SVSU. BOARD OF CONTROL MINUTES

MAY 7, 2004



SAGINAW VALLEY STATE UNIVERSITY BOARD OF CONTROL MAY 7, 2004 REGULAR FORMAL SESSION INDEX OF ACTIONS

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BM-1006	MOTION TO ADJOURN APPROVED

MINUTES BOARD OF CONTROL Special Formal Session May 7, 2004 Board of Control Room, Third Floor Wickes Hall

Present: Braun Cotter Gamez Gilbertson Karu Law Sedrowski Sims Yantz

Absent:

Others

Present:

L. Beuthin J. Boehm D. Dorion G. Hamilton S. Hocquard A. Hratchian T. Inman J. Leonard R. Maurovich J. Muladore W. O'Neill C. Ramet K. Schindler R. Schneider C. Schweitzer M. Shannon J. Stanley R. Thompson J. Vogl J. White R. Williams R. Yien Press (0)

I. CALL TO ORDER

Chairperson Sims called the meeting to order at 1:33 p.m.

II. PROCEDURAL ITEMS

A. Approval of Agenda and Additions to and Deletions from Agenda

President Gilbertson proposed that a resolution commending the SVSU bowling team be

added and precede Action Item One.

The agenda was approved as revised.

B. Approval of Minutes of March 8, 2004 Regular Formal Session and April 23, 2004 Special Formal Session of the Board of Control

It was moved and supported that the minutes of the March 8, 2004 Regular Formal Session and the April 23, 2004 Special Formal Session of the Board of Control be approved.

The minutes were unanimously APPROVED as written.

C. Recognition of the Official Representative of the Faculty Association

Professor Marcia Shannon, President of the Faculty Association, thanked the Board for attending the Faculty Association's Appreciation Luncheon on April 23rd, and invited them to the Association's Fall Banquet, which will be held in October.

Professor Shannon noted that two faculty members had passed away this academic year: Bill Smith, Professor of English; and Lyn Adair, Assistant Professor of Accounting. Both were highly respected and made a great impact on the campus. They will be missed.

Many faculty were very active in the recently completed North Central Association/Higher Learning Commission re-accreditation process -- participating in writing the Self-Study, attending forums, and meeting with the visiting team. Professor Shannon noted that the faculty look forward to reading the NCA Report and to continuing to work together to make SVSU even better.

President Gilbertson congratulated Professor Shannon on her recent re-election to the Presidency of the Faculty Association.

D. Communications and Requests to Appear Before the Board

John Leonard, Staff Member of the Month for February, and Tim Inman, Staff Member of the

Month for April, were presented to the Board. (See Appendix One: Leonard, and Appendix Two:

Inman)

- III. ACTION ITEMS
- 1. Resolution to Commend the SVSU Bowling Team for an Outstanding 2003-2004 Season.

RES-1595 It was moved and supported that the following resolution be adopted:

WHEREAS, The 2003-2004 Saginaw Valley State University Bowling Team placed first among fifteen teams in the 2004 Intercollegiate Bowling Championships Sectional Qaulifier at Downingtown, Pennsylvania; and

WHEREAS, This year's team was one of sixteen teams to advance to the 2004 Intercollegiate Bowling Championships at Tulsa, Oklahoma; and

WHEREAS, This year's team placed second in the National Championship and was ranked Number Two in the nation; and

WHEREAS, Team member and senior Bill O'Neill was named to the Intercollegiate Bowling Championships All-Tournament Team; and

WHEREAS, Team member and senior Bill O'Neill was named to the First Team of Men's All-Americans by the 2003-2004 National Collegiate Bowling Coaches Association; and

WHEREAS, Team member and freshman Steve Novak was named to the First Team of Men's All-Americans by the 2003-2004 National Collegiate Bowling Coaches Association; and

WHEREAS, Team member and junior Joe Kolanowski was named as an Honorable Mention to the Men's All-Americans Teams by the 2003-2004 National Collegiate Bowling

Coaches Association; and

WHEREAS, Team member and senior Bill O'Neill was named Male Collegiate Bowler of the Year by the 2004 Bowling Writers Association of America.

NOW, THEREFORE, BE IT RESOLVED, That the Board of Control of Saginaw Valley State University congratulate Coach Dan Dorion and team members Greg Bruff, Pat Clarke, Joe Kolanowski, Tony LaCaze, James Mack (Team Captain), Jason Nousiainen, Steven Novak and Bill O'Neill for attaining this high level of achievement and commend Coach Dorion and the team for their outstanding record. Their commitment to excellence and performance has brought national distinction to the University and its athletic program.

Joe Vogl, SVSU's newly appointed Athletic Director, told the Board that Dan Dorion has been the Head Bowling Coach at SVSU for 14 years. His teams won national championships in 1991 and in 1997. They also won two second place finishes, two third place finishes, and qualified for the nationals 11 times. In 1990, Coach Dorion was named "Man of the Year" by the Michigan State Bowling Association, and in 1991, he was named to the Bay City Bowling Hall of Fame.

Coach Dorion stated: "In the 14 years that I've been in the program . . . we have constantly been in the top five teams in the United States, and we have had the privilege of winning two national championships. . . . Bill O'Neill has been our team's leader for the last four years. Bill is the greatest player of all time in college bowling since records started being kept in 1975. He has received the distinction of being First Team All-American for four years, and is a three-time Collegiate Player of the Year. Those are records that nobody else has set in the 29 years they have been keeping records."

President Gilbertson noted that, unlike in other sports, there are no divisions in bowling – colleges and universities of all sizes compete against each other. This is truly a national championship, and an extraordinary accomplishment.

The motion was APPROVED unanimously.

2. Resolution to Grant Undergraduate and Graduate Degrees

RES-1596 It was moved and supported that the following resolution be adopted:

WHEREAS, Saginaw Valley State University is granted the authority to confer undergraduate and graduate degrees as outlined in Section 5 of Public and Local Acts of Michigan 1965; and

WHEREAS, Operating Policy 3.101 Article III of the Board reserves to the Board the authority to grant degrees;

NOW, THEREFORE, BE IT RESOLVED, That the Board of Control of Saginaw Valley State University approve the awarding of undergraduate and graduate degrees at the May 8, 2004 Commencement as certified by the faculty and Registrar.

President Gilbertson noted that almost 600 students would participate in the May 8th

commencement ceremony.

The motion was APPROVED unanimously.

3. Resolution to Grant Honorary Degree to John D. Cherry, Jr.

RES-1597 It was moved and supported that the following resolution be adopted:

WHEREAS, John D. Cherry's distinguished political career includes serving as State Representative from 1983-1986 and State Senator from 1987 until his election as Lieutenant Governor in 2002; and

WHEREAS, John D. Cherry has compiled an outstanding record of public service. As a State legislator, he authored and co-sponsored several milestone Michigan laws dealing with workers' rights, environmental protection, and conservation. In the Michigan State Senate, he served as Senate Democratic Floor Leader from 1990-1995 and as Senate Democratic Leader from 1995-2002, earning a reputation for inclusiveness and bipartisanship; and

WHEREAS, Lieutenant Governor Cherry has received numerous awards and honors for his dedicated support of families, the quality of life in the State, and the great outdoors. He was named Legislator of the Year by the Michigan Parks and Recreation Association and received recognition from the Detroit News as one of Michigan's Most Effective Legislators.

NOW, THEREFORE, BE IT RESOLVED, That the Board of Control of Saginaw Valley State University approve the granting of the Honorary Doctor of Laws degree to Lieutenant Governor John D. Cherry, Jr., to be presented at the May 8, 2004 Commencement. President Gilbertson noted that SVSU would be very pleased and honored to present Lt.

Governor Cherry with an Honorary Doctorate at commencement on May 8th. The Lt. Governor will

also be the keynote speaker at that event.

The motion was APPROVED unanimously.

- 4. Resolution to Thank Armen Hratchian and the Elected Representatives for their Services as Student Association Members
- **RES-1598** It was moved and supported that the following resolution be adopted:

WHEREAS, Student Association President Armen Hratchian and the elected representatives listed below served students and the University with dedication during the 2003-2004 academic year;

Erica Bischer	Adam Mager
Stefanie Bovin	Tacarra Manuel
Emily Bryce	Crystal Meacham
Angela Carey	Brian Merrill
Bryan Crainer	Jordan Nowatny
Nick Frees	Tim O'Malley
Ali Goodhall	Andrew Suszek
Jamie Haag	Ashley Verner
Emily Hammerbacher	Tracey Vibber
Candi Jackson	Jason White
Jim Kovalcik	

NOW, THEREFORE, BE IT RESOLVED, That the Board of Control of Saginaw Valley State University formally express its appreciation to Armen Hratchian and the representatives for their dedicated service on behalf of the University and its student body.

BE IT FURTHER RESOLVED, That the Board convey its best wishes to Mr. Hratchian and the representatives for continued academic and future professional success.

Richard P. Thompson, University Ombudsman and Advisor to the Student Association, told

the Board that Armen had been an outstanding President, and that the Student Association had met

and exceeded the goals and objectives they had set for themselves for the year. He added that the

University was very proud of their fund-raising efforts for the Saginaw region.

The motion was APPROVED unanimously.

- 5. Resolution to Congratulate Armen Hratchian and Representatives of the Student Association on their Election
- **RES-1599** It was moved and supported that the following resolution be adopted:

WHEREAS, The Student Association represents the formal structure for student participation in the affairs of the University; and

WHEREAS, The individuals listed below were recently elected by vote of their fellow students to assume leadership positions in the Student Association for 2004-2005;

<u>President</u> Armen Hratchian

<u>Representatives</u>	
Reginald Blockett	Oliver Legel
Bryan Crainer	Sean Locey
Justin Findlay	Dayn Jay Lyttle
Ali Goodhall	Nicholas Madaj
Brittany Griffin	Katrina Maida
Jamie Haag	Rachel Skinner
Sharidy Hathcock	Krista St. Aubin
Emily Hammerbacher	Andrew Suszek
Maggie Hammerbacher	Ashley Verner
Michelle Herbon	Jason White

NOW, THEREFORE, BE IT RESOLVED, That the Board of Control of Saginaw Valley State University offer its congratulations and best wishes to the aforementioned leaders on their election to office;

BE IT FURTHER RESOLVED, That the Board convey its pledge to work with these leaders toward the betterment of Saginaw Valley State University.

President Gilbertson and Chairperson Sims congratulated Mr. Hratchian on his re-election to

the presidency of the Student Association.

The motion was APPROVED unanimously.

6. Resolution to Approve Faculty Promotions, July 1, 2004

RES-1600 It was moved and supported that the following resolution be adopted:

WHEREAS, Promotions to various academic ranks represent formal and traditional recognition of faculty accomplishments;

NOW, THEREFORE, BE IT RESOLVED, That the following faculty members be granted promotions to the ranks specified, effective July 1, 2004:

Rank of Associate Professor

Cyrus Aryana	Mathematical Science
Shaun Bangert	Art
Farid Hallouche	Computer Science
Thomas McManus	Educational Leadership & Services
Sandra Nagel	Psychology
Elizabeth Rich	English
Pamela Ross McClain	Teacher Education
Danilo Sirias	Management & Marketing

Rank of Professor

Joni Boye-Beaman
Larry Hatcher
Susan Hillman
Ava Lewis
Mark McCartney
Steven Sepanski

Sociology Psychology Teacher Education Nursing Accounting Mathematical Science

Dr. Robert S.P. Yien, Vice President for Academic Affairs, reviewed the process by which

faculty are promoted.

The motion was APPROVED unanimously.

- 7. Motion to Establish Board of Control Calendar for 2004-2005
- BM-1005 It was moved and supported that the proposed calendar be adopted. (See Appendix Three: Calendar)

It was noted that it is possible that a Board Retreat will be held in April instead of committee

meetings and that the August 23, 2004 Commencement will be held on a Monday evening.

The motion was APPROVED unanimously.

8. Report of Nominating Committee and Resolution to Elect Officers of the Board of Control

RES-1601 It was moved and supported that the following motion be adopted:

WHEREAS, The Saginaw Valley State University Board of Control Bylaws stipulate that a Nominating Committee shall be appointed by the Board to recommend candidates for each office;

NOW, THEREFORE, BE IT RESOLVED, That the Nominating Committee of Ruth A. Braun, Sandra M. Cotter, and David R. Gamez submit for election the following slate of officers of the Saginaw Valley State University Board of Control for 2004-2005.

Chair	Linda L. Sims
Vice Chair	Jerome L. Yantz
Secretary	D. Brian Law
Treasurer	Sandra M. Cotter

Trustee Braun reported that the Nominating Committee recommended the above-named slate

of officers.

The motion was APPROVED unanimously.

9. Resolution Approving Amendments to Public School Academy Contracts and Articles

RES-1602 It was moved and supported that the following resolution be adopted.

WHEREAS, The University has granted contracts (the "Contracts") to Cesar Chavez Academy, Landmark Academy, Oakland International Academy, Pontiac Academy for Excellence, and White Pine Academy (the "Renewal Academies") authorizing them to operate as public school academies; and

WHEREAS, The University and each of the Renewal Academies wish to extend the term of their respective Contracts; and

WHEREAS, The University and each of the Renewal Academies further desire to amend their respective Contracts to require that any contract between any of the Renewal Academies and an educational service provider for the operation or management of the contracting academy include a provision requiring the educational service provider to make information available to the academy as necessary for the academy to meet its obligation to make information available to the public and to clarify certain other points; and

WHEREAS, Each of the Renewal Academies should amend the provisions of their respective Articles of Incorporation concerning the distribution of the academy's property upon dissolution so as to eliminate any potential conflict with the provisions of the State School Aid Act of 1979, as amended, and more particularly MCL 388.1618b; and

WHEREAS, The Board wishes to approve the proposed amendments to the Articles of Incorporation of each of the Renewal Academies, in substantially the form presented to the Board;

NOW, THEREFORE, BE IT RESOLVED, That the contracts between the University and Landmark Academy, Oakland International Academy, and White Pine Academy whereby the University authorized the academies to operate as public school academies shall be amended to provide for the extension of the term thereof to June 30, 2009, and to require the disclosure of certain information by any educational service provider with which an academy contracts, and to clarify certain other points, as more fully described above; and

BE IT FURTHER RESOLVED, That the contracts between the University and Cesar Chavez Academy and Pontiac Academy for Excellence whereby the University authorized the academies to operate as public school academies shall be amended to provide for the extension of the term thereof to June 30, 2006; and

BE IT FURTHER RESOLVED, That the proposed amendments to the Articles of Incorporation of each of the Renewal Academies, in the form approved by counsel to the University, are hereby approved; and

BE IT FURTHER RESOLVED, That the President and/or the Director of School/University Partnerships, acting together or separately, are authorized and directed to execute such documents as may be necessary or desirable to accomplish these purposes.

Mr. Ronald G. Schneider, Director of School and University Partnerships, told the Board that

Resolution 1602 would extend the contracts of Landmark Academy, Oakland International Academy,

and White Pine Academy to June 30, 2009. It would also extend the contracts of Cesar Chavez Academy and Pontiac Academy for Excellence to June 30, 2006. The basis for the difference in length of extensions is Michigan Educational Assessment Program (MEAP) scores over the last three years, staff and student retention rates, average daily attendance, and other indicators of success.

The School and University Partnership Office has worked with the faculty and staff of Cesar Chavez Academy and the Pontiac Academy for Excellence, utilizing mentors and implementing an aligned curriculum. The two schools were very cooperative in that process, and the results have been positive.

President Gilbertson noted that Mosaica Academy of Saginaw was not being recommended for an extension of their contract at this time, as they are currently involved in an ongoing legal dispute.

The motion was APPROVED unanimously.

10. Resolution to Amend the SVSU Purchasing Policy

RES-1603 It was moved and supported that the following resolution be adopted:

WHEREAS, The Board of Control has previously approved a purchasing policy for SVSU; and,

WHEREAS, The purchasing policy requires a competitive sealed bid for all purchases exceeding \$10,000; and,

WHEREAS, A limit at this level results in purchasing process inefficiencies which cause unnecessary delays in the processing of orders;

NOW, THEREFORE BE IT RESOLVED, That the purchasing policy section regarding sealed bids be amended as follows:

"For all purchases exceeding <u>\$25,000</u>, the purchases must be preceded by competitive sealed bids unless they are covered by pricing agreements,

state contracts, are a single source of supply, or a waiver of sealed bid is approved by the President or Vice President for Administration and Business Affairs.

"Purchases of less than <u>\$25,000</u> may be bid if the Purchasing Department judges that competitive bidding would be to the University's advantage."

James G. Muladore, Vice President for Administration and Business Affairs, told the Board that the current policy of requiring sealed bids for all purchases exceeding \$10,000 is quite laborintensive and time-consuming. Increasing the amount to \$25,000 would make the purchasing process more efficient and less costly.

Trustee Law stated: "I think it is very obvious that we're wasting a lot of time processing these

sealed bids when we would get the same results much faster and more efficiently with a non-sealed bid process."

Trustee Yantz added that the University would still be able to ask for sealed bids for these

transactions, if it would be to its advantage.

The motion was APPROVED unanimously.

11. Resolution to Approve Land Transactions

RES-1604 It was moved and supported that the following resolution be adopted:

WHEREAS, The University desires to acquire two privately owned parcels of property contiguous to campus located on Davis Road; and,

WHEREAS, The acquisition of this property will provide land for anticipated future expansion of the campus;

NOW, THEREFORE, BE IT RESOLVED, That the President or Vice President for Administration & Business Affairs be hereby authorized to acquire approximately 19 acres located on Davis Road from Mr. Mark Davis and as part of the consideration for this transaction convey to Mr. Davis 30 acres of University-owned land located on Michigan Road; and,

BE IT FURTHER RESOLVED, That the President or Vice President for Administration & Business Affairs be hereby authorized to acquire approximately 1.5 acres located on Davis Road from Mr. Charles Davis.

FURTHERMORE, The precise terms of these transactions will be determined by the President or the Vice President for Administration & Business Affairs working in consultation with University legal counsel.

President Gilbertson noted that the founders of the University had been farsighted enough to buy not only the land upon which the school was constructed, but to also purchase parcels of land in the immediate area, even though they were not contiguous to the campus. This has allowed the institution to expand and to protect its interests as development begins to encroach upon the campus.

Mr. Muladore added that the potential land transaction would be consistent with the Master Plan for development of the campus. The two parcels of property, which are contiguous to the athletic fields, would probably become an extension of the athletic complex. The administration has been in negotiations with both owners and could purchase the property in exchange for cash and some acreage that the University owns on Michigan Road.

The motion was APPROVED unanimously.

12. Resolution to Approve Auxiliary System Operating Budget for Fiscal Year 2004-05

RES-1605 It was moved and supported that the following resolution be adopted:

WHEREAS, Revenues and expenditures have been forecasted including adequate provisions for debt service and reserves;

NOW, THEREFORE, BE IT RESOLVED, That the attached Operating Budget be adopted for the 2004-2005 fiscal year; and,

BE IT FURTHER RESOLVED, That the Administration be authorized to make capital expenditures from the Repair and Replacement Reserve in accordance with Board policy. (See Appendix Four: Budget)

BOARD OF CONTROL Regular Formal Session

Mr. Muladore told the Board that the Auxiliary System consists of Student Housing, Student Housing maintenance, Dining Services, the Conference and Events Center, Parking, the Bookstore, and Access SVSU (the University student identification/transaction card program). The Auxiliary System is totally self-supporting: all of its units are supported by revenues which they generate.

Student Housing provides a key element in the Auxiliary System. The current capacity for students is 1,640, and the projected budget is based upon 1,615 students for the fall semester. Approximately 60 contracts in excess of available beds have been taken for the fall.

SVSU's facilities are very well maintained, and methods of operating more efficiently are constantly being sought and utilized.

Mr. Muladore reviewed the attached Auxiliary System Operating Budget, which projects revenues of \$16.3 million and total expenditures and debt service of \$15.5 million. The resulting operating margin of \$800,000 would be added to the Auxiliary System reserve balance.

President Gilbertson noted that in December, 2003, the Board had approved the rates upon which the projections of income were based.

The motion was APPROVED unanimously.

IV. INFORMATION AND DISCUSSION ITEMS

13. Report of the Student Association

Armen Hratchian, President of the Student Association, reported on the Association's activities over the 2003-04 academic year. (See Appendix Five: Student Association) He noted that the Student Association's goals had been met or exceeded, and that there had been a marked increase

in student involvement in the growing number of events on campus.

Chairperson Sims congratulated Armen and the Student Association on a very successful year.

14. Employment and Compensation Services Report

President Gilbertson reviewed the attached Employment and Compensation Services Report. (See Appendix Six: ECS Report) He noted that Joseph A. Vogl had just been appointed the University's Athletic Director.

V. REMARKS BY THE PRESIDENT

The Board viewed a video from an ABC Channel 12 news broadcast regarding a mechanical food-feeder designed by three SVSU seniors: Adam D. Walls, of Freeland; Mike A. Woodley, of Imlay City; and Jason M. Alderson, of Millington. Their faculty advisor, Brooks Byam, Professor of Mechanical Engineering, had been asked by the parents of Zachary Kischnick, who suffers from cerebral palsy, to have students from the University's capstone engineering course create a machine that would allow the boy to feed himself without assistance.

The Board was given copies of the special issue of the Bulletin of Faculty Research and Publication, which celebrates the Fortieth Anniversary of the University; the Annual Report of Grants. Contracts and Sponsored Research written by faculty and staff in 2003; and a copy of President Gilbertson's May 5, 2004 testimony before the House Appropriations Subcommittee on Higher Education.

VI. OTHER ITEMS FOR CONSIDERATION OR ACTION

There were no other items for consideration or action.

VII. ADJOURNMENT

15. Motion to Adjourn

BM-1006 It was moved and supported that the meeting be adjourned.

The motion was APPROVED unanimously.

The meeting was adjourned at 2:55 p.m.

Respectfully submitted:

Linda L. Sims Chair

D. Brian Law Secretary

Stanley

A. Stanley Recording Secretary Secretary to the Board of Control



John Leonard

Instrument Repair Technician • February 2004

John Leonard describes himself as a "gadget guy." He spends his days installing, maintaining and repairing equipment large and small, complicated and simple.

"The more sophisticated instruments are all PC-based," Leonard said. "We also still have a lot of very basic equipment, like chemistry lab benchtop instruments, that are very small and simple."

Leonard says the repair process involves observation, gathering information and deciding how to proceed. He tries to tap as many different resources as possible, including other technicians, and on occasion, the manufacturer.

Leonard likes the versatility of his job and enjoys the opportunity to work with a variety of different departments. He relishes the unique challenges each of those settings present.

"It's like being a college student," Leonard said. "I'm learning all the time. You have to have an open mind to learn something new every day."

Sometimes, Leonard's learning involves a foreign language, though he doesn't profess to have mastered any.

C. 18

"We've had instruments that have been built overseas, and to contact tech support sometimes means calling at odd hours to talk to people who don't speak English very well. That can be interesting," he chuckled.

Leonard estimates that he is responsible for maintaining hundreds of pieces of equipment. Deciding which project receives his attention can be a balancing act.

"At any given moment, I may need to shift my priorities to match what's going on that particular day," Leonard said.

Some repair projects require only minutes or hours. Others can consume days.

"One of the major instruments that we have that typically requires a lot of thought is one of our electron microscopes," Leonard said.

Recently, a power spike caused what he termed a "serious failure."

"It took several days to find all of the problems that had occurred. It's a very complex instrument."

Identifying and correcting the problems demanded patience, because the high-voltage, high-vacuum instrument performs a series of discreet steps each time the power is turned on. If one of those steps fails, it shuts down.

"You have to find out at what stage it's failing, why it's failing and repair it," Leonard said.

Leonard also applies patience away from the job. He is rebuilding and restoring a 1958 MGA sports car.

"It's pretty primitive," Leonard said. "That's what I love about it."

Presently, the car lies completely disassembled in a garage he built with the restoration in mind. His goal is to be able to drive it within four years.

Leonard may receive assistance from his son, Evan, 13, whom he describes as an "aspiring inventor." Leonard and his wife, Brenda, also have a daughter, Alex, 10.

Leonard's life involves more than nuts and bolts. He is a part-time musician, having played in bands since he was 14. He currently plays bass for the band "Three Penny Review."

Leonard says music and instrument repair are worlds apart.

They're very different. I like that."

During his 18 years at SVSU, Leonard admits there have een some unusual requests.

"I've had professors bring in their favorite toasters," he aid. When asked if he fixed them, Leonard replied, "Sure."



OF THE MONTH

Tim Inman

Associate Director of University Communications • April 2004

To put it simply, the object of the game of basketball is to have five individuals collaborate on finding the best method to toss a ball through a hoop, while five other individuals do their best to get in the way.

While this activity is taking place, another person – one who has been educated in the strategies of the game – shouts and gesticulates from the sidelines.

For much of his 46 years, Tim Inman has participated in basketball, both as a player and, more recently, as a coach. Inman's involvement in the game provides him with "a pleasant diversion" from his responsibilities in the University Communications office.

"I'm very fortunate to have a career that enables me to be creative every day," Inman said. "In addition, my background in sports allows me to provide a community service through coaching, which I also enjoy very much."

Inman noted that basketball is a fast-paced game with an emphasis on planning strategy, adjusting to rapidly-changing circumstances, and developing cohesiveness in a team environment.



"There are a number of parallels between how to run a basketball program, and how to be successful in the workplace," said Inman, who was the 2003-04 boys' varsity basketball coach at Carrollton High School.

"It's very important to have a vision of what needs to be accomplished, and to understand how to work with others to achieve success," Inman said. "The biggest challenge is developing a leadership style that motivates others to make a commitment to the highest level of performance."

Recently, the entire staff in University Communications has had to "step up," to borrow a sports cliché. The office is completing a search for a director, a position that has been vacant since early December.

"Everyone in the department has seized upon this as an opportunity to redirect and improve the services that our office provides," Inman said.

Among the initiatives that are taking shape include a new branding campaign that will incorporate "graphic standards," a comprehensive review of SVSU's top publications, a redesigned departmental website, and an online campus newsletter.

"All of these are very ambitious – and arguably overdue – communications activities that will make a real impact on how messages about the University are sent and received," Inman said. "We expect to launch many of these initiatives before the start of the fall 2004 semester.

"Probably the most satisfying aspect of this process has been the collaboration among not only our internal staff, but the interaction we've had with colleagues throughout the University," Inman continued. "We are discovering how much everyone really cares about our institutional image, including how to define it, depict it, and deliver it to our audiences."

Inman's role in the office includes photography, which directly shows the growth and vitality of the University.

"In many of the publications we create, the quality of the University is represented visually through photographs," Inman said. "The recent expansion has made it much easier to capture the beauty of the campus, along with all of the interesting activities that take place at SVSU.

"A picture literally is worth a thousand words when it comes to communicating how our University has evolved in so many ways during my 20 years here."

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2004-2005

REGULAR FORMAL SESSIONS AND COMMITTEE MEETINGS SCHEDULE

SAGINAW VALLEY STATE UNIVERSITY - BOARD OF CONTROL University Center, Michigan 48710 Phone: (989) 964-4041 or from Midland 695-5325

Regular Formal Sessions will be held in the Board of Control Room, Third Floor, Wickes Hall

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Day	Date	Type of Meeting	Time
Monday	August 23, 2004	Regular Formal Session	1:30 p.m.
Monday	August 23, 2004	Commencement	7:30 p.m.
Monday	September 13, 2004	Committees	1:30 p.m.
Monday	October 11, 2004	Regular Formal Session	1:30 p.m.
Monday	November 8, 2004	Committees	1:30 p.m.
Friday	December 17, 2004	Regular Formal Session	1:30 p.m.
Friday	December 17, 2004	Commencement	7:30 p.m.
Monday	February 14, 2005	Regular Formal Session	1:30 p.m.
Monday	March 14, 2005	Regular Formal Session	1:30 p.m.
Monday	April 11, 2005	Committees	1:30 p.m.
Friday	May 6, 2005	Regular Formal Session	1:30 p.m.
Saturday	May 7, 2005	Commencement	1:30 p.m.
Monday	June 13, 2005	Regular Formal Session	1:30 p.m.

SAGINAW VALLEY STATE UNIVERSITY AUXILIARY SYSTEM OPERATING BUDGET
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FY 2004-2005

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REVENUES	Base FY04	Proposed FY05	Net Change	ge %
Housing Contracts Other Operating Income Non-program Revenues	\$6,818,000 8,352,000 275,000	\$7,239,000 8,943,000 150,000	\$421,000 591,000 (75,000)	6.2 7.1 (33.3)
Total Revenues	15,395,000	16,332,000	937,000	6.1
EXPENDITURE ALLOCATIONS				
Program Capital Repair and Maintenance Debt Service	11,055,000 150,000 3,750,000	$\begin{array}{c} 11,804,000\\ 150,000\\ 3,560,000\end{array}$	749,000 0 (190,000)	6.8 0.0 (5.1)
Total Expenditures Revenues Over/(Under) Expenditures	14,955,000 \$440,000	15,514,000 818,000	559,000 \$378,000	3.7 85.9
Reserve Balance, Beginning of Year (Est.) Less Capital Projects FY2005 Reserve Balance, End of Year		5,268,000 (1,100,000) \$4,986,000		



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2003-04 Student Association Setting a New Standard...

Our Vision:

Goal #1: To better serve students by promoting a more visible and accessible Student Association.

Goal #2: To support and enhance the Campus Life experience of SVSU students through continued support of traditionally sponsored events as well as the development of other activities that enrich student's lives.

Goal #3: To study the structure of the Cardinal WING Committee and make recommendations for additions or revisions to its composition.

Goal #4: To review and recommend revisions to the SVSU Student Association Charter and Bylaws.

Keeping Busy...

General Duties...

- ✓ Representation
 - o Board of Control
 - o 12 University Committees
 - University Focus Groups including NCA interviews
 - o Grade Grievances and other Student Concerns
 - Association of Michigan Universities
- ✓ Funding to over 35 organizations
- ✓ Educational Speakers
 - Bobby Petrocelli
 - o John Corvino
- ✓ Popular Book Section
 - o Library Committee
 - o 200 Books

Entertainment...

- ✓ Street Festival
- ✓ Tailgating/ Student Section
- ✓ Coming Home Week
- ✓ Valentines Day Murder Mystery Dinner
- ✓ Fall Picnic/ Movie Night
- ✓ Spring Fling

Civic Involvement...

- ✓ Legislative Letter Writing
 - 800 emails sent through HELP Movement
 - o Personalized letters to each Michigan Legislator
- ✓ Battle of the Valleys:
 - o October 13th-17th
 - o Big Brothers, Big Sisters of Saginaw
 - o \$6,300 raised
 - o 25 organizations, departments and offices
- ✓ Relay for Life:
 - o April 16th-17th
 - o American Cancer Society
 - o \$23,000 raised
 - o 35 organizations, departments and offices
 - o Over 1,000 in attendance

Current Positions Filled

December 2003 – April 2004

ADMINISTRATIVE/PROFESSIONAL

Laura Peil – Hired as Regional Education Resource Center Coordinator (New). Ms. Peil earned her Master's Degree from Florida State University in 2002. Prior to this position, Ms. Peil worked as a temporary Catalog Librarian for SVSU.

Kathleen Kroll – Hired as Reference and Instruction Librarian (replacement). Ms. Kroll earned a Master of Arts Degree from Eastern Michigan University in 1986. She also earned a Master's Degree in Information and Library Studies from The University of Michigan in 1989. Prior to joining SVSU, Ms. Kroll worked as Head of Reference and Circulation at Thomas C. Donnelly Library, New Mexico Highlands University, Las Vegas, New Mexico.

Jill Gushow – Hired as Director of Staff Relations (replacement). Ms. Gushow earned her J.D. Degree from The University of Colorado School of Law in 1995. Prior to joining SVSU, Ms. Gushow was an Associate General Counsel for Vertis, Inc. in Baltimore, MD.

Jamie Matthews – Hired as Head Men's Basketball Coach (replacement). Mr. Matthews earned a Master of Arts Degree in Athletic Administration from Central Michigan University in 1996. Prior to joining SVSU, Mr. Matthews was Head Coach at Manchester College.

Anne Menard – Hired as Catalog Librarian (replacement). Ms. Menard earned a Master's Degree in Library and Information Science from Wayne State University in 1995. Prior to joining SVSU, Ms. Menard was a Cataloger for the Public Libraries of Saginaw.

Sabrina Velasquez – Hired as Assistant Director of Admissions (replacement). Ms. Velasquez earned her Bachelor of Arts Degree in Psychology from The University of Michigan in 2003. Prior to joining SVSU, Ms. Velasquez worked as a Youth Program Specialist at Telamon Corporation, Bay City.