
RES-1890	RESOLUTION TO GRANT EMERITUS STATUS TO JO ANN STANLEY APPROVED	4
BM-1105	MOTION TO ADJOURN APPROVED	6

MINUTES
BOARD OF CONTROL
Regular Formal Session
August 16, 2010

1:30 p.m.

Board of Control Room, Third Floor Wickes Hall

Present: Abbs
Ferguson
Gamez
Gilbertson
Karu
Martin
Sedrowski
Wilson
Yantz

Absent:

Others

Present: D. Bachand
A. Bethune
J. Boehm
M. Brandimore
J. Dwyer
E. Hamilton
M. Kowaleski
R. Lane
D. Lewis
R. Long
J. Muladore
C. Ramet
J. Reinelt
J. Rousseau
K. Schindler
J. Stanley
M. Thorns
T. Waugh
Press

I. CALL TO ORDER

Chairman Karu called the meeting to order at 1:32 p.m.

II. PROCEDURAL ITEMS

A. **Approval of Agenda and Additions to and Deletions from Agenda.**

President Gilbertson proposed adding the following resolutions to the Action Items: 1) Transfer of Sewer Lift Station Ownership to Kochville Township, and 2) Grant Emeritus Status to Jo Ann Stanley.

The agenda was APPROVED as revised.

B. **Approval of Minutes of June 14, 2010 Regular Formal Session**

It was moved and supported that the minutes of the June 14, 2010 Regular Formal Session be approved.

The minutes were unanimously APPROVED as written.

C. **Recognition of Official Representative of the Faculty Association**

Professor Robert Lane, President of the Faculty Association, shared his own experience as a new faculty member 20 years ago. He stated that he is “excited for these new faculty. . . I am confident that if they are committed to doing their job as well as they can, this is the right place for them because we will do everything we can to help them be successful.”

D. **Communications and Requests to Appear Before the Board**

Robert Long and Jacob Reinelt, Staff Members of the Month for April, were introduced to the Board. (See Appendix One: Long/Reinelt.)

III. ACTION ITEMS

1. Resolution to Grant Undergraduate and Graduate Degrees

RES-1886 **It was moved and supported that the following resolution be adopted:**

WHEREAS, Saginaw Valley State University is granted the authority to confer undergraduate and graduate degrees as outlined in Section 5 of Public and Local Acts of Michigan 1965; and

WHEREAS, Operating Policy 3.101 Article III of the Board reserves to the Board the authority to grant degrees;

NOW, THEREFORE, BE IT RESOLVED, That the Board of Control of Saginaw Valley State University approve the awarding of undergraduate and graduate degrees at the August 16, 2010 Commencement as certified by the faculty and Registrar.

The motion was APPROVED unanimously.

2. Resolution to Approve Deferred Maintenance Project

RES-1887 It was moved and supported that the following resolution be adopted:

WHEREAS, The University has engaged an engineering firm to inspect all campus building roofs; and,

WHEREAS, Various roofs have been determined to need repair; and,

WHEREAS, Sufficient financial resources are available from capital project accounts to fund the repairs;

NOW, THEREFORE, BE IT RESOLVED, That the Board hereby authorizes \$500,000 for roof repairs, and further authorizes the President or Vice President for Administration and Business Affairs to enter into contracts for the repairs.

Jim Muladore, Executive Vice President for Administration and Business Affairs, told the Board that last spring SVSU engaged an engineer to survey all University roofs in an attempt to prevent leakage on campus. There are three areas that need repair, estimated at \$400,000; however, the authorization request is for \$500,000. Funding for this work comes from capital project reserves. Mr. Muladore stated: "The Board does allocate this part of the annual budget for maintenance, and this is one of the primary uses."

The motion was APPROVED unanimously.

3. Resolution to Approve Permit Application to the Michigan Department of Transportation

**RES-1888 It was moved and supported that the attached resolution be adopted.
(See Appendix Two: Permit Application.)**

Mr. Muladore indicated that the proposed resolution had been reviewed by University Legal Counsel. Mr. Muladore stated: "It is our intent to implement a secondary internet access point to the University campus. . . .To do so, however, requires that we move a line across M-84."

The motion was APPROVED unanimously.

4. Resolution to Approve Transfer of Sewer Lift Station Ownership to Kochville Township

RES-1889 **It was moved and supported that the following resolution be adopted:**

WHEREAS, Kochville Township has completed project planning for expansion of the Township's sanitary sewer system and is prepared to begin construction; and,

WHEREAS, Kochville Township and the Kochville Township Downtown Development Authority (DDA) will realize significant cost savings by inclusion of the existing sewer lift station owned by Saginaw Valley State University (SVSU) into the project and has formally requested transfer of lift station ownership rights to Kochville Township; and,

WHEREAS, SVSU supports the efforts of Kochville Township and the DDA to improve and expand the Township's utility infrastructure to meet current and future residential and commercial use of the sewer system;

NOW, THEREFORE BE IT RESOLVED, That the Board of Control hereby grants authority to the President or Executive Vice President (EVP) for Administration & Business Affairs (A&BA) to transfer SVSU's ownership interest in its Pierce Road sewer lift station as well as an easement for access to the lift station to Kochville Township;

AND, BE IT FURTHER RESOLVED, That the President or the EVP for A&BA shall proceed with the ownership transfer and easement only upon satisfactory assurances provided by Kochville Township which address any SVSU concerns regarding sewer and lift station operational and financial issues;

AND, BE IT FURTHER RESOLVED, That the President and the EVP for A&BA will consult with the Board of Control's Finance and Audit Committee prior to their final decision on Kochville Township's request to assume ownership of SVSU's sewer lift station.

Mr. Muladore informed the Board that the University operates and maintains its own sewage system on campus, and part of that system is called a sewer lift station. The sewer lift station elevates campus sewage up to the level of the Township sewage system. Kochville Township is in the process of adding additional capacity to its sewage system, and has asked the

University to consider transferring ownership of the University lift station to the Township. This would alleviate the Township from having to construct their own lift station. The University had initial discussions with the Township regarding this transfer and the discussions will continue subject to the Board's action on the proposed resolution. Dr. Gilbertson stated that Kochville Township "will need a swifter response than permitted by our next Board meeting."

The motion was APPROVED unanimously.

(Trustee Abbs abstained from voting as he is a member of the Kochville Township Downtown Development Authority.)

5. Resolution to Grant Emeritus Status to Jo Ann Stanley

RES-1890 **It was moved and supported that the following resolution be adopted:**

WHEREAS, Saginaw Valley State University grants emeritus/emerita status to retiring faculty and staff who have served the University with distinction; and

WHEREAS, Jo A. Stanley first joined SVSU as a Senior Accounting Clerk for Scholarships and Financial Aid in 1979 and advanced to the position of Secretary to the Vice President for Development & College Relations that same year; and

WHEREAS, Jo Stanley exemplified the best traditions of integrity, conscientiousness, and diligence at SVSU across a succession of increasingly responsible positions. She advanced from Executive Secretary for Development and College Relations to Coordinator of Alumni Affairs and Special Events to Administrative Assistant to the President, a position she held from 1986 until her retirement. In 2002, Jo A. Stanley assumed the additional responsibilities of Secretary to the Board of Control, discharging those duties as well with her characteristic grace, composure, and good humor; and

WHEREAS, Jo Stanley is respected and admired by her colleagues and student employees. During the course of a thirty-one year career at SVSU, Jo Stanley touched the lives of countless individuals and earned the affection of those with whom she served. She will be fondly remembered by the many members of the Board of Control whose stewardship of the University she assisted and by the many student workers she trained and guided, sometimes firmly but always with their best interests at heart; and

WHEREAS, Jo Ann Stanley, among her many remarkable achievements, served as Administrative Assistant to two of SVSU's three presidents and contributed to the greater portion of SVSU's forty-seven year history. For her service as Coordinator of Alumni Affairs and Special Events, she was named an honorary alumna of the University in 1985.

NOW, THEREFORE, BE IT RESOLVED, That the Board of Control of Saginaw

Valley State University gratefully acknowledge Jo Stanley's exemplary service and dedication to the University and bestow upon her the title "Secretary to the Board of Control Emerita" with all the rights and privileges appertaining to this distinction.

BE IT FURTHER RESOLVED, That a copy of this resolution be framed and presented to Ms. Jo Ann Stanley as a permanent expression of the University's appreciation.

The motion was APPROVED unanimously.

IV. INFORMATION AND DISCUSSION ITEMS

6. **Report on New Faculty Hires**

Dr. Donald Bachand, Provost and Vice President for Academic Affairs, reviewed the attached list of faculty and academic staff hires for fall 2010. (See Appendix Three: Hires.)

7. **Fall Semester Enrollment Report**

James Dwyer, Vice President for Enrollment Management, and Merry Jo Brandimore, Vice President of Student Affairs/Dean of Students, reviewed the attached Enrollment Report for Fall Semester 2010. (See Appendix Four: Enrollments.)

8. **Annual Progress Report: Strategic Report**

Carlos Ramet, Executive Assistant to the President/Executive Director of Public Affairs, presented the annual progress report on the 2008-2011 Strategic Plan. (See Appendix Five: Plan.)

9. **Report of the Ad Hoc Committee on Charter Schools**

Dr. Karu reviewed the attached report of the Board of Control Ad Hoc Committee on Charter Schools, which met July 22, 2010. (See Appendix Six: Ad Hoc.)

V. REMARKS BY THE PRESIDENT

President Gilbertson remarked that there was a sense of excitement surrounding the dedication of the Health and Human Services building earlier in the day and that the University is off to a great start. Trustee Yantz asked that the planning committee members of the Health and

Human Services Building dedication be congratulated on a job well done! The members of the planning committee are as follows: Janalou Blecke, J.J. Boehm, Susan Brasseur, Joel Gougeon, Eugene Hamilton, Stephen Hocquard, Deborah Marsh, Jan Poppe, Carlos Ramet (chair), and Craig Snook.

President Gilbertson noted that the 2009-2010 school year will end with commencement this evening.

Julie Boon, President of the Student Association (SA), mentioned that this year the SA is going to have a blog in place “. . .where students can log on with their username and password with any concern that they have. During office hours, a representative will get back with them and tell them how their concern is being addressed.”

Jo Stanley, Administrative Assistant to the President/Secretary to the Board of Control, told the Board that it had been a privilege working with them over the years and that she would miss them.

VI. OTHER ITEMS FOR CONSIDERATION OR ACTION

There were no other items for consideration or action.

VII. ADJOURNMENT

8. Motion to Adjourn

BM-1105 **It was moved and supported that the meeting be adjourned.**

The motion was APPROVED unanimously.

The meeting was adjourned at 3:06 p.m.

August 16, 2010

Respectfully submitted:

K.P. Karunakaran, M.D.
Chairman

Lawrence E. Sedrowski
Secretary

Jo A. Stanley
Recording Secretary
Secretary to the Board of Control

STAFF MEMBER OF THE MONTH

Robert Long • Jacob Reinelt

Open Source Programmers/Analysts • April 2010

Officially, Bob Long and Jacob Reinelt are called “open source programmers/analysts.”

But in laymen's terms, Long says, “We're the VSpace guys.”

From their shared office near Zahn Library, the pair works on a number of projects with the online teaching module. Day to day, that often involves putting out the “small fires.”

If you've ever seen an error on VSpace, then they've been alerted. All errors automatically send reports, prompting them to slip inside the program through its virtual back door. When they do, a black window on the screen surges with mysterious white characters that invisibly run the digital juggernaut.

While sharing a title, Long and Reinelt largely work on separate projects. Long's work has focused primarily on VSpace, handling system upgrades and adding new tools.

Reinelt's work recently has revolved around the College of Education. He's helping to ensure standards with the National Council for Accreditation of Teacher Education, and offering guidance for VSpace users in the college to better monitor students' progress. Professors can now do student evaluations online, saving countless hours of work. In addition, thanks to the programmer, faculty know where to direct efforts for student improvement.

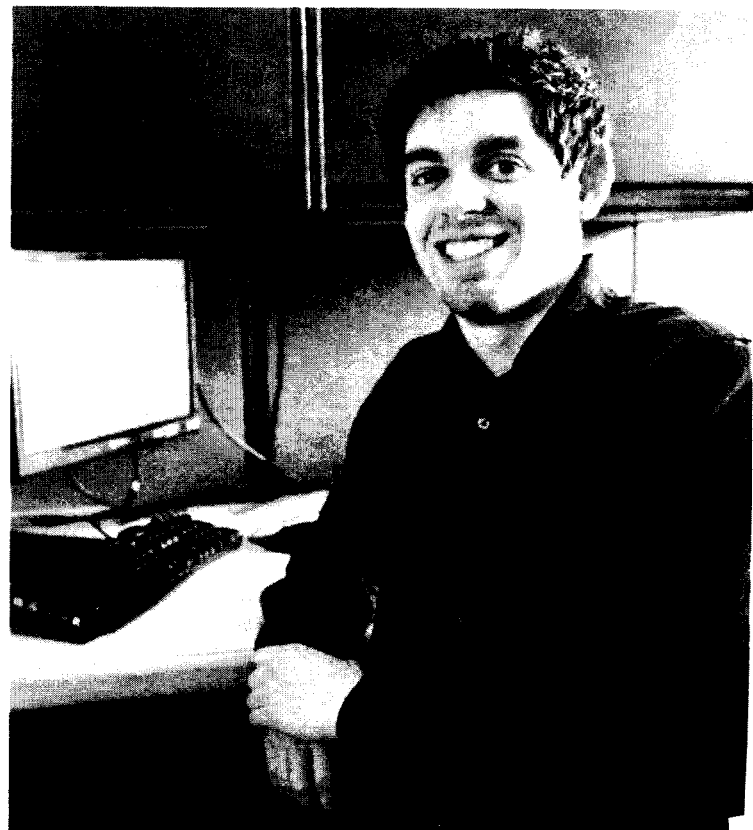
Despite varied interests (Long is an avid golfer and Reinelt an off-road enthusiast), they have been known to socialize together after work. In the office, Long and Reinelt are a set of sounding boards: when faced with a problem, they exchange ideas. They also practice sound programming principles in the world beyond the screen: each acts as the other's backup. In case of unforeseen emergencies – not uncommon in virtual reality – Long and Reinelt monitor each other's projects so if disaster strikes, one can step in for the other.

Reinelt hopes to earn his master's degree and doctorate to become a professor. With a place like SVSU, he said, “You can be more focused on teaching material to students, rather than getting that big grant out there and having underlings to teach.”

Long has a master's degree and is a technology instructor at SVSU. “I teach future teachers how to use technology,” he said, the same technology he develops every day. “I love to see the looks on their faces when they're presenting their projects.”

He too hopes to earn his doctorate and teach full time.

They also share an appreciation for the human side of technology. Both said that the small-university atmosphere makes the process more personal, more relationship-based. “You get to know people better,” Reinelt said. “It's not just an e-mail; it's someone you know.”



**RESOLUTION TO APPROVE PERMIT APPLICATION
TO THE MICHIGAN DEPARTMENT OF TRANSPORTATION**

This Resolution is required by the Michigan Department of Transportation for purposes of issuing to a University or College an "Individual Permit for Use of State Trunkline Right of Way" (form 2205), or an "Annual Application and Permit for Miscellaneous Operations Within State Trunkline Right of Way" (form 2205B).

WHEREAS, Saginaw Valley State University, hereinafter referred to as the "University," periodically applies to the Michigan Department of Transportation, hereinafter referred to as the "Department," for permits, referred to as "Permit," to construct, operate, use and/or maintain utility or other facilities, or to conduct other activities, on, over, and under State trunkline right of way at various locations within and adjacent to its tribal government properties;

NOW, THEREFORE, In consideration of the Department granting such Permit, the University agrees that:

1. Each party to this Agreement shall remain responsible for any claims arising out of their own acts and/or omissions during the performance of this Agreement, as provided by law. This Agreement is not intended to increase either party's liability for, or immunity from, tort claims, nor shall it be interpreted, as giving either party hereto a right of indemnification, either by Agreement or at law, for claims arising out of the performance of this Agreement.
2. Any work performed for the University by a contractor or subcontractor will be solely as a contractor for the University and not as a contractor or agent of the Department. The Department shall not be subject to any obligations or liabilities by vendors and contractors of the University, or their subcontractors or any other person not a party to the Permit without its specific prior written consent and notwithstanding the issuance of the Permit. Any claims by any contractor or subcontractor will be the sole responsibility of the University. A certificate of insurance shall be provided to the Department by the contractors. The liability policies shall meet the requirements of the Department's Permit.
3. The University will, by its own volition and/or request by the Department, promptly restore and/or correct physical or operating damages to any State trunkline right of way resulting from the installation, construction, operation and/or maintenance of the University facilities according to a Permit issued by the Department.
4. With respect to any activities authorized by Permit, when the University requires insurance on its own or its contractor's behalf, it shall also require that such policy include as named insured the State of Michigan, the Transportation Commission, the Department, and all officers, agents, and employees thereof and those governmental bodies performing permit activities for the Department and all officers, agents, and employees thereof, pursuant to a maintenance contract.

The incorporation by the Department of this resolution as part of a Permit does not prevent the Department from requiring additional performance security or insurance before issuance of a Permit.

6. This resolution shall continue in force from this date until cancelled by the University or the Department with no less than thirty (30) days prior written notice to the other party. It will not be cancelled or otherwise terminated by the University with regard to any Permit which has already been issued or activity which has already been undertaken.

BE IT FURTHER RESOLVED, That the following positions are authorized to apply to the Michigan Department of Transportation for the necessary permit to work within State trunkline right of way on behalf of the University.

NAMETITLE

Stephen L. Hocquard

Assistant Vice President of Campus Facilities

Gerald K. Stuart

Director of Construction

Michael A. Pazdro

Project Manager

I, Larry E. Sedrowski, hereby certify that the foregoing is a true copy of a resolution adopted by the Board of Control of Saginaw Valley State University at a regular meeting held on the 16th day of August, 2010.

Secretary to the Board of Control

SVSU Welcomes New Faculty and Academic Staff for Fall 2010

Department	Name	Rank	Degree	Degree From	Came From
College of Arts & Behavioral Sciences					
Art	Michelle Randall	Lec	MA	University of Chicago	Mott Community College
Communication	Melissa Lewis	Asst	PhD	Michigan State University	Michigan State University
Criminal Justice	Ryan Martz*	Instr	ABD	Michigan State University	Michigan State University
Criminal Justice	John Parham*	Asst	PhD	University of Houston	Minnesota State University-Mankato
English	Arra Ross	Asst	PhD	University of Nebraska-Lincoln	University of Nebraska-Lincoln
English	Kim Davis	Asst	PhD	Wayne State University	Wayne State University
English	Jason Kahler	Instr	MA	Eastern Michigan University	Macomb Community College
English	Therese-Marie Oeming**	Instr	MAT	Oakland University	SVSU Adjunct
Geography	Brent Hedquist	Lec	ABD	Arizona State University	Brigham Young University-Idaho
Geography	Janet Puhalla*	Instr	PhD	University of Florida	Missouri State University
History	Ellen Adams*	Instr	ABD	College of William and Mary	College of William and Mary
Modern Foreign Languages	Monika Dix	Asst	PhD	University of British Columbia	University of Colorado-Boulder
Music	Charise Lindsay*	Asst	PhD	Florida State University	Florida Gulf Coast University
Music	Kevin Simons*	Instr	MM	Central Michigan University	SVSU Temporary position
Philosophy	Aaron Kostko*	Instr	PhD	University of Cincinnati	University of Cincinnati
Philosophy	David Nichols*	Instr	PhD	Boston University	SVSU Adjunct
Fulbright Scholar	Ruqayah Sharif - visiting from Muharraq Secondary Girls' School, Bahrain				
International Guest Scholar	Emilia Ksiezniak - visiting from Maria Curie-Sklodowska University, Lublin, Poland				
College of Business & Management					
Accounting	Ling He	Assoc	PhD	University of Florida	University of North Carolina-Wilmington
Economics	Kylie Goggins	Asst	PhD	University of Kentucky	University of Kentucky
Management/Marketing	Joyce Hoffman*	Assoc	PhD	University of Memphis	Stephen F. Austin State University
College of Education					
TE:Elem/Sp Ed/EC	Gardner Umbarger, III	Assoc	PhD	University of Kansas	Bowling Green State University
TE:Elem/Sp Ed/EC	Vetta Vratulis	Asst	PhD	University of British Columbia	University of British Columbia
Crystal M. Lange College of Health & Human Services					
Health Science	Kay Castillo	Asst	MS	Saginaw Valley State University	Covenant HealthCare Lab/SVSU Adjunct
Health Science	Shannon McMorro	Asst	MPH	San Jose State University	Kalamazoo College
Kinesiology	David Berry	Assoc	PhD	Ohio University	Weber State University
Nursing	Rebecca Sue Toth*	Instr	MSN	Indiana Wesleyan University	University of Michigan Hospital
Nursing	Andrea Frederick	Asst	MSN	Saginaw Valley State University	MidMichigan Medical Center/SVSU Adjunct

Department	Name	Rank	Degree	Degree From	Came From
College of Science, Engineering & Technology					
Biology	Lori Reyna*	Instr	PhD	University of Miami	SVSU - Temporary position
Biology	Amanda Ross*	Instr	MS	Taylor University	SVSU - Temporary position
Biology	Kristopher Nitz*	Instr	MS	Michigan Technological Univ	SVSU and Delta College Adjunct
Chemistry	Stephanie Brouet	Asst	PhD	Wayne State University	College of the Holy Cross
Chemistry	Ken Kearns*	Asst	PhD	University of Wisconsin	National Institute of Standards & Technology
Electrical Engineering	Mohammad Saad Alam	Asst	PhD	Tennessee Tech University	Chrysler Group LLC
Mathematical Sciences	Jerry Boehm**	Instr	MA	Governor's State University	Valley Lutheran High School/SVSU Adjunct
Mathematical Sciences	Nicholas Scheall	Lec	MS	Michigan State University	SVSU - Temporary position
Academic A/P Staff					
Interim Dean - College of Education	Susie Emond	Prof	EdD	University of Florida	SVSU - Faculty
Interim Associate Dean - College of Education	Carolyn Wierda		MA	Michigan State University	SVSU - Executive-in-Residence
Interim Assistant Dean - College of Health & Human Services	Paul Ballard	Assoc	EdD	Temple University	SVSU - Faculty
Acting Assistant Dean - College of Science, Engineering & Technology	Robert Tuttle	Assoc	PhD	University of Missouri-Rolla	SVSU - Faculty
E. Malcolm Field Endowed Chair in Health Science	Jeffrey Smith		PhD	Emory University	University of Portland
Human Performance Lab Coordinator	Jessica Mospan		MEd	Bowling Green State University	Cleveland Clinic Center for Integrative Medicine
Special Assistant to the Provost-Special Programs	Mark Potts		JD	Thomas Cooley Law School	SVSU-College of Business & Management
Executive-In-Residence - Arts & Behavioral Sciences	Robert Maurovich		PhD	Michigan State University	SVSU-Division of Student Services & Enrollment Management

*One year temporary appointment| **One semester temporary appointment

Enrollment Report Fall Semester (As of August 3, 2010)

Undergraduate Headcount Enrollment As of August 3, 2010

Student Category	Fall Semester 2009	Fall Semester 2010	Number Change	Percentage Change
FTIC	1,591	1,585	-6	0.38%
Transfers	441	473	32	7.26%
Returning	5,278	5,588	310	5.87%
Readmits	62	50	-12	-19.35%
Total	7,372	7,696	324	4.40%

Graduate Headcount Enrollment

As of August 3, 2010

Student Category	Fall Semester 2009	Fall Semester 2010	Number Change	Percentage Change
New	148	126	-22	-14.68%
Returning	1,258	1,087	-171	-13.59%
Readmits	24	16	-8	-33.33%
Total	1,430	1,229	-201	-14.06%

Teacher Certification Headcount Enrollment

As of August 3, 2010

Student Category	Fall Semester 2009	Fall Semester 2010	Number Change	Percentage Change
New	34	26	-8	-23.53%
Returning	133	127	-6	-4.51%
Readmits	11	7	-4	-36.36%
Total	178	160	-18	-10.11%

Non-Degree Headcount Enrollment

As of August 3, 2010

Student Category	Fall Semester 2009	Fall Semester 2010	Number Change	Percentage Change
New	33	34	1	3.03%
Returning	55	73	18	32.73%
Readmits	0	2	2	100%
Total	88	109	21	23.86%

Total Headcount & Credit Hours Enrollment

As of August 3, 2010

Category	Fall Semester 2009	Fall Semester 2010	Number Change	Percentage Change
Headcount	9,068	9,194	126	1.39%
Credit Hours	105,274	107,994	2,720	2.58%

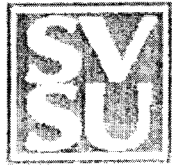
Student Housing Report

July 30, 2010

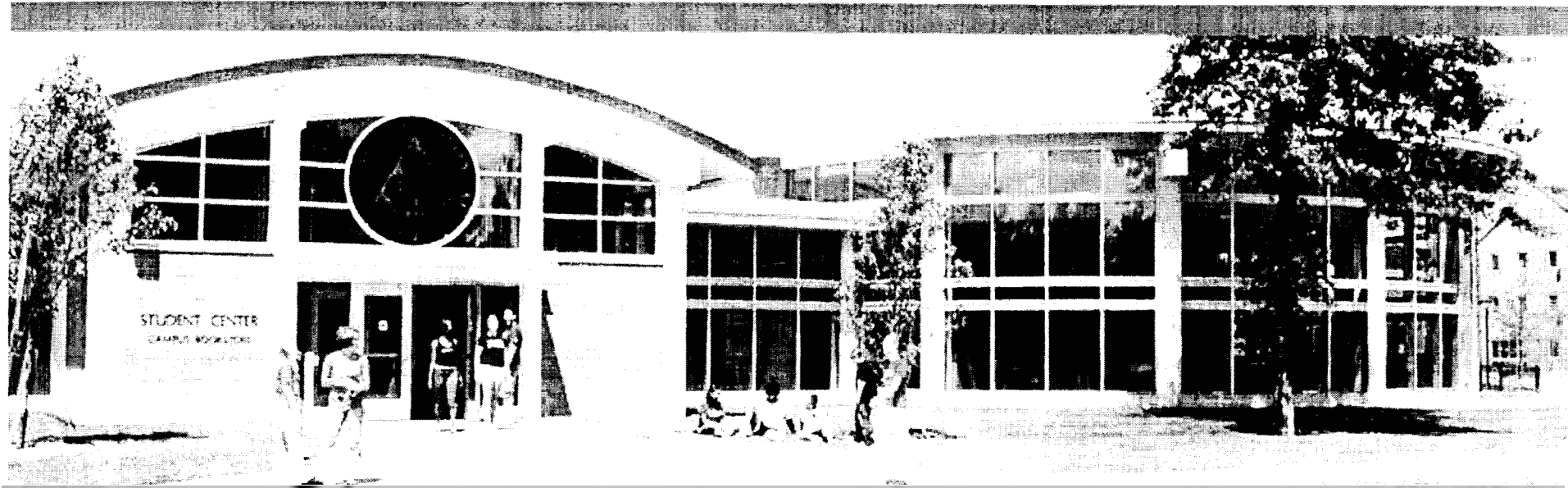
<u>Building Type</u>	<u>Capacity</u> <u>Fall 2009</u>	<u>Capacity</u> <u>Fall 2010</u>	<u>Net</u> <u>Change</u>
First Year Suites	488	488 ¹	0
Living Center North	378	369	(9)
Living Center South	375	369	(6)
Living Center Southwest		240	240
Pine Grove Apartments	418	418	0
University Village	<u>838</u>	<u>838</u>	<u>0</u>
Total Capacity	2,497	2,722	225

<u>Student Status</u>	<u>Fall 2009</u>		<u>Projected</u>
	<u>Targeted</u>	<u>Contracts</u>	<u>Final Fall 2010</u>
	<u>Occupancy</u>	<u>To Date</u>	<u>Occupancy</u>
New Freshmen	1,348	1,272	1,265
New Transfers	130	135	130
Other New Students	<u>90</u>	<u>12²</u>	<u>90</u>
Total New Students	1,568	1,419	1,485
Returning Students	<u>1,154</u>	<u>1,259³</u>	<u>1,195</u>
Total New, Returning & Other	<u>2,722</u>	<u>2,678</u>	<u>2,680</u>

	<u>Fall 2009</u>	<u>Fall 2010</u> 4	<u>Fall 2010</u> 4
% of FTIC Enrollment	71.5%	72.7.0%	71.5%
Prior Year Retention	47.6%	51.0%	47.6%
¹ Notes: ² FYS density remains at 8 students per suite. ³ Holding bed space for up to 100 new international students. ³ Includes waitlisted returning students to be assigned bed space pending availability. ⁴ Based on FTIC contracts in hand as a percentage of projected total FTIC students.			



SAGINAW VALLEY
STATE UNIVERSITY.



Strategic Plan

2008 - 2011

Progress Report, August 1, 2010

ACADEMIC IMPROVEMENT

Goal: The University will continuously assess and improve academic programs to ensure student learning and expand participation in a wide range of experiential learning opportunities. The University will develop targeted academically-based programs to improve success rates for student populations.

Indicators of Success:

- ▶ Annual report highlighting academic improvement initiatives
- ▶ Adequate support for new and expanding academic programs
- ▶ Successful re-affirmation of professional accreditations
- ▶ New accreditation of the Music Education program
- ▶ Establishment of student research program
- ▶ Adequate support for new and adjunct faculty development
- ▶ Increase diversity of faculty and staff

ACADEMIC IMPROVEMENT

Goal: The University will continuously assess and improve academic programs to ensure student learning and to expand participation in a wide range of experiential learning opportunities. The University will develop targeted academically-based programs to improve success rates for student populations.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
1. Student Learning	A. Ensure student learning in all programs.	<p>A1. Assess all academic programs, including graduate programs, general education, and academic support operations with respect to appropriate student learning outcomes. (Academic Affairs)</p> <p>A2. Develop academic mentoring and support programs for international students. (Academic Affairs, International Programs)</p>	<p>A1. Program assessment, linking student learning to program objectives and resource allocations, is on-going in all academic units and academic support operations. The general education program is assessed via annual course-level assessment and national tests of student ability.</p> <p>A2. The orientation program for new students has been redesigned and expanded. A retention data base has been developed to monitor student progress more effectively and to plan additional initiatives. The Office of International Programs has hired student advisors who are native speakers of Arabic and Chinese to assist with advising, community referrals, and student clubs.</p>

ACADEMIC IMPROVEMENT

Goal: The University will continuously assess and improve academic programs to ensure student learning and to expand participation in a wide range of experiential learning opportunities. The University will develop targeted academically-based programs to improve success rates for student populations.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
1. Student Learning (continued)	B. Promote and support excellence in student achievement.	B1. Develop a structured student research program which expands on the Student Research & Creativity Institute (SRCI) and Unit Grant processes. (Academic Affairs, President's Office)	B1. The Student Research & Creativity Institute was transferred to Academic Affairs to allow for greater coordination with Unit Grant processes. A systematic process for distributing Allen Foundation funds was implemented and eleven SRCI projects were funded in AY 2009.
		B2. Provide opportunities for students to participate in significant professional academic activities, especially at the national and international level. (Academic Affairs, International Programs)	B2. More than 115 students have participated in regional, national, and international conferences. Some 50 students have published papers or made presentations.
	C. Improve Academic Support Services.	C1. Provide coherent programs for international students to transition from English Language Program (ELP) to basic skills. (Academic Affairs, International Programs)	C1. A pilot program has been designed whereby International Programs staff work directly with individual students for a successful transition to degree status. A committee consisting of faculty members and administrative staff was appointed to evaluate basic skill testing, ELP curriculum, bridge programs, and to present recommendations by the end of summer 2010.

ACADEMIC IMPROVEMENT

Goal: The University will continuously assess and improve academic programs to ensure student learning and to expand participation in a wide range of experiential learning opportunities. The University will develop targeted academically-based programs to improve success rates for student populations.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
2. Effective Teaching	A. Promote effective pedagogy for all delivery methods: face-to-face, online and hybrid.	<p>A1. Provide faculty development opportunities for effective strategies in all kinds of classrooms. (Academic Affairs, Information Technology Services)</p> <p>A2. Promote academic internships, service learning, and activities-based learning. ([See Program Qualitative Distinctiveness 2B7 and Campus Culture 1B1] Academic Affairs, Student Life, Human Resources)</p>	<p>A1. The Instructional Technology Center provides training in more than 45 software packages. Materials for classroom teaching and for communication with students are supported electronically by a broad range of administrative and pedagogical systems (Vmail, VSpace, Cardinal Direct, etc.). The new Office of Online Course Development has added a number of faculty development workshops on topics such as Wikis and Blogs, Streamlining the Online Feedback Process, Engaging Online Learners, and Maintaining Best Practices.</p> <p>A2. In collaboration with faculty, the Office of Career Services created 200 such opportunities for students in AY 2009-10 and is exploring a relationship with Michigan Campus Compact to increase service-learning opportunities. In addition, all five colleges promote academic internships in professional and other academic programs.</p> <p>(continued on page 5)</p>

ACADEMIC IMPROVEMENT

Goal: The University will continuously assess and improve academic programs to ensure student learning and to expand participation in a wide range of experiential learning opportunities. The University will develop targeted academically-based programs to improve success rates for student populations.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
2. Effective Teaching (continued)	A. Promote effective pedagogy for all delivery methods: face-to-face, online and hybrid. (continued)	A2. Promote academic internships, service learning, and activities-based learning. ([See Program Qualitative Distinctiveness 2B7 and Campus Culture 1B1] Academic Affairs, Student Life, Human Resources) (continued)	<p>(continued from page 4)</p> <p>Examples of internships from various colleges and departments are as follows:</p> <ul style="list-style-type: none"> ► ABS: Geography students placed with Bay City GIS; Political Science students with Michigan Democratic House Fund; Theatre students with Pit & Balcony; Sociology students with Houghton-Jones Neighborhood Center and Good Neighbors Mission. ► HHS: Kinesiology students with Michigan Heart PC, Life Bridge Health & Fitness, and Bay Medical Cardiac Rehab; Nursing students complete externships with various health care agencies in addition to their clinical placements. <p>(continued on page 6)</p>

ACADEMIC IMPROVEMENT

Goal: The University will continuously assess and improve academic programs to ensure student learning and to expand participation in a wide range of experiential learning opportunities. The University will develop targeted academically-based programs to improve success rates for student populations.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
2. Effective Teaching (continued)	A. Promote effective pedagogy for all delivery methods: face-to-face, online and hybrid. (continued)	A2. Promote academic internships, service learning, and activities-based learning. ([See Program Qualitative Distinctiveness 2B7 and Campus Culture 1B1] Academic Affairs, Student Life, Human Resources) (continued)	<p>(continued from page 5)</p> <ul style="list-style-type: none"> ► CBM: During AY 2009-10, major placements of interns were at Dow Chemical, Dow Corning, Nexteer, and Hemlock Semiconductor. Service learning projects included a 5K run for cancer, "Shoeless Day" and support for TOMS shoes, which donates a pair of shoes to children in need for each pair of shoes sold. Activities-based learning included a student-authored business plan for "Cardinal GreenHouse," a portfolio management course where students invested actual funds, and a student accounting plan for the Indy-style race car. ► SET: Math and Biology students are actively tutoring in three regional high schools and one middle school. A total of 62 SET students had internships with regional industries including Dow Chemical, Dow Corning, Nexteer, and Hemlock Semiconductor. "Cardinal Racing," a team of 30 students, placed 18th in the 2010 FSAE international competition.

ACADEMIC IMPROVEMENT

Goal: The University will continuously assess and improve academic programs to ensure student learning and to expand participation in a wide range of experiential learning opportunities. The University will develop targeted academically-based programs to improve success rates for student populations.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
2. Effective Teaching (continued)	<p>A. Promote effective pedagogy for all delivery methods: face-to-face, online and hybrid. (continued)</p> <p>B. Recognize and encourage excellence in teaching.</p>	<p>A2. Promote academic internships, service learning, and activities-based learning. ([See Program Qualitative Distinctiveness 2B7 and Campus Culture 1B1] Academic Affairs, Student Life, Human Resources) (continued)</p> <p>B1. Provide greater visibility and promote mentoring role for faculty who receive teaching awards. (Academic Affairs, University Communications)</p>	<p>► COE: The college places 300 student-teachers per semester and approximately 900 students in other classroom field placements.</p> <p>B1. Faculty award recipients have been featured in the <i>Interior</i>, on the SVSU homepage, and as profiles in the Admissions viewbook. Articles in the fall 2009 and spring 2010 issues of <i>Reflections</i> also focused on faculty award recipients. A newly developed winter symposium features the Warrick Award recipient and the Braun Fellows. The Landee Award recipient and runner-up offered a workshop during new faculty orientation and the Teaching with Technology Award winner made a presentation at a faculty luncheon.</p>

ACADEMIC IMPROVEMENT

Goal: The University will continuously assess and improve academic programs to ensure student learning and to expand participation in a wide range of experiential learning opportunities. The University will develop targeted academically-based programs to improve success rates for student populations.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
2. Effective Teaching (continued)	<p>C. Promote excellent teaching among adjunct faculty.</p> <p>D. Promote diversity/inclusiveness in the curriculum.</p>	<p>C1. Promote and expand adjunct faculty development. (Academic Affairs)</p> <p>D1. Implement pedagogical strategies that encourage student engagement and knowledge of diversity issues. (Academic Affairs, Diversity Programs)</p>	<p>C1. The Office of Adjunct Faculty Support Programs held ten workshops attended by 94 adjunct faculty members. Additionally, 95 adjunct faculty members attended a fall orientation and 33 attended a winter orientation. Five adjunct faculty participated in a new mentoring program and funding was provided to seven adjunct faculty members to attend conferences.</p> <p>D1. A committee comprised of faculty and staff continues to work on pedagogical strategies regarding diversity issues. During AY 2009, more than 20 visiting professors and speakers were invited to promote diversity and inclusion in the classroom.</p>
3. Faculty and Staff Hiring and Development	A. Promote diversity of faculty and staff.	A1. Develop effective strategies to increase the diversity of faculty and staff. (Academic Affairs, Diversity Programs)	A1. During AY 2009, a total of 18 faculty and staff members were trained as "Inclusion Advocates." During the same period, a total of 21 search committees were established with an Inclusion Advocate assigned to each team.

ACADEMIC IMPROVEMENT

Goal: The University will continuously assess and improve academic programs to ensure student learning and to expand participation in a wide range of experiential learning opportunities. The University will develop targeted academically-based programs to improve success rates for student populations.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
3. Faculty and Staff Hiring and Development (continued)	B. Promote and support continuous professional development for faculty.	<p>B1. Implement a year-long structured orientation program for new faculty. (Academic Affairs)</p> <p>B2. Increase international teaching experiences for SVSU faculty. (Academic Affairs, International Programs)</p>	<p>B1. New Faculty Lunches, which serve to orient faculty about important issues such as teaching, research, course evaluations, etc., is now an annual series. Three sessions are held each semester.</p> <p>B2. Expanded outreach efforts have been conducted to make faculty more aware of international teaching opportunities. The process for faculty to develop teaching opportunities has been enhanced and “seed monies” have been made available to assist faculty to explore those opportunities. The number of faculty-led opportunities doubled from five in AY 2008-09 to ten in AY 2009-10.</p>

ACADEMIC IMPROVEMENT

Goal: The University will continuously assess and improve academic programs to ensure student learning and to expand participation in a wide range of experiential learning opportunities. The University will develop targeted academically-based programs to improve success rates for student populations.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
3. Faculty and Staff Hiring and Development (continued)	B. Promote and support continuous professional development for faculty. (continued)	<p>B3. Increase participation in scholarly activities through SVSU Research and Professional Development Grants and external funding applications. (Academic Affairs)</p> <p>B4. Provide faculty training in new teaching technologies. (Academic Affairs, Information Technology Services)</p>	<p>B3. In January 2010, a total of \$63,549 was awarded in research and development monies and 66.4 hours of release time were granted for research. The amount for 2009 was \$64,489 in research and development monies and 51 hours of release time. The 2010 amount therefore reflects a decrease in dollars and an increase in release time. External funding from July 1, 2009 to the present was \$2,249, 039, which represents an increase of \$238,021 over the previous year. The Ruth and Ted Braun Fellowship Program is in its fourth year. Two recipients per year are each provided \$37,500 in research support. The next application deadline for future Braun Fellows is September 15, 2010.</p> <p>B4. ITS continues to support faculty training in the use of VSpace for Learning Management and Accreditation as well as the experimental use of lecture capture systems. This includes tracking the development of the Matterhorn open source system at UC-Berkely. In AY 2009-10, Instructional Technology Services offered 51 workshops with a total of 131 participants. (See Facilities and Technology 3B1.)</p>

ACADEMIC IMPROVEMENT

Goal: The University will continuously assess and improve academic programs to ensure student learning and to expand participation in a wide range of experiential learning opportunities. The University will develop targeted academically-based programs to improve success rates for student populations.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
4. Program Development	<p>A. Expand SVSU's regional impact on Health Sciences.</p> <p>B. Ensure quality in programs through external review. (continued)</p>	<p>A1. Expand physical campus to include new Health & Human Services Building and develop additional health services programs in the community. (Academic Affairs, Campus Facilities)</p> <p>A2. Develop and promote new health science academic programs. (Academic Affairs)</p> <p>B1. Obtain re-accreditation (or program approval) from the following:</p> <ul style="list-style-type: none"> ► Accreditation Board for Engineering and Technology (ABET) <p>(continued on page 12)</p>	<p>A1. This project was authorized in House Resolution 104 (2008), and a ground-breaking ceremony was held in spring 2009. The project was completed on-time and a dedication ceremony is scheduled for August 16, 2010. Classes will be offered in the new building as of fall semester 2010.</p> <p>A2. Academic programs in identified areas of need continue to be developed. A new Medical Laboratory Science program was recently ratified by the faculty and is being implemented in AY 2009-10. Efforts are underway to further develop a Gerontology focus, and programs in public health, especially in international health, are being reviewed. Faculty recruitment for health science academic programs is on-going.</p> <p>B1. The status of each program is as follows:</p> <ul style="list-style-type: none"> ► Accreditation visit is scheduled for 2011. <p>(continued on page 12)</p>

ACADEMIC IMPROVEMENT

Goal: The University will continuously assess and improve academic programs to ensure student learning and to expand participation in a wide range of experiential learning opportunities. The University will develop targeted academically-based programs to improve success rates for student populations.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
4. Program Development (continued)	B. Ensure quality in programs through external review. (continued)	<p>(continued from page 11)</p> <ul style="list-style-type: none"> ▶ National Council for Accreditation of Teacher Education (NCATE) ▶ American Chemical Society (ACS - program approval only) ▶ Commission on Accreditation of Athletic Training Education (CAATE). (Academic Affairs) <p>B2. Obtain National Association of Schools of Music (NASM) accreditation for the Music program. (Academic Affairs)</p> <p>B3. Begin self-assessment in preparation for 2013 Higher Learning Commission (HLC) re-accreditation. (Academic Affairs, Student Services & Enrollment Management, Diversity Programs)</p>	<p>(continued from page 11)</p> <ul style="list-style-type: none"> ▶ In May 2010, the COE was notified that it had received full accreditation status with NCATE (with no conditions). ▶ Recertification was rescheduled to 2010 due to changes in ACS procedures. ▶ SVSU's Athletic Training Program has received a ten-year reaffirmation of accreditation. <p>B2. In December 2009, the Department of Music was notified that it had been admitted as a full member (i.e., fully accredited) of NASM.</p> <p>B3. The Steering Committee for the Higher Learning Commission (HLC) will be informally established, with meetings beginning fall 2010.</p>

ACADEMIC IMPROVEMENT

Goal: The University will continuously assess and improve academic programs to ensure student learning and to expand participation in a wide range of experiential learning opportunities. The University will develop targeted academically-based programs to improve success rates for student populations.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
4. Program Development (continued)	C. Promote the Library as a locus for teaching and learning activities.	<p>C1. Ensure or acquire adequate library resources to support new and revised curricula. (Academic Affairs)</p> <p>C2. Enhance library acquisition plan to strengthen collection, including electronic materials. (Academic Affairs)</p> <p>C3. Promote stronger Library relationships with programs and academic departments. (Academic Affairs)</p>	<p>C1. The Library received a one-time allocation of \$20,000 to strengthen the collection in FY 2008-09. These funds were used in part to purchase materials which support new and revised curricula.</p> <p>C2. Although a special fund for Collection Improvement was not allocated in FY 2009-10, through a process of continuous evaluation of annual subscriptions several new electronic resources were added to strengthen support for teaching and research. These included Westlaw Campus Research, Black Abolitionist Papers, Naxos Music Library, and Gongwer Legislative Information Service, among others.</p> <p>C3. In AY 2009-10, librarians were "embedded" in 50 courses compared to 32 the previous year. Continuing collaboration with the English Department produced a substantial redesign of the library component of English 111 and author events in conjunction with the National Day on Writing (co-hosted by the Writing</p> <p>(continued on page 14)</p>

ACADEMIC IMPROVEMENT

Goal: The University will continuously assess and improve academic programs to ensure student learning and to expand participation in a wide range of experiential learning opportunities. The University will develop targeted academically-based programs to improve success rates for student populations.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
4. Program Development (continued)	C. Promote the Library as a locus for teaching and learning activities. (continued)	<p>C3. Promote stronger Library relationships with programs and academic departments. (Academic Affairs) (continued)</p> <p>C4. Improve student abilities to utilize legitimate scholarly sources. (Academic Affairs)</p>	<p>C3. (continued from page 13)</p> <p>Center). Collaboration with the English Language Program resulted in the creation of a heavily-used collection of nearly 400 books with reading levels specifically designated for ESL students. The Library conducted a comprehensive journal evaluation and received input from 28 academic departments and also collaborated on web-based subject guides in multiple disciplines.</p> <p>C4. The library component of English 111 was completely redesigned to place more emphasis on information literacy skills, and every course section now requires two instructional sessions in the Library. The number of students receiving instruction in English 111 totaled 3,018 in AY 2009-10. The total number of students taught in English 111 or given other course-related library instruction in AY 2009-10 was 6,067, down slightly from 6,396 the previous year.</p>

ACADEMIC IMPROVEMENT

Goal: The University will continuously assess and improve academic programs to ensure student learning and to expand participation in a wide range of experiential learning opportunities. The University will develop targeted academically-based programs to improve success rates for student populations.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
4. Program Development (continued)	D. Expand and enhance other academic programs to meet needs of the region.	<p>D1. Support and enhance graduate programs to align with enrollments. ([See Enrollment Management 1A3 - 1A6] Academic Affairs)</p> <p>D2. Provide increased opportunities for synchronous and asynchronous distance education at regional facilities. (Academic Affairs, Information Technology Services)</p>	<p>D1. A new Master's in Education/Urban Teaching Program and a Specialization in Urban Teaching Program were developed. The Communication and Digital Media curriculum was revised as a result of an ABS college-led task force review initiated by faculty and assisted by the Dean and Associate Dean of ABS. The Dean of ABS is collaborating with Graduate Admissions and the Coordinator of the MAS program to expand delivery options, including the development of an online option.</p> <p>D2. ITS is exploring open source technologies to provide options for synchronous video sessions. For faculty use until such time as open source products are available, SVSU has purchased the Polycom-CMA product for FY 2010. ITS is also tracking the development of a new system called "Big Blue Button" that is specifically targeted for integration with Sakai.</p>

ACADEMIC IMPROVEMENT

Goal: The University will continuously assess and improve academic programs to ensure student learning and to expand participation in a wide range of experiential learning opportunities. The University will develop targeted academically-based programs to improve success rates for student populations.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
4. Program Development (continued)	E. Assess and improve General Education.	E1. Enhance program-level assessment by running a five-year pilot of the Collegiate Learning Assessment (CLA) test. Use results to improve Gen Ed as appropriate. (Academic Affairs, Student Services & Enrollment Management)	E1. The Collegiate Learning Assessment test continues to be administered to freshmen in the fall and seniors in the winter. Data continues to demonstrate that the General Education program is meeting its goals. Results and analysis of AY 2009-10 data is forthcoming.
	F. Develop a comprehensive campus plan with faculty and staff involvement for on-line and hybrid instruction.	F1. Assess the success of on-line methodology in current on-line courses and programs. (Academic Affairs)	F1. A survey was conducted of all students and faculty who took part in online and hybrid courses during AY 2009-10. Results and analysis of this recent data is forthcoming. Preliminary analysis suggests that both faculty and students appreciate the power and flexibility of this delivery system.
		F2. Strategically develop new on-line programs and support conversion of traditional courses to on-line format as appropriate. (Academic Affairs, Student Services & Enrollment Management)	F2. The new Online Course Developer has established a course to train all faculty interested in teaching online and/or hybrid courses. In AY 2009-10, a total of 34 faculty took the course; an additional 20 faculty have enrolled for spring 2010. Previously, a number of faculty members received instruction in online teaching through the Sloan-C program. (See Facilities and Technology 3B2.)

PROGRAM QUALITATIVE DISTINCTIVENESS

Goal: The University will sustain and develop nationally recognized programs and areas of excellence that promote quality throughout the University and enhance the value of an SVSU degree.

Indicators of Success:

- ▶ External recognition of student accomplishments
- ▶ External recognition of program quality
- ▶ Increased growth and improved quality of fundable applications
- ▶ Endowment of Student Research & Creativity Institute
- ▶ Increased rate of student acceptance into post-graduate programs
- ▶ Increased outreach activities with local international community
- ▶ Increased participation of SVSU students in study abroad opportunities

PROGRAM QUALITATIVE DISTINCTIVENESS

Goal: The University will sustain and develop nationally recognized programs and areas of excellence that promote quality throughout the University and enhance the value of an SVSU degree.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
1. Student creative, scholarly, or service projects of distinction	A. Sustain, develop, and promote Student Research & Creativity Institute.	<p>A1. Fund SRCI at a minimum of \$50,000 per year and seek diversification of funding sources. (President, Academic Affairs)</p> <p>A2. Promote SRCI through an annual recognition event or symposium and through media relations. (Academic Affairs, University Communications)</p>	<p>A1. A total of \$48,917 was awarded to support student projects in AY 2009-10.</p> <p>A2. SRCI students meet regularly with UCOMM and receive extensive media and public relations coverage. SRCI grant recipients have presented their projects to local business groups and to internal audiences. In AY 2009-10, SRCI recipients were invited to present their research in a poster session held as part of the "Highlights in Research & Creativity Series."</p>
2. Programs and initiatives which improve the University educational experience and which create distinctive qualities	A. Stimulate initiatives within academic and extracurricular programs.	A1. Sustain competitive-based Qualitative Distinctiveness Strategic Fund at \$150,000 per year. (President)	A1. The fund was sustained as a budget item in the FY 2009-10 and FY 2010-11 budgets. This fund was used to hire a faculty member in electrical engineering to develop an SVSU expertise in solar photovoltaics.

PROGRAM QUALITATIVE DISTINCTIVENESS

Goal: The University will sustain and develop nationally recognized programs and areas of excellence that promote quality throughout the University and enhance the value of an SVSU degree.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
2. Programs and initiatives which improve the University educational experience and which create distinctive qualities (continued)	A. Stimulate initiatives within academic and extracurricular programs. (continued)	A2. Establish internal communications plan to promote funding opportunities and to recognize achievements. (University Communications, Academic Affairs)	A2. Faculty recipients of funding support have been featured in the <i>Interior, Reflections</i> magazine, and the Admissions viewbook. In addition, Academic Affairs launched a monthly newsletter in fall 2009 to communicate opportunities and deadlines. This is now sent electronically to all full-time and part-time faculty.
		A3. Evaluate and select proposals for funding through normal University channels. (President)	A3. On-going.
	B. Create initiatives which provide enhanced preparation for graduate school, professional programs, or international life.	B1. Improve coordination and promotion of advanced studies and create enhanced opportunities for superior students. (Academic Affairs)	B1. Additional coordination of programs for high-achieving students is underway and will be communicated to prospective and current students via orientation, the website, and print materials. A new position of special assistant to the provost was created to better coordinate such programs (Roberts Fellows, SRCI, etc.).
		B2. Collect data and conduct a systematic analysis to determine how well current courses are serving advanced students. (Academic Affairs)	B2. Academic Affairs is collaborating with Enrollment Management to develop a system for collecting and analyzing this data.

PROGRAM QUALITATIVE DISTINCTIVENESS

Goal: The University will sustain and develop nationally recognized programs and areas of excellence that promote quality throughout the University and enhance the value of an SVSU degree.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
2. Programs and initiatives which improve the University educational experience and which create distinctive qualities (continued)	B. Create initiatives which provide enhanced preparation for graduate school, professional programs, or international life. (continued)	<p>B3. Survey recent graduates currently in graduate school or professional programs to assess undergraduate preparation. (Academic Affairs)</p> <p>B4. Increase the annual number of SVSU students participating in study abroad opportunities from 1.5% in AY 2006-07 to twice the national average (currently 1.1% of total students enrolled). (International Programs)</p> <p>B5. Continue support for a variety of faculty-led study abroad opportunities and for student placements in exchange programs. (Academic Affairs, International Programs)</p>	<p>B3. Survey instruments are being developed for administration during AY 2009-10.</p> <p>B4. During AY 2009-10, study abroad participation increased from 190 to 235 compared to the previous year. Student site preferences have been shifting from traditional European destinations to China, the Middle East, Africa, and South America. The number of faculty-led programs increased from five to ten compared to the previous year.</p> <p>B5. Expanded initiatives have been conducted to increase faculty and student awareness of study abroad opportunities. Scholarship aid, particularly for financial need students, has been increased. In addition, funds have been established for faculty to explore travel opportunities. For FY 2008-09, \$70,000 from the General Fund budget was allocated to support student participation.</p> <p>(continued on page 21)</p>

PROGRAM QUALITATIVE DISTINCTIVENESS

Goal: The University will sustain and develop nationally recognized programs and areas of excellence that promote quality throughout the University and enhance the value of an SVSU degree.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
2. Programs and initiatives which improve the University educational experience and which create distinctive qualities (continued)	B. Create initiatives which provide enhanced preparation for graduate school, professional programs, or international life. (continued)	<p>B5. Continue support for a variety of faculty-led study abroad opportunities and for student placements in exchange programs. (Academic Affairs, International Programs)</p> <p>B6. Consider regularly scheduled international study programs for SVSU cohorts at continuing overseas destinations. (Academic Affairs, International Programs)</p> <p>B7. Increase the number of SVSU students participating in domestic travel-study learning experiences. (Colleges, Student Life)</p>	<p>B5. (continued from page 20)</p> <p>SVSU's Business and International Education Program is partially funded by the U.S. Department of Education, which provided \$164,748 (or 49% of the program cost). (See Program Qualitative Distinctiveness 2B4.)</p> <p>B6. One initiative includes study abroad programs conducted annually by the same department in the same locale (e.g., the History Department and its London program). A second initiative rotates departments to the same overseas site (e.g., Sociology and English alternate sponsorship). A third initiative currently being considered involves the College of Business & Management rotating faculty and sites on a three-year basis.</p> <p>B7. Four "Alternative Break" Michigan-based weekend programs were added to seven other domestic trips. Destinations included Arkansas, Georgia, Indiana, Missouri, Ohio, Tennessee, and West Virginia, plus one international trip to Guatemala.</p> <p>(continued on page 22)</p>

PROGRAM QUALITATIVE DISTINCTIVENESS

Goal: The University will sustain and develop nationally recognized programs and areas of excellence that promote quality throughout the University and enhance the value of an SVSU degree.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
2. Programs and initiatives which improve the University educational experience and which create distinctive qualities (continued)	B. Create initiatives which provide enhanced preparation for graduate school, professional programs, or international life. (continued)	B7. Increase the number of SVSU students participating in domestic travel-study learning experiences. (Colleges, Student Life) (continued)	B7. (continued from page 21) The total of 13 travel-service learning programs involved 133 students, an increase of 56 students and seven trips compared to AY 2008-09. Other learning experiences that involve student travel include a faculty-led trip to El Paso, Texas, and Palomas, Mexico, to study immigration-related issues; the annual Chicago Law Forum trip; the Model United Nations conferences in Chicago and Toronto; the Living Leadership Program, which provides student internships in Washington D.C. and in Lansing; the American Alliance for Theatre in Education National Conferences in New York City and San Francisco; and extended geography field trips to Lansing and Chicago and coastal Virginia. (See Academic Improvement 2A2.)

ENROLLMENT MANAGEMENT

Goal: Recruit and retain a wide range of qualified students from the region and beyond.

Indicators of Success:

- ▶ Increased total undergraduate and graduate student enrollments
- ▶ Increased enrollments of high ability FTICs
- ▶ Increased retention rates for all students
- ▶ Increased baccalaureate degree program completion rates
- ▶ Increased graduate degree program completion rates
- ▶ Responses to Student Satisfaction Survey to be administered in Fall 2009

ENROLLMENT MANAGEMENT

Goal: Recruit and retain a wide range of qualified students from the region and beyond.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
1. Continue moderately paced enrollment Growth	A. Continue to deepen markets for student recruitment.	A1. Increase total University enrollment from a fall semester 2008 total enrollment of 9,837 to a total enrollment of 10,350 for fall semester 2011. (Academic Affairs, Student Services & Enrollment Management)	A1. Total enrollment for fall semester 2009 increased by 6.72% to 10,498 from the previous fall semester total of 9,837. Total undergraduate enrollment increased by 623; graduate enrollment declined by 51; Teacher Certification declined by 32 and Non-Degree students declined by 19. The state economy and limited K-12 teaching positions continue to be contributing factors in some graduate programs and in Teacher Certification enrollments.
		A2. Maintain optimal total enrollment of approximately 10,000 students through a variety of recruitment and retention strategies. (Academic Affairs, Student Services & Enrollment Management)	A2. With total enrollment for fall semester 2009 at 10,498 students, the University has achieved that goal and is positioned to sustain that general enrollment.
		A3. Increase total Education graduate enrollment from a fall semester 2008 total enrollment of 1,230 to a total enrollment of 1,303 for the fall semester 2011. (Academic Affairs)	A3. Education graduate enrollment for fall semester 2008 was 1,230 and in fall semester 2009 was 1,208, a decrease of 22 students or -1.79%. This decrease can be attributed to the state economy, population decline, and the resultant downsizing of many school systems.

ENROLLMENT MANAGEMENT

Goal: Recruit and retain a wide range of qualified students from the region and beyond.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
1. Continue moderately paced enrollment Growth (continued)	A. Continue to deepen markets for student recruitment. (continued)	<p>A4. Increase total non-Education graduate enrollment from a fall semester 2008 total enrollment of 417 to a total enrollment of 580 for the fall semester 2011. (Academic Affairs)</p> <p>A5. Formulate appropriate enrollment goals for spring and summer semesters. (Academic Affairs, Student Services & Enrollment Management)</p>	<p>A4. Non-education graduate enrollment for fall semester 2008 was 417 and in fall semester 2009 reached 490, an increase of 73 students or +17.51%. This increase reflects the larger number of international students in the MBA program and enrollment increments in the graduate Occupational Therapy and Health Leadership programs.</p> <p>A5. A committee comprised of staff from Academic Affairs and Student Services & Enrollment Management has conducted research to determine variables which impact fall/winter semester enrollments. A fall/winter enrollment projection model was developed. This research is being extended and goals have been developed for spring/summer terms. These goals continue to be reviewed in order to ensure an effective enrollment predictor.</p>

ENROLLMENT MANAGEMENT

Goal: Recruit and retain a wide range of qualified students from the region and beyond.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
1. Continue moderately paced enrollment Growth (continued)	A. Continue to deepen markets for student recruitment. (continued)	A6. Stabilize Teacher Certification enrollment from a fall semester 2008 total enrollment of 271 to a total enrollment of 200 for fall semester 2011. (Academic Affairs)	A6. Teacher Certification enrollment declined from a fall semester 2008 total enrollment of 271 to a total enrollment of 239 for fall semester 2009 (-32; -11.81%). TC programs are particularly sensitive to economic trends and K-12 school system budgets, as many of these students are funded to enroll by their school systems.
2. Recruitment of Qualified Students	A. Increase recruitment of high-ability students.	<p>A1. Increase the recruitment of academically talented students (i.e., students with a HSGPA of 3.50 or better or ACT-Composite score of 24 or better). (Admissions, Student Services & Enrollment Management)</p> <p>A2. Increase the recruitment of students with a minimum ACT-Composite score of 21 who are high achieving in the arts, community service, civic involvement, student leadership experience and extra-curricular participation. (Admissions, Student Services & Enrollment Management)</p>	<p>A1. This total cohort of First Time in College Students (FTICs) increased from 1,031 for fall semester 2008 to 1,101 for fall semester 2009. FTICs with HSGPA's of 3.50 or better increased by two (594 to 596) and those with an ACT-Composite score of 24 or better increased by 68 (437 to 505).</p> <p>A2. The number of FTICs with 21 or higher ACT-Composite scores increased to 867 for fall semester 2009, compared to 855 for the previous fall semester. A participation profile of enrolled FTICs is being developed to establish a benchmark for fall semester 2010.</p>

ENROLLMENT MANAGEMENT

Goal: Recruit and retain a wide range of qualified students from the region and beyond.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
2. Recruitment of Qualified Students	A. Increase recruitment of high-ability students.	A3. Increase the average ACT-Composite score for the entering FTIC class to the State of Michigan average by fall semester 2011. (Admissions, Student Services & Enrollment Management)	A3. The ACT-Composite average score for the State of Michigan for fall semester 2009 was 19.6. The ACT-Composite average score for FTICs enrolled at SVSU for fall semester 2009 was 21.0.
	B. Increase diversity outreach.	B1. Increase the diversity of the undergraduate and graduate cohorts, respectively. (Admissions, Student Services & Enrollment Management, Graduate Admissions, Academic Affairs)	B1. The number of undergraduate minority students increased to 1,224 for fall semester 2009, compared to 1,062 for the previous fall semester. The number of graduate minority students increased to 99 for fall semester 2009, compared to 91 for the previous fall semester. The University secured a competitive federal grant of \$855,000 to enhance diversity within the nursing program. (See Enrollment Management 5A3.)
	C. Increase recruitment of international students.	C1. Increase total international student enrollment to 5.5% of total enrollment by fall semester 2011. (Student Services & Enrollment Management)	C1. The number of international students enrolled for fall semester 2009 increased to 458, compared to 406 for the previous fall semester. The percentage of international students enrolled for those semesters was 4.36% and 4.13%, respectively.

ENROLLMENT MANAGEMENT

Goal: Recruit and retain a wide range of qualified students from the region and beyond.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
2. Recruitment of Qualified Students (continued)	D. Manage the enrollment of under-prepared students.	D1. Identify the relationship between undergraduate persistence rates and admissions criteria and implement changes to improve academic success. (Student Services & Enrollment Management, Graduate Admissions)	D1. Retention and attrition academic profiles have been developed and analyzed for fall semesters 2006, 2007, and 2008. Minimum admissions guidelines have been revised to increase academic success effective for FTICs entering 2010-2011.
3. Retention of Students	A. Improve opportunities and efforts to increase retention rates for all students.	A1. Examine student retention rates to determine persistence and attrition profiles and develop initiatives to improve those rates. (Academic Affairs, Student Services & Enrollment Management)	A1. A committee comprised of staff from Academic Affairs and Student Services & Enrollment Management has been established. With the assistance of a consultant, the committee reviewed and analyzed persistence data and has established 29 university-wide initiatives for continued implementation and evaluation as to effectiveness. The committee will also develop and implement several retention initiatives for FTIC's entering fall semester 2010.
		A2. Increase retention rate for FTIC students to equal that of Michigan public universities by fall semester 2011. (Academic Affairs, Student Services & Enrollment Management, Minority Student Services, Office of International Programs)	A2. The total number of FTICs who enrolled for fall semester 2008 and returned in fall semester 2009 increased from 1,064 to 1,164, an increase in the retention rate from 69.32% to 70.67%. The fall semester 2009 retention rate for Michigan public universities is not yet available. The latest available

(continued on page 29)

ENROLLMENT MANAGEMENT

Goal: Recruit and retain a wide range of qualified students from the region and beyond.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
3. Retention of Students (continued)	A. Improve opportunities and efforts to increase retention rates for all students. (continued)	<p>A2. Increase retention rate for FTIC students to equal that of Michigan public universities by fall semester 2011. (Academic Affairs, Student Services & Enrollment Management, Minority Student Services, Office of International Programs) (continued)</p> <p>A3. Increase retention rate for transfer students by 1% annually, for minority students by 1% annually and for international students by 2% annually through fall semester 2011. (Academic Affairs, Student Services & Enrollment Management, Minority Student Services, International Programs)</p> <p>A4. Increase retention rate for graduate students by 2% annually through fall semester 2011. (Academic Affairs, Student Services & Enrollment Management, Minority Student Services, Office of International Programs)</p>	<p>A2. (continued from page 28)</p> <p>comparative data is for those FTICs who enrolled for fall semester 2007 and returned in fall semester 2008; that retention rate for Michigan public universities was 76.80%, as compared to the SVSU rate of 69.32%.</p> <p>A3. The retention rate for transfer students who entered in fall semester 2008 and returned for fall semester 2009 increased from 63.09% to 72.65%. The retention rate for minority FTICs increased from 56.28% to 68.72% and increased from 50.00% to 55.70% for minority transfer students. The retention rate for international FTICs declined from 86.49% to 76.92% (a decrease of 12 students) and declined for international transfer students: 69.23% to 46.15% (a decrease of three students).</p> <p>A4. The retention rate for graduate students who entered in fall semester 2008 and returned for fall semester 2009 decreased from 68.42% to 67.32% (a decrease of nine students).</p>

ENROLLMENT MANAGEMENT

Goal: Recruit and retain a wide range of qualified students from the region and beyond.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
4. Graduation of Students	A. Improve opportunities and efforts to increase graduation rates.	<p>A1. Increase rate of student baccalaureate degree program completion by 3% annually through fall semester 2011. (Academic Affairs, Student Services & Enrollment Management, Minority Student Services, Office of International Programs)</p> <p>A2. Increase rate of student graduate degree program completion by 2% annually through fall semester 2011. (Academic Affairs, Student Services & Enrollment Management, Minority Student Services, Office of International Programs)</p>	<p>A1. The graduation rate for FTICs increased from 37.51% to 38.06% (416 to 440 students). The graduation rate for transfer students increased from 45.69% to 48.07% (260 to 274 students). The annual aggregate completion rate was 43.07%, an increase over the previous aggregate rate of 41.67%.</p> <p>A2. The degree program completion rate in six years or less for graduate students decreased from 63.83% to 59.65% (a decrease of ten students).</p>
5. Resources	A. Increase personnel and program resources to support increases in the recruitment, retention and graduation of students.	A1. Annually assess personnel, facility and program resource needs and increase resources as required. (President, Academic Affairs, Student Services & Enrollment Management)	A1. In response to enrollment growth, eight new faculty positions and 16 new staff positions were authorized for FY 2008-09, five new faculty positions were authorized for FY 2009-10, and nine new faculty lines were authorized for FY 2010-11. Construction of Living Center Southwest and the Arbury Fine Arts expansion was also authorized and completed by summer 2009, as scheduled.

ENROLLMENT MANAGEMENT

Goal: Recruit and retain a wide range of qualified students from the region and beyond.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
5. Resources (continued)	A. Increase personnel and program resources to support increases in the recruitment, retention and graduation of students. (continued)	<p>A2. Monitor private and general fund support for merit and talent-based scholarships for domestic and international students to determine increases necessary to maximize the enrollment of highly talented students. (Foundation)</p> <p>A3. Seek Federal and State grants to support the recruitment, retention and success of First-Time-In-College students. (Academic Affairs, Student Services & Enrollment Management, Diversity Programs)</p>	<p>A2. The Foundation Office engaged the regional Indian community to discuss opportunities to attract talented faculty and students from India. The Foundation also organized a meeting with the SVSU Taiwan Alumni Association to help establish a non-profit entity to enable association members to give to SVSU with the intention of establishing scholarships for Taiwanese students.</p> <p>A3. The Division of Student Services & Enrollment Management submitted an application to the U.S. Department of Education under the Student Support Services (SSS) program. The goal of this program is to increase the number of disadvantaged low-income college students, first-generation college students, and college students with disabilities. A decision on the application is pending. ABS is completing the fourth year of the 4S Transitions Grant, which targets at-risk incoming freshmen and provides them with an intensive orientation experience to improve retention. An audit report conducted by the State of Michigan</p> <p>(continued on page 32)</p>

ENROLLMENT MANAGEMENT

Goal: Recruit and retain a wide range of qualified students from the region and beyond.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
5. Resources (continued)	A. Increase personnel and program resources to support increases in the recruitment, retention and graduation of students. (continued)	A3. Seek Federal and State grants to support the recruitment, retention and success of First-Time-In-College students. (Academic Affairs, Student Services & Enrollment Management, Diversity Programs) (continued)	A3. (continued from page 31) indicated satisfactory performance at during the first three years of the 2006-11 grant cycle, qualifying SVSU for a fourth year of funding. The College of Health & Human Services obtained a federal grant of \$855,000 to partner with Saginaw Public Schools and increase minority student enrollment in nursing. (See Enrollment Management 2B1.)

FACILITIES AND TECHNOLOGY

Goal: The University will continue to develop, maintain, and enhance its physical facilities and technological resources to support excellence in teaching, learning, and campus life and to serve as a resource for the greater community.

Indicators of Success:

- ▶ Completion of Health & Human Services Building
- ▶ Completion of University Health Center
- ▶ Construction of new residential facilities and other approved capital projects
- ▶ Creation of long-range plan for adjacent commercial development
- ▶ Implementation of new technology
- ▶ Action on ACU President's Climate Commitment and renewable power options
- ▶ Implementation of feasible climate neutral business practices
- ▶ Increase in volume and type of recyclable materials

FACILITIES AND TECHNOLOGY

Goal: The University will continue to develop, maintain, and enhance its physical facilities and technological resources to support excellence in teaching, learning, and campus life and to serve as a resource for the greater community.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
1. High Quality Physical Environment	A. Develop and enhance physical plant based on needs and economic opportunities.	<p>A1. Secure funding to complete construction of Health & Human Services building. (Administration & Business Affairs, Government Relations)</p> <p>A2. Develop new University Health Center to accommodate student needs and provide additional space to support student activities. ([See Campus Culture 1C3] Administration & Business Affairs)</p> <p>A3. Complete construction of North Campus Village and Living Center Southwest housing complexes. (Administration & Business Affairs)</p> <p>A4. Maintain maximum occupancy in all housing complexes and determine whether additional housing is or is not needed to maintain optimal total student enrollment of approximately 10,000 students. (Administration & Business Affairs, Student Services & Enrollment Management, Academic Affairs)</p>	<p>A1. State and University match funding were secured. The facility was completed on schedule and was opened in July 2010. Classes will be offered in the new building as of fall semester 2010.</p> <p>A2. This facility was completed on-schedule and began service to the campus and the community on July 1, 2009.</p> <p>A3. North Campus Village was completed and occupied in fall 2008. Living Center Southwest was completed and occupied in fall 2009.</p> <p>A4. Maximum occupancy was achieved for fall semester 2008. Stated capacity for fall semester 2009 was 2,722, with occupancy for that semester at 2,698, or 99.1% of the goal. There are no current plans for additional housing.</p>

FACILITIES AND TECHNOLOGY

Goal: The University will continue to develop, maintain, and enhance its physical facilities and technological resources to support excellence in teaching, learning, and campus life and to serve as a resource for the greater community.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
1. High Quality Physical Environment (continued)	A. Develop and enhance physical plant based on needs and economic opportunities. (continued)	A5. Complete classroom/studio addition to Arbury Fine Arts Center and complete Campus Dining expansion project in the Regional Education Center. (Administration & Business Affairs)	A5. The Fine Arts addition was completed in summer 2009. The REC dining expansion project, which includes a franchise agreement with Einstein Bros. Bagel Factory, was completed in January 2010.
		A6. Continue planning process to identify and allocate resources for additional capital projects (e.g., instructional space, adjunct office space, etc.). (Administration & Business Affairs)	A6. This planning process is underway. Renovation of Wickes Hall and assignment of facility space will take place by fall 2010.
		A7. Update and implement deferred maintenance plan. (Administration & Business Affairs)	A7. Updating and implementation of the deferred maintenance plan is on-going. The FY 2009-10 budget sustains a \$1 million contribution to deferred maintenance.
	B. Engage in planning process for adjacent commercial development.	B1. Convene planning committee to identify desirable commercial services to be located adjacent to campus. (Administration & Business Affairs)	B1. No progress.
		B2. Begin discussions with property owners and developers on how to obtain those services. (Administration & Business Affairs)	B2. No progress.

FACILITIES AND TECHNOLOGY

Goal: The University will continue to develop, maintain, and enhance its physical facilities and technological resources to support excellence in teaching, learning, and campus life and to serve as a resource for the greater community.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
2. Campus Sustainability	A. Consider environmental sustainability efforts.	<p>A1. Assess the merits of the American College & University (ACU) Presidents' Climate Commitment. (Administration & Business Affairs)</p> <p>A2. Consider purchase of renewable power. (Administration & Business Affairs)</p> <p>A3. Compile an inventory of current climate neutral campus business practices and identify feasible practices for implementation. (Administration & Business Affairs)</p> <p>A4. Expand campus-wide recycling efforts. (Administration & Business Affairs, Student Life, Residential Life)</p>	<p>A1. Sustainability initiatives continue. A sustainability coordinator has been appointed. Several initiatives continue, such as energy conservation.</p> <p>A2. Discussions with energy providers have been conducted, but renewable energy costs are prohibitive at this time.</p> <p>A3. An inventory is currently being compiled. A preliminary study of a campus carbon footprint was completed in fall 2009 and is being revised.</p> <p>A4. Initial efforts included only paper, cardboard and scrap metal but have been extended to bottles, cans, plastic and now include residential areas. Dining Service waste is sent to the Greenhouse to support the vermiculture project. In FY 2009, more than 40 sets of recycling bins were installed throughout campus and an agreement was reached with the recycling company to process additional kinds of plastic waste. Capacity has been</p> <p>(continued on page 37)</p>

FACILITIES AND TECHNOLOGY

Goal: The University will continue to develop, maintain, and enhance its physical facilities and technological resources to support excellence in teaching, learning, and campus life and to serve as a resource for the greater community.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
2. Campus Sustainability (continued)	A. Consider environmental sustainability efforts. (continued)	A4. Expand campus-wide recycling efforts. (Administration & Business Affairs, Student Life, Residential Life) (continued)	A4. (continued from page 36) increased by placing new recycling bins in residential areas. In addition, 20 bins have been purchased for co-mingled recycling of waste from exterior campus areas. "Green Cardinals," a Registered Student Organization and other RSO's, have introduced efforts to raise awareness regarding recycling. Residential Life has enhanced the current recycling opportunities with an inkjet cartridge collection program.
3. Technology as State of the Art Resource	A. Upgrade and improve technology, as necessary.	A1. Review all technology infrastructure planning to ensure that all components are upgraded or replaced on an appropriate, systematic basis. (Information Technology Services)	A1. ITS has begun a major upgrade cycle of the University's server room that will continue for the next few years. Installation of a 60 TB SAN (Storage Area Network), VM servers, and new blade servers have resulted in significant enhancements of data integrity and system reliability, even in the first year of this project. In addition, installation of newer, more efficient computer hardware will result in significant reduction in power consumption.

FACILITIES AND TECHNOLOGY

Goal: The University will continue to develop, maintain, and enhance its physical facilities and technological resources to support excellence in teaching, learning, and campus life and to serve as a resource for the greater community.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
3. Technology as State of the Art Resource (continued)	A. Upgrade and improve technology, as necessary. (continued)	A2. Consider a more universal implementation of wireless across campus. (Information Technology Services)	A2. During winter break 2008-09 , universal wireless was installed throughout the residential facilities. Wireless "hotspots" are currently being upgraded in classrooms and administrative buildings. Wireless has been installed in appropriate locations in the new Health & Human Services Building.
	B. Implement new academic technologies.	<p>B1. Continuously assess and improve academic technology, including course management systems. (Academic Affairs, Information Technology Services)</p> <p>B2. Assess and improve support for academic and instructional technologies. (Academic Affairs, Information Technology Services)</p>	<p>B1. ITS and the College of Health & Human Services are in the process of selecting a lecture capture system to be used in the Health & Human Services Building. ITS staff are monitoring an open source lecture capture system which is being developed by the University of California-Berkeley. The phone system is being transferred from conventional copper wires to the Internet.</p> <p>B2. A Title III grant has allowed for an Instructional Designer to be hired and assigned to Academic Affairs. (See Academic Improvement 4F2.)</p>

FACILITIES AND TECHNOLOGY

Goal: The University will continue to develop, maintain, and enhance its physical facilities and technological resources to support excellence in teaching, learning, and campus life and to serve as a resource for the greater community.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
3. Technology as State of the Art Resource (continued)	C. Expand input into the coordination and prioritization of academic and instructional technology initiatives.	C1. Evaluate and improve coordination of technology across offices, classrooms, and labs. (Academic Affairs, Information Technology Services)	C1. An ITS Customer Satisfaction survey was conducted during winter semester 2009. Results have been published in print and on-line. Satisfaction ratings remained high if slightly lower than those from the 2007 Customer Satisfaction survey. Specific systems such as the Groupwise e-mail system received low marks. These responses were made prior to the implementation of many technical infrastructure improvements, including the conversion to the Zimbra Vmail system.
	D. Revise website for improved service.	D1. Evaluate the development of the website to ensure continuous improvement of its applications. (Information Technology Services, Community Relations, Student Services & Enrollment Management)	D1. A Planned Giving website was developed and implemented in spring 2010.

CAMPUS CULTURE

Goal: The University will develop an institutional character and a sense of community that fosters and supports the personal and intellectual growth of its students, faculty and staff.

Indicators of Success:

- ▶ Increased attendance at athletic, cultural, and diversity events
- ▶ Evaluation of current civic engagement activities
- ▶ Implementation of Professional Development Leadership Program for AP's
- ▶ Expanded health awareness and health service programs
- ▶ Expanded resident-student and commuter-student services
- ▶ Enhanced campus safety awareness and practices

CAMPUS CULTURE

Goal: The University will develop an institutional character and a sense of community that fosters and supports the personal and intellectual growth of its students, faculty and staff.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
1. Sense of Community and Institutional Identity	A. Increase campus support of athletic, cultural and diversity events.	A1. Establish committees comprised of faculty, staff and students to develop methods of participation and incentive programs. (Athletics, Diversity Programs, Human Resources, Student Life)	A1. Athletics established a committee which organized "Meet the Team" events, game day competitions, and subsidies for student tickets at the first-ever home GLIAC basketball tournament. The Office of Diversity Programs has established a committee comprised of faculty, staff, and students to explore methods to promote participation in cultural and diversity events. In winter semester 2010, Student Life piloted the "Involved Freshman Passport" to encourage attendance at events ranging from Fine Arts to Health and Fitness to Cultural Awareness and Community Service. Valley Nights movie selections were based on diversity themes and the Global Community in Pine Grove Apartments sponsored several cultural events, including a Ramadan evening. Human Resources has completed the second year of the Wellness Program, which had a participation rate of approximately 40%.

CAMPUS CULTURE

Goal: The University will develop an institutional character and a sense of community that fosters and supports the personal and intellectual growth of its students, faculty and staff.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
1. Sense of Community and Institutional Identity (continued)	A. Increase campus support of athletic, cultural and diversity events. (continued)	A2. Create qualitative and quantitative improvement in recreational programs. (Campus Recreation)	A2. Intramural participation increased from 1,473 students in AY 2008-09 to 1,672 students in AY 2009-10. Club sports increased by three to 16 competitive programs and club hockey earned back-to-back Division 3 national championships. Club dodgeball also competed at the national level. Other initiatives included introducing 15 fitness clinics for faculty, staff, and students, making personal trainers available to students, and increasing the number of group exercise classes from five to 21. To address increased demand for recreational facilities, a major expansion of the Fitness Center was approved and is scheduled for completion by summer 2011.

CAMPUS CULTURE

Goal: The University will develop an institutional character and a sense of community that fosters and supports the personal and intellectual growth of its students, faculty and staff.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
1. Sense of Community and Institutional Identity (continued)	B. Create new opportunities for civic engagement.	B1. Create database of existing civic engagement programs to determine new opportunities. ([See Academic Improvement 2A2.] Student Life, Human Resources)	B1. In collaboration with the United Way of Bay, Midland, and Saginaw Counties, data has been collected regarding student involvement. In addition, data has been collected from Registered Student Organizations concerning their civic engagement activities. Other community service project participation data was compiled by the Student Life Center. During AY 2009-10, some 2,884 students (duplicated headcount) participated in civic engagement activities as compared to 2,273 the previous year. The SVSU Athletic Department received acclaim for its Community Youth Day program, winning the NACMA/Division II Community Engagement Award of Excellence. SVSU was one of just 18 recipients nationwide.
	C. Provide opportunities for personal development of students, faculty and staff.	C1. Create a Professional Development Leadership Program for Administrative Professional (AP) staff focusing on creative development of professional capabilities. (Human Resources)	C1. Human Resources implemented "Leadership 2010" in January 2010. This first cohort completed the Leadership Program in June 2010. A survey will be sent to participants to benchmark and improve the program. In addition, the Outstanding Performance Award for Administrative Professionals was presented to a senior staff member. This is the fourth year of the program.

CAMPUS CULTURE

Goal: The University will develop an institutional character and a sense of community that fosters and supports the personal and intellectual growth of its students, faculty and staff.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
1. Sense of Community and Institutional Identity (continued)	C. Provide opportunities for personal development of students, faculty and staff. (continued)	<p>C2. Identify collaborative opportunities to support Student Association strategic goals. (Ombudsman, Student Services & Enrollment Management)</p> <p>C3. Enhance efforts in health and wellness programs and services. ([See Facilities and Technology 1A2] Student Counseling Center, Human Resources)</p>	<p>C2. The Student Association continues to collaborate with other student organizations to promote the identity of SVSU. Collaborative funding-raising drives for “Battle of the Valleys” and “Relay for Life” raised nearly \$80,000. SA also supported “Red Pride” picnics and other spirit events, coordinated a successful fundraising campaign for the Haiti relief efforts, and informed students about SA study abroad scholarships.</p> <p>C3. During AY 2009-10, more than 6,200 students were involved in health promotion programs as compared to 5,500 the previous year. Programs included smoking cessation, alcohol and drug education, sexual health, and aggression and safety. Programs for staff continue to be enhanced by offering incentives for individual exercise as well as participation in workshops focused on healthy living. For the second year in a row, SVSU was recognized by the American Heart Association as a “Start! Fit-Friendly” company and was listed for its achievements in <i>Fortune 500</i> magazine.</p> <p>(continued on page 45)</p>

CAMPUS CULTURE

Goal: The University will develop an institutional character and a sense of community that fosters and supports the personal and intellectual growth of its students, faculty and staff.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
1. Sense of Community and Institutional Identity (continued)	C. Provide opportunities for personal development of students, faculty and staff. (continued)	C3. Enhance efforts in health and wellness programs and services. ([See Facilities and Technology 1A2] Student Counseling Center, Human Resources) (continued)	(continued from page 44) SVSU was one of only two colleges or uni-versities in the State of Michigan to have achieved this status.
	D. Provide increased opportunities for commuter and resident student involvement.	D1. Develop and refine special interest and living-learning options. (Academic Affairs, Residential Life, Student Life)	D1. As of fall 2010, options for new students are Living Leadership, University Foundation Scholars, the BEST (College of Business & Management) program, First Generation Student and Honors Program. Options for Juniors and Seniors are Greek, Living Leadership Alumni, Global Community, and Political Science cohorts. The Campus Crusade for Christ and University Foundation Scholar Alumni will also have residential representation in Affinity Housing.
		D2. Implement commuter programs based on needs assessment. (Student Life)	D2. Specific informational boards have been designated for commuter students. A Commuter Advisory Board has been established as a Registered Student Organization comprised of commuter student volunteers. Regularly scheduled forums have been held and the results of a survey distributed to commuter students in AY 2009-10 indicated that most commuters were actively involved in extracurricular life.

CAMPUS CULTURE

Goal: The University will develop an institutional character and a sense of community that fosters and supports the personal and intellectual growth of its students, faculty and staff.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
2. Campus Safety	A. Promote a safe and secure campus.	A1. Conduct Campus Risk Assessment. (Administration & Business Affairs) A2. Develop a Critical Incident Response Plan and expand Emergency Communication system through multiple methods of alert. (Administration & Business Affairs)	A1. The Campus Risk Assessment has been completed. A2. The Critical Incident Response Plan was updated. Specific requirements and Requests for Proposals were issued and a public address system external to buildings was completed in fall 2009.

COMMUNITY RELATIONS

Goal: The University, striving to be the region's premier cultural, intellectual and economic resource, will undertake significant initiatives to serve the region and to develop support from the region.

Indicators of Success:

- ▶ Increase in funding from external sources or University endowments for cultural and intellectual events
- ▶ Improvement in SVSU's appropriation per FYES to a level at or above a to-be-established floor-funding level
- ▶ Initiation of a successor endowment campaign to the current Promise for Tomorrow campaign
- ▶ Improve University's internal and external communication efforts

COMMUNITY RELATIONS

Goal: The University, striving to be the region's premier cultural, intellectual and economic resource, will undertake significant initiatives to serve the region and to develop support from the region.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
1. Cultural and Intellectual Programming	A. Enhance cultural/intellectual programming and acquisitions (i.e., Museum, Library) and improve marketing to more fully engage the larger community.	<p>A1. Seek alternative funding sources for cultural and intellectual events. (Foundation, Sponsored & Academic Programs Support, Library, Marshall Fredericks Sculpture Museum)</p> <p>A2. Seek collaborative opportunities for cultural, intellectual and events programming across campus and with the larger community. (Appropriate department chairs)</p>	<p>A1. A grant application was re-submitted to the National Endowment for the Humanities to support the triennial Roethke Award and related cultural events. This revised application incorporated reviewers' suggestions and comments from the initial submission. Solicitation of area foundations was commenced to further support the Roethke Endowment campaign.</p> <p>A2. Health & Human Services students are involved in collaborative activities such as Health Fairs, Autism Camp, the Special Olympics, etc., either as part of their formal coursework or through volunteer organizations. The College of Business & Management offers the Wickson Nickless and Lloyd & Judy Yeo Executive Speakers series, which focuses on entrepreneurship, and the Family Business program. The College also collaborated on hosting a Dow Visiting Scholar from Ghana and scheduled forums on current economic issues. Arts & Behavioral Sciences is implementing a Tri-County Good Foods Group and has linked high</p> <p>(continued on page 49)</p>

COMMUNITY RELATIONS

Goal: The University, striving to be the region's premier cultural, intellectual and economic resource, will undertake significant initiatives to serve the region and to develop support from the region.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
1. Cultural and Intellectual Programming (continued)	A. Enhance cultural/intellectual programming and acquisitions (i.e., Museum, Library) and improve marketing to more fully engage the larger community. (continued)	A2. Seek collaborative opportunities for cultural, intellectual and events programming across campus and with the larger community. (Appropriate department chairs) (continued)	A2. (continued from page 48) school writing teachers with SVSU composition faculty. Other ABS initiatives include the National Writing Project, Criminal Justice community forums, an environmental history colloquium, and SVSU Theatre summer workshops. The College of Education hosted the Great Lakes Bay Regional Education Summit, a GLB Leadership Academy, and a Regional Literacy Conference. The COE also initiated a Scholarship Education Talk Series. SVSU partnered with regional businesses, chambers of commerce, and community foundations to host the first annual Great Lakes Bay Regional MLK Celebration. Featured events honoring the legacy of Dr. Martin Luther King Jr. included a peace march, keynote address by the 16 th U.S. Surgeon General, Dr. David Satcher, and a scholarship award ceremony. Students, community supporters, business and civic leaders attended these and other MLK events.

COMMUNITY RELATIONS

Goal: The University, striving to be the region's premier cultural, intellectual and economic resource, will undertake significant initiatives to serve the region and to develop support from the region.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
1. Cultural and Intellectual Programming (continued)	A. Enhance cultural/intellectual programming and acquisitions (i.e., Museum, Library) and improve marketing to more fully engage the larger community. (continued)	A3. Engage in long-term study of physical facility needs for professional, cultural, intellectual and recreational programming. (All)	A3. A planning group with multi-divisional representation was established in fall 2009. The planning group is chaired by the Assistant Vice President for Campus Facilities. Several capital projects were approved by the Board of Control for FY 2010-11 and FY 2011-12: Student Center renovations, Fitness & Recreation Center, and Curtiss Hall Expansion and Bookstore relocation.
2. Institutional Professional Service and University Outreach	A. Engage in and promote community partnerships and relationships that are responsive to critical regional workforce, economic and educational needs.	A1. Expand Center for Business & Economic Development (CBED) and CBED's outreach entities. (CBED)	<p>A1. CBED has offered several programs aimed at diversifying the regional economy. Goals include sharing information on emerging technologies and existing facilities that can be repurposed. CBED also assists with sales, marketing, and concept-to-implementation strategies. Highlights from units within CBED include:</p> <p>► Osher Lifelong Learning Institute: increased membership to 1,326 and offered 240 programs.</p> <p>(continued on page 51)</p>

COMMUNITY RELATIONS

Goal: The University, striving to be the region's premier cultural, intellectual and economic resource, will undertake significant initiatives to serve the region and to develop support from the region.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
2. Institutional Professional Service and University Outreach (continued)	A. Engage in and promote community partnerships and relationships that are responsive to critical regional workforce, economic and educational needs. (continued)	A1. Expand Center for Business & Economic Development (CBED) and CBED's outreach entities. (CBED) (continued)	<p>A1. (continued from page 50)</p> <p>Continuing Education: established</p> <ul style="list-style-type: none"> ► "Green Jobs" training program, LEED Green Associate program, and Certified Public Managers program. More than 2,165 participants were in CE programs. <p>Independent Testing Lab: provided</p> <ul style="list-style-type: none"> ► technical support to 17 businesses from eight counties representing automotive, solar, alternative energy and other sectors and was funded by awards from the U.S. Departments of Agriculture and Energy. <p>Center for Manufacturing</p> <ul style="list-style-type: none"> ► Improvement: offered assistance to some 26 small and mid-sized regional manufacturers through a Federally sponsored program.

COMMUNITY RELATIONS

Goal: The University, striving to be the region's premier cultural, intellectual and economic resource, will undertake significant initiatives to serve the region and to develop support from the region.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
2. Institutional Professional Service and University Outreach (continued)	A. Engage in and promote community partnerships and relationships that are responsive to critical regional workforce, economic and educational needs. (continued)	A2. Identify and pursue opportunities for additional community activities through the Museum, Sponsored Programs, School Partnerships, centers such as the Math Science Center, etc. (All)	A2. The College of Science, Engineering & Technology conducts various outreach activities such as the Math Olympics, High School Tutoring programs, Earth Day, and Math Dinners for local college and high school instructors. The Alumni Association hosted a Bay Area Chamber of Commerce "Business After Hours" event and a welcome home reception for locally-based troops returning from Iraq. Alumni Relations participated in the program "Reading is Bay County's Business." As part of the Wellness Program, SVSU hosts a 5K run for faculty, staff, and students, the proceeds of which are donated to the United Way of Saginaw County.

COMMUNITY RELATIONS

Goal: The University, striving to be the region's premier cultural, intellectual and economic resource, will undertake significant initiatives to serve the region and to develop support from the region.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
3. Institutional Communications	A. Strengthen both the awareness and perception of the University's image and identity.	A1. Enhance the visibility of faculty, staff, alumni and student projects, programs, activities and organizational memberships, and the economic and social benefits of these activities to the external community. (University Communications, Community Relations)	A1. Senior administrators have joined regional committees such as the Midland Chamber Government Issues Committee and the Midland Chamber Partnership for Education Council. Alumni awards and recognition programs were continued. The University maintained membership in community organizations such as the Saginaw Children's Zoo, the Saginaw Arts & Enrichment Commission, the Fordney Club of Saginaw and the Kochville DDA, and local Rotary Clubs. <i>Reflections</i> magazine emphasized individual accomplishments of faculty, staff, students, and alumni. The fall 2009 issue included an article on the economic impact of the University on the region and the spring 2010 issue featured the cultural and economic impact of the Region III Kennedy Center American College Theatre Festival hosted at SVSU. The Admissions viewbook emphasizes programs of distinction, high-achieving students, and student research projects.

COMMUNITY RELATIONS

Goal: The University, striving to be the region's premier cultural, intellectual and economic resource, will undertake significant initiatives to serve the region and to develop support from the region.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
3. Institutional Communications (continued)	A. Strengthen both the awareness and perception of the University's image and identity. (continued)	A2. Improve internal and external communications. (University Communications, Community Relations)	<p>A2. To communicate SVSU's leadership in the region, one staff member was nominated for (and received) the Ruby Award, and the Theatre Department was nominated for (and received) the Saginaw County All Area Arts Award. Other major University Communications highlights include a revamped graduate program's "Viewbook," the first-ever Employer Resource Guide for Career Planning & Placement, a professional sponsorship and marketing piece for the Athletic Department's "Cardinal Kids Club," and a five-year retrospective piece for the Saginaw County Youth Leadership Institute. U-Comm also created a suite of materials to support the regional MLK celebration event. <i>Reflections</i> magazine is now distributed to 38,500 alumni and other constituents twice a year. The quarterly alumni electronic newsletter is sent to more than 7,000 active alumni e-mail addresses and includes enhanced features. The SVSU Foundation hosted three regional donor appreciation luncheons and two Rhea Miller afterglow social events and organized the first planned giving</p> <p>(continued on page 55)</p>

COMMUNITY RELATIONS

Goal: The University, striving to be the region's premier cultural, intellectual and economic resource, will undertake significant initiatives to serve the region and to develop support from the region.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
3. Institutional Communications (continued)	A. Strengthen both the awareness and perception of the University's image and identity. (continued)	A2. Improve internal and external communications. (University Communications, Community Relations)	<p>A2. To communicate SVSU's leadership in the region, one staff member was nominated for (and received) the Ruby Award, and the Theatre Department was nominated for (and received) the Saginaw County All Area Arts Award. Other major University Communications highlights include a revamped graduate program's "Viewbook," the first-ever Employer Resource Guide for Career Planning & Placement, a professional sponsorship and marketing piece for the Athletic Department's "Cardinal Kids Club," and a five-year retrospective piece for the Saginaw County Youth Leadership Institute. U-Comm also created a suite of materials to support the regional MLK celebration event. <i>Reflections</i> magazine is now distributed to 38,500 alumni and other constituents twice a year. The quarterly alumni electronic newsletter is sent to more than 7,000 active alumni e-mail addresses and includes enhanced features. The SVSU Foundation hosted three regional donor appreciation luncheons and two Rhea Miller afterglow social events and organized the first planned giving</p> <p>(continued on page 55)</p>

COMMUNITY RELATIONS

Goal: The University, striving to be the region's premier cultural, intellectual and economic resource, will undertake significant initiatives to serve the region and to develop support from the region.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
3. Institutional Communications (continued)	A. Strengthen both the awareness and perception of the University's image and identity. (continued)	A2. Improve internal and external communications. (University Communications, Community Relations) (continued)	A2. (continued from page 54) seminar. The website is being up-graded to ensure improved internal and external communications. (See Facilities and Technology 3D1.)
4. University Advancement	A. Sustain fund-raising efforts which support and enhance the University's mission.	A1. Plan for a successor campaign to the Promise for Tomorrow and raise \$12 million in new major gifts by 2011. (Foundation) A2. Increase Annual Fund giving to \$400,000 by 2011. (Foundation)	A1. Preliminary planning was begun on the 50 th Anniversary fund-raising campaign. Campaign priorities and naming opportunities are under consideration by SVSU Boards and staff. A2. In FY 2010, Annual Fund realized a 36% increase in the number of donors and a 39% increase over the previous year. The number of employee and alumni gifts also increased.
	B. Increase Federal, State and local government support.	B1. Encourage legislative support of "floor funding" and work to increase SVSU's appropriation to exceed the stated floor-funding level. (Government Relations)	B1. Government Relations advocated for "floor funding" language to Higher Education subcommittees and anticipates that such language will be included in the FY 2010 appropriations bill. A capital outlay request has been submitted to the State Legislature for \$12 million for Wickes Hall renovations and HVAC up-grade.

Board of Control Ad Hoc Committee on Charter Schools

An Ad Hoc Committee of the Board of Control, comprised of Dr. Karu, Ms. Ferguson, Mr. Martin and Mrs. Wilson, met on the evening of July 22nd for an extended discussion concerning the University's involvement with charter school operations. Also joining the Committee discussions were Eric Gilbertson, Donald Bachand and Joe Rousseau.

The Committee first reviewed the history of the charter school movement in Michigan and SVSU's early initiatives in this regard. The current policy statement of the Board emerged from those early deliberations in the 1990s, and this continues to guide our Schools/University Partnerships Office in its work today.

The University currently maintains charter contracts and provides oversight and support services to 18 individual charter schools which serve some 11,000 pupils. These schools are located in various parts of Michigan, from Traverse City to Detroit and places in between. The largest cluster of these schools is in the Detroit metropolitan area.

Staff from the University monitor academic progress in these schools, provide support services to correct deficiencies and generate improvements, and recommend continuation of charters and the appointment of school board members to the SVSU Board of Control. Faculty from the SVSU College of Education also are contracted to provide support services to schools chartered by the University.

The University's charter schools oversight and support operations are funded through a share of the State funding that is provided for such services. The SVSU General Fund does not provide direct support for these activities.

Graduates from SVSU chartered schools are eligible for scholarships funded through the University's charter schools operations as are teachers from these charter schools who seek graduate level training and degrees.

Looking ahead, the Ad Hoc Committee recommends that the University be guided by the following policy directions:

- 1) That schools chartered by this University be encouraged to hire and retain the best teaching talent produced by the SVSU College of Education. Similarly appropriate incentives for charter schools teachers and administrators to continue graduate level training at SVSU be continued.
- 2) That staff continue to closely monitor the academic performance of pupils at SVSU chartered schools as well as the effectiveness of supervisory staff and management services. Expectations will be rigorous but supportive. In the event performance is deficient, appropriate plans should be required to set forth specific actions that will be taken to bring about improvements. In the event improvements appear unattainable, the University should provide reasonable notice to the schools and the families it serves that the charter will be terminated or not renewed upon its expiration.

School/University Partnerships staff will intensify their efforts to provide more extensive and tailored support to struggling charter schools where trend data suggest decreasing student achievement or where evidence exists that overall effectiveness is diminishing.

- 3) That in the event the University has the opportunity to consider providing additional or replacement charters, the standing policy of the Board will be followed in requesting proposals for new charter schools. In considering any such new charters, preference will be given to schools that would be located in proximity to the University campus.
- 4) If opportunities should arise to focus SVSU's charter schools operations and services on schools that are in closer proximity to the campus, these should be pursued aggressively.

In final analysis, SVSU can be proud of its charter schools and the services they provide to Michigan families. We urge, however, that staff remain vigilant in oversight responsibilities and continue to keep the Board of Control closely apprised in the event problems arise in these schools or Board action may be required.

Respectfully submitted,

K.P. Karunakaran
Cathy Ferguson
Jeff Martin
Leola Wilson